

## DOCUMENT RESUME

ED 107 542

SO 008 147

AUTHOR Hastings, Philip K., Ed.; And Others  
TITLE Survey Data for Trend Analysis. An Index to Repeated Questions in U. S. National Surveys Held by the Roper Public Opinion Research Center.  
INSTITUTION Social Science Research Council, Washington, D.C.; Williams Coll., Williamstown, Mass. Roper Public Opinion Research Center.  
PUB DATE [Feb 75]  
NOTE 567p.  
AVAILABLE FROM Roper Public Opinion Research Center, Williams College, P.O. Box 624, Williamstown, Massachusetts 02164 (\$8.50, \$6.50 for 2 or more copies to same address)  
EDRS PRICE MF-\$ 0.92 HC-\$28.56 PLUS POSTAGE  
DESCRIPTORS Data Bases; Data Collection; Information Sources; \*National Surveys; \*Public Opinion; Social Attitudes; Social Change; \*Sociocultural Patterns; \*Statistical Data; \*Trend Analysis  
IDENTIFIERS \*Social Indicators

## ABSTRACT

This volume consists of an index of questions repeated in public opinion surveys, and the variants of these questions. The questions included are drawn from American national samples (primarily of the general population) conducted by AIPO (Gallup) NORC, and Roper, and archived at the Roper Public Opinion Research Center. The basic data for over 90 percent of the surveys cited are available only from the Roper Center. The earliest survey included in this index was undertaken in September, 1936, and the most recent survey in October, 1973. The purpose of the index is to make accessible a data base for the measurement and analysis of social change. Seventy major topics comprised of specific research questions range from agricultural farm income trends to Americans' attitudes toward Yugoslavia. Each entry consists of the question wording, the survey organization which asked the question, the number and date of the survey, and the number of the question. As an aid to researchers undertaking secondary analysis of survey data, Norval D. Glenn has written a guide to survey archive research. Also included are a list of publications on the study of social change using survey data from the Roper Center; a summary of the procedures used in compiling the index; and information on code categories for demographic background question and changes in survey sampling procedures. (Author/DE)

FEB 18 1975

U.S. DEPARTMENT OF HEALTH,  
EDUCATION & WELFARE  
NATIONAL INSTITUTE OF  
EDUCATION

THIS DOCUMENT HAS BEEN REPRO-  
DUCED EXACTLY AS RECEIVED FROM  
THE PERSON OR ORGANIZATION ORIGIN-  
ATING IT. POINTS OF VIEW OR OPINIONS  
STATED DO NOT NECESSARILY REPRESENT  
OFFICIAL NATIONAL INSTITUTE OF  
EDUCATION POSITION OR POLICY.

# SURVEY DATA FOR TREND ANALYSIS

AN INDEX TO REPEATED QUESTIONS IN U. S. NATIONAL SURVEYS

HELD BY THE ROPER PUBLIC OPINION RESEARCH CENTER

PERMISSION TO REPRODUCE THIS COPY-  
RIGHTED MATERIAL HAS BEEN GRANTED BY

*Roxann Van*

*Dusen*

TO ERIC AND ORGANIZATIONS OPERATING  
UNDER AGREEMENTS WITH THE NATIONAL IN-  
STITUTE OF EDUCATION. FURTHER REPRO-  
DUCTION OUTSIDE THE ERIC SYSTEM RE-  
QUIRES PERMISSION OF THE COPYRIGHT  
OWNER.



THE ROPER PUBLIC OPINION RESEARCH CENTER

- in cooperation with the

SOCIAL SCIENCE RESEARCH COUNCIL

# **SURVEY DATA FOR TREND ANALYSIS**

**AN INDEX TO REPEATED QUESTIONS IN U. S. NATIONAL SURVEYS  
HELD BY THE ROPER PUBLIC OPINION RESEARCH CENTER**

**Under the editorial direction of: Philip K. Hastings**  
**Edited by: Jessie C. Southwick**  
**With an essay by: Norval D. Glenn**  
**University of Texas**  
**at Austin**

**The Roper Public Opinion Research Center**  
**in cooperation with the**  
**Social Science Research Council**

## TABLE OF CONTENTS

### PART I

|  |      |
|--|------|
| Introduction.....  | I-1  |
| Trend Studies with Available Survey Data:<br>Opportunities and Pitfalls, By Norval D. Glenn..... | I-6  |
| Supplementary Bibliography on the Study of<br>Social Change with Survey Data.....                | I-49 |
| The Roper Public Opinion Research Center<br>and its Services.....                                | I-51 |
| Index Editing Procedures, Wording Policy,<br>Explanation of Entries, and Abbreviations.....      | I-57 |

### PART II

|                                  |   |
|----------------------------------|---|
| Category Index.....              | i |
| Index to Repeated Questions..... | 1 |

### APPENDICES

|   |     |
|---|-----|
| A. American Institute of Public Opinion: A summary<br>of sampling procedures and typical demographics | A-1 |
| B. National Opinion Research Center: A summary of<br>sampling procedures and typical demographics     | B-1 |
| C. The Roper Organization, Inc.: A summary of<br>sampling procedures and typical demographics         | C-1 |
| D. Sources of Marginal Distributions for Some of<br>the Questions Cited in This Index                 | D-1 |



## INTRODUCTION

This book is an index to all questions asked in two or more years in the American national survey holdings of the Roper Public Opinion Research Center. It is the first product of a two-stage pilot project on social indicators from survey archives, sponsored by the Social Science Research Council's Center for Coordination of Research on Social Indicators, and funded by Russell Sage Foundation.

The second stage of the project is designed to test the usefulness of this index for the development of social indicators. The SSRC Center for Social Indicators will (1) receive and review applications from investigators who wish to use specific data sets cited in this index; (2) select from among them a few innovative proposals; (3) use the limited funds set aside for the purpose to compensate the Roper Center for cleaning and making duplicates of the requested data available, under its standard rediffusion procedures, for the research projects which are selected. The project funds are only for cleaning the data and making duplicates of them available; the Center for Social Indicators does not have funds to support any other aspects of the proposed studies. Until the end of 1976, data sets which have been cleaned with Russell Sage Foundation-Social Science Research Council funds under this agreement between SSRC and the Roper Center will be available from the Roper Center at the lowest price it charges for the reproduction of cleaned data sets. For a list of the data sets which have been cleaned under this program, please contact the SSRC Center for Social Indicators.

Researchers interested in this program should write to the SSRC Center for Social Indicators, 1755 Massachusetts Avenue, N.W., Washington, D.C. 20036. The application, which may take the form of a letter, will be screened by SSRC's Advisory and Planning Committee on Social Indicators, with the aid of ad hoc consultants as necessary. The application should include the following information:

1. starting date of the project
2. surveys requested
3. abstract of the proposed research
  - a. purpose of the research
  - b. topics to be covered
  - c. plan of analysis
4. plans for publication or other dissemination of the research findings
5. resumes of the principal investigators

Graduate students are requested to supply the name(s) of their sponsors and/or doctoral committee.

Applicants are advised to familiarize themselves with the surveys they propose to use - to ensure that they will be able to obtain sufficient information on their topic of primary interest, as well as information on related secondary topics. For some of the questions listed in this index, information on marginal distributions of responses may be found in the monthly Gallup Opinion Index (formerly the Gallup Political Index), the three-volume work by George H. Gallup, The Gallup Poll: Public Opinion 1935-1972 (New York: Random House, 1972), "The Polls" section of Public Opinion Quarterly (see Appendix D), and Current Opinion, a monthly newsletter published by the Roper Center. In other cases this information

can be obtained from the Roper Public Opinion Research Center (see section below on Roper Center services).

In undertaking the research application phase of this project, the Committee hopes to encourage the use of this index for research on recent social trends in the United States, and the development of analytical techniques for measuring and understanding these trends. In screening applications for this program, the Committee will be particularly interested in innovative proposals which demonstrate a degree of methodological sophistication and which evince a commitment to dissemination of research findings either through scholarly publications, conferences, new academic courses, or other mechanisms by which the usual time lag between research and communicated results can be shortened.

#### This Book

One of the principal objectives of the SSRC Center for Social Indicators is to find ways to improve the data base for the measurement and analysis of social change. This search has led to a number of activities, one of the most promising of which is the present project on social indicators from survey archives. There exist today extensive archives of past survey data, the potential usefulness of which for comparative and over-time studies has long been recognized. Among these, the Roper Public Opinion Research Center is by far the largest. However, in view of the scope of the Roper Center's holdings - in size, geographical coverage, and time depth - it is clear that their research potential has not yet been fully exploited. Recognizing the potential of these holdings for the development of a broad range of indicators of social change, the Roper Center and the SSRC Center for Social Indicators have collaborated to

produce the present book.

The bulk of this volume consists of an index to repeated questions in the American national surveys housed in the Roper Center's archives. Each entry consists of the question wording, the survey organization which asked the question, the number and date of the survey, and the number of the question. The same information is provided for variant wordings of the question. In short, the index provides sufficient information to permit quick identification of survey data items likely to be useful in constructing time series.

Several additional kinds of information are provided in this book, both to supplement the index and to encourage its use. First, as an aid to researchers undertaking secondary analysis of survey data, Professor Norval D. Glenn has written a short guide to survey archive research. Following his essay is a supplementary list of publications on the study of social change using survey data. Second, the background and current services of the Roper Center are described; this section includes the information necessary for researchers wishing to obtain materials listed in this index. Third, the Associate Editor has provided a summary of the procedures used in compiling the index. Fourth, following the index proper are three appendices (organized by research organizations) which describe the sample designs and list the code categories used for certain basic "demographic" background questions in the surveys cited in the index. And finally, information to help researchers locate marginal distributions of responses to questions listed in this index is provided in Appendix D, including a guide to subjects treated in "The Polls" section of Public Opinion Quarterly.

## Acknowledgements

The Advisory and Planning Committee on Social Indicators and the staff of the Social Science Research Council's Center for Coordination of Research on Social Indicators gratefully acknowledge the interest and support of Russell Sage Foundation for this pilot project. We thank Norval D. Glenn for preparing material to aid users of this catalog. We commend the work of the Roper Public Opinion Research Center's staff, in particular, that of Professor Philip K. Hastings, Director of the Roper Center, and Jessie C. Southwick, Associate Editor of the index. We acknowledge with thanks the contributions of James A. Davis in getting us started on this project, and of Roxann A. Van Dusen in overseeing its implementation.

In a book that contains thousands of citations, errors are likely to occur. The SSRC Center for Social Indicators invites readers to bring printing and other errors to our attention, and welcomes comments on the usefulness of this book.

Robert Parke

Washington, D.C.

December, 1974

for the Committee and staff of the  
Social Science Research Council  
Center for Social Indicators

*The Center for Coordination of Research on Social Indicators was established in September 1972 by the Social Science Research Council, under a grant from the Division of Social Sciences, National Science Foundation (grant no. GS-41704X). The Center's purpose is to enhance the contribution of social science research to the development of a broad range of indicators of social change, in response to current and anticipated demands from both research and policy communities. The Center is staffed by a small group of social scientists and guided by the Council's Advisory and Planning Committee on Social Indicators.*

## TREND STUDIES WITH AVAILABLE SURVEY DATA:

### OPPORTUNITIES AND PITFALLS\*

By Norval D. Glenn  
University of Texas at Austin

To social scientists interested in social and cultural change, in recent history, and in establishing baselines for "social indicators," the survey data on file at the Roper Public Opinion Research Center are an invaluable resource. The Center, the world's largest survey data archive, contains the data from most of the early surveys conducted by the pioneer "scientific" opinion pollsters, such as Gallup and Roper, as well as data from early surveys conducted by such nonprofit, academic survey organizations as the National Opinion Research Center (first at the University of Denver and then at the University of Chicago) and the Bureau of Applied Social Research at Columbia University. With the accumulation at the Roper Center of national survey data gathered over a period of almost four decades, there are now unprecedented opportunities for the study of trends in the values, beliefs, attitudes, knowledge, and affective states of the American people.

---

\* I am indebted to Philip E. Converse, James A. Davis, Stephen E. Fienberg, Otis Dudley Duncan, Albert J. Reiss, Jr., and Robert Parke for helpful suggestions and to Converse, Davis and Fienberg for a critical reading of an earlier draft. Some of Converse's comments are incorporated almost verbatim (with his permission) into this version of the essay. Some of the illustrative data presented here are from research with Roper Center data financed by a grant from the National Science Foundation.

As I have pointed out elsewhere (Glenn, 1973), use in research of the Roper Center data has not been commensurate with their potential value. Although the most unique potential of the data is for trend studies, few such studies have been conducted.<sup>1</sup> One reason for the underutilization of the Roper Center data has been that many social scientists have not known of the archive or have been unaware of the volume and variety of the data there. It has been difficult for researchers to find out just what data of interest to them are at the Center--a problem which this index is designed to help overcome. Furthermore, persons who have considered doing trend studies with the Roper Center data may often have been deterred by fears about the quality of the earlier data and by the lack of guidance in methodology textbooks (and in other readily available sources) regarding the procedures appropriate for using early survey data in trend studies.

The purpose of this essay is to encourage use of the earlier national survey data in trend studies, but to encourage their use with appropriate caution and sensitivity to their limitations and with maximum efforts to achieve comparability with later data. I must necessarily dwell on the several pitfalls of this kind of research, and in so doing I risk conveying the impression that it is an unusually difficult kind of social research which can only yield findings worthy of an unusually low degree of confidence. Such an impression would be false. Whereas trend studies with available survey data do pose some unique problems, those problems are not

uniquely refractory. As any experienced and competent social researcher knows, there is no easy social research, and virtually all social scientific findings must be viewed with a certain amount of tentativeness. In spite of their several limitations, available trend data from national surveys can be at least a valuable supplement to the many impressions and informal observations of social, cultural, psychological, and political trends in American society during the past four decades.

I organize my discussion around the major problems of trend studies with archival survey data, but in discussing and illustrating strategies for dealing with these problems, I hope to make the reader aware of the many opportunities for significant research with the data covered by this index.

#### Problems of Comparability Posed by Changes in Sample Design

Until the early 1950's, all of the commercial polling organizations, as well as some nonprofit survey organizations such as the National Opinion Research Center, drew their samples by the "quota control" method (see Stephan and McCarthy, 1958: 37-38). All "quota" samples are not alike, but they have in common the fact that they contain pre-determined proportions of people from certain segments of the population. For instance, it may be determined that individuals in the sample will be distributed by sex, age, region, and size of community in the same manner that the entire adult population was distributed according to the most recent decennial census. Or, if



several years have elapsed since the census, estimates (usually extrapolations from census data) of the distribution of the adult population on the quota control variables may be used. Assuming that the estimates are accurate, or nearly so, a quota sample designed to represent the total adult population is necessarily representative with respect to each of the variables selected for quota controls.<sup>2</sup> Unfortunately, however, some early national quota samples may have been distinctly unrepresentative with respect to certain variables not subject to the controls. For instance, when "status" variables, such as occupation and amount of formal education, were not precisely controlled by the quotas, persons in the lower social levels were almost always underrepresented. Such systematic bias was introduced primarily in the final stage of the sampling process, in which interviewers strategically located across the country selected respondents to be interviewed. Each interviewer was assigned a quota of persons with specified characteristics (e.g., a certain number of males, a certain number of whites, etc.) to interview. Within the limits of the quota, the interviewer had complete discretion in the selection of respondents, and it was primarily this discretion which biased the samples. Understandably, the interviewers tended to select the more accessible of the potential respondents, who may have differed systematically from the less accessible, rarely-at-home persons in many of the attitudes studied by the surveys. Apparently it was a tendency for the interviewers to prefer to work in the safer and more pleasant neighborhoods which largely accounted for the underrepresenta-

tion of low-status persons.

Many of the samples drawn by the polling organizations in the 1930's and 1940's were deliberately designed to underrepresent certain segments of the adult population. For instance, since the earlier Gallup polls were used primarily to predict the outcome of elections and to provide readings on the sentiments of the electorate between elections, the samples were designed to represent each population segment in proportion to the votes it usually cast in elections rather than in proportion to the number of individuals in it. Since voter turnout was relatively low among females, southerners, blacks, and persons with little education, those segments of the population were deliberately underrepresented, and there were no southern blacks in many of the earlier samples.\*

The most important changes to occur in the Gallup samples were those designed to make them represent the entire adult (age 21 and older) noninstitutionalized civilian population rather than voters only. As can be seen from Table 1, these changes did not occur at once but rather were spread through a period of nearly a decade. The first Gallup omnibus survey to use a sample with proportional representation of females apparently was AIPO 335, conducted in November of 1944, whereas the first omnibus survey to use a sample with proportional representation of southerners apparently was AIPO 513, conducted in March and April of 1953.<sup>3</sup>

By the mid-1950's, all of the major survey organizations were designing their usual samples to represent the total adult noninsti-

\*Appendices A-C describe the sample designs employed at various times by the survey organizations most frequently cited in this index.

tutionalized civilian population and had changed from quota control to "modified probability" samples. The latter usually follow a multi-stage, cluster design in which the sampling is random except in the final stage.<sup>4</sup> That is, the nation is divided into regions following boundaries used by the Census so that the best possible estimates of population for each region are obtained. Within each region, a limited set of narrower geographic areas is chosen randomly with probabilities proportionate to their population size. These areas, called primary sampling units (PSUs), are usually Standard Metropolitan Statistical Areas or, in less populous parts of the country, counties. They are typically small enough to be covered by one team of interviewers without the interviewers spending nights away from home.

Since repetition of these first stages of the sampling process for each survey would require continual recruiting and training of interviewers in new areas and thus would be prohibitively expensive, the same PSUs are used for a large number of consecutive surveys. PSUs may be replaced a few at a time at regular intervals, so that it takes a decade or longer for all to be replaced, or all may be replaced at once but at wide time intervals. The territory within each PSU is divided into small areal units, usually city blocks and segments of countryside containing about the same number of residents as the typical city block. A random sample of these units is drawn for each survey, and then a number of respondents (usually from three to twelve) is selected within each block or segment. Sample households and even specific respondents within them can be selected

randomly, but this procedure is rarely followed since several "callbacks" may often be necessary to find some of the randomly designated respondents at home and able to give an interview. Callbacks are expensive, and they are inconsistent with the need of opinion pollsters, who often deal with rapidly changing opinions and feelings, to complete the interviews for each survey within four to six days. Therefore, respondents within blocks and segments are usually selected by a quota method, which differs from older quota methods in that the interviewer must follow a strict set of rules in selecting respondents and is allowed no discretion.

Nevertheless, modified probability samples share with the older quota samples a tendency to underrepresent persons who are rarely at home during the hours when the interviewers call. Some survey organizations have used a weighting procedure to compensate for the underrepresentation of rarely-at-home persons. For instance, the Roper Center data decks for Gallup surveys conducted from 1960 until the late 1960's typically contain more than twice as many cards (up to four for some respondents) as there are respondents in the sample.

In sampling terminology, "cluster" may refer to the people in any areal unit selected through multistage sampling, whether that unit be a PSU, a block or segment, or a dwelling unit (if more than one person in a dwelling unit is interviewed). Unless otherwise specified, however, the term usually refers to the people in a city block or a rural segment. Therefore, there are usually from three to twelve respondents from each cluster.

At this point, the reader may feel that the changes in sample design since the pioneer surveys pose almost insurmountable problems for trend studies which span the period in which the major changes occurred. In fact, however, the changes probably had little effect on the response percentages for most of the repeated questions listed in this index. For instance, the underrepresentation of blacks, females, southerners, and low-education persons in the early Gallup samples is relatively unimportant if the responses to a question were not highly correlated with race, sex, region, or education; and contrary to widespread belief among social scientists, none of these demographic variables typically explains much of the variance in responses to attitudinal questions. If the responses to a question are highly correlated with one or more of the demographic variables on which the earlier samples are biased, there is a simple technique of standardization, comparable in its effects to the weighting procedures used by survey organizations, to compensate for the bias. In the case of regional bias, for instance, the responses of persons in the sample from different regions are standardized to a correct, or approximately correct, regional distribution to estimate what the response distribution of the entire sample would have been if the regions had been correctly represented.<sup>5</sup>

To illustrate, assume that ten percent of the respondents to a national survey are southerners and 90 percent are nonsoutherners, whereas the correct percentages are 25 and 75. Assume also that 30 percent of the southerners and 70 percent of the nonsoutherners gave

a "yes" response to an attitude question. The unstandardized percentage of "yes" responses to this case is 66, and the standardized percentage is arrived at by multiplying 30 by 25, by multiplying 70 by 75, by summing the two products, and by dividing the sum by 100, which yields a "corrected" percentage of 60.

If necessary, bias on two or more variables can be "corrected" simultaneously. For a simple illustration, assume the following hypothetical characteristics of four regional-sex categories:

|                     | A<br>Distribution of<br>Sample (in percent) | B<br>Distribution of<br>Adult Population<br>(in percent) | C<br>Percent of "Yes"<br>Responses to an<br>Attitude Question |
|---------------------|---|--|---|
| Southern Males      | 7   | 15   | 85  |
| Southern Females    | 3   | 15   | 90  |
| Nonsouthern Males   | 60  | 35   | 45  |
| Nonsouthern Females | $\frac{30}{100}$                            | $\frac{35}{100}$   | 50  |

The uncorrected percentage of "yes" responses in the sample is 50.7, and the "corrected" percentage is arrived at by multiplying column B by column C for each regional-sex category, by summing the four products, and by dividing the sum by 100:

$$15 \times 85 = 1275$$

$$15 \times 90 = 1350$$

$$35 \times 45 = 1575$$

$$35 \times 50 = 1750$$

---


$$\text{Sum of the products} = 5950 \div 100 = 59.5$$

As the number of standardization variables and the number of categories per variable increase, the computation becomes more complex, but the principle remains the same: each category of the multivariate classification contributes to the corrected percentage in proportion to its representation in the total adult population rather than its representation in the sample.<sup>6</sup>

Percentages adjusted in this manner often have the disadvantage of being more variable from one sample to another than the unadjusted percentages.<sup>7</sup> Why this is true is illustrated by the hypothetical adjustment above for bias by region and sex. The percentage of "yes" responses of southern females is based on a small number of respondents (three percent of the typical national sample would be about 45 cases) and thus is subject to considerable sampling variability. Standardization increases the contribution of this percentage to the total sample percentage and thus increases the sampling variability of the latter. Unfortunately, there is no easily-applied method to determine the effect of a particular adjustment on the standard error, but when one is estimating the significance of a difference between two adjusted percentages, or between an adjusted and an unadjusted one, he or she should keep in mind that the standardization has probably increased the error variance. Increasing the difference required for significance by 15 to 30 percent, depending on whether one or both percentages are adjusted, is probably a sufficiently conservative strategy for dealing with this problem.<sup>8</sup>

In contrast to the hypothetical illustrations above, adjusting

actual data for systematic bias rarely changes response percentages by more than two or three points, and often the change is negligible. An illustration with actual data of the effects of adjustment for the underrepresentation of white southerners in the early Gallup samples is given in Table 2. The small differences between the adjusted and unadjusted percentages are rather typical of my experience. Obviously, adjustment is not always worth the effort, and the experienced trend analyst should become able to examine the marginal percentages (with the dependent variable tabulated by each demographic variable on which there is known bias) and decide whether or not adjustment is needed. However, the novice at this kind of research should routinely adjust on any demographic variable on which the sample is biased and with which the dependent variable is even moderately associated. If adjustment makes little difference, he or she may then use the unadjusted percentage.

Of course, there could be an important degree of systematic bias in the early survey data on some of the attitudinal and behavioral variables which are not highly correlated with any of the demographic variables on which there is bias. In such a case, the standardization described above would be ineffective. Little can be done about this possibility, except to keep in mind that the inadvertent bias unique to the older samples resulted primarily from interviewer discretion, and to consider in each case whether or not interviewer discretion might plausibly have biased that particular variable. In most cases, appreciable bias will seem improbable.



### The Problem of Sampling Variability

Social scientists often are well-trained in the use of statistics designed for simple random samples, have package computer programs which make those statistics easy to apply, but are ill-prepared to deal with sampling variability in national survey data. National surveys never use simple random samples and rarely use full probability samples, and the quota control sampling used for the earlier surveys was not truly random at any stage. Therefore, use of probability statistics with national survey data is either difficult or problematic, or both. Since few if any of the data covered by this index are from full probability samples, the assumptions for probability statistics, including tests of significance, will not be strictly met in any trend study with these data.

However, the modified probability samples used since the early 1950's are randomly drawn except in the final stage, and even statistical purists rarely object to use of significance tests on data from these samples. Use of significance tests on data from quota control samples is more problematic, but the sampling variability of percentages from those samples has been extensively studied (Stephan and McCarthy, 1958: 211-234), and the standard errors can be estimated. Cautious use of significance tests on these data seems preferable to the likely alternatives, namely, ignoring sampling variability or making rough guesses as to its effect on trend data.

A difficulty with significance tests with modified probability

samples (as well as the full probability samples used for national surveys) is that the use of population clusters in the sampling process usually, though not always, makes the standard errors larger than those with simple random samples with the same  $N$ s. Furthermore, the standard error varies from one survey to another for any one variable and from one variable to another on any one survey. Everything else being equal, a variable's standard error varies directly with its correlation with the clusters; that is, the greater the proportion of the variance which is among clusters rather than within clusters, the greater the standard error will be. Therefore, a variable which is the basis for residential segregation (e.g., race, income, and occupational prestige) will have a standard error which is substantially larger than the error to be expected for a simple random sample of the same size, whereas a variable on which there is negligible residential segregation (e.g., sex) will have a standard error which is little if any greater than that for a comparable simple random sample.<sup>9</sup>

Most attitudinal and behavioral variables are not highly correlated with the sample clusters, but one does not usually know a priori that the variable to be studied is not an exception. The correlation in the sample can be determined, of course, and the standard error for a particular variable in a particular sample can be estimated (Kish, 1965), but only through a process so laborious (or expensive if done by computer) that it is impractical for routine use. Therefore, a rather generally accepted convention is to estimate the standard

errors for recent national survey data by multiplying the standard errors for simple random samples by a constant--usually 1.25 or 1.3.<sup>10</sup>

This convention is appropriate for the degree of clustering in the typical sampling frame used by national surveys and for the modal degree of geographic maldistribution calculated over a wide variety of attitudinal and demographic variables included in such surveys. As always, common sense in applying this rule of thumb is helpful. That is, for the few variables such as sex on which geographic homogeneity is known to be high, the correction factor may even conservatively be shaded down from 1.25 or 1.3 to 1.1 or 1.15. On the other hand, for variables on which geographic heterogeneity is known to be exceptionally strong, it may be important to increase the correction factor considerably. For example, urban or rural places of residence are by definition maldistributed geographically; most sample clusters are either all urban or all rural. Hence, on an urban-rural variable the increment in error over simple random sample expectations can be much greater than the conventional factor of 1.25 or 1.3. Indeed, precise calculations with a rural-urban variable or close correlates thereof sometimes show a sampling error four times as great as that expected from a simple random sample of the same size! It follows that attitudinal variables which vary along urban-rural lines, such as feelings about farm price supports or, to a milder degree, traditional versus modern values, while scarcely requiring a correction as high as 4.0, may still need to be treated with close respect for the likelihood that their standard errors are well above

1.25 or 1.3 times the simple random sample expectations. Nevertheless, when there is no reason to believe that a variable being examined is either unusually maldistributed geographically or uncommonly homogeneous in its distribution, this rule of thumb remains very useful.<sup>11</sup>

The standard errors of percentages from quota control samples also differ somewhat from one variable to another, because those samples also had a form of clustering. That is, respondents were selected only from certain communities, and for reasons of convenience and economy of effort, each interviewer tended to select respondents within a small geographic area. As in the case of modified probability samples, the standard error for each variable from each survey can be estimated (Stephan and McCarthy, 1958: 226-229), but the procedure is too complex and laborious for routine use. Evidence presented by Stephan and McCarthy (1958: 211-234) on the variability of several variables in series of surveys conducted by several survey organizations suggests that the standard error with quota control samples is typically about 1.5 times the standard error with simple random samples with the same N. However, a higher estimate should be used when there is reason to believe that there was an unusual degree of residential segregation on the variable being studied. Also, as I point out above, if the compared percentages have been adjusted to correct for systematic bias, the estimated standard error should be increased by about 30 percent, and it should be increased by about 15 percent if only one of the percentages has been adjusted.

In a trend study with data gathered at several points in time, tests

of significance may be largely superfluous. Consider, for example, the following hypothetical data showing an almost monotonic increase over ten points in time in the adjusted percentage of "yes" responses to an attitude question given by southern white males:

|            |           |
|------------|-----------|
| 1939 - 13% | 1949 - 23 |
| 1941 - 15  | 1951 - 24 |
| 1943 - 14  | 1953 - 22 |
| 1945 - 18  | 1955 - 27 |
| 1947 - 21  | 1957 - 28 |

The difference between the 1939 and 1957 percentages probably would not be significant after the appropriate adjustments in the estimate of the standard error, and in any event, using only the end points of the series to test the null hypothesis of no change would waste information. There are several ways to use the data for all ten dates to test the null hypothesis, but anyone familiar with probability theory will know, without any test, that there is a very small probability that each of the five later percentages would be higher than each of the five earlier percentages if the null hypothesis were correct.

#### Other Problems of Comparability

Before publication of this index, researchers who wished to do trend studies with available survey data could ascertain by various means, such as the Roper Center item file or the Gallup Opinion Index,<sup>12</sup> that data from a series of comparably worded questions were available.

This index will in many cases enable the researcher to identify many instances of incomparability without looking at the codebooks, since the repetitions listed as a series should have the same response alternatives, and questions preceded by a "filter" are frequently identified.<sup>13</sup> Nevertheless, one cannot be absolutely certain of the comparability of questions without examining the codebooks. Occasionally, responses to questions with the same ostensible response alternatives are coded differently. For instance, on some Gallup poll questions, "qualified" responses are coded separately, even though "qualified" was not a precoded alternative. Furthermore, in the case of variant wordings of the stems of questions, comparability depends largely on the coding categories, which cannot be compared without the codebooks.\*

\*Appendices A-C list the coding categories for certain basic "demographic" background questions used in most of the surveys in this index.

However, respondents to the earlier question who said "yes" were asked to name their Congressman, and the codes separate the bluffers and the mistaken respondents from those who knew the name of their Congressman. In contrast, all of the "yes" respondents to the later question are lumped together.

In this case, comparability (though not a precise measure of changes in knowledge) can be achieved by recombining into one category the "yes" responses to the earlier question; and on many other occasions, collapsing coding categories will provide comparability. If, however, the response alternatives presented to the respondent, and not just the coding categories, are different, collapsing to achieve comparability should be done with great caution. For instance, in the Gallup series of questions on personal happiness, the following two wordings are used:<sup>14</sup>

1. In general, how happy would you say you are--very happy, fairly happy, or not very happy?
2. In general, how happy would you say you are--very happy, fairly happy, or not at all happy?

When the first version was used, a fourth alternative, "not at all happy," was coded, apparently because some respondents gave that response even though it was not presented to them. Since the problem is partly to make a three-point scale comparable with a four-point scale, and since the labels for the two highest points are the same for both scales, one might think that comparability would result from collapsing the two lower categories of the four-point scale. However, comparability is not so easily achieved, since comparison

of responses to the two questions asked at brief intervals reveals that the "fairly happy" alternative is more often chosen when the second version is used. Apparently, some of the "not very happy" persons prefer to say that they are "fairly happy" rather than to say that they are "not at all happy." Nor should one just assume that the percentages of "very happy" responses are comparable, although they apparently are, since they do not vary consistently between the two versions:

|  | Males | Females | Both Sexes |
|--|-------|---------|------------|
| AIPO 369, April, 1946<br>(Version 1)     | 38.4% | 40.1    | 39.2       |
| AIPO 399, June, 1947<br>(Version 2)      | 38.2  | 38.7    | 38.0       |
| AIPO 410T, December, 1947<br>(Version 1) | 37.6  | 38.0    | 37.8       |

Although the two versions of the Gallup "happiness" question can be made comparable by dichotomizing the responses into "very happy" and "all other," neither Gallup version can be made comparable with the NORC happiness question, to which the first response alternative is also "very happy." The NORC question is:

Taken all together, how would you say things are these days--would you say that you are very happy, pretty happy, or not too happy?

Comparison of responses to the Gallup and NORC questions asked at brief intervals reveals that the Gallup question elicits a somewhat larger percentage of "very happy" responses, apparently because



"pretty happy" means to many people a higher degree of happiness than "fairly happy" and thus draws a larger percentage of the responses from the happier people.

In some other cases, whether or not response categories can be collapsed to attain comparability has not been ascertained, but the researcher can test for comparability. For example, Gallup asked a series of job satisfaction questions to which the response alternatives are "satisfied" and "dissatisfied," and two recent NORC surveys used the same question stem but asked the respondents to rate themselves as satisfied, moderately satisfied, a little dissatisfied, or very dissatisfied. Rather good evidence on whether or not collapsing the NORC responses into "satisfied" and "dissatisfied" achieves comparability with the Gallup responses could be obtained by comparing the collapsed responses to the question asked on NORC 9002, conducted in March of 1973, with the responses to the question on AIP0 863, conducted in late January of 1973.

The trend analyst should exercise special care when dealing with a variable which is known to be, or which seems likely to be, subject to considerable short-term fluctuation. An example is church attendance, which varies seasonally and from week to week according to such influences as the weather and the attraction of competing activities. The precise variance of the short-term fluctuation is not known (but might be investigated with available data), but it may be as great as, or greater than, the sampling variance. Since the researcher would not ordinarily be interested in the attendance

during any given week but rather would use the data for that week as an indicator of attendance over a longer period of time, the short-term fluctuation in effect increases the error variance and diminishes the confidence which can be placed in the difference between the attendance levels shown by two surveys. Therefore, any trend study on church attendance should use data from at least three or four surveys from each broad period of interest (e.g., the early 1950's or the late 1960's), and the surveys from the different periods should be at least crudely matched as to season.

Some variables are likely to rise and fall in response to evenly spaced events such as elections or in response to unevenly spaced phenomena such as economic recessions. For instance, knowledge of the names of Congressmen is likely to be greater shortly before and after the Congressional elections than at other times, and reported political interest may tend to increase with the approach of a Presidential election. And reports of happiness and other measures of "psychological well-being" are likely to fluctuate with changes in economic conditions. Trend studies usually cannot be based only on data gathered at comparable phases of the business cycle or at points with equal proximity to elections, but the researcher should be sensitive to the possibility that the appearance of a long-term trend may result from use of data gathered at different phases of a cyclical pattern of change.

Special problems plague trend studies with certain segments of the population, blacks being perhaps the most notable example.

Sampling variability is considerable with any small segment of the population and is augmented in the case of blacks by their underrepresentation in many of the earlier samples (see the data on nonwhites in Table 1).<sup>15</sup> Some of the nonwhite subsamples prior to the late 1940's were distinctly biased by region, and correction for that bias is not possible since there were either no southern nonwhite respondents or too few for reliable percentages. To further complicate matters, all or virtually all of the interviewers for the earlier surveys were white, whereas the survey organizations have recently added black interviewers, and at least some of them are working toward, but have not yet achieved, complete racial matching of interviewers and households.<sup>16</sup> Since the race of the interviewer is known to influence the responses of blacks to several kinds of questions (Williams, 1964; 1968), some recent changes in nonwhite responses may reflect changes in interviewer effects rather than in the variables the questions are designed to measure. Moreover, interviewer effects may have changed not only because of the recent use of black interviewers but also because blacks have become less deferential toward whites and thus less "acquiescent" in their responses to white interviewers.

Although these problems are formidable, they should not discourage all trend studies of nonwhites with available survey data. If one avoids the more biased of the early samples and the questions for which the race of interviewers is likely to make the most difference (e.g., questions on race relations), the most serious problem is sampling

variability. And even that problem can be largely overcome if there are data from several points in time, and especially if data from surveys conducted within short periods of time can be pooled to augment the N. For instance, a study with Gallup data on nonwhite voting and party identification since 1950 could yield findings more trustworthy than those from most studies with survey data. Furthermore, trend data on nonwhites may be of interest even if one cannot decide whether the indicated trends reflect changes in response bias or changes in the variables ostensibly measured. For instance, nonwhite respondents differed little from whites in reported satisfaction and happiness in the late 1940's but were, as a whole, sharply lower than whites in reported "psychological well-being" in the early 1960's (when there were still few black interviewers). The relative satisfaction of nonwhites may have decreased (perhaps for reasons treated by relative deprivation theory),<sup>17</sup> or nonwhites may simply have become less reluctant to express dissatisfaction to white interviewers, but in any event, the increased expressions of dissatisfaction indicate important changes in race relations in American society.

The final source of incomparability to be discussed here poses no problem but should not be overlooked. Until persons 18-20 years old were given the franchise throughout the country, national surveys generally sampled people age 21 and older, but now 18-20-year-olds are included in the usual samples of all major national survey organizations. Although persons 18-20 are a very small percentage of the recent samples, they must be excluded to achieve precise comparability

with the earlier samples.

### Some Problems with Cohort Analysis

Many of the data covered by this index are appropriate for cohort analysis as well as simple trend studies. Originally applied primarily by demographers to decennial census data and similar demographic data, cohort analysis has recently become popular as a means for studying nondemographic dependent variables from survey sample data. Although its utility for understanding social and cultural change and the social and psychological aspects of human aging may have been exaggerated by its more enthusiastic proponents, it is undoubtedly a valuable analytic tool if it is properly used.

There are many kinds of cohort studies, but most of them (1) deal with birth cohorts (a birth cohort being the people born within a given period of time) and (2) compare data for two or more points in time for each cohort studied. That is, the cohort analyst looks at trends within cohorts as well as at trends in the total adult population. Therefore, the cohort analyst who uses available survey data faces all of the problems faced by the trend analyst plus a few others.

To discuss all of the technical, methodological, and logical problems of cohort analysis with survey sample data would take far more space than can be devoted to this essay. The reader who contemplates cohort studies with Roper Center data should consult the growing body of literature on the methods of cohort analysis with survey

sample data and should examine some of the published results of "nondemographic" cohort studies.<sup>18</sup> However, I would be remiss if I did not list and briefly discuss a few problems and considerations which users of this index should take into account before deciding whether or not to attempt cohort studies:

1. Sampling variability poses greater problems for cohort analysis than simple trend studies. In a national sample of 1,500, the Ns for the younger ten-year cohorts average around 300 to 350 and the N for the cohort aged 70-79 may be no more than 60 or 70. Obviously, successful use of the data from only two or three surveys is more problematic with cohort analysis than with simple trend studies. However, the problem of small cohort Ns is mitigated somewhat by the fact that the early opinion polls tended to use large samples, the typical N for Gallup polls conducted during the 1940s being around 3,000.<sup>19</sup> Furthermore, it is often possible to pool data from several surveys conducted in each year covered by the analysis. For instance, in a cohort analysis of political party identification from 1945 to 1971, pooling of Gallup poll data achieved a mean N for ten-year cohorts of 1,232 (Glenn, 1972).

2. Systematic bias poses somewhat different problems for cohort analysis than for simple trend studies. The effects of changes in sample design on the distribution of education and other status variables in cohort samples are more dramatically evident than the effects on the total adult samples. For instance, the data on one cohort in Table 3 show a steep decline in educational attainments from 1945 to

1965.<sup>20</sup> Of course, the reason for the greater apparent effects on the cohort data is that educational attainments in the total adult population, in contrast to those in the cohort, rose substantially and thus largely offset the effects of the changes in sample design. Fortunately, correction for the educational bias in the early cohort samples is easily achieved, since the educational distribution in one of the later samples can be used as the estimate of the correct distribution for all dates in a series.

It may not be possible to obtain data on the regional, sex, and race distributions in each cohort at each date from census reports, but fairly accurate estimates can be made. Even in the absence of sex bias, it is desirable to weight the male and female responses equally for each cohort at each date. Although the proportion of females increases in an aging cohort due to the greater mortality of males, the effects of this differential mortality should be removed if, as usually is the case, the purpose of the analysis is to infer change among the surviving members of a cohort.

3. Uneven spacing of the repetitions of questions often makes cohort analysis with survey sample data more awkward than cohort analysis with census data. Demographers who do cohort analysis with decennial census data use a "square" cohort matrix in which the interval between dates is the same as the span of years covered by each cohort (see Table 4 for an example of a "square" matrix constructed from survey sample data). Sets of cross-sectional data are juxtaposed so that different cohorts at one point in time can be compared by

reading down the columns, different cohorts in the same age range can be compared by reading across the rows, and each cohort can be traced through time by reading diagonally down and to the right. This arrangement of the data has several advantages; for instance, it allows use of the cohort rather than the individual as the unit of analysis in attempts to discern "cohort effects," "period effects," and "age effects" (see Mason et al., 1973). However, suppose that comparable data are available for 1948, 1951, 1958, and 1970. Obviously, a "square" matrix cannot be constructed from these data, but if age is coded in exact years, cohorts can be traced across the four dates. In such cases, it is useful to construct two tables, one in which cohorts can be traced by reading across the rows and another in which comparable sets of cross-sectional data are juxtaposed as in a "square" cohort matrix. By coding each respondent according to membership in the cohorts delineated in the first table, according to membership in the age categories in the second table, and according to the date of the survey ("period"), and by using the individual as the unit of analysis, even the more sophisticated techniques of cohort analysis (such as the one set forth in Mason et al., 1973), can be applied with cohort data from unevenly spaced surveys.

4. Cohort analysis with survey sample data is difficult if age is not coded in exact years. If age is coded by broad intervals and if the intervals between the repetitions of a question do not coincide in years with the age intervals, precise tracing of a cohort from one survey to another is not possible. Fortunately, however, Gallup began



coding age in exact years in 1937, so the Gallup time series are usually amenable to cohort analysis.<sup>21</sup> Although many of the other early surveys do not provide exact age codes, they can be used as the starting point for a cohort series if the later surveys in the series have exact age codes. Furthermore, a recent article sets forth procedures for cohort analysis when there are no exact age codes and the surveys are unevenly spaced (Price, 1974). These procedures estimate rather than precisely measure trends within cohorts and are based on the assumption that change is continuous rather than disjunctive. Nevertheless, they can be useful when less "messy" data for the purpose at hand are not available.

5. Cohort analysis is complicated by the confounding of cohort, period, and age effects. However one examines a "square" cohort matrix (whether by reading down the columns, across the rows, or down and across the cohort diagonals), two kinds of effects are confounded and cannot be separated by any simple, straightforward method. In each column, cohort and age effects are confounded; in each row, cohort and period effects are confounded; and in each cohort diagonal, age and period effects are confounded. Stated differently, each cohort is defined by period and age, each age interval is defined by cohort and period, and each period is defined by cohort and age. This is a classic example of the "identification problem" (Blalock, 1966), which arises when an independent variable in an analysis is a perfect function of two other variables. The "problem" arises from the fact that it is impossible to vary the

independent variable while holding constant the two variables which define it.

Because of the identification problem, cohort analysis does not provide unambiguous evidence on the effects of human aging, contrary to the claims of some authors. To illustrate, the data in Table 4 do not conclusively demonstrate any effects of growing older on reported happiness. The cross-sectional data show a higher level of happiness at the younger ages than at the older ages, but the meaning of that difference is ambiguous. Were the older people less happy, as a whole, because they were older or because they were members of different cohorts with different formative experiences and generally different "cohort situations?"<sup>22</sup> The meaning of the intra-cohort trend data is similarly ambiguous. From 1946 to 1956, there was an increase in reported happiness in each cohort, but did those changes result from aging or from changes in the society and in nonage-determined personal situations during the decade? In this case, one can be almost certain that the intra-cohort changes did not result solely from aging, since reported happiness also increased at each age level during the decade, and aging from 1956 to 1966 was not associated with increased happiness in any of the cohorts.<sup>23</sup> However, one cannot tell from "eyeballing" the data just what the effects of aging were.

Various statistical solutions to the identification problem in cohort analysis have been proposed, perhaps the most sophisticated and appealing of which is the method using Multiple Classification

Analysis proposed by Mason et. al. (1973). However, all of these methods are somewhat controversial, and all involve "simplifying assumptions" which may not be realistic in specific cases. Ultimately, any solution to the problem will depend on the researcher's knowledge of recent history and of theories of aging. For instance, the researcher very knowledgeable of recent American political history will pretty well know what were the recent period influences which combined with influences from the aging process to produce intra-cohort trends in political behavior and orientations.

If the purpose of cohort analysis is simply to provide a more detailed description of recent change than is provided by simple trend data,<sup>24</sup> solving the identification problem may not be very important. One may only wish to know to what extent an observed change in the adult population resulted from mortality, from addition of new individuals to the adult population, and from change among persons who were in the adult population at both compared dates. Or one may wish to allocate the third component among individuals of different ages, to investigate, for instance, the extent to which older adults participate in major attitudinal shifts of the population.

In any event, a cohort matrix such as Table 4 almost always is interesting and useful, even though precise separation of the confounded effects in it is not possible.

TABLE 1

REPRESENTATION, IN PERCENT, OF FEMALES, NONWHITES, SOUTHERNERS,  
AND LOW-EDUCATION PERSONS IN NATIONAL SURVEYS, 1940-1960, BY SURVEY  
ORGANIZATION

(Data are from the first "omnibus" or regular survey conducted by each  
organization in each even-numbered year.)

|      | FEMALES |      |                    |                     | NONWHITES |      |                    |                     | SOUTHERNERS |      |                    |  | LOW-EDUCATION PERSONS |                   |                    |  |
|------|---------|------|--------------------|---------------------|-----------|------|--------------------|---------------------|-------------|------|--------------------|--|-----------------------|-------------------|--------------------|--|
| YEAR | AIPO    | NORC | Roper <sup>a</sup> | Census <sup>b</sup> | AIPO      | NORC | Roper <sup>a</sup> | Census <sup>b</sup> | AIPO        | NORC | Roper <sup>a</sup> | Census <sup>b</sup>                    | AIPO                  | NORC              | Roper <sup>a</sup> | Census <sup>b</sup>                    |
| 1940 | 33.1    | ns   | 49.6               | 50.0                | 3.2       | ns   | nc                 | 9.5                 | 12.2        | ns   | 30.9               | 31.5 <sup>c</sup><br>28.0 <sup>d</sup> | nc                    | ns                | nc                 | 74.3 <sup>e</sup>                      |
| 1942 | 33.0    | 49.8 | 50.0               | --                  | 4.0       | 9.2  | nc                 | --                  | 11.3        | 29.9 | 31.7               | --                                     | nc                    | 50.7 <sup>e</sup> | nc                 | --                                     |
| 1944 | 40.9    | 49.3 | 52.6               | --                  | 4.1       | 7.9  | nc                 | --                  | 12.0        | 28.4 | 30.4               | --                                     | 54.2 <sup>e</sup>     | 55.6 <sup>e</sup> | 36.3 <sup>f</sup>  | --                                     |
| 1946 | 37.7    | 52.7 | 51.6               | --                  | 4.4       | 9.1  | 8.8                | --                  | 14.8        | 29.7 | 28.8               | --                                     | 54.8 <sup>e</sup>     | 59.3 <sup>e</sup> | 50.8 <sup>e</sup>  | --                                     |
| 1948 | 49.8    | 50.6 | 50.9               | --                  | 3.3       | 8.6  | 8.3                | --                  | 12.8        | 29.2 | 28.6               | --                                     | 49.2 <sup>e</sup>     | 59.3 <sup>e</sup> | 31.6 <sup>f</sup>  | --                                     |
| 1950 | 50.9    | 50.5 | 50.7               | 50.8                | 4.7       | 8.8  | 9.3                | 9.7                 | 11.5        | 28.0 | 30.0               | 31.2 <sup>g</sup><br>27.6 <sup>h</sup> | 52.4 <sup>e</sup>     | 61.9 <sup>e</sup> | 31.9 <sup>f</sup>  | 63.9 <sup>e</sup><br>45.9 <sup>f</sup> |
| 1952 | 51.2    | 50.8 | 49.4               | --                  | 4.9       | 9.0  | 8.9                | --                  | 14.0        | 27.9 | 28.2               | --                                     | 51.1 <sup>e</sup>     | 60.7 <sup>e</sup> | 32.3 <sup>f</sup>  | --                                     |
| 1954 | 52.2    | 51.1 | ns                 | --                  | 6.0       | 8.9  | ns                 | --                  | 26.3        | 32.7 | ns                 | --                                     | 55.8 <sup>g</sup>     | 57.8 <sup>e</sup> | ns                 | --                                     |
| 1956 | 52.2    | 51.5 | 50.2               | --                  | 11.0      | 9.7  | 10.0               | --                  | 27.5        | 31.5 | 31.9               | --                                     | 51.4 <sup>e</sup>     | 57.0 <sup>e</sup> | 28.5 <sup>f</sup>  | --                                     |
| 1958 | 51.9    | ns   | 49.6               | --                  | 10.1      | ns   | 10.0               | --                  | 25.0        | ns   | 32.8               | --                                     | 51.7 <sup>e</sup>     | ns                | 27.7 <sup>f</sup>  | --                                     |
| 1960 | 53.3    | ns   | 50.1               | 51.6                | 10.5      | ns   | 12.5               | 10.1                | 24.6        | ns   | 31.2               | 29.4 <sup>g</sup><br>26.0              | 48.2 <sup>e</sup>     | ns                | 38.2 <sup>f</sup>  | 56.3 <sup>e</sup><br>36.4 <sup>f</sup> |

"ns" means that no survey conducted by that organization that year is at the Roper Center. "nc" means that the variable is not included on the survey. <sup>a</sup>Includes both Roper Fortune and Roper Commercial surveys. <sup>b</sup>Base for the percentages is all persons age 21 and older. <sup>c</sup>Comparable with the definition of the South used by the NORC and Roper. <sup>d</sup>Comparable with the definition of the South used by the AIPO. <sup>e</sup>Persons with less than 12 years of school. <sup>f</sup>Persons with no high school.

TABLE 2

DIFFERENCE, IN PERCENTAGE POINTS, BETWEEN WHITE-COLLAR CLASS AND  
BLUE-COLLAR CLASS IN VOTING REPUBLICAN IN PRESIDENTIAL ELECTIONS  
FROM 1936 THROUGH 1948, BY REGION, AGES 21-59, WHITES ONLY

| Year | Non-southern<br>Regions | South | All Regions |          |
|------|-------------------------|-------|-------------|----------|
|      |                         |       | Unadjusted  | Adjusted |
| 1936 | 22.6                    | 6.4   | 20.7        | 18.7     |
| 1940 | 18.9                    | 13.0  | 18.4        | 17.5     |
| 1944 | 18.5                    | 10.8  | 17.3        | 16.7     |
| 1948 | 21.8                    | 10.4  | 20.5        | 19.1     |
| Mean | 20.5                    | 10.2  | 19.2        | 18.0     |

SOURCE: Gallup surveys 105, 166, 253, 283, 36Q, 364, 432, and 434.

TABLE 3

YEARS OF SCHOOL COMPLETED BY A BIRTH COHORT OF WHITE MALES,  
AS SHOWN BY AMERICAN GALLUP SAMPLES, 1945-1965

| Years of School Completed | Year:<br>(Ages): | 1945<br>(50-59) | 1949<br>(54-63) | 1953<br>(58-67) | 1957<br>(62-71) | 1961<br>(66-75)             | 1965<br>(70-79)             |
|---------------------------|------------------|-----------------|-----------------|-----------------|-----------------|-----------------------------|-----------------------------|
| 0 - 8                     |                  | 43.5            | 51.0            | 50.3            | 57.5            | 60.9                        | 65.1                        |
| 1 - 3 of High School      |                  | 18.7            | 15.6            | 21.0            | 19.2            | 15.2                        | 7.9                         |
| 4 of High School          |                  | 16.0            | 16.3            | 16.1            | 15.9            | 15.7                        | 16.7                        |
| At Least Some College     |                  | 21.9            | 17.1            | 12.6            | 7.4             | 8.2                         | 10.2                        |
| Total                     |                  | 100.0<br>(771)  | 100.0<br>(812)  | 100.0<br>(366)  | 100.0<br>(365)  | 100.0<br>(440) <sup>a</sup> | 100.0<br>(430) <sup>a</sup> |

<sup>a</sup>Weighted N.

Source: Gallup surveys 353, 360, 364, 377, 432, 433, 434, 435, 521, 522, 523, 524, 578, 580, 582, 587, 639, 647, 649, 702, 706, 709, and 712.

TABLE 4

ADJUSTED PERCENTAGE<sup>a</sup> OF "VERY HAPPY" RESPONSES OF FEMALES TO THE  
HAPPINESS QUESTION ASKED ON NATIONAL SURVEYS IN 1946, 1956  
AND 1966, BY AGE

(Ns are in parentheses.)

| AGE     | 1946         | 1956         | 1966                      |
|---------|--------------|--------------|---------------------------|
| 21 - 29 | 45.6 (700)   | 64.9 (785)   | 53.7 (449) <sup>b</sup>   |
| 30 - 39 | 35.7 (768)   | 57.7 (1,109) | 52.1 (532) <sup>b</sup>   |
| 40 - 49 | 39.3 (608)   | 52.2 (356)   | 50.0 (562) <sup>b</sup>   |
| 50 - 59 | 34.4 (478)   | 50.4 (601)   | 49.5 (413) <sup>b</sup>   |
| 60 - 69 | 28.3 (269)   | 47.6 (445)   | 35.2 (401) <sup>b</sup>   |
| 70 - 79 | 31.5 (105)   | 45.8 (168)   | 43.4 (211) <sup>b</sup>   |
| Total   | 37.8 (2,928) | 55.1 (4,064) | 48.2 (2,568) <sup>b</sup> |

<sup>a</sup>The 1946 and 1966 percentages for each cohort which was in the 21-69 age range in 1946 are standardized to the educational distribution shown for that cohort by the 1956 data. The 1946 and 1966 "total" percentages are derived from the adjusted cohort percentages.

<sup>b</sup>Weighted N.

Source: Gallup surveys 369, 399, 569, 570, 571, 580, 735, and 736.

## FOOTNOTES

1. For description and discussion of some of the most notable trend studies with Roper Center data, see Hyman (1972: chapter 6). Trend studies with Roper Center data include Rosenthal (1967); Mueller (1970); Glenn (1973a); Reed (1972); Stember (1966); Glenn and Hyland (1967); and Alford (1962).

2. For instance, if sex and region are both control variables, males will be correctly represented and southerners will be correctly represented. However, unless there are controls on combinations of variables (as there sometimes are), southern males (or nonsouthern females, and so forth) may not be correctly represented.

3. The term "omnibus" refers to "general purpose" or "regular" surveys in contrast to "special purpose" surveys. The latter sometimes had samples of different design than the omnibus survey samples of the same period.

"AIPO" refers to "American Institute of Public Opinion," which is the official title of the American Gallup polling organization.

It should not be assumed that once a population segment was proportionally represented in one of a survey organization's samples that it was proportionally represented in all subsequent samples of that organization. For instance, females were proportionally represented in AIPO 335, conducted in November of 1944, but were not proportionally represented in the first Gallup omnibus survey in 1946. Therefore, Table 1 serves only as a rough guide to the changes



in sample design. Consulting it is not a substitute for examining the marginal percentages from each survey to be used in a trend study.

4. There is considerable variation in sample design among contemporary survey organizations, and the sketchy description of a "typical" design provided here is not meant to substitute for knowledge of the samples of specific survey organizations. For information on the latter, see the descriptions included in this volume.

5. For a more technical discussion of this technique, see Bishop et al. (1974: chapter 4). See also Reed (1972: 96-103) and Rosenberg (1962).

Otis Dudley Duncan has pointed out to me that "test factor standardization" has been made obsolete for most of the purposes for which it has been used by the methodology of loglinear models and multiway contingency tables (see Bishop et al., 1974). However, for the purpose of compiling descriptive trend data, standardization is still appropriate. I emphasize it here since I assume that even most of those researchers who will perform more complex analyses will also wish to develop information on recent change in American society which can be communicated to persons who are not statistically sophisticated. Percentages corrected by means of standardization have the advantage of being understandable to many persons who could not understand more complex data.

6. In adjusting for bias on amount of education, one should resist the temptation to use an educational dichotomy, since to do so will result in "underadjustment." At least three, and preferably

four, educational levels should be used.

When there is bias on education, there is almost always bias on income and occupation also, and since the three major status variables are only moderately correlated, adjusting only on education is not likely to remove all of the effects on the dependent variable of the underrepresentation of low status persons. However, adjusting on income and occupation is usually not possible, since the early surveys did not code income or "economic level" in a manner comparable with census data, and occupation was not coded for a substantial proportion of each sample. One can do little about this problem of "underadjustment" except to take it into account in interpreting the data.

Estimates of the "correct" distribution of a variable on which adjustment is to be made can be derived by interpolation from decennial census data or for some dates can be obtained from the Current Population Reports.

7. Under certain conditions (e.g., very high correlation of the dependent variable with the "standardization" variable, lack of control of the standardization variable by the quota, etc.), standardized percentages vary less from sample to sample than unstandardized percentages, and standardization may be used to reduce sampling variability. However, those conditions usually will not obtain when one is adjusting for bias in the early survey samples.

8. This statement is based on my experience with only about a dozen series of adjusted percentages. Experience with a great number

or a greater variety of series might lead to a somewhat different conclusion.

9. I use race, income, occupation, and sex for illustrative purposes here only because the approximate degree of residential segregation on these variables is known. In fact, some of these variables are often controlled by quotas and thus vary little from sample to sample. In any event, one would not use Roper Center data to study trends on these variables, since better data are available from decennial census enumerations and the Current Population Survey.

10. An alternative suggested by the NORC is to assume that a national sample has about the same efficiency as a simple random sample two-thirds as large.

11. This paragraph is adapted from a comment by Philip Converse.

12. The Gallup Opinion Index, published monthly since 1966, reports current Gallup poll data and occasional trend data from earlier polls. The trend data are reported without the exact wording of the earlier questions.

13. If one question in a series is preceded by a filter and another one is not, the survey with the unfiltered question sometimes (though rarely) contains the information with which to "filter" the question.

14. A third version used on at least one occasion is: "In general, how happy would you say you are--very happy, fairly happy, not very happy, or not at all happy?"

15. Most of the earlier surveys do not separate blacks from

other nonwhites. (For instance, the early Gallup polls code all nonwhites as "colored.") Therefore, the black (or Negro) respondents and other nonwhite respondents to the later surveys must be combined to achieve precise comparability with the earlier data.

16. For obvious reasons, widespread residential integration would almost certainly preclude complete racial matching of interviewers and households.

17. See the chapter entitled "Actual Gains and Psychological Losses" in Pettigrew (1964).

18. The publications on methods include Price (1974); Mason et al. (1973); Glenn and Zody (1970); Evan (1959); Evan (1968); Hyman (1972: 274-290); and Riley et al. (1972: chapter 2). Some examples of cohort analysis with survey sample data are in Crittenden (1962); Cutler (1969-1970); Glenn and Grimes (1968); Glenn and Hefner (1972); Glenn (1972); and Abramson (1974).

19. The Gallup polls conducted during this period usually consisted of a "K" and a "T" version, each with a sample of about 1,500. Usually (but not always) the question of interest was asked and was worded the same on both versions. The "K" and "T" samples were independently drawn and were used for such purposes as estimating sampling variability and testing for the effects of variant question wording.

20. In fact, educational attainments increase slightly in a cohort as it ages beyond young adulthood; some individuals complete additional years of school, and cohort attrition through mortality

is somewhat greater among the less educated, if only because they are slightly older on the average than the better educated cohort members.

21. However, Gallup poll data gathered from 1937 through 1941 are not ideal for cohort analysis since age was estimated by the interviewer rather than reported by the respondent, and thus the age data are subject to substantial error.

22. Aspects of the cohort situation include the size (in number of people) of the cohort relative to older and younger cohorts, economic conditions when the cohort entered the labor market, and so forth.

23. Cohort attrition through mortality should be taken into account in interpreting these data, since there is evidence that happier people tend to live longer than less happy people (Palmore and Jeffers, 1971). That is, an increase in the aggregate reported happiness in an aging cohort could be the result of selective mortality rather than an increase in the happiness of the surviving cohort members, or the effects of mortality could offset a tendency for happiness to decline among surviving cohort members. Most other dependent variables are less likely to be related to longevity, but the possible effect of cohort attrition on trends within aging cohorts should always be considered by the cohort analyst. For a demonstration that an observed trend within a cohort could not have resulted from differential mortality, see Glenn and Zody (1970).

24. This is the use of cohort analysis advocated by Ryder (1965). For an example, see Glenn (1972):

## REFERENCES

- Abramson, Paul R.  
1974 "Generational change in American electoral behavior." American Political Science Review 68 (March): 93-105.
- Alford, Robert R.  
1963 Party and Society. Chicago: Rand-McNally.
- Bishop, Y. M. M., S. E. Fienberg, and Paul W. Holland  
1974 Discrete Multivariate Analysis: Theory and Practice. Cambridge: M. I. T. Press.
- Blalock, Hubert M.  
1966 "The identification problem and theory building: the case of status inconsistency." American Sociological Review 31 (February): 52-61.
- Crittenden, John  
1962 "Aging and party affiliation." Public Opinion Quarterly 33 (Winter): 583-591.
- Cutler, Neal E.  
1969-1970 "Generation, maturation, and party affiliation: a cohort analysis." Public Opinion Quarterly 33 (Winter): 583-591.
- Evan, William M.  
1959 "Cohort analysis of survey data: a procedure for studying long-term change." Public Opinion Quarterly 23 (Spring): 63-72.  
  
1968 "Cohort analysis of attitude data." Pp. 158-182 in James M. Beshers (ed.) Computer Methods in the Analysis of Large-Scale Systems, Revised Edition. Cambridge: M. I. T. Press.
- Gleim, Norval D.  
1972 "Sources of the shift to political independence: some evidence from a cohort analysis." Social Science Quarterly 53 (December): 494-519.  
  
1973a "Class and party support in the United States: recent and emerging trends." Public Opinion Quarterly 37 (Spring): 1-20.  
  
1973b "The social scientific data archives: the problem of underutilization." American Sociologist 8 (February): 42-45.

- Glenn, Norval D. and Michael Grimes  
1968 "Aging, voting, and political interest." American Sociological Review 33 (August): 563-575.
- Glenn, Norval D. and Ted Hefner  
1972 "Further evidence on aging and party identification." Public Opinion Quarterly 36 (Spring): 31-47
- Glenn, Norval D. and Ruth Hyland  
1967 "Religious preference and worldly success: some evidence from national surveys." American Sociological Review 32 (February): 73-85
- Glenn, Norval D. and Richard E. Zody  
1970 "Cohort analysis with national survey data." Gerontologist 10 (Autumn): 233-240.
- Hyman, Herbert H.  
1972 Secondary Analysis of Sample Surveys: Principles, Procedures and Potentialities. New York: Wiley.
- Kish, Leslie  
1965 Survey Sampling. New York: Wiley.
- Mason, Karen Oppenheim, William M. Mason, H. H. Winsborough, and W. Kenneth Poole  
1973 "Some methodological issues in cohort analysis of archival data." American Sociological Review 38 (April): 242-258.
- Mueller, John E.  
1970 "Presidential popularity from Truman to Johnson." American Political Science Review 64 (March): 18-34.
- Palmore, Erdman and Frances C. Jeffers  
1971 Prediction of Life Span. Lexington, Mass.: D. C. Heath.
- Pettigrew, Thomas R.  
1964 A Profile of the Negro American. Princeton: Van Nostrand.
- Price, Daniel O.  
1974 "Constructing cohort data from discrepant age intervals and irregular reporting periods." Social Science Quarterly 55 (June).
- Reed, John Shelton  
1972 The Enduring South: Subcultural Persistence in Mass Society. Lexington, Mass.: D. C. Heath.

- Riley, Matilda White, Marilyn Johnson and Anne Foner  
1972     Aging and Society. Volume II: A Sociology of Age Stratification. New York: Russell Sage Foundation.
- Rosenberg, Morris  
1962     "Test factor standardization as a method of interpretation." Social Forces 41 (October ): 53-61.
- Rosenthal, Howard  
1967     "The popularity of Charles De Gaulle: findings from archive-based research." Public Opinion Quarterly 31 (Fall): 381-398.
- Ryder, Norman B.  
1965     "The cohort as a concept in the study of social change." American Sociological Review 30 (December): 843-861.
- Stember, C. H.  
1966     Jews in the Mind of America. New York: Basic Books.
- Stephan, Frederick F. and Philip J. McCarthy  
1958     Sampling Opinions. New York: Wiley.
- Williams, J. Allen, Jr.  
1964     "Interviewer-respondent interaction: a study of bias in the information interview." Sociometry 27 (September): 338-352.  
  
1968     "Interviewer' role performance: a further note on bias in the information interview." Public Opinion Quarterly 32 (Summer): 287-294.



SUPPLEMENTARY BIBLIOGRAPHY  
ON THE STUDY OF SOCIAL CHANGE USING SURVEY DATA

- Blake, Judith  
1966 "Ideal family size among white Americans: A quarter of a century's evidence." Demography 3, 154-73.
- 1967 "Reproductive ideals and educational attainment among white Americans, 1943-1960." Population Studies 21, 159-74.
- Butler, David, and Donald Stokes  
1969 Political Change in Britain. N.Y.: Macmillan.
- Cantril, Hadley  
1951 Public Opinion 1935-1946. Princeton: Princeton Univ. Pr.
- Duncan, O.D., H. Schuman, and B. Duncan  
1973 Social Change in a Metropolitan Community. N.Y.: Russell Sage Foundation.
- Gallup, George H.  
1972 The Gallup Poll: Public Opinion 1935-1972. N.Y.: Random House. (3 vols.)
- The Gallup Opinion Index (formerly The Gallup Political Index).  
Princeton: The Gallup Poll, June 1965 to present.
- Goeke, Joseph R.  
1974 "Some neglected social indicators." Social Indicators Research 1, 85-105.
- Greeley, Andrew M., and Paul B. Sheatsley  
1971 "Attitudes toward desegregation." Scientific American 225, 13-19.
- Jackson, E.F., and H.J. Crockett, Jr.  
1964 "Occupational mobility in the United States: A point estimate and trend comparison." American Sociological Review 29, 5-15.
- Land, Kenneth C., and Seymour Spilerman  
Social Indicator Models. N.Y.: Russell Sage Foundation, forthcoming.
- Lindsey, J.K.  
1973 Inferences from Sociological Survey Data: A Unified Approach. San Francisco: Jossey-Bass.
- Mueller, John E.  
1973 Wars, Presidents and Public Opinion. N.Y.: Wiley.
- "The Quarter's Polls."  
Public Opinion Quarterly. 1961 to present.

Schiltz, Michael E.

1970     Public Attitudes Toward Social Security, 1935-1965. Social Security Administration Research Report No. 33. Washington: GPO.

Sheatsley, Paul B.

1966     "White attitudes toward the Negro." Daedalus 95, 217-238.

Schwartz, Mildred A.

1965     "Survey research and the study of change." National Opinion Research Center. Unpublished.

— 1967     Trends in White Attitudes toward Negroes. NORC Report No. 119. Chicago: National Opinion Research Center, 1967.

U.S. Department of Labor, Manpower Administration

1974     Job Satisfaction: Is there a Trend? Manpower Research Monograph No. 30, by R.P. Quinn, G.L. Staines, and M.R. McCullough. Washington: GPO.

Watts, W., and L.A. Free.

1973     State of the Nation. N.Y.: Universe.

THE ROPER PUBLIC OPINION RESEARCH CENTER  
AND ITS SERVICES

1  
The establishment of the Roper Center over 25 years ago<sup>1</sup> was at that time a highly innovative if not unique effort in the world of social science. The importance of the resource has since been attested to by the dramatic increase in the use of the Center by both the American and international community of social science scholars. The Roper Center has become not only a national, but an international resource. In 1946, the Center's data bank consisted of 115 Roper studies. At present, it contains over 13,000 data sets (dating from 1936) contributed by 122 survey research organizations in 74 countries. The Roper Center annually acquires between 400 and 500 additional data sets.

Most important, the usage of the Roper Center by the community of scholars, government agencies, foundations, and non-profit research organizations has in twenty-seven years grown from fifteen accesses annually to over 2,500 per year. At present, thirty-seven educational institutions in the United States and Canada have formally affiliated with the Roper Center through its International Survey Library Association program, an active partnership between the Roper Center and the academic community. Through membership in the ISLA program, the financial burden of using the Center's data and services is shifted from

---

1. Through Williams College, surveys conducted by Roper Research Associates, Incorporated were made available to scholars as early as 1946. Since 1957, the Gallup organization and its foreign affiliates, plus many other research organizations, have been placing their data at the Roper Center.

the individual scholar to his institution. Further, service fees charged to members are approximately 50 percent less than those applicable to users located at non-member academic institutions. The Center is currently negotiating membership in ISLA with many other American and foreign universities. For further information on the Roper Center and the International Survey Library Association, the reader is invited to write:

The Roper Public Opinion Research Center  
Post Office Box #624  
Williams College  
Williamstown, Massachusetts 01267

#### Services of the Roper Center

Generally, the Roper Center provides three main types of service to its users: (1) search and retrieval; (2) data set reproduction; and (3) analysis. A typical processing of the main types of service requests involves the following steps:

Step 1: On request, the Roper Center's staff searches the question index file for items relevant to the scholar's research problem. The output sent to the researcher is a listing, either computer-generated or xeroxed, of potentially relevant questions (text, month and year of survey, approximate sample size, and identification of survey organization). This is a normal service of the Roper Center, but the existence of this index will make this step unnecessary in many cases.

Step 2: At this stage users may request a copy of the questionnaire(s)

containing the item(s) of central importance to their research.

The questionnaire indicates what other attitudinal/behavioral variables and demographic data were also included in the survey.

Xerox copies of questionnaires may be purchased from the Roper  
Center.<sup>1</sup>

A second option for the user is to order a copy of the entire codebook which provides such additional information as: open-ended question response categories; sampling specifications; weighting procedures; and, for AIPO (Gallup) codebooks, the marginal distributions for each question. While demographic data are summarized to a large extent in Appendices A through C of this volume, detailed demographic information is included in the codebooks themselves.

<sup>2</sup>  
The cost of the codebook is credited in its entirety if the purchaser ultimately buys a duplicate of the response data for the study. Sources of marginals for some of the questions listed in this index are suggested in Appendix D of this volume. All are available through the Roper Center. In addition, the Roper Public Opinion Research Center will, upon request, provide information on the specifications of particular surveys in its archives.

Step 3: Alternative A - Analysis: Upon written authorization from the researcher and following his specifications, the Roper Center's

---

1. The charge to purchasers was approximately 40¢ per page at the time of publication of this volume. The questionnaires for AIPO (Gallup) surveys average 4-6 pages.

2. The charge was approximately \$24 per machine readable codebook at the time of publication of this volume.

technical staff will process the data. Analysis requests typically involve one or more of the following:

1

Marginal (total sample) results with percentages

Multi-variable cross-tabulations with percentages (the Roper Center's present programming capacity is at the five variable level). Cost estimates on request.

Step 3: Alternative B - Data set reproduction: A data set consists of the response data on magnetic tape or punch cards, and collateral documentation including sampling procedures, weighting processes, population universe, etc. <sup>2</sup> Those wishing to order duplicate data sets should note the availability of limited funds for this purpose at SSRC's Center for Social Indicators (see the Introduction to this volume).

Typically, public opinion survey data are coded on standard EAM (Electronic Accounting Machines) data cards using the column binary or multi/alphabetic punch method of coding. This is the case for about 90 percent of the data sets at the Roper Center. For those scholars using unit record equipment -- e.g., counter-sorters, IBM 101's, etc. -- no problem exists. There is a problem, however, for those users requesting duplicates of the original data with the intention of

---

1. The charge was approximately \$7.50 per table at the time of publication of this volume.

2. The charge for processing and reproducing a data set was \$350 at the time of publication of this volume. Inquiries regarding the cost of already processed data sets should be addressed to the Roper Public Opinion Research Center.

reading and analyzing the data on most computers. Even though the Roper Center maintains many of its files in their original form, it has developed the necessary routines to recode ("spray") multi- and zone-punched data into expanded acceptable tape records. Data tapes can be generated at the Roper Center according to the following specifications:

| <u>PREFERRED</u>                            | <u>ALTERNATIVE</u> |
|---|--------------------|
| (1) IBM Hub                                 | Same               |
| (2) 1/2 inch tape                           | Same               |
| (3) 800 BPI                                 | 200 or 556 BPI     |
| (4) 7 Track                                 | 9 Track            |
| (5) Character                               | Binary             |
| (6) Even Parity                             | Odd Parity         |
| (7) 960 BCD character<br>block size maximum | 1920 Binary        |
| (8) IBM character set                       | Same               |

With the exception of the Gallup studies (AIP0, POS), all surveys cited in this catalog may be obtained on a straight purchase basis. Duplicates of the Gallup data may be obtained on loan. The essential term of the loan agreement is:

"Not to reduplicate card decks (or tapes) for further rediffusion unless permission to do so has been granted in writing by the Roper Public Opinion Research Center"

The initial term of the loan is typically one year, but loans may be

renewed annually (at no further cost to the user) for as long as the recipient wishes to use the data.

For search/retrieval services, the fees cover staff time at an hourly rate, materials, machine and postage costs plus a small overhead. Analysis fees are made on a per table basis, and data set reproduction on a per study basis. A detailed fee schedule may be obtained by writing to:

The Roper Public Opinion Research Center  
Post Office Box #624  
Williams College  
Williamstown, Massachusetts 01267



## INDEX EDITING PROCEDURES

This volume consists of an index of questions repeated in a time span of a year or more, and the variants of these questions. Only questions drawn from American national samples (primarily of the general population) have been included. The basic data for over 90 percent of the surveys cited are available only from the Roper Center. The earliest survey included in this index was undertaken in September, 1936, and the most recent survey was conducted in October, 1973. The index material was assembled during the second half of 1973, and the catalog was compiled during the spring and summer of 1974.

For each time series, the exact text of the question is followed by citations for the surveys containing that question. The identifying information includes: the organization, the survey number, the survey date, and the question number. A typical question entry, with an illustration of the first citation, is shown below.

### ILLUSTRATIVE CITATION

DO YOU THINK IT SHOULD BE LEGAL OR ILLEGAL FOR PRIVATE  
CITIZENS TO HAVE LOADED WEAPONS IN THEIR HOMES?

AIPO # 616 JULY 1959 (27)

AIPO # 704 JAN. 1965 (23)

---

### LEGEND

AIPG: American Institute of Public  
Opinion (The Gallup Poll).  
# 616: Survey number..  
JULY 1959: Date of start of field inter-  
viewing.  
(27): Question number.

The same information is provided for variant wordings of the main question. When relevant, additional information such as special groups (women, whites, labor leaders, etc.) is provided. To economize on space, a question repeated 25 times or more is followed only by an indication of the number of times and the first and last dates on which it occurred. (For example, "This question was repeated 97 times between Dec. 1943 and Sept. 1970.")

### WORDING

In compiling this index, the basic guideline was to include those questions repeated with exact wording. However, exceptions have been made in the following cases.

A. VARIANTS. Variants are listed after the main question and their wording differs somewhat from that of the main question. Variants usually occur only once (on a single survey); however, they can be repeated with exact wording and yet be included as variants when the time span involved is less than 12 months. Following is an example of a main question followed by three variants, two of which have identical wording but a time span of less than 12 months.

WOULD YOU FAVOR ADDING A LAW TO THE CONSTITUTION TO PREVENT ANY PRESIDENT OF THE UNITED STATES FROM SERVING A THIRD TERM?

AIPO # 178 NOV. 1939 (12) (A FORM)  
AIPO # 351 JULY 1945 (5) (K FORM)  
AIPO # 444 JUNE 1949 (17)

VARIANT WOULD YOU FAVOR A CONSTITUTIONAL AMENDMENT PROHIBITING ANY PRESIDENT OF THE UNITED STATES FROM SERVING A THIRD TERM?

AIPO # 131 AUG. 1938 (15)

DO YOU FAVOR ADDING A LAW TO THE CONSTITUTION TO PREVENT  
ANY PRESIDENT OF THE UNITED STATES FROM SERVING MORE THAN  
TWO TERMS?

AIPO # 390 FEB. 1947 (3)

AIPO # 393 MAR. 1947 (4)

B. VARIANT WORDS OR PHRASES. In some cases, "main questions" have been included as such in spite of slightly variant wording. When this occurs, the variant word or phrase is in parentheses and the survey from which the variation comes is marked with an asterisk. This has been done only in cases where the variation was considered slight and when the question otherwise would have been discarded or "lost". For example:

WHAT IS THE TYPE OF FUEL (TYPE OF FUEL IS) MAINLY USED TO HEAT THE  
PLACE WHERE YOU LIVE?

AIPO # 289 FEB. 1943 (11F)

AIPO # 339 JAN. 1945 (9D)\*

In AIPO # 339, the question was phrased, "What type of fuel is mainly used to heat the place where you live?" (In contrast, the variant of this question is: "What kind of fuel do you use to heat your home?")

C. SCALOMETERS. These questions ask the respondent to rate various men, countries, and organizations on a 10 point scale which runs from PLUS 5, or the highest rating, to MINUS 5, the lowest rating. The introductions to and instructions for these questions are cumbersome and often use slightly variant wording. Consequently, we have not included the introductions. Instead, the following phraseology has been used to introduce the questions: /Scalometer/ Plus 5-4-3-2-1

Minus 1-2-3-4-5 and a sentence such as "Please indicate how far up the scale or how far down the scale you would rate X." The only segments which will be exactly duplicated in a given time series of a scalometer question will be the 10 point scale card (handed to the respondent) and the name of the man, country, or organization, etc. in question. For instance, a series of scalometers dealing with England and another series asking about Great Britain are treated as two differently worded questions.

D. FILTER QUESTION. A filter question is a series in which the second (third, fourth, etc.) part of the question cannot be asked independently of the preceding part. Sometimes, however, the series is interrupted. In such cases we have labelled the surveys which use the complete question as "(Filter)". Those which contain only a part of the series are identified thus: "(PART 1 ONLY)" "(PARTS 1&2 ONLY)" etc. For example:

DO YOU THINK IT IS ALL RIGHT FOR CHILDREN TO CHEW BUBBLE GUM, OR NOT?  
/IF NO/ WHY DO YOU OBJECT TO CHILDREN CHEWING BUBBLE GUM?

|                      |      |               |
|----------------------|------|---------------|
| AIPO # 482 NOV. 1951 | (18) | (FILTER)      |
| AIPO # 515 MAY 1953  | (19) | (FILTER)      |
| AIPO # 533 JUNE 1954 | (24) | (PART 1 ONLY) |

In AIPO # 533, only the first of the two questions was asked.

#### CROSS REFERENCES

Cross references have been used in order to prevent frequent duplications between major categories. This is not a comprehensive cross indexing system and researchers should be sure to check all categories which might prove of interest.

### ABBREVIATIONS OF SURVEY ORGANIZATIONS

AIPO - American Institute of Public Opinion (The Gallup Poll)  
IISR - Institute for International Social Research  
NORC - National Opinion Research Center  
OPOR - Office of Public Opinion Research  
ORCO - Opinion Research Corporation  
POS - Public Opinion Survey (conducted by AIPO)  
RCOM - Roper Organization, Inc. (Commercial)  
RFOR - Roper Organization, Inc. (Fortune)  
SRS - Survey Research Service (conducted by NORC)

# CATEGORY INDEX

|   | SEE<br>INDEX<br>PAGE |
|---|----------------------|
| AGRICULTURE .....   | 1                    |
| Farm Income; Government Support; Machinery; Prices;<br>Production, Type/Amount; Water Conservation.   |                      |
| ARTS AND SCIENCES .....   | 3                    |
| Invention; Literature.  |                      |
| ASIA, OTHER .....   | 4                    |
| Indo-China; Indonesia; Pakistan; Philippines; Thailand;<br>Vietnam.   |                      |
| ATOMIC ENERGY .....   | 10                   |
| Attitude toward; Bomb, as Threat; Bomb, Attitude toward;<br>Bomb, Effect of; Bomb, Tests; Bomb, War Use, General;<br>Civil vs. Military or Government Control; Government<br>Policy, General; Nuclear Disarmament; Peaceful Use of.   |                      |
| BUSINESS .....  | 13                   |
| Advertising; Big Business; Government and, General;<br>Government Ownership; Government Regulation; Leaders;<br>Level of Information; NAM; Political Activity; Profits;<br>Profits, Limitation of; Self-Employment.   |                      |
| CANADA .....  | 17                   |
| Attitude toward, General; U.S. Willingness to Defend.   |                      |
| CHINA .....   | 18                   |
| Aid, Military; Attitude toward; Communist China,<br>Recognition and U.N. Membership; Communist China,<br>Trade with; Communist China, War Expectations; Communist<br>China, Willingness to Oppose; Government, Attitude<br>toward; Level of Information; Military Strength.   |                      |
| CLEANLINESS AND SANITATION .....  | 24                   |
| Housecleaning; Laundry.   |                      |
| CLOTHING AND ADORNMENT .....  | 24                   |
| Dress, Propriety of.  |                      |
| COMMUNICATIONS .....  | 24                   |
| Media, Preferences; Media, Relative Exposure to; Postal;<br>Public Opinion Surveys; Telephone; Word of Mouth.   |                      |
| COMMUNISM .....   | 28                   |
| Acceptance of; Attitude toward; Communist Party, Danger<br>to U.S.; Communist Party, Membership; Communist Party,<br>Restrictions Against; Group Infiltration; Imperialism,<br>Expectation; Imperialism, Prevention of; Imperialism,<br>Willingness to Oppose; Speeches and Propaganda; U.S.<br>Government and; U.S. Policy toward. |                      |
| COMMUNITY .....   | 37                   |
| Attitude toward, General; Charitable Organizations;<br>Civic Groups.  |                      |

|  |    |
|--|----|
| CONGRESS .....   | 38 |
| Attitude Toward, General; Attitude Toward Individual<br>Congressmen; Filibuster; Letters; Level of Information;<br>McCarthy, Joseph; President, Relations with; Salaries<br>And Pensions; Senate, Honorary Seats.  |    |
| CONSUMERS .....  | 46 |
| Budgets; Buying Habits; Preferences; Projected Purchases;<br>Sacrifices In War; Savings.   |    |
| CRIME AND JUSTICE .....  | 48 |
| Capital Punishment; Firearms; Juries; Law Enforcement;<br>Offenses; Penalties; Police.   |    |
| DEMOGRAPHY .....   | 51 |
| Immigration And Emigration; Internal Migration;<br>Population.   |    |
| DRINKS, DRUGS, AND INDULGENCE .....  | 52 |
| Alcoholic Beverages; Alcoholic Beverages, Government<br>Regulation Of; Alconolism; Coffee; Narcotics; Prohibition;<br>Tobacco.   |    |
| ECONOMIC AFFAIRS .....   | 57 |
| Banking; Capitalism; Currency; Depression And Recession;<br>Economic Planning; Foreign Trade; Government And, General;<br>Income; Income Expectation; Inflation; Living Standards,<br>National; Loans; Natural Resources; Pensions;<br>Philanthropic Foundations; Politics And, General; Poverty;<br>Price Control; Price Expectations; Prices, General;<br>Rationing; Retirement; Social Security; Tariffs; Unemploy-<br>ment; Unemployment, Government And; Unemployment Relief;<br>Welfare. |    |
| EDUCATION .....  | 78 |
| College; Courses Of Study; Discipline In Schools;<br>Examinations; Federal Aid To; Government And; Homework;<br>Importance Of; Public Schools; Quality Of; Schedules;<br>School Buildings; Sex; Spelling; Strikes By Teachers;<br>Teachers; Teachers' Salaries.  |    |
| EISENHOWER, D.D. ....  | 83 |
| Attitude Toward; Health Of; Party Affiliation; Policies,<br>Domestic; Policies, General.   |    |
| ENVIRONMENT .....  | 86 |
| Problems, General.   |    |
| EUROPE, OTHER .....  | 86 |
| Czechoslovakia; Greece; Poland.  |    |
| FOOD .....   | 87 |
| Cereals; Confections; Diet, Food Values; Diet,<br>Preferences And Avoidances; Eating Habits; Eggs; Meat;<br>Refrigeration; Vegetables.   |    |
| FRANCE .....   | 89 |
| Attitude Toward, General; Foreign Policy, General;<br>Leaders; U. S. Policies Toward.  |    |

|  |     |
|--|-----|
| GEOGRAPHY .....  | 90  |
| Climate; Level Of Information; Location.   |     |
| GERMANY .....  | 91  |
| Allied Occupation Of; Atrocities And; Attitude Toward,<br>General; Berlin Crisis; Neo-Nazism; Post-War<br>Reconstruction; Rearmament; Russia And; Threat To U. S.<br>In World War II; World War II And, General; World War II,<br>Peace Settlement.  |     |
| GOVERNMENT, STATE AND LOCAL .....  | 95  |
| Leaders; Problems.   |     |
| GOVERNMENT, U. S. ....   | 95  |
| Budget; Cabinet; Civil Liberties; Confidence In, General;<br>Constitution; Corruption In; Departments; Efficiency In;<br>Electoral College; FBI; Federal-State-Local Relations;<br>Leaders; Level Of Information; Loyalty Toward; New States<br>Admission; Policies, General; Presidency; Presidential<br>Succession; Problems, General; Secrecy; Spending; Supreme<br>Court; Term Of Office; Vice-President.  |     |
| GREAT BRITAIN .....  | 113 |
| Attitude Toward; Churchill, Winston; Economy, General,<br>Foreign Policy; U. S. Policy Toward; U. S. Willingness<br>To Aid.  |     |
| GROUP MEMBERSHIP .....   | 116 |
| General.   |     |
| HEALTH .....   | 116 |
| Blood Donation; Cancer; Dental; Doctors; Epilepsy; Heart<br>Disease; Height; Illness, Incidence Of; Level Of Infor-<br>mation; Longevity; Medical Care, Cost Of; Medical<br>Research; National; National Health Insurance; Nursing;<br>Respiratory Illness; Sleep; Vitamins; Weight.   |     |
| HOUSING AND OTHER STRUCTURES .....   | 124 |
| Furniture; Government Policy; Heating And Air Condition-<br>ing; Lodging For Transients; Quality Of; Real Estate<br>Ownership; Rent, Amount; Slum Clearance; Upkeep And<br>Remodeling.   |     |
| INDIA .....  | 127 |
| Attitude Toward.   |     |
| INTERNATIONAL RELATIONS .....  | 128 |
| Armament/Disarmament; Attitude Toward; Collective<br>Security, Asia; Collective Security, General; Collective<br>Security, Latin America; Collective Security, NASP And<br>NATO; Collective Security, Western Europe; Exchanges;<br>Foreign Aid, Asia; Foreign Aid, General; Foreign Aid,<br>Lend-Lease; Foreign Aid, Marshall Plan; Foreign Countries,<br>Attitude Toward; Foreign Trade, Government Policy In;<br>Interest In; Language; Level Of Information; Military<br>Aid; National Prestige; Peace Corps; Problems, General;<br>Propaganda; Underdeveloped Countries; U. S. Foreign<br>Service; U. S. Policy, General; World Cooperation;<br>World Federalism. |     |



|  | SEE<br>INDEX<br>PAGE |
|--|----------------------|
| ITALY .....  | 148                  |
| Attitude Toward, General.  |                      |
| JAPAN .....  | 148                  |
| Attitude Toward, General; Rearmament; Trade With; U. S.<br>Policy Toward, General; U. S. Willingness To Aid; World<br>War II And, General.   |                      |
| JOHNSON, L.B. ....   | 151                  |
| Attitude Toward; Policies, Domestic; Policies, Foreign;<br>Policies, General.  |                      |
| KENNEDY, J.F. ....   | 153                  |
| Attitude Toward; Family; Policies, Domestic; Policies,<br>Foreign; Policies, General.  |                      |
| KOREA .....  | 155                  |
| Attitude Toward; Korean War, Duration; Korean War,<br>Peace Settlement; Korean War, U. S. Involvement In;<br>Korean War, U. S. Policy In; U. S. Aid To.  |                      |
| LABOR .....  | 158                  |
| AFL And CIO; Closed Shop; Disputes, Labor-Management;<br>Efficiency; Government And, General; Government<br>Employees; Hiring The Handicapped; Hours; Job, Duration<br>Of; Job Satisfaction; Leaders; Minimum Wage; Open Shop;<br>Strikes; Taft-Hartley Law; Training Of; Union Shop;<br>Unions, Attitude Toward; Unions, Government Regulation<br>Of; Unions, Power Of; Wage Controls; Wages; Wagner Act. |                      |
| LATIN AMERICA .....  | 181                  |
| Argentina; Brazil; Cuba; Mexico: U. S. Policy Toward.  |                      |
| MARRIAGE AND FAMILY .....  | 183                  |
| Basis Of Marriage; Birth Control-Abortion; Divorce;<br>Family Size; Medical Aids To Parenthood.  |                      |
| MIDDLE EAST .....  | 187                  |
| Arab States, General; Egypt; Iran; Israel.   |                      |
| MILITARY AFFAIRS .....   | 190                  |
| Academies; Attitude Toward Services; Bases Abroad;<br>Civil Defense; Conscription; Defense Program; Leaders;<br>Preparedness; Size Of Armed Forces; Space Projects;<br>Universal Military Training.  |                      |
| MINORITIES AND ETHNOCENTRISM .....   | 202                  |
| Employment Of Minorities; General; Government And,<br>General; Jews; Ku Klux Klan; Negroes; Personal Relations<br>With Minorities; Protest Groups; Regionalism; Restrictions<br>On Minorities; Segregation In Education.   |                      |
| MORALS AND MORES .....   | 216                  |
| Dating; Euthanasia; Gratitude; Group Character; Juvenile<br>Delinquency; Personal Values; Resolutions; Sexual<br>Relations; Women, General; Youth, General.  |                      |

|   | SEE<br>INDEX<br>PAGE |
|---|----------------------|
| MOTION PICTURES .....   | 220                  |
| Attendance; Attitude Toward; Preferences.   |                      |
| NIXON, R.M. ....  | 223                  |
| Attitude Toward; Family Of.   |                      |
| NUMBERS AND MEASURES .....  | 225                  |
| Ordering Of Time; Systems.  |                      |
| POLITICS, GENERAL .....   | 227                  |
| Fascism-Nazism; Interest In; Leaders; Level Of Informa-<br>tion; Liberalism/Conservatism; Organizations (Non-<br>Parties); Socialism.   |                      |
| POLITICS, PRACTICAL .....   | 246                  |
| Elections, National, Campaign Activities; Elections,<br>National, Candidate, Evaluation Of; Elections, National,<br>Candidate Preference; Elections, National, Expectations;<br>Elections, National, Intention To Vote; Elections,<br>National, Interest In; Elections, National, Issues;<br>Elections, National, Level Of Information; Elections,<br>National, Non-Voting; Elections, National, Party<br>Preference; Elections, National, Time Of Voting Decision;<br>Elections, National, Vote Recall; Elections, State And<br>Local, Interest In; Elections, State And Local, Party<br>Preference; Elections, State And Local, Voting, Regis-<br>tration And Eligibility; Political Parties, Evaluation<br>Of; Political Parties, Level Of Information; Political<br>Parties, Minority Parties; Political Parties, Party<br>Identification; Political Parties, Party Platform;<br>Political Parties, Party Preference; Political Parties,<br>Party Registration; Political Parties, Primaries; Voting,<br>Age; Voting, Dishonesty In; Voting, Election Dates;<br>Voting, Influences On Voting Decision; Voting, Location<br>Of Polls; Voting, Non-Voting; Voting, Poll Tax; Voting,<br>Reapportionment; Voting, Registration And Eligibility;<br>Voting, Split Ticket; Voting, Type Of Ballot. |                      |
| PRESS .....   | 346                  |
| Bias And Abuse Of Power; Books, Preferences; Books,<br>Reading Habits; Freedom Of; Magazine Preferences;<br>Magazine Reading Habits; Newspaper Reading Habits; Press<br>Conferences; Reporters And Columnists; Responsibilities<br>Of.  |                      |
| PUBLIC UTILITIES .....  | 353                  |
| Government Ownership; Government Regulation; Public Power<br>And Valley Authorities; Rates.   |                      |
| RADIO .....   | 355                  |
| Attitude Toward; Freedom Of; Listening Habits; News<br>Service Of; Program Preferences; Receivers.  |                      |

|  |     |
|--|-----|
| RECREATION AND ENTERTAINMENT .....   | 358 |
| Community Recreational Facilities; Gambling, Attitude<br>Toward; Gambling, Participation in; Gardening; Holidays;<br>Preferences; Theater; Vacations.  |     |
| RELIGION .....   | 362 |
| Beliefs; Bible; Catholicism; Church Attendance;<br>Churches, Abuse of Power; Churches, Responsibilities<br>of; Clergy, Interest in; Politics and; Praying;<br>Unification of Churches.   |     |
| ROOSEVELT, F.D. ....   | 370 |
| Attitude Toward, General; Family; Policies, Domestic;<br>Policies, Foreign; Third And Fourth Term Issues.  |     |
| RUSSIA .....   | 374 |
| Attitude toward, General; Co-Existence with (Cold War<br>Questions); Economy; Espionage in Foreign Countries;<br>Foreign Policy, General; Imperialism; Leaders; Military<br>Strength; Preparation for War; Propaganda of; Trade with;<br>U.S. Policy toward; U.S. Willingness to Aid, World War II;<br>U.S. Willingness to Oppose; War with U.S.; World War II, as<br>U.S. Ally; World War II, Peace Settlement. |     |
| SPAIN .....  | 388 |
| Attitude Toward; Level of Information; U. S. Aid to.   |     |
| SPORTS .....   | 389 |
| Baseball; Boxing; Football; General; Hunting; Olympic<br>Games; Participation Sports, Preferences; Spectator<br>Sports, Preferences; Water Sports.   |     |
| STATUS, ROLE, AND PRESTIGE .....   | 393 |
| Age Levels; Class Identification; Confidence, General;<br>Criteria for Success; Financial Status; Happiness;<br>Intelligence Level; Leadership; Occupations (Preferences<br>and Possibilities); Opportunities for Advancement;<br>Personal Problems; Sex Status.   |     |
| TAXATION .....   | 410 |
| Burden; Economic Stability and; Exemptions; Income;<br>Reduction in.   |     |
| TELEVISION .....   | 415 |
| Projected Purchases; Subscription Television; Viewing<br>Habits.   |     |
| TRANSPORT .....  | 416 |
| Airplanes; Automobile Maintenance and Repair; Automobile<br>Regulations; Automobiles; Fuel; Government Ownership;<br>Highways; Public, General; Railways; Safety Belts; St.<br>Lawrence Seaway; Tires; Travel Destinations and<br>Distances; Trucks.   |     |
| TRUMAN, H.S. ....  | 425 |
| Attitude Toward, General; Policies, Domestic; Policies,<br>General.  |     |

|   | SEE<br>INDEX<br>PAGE |
|---|----------------------|
| UNITED NATIONS .....  | 426                  |
| Accomplishments; Attitude Toward; Authority of;<br>Functional Organizations; International Police Force;<br>Level of Information; Membership, General; Prevention<br>of War; Russia, Membership in; U. S. Membership in;<br>U. S. Policy in; Veto Power.  |                      |
| VETERANS .....  | 435                  |
| Abuse of Power; Pensions.   |                      |
| WAR .....   | 436                  |
| Avoidance of; Expectation; Propaganda and; World War I,<br>General; World War II, Avoidance of; World War II, Bonds;<br>World War II, Civilian Efforts and Attitudes; World<br>War II, Defense Workers; World War II, Duration; World<br>War II, Expectation; World War II, News Reports; World<br>War II, Objectives; World War II, Peace Settlement;<br>World War II, U.S. Policy; World War II, War Criminals. |                      |
| WORLD FIGURES .....   | 449                  |
| Stature (Open-End Only).  |                      |
| YUGOSLAVIA .....  | 450                  |
| Attitude Toward; Leaders.   |                      |

## FARM INCOME

FOR THIS YEAR, DO YOU THINK YOU WILL PERSONALLY MAKE MORE NET PROFIT FROM FARMING, LESS, OR ABOUT THE SAME AS YOU DID FOR YOUR LAST YEAR\* (IN ANSWERING, PLEASE TAKE INTO ACCOUNT YOUR FARM OPERATING EXPENSES, TAXES, AND ANY INTEREST ON MORTGAGES OR OTHER UPKEEP COSTS YOU HAVE,) OF COURSE IT IS ONLY A GUESS, BUT DO YOU THINK YOU WILL PERSONALLY BE MAKING MORE NET PROFIT NEXT YEAR THAN YOU DID THIS YEAR, OR LESS, OR JUST ABOUT THE SAME\* (AGAIN TAKE INTO ACCOUNT FARM OPERATING EXPENSES, DEBTS, AND GENERAL UPKEEP COSTS,)

RFOR # 62 JAN. 1948 (19BC)  
RFOR # 75 FEB. 1949 (19BC)

VARIANT DO YOU EXPECT TO MAKE MORE MONEY FROM YOUR FARM THIS YEAR THAN YOU DID LAST YEAR\*.

AIPO # 295 MAY 1943 (5)

ARE YOU MAKING MONEY THIS YEAR ON YOUR FARM\*

OPOR # 17 OCT. 1943 (14A) (FARMERS)

ARE YOU MAKING MORE OUT OF FARMING NOW THAN YOU MADE 12 MONTHS AGO, LESS, OR ABOUT THE SAME\* OF COURSE IT IS ONLY A GUESS, BUT DO YOU THINK 12 MONTHS FROM NOW YOU WILL BE MAKING MORE, LESS, OR ABOUT THE SAME OUT OF FARMING AS YOU ARE NOW\*

RFOR # 61 AUG. 1947 (17DE)

DO YOU THINK YOU WILL PERSONALLY MAKE MORE NET PROFIT FROM FARMING, LESS, OR ABOUT THE SAME AS YOU DID FOR YOUR LAST YEAR\* DO YOU THINK YOU WILL PERSONALLY BE MAKING MORE NET PROFIT NEXT YEAR THAN YOU DID THIS YEAR, OR LESS, OR JUST ABOUT THE SAME\*

RCOM # 41 JULY 1950 (19BC)

DO YOU THINK YOUR TOTAL FARM INCOME THIS YEAR WILL BE MORE OR LESS THAN LAST YEAR\*

AIPO # 550 JULY 1955 (98)  
AIPO # 551 AUG. 1955 (88)

HERE ARE CARDS DESCRIBING DIFFERENT ISSUES AND PROBLEMS THAT PEOPLE ARE TALKING ABOUT, I WOULD LIKE TO GET YOUR OPINION ON HOW IMPORTANT YOU THINK IT IS THAT SOMETHING BE DONE ABOUT EACH, PLEASE ARRANGE THE CARDS INTO THREE DIFFERENT GROUPS, USING THIS BOARD, AFTER READING EACH STATEMENT - IF YOU THINK THERE IS A GREAT AND URGENT NEED THAT SOMETHING BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "GREAT AND URGENT NEED FOR ACTION", IF YOU THINK SOMETHING SHOULD BE DONE ABOUT THE MATTER, BUT THAT IT IS NOT TOO URGENT, PUT THE CARD IN THIS BOX, "NEED FOR SOME ACTION, BUT NOT TOO URGENT", IF YOU THINK THAT LITTLE OR NOTHING SHOULD BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "LITTLE OR NO NEED FOR ACTION", STABLE INCOMES FOR FARMERS,

ORCO # 463S DEC. 1961 (63/33/)  
ORCO # 466C MAR. 1963 (31/33/)

## GOVERNMENT SUPPORT

DO YOU THINK THE ROOSEVELT ADMINISTRATION HAS DONE A GOOD JOB OR A POOR JOB IN HANDLING THE FARM PROBLEM (IN THIS COUNTRY)\*

AIPO # 155 APRIL 1939 (11A)  
AIPO # 215 OCT. 1940 (2) (K FORM)\*

VARIANT CONSIDERING MR. ROOSEVELT'S SIX AND A HALF YEARS IN OFFICE, ON THE WHOLE, DO YOU APPROVE OR DISAPPROVE OF THE MEANS BY WHICH HIS ADMINISTRATION HAS TRIED TO AID THE FARMERS\*

RFOR # 9 SEPT, 1939 (4K)

IN GENERAL, DO YOU APPROVE OR DISAPPROVE OF THE ROOSEVELT ADMINISTRATION'S PROGRAM FOR HELPING FARMERS\*

AIPO # 215 OCT. 1940 (2) (T FORM)

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY THE REPUBLICAN ADMINISTRATION IS HANDLING THE PROBLEM OF FARM PRICES AND FARM PRICE SUPPORTS\*

AIPO # 522 OCT. 1953 (17A)  
AIPO # 535 AUG. 1954 (12A)  
AIPO # 536 AUG. 1954 (5A)  
AIPO # 544 OCT. 1955 (8A)  
AIPO # 557 DEC. 1955 (15)

## MACHINERY

DO YOU, OR ANY MEMBER OF YOUR FAMILY, OWN A REGULAR FARM TRACTOR\* I MEAN ONE THAT IS NOT A GARDEN TYPE\*

RCOM # 77 JUNE 1952 (15)  
RCOM # 83 JUNE 1954 (15)

## PRICES

(SEE ALSO: ECONOMIC AFFAIRS, PRICE EXPECTATIONS; ECONOMIC AFFAIRS, PRICES, GENERAL)

## PRODUCTION, TYPE/AMOUNT

WHAT IS YOUR CHIEF CASH CROP OR PRODUCT\*

AIPO # 244 AUG. 1941 (5A)  
AIPO # 245 AUG. 1941 (9A)  
AIPO # 246 AUG. 1941 (3A)  
AIPO # 247 SEPT. 1941 (2A)  
AIPO # 264 MAR. 1942 (12A)  
AIPO # 266 APRIL 1942 (15A)  
AIPO # 268 MAY 1942 (8A) (K FORM)  
AIPO # 273 JULY 1942 (12A)  
AIPO # 295 MAY 1943 (3A)  
AIPO # 306 NOV. 1943 (21A)

VARIANT WHAT ONE CROP OR PRODUCT GAVE YOU MOST OF YOUR INCOME DURING

THE PAST YEAR\*

NORC # 219 DEC. 1943 (1)

WHAT IS THE MAIN CROP YOU RAISE\*

RCOM # 59 MAY 1952 (25C)

WATER CONSERVATION

HERE ARE CARDS DESCRIBING DIFFERENT ISSUES AND PROBLEMS THAT PEOPLE ARE TALKING ABOUT. I WOULD LIKE TO GET YOUR OPINION ON HOW IMPORTANT YOU THINK IT IS THAT SOMETHING BE DONE ABOUT EACH. PLEASE ARRANGE THE CARDS INTO THREE DIFFERENT GROUPS, USING THIS BOARD. AFTER READING EACH STATEMENT - IF YOU THINK THERE IS A GREAT AND URGENT NEED THAT SOMETHING BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "GREAT AND URGENT NEED FOR ACTION". IF YOU THINK SOMETHING SHOULD BE DONE ABOUT THE MATTER, BUT THAT IT IS NOT TOO URGENT, PUT THE CARD IN THIS BOX, "NEED FOR SOME ACTION, BUT NOT TOO URGENT". IF YOU THINK THAT LITTLE OR NOTHING SHOULD BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "LITTLE OR NO NEED FOR ACTION". PROVIDING AN ADEQUATE WATER SUPPLY FOR STATES AND AREAS SHORT OF WATER.

ORCO # 463S DEC. 1961 (63/41/)  
ORCO # 466C MAR. 1963 (31/41/)

ARTS AND SCIENCES

INVENTION

DO YOU THINK (THAT) SCIENCE WILL EVER BE ABLE TO CREATE LIFE\*

AIPO # 513 MAR. 1953 (7C)\*  
AIPO # 622 DEC. 1959 (66A)

LITERATURE

DO YOU HAVE A FAVORITE AUTHOR\*

AIPO # 75 MAR. 1937 (7)  
AIPO # 85 JUNE 1937 (8)  
AIPO # 373 JUNE 1946 (12A)

VARIANT DO YOU HAPPEN TO HAVE A FAVORITE AUTHOR OF BOOKS, OR ONE YOU ESPECIALLY LIKE\* WHO\*

RFOR # 73 NOV. 1948 (4)

WHO ARE YOUR FAVORITE AUTHORS\*

AIPO # A959 JULY 1957 (80)

WHO IS YOUR FAVORITE AUTHOR\*

AIPO # 639 DEC. 1960 (7E)

INDO-CHINA

HAVE YOU HEARD OR READ ABOUT THE WAR IN INDO-CHINA\*

|            |      |      |       |
|------------|------|------|-------|
| AIPO # 515 | MAY  | 1953 | (17A) |
| AIPO # 519 | AUG. | 1953 | (8A)  |
| AIPO # 527 | FEB. | 1954 | (9A)  |
| AIPO # 528 | MAR. | 1954 | (19A) |
| AIPO # 531 | MAY  | 1954 | (4)   |

VARIANT HAVE YOU HEARD OR READ ANYTHING ABOUT A CIVIL WAR IN INDO-CHINA BETWEEN COMMUNIST TROOPS AND FRENCH SOLDIERS FIGHTING THERE\*

|            |      |      |       |
|------------|------|------|-------|
| AIPO # 485 | JAN. | 1952 | (12A) |
|------------|------|------|-------|

HAVE YOU HEARD OR READ ANYTHING ABOUT THE WAR IN INDO-CHINA\*

|            |       |      |      |
|------------|-------|------|------|
| AIPO # 530 | APRIL | 1954 | (7A) |
|------------|-------|------|------|

INDONESIA

HERE IS A LIST OF SEVEN NATIONS,  
IN YOUR OPINION, WHICH TWO OF THESE NATIONS CAN BE DEPENDED UPON AS  
BEING THE MOST FRIENDLY TO THE UNITED STATES\*  
INDONESIA,

|            |       |      |     |
|------------|-------|------|-----|
| AIPO # 641 | FEB.  | 1961 | (4) |
| AIPO # 650 | SEPT. | 1961 | (4) |
| AIPO # 655 | FEB.  | 1962 | (3) |

PAKISTAN

HERE IS A LIST OF SEVEN NATIONS,  
IN YOUR OPINION, WHICH TWO OF THESE NATIONS CAN BE DEPENDED UPON AS  
BEING THE MOST FRIENDLY TO THE UNITED STATES\*  
PAKISTAN,

|            |       |      |     |
|------------|-------|------|-----|
| AIPO # 641 | FEB.  | 1961 | (4) |
| AIPO # 650 | SEPT. | 1961 | (4) |
| AIPO # 655 | FEB.  | 1962 | (3) |

PHILIPPINES

HERE IS A LIST OF SEVEN NATIONS,  
IN YOUR OPINION, WHICH TWO OF THESE NATIONS CAN BE DEPENDED UPON AS  
BEING THE MOST FRIENDLY TO THE UNITED STATES\*  
PHILIPPINES,

|            |       |      |     |
|------------|-------|------|-----|
| AIPO # 641 | FEB.  | 1961 | (4) |
| AIPO # 650 | SEPT. | 1961 | (4) |
| AIPO # 655 | FEB.  | 1962 | (3) |

IF A MAJOR FOREIGN POWER ACTUALLY THREATENED TO TAKE OVER  
THE PHILIPPINES BY ARMED INVASION, WOULD YOU BE WILLING TO  
SEE THE UNITED STATES COME TO ITS RESCUE WITH ARMED FORCE\*

|           |      |      |     |
|-----------|------|------|-----|
| RFOR # 3  | NOV. | 1938 | (8) |
| RFOR # 12 | NOV. | 1939 | (9) |
| RFOR # 19 | JULY | 1940 | (9) |



# THAILAND

HERE IS A LIST OF SEVEN NATIONS.  
IN YOUR OPINION, WHICH TWO OF THESE NATIONS CAN BE DEPENDED UPON AS  
BEING THE MOST FRIENDLY TO THE UNITED STATES\*  
THAILAND.

|            |            |     |
|------------|------------|-----|
| AIPO # 641 | FEB. 1961  | (4) |
| AIPO # 650 | SEPT. 1961 | (4) |
| AIPO # 655 | FEB. 1962  | (3) |

# VIETNAM

(SEE ALSO: LABOR, WAGE CONTROLS)

DO YOU THINK THE UNITED STATES IS HANDLING AFFAIRS IN SOUTH VIETNAM  
AS WELL AS COULD BE EXPECTED, OR DO YOU THINK WE ARE HANDLING AFFAIRS  
THERE BADLY\*

|            |            |       |
|------------|------------|-------|
| AIPO # 689 | APRIL 1964 | (68)  |
| AIPO # 692 | JUNE 1964  | (48)  |
| AIPO # 695 | JULY 1964  | (128) |
| AIPO # 696 | AUG. 1964  | (78)  |
| AIPO # 697 | AUG. 1964  | (88)  |
| AIPO # 701 | NOV. 1964  | (138) |
| AIPO # 706 | FEB. 1965  | (188) |
| AIPO # 710 | APRIL 1965 | (2)   |

VARIANT DO YOU THINK THE UNITED STATES IS HANDLING AFFAIRS IN VIETNAM  
AS WELL AS COULD BE EXPECTED, OR DO YOU THINK WE ARE  
HANDLING AFFAIRS THERE BADLY\*

|            |           |     |
|------------|-----------|-----|
| AIPO # 709 | MAR. 1965 | (5) |
|------------|-----------|-----|

DO YOU THINK THE SOUTH VIETNAMESE WILL BE ABLE TO ESTABLISH A STABLE  
GOVERNMENT, OR NOT\*

|            |            |      |
|------------|------------|------|
| AIPO # 704 | JAN. 1965  | (7)  |
| AIPO # 727 | APRIL 1966 | (16) |

IF THE UNITED STATES AND NORTH VIETNAM COME TO PEACE TERMS AND  
UNITED STATES TROOPS ARE WITHDRAWN FROM VIETNAM, DO YOU THINK THAT A  
STRONG ENOUGH GOVERNMENT CAN BE DEVELOPED IN SOUTH VIETNAM TO  
WITHSTAND COMMUNIST PRESSURES\*

|            |           |      |
|------------|-----------|------|
| AIPO # 743 | MAR. 1967 | (8)  |
| AIPO # 746 | MAY 1967  | (3)  |
| AIPO # 860 | NOV. 1972 | (14) |

IN YOUR OPINION, WHAT WOULD YOU LIKE TO SEE THE UNITED STATES DO NEXT  
ABOUT VIETNAM\*

|            |            |      |
|------------|------------|------|
| AIPO # 709 | MAR. 1965  | (4)  |
| AIPO # 710 | APRIL 1965 | (3)  |
| AIPO # 711 | MAY 1965   | (4A) |
| AIPO # 712 | JUNE 1965  | (4)  |
| AIPO # 713 | JUNE 1965  | (4)  |
| AIPO # 744 | APRIL 1967 | (3)  |

VARIANT WHAT DO YOU THINK SHOULD BE DONE NEXT IN VIETNAM\*

AIPO # 689 APRIL 1964 (6C)  
AIPO # 696 AUG. 1964 (7C)  
AIPO # 697 AUG. 1964 (8C)

NOW, SOME QUESTIONS ON VIETNAM - WHAT DO YOU THINK THE UNITED STATES SHOULD DO NEXT IN REGARD TO THE VIETNAM SITUATION\*

AIPO # 771 NOV. 1968 (8)  
AIPO # 776 MAR. 1969 (5)

WHAT DO YOU THINK THE UNITED STATES SHOULD DO ABOUT THE VIETNAM SITUATION\*

AIPO # 731 JULY 1966 (6) (WOMEN)  
AIPO # 844 FEB. 1972 (14)

HOW MANY UNITED STATES SOLDIERS DO YOU THINK WE NOW HAVE IN VIETNAM\*

AIPO # 721 DEC. 1965 (8)  
AIPO # 747 JULY 1967 (4)

HOW MANY UNITED STATES SOLDIERS DO YOU THINK HAVE BEEN KILLED SO FAR IN THE VIETNAM WAR\*

AIPO # 721 DEC. 1965 (9)  
AIPO # 747 JULY 1967 (5)

VARIANT JUST YOUR BEST GUESS - HOW MANY AMERICAN SOLDIERS DO YOU THINK HAVE BEEN KILLED IN VIETNAM\*

AIPO # 714 JULY 1965 (7)

IN TERMS OF TIME - MONTHS OR YEARS - HOW LONG DO YOU THINK THE FIGHTING IN VIETNAM WILL LAST\*

AIPO # 721 DEC. 1965 (10) (WOMEN)  
AIPO # 724 FEB. 1966 (11)  
AIPO # 728 MAY 1966 (8)  
AIPO # 731 JULY 1966 (7) (WOMEN)  
AIPO # 742 MAR. 1967 (6)  
AIPO # 754 NOV. 1967 (1)  
AIPO # 758 FEB. 1968 (17)  
AIPO # 776 MAR. 1969 (6)  
AIPO # 821 DEC. 1970 (14)

VARIANT IN TERMS OF TIME (MONTHS OR YEARS) HOW LONG DO YOU THINK THE VIETNAM WAR WILL LAST\*

AIPO # 724 FEB. 1966 (11)

TURNING TO ANOTHER TOPIC, DO YOU APPROVE OR DISAPPROVE OF THE WAY PRESIDENT JOHNSON IS HANDLING THE SITUATION IN VIETNAM\*  
WHY DO YOU SAY THIS\* (OR) WHY DO YOU FEEL THIS WAY\*

PART 1 OF THIS QUESTION WAS REPEATED 32 TIMES BETWEEN JAN, 1966 AND APRIL 1968, PART 2 WAS REPEATED 9 TIMES BETWEEN MARCH 1966 AND AUG, 1967,

VARIANT ARE YOU COMPLETELY SATISFIED WITH THE WAY PRESIDENT JOHNSON IS HANDLING THE WAR IN VIETNAM, OR ARE THERE SOME THINGS YOU ARE NOT SO SATISFIED WITH\*

SRS # 857 JUNE 1965 (21)

DO YOU APPROVE OR DISAPPROVE OF THE WAY THE JOHNSON ADMINISTRATION IS DEALING WITH THE SITUATION IN VIETNAM\* WHY DO YOU FEEL THIS WAY\*

|            |            |     |               |
|------------|------------|-----|---------------|
| AIPO # 713 | JUNE 1965  | (3) | (FILTER)      |
| AIPO # 714 | JULY 1965  | (4) | (FILTER)      |
| AIPO # 715 | AUG, 1965  | (4) | (PART 1 ONLY) |
| AIPO # 717 | SEPT, 1965 | (5) | (PART 1 ONLY) |

TURNING TO A COMPLETELY DIFFERENT AREA,,,DO YOU APPROVE OR DISAPPROVE OF THE WAY JOHNSON IS HANDLING THE SITUATION IN VIETNAM\*

|            |           |     |
|------------|-----------|-----|
| AIPO # 721 | DEC, 1965 | (7) |
| AIPO # 724 | FEB. 1966 | (9) |
| AIPO # 738 | DEC, 1966 | (7) |
| AIPO # 739 | JAN, 1967 | (2) |
| AIPO # 745 | MAY 1967  | (2) |
| AIPO # 746 | MAY 1967  | (2) |

IN VIEW OF THE DEVELOPMENTS SINCE WE ENTERED THE FIGHTING IN VIETNAM, DO YOU THINK THE UNITED STATES MADE A MISTAKE SENDING TROOPS TO FIGHT IN VIETNAM\*

|            |            |      |
|------------|------------|------|
| AIPO # 716 | AUG, 1965  | (5)  |
| AIPO # 725 | MAR, 1966  | (8)  |
| AIPO # 728 | MAY 1966   | (7)  |
| AIPO # 734 | SEPT, 1966 | (8)  |
| AIPO # 737 | NOV, 1966  | (10) |
| AIPO # 740 | JAN, 1967  | (11) |
| AIPO # 744 | APRIL 1967 | (4)  |
| AIPO # 748 | JULY 1967  | (7)  |
| AIPO # 752 | OCT, 1967  | (3)  |
| AIPO # 755 | DEC, 1967  | (14) |
| AIPO # 757 | JAN, 1968  | (15) |
| AIPO # 758 | FEB, 1968  | (16) |
| AIPO # 760 | APRIL 1968 | (18) |
| AIPO # 766 | AUG, 1968  | (10) |
| AIPO # 769 | SEPT, 1968 | (16) |
| AIPO # 774 | JAN, 1969  | (6)  |
| AIPO # 788 | SEPT, 1969 | (10) |
| AIPO # 797 | JAN, 1970  | (7)  |
| AIPO # 803 | MAR, 1970  | (2)  |
| AIPO # 807 | MAY 1970   | (8)  |
| AIPO # 821 | DEC, 1970  | (13) |
| AIPO # 830 | MAY 1971   | (2)  |
| AIPO # 862 | JAN, 1973  | (4)  |

DO YOU THINK MOST OF THE SOUTH VIETNAMESE PEOPLE WANT THE UNITED STATES TO GET OUT OF THEIR COUNTRY, OR NOT\*

|            |           |      |
|------------|-----------|------|
| AIPO # 728 | MAY 1966  | (9)  |
| AIPO # 758 | FEB, 1968 | (19) |

HOW DO YOU THINK THE WAR IN VIETNAM WILL END \* IN AN ALL-OUT VICTORY

FOR THE UNITED STATES AND THE SOUTH VIETNAMESE, IN A COMPROMISE PEACE SETTLEMENT, OR IN A DEFEAT FOR THE UNITED STATES AND THE SOUTH VIETNAMESE\*

|            |       |      |      |
|------------|-------|------|------|
| AIPO # 729 | MAY   | 1966 | (3)  |
| AIPO # 745 | MAY   | 1967 | (4)  |
| AIPO # 754 | NOV.  | 1967 | (2)  |
| AIPO # 757 | JAN.  | 1968 | (17) |
| AIPO # 761 | APRIL | 1968 | (19) |
| AIPO # 860 | NOV.  | 1972 | (12) |

VARIANT WHAT IS YOUR BEST GUESS AS TO HOW THE WAR IN VIETNAM WILL END\*

|            |      |      |     |
|------------|------|------|-----|
| AIPO # 715 | AUG. | 1965 | (5) |
| AIPO # 719 | OCT. | 1965 | (5) |

DO YOU THINK THE WAR WILL END IN A CLEAR-CUT MILITARY VICTORY IN VIETNAM, OR WILL IT END IN SOME KIND OF A COMPROMISE SETTLEMENT\*

|            |      |      |     |
|------------|------|------|-----|
| AIPO # 722 | DEC. | 1965 | (4) |
|------------|------|------|-----|

HOW DO YOU THINK THE WAR IN VIETNAM WILL END\*

|            |      |      |     |
|------------|------|------|-----|
| AIPO # 733 | AUG. | 1966 | (5) |
|------------|------|------|-----|

AT THIS TIME, DO YOU THINK THE UNITED STATES SHOULD BEGIN TO LET SOUTH VIETNAM TAKE ON MORE RESPONSIBILITY FOR THE FIGHTING OF THE WAR IN VIETNAM\*

|            |      |      |      |
|------------|------|------|------|
| AIPO # 733 | AUG. | 1966 | (8)  |
| AIPO # 750 | AUG. | 1967 | (11) |

IF THE NORTH VIETNAMESE SHOW SIGNS OF GIVING IN, DO YOU THINK COMMUNIST CHINA WILL OR WILL NOT SEND MANY TROOPS TO HELP NORTH VIETNAM\*

|            |       |      |     |
|------------|-------|------|-----|
| AIPO # 733 | AUG.  | 1966 | (6) |
| AIPO # 747 | MARCH | 1967 | (9) |
| AIPO # 750 | AUG.  | 1967 | (4) |
| AIPO # 754 | NOV.  | 1967 | (4) |

LOOKING AHEAD TO 1967 (1968, 1969, 1970),,WHICH OF THESE DO YOU THINK IS LIKELY TO BE TRUE OF 1967 (1968, 1969, 1970): A YEAR IN WHICH THE VIETNAM WAR WILL BE SETTLED OR A YEAR WHEN THE VIETNAM WAR WILL NOT BE SETTLED\*

|            |      |      |      |
|------------|------|------|------|
| AIPO # 738 | DEC. | 1966 | (18) |
| AIPO # 755 | DEC. | 1967 | (1)  |
| AIPO # 772 | DEC. | 1968 | (5)  |
| AIPO # 791 | OCT. | 1969 | (48) |

ON THE NEXT SUBJECT,,,JUST YOUR IMPRESSION, DO YOU THINK THE UNITED STATES AND ITS ALLIES ARE LOSING GROUND IN VIETNAM, STANDING STILL, OR MAKING PROGRESS\*

|            |      |      |      |
|------------|------|------|------|
| AIPO # 739 | JAN. | 1967 | (5)  |
| AIPO # 748 | JULY | 1967 | (8)  |
| AIPO # 754 | NOV. | 1967 | (3)  |
| AIPO # 758 | FEB. | 1968 | (15) |

AIPO # 763 JUNE 1968 (8)

IF A SITUATION LIKE VIETNAM WERE TO DEVELOP IN ANOTHER PART OF THE WORLD, DO YOU THINK THE UNITED STATES SHOULD OR SHOULD NOT SEND TROOPS\*

AIPO # 752 OCT. 1967 (11)  
AIPO # 773 DEC. 1968 (16)

TURNING BACK TO VIETNAM...PEOPLE ARE CALLED HAWKS IF THEY WANT TO STEP UP OUR MILITARY EFFORT IN VIETNAM, THEY ARE CALLED DOVES IF THEY WANT TO REDUCE OUR MILITARY EFFORT IN VIETNAM, HOW WOULD YOU DESCRIBE YOURSELF - AS A HAWK OR A DOVE\*

AIPO # 755 DEC. 1967 (96)  
AIPO # 756 JAN. 1968 (19)  
AIPO # 757 JAN. 1968 (14)  
AIPO # 758 FEB. 1968 (21)  
AIPO # 760 APRIL 1968 (17)  
AIPO # 769 SEPT. 1968 (15)  
AIPO # 792 OCT. 1969 (8)

VARIANT MANY POLITICAL WRITERS AND COMMENTATORS DIVIDE THE AMERICAN PEOPLE BETWEEN HAWKS - THAT IS, PEOPLE WHO WANT TO STEP-UP THE FIGHTING IN VIETNAM - AND DOVES - THAT IS, PEOPLE WHO WANT TO SLOW DOWN THE FIGHTING IN VIETNAM, HAVE YOU HEARD OR READ ABOUT THESE TERMS\* ARE YOU MORE INCLINED TO AGREE WITH THE HAWKS OR THE DOVES\*

AIPO # 726 MAR. 1966 (13)

DO YOU APPROVE OR DISAPPROVE OF THE WAY PRESIDENT NIXON IS HANDLING THE SITUATION IN VIETNAM\*

AIPO # 777 MAR. 1969 (2)  
AIPO # 778 APRIL 1969 (3)  
AIPO # 779 APRIL 1969 (2)  
AIPO # 781 MAY 1969 (3)  
AIPO # 784 JULY 1969 (2)  
AIPO # 786 AUG. 1969 (2)  
AIPO # 787 SEPT. 1969 (2)  
AIPO # 788 SEPT. 1969 (2)  
AIPO # 791 OCT. 1969 (22)  
AIPO # 793 NOV. 1969 (2)  
AIPO # 797 JAN. 1970 (3)  
AIPO # 800 FEB. 1970 (2)  
AIPO # 802 MAR. 1970 (54)  
AIPO # 804 APRIL 1970 (2)  
AIPO # 806 APRIL 1970 (2)  
AIPO # 811 JULY 1970 (3)  
AIPO # 824 FEB. 1971 (12)  
AIPO # 844 FEB. 1972 (13)  
AIPO # 850 APRIL 1972 (11)  
AIPO # 852 MAY 1972 (9)  
AIPO # 860 NOV. 1972 (11)  
AIPO # 862 JAN. 1973 (3)  
AIPO # 863 JAN. 1973 (2)

DO YOU THINK THE NIXON ADMINISTRATION IS OR IS NOT TELLING THE PUBLIC ALL THEY SHOULD KNOW ABOUT THE VIETNAM WAR\*

AIPO # 824 FEB, 1971 (15)  
 AIPO # 828 APRIL 1971 (4A)  
 AIPO # 862 JAN, 1973 (5)

## ATOMIC ENERGY

## ATTITUDE TOWARD

IN THE LONG RUN, DO YOU THINK PEOPLE EVERYWHERE WILL BE BETTER OFF OR WORSE OFF BECAUSE SOMEBODY LEARNED HOW TO SPLIT THE ATOM\*

NORC # 237 SEPT, 1945 (5) (A FORM)  
 NORC # 144 SEPT, 1946 (3)

## BOMB, AS THREAT

(SEE ALSO: GOVERNMENT, U.S., PROBLEMS, GENERAL)

IN CASE OF ANOTHER WORLD WAR, HOW MUCH CHANCE DO YOU THINK THERE IS OF YOUR (THIS) COMMUNITY /CITY/ BEING ATTACKED WITH ATOM BOMBS - A GOOD CHANCE, A FAIR CHANCE, OR A POOR CHANCE\*

AIPO # 463 OCT, 1950 (15)  
 AIPO # 517 JULY 1953 (12A)\*

IF THERE SHOULD BE ANOTHER WORLD WAR, DO YOU THINK THE H-BOMB WILL BE USED AGAINST US\*

AIPO # 598 APRIL 1958 (31)  
 AIPO # 668 FEB. 1963 (28A)

VARIANT IF THERE SHOULD BE ANOTHER WORLD WAR, DO YOU THINK THE HYDROGEN BOMB WILL BE USED AGAINST US\*

AIPO # 566 JUNE 1956 (18)  
 AIPO # 575 NOV. 1956 (35)  
 AIPO # 582 APRIL 1957 (9)

IF THE UNITED STATES SHOULD GET INTO ANOTHER WORLD WAR, DO YOU THINK THE HYDROGEN BOMB WOULD BE USED AGAINST THIS COUNTRY\*

AIPO # 510 JAN, 1953 (108)

IF THERE IS A MAJOR WAR, DO YOU THINK IT WILL BE A NUCLEAR WAR WITH ATOM BOMBS BEING USED ON THE CIVILIAN POPULATION OF THE COUNTRIES INVOLVED\*

POS # 544 MAY 1961 (24)

IF ANOTHER WORLD WAR WERE TO BREAK OUT, DO YOU THINK NUCLEAR BOMBS AND WEAPONS ARE LIKELY TO BE USED, OR NOT\*

AIPO # 878 SEPT, 1973 (5)

## BOMB, ATTITUDE TOWARD

DO YOU THINK IT WAS A GOOD THING OR A BAD THING THAT THE ATOMIC BOMB WAS DEVELOPED\*

AIPO # 354    AUG, 1945    (3A)    (K FORM)  
AIPO # 437    FEB, 1949    (5A)

## BOMB, EFFECT OF

IF WE SHOULD HAPPEN TO GET INTO AN ALL-OUT NUCLEAR WAR, WHAT DO YOU THINK YOUR OWN CHANCES WOULD BE OF LIVING THROUGH IT - VERY GOOD, POOR, OR JUST 50-50\*

AIPO # 649    AUG, 1961    (25)  
AIPO # 668    FEB, 1963    (29)

VARIANT DO YOU THINK YOU AND YOUR FAMILY WOULD BE LIKELY TO LIVE THROUGH AN ATOMIC WAR\*

AIPO # 566    JUNE 1956    (21)

## BOMB, TESTS

DO YOU THINK THE UNITED STATES SHOULD CONTINUE ITS HYDROGEN BOMB TESTS, OR SHOULD WE STOP THEM NOW\* DO YOU THINK IT WOULD BE A GOOD IDEA OR A BAD IDEA IF ALL COUNTRIES, INCLUDING RUSSIA AND THE UNITED STATES, WOULD SIGN AN AGREEMENT TO STOP ANY FURTHER H-BOMB TESTS\*

NORC # 366    JAN, 1955    (16)    (PART 1 ONLY)  
NORC # 370    MAR, 1955    (7)    (FILTER)  
NORC # 382    JAN, 1956    (15)    (FILTER)

VARIANT DO YOU FAVOR OR OPPOSE STOPPING HYDROGEN BOMB TESTS AT THIS TIME\*

AIPO # 586    JULY 1957    (3)

## BOMB, WAR USE, GENERAL

(SEE ALSO: CHINA, COMMUNIST CHINA, WILLINGNESS TO OPPOSE; RUSSIA, U.S, WILLINGNESS TO OPPOSE)

WOULD YOU APPROVE OR DISAPPROVE OF THE UNITED STATES MAKING AN AGREEMENT THAT, IF WAR BREAKS OUT, WE WILL NOT USE THE ATOMIC BOMB IF OTHER COUNTRIES DO NOT\*

NORC # 170    OCT, 1949    (12)  
NORC # 370    MAR, 1955    (8)

HOW WORRIED ARE YOU ABOUT THE CHANCE OF A WORLD WAR BREAKING OUT IN WHICH ATOM BOMBS AND HYDROGEN BOMBS WOULD BE USED - VERY WORRIED, FAIRLY WORRIED, OR NOT WORRIED AT ALL\*

AIPO # 596    MAR, 1958    (37)  
AIPO # 624    FEB, 1960    (28)  
AIPO # 647    JUNE 1961    (28)

## CIVIL VS. MILITARY OR GOVERNMENT CONTROL

WHO SHOULD BE GIVEN THE JOB OF DEVELOPING AND SELLING ATOMIC ENERGY FOR PRIVATE AND INDUSTRIAL USE - THE GOVERNMENT OR BUSINESS\*

AIPO # 535 AUG, 1954 (17)  
AIPO # 552 AUG, 1955 (21)

VARIANT WOULD YOU RATHER HAVE THE ATOMIC POWER THAT IS MANUFACTURED FOR PEACETIME USES IN THE FUTURE CONTROLLED MOSTLY BY GOVERNMENT OR MOSTLY BY BUSINESS\*

NORC # 237 SEPT, 1945 (17) (A FORM)

DO YOU THINK THE GOVERNMENT ALONE SHOULD KEEP STRICT CONTROL OF THE USE OF ATOMIC ENERGY, OR SHOULD PRIVATE BUSINESS ALSO BE GIVEN THE SECRET AND ALLOWED TO MAKE ATOMIC ENERGY TO SUPPLY POWER FOR INDUSTRY AND OTHER THINGS\*

AIPO # 358 OCT, 1945 (11)

DO YOU THINK THE GOVERNMENT SHOULD OWN AND CONTROL THE PLANTS MAKING ATOMIC ENERGY FOR BUSINESS CONCERNS OR SHOULD SUCH PLANTS BE OWNED AND CONTROLLED BY PRIVATE FIRMS\*

AIPO # 391 FEB, 1947 (58)

HOW ABOUT MAKING ELECTRICITY WITH ATOMIC POWER - SHOULD THAT BE KEPT FOR THE FEDERAL GOVERNMENT TO DO, OR SHOULD PRIVATE ELECTRIC COMPANIES BE ALLOWED TO DO MORE AND MORE OF THAT\*

ORCO # 3842 FEB, 1955 (35) (SPECIAL OCCUPATIONS)

#### GOVERNMENT POLICY, GENERAL

IN GENERAL, ARE YOU SATISFIED OR DISSATISFIED WITH OUR GOVERNMENT'S POLICY ON THE ATOMIC BOMB\* (/IF DISSATISFIED/ IN WHAT WAY\*) /IF SATISFIED OR DISSATISFIED/ WHY\*

NORC # 139 FEB, 1946 (13)\*  
NORC # 148 FEB, 1947 (11)

#### NUCLEAR DISARMAMENT

LOOKING AHEAD TO 1980 (1985)\* (1990)\*\*, THAT IS, 20 YEARS TIME, WHICH OF THESE DO YOU THINK WILL HAVE HAPPENED BY THEN...ALL COUNTRIES WILL HAVE CEASED TO MANUFACTURE H-BOMBS OR ANYTHING LIKE THEM\*

AIPO # 621 DEC, 1959 (60K)  
AIPO # 705 JAN, 1965 (3J)\*  
AIPO # 792 OCT, 1969 (4D)\*\*

#### PEACEFUL USE OF

HERE ARE CARDS DESCRIBING DIFFERENT ISSUES AND PROBLEMS THAT PEOPLE ARE TALKING ABOUT. I WOULD LIKE TO GET YOUR OPINION ON HOW IMPORTANT YOU THINK IT IS THAT SOMETHING BE DONE ABOUT EACH. PLEASE ARRANGE THE CARDS INTO THREE DIFFERENT GROUPS, USING THIS BOARD. AFTER READING EACH STATEMENT - IF YOU THINK THERE IS A GREAT AND URGENT NEED THAT SOMETHING BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "GREAT AND URGENT NEED FOR ACTION". IF YOU THINK SOMETHING SHOULD BE DONE ABOUT THE MATTER, BUT THAT IT IS



NOT TOO URGENT, PUT THE CARD IN THIS BOX, "NEED FOR SOME ACTION, BUT NOT TOO URGENT",  
IF YOU THINK THAT LITTLE OR NOTHING SHOULD BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "LITTLE OR NO NEED FOR ACTION",  
ATOMIC ENERGY FOR PEACEFUL USES • GENERATING ELECTRICITY, HEAT, FOR RESEARCH,

ORCO # 463S DEC. 1961 (63/35/)  
ORCO # 466C MAR. 1963 (31/35/)

## BUSINESS

### ADVERTISING

(SEE ALSO: TRANSPORT, TIRES)

### BIG BUSINESS

(SEE ALSO: ECONOMIC AFFAIRS, INFLATION)

ON THE NEXT SUBJECT,,,IN YOUR OPINION, WHICH OF THE FOLLOWING DO YOU THINK WILL BE THE BIGGEST THREAT TO THE COUNTRY IN THE FUTURE - BIG BUSINESS, BIG LABOR, OR BIG GOVERNMENT\*

POS # 655 FEB. 1965 (38) (36, YOUTH SAMPLE)  
AIPD # 738 DEC. 1966 (17)  
AIPD # 765 JULY 1968 (16)  
AIPD # 793 NOV. 1969 (3)

### GOVERNMENT AND GENERAL

(SEE ALSO: INTERNATIONAL RELATIONS, U.S. POLICY, GENERAL)

WITH WHICH OF THESE TWO STATEMENTS DO YOU COME CLOSEST TO AGREEING\*  
THE POLICIES OF THE ADMINISTRATION HAVE SO AFFECTED THE CONFIDENCE OF BUSINESSMEN THAT RECOVERY HAS BEEN SERIOUSLY HELD BACK,  
BUSINESSMEN GENERALLY HAVE BEEN UNJUSTLY BLAMING THE ADMINISTRATION FOR THEIR TROUBLES,

RFOR # 5 MAR. 1939 (2)  
RFOR # 17 MAY 1940 (10)

BOTH THE GOVERNMENT AND THE BANKS NOW MAKE LOANS TO BUSINESS, IN THE YEARS AHEAD, WOULD YOU LIKE TO SEE THE GOVERNMENT TAKE OVER MORE OF THE LENDING TO BUSINESS, OR DO LESS OF IT\*

ORCO # 463S DEC. 1961 (11)  
ORCO # 464R DEC. 1961 (11)  
ORCO # 466C MAR. 1963 (25)

HERE ARE CARDS DESCRIBING DIFFERENT ISSUES AND PROBLEMS THAT PEOPLE ARE TALKING ABOUT. I WOULD LIKE TO GET YOUR OPINION ON HOW IMPORTANT YOU THINK IT IS THAT SOMETHING BE DONE ABOUT EACH. PLEASE ARRANGE THE CARDS INTO THREE DIFFERENT GROUPS, USING THIS BOARD, AFTER READING EACH STATEMENT - IF YOU THINK THERE IS A GREAT AND URGENT NEED THAT SOMETHING BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "GREAT

AND URGENT NEED FOR ACTION". IF YOU THINK SOMETHING SHOULD BE DONE ABOUT THE MATTER, BUT THAT IT IS NOT TOO URGENT, PUT THE CARD IN THIS BOX, "NEED FOR SOME ACTION, BUT NOT TOO URGENT". IF YOU THINK THAT LITTLE OR NOTHING SHOULD BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "LITTLE OR NO NEED FOR ACTION".  
GETTING DEPRESSED INDUSTRIES (RAILROADS, TEXTILE MILLS) BACK ON THEIR FEET.

ORCO # 463S DEC, 1961 (63/42/)  
ORCO # 466C MAR, 1963 (31/42/)

PLEASE TELL ME WHETHER YOU THINK THE KENNEDY ADMINISTRATION IS DOING A VERY GOOD JOB, A FAIRLY GOOD JOB, OR A POOR JOB ON EACH OF THESE\* RELATIONS WITH BUSINESS GENERALLY.

ORCO # 465R AUG, 1962 (61)  
ORCO # 466C MAR, 1963 (8H)  
ORCO # 466G NOV, 1963 (5)

NOW, I'D LIKE YOUR OPINION ON SOME OF THE THINGS THE ADMINISTRATION MAY HAVE TO DEAL WITH, IN DEALING WITH BIG BUSINESS, WHICH GOVERNMENT POLICY DO YOU FAVOR - TIGHTER CONTROLS OVER BUSINESS, OR EASING UP THE CONTROLS OVER BUSINESS\*

ORCO # 465R AUG, 1962 (15)  
ORCO # 466C MAR, 1963 (11)  
ORCO # 466G NOV, 1963 (10)

#### GOVERNMENT OWNERSHIP

(SEE ALSO: ECONOMIC AFFAIRS, BANKING; GOVERNMENT, U.S., CIVIL LIBERTIES; PUBLIC UTILITIES, GOVERNMENT OWNERSHIP; TRANSPORT, GOVERNMENT OWNERSHIP)

DO YOU THINK THAT IN WAR-TIME THE FEDERAL GOVERNMENT SHOULD TAKE OVER ALL BUSINESS AND INDUSTRY\*

AIPO # 63 JAN, 1937 (7)  
AIPO # 172 OCT, 1939 (7)

DO YOU THINK THE UNITED STATES GOVERNMENT SHOULD OR SHOULD NOT OWN THE FOLLOWING THINGS IN THIS COUNTRY\* COAL MINES\*

AIPO # 397 MAY, 1947 (4C)  
AIPO # 520 SEPT, 1953 (15)

VARIANT AFTER THE WAR, DO YOU THINK THE GOVERNMENT SHOULD OR SHOULD NOT OWN THE COAL MINES\*

NORC #.227 AUG, 1944 (5)

DO YOU THINK THE GOVERNMENT SHOULD OWN THE FOLLOWING THINGS IN THIS COUNTRY\* MINES\*

AIPO # 355 SEPT, 1945 (13C)

DO YOU THINK THE UNITED STATES GOVERNMENT SHOULD OWN THE FOLLOWING THINGS IN THIS COUNTRY\* COAL MINES\*

AIPO # 387 DEC, 1946 (9)

WHICH DO YOU THINK WOULD BE BETTER FOR THE PEOPLE IN THIS COUNTRY - IF THE COAL MINES WERE RUN BY THE GOVERNMENT, OR BY PRIVATE BUSINESS\*

NORC # 245 NOV. 1947 (3C)

DO YOU THINK THE UNITED STATES GOVERNMENT SHOULD OR SHOULD NOT OWN THE FOLLOWING THINGS IN THIS COUNTRY\* COAL MINES\*

AIPO # 419 MAY 1948 (5B) (T FORM)  
AIPO # 434 DEC. 1948 (9)

WHAT DO YOU THINK ABOUT THE GOVERNMENT OWNERSHIP AND OPERATION OF THE FOLLOWING KINDS OF BUSINESS:

ARE YOU FOR OR AGAINST GOVERNMENT OWNERSHIP OF THE /OIL COMPANIES/ OF THIS COUNTRY\* STEEL COMPANIES\* AUTOMOBILE COMPANIES\*

ORCO # 384Z FEB. 1955 (4) (SPECIAL OCCUPATIONS)  
ORCO # 463S DEC. 1961 (10)  
ORCO # 464R DEC. 1961 (10)

### GOVERNMENT REGULATION

(SEE ALSO: ECONOMIC AFFAIRS, BANKING; PUBLIC UTILITIES, GOVERNMENT REGULATION)

WHAT IS YOUR FEELING ABOUT GOVERNMENT REGULATION OF BUSINESS - WOULD YOU SAY IT'S BETTER TO REGULATE BUSINESS PRETTY CLOSELY, OR WOULD YOU SAY THE LESS REGULATION OF BUSINESS THE BETTER\*

ORCO # 463S DEC. 1961 (7)  
ORCO # 464R DEC. 1961 (7)  
ORCO # 466C MAR. 1963 (23)

VARIANT HOW DO YOU FEEL ABOUT GOVERNMENT AND BUSINESS TODAY - DO YOU THINK THERE IS NOT ENOUGH GOVERNMENT REGULATION OF BUSINESS, TOO MUCH, OR JUST ABOUT THE RIGHT AMOUNT\*

RCOM # 59 MAY 1952 (15)

### LEADERS

(SEE ALSO: INTERNATIONAL RELATIONS, U.S. POLICY, GENERAL; MINORITIES AND ETHNOCENTRISM, JEWS)

### LEVEL OF INFORMATION

HAVE YOU HEARD OR READ (READ OR HEARD) ANYTHING ABOUT THE BETTER BUSINESS BUREAU\*

NORC # 371 APRIL 1955 (25,  
SRS # 160 MAY 1963 (43)\*

HAVE YOU EVER HEARD OF SIR THOMAS LIPTON\* WHAT PRODUCT DO YOU ASSOCIATE WITH HIM\*

AIPO # 97 AUG. 1937 (10)  
AIPO # 137 NOV. 1938 (10)  
AIPO # 374 JUNE 1946 (18)

DO YOU KNOW ANY PLACE AROUND HERE THAT SELLS ...\* WHO OR WHERE ARE THEY\*  
RCA RADIO OR TELEVISION SETS,  
KENVINATOR REFRIGERATORS.

RCOM # 77 JUNE 1952 (19)  
RCOM # 83 JUNE 1954 (16)\*

NOW, I WOULD LIKE TO HAVE YOU NAME ALL THE DIFFERENT BRANDS OF ELECTRIC SHAVERS THAT YOU CAN THINK OF\*

AIPO # 548 JUNE 1955 (23)  
AIPO # 578 FEB. 1957 (30)  
AIPU # 587 AUG. 1957 (52)

### NAM

/SCALOMETER/

PLUS 5-4-3-2-1 - MINUS 1-2-3-4-5

HOW FAR UP THE SCALE OR HOW FAR DOWN THE SCALE WOULD YOU RATE THE FOLLOWING ORGANIZATIONS\*

N.A.M. /NATIONAL ASSOCIATION OF MANUFACTURERS/.

AIPO # 720 NOV. 1965 (10K)  
AIPQ # 874 JULY 1973 (18H)

### POLITICAL ACTIVITY

(SEE ALSO: INTERNATIONAL RELATIONS, U.S. POLICY, GENERAL)

### PROFITS

SOME PEOPLE SAY HIGHER PRICES ARE CAUSED LARGELY BY THE DEMAND FOR HIGHER WAGES ON THE PART OF LABOR, OTHERS SAY IT IS THE DEMAND FOR HIGHER PROFITS ON THE PART OF EMPLOYERS. WHICH DO YOU THINK IS MORE TO BLAME - EMPLOYEES OR EMPLOYERS\*

AIPO # 593 DEC. 1957 (6)  
AIPU # 638 NOV. 1960 (34)

VARIANT IT IS SAID THAT PRICES WILL GO HIGHER TO MEET THE INCREASE IN WAGES GIVEN TO WORKERS IN RECENT STRIKES. IF THIS IS TRUE, WHICH OF THESE STATEMENTS COMES CLOSEST TO THE WAY YOU FEEL ABOUT THIS\* LABOR UNIONS ARE CHIEFLY RESPONSIBLE FOR THESE PRICE INCREASES BECAUSE OF DEMANDING TOO MUCH IN WAGES, OR, BIG COMPANIES ARE CHIEFLY RESPONSIBLE BECAUSE THEY COULD PAY HIGHER WAGES TO WORKERS WITHOUT INCREASING PRICES.

AIPO # 365 FEB. 1946 (12)

THERE ARE MANY THEORIES AS TO WHY PRICES AND LIVING COSTS ARE SO HIGH TODAY. SOME PEOPLE SAY IT IS BECAUSE BUSINESS COMPANIES ARE MAKING TOO MUCH PROFIT, OTHERS SAY IT IS BECAUSE LABOR DEMANDS TOO HIGH WAGES, WHICH DO YOU THINK IS THE MORE IMPORTANT CAUSE OF HIGH PRICES - BUSINESS MAKING TOO HIGH PROFITS, OR LABOR DEMANDING TOO HIGH WAGES\*

AIPO # 446 AUG. 1949 (5A)

HERE IS THE NEXT QUESTION, . . SOME PEOPLE SAY HIGHER PRICES ARE CAUSED LARGELY BY THE DEMAND FOR HIGHER WAGES ON THE PART OF LABOR; OTHERS SAY IT IS THE DEMAND FOR HIGHER PROFITS ON THE PART OF THE EMPLOYERS, WHICH DO YOU THINK IS MORE TO BLAME \* HIGH WAGES OR HIGH PROFITS\*

AIPO # 737 NOV. 1966 (4)

SOME PEOPLE SAY THE HIGHER PRICES ARE CAUSED LARGELY BY THE DEMAND FOR HIGHER WAGES ON THE PART OF LABOR, OTHERS SAY IT IS THE DEMAND FOR HIGHER PROFITS ON THE PART OF EMPLOYERS, WHO DO YOU THINK IS MORE TO BLAME \* EMPLOYEES OR EMPLOYERS\*

AIPO # 615 JUNE 1959 (23)

AIPO # 659 MAY 1962 (8) (K FORM)

DO YOU THINK MOST COMPANIES TRY TO PAY HIGHER WAGES AS THEY PROSPER, OR DO YOU THINK THEY HAVE TO BE FORCED TO PAY HIGHER WAGES\*

ORCO # 464A FEB. 1960 (3)

ORCO # 464R DEC. 1961 (2)

#### PROFITS, LIMITATION OF

IN INDUSTRIES WHERE THERE IS COMPETITION, DO YOU THINK COMPANIES SHOULD BE ALLOWED TO MAKE ALL THEY CAN, OR SHOULD THE GOVERNMENT PUT A LIMIT ON THE PROFITS COMPANIES CAN MAKE\*

ORCO # 384Z FEB. 1955 (3) (SPECIAL OCCUPATIONS)

ORCO # 463S DEC. 1961 (9)

ORCO # 464R DEC. 1961 (9)

ORCO # 466C MAR. 1963 (24)

#### SELF-EMPLOYMENT

ARE YOU IN BUSINESS FOR YOURSELF OR WORKING FOR SOMEONE\* /IF IN BUSINESS FOR SELF/ DO YOU LIKE THE IDEA OR WOULD YOU PREFER WORKING FOR SOMEONE\* /IF WORKING FOR SOMEONE OR UNEMPLOYED/ WOULD YOU LIKE TO GO INTO ANY KIND OF BUSINESS FOR YOURSELF\* /IF YES OR DEPENDS/ DO YOU THINK YOU WILL EVER ACTUALLY TRY IT\*

RFOR # 13 DEC. 1939 (5)

RFOR # 56 SEPT. 1946 (3)

#### CANADA

#### ATTITUDE TOWARD, GENERAL

/SCALOMETER/

PLUS 5-4-3-2-1 • MINUS 1-2-3-4-5

PLEASE TELL ME HOW FAR UP THE SCALE OR HOW FAR DOWN THE SCALE YOU WOULD RATE THE FOLLOWING: CANADA,

AIPO # 738 DEC. 1966 (501)

AIPO # 852 MAY 1972 (56)

AIPO # 868 APRIL 1973 (48)

## U. S. WILLINGNESS TO DEFEND

IF A MAJOR FOREIGN POWER ACTUALLY THREATENED TO TAKE OVER CANADA BY ARMED INVASION, WOULD YOU BE WILLING TO SEE THE UNITED STATES COME TO ITS RESCUE WITH ARMED FORCE\*.

RFOR # 3 NOV. 1938 (8)  
 RFOR # 12 NOV. 1939 (9)  
 RFOR # 19 JULY 1940 (9)

IF CANADA IS ACTUALLY INVADED BY ANY EUROPEAN POWER, DO YOU THINK THE UNITED STATES SHOULD USE ITS ARMY AND NAVY TO AID CANADA\*.

AIPO # 171 SEPT. 1939 (2)  
 AIPO # 196 MAY 1940 (8)  
 AIPO # 235 APRIL 1941 (14)

VARIANT DO YOU AGREE WITH PRESIDENT ROOSEVELT THAT THE UNITED STATES SHOULD FIGHT TO PROTECT CANADA AGAINST ATTACK BY ANY COUNTRY\*.

AIPO # 170 SEPT. 1939 (4)

## CHINA

## AID, MILITARY

IN CHINA THERE IS A SERIOUS CIVIL WAR NOW GOING ON BETWEEN THE CHINESE COMMUNISTS AND THE CHINESE GOVERNMENT. DO YOU APPROVE OR DISAPPROVE OF OUR SENDING MILITARY SUPPLIES TO HELP THE CHINESE GOVERNMENT AGAINST THE COMMUNISTS\* DO YOU FEEL STRONGLY ABOUT /NOT/ SENDING (THAT WE SHOULD /NOT/ SEND) MILITARY SUPPLIES TO HELP THE CHINESE GOVERNMENT AGAINST THE COMMUNISTS\*.

NORC # 157 APRIL 1948 (14)  
 NORC # 166 JUNE 1949 (13)\*

VARIANT A SERIOUS CIVIL WAR IS GOING ON IN CHINA BETWEEN THE CHINESE COMMUNISTS AND THE CHINESE GOVERNMENT. DO YOU THINK WE SHOULD TRY TO HELP THE CHINESE GOVERNMENT AGAINST THE COMMUNISTS, OR SHOULD WE STAY OUT OF IT\* SHOULD THIS HELP TO THE CHINESE GOVERNMENT INCLUDE MILITARY SUPPLIES, U.S. TROOPS TO HELP FIGHT THE CHINESE COMMUNISTS\*.

NORC # 154 DEC. 1947 (14)

IN CHINA THERE IS A SERIOUS CIVIL WAR NOW GOING ON BETWEEN THE CHINESE COMMUNISTS AND THE CHINESE GOVERNMENT. DO YOU THINK WE SHOULD TRY TO HELP THE CHINESE GOVERNMENT BY SENDING THEM MILITARY SUPPLIES, OR SHOULD WE STAY OUT OF IT\*.

NORC # 155 FEB. 1948 (11)  
 NORC # 156 MAR. 1948 (16)

DO YOU APPROVE OR DISAPPROVE OF THE UNITED STATES GIVING THE

CHIANG KAI-SHEK /NATIONALIST/ GOVERNMENT MORE MILITARY SUPPLIES, GOODS, AND MONEY\*

AIPO # 416 APRIL 1948 (9B)

JUST TO SUM UP, I WOULD LIKE TO KNOW, IN GENERAL, WHETHER YOU APPROVE OR DISAPPROVE OF EACH OF THESE FOUR IDEAS, FOR EXAMPLE, SENDING MORE MILITARY SUPPLIES TO HELP THE GOVERNMENT OF CHINA, DO YOU APPROVE OR DISAPPROVE OF THAT\* DO YOU FEEL STRONGLY ABOUT SENDING MORE MILITARY SUPPLIES TO HELP THE GOVERNMENT OF CHINA, OR NOT\*

NORC # 162 NOV, 1948 (11A)

DO YOU THINK THE UNITED STATES GOVERNMENT IS DOING THE RIGHT THING OR THE WRONG THING IN GIVING NO FURTHER AID TO THE NATIONALIST GOVERNMENT IN CHINA\*

AIPO # 441 APRIL 1949 (10B) (T FORM)

AS YOU MAY KNOW, THERE IS A CIVIL WAR NOW GOING ON IN CHINA BETWEEN THE CHINESE COMMUNISTS AND THE CHINESE GOVERNMENT, DO YOU APPROVE OR DISAPPROVE OF OUR SENDING MILITARY SUPPLIES TO HELP THE CHINESE GOVERNMENT AGAINST THE COMMUNISTS\*

NORC # 168 AUG, 1949 (8)

#### ATTITUDE TOWARD

LOOKING AHEAD TO 1970, WHICH COUNTRY DO YOU THINK WILL BE THE GREATER THREAT TO WORLD PEACE - RUSSIA OR COMMUNIST CHINA\*

AIPO # 641 FEB, 1961 (30A)  
AIPO # 669 MAR, 1963 (6A)  
AIPO # 689 APRIL 1964 (7A)  
AIPO # 701 NOV, 1964 (14A)

VARIANT OVER THE NEXT FEW YEARS, WHICH COUNTRY DO YOU THINK WILL BE THE GREATEST THREAT TO WORLD PEACE - COMMUNIST CHINA, THE SOVIET UNION, OR THE UNITED STATES\*

RCOM # 524 OCT, 1971 (30)

FROM THE LIST OF WORDS ON THIS CARD, WHICH SEEMS TO YOU TO DESCRIBE THE CHINESE PEOPLE BEST\* HARD-WORKING; INTELLIGENT; ORDINARY; RADICAL; WARLIKE; PRACTICAL; ARTISTIC; CONCEITED; QUICK-TEMPERED; LAZY; UNIMAGINATIVE; SHY; TREACHEROUS; ARISTOCRATIC; CRUEL; IGNORANT; RUDE; DULL; BRAVE; RELIGIOUS; ARROGANT; PROGRESSIVE; HONEST,

AIPO # 726 MAR, 1966 (9B)  
AIPO # 846 FEB, 1972 (12)

ON THE NEXT TOPIC, ...LOOKING AHEAD THE NEXT FEW YEARS, WHICH COUNTRY DO YOU THINK WILL BE A GREATER THREAT TO WORLD PEACE - RUSSIA OR COMMUNIST CHINA\*

AIPO # 741 FEB, 1967 (11)  
AIPO # 835 AUG, 1971 (13)

LOOKING AHEAD TO 1967 (1968)\* (1969)\*\*...WHICH OF THESE DO YOU THINK IS LIKELY TO BE TRUE OF 1967 (1968)\* (1969)\*\*! A YEAR WHEN RED CHINA

WILL INCREASE HER POWER IN THE WORLD - OR A YEAR WHEN RED CHINA'S POWER WILL DECLINE\*

AIPO # 738 DEC. 1966 (1F)  
AIPO # 755 DEC. 1967 (1F)\*  
AIPO # 772 DEC. 1968 (5F)\*\*

/SCALOMETER/

PLUS 5-4-3-2-1 - MINUS 1-2-3-4-5

PLEASE TELL ME HOW FAR UP THE SCALE OR HOW FAR DOWN THE SCALE YOU WOULD RATE - CHINA,

AIPO # 537 SEPT, 1954 (8I)  
AIPO # 868 APRIL 1973 (4A)

VARIANT /SCALOMETER/

PLUS 5-4-3-2-1 - MINUS 1-2-3-4-5

PLEASE TELL ME HOW FAR UP THE SCALE OR HOW FAR DOWN THE SCALE YOU WOULD RATE - NATIONALIST CHINA (TAIWAN); RED CHINA,

AIPO # 852 MAY 1972 (5CF)

### COMMUNIST CHINA, RECOGNITION AND U.N. MEMBERSHIP

SUPPOSE (THE OTHER MEMBERS) A MAJORITY OF THE MEMBERS OF THE U.N, DECIDE TO GIVE THE CHINESE COMMUNISTS A SEAT ON THE SECURITY COUNCIL - DO YOU THINK THE UNITED STATES SHOULD GO ALONG WITH THIS U.N, DECISION (AGREE TO THIS), OR NOT\*

AIPO # 478 AUG. 1951 (9B)  
AIPO # 516 MAY 1953 (7B)\*

WOULD YOU APPROVE OR DISAPPROVE OF GIVING THE CHINESE COMMUNISTS A SEAT ON THE UNITED NATIONS SECURITY COUNCIL IF THE CHINESE (THE COMMUNISTS) AGREE TO PEACE TERMS IN KOREA\*

AIPO # 478 AUG. 1951 (9A)  
AIPO # 516 MAY 1953 (7A)\*

VARIANT THE REPRESENTATIVES OF INDIA IN THE UNITED NATIONS /ORGANIZATION/ HAVE SUGGESTED THAT SIX MEMBER NATIONS NOT DIRECTLY INVOLVED IN THE WAR IN KOREA TRY TO BRING ABOUT A PEACE SETTLEMENT THERE, SUPPOSE THIS GROUP OF SIX NATIONS RECOMMENDS THAT RUSSIA GIVE IN SOME AND THE UNITED STATES GIVE IN SOME, AS FOLLOWS:  
THAT THE UNITED STATES SHOULD RECOGNIZE THE CHINESE COMMUNISTS AND GIVE THEM A SEAT IN THE UNITED NATIONS ORGANIZATION,  
THAT THE NORTH KOREANS SHOULD STOP FIGHTING AND GO BACK TO THE 38TH PARALLEL - THE BOUNDARY LINE BETWEEN NORTH AND SOUTH KOREA, WOULD YOU APPROVE OR DISAPPROVE OF BOTH OF THESE DECISIONS AS TERMS FOR PEACE\*

AIPO # 460 AUG. 1950 (12B) (TPS FORM)

SUPPOSE A MAJORITY OF THE MEMBERS OF THE UNITED NATIONS DECIDES TO GIVE COMMUNIST CHINA A SEAT ON THE U.N, SECURITY COUNCIL IF THE CHINESE AGREE TO STOP FIGHTING IN KOREA, DO YOU THINK THE UNITED STATES SHOULD GO ALONG WITH



THIS U.N. DECISION, OR NOT\*

AIPO # 468 DEC, 1950 (10A)

DO YOU THINK COMMUNIST CHINA SHOULD OR SHOULD NOT BE GIVEN A SEAT ON THE UNITED NATIONS SECURITY COUNCIL IF THE CHINESE AGREE TO STOP FIGHTING IN KOREA\*

AIPO # 471 FEB, 1951 (7)

IF THE CHINESE COMMUNISTS AGREE TO WITHDRAW ALL THEIR TROOPS FROM KOREA, WOULD YOU APPROVE OR DISAPPROVE OF GIVING THE CHINESE COMMUNISTS A SEAT ON THE UNITED NATIONS SECURITY COUNCIL\*

AIPO # 519 AUG, 1953 (5)

WOULD YOU BE WILLING TO LET COMMUNIST CHINA BECOME A MEMBER OF THE UNITED NATIONS, PROVIDED THEY AGREE TO SATISFACTORY SETTLEMENT IN BOTH KOREA AND INDO-CHINA\*

NORC # 355 APRIL 1954 (17)

WOULD YOU APPROVE OR DISAPPROVE OF LETTING COMMUNIST CHINA BECOME A MEMBER OF THE UNITED NATIONS\*

NORC # 349 NOV, 1953 (6)

NORC # 393 SEPT, 1956 (9)

DO YOU THINK THAT COMMUNIST CHINA SHOULD OR SHOULD NOT BE ADMITTED AS A MEMBER OF THE UNITED NATIONS\*

|            |            |       |
|------------|------------|-------|
| AIPO # 533 | JUNE 1954  | (5)   |
| AIPO # 534 | JULY 1954  | (5)   |
| AIPO # 547 | MAY 1955   | (5)   |
| AIPO # 552 | AUG, 1955  | (14)  |
| AIPO # 567 | JULY 1956  | (10)  |
| AIPO # 576 | DEC, 1956  | (10)  |
| AIPO # 578 | FEB, 1957  | (12)  |
| AIPO # 594 | JAN, 1958  | (50)  |
| AIPO # 603 | AUG, 1958  | (37)  |
| AIPO # 642 | MAR, 1961  | (35)  |
| AIPO # 650 | SEPT, 1961 | (32)  |
| AIPO # 706 | FEB, 1965  | (10A) |
| AIPO # 721 | DEC, 1965  | (23A) |
| AIPO # 726 | MAR, 1966  | (6A)  |
| AIPO # 734 | SEPT, 1966 | (9)   |
| AIPO # 774 | JAN, 1969  | (11)  |
| AIPO # 814 | SEPT, 1970 | (13)  |
| AIPO # 830 | MAY 1971   | (11A) |

SUPPOSE A MAJORITY OF THE MEMBERS OF THE UNITED NATIONS DECIDED TO ADMIT COMMUNIST CHINA TO THE UNITED NATIONS, DO YOU THINK THE UNITED STATES SHOULD GO ALONG WITH THE U.N. DECISION, OR NOT\*

|            |            |       |
|------------|------------|-------|
| AIPO # 551 | AUG, 1955  | (12)  |
| AIPO # 567 | JULY 1956  | (11)  |
| AIPO # 641 | FEB, 1961  | (29)  |
| AIPO # 650 | SEPT, 1961 | (33)  |
| AIPO # 706 | FEB, 1965  | (11)  |
| AIPO # 721 | DEC, 1965  | (23B) |

AIPO # 726 MAR, 1966 (68)  
 AIPO # 734 SEPT, 1966 (10)  
 AIPO # 774 JAN, 1969 (12)  
 AIPO # 830 MAY 1971 (118)

VARIANT SUPPOSE MOST OF THE OTHER COUNTRIES SHOULD VOTE TO ADMIT COMMUNIST CHINA INTO THE UNITED NATIONS, WHAT DO YOU THINK WE SHOULD DO ABOUT IT\*

NORC # 349 NOV, 1953 (6A)

SUPPOSE A MAJORITY OF THE OTHER MEMBERS OF THE U.N, VOTES TO ADMIT COMMUNIST CHINA. DO YOU THINK THE UNITED STATES SHOULD RESIGN ITS MEMBERSHIP IN THE U.N., OR NOT\*

AIPO # 534 JULY 1954 (6)  
 AIPO # 547 MAY 1955 (6)

SUPPOSE MOST OF THE OTHER COUNTRIES VOTE TO ADMIT COMMUNIST CHINA INTO THE UNITED NATIONS, IF THAT HAPPENS, DO YOU THINK WE SHOULD PULL OUT OF THE UNITED NATIONS, OR SHOULD WE CONTINUE TO BELONG\*

NORC # 393 SEPT, 1956 (9A)

IF COMMUNIST CHINA WERE ADMITTED TO THE UNITED NATIONS, DO YOU THINK THE UNITED STATES SHOULD OR SHOULD NOT DROP OUT OF THE U.N.\*

AIPO # 577 JAN, 1957 (31)

IF COMMUNIST CHINA WERE ELECTED A MEMBER OF THE UNITED NATIONS, DO YOU THINK WE SHOULD OR SHOULD NOT WITHDRAW FROM THE UNITED NATIONS\*

AIPO # 682 DEC, 1963 (23)

#### COMMUNIST CHINA, TRADE WITH

DO YOU APPROVE OR DISAPPROVE OF OUR ALLIES CARRYING ON TRADE WITH COMMUNIST CHINA IF THIS TRADE DOES NOT INCLUDE WAR MATERIALS\*

NORC # 372 JUNE 1955 (21)  
 NORC # 390 JUNE 1956 (12B)

VARIANT AS YOU MAY KNOW, OUR ALLIES HAVE STOPPED SELLING WAR MATERIALS TO COMMUNIST CHINA, BUT SOME ARE STILL TRADING OTHER GOODS WITH THEM, DO YOU APPROVE OR DISAPPROVE OF OUR ALLIES CARRYING ON THIS OTHER TRADE WITH COMMUNIST CHINA\*

NORC # 340 MAY 1953 (6)

#### COMMUNIST CHINA, WAR EXPECTATIONS

(SEE ALSO: ASIA, VIETNAM)

#### COMMUNIST CHINA, WILLINGNESS TO OPPOSE

DO YOU THINK UNITED STATES AIRPLANES SHOULD OR SHOULD NOT CROSS THE KOREAN BORDER AND BOMB COMMUNIST SUPPLY BASES INSIDE CHINA\*

|            |            |      |
|------------|------------|------|
| NORC # 302 | APRIL 1951 | (7)  |
| NORC # 307 | MAY 1951   | (8)  |
| NORC # 312 | AUG. 1951  | (17) |
| NORC # 313 | OCT. 1952  | (10) |
| NORC # 320 | MAR. 1952  | (10) |
| NORC # 327 | JUNE 1952  | (6)  |
| NORC # 329 | AUG. 1952  | (12) |

IF THE CHINESE COMMUNISTS ATTACK ANY OTHER COUNTRY (IN ASIA), DO YOU THINK THE UNITED STATES SHOULD STAY OUT OF IT, OR SHOULD WE HELP DEFEND THAT COUNTRY\*

SHOULD WE JUST TRY TO STOP THE INVASION IN THAT COUNTRY, OR SHOULD WE CARRY THE ATTACK TO CHINA ITSELF\*

SHOULD THE UNITED STATES GO AHEAD ALONE, OR ONLY IF WE GET THE SUPPORT OF THE UNITED NATIONS ORGANIZATION\*

|            |           |      |                |
|------------|-----------|------|----------------|
| NORC # 317 | FEB. 1952 | (5)  | (PART 1 ONLY)* |
| NORC # 320 | MAR. 1952 | (16) | (FILTER)*      |
| NORC # 351 | JAN. 1954 | (12) | (FILTER)       |

IF THE CHINESE COMMUNISTS MAKE AN ALL-OUT ATTACK ON FORMOSA, WOULD YOU APPROVE OR DISAPPROVE OF OUR USING HYDROGEN BOMBS AGAINST CITIES IN CHINA\*

|            |           |       |
|------------|-----------|-------|
| NORC # 366 | JAN. 1955 | (14)  |
| NORC # 382 | JAN. 1956 | (14A) |

#### GOVERNMENT, ATTITUDE TOWARD

IN GENERAL, DO YOU HAVE A FAVORABLE OR UNFAVORABLE IMPRESSION OF THE PRESENT GOVERNMENT OF CHINA, HEADED BY CHIANG KAI-SHEK\*

|            |           |      |
|------------|-----------|------|
| NORC # 123 | FEB. 1947 | (6)  |
| NORC # 154 | DEC. 1947 | (12) |
| NORC # 162 | NOV. 1948 | (4)  |

VARIANT IN GENERAL, DO YOU HAVE A FAVORABLE OR UNFAVORABLE IMPRESSION OF THE PRESENT GOVERNMENT OF CHINA\*

|            |           |     |
|------------|-----------|-----|
| NORC # 159 | JUNE 1948 | (9) |
|------------|-----------|-----|

#### LEVEL OF INFORMATION

HAVE YOU HEARD OR READ ABOUT THE CIVIL WAR IN CHINA\*

|            |            |                |
|------------|------------|----------------|
| AIPO # 416 | APRIL 1948 | (9A)           |
| AIPO # 433 | NOV. 1948  | (13A)          |
| AIPO # 436 | JAN. 1949  | (17A)          |
| AIPO # 441 | APRIL 1949 | (10A) (T FORM) |
| AIPO # 443 | JUNE 1949  | (12A)          |
| AIPO # 449 | OCT. 1949  | (9A)           |
| AIPO # 452 | JAN. 1950  | (11A)          |

VARIANT HAVE YOU HEARD OR READ ABOUT THE CIVIL WAR GOING ON IN CHINA\*

|            |            |       |
|------------|------------|-------|
| AIPO # 441 | APRIL 1949 | (10A) |
|------------|------------|-------|

#### MILITARY STRENGTH

JUST YOUR BEST GUESS, ABOUT HOW MANY TROOPS DO YOU THINK CHIANG KAI-SHEK HAS IN HIS NATIONALIST ARMY ON FORMOSA\*

AIPO # 474 APRIL 1951 (10B) (TPS FORM)  
AIPO # 512 FEB, 1953 (20A)

## CLEANLINESS AND SANITATION

### HOUSECLEANING

(SEE ALSO: CONSUMERS, BUYING HABITS; CONSUMERS, PROJECTED PURCHASES)

### LAUNDRY

(SEE ALSO: CONSUMERS, BUYING HABITS; CONSUMERS, PROJECTED PURCHASES)

## CLOTHING AND ADORNMENT

### DRESS, PROPRIETY OF

IN SOME SCHOOLS IN THE UNITED STATES THE WAY STUDENTS DRESS IS CAREFULLY SUPERVISED, BOYS ARE REQUIRED TO WEAR COATS AND TIES AND GIRLS ARE REQUIRED TO WEAR BLOUSES AND PLEATED SKIRTS. WOULD YOU LIKE TO HAVE THE PUBLIC SCHOOLS IN YOUR COMMUNITY FOLLOW THIS PRACTICE, OR NOT\*

AIPO # 663 SEPT, 1962 (6)  
AIPO # 710 APRIL 1965 (11D)

## COMMUNICATIONS

### MEDIA, PREFERENCES

DO YOU PREFER TO GET YOUR NATIONAL AND FOREIGN NEWS OVER THE RADIO OR IN THE DAILY NEWSPAPER\* WHY\*

AIPO # 153 MAR, 1939 (8) (A FORM)  
AIPO # 154 APRIL 1939 (8) (B FORM)  
AIPO # 187 MAR, 1940 (8)  
AIPO # 271 JUNE 1942 (10)  
AIPO # 321 JUNE 1944 (12) (K FORM)

VARIANT WOULD YOU PREFER TO GET NATIONAL NEWS FROM A DAILY NEWSPAPER, OR FROM THE RADIO\*

AIPO # 81 MAY 1937 (8)

IN THE RECENT EUROPEAN CRISIS, WERE YOU MORE INTERESTED IN  
THE NEWSPAPER REPORTS OR THE RADIO REPORTS\*

AIPO # 136 OCT. 1938 (3A)

WHEN AN IMPORTANT EVENT HAPPENS, DO YOU USUALLY LEARN ABOUT IT FIRST  
ON THE RADIO, OR FROM A NEWSPAPER\*

AIPO # 153 MAR. 1939 (9)  
AIPO # 154 APRIL 1939 (9) (B FORM)  
AIPO # 187 MAR. 1940 (9)  
AIPO # 271 JUNE 1942 (11)  
AIPO # 321 JUNE 1944 (13)

WHEN YOU HEAR NEWS BROADCASTS OVER THE RADIO, DO YOU USUALLY TRY TO  
GET MORE OF THE DETAILS FROM THE NEWSPAPER\*

AIPO # 153 MAR. 1939 (14)  
AIPO # 154 APRIL 1939 (14) (B FORM)  
AIPO # 271 JUNE 1942 (12)  
AIPO # 321 JUNE 1944 (14)

IN CASE THE FACTS IN A NEWS BROADCAST DO NOT AGREE WITH THOSE IN THE  
NEWSPAPER, ARE YOU MORE LIKELY TO BELIEVE THE RADIO OR THE NEWSPAPER\*

AIPO # 153 MAR. 1939 (15) (A FORM)  
AIPO # 154 APRIL 1939 (15) (B FORM)  
AIPO # 187 MAR. 1940 (12) (K FORM)  
AIPO # 271 JUNE 1942 (14)  
AIPO # 321 JUNE 1944 (16)

IF YOU HAD TO GIVE UP EITHER GOING TO THE MOVIES OR LISTENING TO THE  
RADIO, WHICH ONE WOULD YOU GIVE UP\*

RFOR # 7 JULY 1939 (1)  
NORC # 238 OCT. 1945 (7)

VARIANT WOULD YOU EVER STAY AT HOME TO LISTEN TO A PLAY OR DIALOGUE  
ON THE RADIO INSTEAD OF GOING TO SEE A MOVIE THAT YOU  
ESPECIALLY WANTED TO SEE AND THAT COULD BE SEEN ON ONE NIGHT  
ONLY\*

RFOR # 2 AUG. 1938 (2)

#### MEDIA, RELATIVE EXPOSURE TO

FROM WHICH SOURCE DO YOU GET MOST OF YOUR NEWS - RADIO OR NEWSPAPERS\*  
AS A WHOLE, WHICH SOURCE DO YOU THINK GIVES YOU THE MORE ACCURATE NEWS  
CONCERNING THE WAR - RADIO OR NEWSPAPERS\*

RFOR # 27 JULY 1941 (1)  
NORC # S102 NOV. 1941 (1)  
RFOR # 36 OCT. 1943 (2)

VARIANT DO YOU DEPEND ON THE RADIO FOR ANY OF YOUR DAILY NEWS\* FOR  
NEWS DO YOU DEPEND UPON THE RADIO MORE, LESS, OR ABOUT THE  
SAME AS YOU DO UPON YOUR NEWSPAPER\*

AIPO # 78 APRIL 1937 (7)

DO YOU GET MOST OF YOUR NEWS ABOUT THE WAR FROM YOUR RADIO OR FROM YOUR NEWSPAPER\* WHICH OF THE TWO, RADIO OR NEWSPAPER, DO YOU THINK GIVES YOU MORE RELIABLE REPORTS ABOUT THE WAR\*

AIPO # 171 SEPT, 1939 (9)

WHERE DO YOU GET MOST OF YOUR NEWS - FROM THE RADIO OR /FROM/ NEWSPAPERS\*

NORC # 202 MAR, 1942 (1)  
NORC # 205 JULY 1942 (1A)  
NORC # 233 MAR, 1945 (1)

VARIANT FOR NEWS DO YOU DEPEND UPON THE RADIO, MORE, LESS, OR ABOUT THE SAME AS YOU DO UPON YOUR NEWSPAPER\*

AIPO # 78 APRIL 1937 (7B)

FROM WHICH ONE SOURCE DO YOU GET MOST OF YOUR NEWS ABOUT WHAT IS GOING ON\*

RCOM # 16 AUG, 1938 (1)

FROM WHICH SOURCE TO YOU GET THE MOST OF THE DAILY NEWS - THE NEWSPAPERS OR RADIO NEWS BROADCASTS\*

RCOM # 8 MAR, 1941 (1)

FROM WHICH ONE SOURCE DO YOU GET MOST OF YOUR DAILY NEWS ABOUT WHAT IS GOING ON - THE NEWSPAPERS OR THE RADIO\*

NORC # 238 OCT, 1945 (4A)

FROM WHICH SOURCE DO YOU GET MOST OF YOUR NEWS, RADIO OR NEWSPAPERS\*

RCOM # 24 MAY 1946 (1)

WHERE DO YOU GET MOST OF YOUR DAILY NEWS ABOUT WHAT IS GOING ON - FROM THE NEWSPAPERS OR THE RADIO\*

NORC # 240 FEB, 1946 (1A)  
NORC # 245 NOV, 1947 (4)

# POSTAL

TO HELP PUT THE UNITED STATES POST OFFICE DEPARTMENT ON A PAYING BASIS, WOULD YOU FAVOR OR OPPOSE INCREASING THE RATE ON FIRST-CLASS MAIL (/LETTERS/) FROM 3 CENTS TO 4 CENTS\*

AIPO # 513 MAR, 1953 (1)\*  
AIPO # 541 DEC, 1954 (10)  
AIPO # 556 NOV, 1955 (17)  
AIPO # 560 FEB, 1956 (12)  
AIPO # 578 FEB, 1957 (15A)\*

VARIANT THE POST OFFICE DEPARTMENT IS OPERATING IN THE RED, PRESIDENT TRUMAN SAYS THAT U.S. POSTAGE RATES SHOULD BE INCREASED SO THAT THE POST OFFICE DEPARTMENT CAN BREAK EVEN, HERE ARE THREE DIFFERENT PLANS, WOULD YOU APPROVE OR

DISAPPROVE OF,...RAISING THE RATE ON REGULAR MAIL FROM 3 CENTS TO 4 CENTS\*

AIPO # 444 JUNE 1949 (19B)

HOW WOULD YOU FEEL IF THE PRICE OF A STAMP WAS RAISED FROM THREE TO FOUR CENTS - WOULD YOU APPROVE OR DISAPPROVE\*

NORC # 320 MAR. 1952 (19)

TO PUT THE U.S. POST OFFICE DEPARTMENT ON A BREAK-EVEN BASIS, WOULD YOU APPROVE OR DISAPPROVE OF RAISING THE RATE ON FIRST-CLASS MAIL FOR OUT-OF-TOWN LETTERS FROM 3 CENTS TO 4 CENTS\*

AIPO # 518 JULY 1953 (7A)

TO HELP THE U.S. POST OFFICE DEPARTMENT MEET EXPENSES, WOULD YOU FAVOR OR OPPOSE INCREASING THE RATE ON FIRST CLASS LOCAL MAIL /LETTERS/ FROM 3 CENTS TO 4 CENTS\*

AIPO # 594 JAN. 1958 (5A)

WOULD YOU APPROVE OR DISAPPROVE OF RAISING THE RATE ON AIRMAIL LETTERS FROM 6 CENTS TO 7 CENTS\*

AIPO # 518 JULY 1953 (7B)

AIPO # 556 NOV. 1955 (18)

AIPO # 560 FEB. 1956 (13)

AIPO # 578 FEB. 1957 (16)

AIPO # 594 JAN. 1958 (5C)

VARIANT THE POST OFFICE DEPARTMENT IS OPERATING IN THE RED, PRESIDENT TRUMAN SAYS THAT U.S. POSTAGE RATES SHOULD BE INCREASED SO THAT THE POST OFFICE DEPARTMENT CAN BREAK EVEN, HERE ARE THREE DIFFERENT PLANS, WOULD YOU APPROVE OR DISAPPROVE OF RAISING THE RATE ON AIRMAIL FROM 6 CENTS TO 7 CENTS\*

AIPO # 444 JUNE 1949 (19C)

HOW ABOUT IF THE AIRMAIL POSTAGE RATES WERE RAISED - WOULD YOU APPROVE OR DISAPPROVE\*

NORC # 320 MAR. 1952 (20)

#### PUBLIC OPINION SURVEYS

IN GENERAL, DO YOU THINK PUBLIC OPINION POLLS ARE A GOOD THING FOR THE COUNTRY, OR A BAD THING, OR DO THEY NOT MAKE ANY DIFFERENCE ONE WAY OR THE OTHER\*

NORC # 151 JUNE 1947 (15)

NORC # 399 NOV. 1956 (29)

SRS # 160 MAY 1963 (19A)

I AM GOING TO READ YOU THE NAMES OF SOME PEOPLE, WILL YOU TELL ME WHO EACH IS - THAT IS, WHAT HE DOES\* ELMO ROPER\*

AIPO # 587 AUG. 1957 (50B)

AIPO # 626 MAR. 1960 (7B)

VARIANT DO YOU HAPPEN TO KNOW OF ANY OF THE FOLLOWING PERSONS\* WILL YOU TELL ME WHO EACH ONE IS OR WHAT HE DOES\* ELMO ROPER\*

AIPO # 349 MAY 1945 (12) (K FORM)

I AM GOING TO READ YOU THE NAMES OF SOME PEOPLE, WILL YOU PLEASE TELL ME WHO EACH IS - THAT IS, WHAT THEY DO\* ELMO ROPER\*

AIPO # 561 MAR. 1956 208)

### TELEPHONE.

MOST CITIES IN EUROPE REQUIRE ELECTRIC AND TELEPHONE WIRES TO BE PLACED UNDERGROUND, DO YOU THINK IT WOULD BE A GOOD IDEA OR A POOR IDEA TO REQUIRE WIRES TO BE PUT UNDERGROUND IN URBAN AREAS IN THIS COUNTRY\*

AIPO # 754 NOV. 1967 (6)

AIPO # 838 OCT. 1971 (4)

### WORD OF MOUTH

(SEE ALSO: GOVERNMENT, U.S., CIVIL LIBERTIES)

## COMMUNISM

### ACCEPTANCE OF

(SEE ALSO: RUSSIA, ATTITUDE TOWARD, GENERAL)

IF YOU HAD TO CHOOSE BETWEEN FASCISM AND COMMUNISM, WHICH WOULD YOU CHOOSE\*

AIPO # 75 MARCH 1937 (48)

AIPO # 145 JAN. 1939 (11)

VARIANT IF YOU HAD TO CHOOSE BETWEEN COMMUNISM AND FASCISM, WHICH WOULD YOU CHOOSE\*

AIPO # 126 JUNE 1938 (5)

### ATTITUDE TOWARD

/SCALOMETER/

PLUS 5-4-3-2-1 - MINUS 1-2-3-4-5

WILL YOU PUT YOUR FINGER ON THE SQUARE WHICH BEST EXPRESSES YOUR FEELING ABOUT - COMMUNISM\*

AIPO # 482 NOV. 1951 (10)

AIPO # 483 DEC. 1951 (7A)

AIPO # 484 JAN. 1952 (6A)

AIPO # 487 FEB. 1952 (3A)

AIPO # 493 FEB. 1952 (7A)

AIPO # 498 AUG. 1952 (14A)

AIPO # 499 AUG. 1952 (14A) (S FORM)



AIPO # 521 OCT, 1953 (16F)  
 AIPO # 527 FEB, 1954 (12D)  
 AIPO # 528 MAR, 1954 (11D)  
 AIPO # 530 APRIL 1954 (6C)

### COMMUNIST PARTY, DANGER TO U.S.

IN GENERAL, DO YOU THINK MOST AMERICAN CITIZENS WHO BELONG TO THE COMMUNIST PARTY IN THIS COUNTRY ARE LOYAL TO AMERICA OR TO RUSSIA\*

AIPO # 375 JULY 1946 (7A)  
 AIPO # 393 MAR, 1947 (8A)  
 AIPO # 406 OCT, 1947 (14) (K FORM)  
 AIPO # 416 APRIL 1948 (12B)  
 AIPO # 422 JULY 1948 (18) (T FORM)  
 AIPO # 438 MAR, 1949 (15) (T FORM)

AT PRESENT, HOW GREAT A DANGER DO YOU FEEL AMERICAN COMMUNISTS ARE TO THIS COUNTRY - A GREAT DANGER, SOME BUT NOT TOO GREAT (A DANGER), OR PRACTICALLY NO DANGER\*

IN WHAT WAY (WHY) DO YOU FEEL THEY ARE A DANGER\*

NORC # 294 NOV, 1950 (6)\*  
 NORC # 341 JUNE 1953 (3)

VARIANT AT PRESENT, HOW GREAT A DANGER DO YOU FEEL AMERICAN COMMUNISTS ARE TO THIS COUNTRY - A GREAT DANGER, SOME DANGER BUT NOT TOO GREAT, OR PRACTICALLY NO DANGER\*

NORC # 365 NOV, 1954 (23)

HOW GREAT A DANGER DO YOU FEEL THAT AMERICAN COMMUNISTS ARE TO THIS COUNTRY AT THE PRESENT TIME - A VERY GREAT DANGER, A GREAT DANGER, SOME DANGER, HARDLY ANY DANGER, OR NO DANGER\*

POS # 930 MAY 1954 (24A)

HOW MUCH DANGER TO OUR COUNTRY DO YOU THINK LEFT WING GROUPS, SUCH AS THE COMMUNIST PARTY HERE IN AMERICA, ARE AT THE PRESENT TIME - A VERY GREAT DEAL, CONSIDERABLE, NOT VERY MUCH, OR NONE AT ALL\*

POS # 655 FEB, 1965 (34)

### COMMUNIST PARTY, MEMBERSHIP

WOULD YOU SAY THAT THERE ARE MANY OR ONLY A FEW COMMUNISTS IN THE UNITED STATES TODAY\*

AIPO # 373 JUNE 1946 (14A) (K FORM)  
 AIPO # 406 OCT, 1947 (14A) (K FORM)

VARIANT ABOUT HOW MANY MEMBERS DO YOU THINK THERE ARE IN THE COMMUNIST PARTY IN THE UNITED STATES\*

AIPO # 176 NOV, 1939 (7A)

### COMMUNIST PARTY, RESTRICTIONS AGAINST

(SEE ALSO: GOVERNMENT, U.S., CIVIL LIBERTIES)

WHICH ONE OF THESE COMES CLOSEST TO WHAT YOU THINK THE GOVERNMENT SHOULD DO ABOUT COMMUNIST SYMPATHIZERS\*  
 NOTHING, OR NO MORE THAN IT IS DOING NOW, KEEP TRACK OF THEM SO THEY COULD BE ROUNDED UP IF NECESSARY, KEEP TRACK OF THEM AND ALSO PREVENT THEM FROM AGITATING AND ORGANIZING, DEPORT THEM OR PUT THEM IN JAIL,

RFOR # 18 JUNE 1940 (8)  
 RFOR # 29 SEPT, 1941 (7)

DO YOU THINK THERE SHOULD BE A LAW TO PREVENT PEOPLE IN THIS COUNTRY FROM BELONGING TO THE COMMUNIST PARTY\*

AIPO # 204 JULY 1940 (11) (K FORM)  
 AIPO # 270 JUNE 1942 (5) (K FORM)

VARIANT WOULD YOU BE IN FAVOR OF, OR AGAINST A LAW THAT MADE IT A PUNISHABLE CRIME TO BE A COMMUNIST\*

RFOR # 65 AUG. 1948 (8C)

DO YOU THINK MEMBERSHIP IN THE COMMUNIST PARTY IN THIS COUNTRY SHOULD BE FORBIDDEN BY LAW\*

AIPO # 237 MAY 1941 (8) (K FORM)  
 AIPO # 367 MAR. 1946 (17) (K FORM)  
 AIPO # 373 JUNE 1946 (13) (T FORM)  
 AIPO # 393 MAR. 1947 (88) (K FORM)  
 AIPO # 406 OCT. 1947 (148) (K FORM)  
 AIPO # 438 MAR. 1949 (14) (K FORM)  
 AIPO # 449 OCT. 1949 (5A)  
 AIPO # 469 DEC. 1950 (14)

VARIANT WOULD YOU BE IN FAVOR OF DOING AWAY WITH THE COMMUNIST PARTY IN THIS COUNTRY\*

AIPO # 204 JULY 1940 (11) (T FORM)

DO YOU THINK STEPS SHOULD BE TAKEN RIGHT AWAY TO ..., OR DO YOU THINK THIS SHOULD BE DONE MORE SLOWLY, OR DO YOU THINK THIS SHOULD NOT BE DONE AT ALL\*  
 OUTLAW THE COMMUNIST PARTY IN THIS COUNTRY.

RFOR # 71 OCT. 1948 (20B)

DO YOU THINK MEMBERSHIP IN THE COMMUNIST PARTY IN THIS COUNTRY SHOULD BE FORBIDDEN BY LAW, OR NOT\*

AIPO # 458 JULY 1950 (5A)

DO YOU BELIEVE THE COMMUNIST PARTY SHOULD BE OUTLAWED IN THIS COUNTRY, OR SHOULD IT NOT BE OUTLAWED BUT WATCHED CLOSELY, OR SHOULD IT BE TREATED JUST LIKE THE REPUBLICAN OR DEMOCRATIC PARTIES\*

RCOM # 73 FEB, 1951 (5) (UNION LEADERS)

WOULD YOU FAVOR OR OPPOSE A LAW REQUIRING ALL MEMBERS OF THE COMMUNIST PARTY IN THIS COUNTRY TO REGISTER (/FILE THEIR NAMES/) WITH THE JUSTICE DEPARTMENT IN WASHINGTON\*

AIPO # 438 MAR. 1949 (15) (K FORM)  
 AIPO # 449 OCT. 1949 (58)  
 AIPO # 514 APRIL 1953 (15)\*

VARIANT WOULD YOU BE IN FAVOR OF, OR AGAINST A LAW THAT REQUIRED ALL U.S. CITIZENS WHO ARE COMMUNIST PARTY MEMBERS TO GIVE THEIR NAMES TO THE GOVERNMENT\*

RFOR # 65 AUG. 1948 (8A)

IN PEACETIME, DO YOU THINK MEMBERS OF THE COMMUNIST PARTY IN THIS COUNTRY SHOULD BE ALLOWED TO SPEAK ON THE RADIO\*

NORC # 217 NOV. 1943 (22)  
 NORC # 239 NOV. 1945 (17) (A FORM)  
 NORC # 157 APRIL 1948 (18)

DO YOU THINK MEMBERS OF THE COMMUNIST PARTY IN THIS COUNTRY SHOULD BE ALLOWED TO SPEAK ON THE RADIO\*

NORC # 141 MAR. 1946 (11)  
 NORC # 349 NOV. 1953 (21)  
 NORC # 351 JAN. 1954 (26)  
 NORC # 382 JAN. 1956 (22)  
 NORC # 401 DEC. 1957 (22)  
 NORC # 404 APRIL 1957 (28)

VARIANT SHOULD COMMUNIST PARTY CANDIDATES BE ALLOWED TO HAVE THE SAME AMOUNT OF TIME ON THE RADIO AS THE DEMOCRATIC AND REPUBLICAN CANDIDATES\* DO YOU THINK COMMUNIST PARTY CANDIDATES SHOULD BE ALLOWED ANY TIME ON THE RADIO\*

AIPO # 211 SEPT. 1940 (2)

WHAT DO YOU THINK SHOULD BE DONE ABOUT THE COMMUNISTS IN THIS COUNTRY\*

AIPO # 367 MAR. 1946 (17) (T FORM)  
 AIPO # 373 JUNE 1946 (13) (K FORM)  
 AIPO # 418 MAY 1948 (9A)

VARIANT WHAT, IF ANYTHING, DO YOU THINK SHOULD BE DONE ABOUT COMMUNISTS IN AMERICA\*

RFOR # 16 APRIL 1940 (12) (C FORM)

SHOULD AMERICAN CITIZENS WHO ARE MEMBERS OF THE COMMUNIST PARTY BE FORBIDDEN TO HOLD CIVIL SERVICE JOBS (/REGULAR GOVERNMENT JOBS/) OR SHOULD THEY HAVE THE SAME RIGHT AS OTHERS TO HOLD GOVERNMENT JOBS\*

AIPO # 393 MAR. 1947 (8C) (K FORM)\*  
 AIPO # 437 FEB. 1949 (14) (T FORM)

VARIANT SHOULD U.S. COMMUNISTS BE PERMITTED TO HOLD CIVIL SERVICE JOBS /REGULAR GOVERNMENT JOBS/ IN THIS COUNTRY\*

AIPO # 375 JULY 1946 (78)

WOULD YOU BE IN FAVOR OF, OR AGAINST A LAW THAT KEPT

COMMUNIST PARTY MEMBERS OUT OF ALL GOVERNMENT JOBS\*

RFOR # 65 AUG. 1948 (88)

DO YOU THINK ALL COMMUNISTS (ALL MEMBERS OF THE COMMUNIST PARTY) SHOULD OR SHOULD NOT BE REMOVED NOW FROM JOBS IN U.S. INDUSTRIES THAT WOULD BE IMPORTANT IN WARTIME\*

AIPO # 416 APRIL 1948 (12A)  
AIPO # 459 JULY 1950 (12)\*

IN YOUR OPINION, IS IT MORE IMPORTANT TO FIND OUT ALL THE COMMUNISTS IN THE COUNTRY, EVEN IF SOME INNOCENT PEOPLE ARE ACCUSED - OR IS IT MORE IMPORTANT TO PROTECT PEOPLE WHO MIGHT BE INNOCENT, EVEN IF SOME COMMUNISTS ARE NOT FOUND OUT\*

NORC # 340 MAY 1953 (18)  
NORC # 382 JAN. 1956 (23)

VARIANT IN YOUR OPINION, WHICH ONE OF THESE TWO IS MORE IMPORTANT\* TO FIND OUT ALL THE COMMUNISTS EVEN IF SOME INNOCENT PEOPLE SHOULD BE HURT, TO PROTECT THE RIGHTS OF INNOCENT PEOPLE EVEN IF SOME COMMUNISTS ARE NOT FOUND OUT,

POS # 930 MAY 1954 (51)

DO YOU THINK ANYTHING SHOULD BE DONE ABOUT AMERICAN COMMUNISTS AT THE PRESENT TIME\* WHAT DO YOU THINK SHOULD BE DONE ABOUT THEM\*

NORC # 341 JUNE 1953 (4)  
NORC # 365 NOV. 1954 (24)

VARIANT DO YOU THINK ANYTHING SHOULD BE DONE ABOUT AMERICAN COMMUNISTS AT THE PRESENT TIME\* WHAT DO YOU THINK SHOULD BE DONE\*

NORC # 294 NOV. 1950 (8)

I SHOULD LIKE TO ASK YOU SOME QUESTIONS ABOUT A MAN WHO ADMITS HE IS A COMMUNIST. SUPPOSE THIS ADMITTED COMMUNIST WANTED TO MAKE A SPEECH IN YOUR COMMUNITY, SHOULD HE BE ALLOWED TO SPEAK, OR NOT\* SUPPOSE HE IS TEACHING IN A COLLEGE, SHOULD HE BE FIRED, OR NOT\* SUPPOSE HE WROTE A BOOK WHICH IS IN YOUR PUBLIC LIBRARY, SOMEBODY IN YOUR COMMUNITY SUGGESTS THAT THE BOOK SHOULD BE REMOVED FROM THE LIBRARY, WOULD YOU FAVOR REMOVING IT, OR NOT\*

POS # 930 MAY 1954 (57DCE)  
NORC # 9001 MAR. 1972 (37)  
NORC # 9002 MAR. 1973 (71)

GROUP INFILTRATION

(SEE ALSO: GOVERNMENT, U.S., DEPARTMENTS)

CAN YOU THINK OF ANY KINDS OR GROUPS OF PEOPLE IN THE UNITED STATES WHO ARE MORE LIKELY THAN OTHERS TO BE COMMUNISTS\* WHICH\*

NORC # 294 NOV. 1950 (10)  
NORC # 341 JUNE 1953 (6)  
NORC # 365 NOV. 1954 (29)

VARIANT IT HAS BEEN SAID THAT THERE ARE SOME GROUPS IN THIS COUNTRY WHO ARE SOFT ON COMMUNISM, DO YOU AGREE OR DISAGREE\* WHICH GROUPS ARE THOSE\*

NORC # 365 NOV, 1954 (25)

WHAT KIND OF PEOPLE IN AMERICA ARE MOST LIKELY TO BE COMMUNISTS\*

POS # 930 MAY 1954 (26)

IN THIS COUNTRY DO YOU THINK ANY OF THE PEOPLE LISTED HERE ARE MORE LIKELY TO BE COMMUNISTS THAN OTHERS\*

ACTORS; AMERICANS OF ITALIAN DESCENT; POOR PEOPLE; JEWS; COLLEGE STUDENTS; NEW YORKERS; NEGROES; AMERICANS OF POLISH DESCENT; PROTESTANTS; PUERTO RICANS IN THE UNITED STATES; PEOPLE IN THE GOVERNMENT AT WASHINGTON; CATHOLICS; TEACHERS; LABOR UNION MEMBERS.

NORC # 294 NOV, 1950 (11)

NORC # 341 JUNE 1953 (7)

NORC # 365 NOV, 1954 (30)

VARIANT IS IT YOUR IMPRESSION THAT A GOOD MANY, RELATIVELY FEW, OR PRACTICALLY NO ,, BELIEVE THAT THE RUSSIAN SYSTEM OF GOVERNMENT IS BETTER THAN OURS\*

SCHOOL TEACHERS; PEOPLE WITH GOVERNMENT JOBS IN WASHINGTON,

RFOR # 53 APRIL 1946 (15)

HOW MUCH COMMUNISM WOULD YOU SAY THERE IS IN THE LABOR MOVEMENT - A GREAT DEAL, A FAIR AMOUNT, OR ONLY A LITTLE\*

AIPO # 373 JUNE 1946 (15) (K FORM)

WHY DO YOU THINK JEWS ARE MORE LIKELY TO BE COMMUNISTS\* DO YOU THINK THAT ONLY A FEW, MANY, OR MOST JEWS ARE COMMUNISTS\*

NORC # 294 NOV, 1950 (12)

#### IMPERIALISM, EXPECTATION

DO YOU THINK THERE WILL BE A COMMUNIST ATTACK ON ANY OTHER COUNTRY IN THE WORLD DURING THE NEXT FEW MONTHS, OR IS THIS NOT LIKELY\*

NORC # 287 JULY 1950 (9)

NORC # 291 OCT, 1950 (4)

NORC # 315 DEC, 1951 (8)

NORC # 323 APRIL 1952 (7)

NORC # 327 JUNE 1952 (9)

NORC # 348 SEPT, 1953 (10)

NORC # 363 SEPT, 1954 (4)

#### IMPERIALISM, PREVENTION OF

ARE YOU SATISFIED THAT OUR GOVERNMENT DID ALL IT SHOULD HAVE DONE TO KEEP THE COMMUNISTS FROM TAKING OVER CHINA (IN THE FIRST PLACE)\*

NORC # 288 SEPT, 1950 (13)

NORC # 317 FEB, 1952 (4)\*

ARE YOU SATISFIED THAT OUR GOVERNMENT DID ALL IT SHOULD HAVE DONE TO KEEP THE COMMUNISTS FROM INVADING KOREA IN THE FIRST PLACE\*

NORC # 288 SEPT, 1950 (4)  
NORC # 315 DEC, 1951 (4)

IN GENERAL, ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY ENGLAND, FRANCE, AND OUR OTHER ALLIES ARE COOPERATING WITH US IN THE STRUGGLE AGAINST WORLD COMMUNISM\*

NORC # 307 MAY 1951 (12)  
NORC # 313 OCT, 1951 (10)  
NORC # 320 MAR, 1952 (6)  
NORC # 327 JUNE 1952 (14)  
NORC # 348 SEPT, 1953 (4)  
NORC # 363 SEPT, 1954 (13)

DO YOU THINK THE UNITED STATES SHOULD SEND MILITARY SUPPLIES TO HELP THOSE GOVERNMENTS IN ASIA THAT ARE THREATENED BY COMMUNISM\*

NORC # 291 OCT, 1950 (9)  
NORC # 295 DEC, 1950 (18)  
NORC # 298 JAN, 1951 (10)  
NORC # 302 APRIL 1951 (15)  
NORC # 327 JUNE 1952 (17)

VARIANT DO YOU THINK THE UNITED STATES SHOULD SEND MILITARY SUPPLIES TO HELP THOSE GOVERNMENTS IN ASIA WHICH ARE THREATENED BY COMMUNISM\*

NORC # 282 JUNE 1950 (10)

THINKING OF OTHER COUNTRIES IN ASIA BESIDES KOREA, DO YOU THINK THE UNITED STATES SHOULD SEND MILITARY SUPPLIES TO HELP THOSE GOVERNMENTS IN ASIA THAT ARE THREATENED BY COMMUNISM\* WHY NOT\*

NORC # 287 JULY 1950 (17)

IF THE UNITED STATES HELPS THE COUNTRIES IN ASIA TO RAISE THEIR STANDARD OF LIVING, DO YOU THINK THESE COUNTRIES WILL BE MUCH LESS LIKELY TO GO COMMUNIST, OR WILL IT NOT MAKE MUCH DIFFERENCE\*

NORC # 291 OCT, 1950 (10)  
NORC # 363 SEPT, 1954 (10)

IN ORDER TO KEEP COMMUNISM FROM SPREADING IN ASIA, DO YOU THINK IT IS MORE IMPORTANT TO SEND THOSE COUNTRIES ECONOMIC AID, OR IS IT MORE IMPORTANT TO SEND THEM MILITARY SUPPLIES\*

NORC # 363 SEPT, 1954 (11)  
NORC # 379 NOV, 1955 (7)

IN GENERAL, WHICH DO YOU THINK IS MORE IMPORTANT FOR THE UNITED STATES TO DO "TO KEEP THE COMMUNISTS FROM TAKING OVER ASIA, OR TO KEEP THE COMMUNISTS FROM TAKING OVER EUROPE\*

NORC # 302 APRIL 1951 (11)  
NORC # 340 MAY 1953 (7)

VARIANT IF THE UNITED STATES HAD TO CHOOSE BETWEEN STOPPING AN INVASION IN EUROPE AND STOPPING AN INVASION IN ASIA, WHICH ONE DO YOU THINK WOULD BE MORE IMPORTANT\*

NORC # 287 JULY 1950 (10)

DO YOU THINK OUR GOVERNMENT IS DOING ALL IT SHOULD TO TRY TO STOP THE SPREAD OF COMMUNISM IN THE WORLD\* WHAT MORE SHOULD IT BE DOING\*

NORC # 317 FEB, 1952 (9) (FILTER)  
 NORC # 329 AUG, 1952 (4) (PART 1 ONLY)  
 NORC # 339 APRIL 1953 (4) (FILTER)

VARIANT DO YOU THINK OUR GOVERNMENT HAS DONE ALL IT SHOULD TO TRY TO STOP THE SPREAD OF COMMUNISM IN THE WORLD\* WHAT MORE SHOULD IT HAVE DONE\*

NORC # 303 JUNE 1951 (26A)

DO YOU THINK OUR GOVERNMENT IS DOING ALL IT SHOULD TO TRY TO STOP COMMUNISM FROM SPREADING TO OTHER COUNTRIES IN THE WORLD\* /IF NO/ WHAT MORE SHOULD IT BE DOING\*

NORC # 348 SEPT, 1953 (3)  
 NORC # 379 NOV, 1955 (5)

AS YOU MAY KNOW, THE UNITED STATES HAS BEEN SENDING ECONOMIC AID \* LIKE MACHINERY AND SUPPLIES \* TO COUNTRIES THAT HAVE AGREED TO STAND WITH US AGAINST COMMUNIST AGGRESSION, DO YOU THINK WE SHOULD CONTINUE TO SEND ECONOMIC AID TO THESE COUNTRIES, OR NOT\*

NORC # 366 JAN, 1955 (21)  
 NORC # 378 OCT, 1955 (12)  
 NORC # 382 JAN, 1956 (7)

VARIANT DO YOU THINK WE SHOULD OR SHOULD NOT CONTINUE TO SEND ECONOMIC AID \* LIKE MACHINERY AND SUPPLIES \* TO COUNTRIES THAT HAVE AGREED TO STAND WITH US AGAINST COMMUNIST AGGRESSION\*

NORC # 393 SEPT, 1956 (6)  
 NORC # 399 NOV, 1956 (22)

# IMPERIALISM, WILLINGNESS TO OPPOSE

(SEE ALSO: RUSSIA, U.S, WILLINGNESS TO OPPOSE)

IF COMMUNIST ARMIES ATTACK ANY OTHER COUNTRIES IN THE WORLD, DO YOU THINK THE UNITED STATES SHOULD STAY OUT OF IT, OR SHOULD WE HELP DEFEND THESE COUNTRIES LIKE WE DID IN KOREA\*

NORC # 288 SEPT, 1950 (11)  
 NORC # 295 DEC, 1950 (7)  
 NORC # 312 AUG, 1951 (10)  
 NORC # 315 DEC, 1951 (9)  
 NORC # 327 JUNE 1952 (18)  
 NORC # 332 OCT, 1952 (8)  
 NORC # 347 AUG, 1953 (6)  
 NORC # 349 NOV, 1953 (9)  
 NORC # 378 OCT, 1955 (6)

NORC # 399 NOV, 1956 (21)

AS YOU PROBABLY KNOW, A NUMBER OF COUNTRIES IN EASTERN EUROPE, LIKE POLAND AND CZECHOSLOVAKIA, HAVE BEEN UNDER RUSSIAN CONTROL IN THE LAST FEW YEARS, DO YOU THINK OUR GOVERNMENT SHOULD DO ANYTHING AT THE PRESENT TIME TO TRY TO FREE THESE COUNTRIES FROM COMMUNIST RULE\*

NORC # 341 JUNE 1953 (29)

NORC # 372 JUNE 1955 (19)

VARIANT AS YOU PROBABLY KNOW, CZECHOSLOVAKIA AND SOME OTHER COUNTRIES IN EUROPE ARE NOW RUN BY COMMUNISTS, IN GENERAL, ARE YOU SATISFIED OR DISSATISFIED WITH WHAT OUR GOVERNMENT IS DOING TO HELP RESTORE THE FREEDOM OF THESE COUNTRIES\* DO YOU THINK OUR GOVERNMENT SHOULD DO ANYTHING AT THE PRESENT TIME TO TRY TO FREE THESE COUNTRIES FROM COMMUNIST RULE\*

NORC # 330 SEPT, 1952 (5,7)

AS YOU PROBABLY KNOW, A NUMBER OF COUNTRIES IN EASTERN EUROPE LIKE POLAND AND CZECHOSLOVAKIA, HAVE BEEN UNDER RUSSIAN CONTROL IN THE LAST FEW YEARS, DO YOU THINK IT IS IMPORTANT TO THE UNITED STATES THAT THESE COUNTRIES BECOME FREE FROM COMMUNIST RULE, OR SHOULD THAT NOT BE ANY CONCERN OF OURS\* DO YOU THINK OUR GOVERNMENT SHOULD DO ANYTHING AT THE PRESENT TIME TO TRY TO FREE THESE COUNTRIES FROM COMMUNIST RULE\*

NORC # 339 APRIL 1953 (7)

AS YOU PROBABLY KNOW, A NUMBER OF COUNTRIES IN EASTERN EUROPE, LIKE POLAND AND CZECHOSLOVAKIA, ARE NOW UNDER RUSSIAN CONTROL, DO YOU THINK OUR GOVERNMENT SHOULD DO ANYTHING AT THE PRESENT TIME TO TRY TO FREE THESE COUNTRIES FROM COMMUNIST RULE\*

NORC # 379 NOV, 1955 (18)

AS YOU PROBABLY KNOW, A NUMBER OF OTHER COUNTRIES IN EASTERN EUROPE, LIKE CZECHOSLOVAKIA AND EAST GERMANY, ARE NOW UNDER RUSSIAN CONTROL, DO YOU THINK OUR GOVERNMENT SHOULD DO ANYTHING AT THE PRESENT TIME TO HELP FREE THESE COUNTRIES FROM RUSSIAN CONTROL\*

NORC # 401 DEC, 1956 (5)

#### SPEECHES AND PROPAGANDA

(SEE ALSO: RUSSIA, PROPAGANDA OF)

#### U.S. GOVERNMENT, AND

(SEE ALSO: GOVERNMENT, U.S., DEPARTMENTS)

#### U.S. POLICY TOWARD

IF THERE ARE NO NEW COMMUNIST ATTACKS DURING THE NEXT SIX MONTHS OR SO, DO YOU THINK WE SHOULD THEN CUT DOWN ON OUR RE-ARMAMENT PROGRAM, OR DO YOU THINK WE SHOULD CONTINUE TO BUILD UP A LARGE ARMED FORCE\*

NORC # 291 OCT, 1950 (5)



NORC # 323 APRIL 1952 (8)

## COMMUNITY

## ATTITUDE TOWARD, GENERAL

IS THERE ANY AREA RIGHT AROUND HERE - THAT IS, WITHIN A MILE - WHERE YOU WOULD BE AFRAID TO WALK ALONE AT NIGHT\*

|             |            |       |
|-------------|------------|-------|
| AIPO # 709  | MAR, 1961  | (13)  |
| AIPO # 749  | AUG, 1967  | (11A) |
| AIPO # 768  | SEPT, 1968 | (12)  |
| AIPO # 847  | MAR, 1972  | (10)  |
| AIPO # 861  | DEC, 1972  | (13)  |
| NORC # 9002 | MAR, 1973  | (81)  |

ON THE WHOLE, WOULD YOU SAY YOU ARE SATISFIED OR DISSATISFIED WITH THE QUALITY OF LIFE IN YOUR COMMUNITY\*

|            |            |      |           |
|------------|------------|------|-----------|
| AIPO # 835 | AUG, 1971  | (9F) |           |
| AIPO # 836 | AUG, 1971  | (4F) | (NEGROES) |
| AIPO # 378 | SEPT, 1973 | (2H) |           |

## CHARITABLE ORGANIZATIONS

/SCALOMETER/

PLUS 5-4-3-2-1 - MINUS 1-2-3-4-5

HOW FAR UP THE SCALE OR HOW FAR DOWN THE SCALE WOULD YOU RATE THE FOLLOWING ORGANIZATIONS, ., D.A.R. /DAUGHTERS OF AMERICAN REVOLUTION/\*

|            |           |      |
|------------|-----------|------|
| AIPO # 720 | NOV, 1965 | (10) |
| AIPO # 809 | JUNE 1970 | (8)  |

## CIVIC GROUPS

SUPPOSE YOU WERE ASKED TO SERVE ON A COMMITTEE WHICH WOULD DEAL WITH SOME LOCAL PROBLEM, SUCH AS HOUSING, RECREATION, TRAFFIC, HEALTH, OR THE LIKE - WOULD YOU ACCEPT\*

IF YOU DID ACCEPT, ABOUT HOW MUCH TIME COULD YOU GIVE EACH WEEK FOR WORK ON SUCH A COMMITTEE\*

|            |            |         |
|------------|------------|---------|
| AIPO # 635 | SEPT, 1960 | (25,26) |
| AIPO # 774 | JAN, 1969  | (10)    |

VARIANT WOULD YOU BE WILLING TO SERVE WITHOUT PAY ON A COMMITTEE MADE UP OF PRIVATE CITIZENS TO INVESTIGATE SUCH PROBLEMS AS HOUSING, RELIEF, AND UNEMPLOYMENT IN YOUR COMMUNITY\*

|            |           |     |
|------------|-----------|-----|
| AIPO # 162 | JUNE 1939 | (5) |
|------------|-----------|-----|

HAVE YOU EVER SERVED ON A CIVIC COMMITTEE WHICH DEALT WITH SUCH PROBLEMS AS HOUSING, JUVENILE DELINQUENCY, RECREATION, HEALTH, ETC.\*

|            |           |      |
|------------|-----------|------|
| AIPO # 634 | AUG, 1960 | (30) |
| AIPO # 774 | JAN, 1969 | (9A) |

VARIANT HAVE YOU, YOURSELF, EVER TAKEN PART IN VOLUNTARY PUBLIC SERVICE WORK TO HELP ORGANIZATIONS LIKE THE RED CROSS, THE "MARCH OF DIMES", THE BOY SCOUTS, AND THINGS LIKE THAT\* WHAT ORGANIZATIONS AND WHAT DID YOU DO\*

POS # 352 FEB, 1954 (26)

CONGRESS

ATTITUDE TOWARD, GENERAL

(SEE ALSO: GOVERNMENT, U.S., PROBLEMS, GENERAL)

IN GENERAL, DO YOU THINK THE PRESENT CONGRESS HAS DONE A GOOD JOB OR A POOR JOB\*

|            |           |       |          |
|------------|-----------|-------|----------|
| AIPO # 166 | AUG, 1939 | (3)   | (B FORM) |
| AIPO # 375 | JULY 1946 | (9A)  | (K FORM) |
| AIPO # 375 | JULY 1946 | (10A) | (T FORM) |
| AIPO # 392 | MAR, 1947 | (3A)  | (K FORM) |
| AIPO # 397 | MAY 1947  | (2A)  |          |
| AIPO # 401 | JULY 1947 | (10A) |          |
| AIPO # 420 | JUNE 1948 | (4A)  | (K FORM) |

VARIANT IN GENERAL, HOW GOOD A JOB DO YOU THINK THE PRESENT CONGRESS HAS DONE\*

AIPO # 166 AUG, 1939 (3) (A FORM)

ON THE WHOLE, HOW WOULD YOU RATE THE JOB CONGRESS HAS BEEN DOING SINCE THE WAR ENDED - AS EXCELLENT, GOOD, ONLY FAIR, OR POOR\*

RCOM # 24 MAY 1946 (2)

CONGRESS HAS BEEN IN SESSION SINCE JANUARY A YEAR AGO, IN YOUR OPINION, HAS THIS CONGRESS DONE A GOOD JOB OR A POOR JOB IN DEALING WITH PROBLEMS FACING THE COUNTRY\*

AIPO # 420 JUNE 1948 (4A) (T FORM)

IN GENERAL, DO YOU THINK THE PRESENT CONGRESS IS DOING A GOOD JOB OR A POOR JOB\*

|            |            |      |          |
|------------|------------|------|----------|
| AIPO # 291 | MAR, 1943  | (5A) |          |
| AIPO # 298 | JULY 1943  | (1A) | (T FORM) |
| AIPO # 313 | MAR, 1944  | (2A) | (K FORM) |
| AIPO # 359 | OCT, 1945  | (15) |          |
| AIPO # 369 | APRIL 1946 | (22) |          |
| AIPO # 416 | APRIL 1948 | (3A) |          |

VARIANT WHAT KIND OF A JOB DO YOU THINK CONGRESS HAS DONE RECENTLY\*

AIPO # 298 JULY 1943 (1A) (K FORM)

DO YOU FEEL THE PRESENT CONGRESS IS DOING A GOOD JOB, ONLY A FAIR JOB, OR A POOR JOB\*

RFOR # 39 APRIL 1944 (13A)

ON THE WHOLE, HOW WOULD YOU RATE THE JOB CONGRESS HAS BEEN DOING THE LAST TWO YEARS • AS EXCELLENT, GOOD, ONLY FAIR OR POOR\*

RFOR # 65 AUG, 1948 (4)

IN GENERAL, DO YOU THINK THE PRESENT CONGRESS IN WASHINGTON HAS DONE A GOOD JOB OR A POOR JOB TO DATE\*

AIPO # 518 JULY 1953 (3A)  
AIPO # 603 AUG, 1958 (3)

VARIANT IN GENERAL, DO YOU THINK THE NEW CONGRESS THAT TOOK OFFICE IN JANUARY HAS DONE A GOOD JOB OR POOR JOB UP TO NOW\*

AIPO # 515 MAY 1953 (10A)

IN GENERAL, DO YOU THINK THE PRESENT CONGRESS IN WASHINGTON HAS DONE A GOOD JOB OR A POOR JOB\*

AIPO # 535 AUG, 1954 (13A)  
AIPO # 551 AUG, 1955 (5)

IF YOU HAD TO TAKE A CHOICE BETWEEN A PEACE PLANNED BY ROOSEVELT AND HIS CABINET, OR ONE PLANNED BY THE PRESENT CONGRESS (THE CONGRESS JUST ELECTED), WHICH WOULD YOU PREFER TO TAKE YOUR CHANCES ON\*

RFOR # 34 MAR, 1943 (17)  
RFOR # 45 NOV, 1944 (4)\*

/SCALOMETER/

MINUS 5-4-3-2-1 • PLUS 1-2-3-4-5

PLEASE TELL ME HOW YOU WOULD RATE THE FOLLOWING • CONGRESS\*

AIPO # 809 JUNE 1970 (81)  
AIPO # 874 JULY 1973 (18M)

#### ATTITUDE TOWARD INDIVIDUAL CONGRESSMEN

(SEE ALSO: POLITICS, GENERAL, LEADERS)

#### FILIBUSTER

WILL YOU TELL ME WHAT THE TERM FILIBUSTER IN CONGRESS MEANS TO YOU\*

AIPO # 390 FEB, 1947 (2A)  
AIPO # 436 JAN, 1949 (12A)

WILL YOU TELL ME WHAT THE TERM FILIBUSTER MEANS TO YOU\*

AIPO # 438 MAR, 1949 (7A)  
AIPO # 576 DEC, 1956 (31A)  
AIPO # 674 JUNE 1963 (29A)

WHAT IS YOUR OPINION OF THE USE OF A FILIBUSTER IN CONGRESS\*  
IT HAS BEEN SUGGESTED THAT THE SENATE CHANGE ITS RULES SO THAT A

SIMPLE MAJORITY CAN CALL FOR AN END TO DISCUSSION INSTEAD OF A TWO-THIRDS MAJORITY AS IS NOW THE CASE, DO YOU APPROVE OR DISAPPROVE OF THIS\*

|            |           |        |               |
|------------|-----------|--------|---------------|
| AIPO # 390 | FEB, 1947 | (20)   | (PART 2 ONLY) |
| AIPO # 436 | JAN, 1949 | (12BC) | (FILTER)      |
| AIPO # 438 | MAR, 1949 | (7)    | (FILTER)      |
| AIPO # 576 | DEC, 1956 | (31)   | (PART 2 ONLY) |
| AIPO # 674 | JUNE 1963 | (29)   | (PART 2 ONLY) |

## LETTERS

HAVE YOU EVER WRITTEN OR WIRED YOUR CONGRESSMAN OR SENATOR IN WASHINGTON\*

IF YOU WERE WRITING OR WIRING YOUR CONGRESSMAN OR SENATOR THIS WEEK, WHAT WOULD YOU WANT TO TELL HIM\*

|            |           |      |                     |
|------------|-----------|------|---------------------|
| AIPO # 372 | MAY 1946  | (2A) | (PART 1 ONLY)       |
| AIPO # 446 | AUG, 1949 | (1)  | (FILTER)            |
| AIPO # 452 | FEB, 1950 | (2)  | (TPS FORM) (FILTER) |

VARIANT HAVE YOU WRITTEN TO EITHER YOUR CONGRESSMAN OR YOUR SENATOR IN WASHINGTON CONCERNING /OUR FOREIGN POLICY; LABOR STRIKES; DEFENSE PRODUCTION/ IN THE PAST SIX MONTHS\* ABOUT HOW MANY TIMES\*

RFOR # 30 DEC, 1941 (15)

HAVE YOU EVER WRITTEN A LETTER TO YOUR CONGRESSMAN OR OTHER GOVERNMENT OFFICIAL TO GIVE HIM YOUR VIEWS ABOUT SOME PUBLIC QUESTION\* WHO DID YOU WRITE TO\* WHAT DID YOU WRITE HIM ABOUT\*

NORC # 142 MAY 1946 (15)

HAVE YOU WRITTEN OR WIRED YOUR CONGRESSMAN DURING THIS SESSION OF CONGRESS \* THAT IS, SINCE LAST JANUARY 5\* WHAT DID YOU WRITE HIM ABOUT\*

AIPO # 401 JULY, 1947 (11)

WE ARE TAKING A CENSUS OF PEOPLE'S TRAVEL HABITS AND OTHER THINGS, FOR EXAMPLE, HAVE YOU EVER WRITTEN YOUR CONGRESSMAN\*

AIPO # 536 AUG, 1954 (7/18/)

WOULD YOU PLEASE TELL ME WHICH, IF ANY, OF THESE YOU HAVE EVER DONE\* WRITTEN TO A CONGRESSMAN\*

AIPO # 710 APRIL 1965 (171)

SUPPOSE YOU WERE WRITING YOUR CONGRESSMAN OR SENATOR ABOUT THE THINGS YOU THINK CONGRESS SHOULD DO WHEN IT MEETS AGAIN THIS JANUARY \* WHAT WOULD YOU SAY YOU WANT DONE BY CONGRESS\*

|            |           |     |
|------------|-----------|-----|
| AIPO # 622 | DEC, 1959 | (6) |
| AIPO # 653 | DEC, 1961 | (4) |

VARIANT SUPPOSE YOU WERE WRITING YOUR CONGRESSMAN OR SENATOR ABOUT

THE THINGS YOU THINK CONGRESS SHOULD DO WHEN IT MEETS AGAIN  
THIS JANUARY - WHAT WOULD YOU LIKE TO SEE CONGRESS DO\*

AIPO # 666 DEC. 1962 (6A)

DURING THE LAST 12 MONTHS - THAT IS, SINCE SEPTEMBER (DECEMBER) OF  
LAST YEAR - WHICH, IF ANY, OF THESE HAVE YOU DONE\* DID YOU HAPPEN  
TO WRITE TO) WRITTEN TO A U.S. CONGRESSMAN OR SENATOR\*

AIPO # 650 SEPT. 1961 (25A)

AIPO # 681 DEC. 1963 (16)\*

VARIANT HAVE YOU HAPPENED TO WRITE OR TELEGRAPH ANY OF YOUR  
CONGRESSMEN DURING THE PAST YEAR\* IF YES, WHAT DID YOU  
WRITE OR TELEGRAPH ABOUT\*

RCOM # 24 MAY 1946 (9)

HAVE YOU EVER WRITTEN OR TALKED TO YOUR CONGRESSMAN OR  
SENATOR OR OTHER PUBLIC OFFICIALS TO LET THEM KNOW WHAT  
YOU WOULD LIKE THEM TO DO ON A PUBLIC ISSUE YOU WERE  
INTERESTED IN\* ABOUT HOW MANY TIMES DO YOU THINK YOU DID  
THIS DURING THE LAST TWO YEARS\*

RCOM # 87 OCT. 1954 (19)

HAVE YOU HAPPENED TO WRITE TO YOUR CONGRESSMAN DURING THE  
LAST YEAR\*

AIPO # 580 MAR. 1957 (6A)

HAVE YOU WRITTEN TO YOUR CONGRESSMAN OR SENATOR DURING THE  
LAST 12 MONTHS - THAT IS, SINCE JUNE (AUGUST)\* (JAN. 1)\*\* OF  
LAST YEAR\* DID YOU WRITE MORE THAN ONE LETTER\*

AIPO # 584 JUNE 1957 (54)

AIPO # 587 AUG. 1957 (23)\*

AIPO # 593 DEC. 1957 (51)\*\*

HAVE YOU WRITTEN TO YOUR CONGRESSMAN DURING THE LAST 12  
MONTHS\*

AIPO # 718 OCT. 1965 (7)

#### LEVEL OF INFORMATION

(SEE ALSO: POLITICS, GENERAL, LEADERS)

DO YOU HAPPEN TO KNOW THE NAME OF THE CONGRESSMAN FROM YOUR DISTRICT\*

AIPO # 264 MAR. 1942 (10A)

AIPO # 291 MAR. 1943 (16)

AIPO # 363 JAN. 1946 (6A)

AIPO # 373 JUNE 1946 (7A)

AIPO # 584 JUNE 1957 (52)

VARIANT DO YOU HAPPEN TO KNOW THE NAME OF THE CONGRESSMAN WHO WAS  
ELECTED FROM YOUR DISTRICT IN THE ELECTION ON TUESDAY,  
NOVEMBER 3\* WILL YOU TELL ME HIS NAME\*

AIPO # 283 NOV. 1942 (2) (T FORM)

CAN YOU REMEMBER OFFHAND THE NAME OF THE U.S. CONGRESSMAN FROM YOUR DISTRICT\*

AIPO # 401 JULY 1947 (11A)

DO YOU HAPPEN TO KNOW WHO YOUR PRESENT CONGRESSMAN IS\*

RFOR # 65 AUG. 1948 (14A)

DO YOU HAPPEN TO KNOW THE NAME OF THE U.S. REPRESENTATIVE FROM YOUR DISTRICT\*

POS, # 959 JULY 1957 (42)

DO YOU HAPPEN TO KNOW THE NAME OF THE PRESENT REPRESENTATIVE IN CONGRESS FROM YOUR DISTRICT\* IS HE A DEMOCRAT OR REPUBLICAN\* DO YOU KNOW HOW HE VOTED ON ANY MAJOR BILLS THIS YEAR\* HAS HE DONE ANYTHING FOR THE DISTRICT THAT YOU DEFINITELY KNOW ABOUT\* HAS HE DONE ANY FAVORS FOR YOU\*

AIPO # 718 OCT. 1965 (12) (FILTER)

AIPO # 732 JULY 1966 (12A) (MEN) (PART 1 ONLY)

AIPO # 801 MAR. 1970 (9) (PART 1 ONLY)

AIPO # 812 SEPT. 1970 (8) (FILTER)

DO YOU HAPPEN TO KNOW THE NAMES OF THE TWO U.S. SENATORS FROM THIS STATE\*

AIPO # 340 JAN. 1945 (3B)

AIPO # 474 APRIL 1951 (5D) (TPS FORM)

VARIANT OFFHAND, DO YOU HAPPEN TO RECALL THEIR (THE U.S. SENATORS FROM THIS STATE) NAMES\*

AIPO # 526 JAN. 1954 (14B)

CAN YOU NAME THE SENATORS FROM THIS STATE\*

AIPO # 584 JUNE 1957 (53)

CAN YOU NAME THE TWO U.S. SENATORS FROM THIS STATE\*

POS # 959 JULY 1957 (41)

WILL YOU TELL ME FOR HOW MANY YEARS MEMBERS OF THE U.S. HOUSE OF REPRESENTATIVES ARE ELECTED\*

AIPO # 336 NOV. 1944 (3A)

AIPO # 385 NOV. 1946 (13A)

VARIANT WHEN A MAN IS ELECTED TO THE U.S. HOUSE OF REPRESENTATIVES (CONGRESSMAN), HOW MANY YEARS DOES HE SERVE IN ONE TERM OF OFFICE\*

AIPO # 378 SEPT. 1946 (4)

MC CARTHY, JOSEPH

IN GENERAL, DO YOU APPROVE OR DISAPPROVE OF THE METHODS USED BY

## MCCARTHY\*

|            |            |       |
|------------|------------|-------|
| AIPO # 513 | MAR, 1953  | (12D) |
| AIPO # 524 | DEC, 1953  | (18A) |
| AIPO # 530 | APRIL 1954 | (20A) |

## /SCALOMETER/

PLUS 5-4-3-2-1 - MINUS 1-2-3-4-5

WILL YQU PUT YOUR FINGER ON ANY ONE OF THE 10 BOXES ON THIS CARD  
WHICH BEST TELLS HOW YOU FEEL ABOUT - JOE MCCARTHY\*

|            |            |       |
|------------|------------|-------|
| AIPO # 530 | APRIL 1954 | (6F)  |
| AIPO # 531 | MAY 1954   | (15D) |
| AIPO # 532 | JUNE 1954  | (14D) |
| AIPO # 547 | JUNE 1955  | (7D)  |

## VARIANT /SCALOMETER/

PLUS 5-4-3-2-1 - MINUS 1-2-3-4-5

WILL YOU PUT YOUR FINGER ON ANY ONE OF THE 10 BOXES WHICH  
BEST TELLS HOW YOU FEEL ABOUT - JOSEPH R, MCCARTHY\*

|            |           |       |
|------------|-----------|-------|
| AIPO # 513 | MAR, 1953 | (18C) |
| AIPO # 518 | JULY 1953 | (10C) |
| AIPO # 522 | OCT, 1953 | (10B) |
| AIPO # 524 | DEC, 1953 | (12C) |
| AIPO # 525 | JAN, 1954 | (9C)  |

## /SCALOMETER/

PLUS 5-4-3-2-1 - MINUS 1-2-3-4-5

WILL YOU PUT YOUR FINGER ON ANY ONE OF THE 10 BOXES WHICH  
BEST TELLS ME HOW YOU FEEL ABOUT - SENATOR JOE MCCARTHY\*

|            |            |       |
|------------|------------|-------|
| AIPO # 527 | FEB, 1954  | (12C) |
| AIPO # 528 | MAR, 1954  | (11C) |
| AIPO # 529 | APRIL 1954 | (14E) |

## /SCALOMETER/

PLUS 5-4-3-2-1 - MINUS 1-2-3-4-5

WILL YOU PUT YOUR FINGER ON ANY ONE OF THE 10 BOXES WHICH  
BEST TELLS HOW YOU FEEL ABOUT - SENATOR MCCARTHY\*

|            |            |       |
|------------|------------|-------|
| AIPO # 535 | AUG, 1954  | (21E) |
| AIPO # 537 | SEPT, 1954 | (8D)  |
| AIPO # 538 | OCT, 1954  | (15F) |
| AIPO # 540 | NOV, 1954  | (10D) |
| AIPO # 547 | MAY 1955   | (7D)  |

## PRESIDENT, RELATIONS WITH

AT PRESENT WHEN CONGRESS PASSES A LAW TO SPEND MONEY, THE PRESIDENT  
CANNOT APPROVE (JUST) PARTS OF THAT LAW, BUT MUST APPROVE IT IN FULL,  
(OR TURN IT DOWN IN FULL), SHOULD THIS BE CHANGED SO THAT HE CAN  
TURN DOWN SOME PARTS OF THE LAW WITHOUT TURNING DOWN THE ENTIRE LAW\*

|            |           |       |
|------------|-----------|-------|
| AIPO # 519 | AUG, 1953 | (19)* |
| AIPO # 584 | JUNE 1957 | (51)  |

VARIANT AT THE PRESENT TIME WHEN CONGRESS PASSES A BILL TO SPEND  
MONEY, THE PRESIDENT CANNOT VETO PARTS OF THAT BILL BUT MUST

ACCEPT IT IN FULL OR VETO IT, DO YOU THINK THIS SHOULD BE CHANGED SO THAT THE PRESIDENT CAN VETO SOME OF THE ITEMS IN A BILL TO SPEND MONEY WITHOUT VETOING THE ENTIRE BILL\*

AIPO # 356 SEPT, 1945 (11)

AT THE PRESENT TIME, WHEN CONGRESS PASSES A BILL, THE PRESIDENT CANNOT VETO PARTS OF THAT BILL, BUT MUST ACCEPT IT IN FULL OR VETO IT, DO YOU THINK THIS SHOULD BE CHANGED SO THAT THE PRESIDENT CAN VETO SOME ITEMS IN A BILL WITHOUT VETOING THE ENTIRE BILL\*

AIPO # 396 MAY 1947 (2D)

AT PRESENT, WHEN CONGRESS PASSES A LAW TO SPEND MONEY THE PRESIDENT CANNOT APPROVE THE PARTS OF THAT LAW, BUT MUST APPROVE IT IN FULL, SHOULD THIS BE CHANGED SO THAT HE CAN TURN DOWN SOME PARTS OF THE LAW WITHOUT TURNING DOWN THE ENTIRE LAW\*

AIPO # 742 MAR, 1967 (16)

WHEN THE WAR IS OVER, IT WILL BE NECESSARY FOR THE ALLIES TO DECIDE ON PEACE TERMS FOR THE AXIS, WHICH ONE OF THESE THREE WAYS WOULD YOU, PERSONALLY, FAVOR AS THE BEST WAY TO HAVE PEACE TREATIES APPROVED AFTER THE WAR\* 1, APPROVAL ONLY BY PRESIDENT, 2, APPROVAL BY PRESIDENT AND MAJORITY OF WHOLE CONGRESS, 3, APPROVAL OF PRESIDENT AND TWO-THIRDS OF SENATE,

AIPO # 317 APRIL 1944 (7)  
AIPO # 336 NOV, 1944 (6A)  
AIPO # 347 MAY 1945 (13A)

VARIANT WILL YOU TELL ME WHICH OF THESE YOU, PERSONALLY, WOULD FAVOR AS THE BEST WAY TO HAVE PEACE TREATIES APPROVED AFTER THE WAR\* 1, APPROVAL ONLY BY PRESIDENT, 2, APPROVAL BY PRESIDENT AND MAJORITY OF WHOLE CONGRESS, 3, APPROVAL BY PRESIDENT AND TWO-THIRDS OF SENATE,

AIPO # 301 AUG, 1943 (8B)

SOME PEOPLE SAY THAT THE PRESIDENT SHOULD NOT BE ALLOWED TO SEND (UNITED STATES SOLDIERS) TROOPS OVERSEAS UNLESS (THE) CONGRESS (FIRST) APPROVES IT, OTHER PEOPLE SAY (THAT) THE PRESIDENT SHOULD HAVE THE POWER TO SEND (SOLDIERS) TROOPS OVERSEAS WHEN HE FEELS THE SITUATION CALLS FOR IT, WITH WHICH GROUP DO YOU (YOURSELF) AGREE\*

AIPO # 470 JAN, 1951 (8) (TPS FORM)\*  
AIPO # 485 JAN, 1952 (11)

VARIANT IF IT BECOMES NECESSARY TO USE FORCE TO KEEP GERMANY AND JAPAN FROM ARMING AGAIN, SHOULD THE PRESIDENT HAVE THE RIGHT TO ORDER THE USE OF AMERICAN ARMED FORCES IMMEDIATELY, OR SHOULD THE APPROVAL OF CONGRESS BE OBTAINED FIRST\*

AIPO # 340 JAN, 1945 (4C) (K FORM)

IF OUR MILITARY LEADERS ARE FIRMLY CONVINCED THAT RUSSIA IS GOING TO MAKE A SURPRISE ATTACK ON US, DO YOU THINK THE PRESIDENT SHOULD HAVE THE POWER TO AUTHORIZE THE USE OF OUR



ARMED FORCES AND ATTACK FIRST, OR SHOULD THIS POWER BE LEFT TO CONGRESS AS IT IS NOW\*

AIPO # 416 APRIL 1948 (10) (K FORM)

### SALARIES AND PENSIONS

AT PRESENT, U.S. CONGRESSMEN RECEIVE \$15,000 A YEAR IN SALARY AND EXPENSES, WOULD YOU APPROVE OR DISAPPROVE OF RAISING THIS TO \$25,000 A YEAR\*

AIPO # 516 MAY 1953 (9A)  
AIPO # 542 JAN, 1955 (10A)

IT HAS BEEN PROPOSED THAT MEMBERS OF THE HOUSE OF REPRESENTATIVES AND THE SENATE BE REQUIRED TO MAKE PUBLIC A RECORD OF THEIR FINANCIAL ASSETS AND HOLDINGS EVERY YEAR, DO YOU FAVOR OR OPPOSE THIS PROPOSAL\*

AIPO # 684 JAN, 1964 (16)  
AIPO # 744 APRIL 1967 (8)

VARIANT IT HAS BEEN SUGGESTED THAT SENATORS AND CONGRESSMEN IN WASHINGTON BE REQUIRED TO MAKE PUBLIC ALL THE INCOME THEY MAKE BESIDES THEIR GOVERNMENT SALARIES, AND TELL HOW THEY EARNED IT, DO YOU APPROVE OR DISAPPROVE OF THIS\*

AIPO # 376 AUG, 1946 (4)

### SENATE, HONORARY SEATS

IT HAS BEEN SUGGESTED THAT WHEN A PRESIDENT OF THE UNITED STATES ENDS HIS TERM OF OFFICE, HE SHOULD BE MADE A LIFE-TIME MEMBER OF THE (U.S.) SENATE, TAKING AN ACTIVE PART IN THE WORK OF THE SENATE, ALTHOUGH NOT HAVING A VOTE ON ANY BILLS, DO YOU THINK THIS IS A GOOD IDEA, OR NOT\*

AIPO # 443 JUNE 1949 (2A)\*  
AIPO # 517 JULY 1953 (17)

VARIANT IT HAS BEEN SUGGESTED THAT WHEN AMERICAN PRESIDENTS AND VICE-PRESIDENTS LEAVE OFFICE, THEY SHOULD BECOME U.S. SENATORS FOR LIFE, WOULD YOU FAVOR AMENDING THE CONSTITUTION TO PROVIDE FOR THIS\*

AIPO # 230 FEB, 1941 (8)

IT HAS BEEN SUGGESTED THAT PRESIDENTS OF THE UNITED STATES, AFTER HOLDING OFFICE, SHOULD BE GIVEN A PENSION OF \$25,000 A YEAR AND SERVE AS AN HONORARY MEMBER OF THE U.S. SENATE, DO YOU APPROVE OR DISAPPROVE OF THIS IDEA\*

AIPO # 432 NOV, 1948 (7) (T FORM)

IT HAS BEEN SUGGESTED THAT AFTER A PRESIDENT HAS FINISHED HIS TERM OF OFFICE HE AUTOMATICALLY SHOULD BECOME A MEMBER OF THE U.S. SENATE, AT A SENATOR'S PAY BUT WITHOUT A VOTE (IN THE SENATE) FOR AS LONG AS HE WISHES, DO YOU APPROVE OR DISAPPROVE OF THIS\*

AIPO # 490 APRIL 1952 (5)

## BUDGETS

ON THE AVERAGE, ABOUT HOW MUCH DOES YOUR FAMILY SPEND ON FOOD EACH WEEK\*

AIPO # 266    APRIL 1942    (8)  
AIPO # 306    NOV. 1943    (58)

VARIANT ABOUT HOW MUCH WOULD YOU ESTIMATE IT COSTS TO FEED YOUR FAMILY EACH WEEK\*

RCOM # 18    AUG. 1939    (3A)

IN ORDER TO STUDY COST OF LIVING PROBLEMS, OFFICIALS OF THE GOVERNMENT ARE INTERESTED IN THE FOLLOWING INFORMATION -  
ON THE AVERAGE, HOW MUCH DOES YOUR FAMILY SPEND ON FOOD EACH WEEK\*

AIPO # 267    APRIL 1942    (9)

ON THE AVERAGE, ABOUT HOW MUCH DOES YOUR FAMILY SPEND ON FOOD, INCLUDING MILK, EACH WEEK NOW\*

AIPO # 316    APRIL 1944    (38)  
AIPO # 365    FEB. 1946    (3)

ON THE AVERAGE, ABOUT HOW MUCH DOES YOUR FAMILY SPEND ON FOOD, INCLUDING MILK, EACH WEEK\*

THIS QUESTION WAS REPEATED 27 TIMES BETWEEN JAN, 1947 AND AND JAN, 1973.

NOW, I WOULD LIKE TO ASK YOU ABOUT A FEW ITEMS IN YOUR OWN BUDGET, ARE YOU SPENDING MORE, LESS, OR ABOUT THE SAME AMOUNT OF MONEY THIS YEAR AS YOU DID LAST YEAR ON THE FOLLOWING THINGS:  
FOOD; RENT /OR HOUSING/; AMUSEMENTS AND ENTERTAINMENT; CLOTHING; HOME FURNISHINGS, NEXT YEAR, DO YOU THINK YOU WILL BE SPENDING MORE MONEY, LESS, OR ABOUT THE SAME AMOUNT ON THESE THINGS AS THIS YEAR\*

RFOR # 62    JAN. 1948    (2)    (FILTER)  
RFOR # 75    FEB. 1949    (2)    (FILTER)  
RCOM # 41    JULY 1950    (2A)    (PART 1 ONLY)

VARIANT WOULD YOU SAY THAT YOU ARE SPENDING MORE MONEY ON ALL KINDS OF AMUSEMENTS AND ENTERTAINMENT NOW THAN YOU DID SIX MONTHS AGO, LESS, OR ABOUT THE SAME\*

RFOR # 61    AUG. 1947    (10A)

COMPARED WITH LAST FALL, DO YOU THINK THE TOTAL AMOUNT YOU ARE PROBABLY SPENDING THIS FALL ON ... IS LARGER, SMALLER, OR ABOUT THE SAME\*  
FOOD; BOOKS AND MAGAZINES; RECREATION AND ENTERTAINMENT,

RFOR # 73    NOV. 1948    (1)

## BUYING HABITS

(SEE ALSO: TRANSPORT, AUTOMOBILES)

HAVE YOU PERSONALLY BOUGHT AND ALREADY RECEIVED ANY OF THESE THINGS DURING THE PAST SIX MONTHS\* DID YOU PAY ALL CASH FOR , , , , CHARGE IT TO YOUR CHARGE ACCOUNT, OR DID YOU BUY IT ON SOME KIND OF CREDIT PLAN\* A REFRIGERATOR; AN AUTOMOBILE; A RADIO; RUGS AND CARPETS; FURNITURE; A WASHING MACHINE; A VACUUM CLEANER; A HOUSE; REPAIRS AND IMPROVEMENTS ON PRESENT HOUSE /OVER \$50/.

|        |    |      |      |      |
|--------|----|------|------|------|
| RFOR # | 61 | AUG, | 1947 | (8)  |
| RFOR # | 62 | JAN, | 1948 | (11) |
| RFOR # | 75 | FEB, | 1949 | (11) |
| RCOM # | 41 | JULY | 1950 | (11) |

### PREFERENCES

(SEE ALSO: TRANSPORT, AUTOMOBILES)

### PROJECTED PURCHASES

DO YOU REALLY EXPECT TO BUY ANY OF THESE THINGS IN THE NEXT SIX MONTHS\* WHAT IS THE MAIN REASON YOU DO NOT EXPECT TO BUY , , , \* IS IT BECAUSE YOU DO NOT WANT OR NEED IT NOW, BECAUSE YOU CANNOT FIND WHAT YOU WANT, OR BECAUSE THE PRICE BEING ASKED NOW IS TOO HIGH, OR WHAT\* A REFRIGERATOR; AN AUTOMOBILE; A RADIO; RUGS OR CARPETS; FURNITURE; A WASHING MACHINE; A VACUUM CLEANER; A HOUSE; REPAIRS OR IMPROVEMENTS ON PRESENT HOUSE /OVER \$50/.

|        |    |      |      |      |
|--------|----|------|------|------|
| RFOR # | 61 | AUG, | 1947 | (9)  |
| RFOR # | 62 | JAN, | 1948 | (12) |
| RFOR # | 75 | FEB, | 1949 | (12) |
| RCOM # | 41 | JULY | 1950 | (12) |

VARIANT SOME ITEMS THAT HAVE BECOME VERY SCARCE BECAUSE OF THE WAR WILL BE COMING BACK ON THE MARKET BEFORE LONG • THINGS LIKE ELECTRIC REFRIGERATORS, VACUUM CLEANERS, ELECTRIC IRONS, AND SO ON. DO YOU PLAN TO BUY ANY OF THESE THINGS WHEN THE STORES HAVE THEM AGAIN\* WHICH ONES DO YOU THINK YOU MIGHT BUY\* WOULD YOU EXPECT TO PAY MORE OR LESS FOR AN /ITEM MENTIONED FIRST IN A/ THAN YOU WOULD HAVE PAID FOR AN ARTICLE OF THE SAME QUALITY IN 1942\* WHY\* SUPPOSE THE PRICE ASKED BY THE STORE TURNS OUT TO BE HIGHER THAN YOU EXPECTED TO PAY, WHAT DO YOU THINK YOU WILL DO • BUY ANYWAY OR WAIT FOR THE PRICE TO COME DOWN\* /IF DEPENDS/ ON WHAT DOES IT DEPEND\*

NORC # 236 AUG, 1945 (17) (WOMEN)

DO YOU HAVE DEFINITE PLANS AT PRESENT TO BUY ANY OF THE FOLLOWING THINGS DURING THE NEXT SIX MONTHS\* CAR\* ELECTRIC REFRIGERATOR\* RADIO\* FURNITURE, SUCH AS A CHAIR, OR BED, OR SOFA\* VACUUM CLEANER\* WASHING MACHINE\*

AIPO # 483 DEC, 1951 (4) (TPS FORM)

### SACRIFICES IN WAR

(SEE ALSO: ECONOMIC AFFAIRS, RATIONING)

DO YOU THINK THE PEOPLE IN THIS COUNTRY HAVE BEEN ASKED TO MAKE TOO MANY SACRIFICES TO SUPPORT THE DEFENSE PROGRAM, NOT ENOUGH SACRIFICES, OR ABOUT THE RIGHT AMOUNT\*

|            |            |      |
|------------|------------|------|
| NORC # 300 | MAR, 1951  | (16) |
| NORC # 302 | APRIL 1951 | (20) |
| NORC # 307 | MAY 1951   | (20) |
| NORC # 312 | AUG, 1951  | (15) |
| NORC # 314 | NOV, 1951  | (19) |
| NORC # 315 | DEC, 1951  | (17) |
| NORC # 317 | FEB, 1952  | (19) |
| NORC # 323 | APRIL 1952 | (9)  |
| NORC # 325 | MAY 1952   | (20) |
| NORC # 327 | JUNE 1952  | (21) |
| NORC # 329 | AUG, 1952  | (14) |
| NORC # 333 | NOV, 1952  | (13) |

VARIANT DO YOU THINK THE PEOPLE IN THIS COUNTRY HAVE BEEN ASKED TO MAKE TOO MANY SACRIFICES, OR NOT ENOUGH SACRIFICES, TO SUPPORT THE WAR IN KOREA\*

|            |            |     |
|------------|------------|-----|
| NORC # 287 | JULY 1950  | (8) |
| NORC # 288 | SEPT, 1950 | (8) |

DO YOU THINK THE PEOPLE IN THIS COUNTRY HAVE BEEN ASKED TO MAKE TOO MANY SACRIFICES, OR NOT ENOUGH SACRIFICES TO SUPPORT THE DEFENSE PROGRAM\*

|            |           |      |
|------------|-----------|------|
| NORC # 291 | OCT, 1950 | (7)  |
| NORC # 292 | NOV, 1950 | (9)  |
| NORC # 295 | DEC, 1950 | (15) |
| NORC # 298 | JAN, 1951 | (19) |

DO YOU THINK THE PEOPLE IN THIS COUNTRY ARE BEING ASKED TO MAKE TOO MANY SACRIFICES TO SUPPORT THE DEFENSE PROGRAM, NOT ENOUGH SACRIFICES, OR ABOUT THE RIGHT AMOUNT\*

|            |           |      |
|------------|-----------|------|
| NORC # 337 | FEB, 1953 | (8)  |
| NORC # 341 | JUNE 1953 | (16) |

#### SAVINGS

DO YOU /AND YOUR HUSBAND OR WIFE/ HAPPEN TO HAVE ANY MONEY IN ... AT PRESENT\*

A SAVINGS BANK; GOVERNMENT BONDS; SECURITIES /STOCKS OR BONDS IN SOME COMPANY/;

IN THE NEXT SIX MONTHS, DO YOU REALLY PLAN TO PUT ANY MONEY IN A SAVINGS BANK\* GOVERNMENT BONDS\* SECURITIES /STOCKS OR BONDS/\*

|           |           |      |
|-----------|-----------|------|
| RFOR # 75 | FEB, 1949 | (16) |
| RCOM # 41 | JULY 1950 | (16) |

#### CRIME AND JUSTICE

##### CAPITAL PUNISHMENT

ARE YOU IN FAVOR OF THE DEATH PENALTY FOR PERSONS CONVICTED OF MURDER\*

|            |           |      |
|------------|-----------|------|
| AIPO # 522 | OCT, 1953 | (7A) |
|------------|-----------|------|

|             |      |      |       |
|-------------|------|------|-------|
| AIPO # 562  | MAR. | 1956 | (8)   |
| AIPO # 588  | AUG. | 1957 | (27A) |
| AIPO # 625  | FEB. | 1960 | (3A)  |
| AIPO # 704  | JAN. | 1965 | (4)   |
| AIPO # 729  | MAY  | 1966 | (7)   |
| AIPO # 746  | MAY  | 1967 | (5)   |
| AIPO # 774  | JAN. | 1969 | (5)   |
| AIPO # 839  | OCT. | 1971 | (11)  |
| AIPO # 846  | FEB. | 1972 | (6)   |
| NORC # 9001 | MAR. | 1972 | (31)  |
| AIPO # 850  | NOV. | 1972 | (10)  |
| NORC # 9002 | MAR. | 1973 | (75)  |

VARIANT ARE YOU IN FAVOR OF THE DEATH PENALTY FOR MURDER\*

|            |      |      |     |
|------------|------|------|-----|
| AIPO # 59  | DEC. | 1936 | (3) |
| AIPO # 105 | NOV. | 1937 | (1) |

IN SOME COUNTRIES, A PERSON FOUND GUILTY OF MURDER IS NEVER SENTENCED TO DEATH BUT IS GIVEN A LONG PRISON TERM, IN MOST STATES IN THIS COUNTRY, A MURDERER IS GIVEN THE DEATH SENTENCE. WHICH DO YOU THINK IS THE BETTER SENTENCE FOR A PERSON FOUND GUILTY OF MURDER IN THE UNITED STATES - A LONG PRISON TERM OR DEATH\*

|            |     |      |       |
|------------|-----|------|-------|
| AIPO # 397 | MAY | 1947 | (14A) |
|------------|-----|------|-------|

#### FIREARMS

(SEE ALSO: SPORTS, HUNTING)

WOULD YOU FAVOR OR OPPOSE A LAW WHICH WOULD REQUIRE A PERSON TO OBTAIN A POLICE PERMIT BEFORE HE OR SHE COULD BUY A GUN\*

|             |       |      |      |
|-------------|-------|------|------|
| AIPO # 616  | JULY  | 1959 | (23) |
| AIPO # 681  | DEC.  | 1963 | (2)  |
| AIPO # 704  | JAN.  | 1965 | (20) |
| AIPO # 717  | SEPT. | 1965 | (7)  |
| AIPO # 733  | AUG.  | 1966 | (9A) |
| AIPO # 749  | AUG.  | 1967 | (5)  |
| AIPO # 838  | OCT.  | 1971 | (5)  |
| AIPO # 852  | MAY   | 1972 | (1)  |
| NORC # 9001 | MAR.  | 1972 | (32) |
| NORC # 9002 | MAR.  | 1973 | (76) |

VARIANT DO YOU THINK ALL OWNERS OF PISTOLS AND REVOLVERS SHOULD BE REQUIRED TO REGISTER WITH THE GOVERNMENT\*

|            |      |      |     |          |
|------------|------|------|-----|----------|
| AIPO # 117 | MAR. | 1938 | (1) | (A FORM) |
|------------|------|------|-----|----------|

WOULD YOU FAVOR OR OPPOSE A LAW REQUIRING ALL PRIVATE CITIZENS OWNING PISTOLS OR GUNS TO REGISTER WITH THE GOVERNMENT\*

|            |      |      |     |
|------------|------|------|-----|
| AIPO # 182 | JAN. | 1940 | (1) |
|------------|------|------|-----|

WOULD YOU FAVOR OR OPPOSE A LAW WHICH WOULD REQUIRE A POLICE PERMIT FOR THE PURCHASE OF GUN SHELLS OR AMMUNITION\*

|            |      |      |      |
|------------|------|------|------|
| AIPO # 616 | JULY | 1959 | (24) |
|------------|------|------|------|

AIPO # 704 JAN. 1965 (21)

WHICH OF THESE THREE PLANS WOULD YOU PREFER FOR THE USE OF GUNS BY PERSONS UNDER THE AGE OF 18 • FORBID THEIR USE COMPLETELY, PUT STRICT REGULATIONS ON THEIR USE, OR CONTINUE AS AT PRESENT WITH FEW REGULATIONS\*

AIPO # 616 JULY 1959 (25)  
 AIPO # 704 JAN. 1965 (22)  
 AIPO # 733 AUG. 1966 (10)  
 AIPO # 749 AUG. 1967 (6)

WHAT ABOUT THE POSSESSION OF PISTOLS AND REVOLVERS • DO YOU THINK THERE SHOULD BE A LAW WHICH WOULD FORBID THE POSSESSION OF THIS TYPE OF GUN EXCEPT BY THE POLICE OR OTHER AUTHORIZED PERSONS\*

AIPO # 616 JULY 1959 (26)  
 AIPO # 704 JAN. 1965 (23)

DO YOU THINK IT SHOULD BE LEGAL OR ILLEGAL FOR PRIVATE CITIZENS TO HAVE LOADED WEAPONS IN THEIR HOMES\*

AIPO # 616 JULY 1959 (27)  
 AIPO # 704 JAN. 1965 (24)

DO YOU HAPPEN TO HAVE IN YOUR HOME ANY GUNS OR REVOLVERS\*  
 IS IT A PISTOL OR REVOLVER\*

AIPO # 616 JULY 1959 (29) (PART 1 ONLY)  
 AIPO # 704 JAN. 1965 (26) (PART 1 ONLY)  
 AIPO # 733 AUG. 1966 (118) (PART 1 ONLY)  
 AIPO # 852 MAY 1972 (10) (FILTER)  
 NORC # 9002 MAR. 1973 (84) (FILTER)

#### JURIES

(SEE ALSO: STATUS, ROLE, AND PRESTIGE, SEX STATUS)

#### LAW ENFORCEMENT

WHICH THREE OF THESE NATIONAL PROBLEMS WOULD YOU LIKE TO SEE THE GOVERNMENT DEVOTE MOST OF ITS ATTENTION TO IN THE NEXT YEAR OR TWO\* TRYING TO REDUCE THE AMOUNT OF CRIME IN THE UNITED STATES\*

AIPO # 709 MAR. 1965 (2)  
 AIPO # 806 APRIL 1970 (3)

WE ARE FACED WITH MANY PROBLEMS IN THIS COUNTRY, NONE OF WHICH CAN BE SOLVED EASILY OR INEXPENSIVELY. I'M GOING TO NAME SOME OF THESE PROBLEMS, AND FOR EACH ONE I'D LIKE YOU TO TELL ME WHETHER YOU THINK WE'RE SPENDING TOO MUCH MONEY ON IT, TOO LITTLE MONEY, OR ABOUT THE RIGHT AMOUNT, HALTING THE RISING CRIME RATE,

RCOM # 524 OCT. 1971 (8)  
 NORC # 9002 MAR. 1973 (64E)

#### OFFENSES

(SEE ALSO: COMMUNITY, ATTITUDE TOWARD; TRANSPORT, AUTOMOBILE

## REGULATIONS)

## PENALTIES

PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THIS STATEMENT,  
PRISON IS TOO GOOD FOR SEX CRIMINALS, THEY SHOULD BE PUBLICLY  
WHIPPED OR WORSE\*

NORC # 294 NOV. 1950 (34)  
NORC # 341 JUNE 1953 (36)

IN GENERAL, DO YOU THINK THE COURTS IN THIS AREA DEAL TOO HARSHLY OR  
NOT HARSHLY ENOUGH WITH CRIMINALS\*

AIPO # 709 MAR. 1965 (12)  
AIPO # 716 AUG. 1965 (15)  
AIPO # 757 JAN. 1968 (5)  
AIPO # 773 DEC. 1968 (13)  
NORC # 9001 MAR. 1972 (33)  
AIPO # 861 DEC. 1972 (11)  
NORC # 9002 MAR. 1973 (77)

## POLICE

HOW MUCH RESPECT DO YOU HAVE FOR THE POLICE IN YOUR AREA - A GREAT  
DEAL, SOME, OR HARDLY ANY\* IN SOME PLACES IN THE NATION, THERE  
HAVE BEEN CHARGES OF POLICE BRUTALITY, DO YOU THINK THERE IS ANY  
POLICE BRUTALITY IN THIS AREA, OR NOT\*

AIPO # 709 MAR. 1965 (11)  
AIPO # 749 AUG. 1967 (13)

## DEMOGRAPHY

## IMMIGRATION AND EMIGRATION

IF YOU WERE FREE TO DO SO, WOULD YOU LIKE TO GO AND SETTLE IN ANOTHER  
COUNTRY\* WHICH COUNTRY\*

AIPO # 415 MAR. 1948 (1)  
AIPO # 438 MAR. 1949 (1)  
AIPO # 452 JAN. 1950 (6A)  
AIPO # 623 JAN. 1960 (51)  
AIPO # 824 FEB. 1971 (6)  
AIPO # 850 APRIL 1972 (20)  
AIPO # 861 DEC. 1972 (5)

VARIANT IF YOU HAD YOUR CHOICE, WHICH WOULD YOU PREFER - TO REMAIN IN  
THE UNITED STATES OR TO MOVE TO A FOREIGN COUNTRY\* TO WHAT  
OTHER COUNTRY\*

AIPO # 369 APRIL 1946 (1)

## INTERNAL MIGRATION

WHERE WERE YOU LIVING ON APRIL 1 OF THIS YEAR\*

AIPO # 224 NOV, 1940 (138)  
 AIPO # 456 JUNE 1950 (68)

## POPULATION

HAVE YOU HEARD OR READ ABOUT THE GREAT INCREASE IN POPULATION WHICH IS PREDICTED FOR THE WORLD DURING THE NEXT FEW DECADES\* ARE YOU WORRIED OR NOT WORRIED ABOUT THIS POPULATION INCREASE\*

AIPO # 621 DEC, 1959 (27,28)  
 AIPO # 671 APRIL 1963 (22,23)  
 AIPO # 709 MAR, 1965 (16,17)

VARIANT HAVE YOU HEARD OR READ ABOUT THE GREAT INCREASE IN POPULATION WHICH IS PREDICTED FOR THE WORLD DURING THE NEXT FEW YEARS\* ARE YOU WORRIED OR NOT ABOUT THIS POPULATION INCREASE\*

POS # 655 FEB, 1965 (22,23)

## DRINKS, DRUGS, AND INDULGENCE

## ALCOHOLIC BEVERAGES

(SEE ALSO: STATUS, ROLE, AND PRESTIGE, SEX STATUS)

DO YOU EVER HAVE OCCASION TO USE ANY ALCOHOLIC BEVERAGES SUCH AS LIQUOR, WINE, OR BEER, OR ARE YOU A TOTAL ABSTAINER\*

AIPO # 360 NOV, 1945 (7A) (K FORM)  
 AIPO # 375 JULY 1946 (15A) (K FORM)  
 AIPO # 405 OCT, 1947 (18) (K FORM)  
 AIPO # 450 NOV, 1949 (18) (TPS FORM)  
 AIPO # 456 JUNE 1950 (58)  
 AIPO # 479 AUG, 1951 (20) (TPS FORM)  
 AIPO # 509 DEC, 1952 (18)  
 SRS # 160 MAY 1963 (35)

DO YOU EVER HAVE OCCASION TO USE ALCOHOLIC BEVERAGES SUCH AS LIQUOR, WINE, OR BEER, OR ARE YOU A TOTAL ABSTAINER\* WHICH OF THESE DO YOU USE\* BEER, WINE, LIQUOR, OTHER\* WHAT IS YOUR FAVORITE ALCOHOLIC DRINK\*

AIPO # 558 JAN, 1956 (11) (PART 1 AND 2)  
 AIPO # 562 MAR, 1956 (16A) (PART 1 ONLY)  
 AIPO # 580 MAR, 1957 (25) (FILTER)  
 AIPO # 594 JAN, 1958 (6) (FILTER)  
 AIPO # 622 DEC, 1959 (48) (PARTS 1 AND 2 ONLY)

VARIANT DO YOU EVER DRINK ANY ALCOHOLIC BEVERAGES /SUCH AS WINE, BEER, COCKTAILS, HIGHBALLS/\* WHAT KIND OF LIQUOR DO YOU LIKE BEST - WINE, BEER, GIN, SCOTCH, RYE, BOURBON, RUM, OR SOME OTHER\*

AIPO # 160 JUNE 1939 (5A,C) (A FORM)



-53- DRINKS, DRUGS, AND INDULGENCE

DO YOU EVER HAVE OCCASION TO USE BEVERAGES LIKE BEER, WINE,  
OR LIQUOR • OR ARE YOU A TOTAL ABSTAINER\*

AIPO # 526 JAN, 1954 (25A)

DO YOU EVER DRINK ANY ALCOHOLIC BEVERAGES SUCH AS LIQUOR,  
WINE, OR BEER • OR ARE YOU A TOTAL ABSTAINER\* WHICH OF THESE  
ALCOHOLIC BEVERAGES DO YOU EVER DRINK\*

AIPO # 543 FEB, 1955 (16)

DO YOU HAPPEN TO DRINK BEER\*  
DO YOU HAPPEN TO DRINK WINE\*  
DO YOU HAPPEN TO DRINK LIQUOR\*

AIPO # 562 MAR, 1956 (16)

AT THE PRESENT TIME DO YOU DRINK BEER, WINE, OR LIQUOR\*

POS # 468 NOV, 1958 (144A) (OLD PEOPLE)

DO YOU DRINK WINE, BEER, OR ANY ALCOHOLIC BEVERAGES\*

POS # 544 MAY 1961 (31) (YOUNG ADULTS)

POS # 556 MAY 1962 (14) (WOMEN)

DO YOU HAVE OCCASION TO USE ALCOHOLIC BEVERAGES SUCH AS LIQUOR, WINE,  
OR BEER • OR ARE YOU A TOTAL ABSTAINER\*

AIPO # 723 JAN, 1966 (18A)

AIPO # 758 FEB, 1968 (22)

AIPO # 773 DEC, 1968 (23)

ALCOHOLIC BEVERAGES, GOVERNMENT REGULATION OF

DO YOU THINK LIQUOR REGULATIONS HERE ARE TOO STRICT, NOT STRICT  
ENOUGH, OR ABOUT RIGHT\*

AIPO # 135 OCT, 1938 (1C)

AIPO # 179 DEC, 1939 (1C) (A FORM)

VARIANT DO YOU THINK LIQUOR REGULATIONS IN /STATE/ ARE TOO STRICT,  
TOO LAX, OR ABOUT RIGHT\*

AIPO # 57 NOV, 1936 (1)

DO YOU THINK LIQUOR REGULATIONS IN THIS COMMUNITY ARE TOO  
STRICT, OR NOT STRICT ENOUGH\*

AIPO # 253 NOV, 1941 (2A)

ALCOHOLISM

DO YOU THINK DRUNKENNESS IS INCREASING OR DECREASING IN THIS COMMUNITY\*

AIPO # 135 OCT, 1938 (1R)

AIPO # 179 DEC, 1939 (1R)

AIPO # 540 NOV, 1954 (5R)

VARIANT DO YOU THINK DRUNKENNESS IS INCREASING IN THIS

•54• DRINKS, DRUGS, AND INDULGENCE

COMMUNITY\* WHY\*

AIPO # 77 MAY 1937 (4)

DO YOU THINK THERE IS MORE DRUNKENNESS OR LESS DRUNKENNESS IN YOUR COMMUNITY THAN THERE WAS TEN YEARS AGO\*

AIPO # 253 NOV, 1941 (28)

AIPO # 603 AUG, 1958 (30)

WHAT DO YOU THINK USUALLY MAKES A PERSON TAKE TO HEAVY DRINKING\*

AIPO # 389 JAN, 1947 (8C)

AIPO # 540 NOV, 1954 (5)

HAS LIQUOR EVER BEEN A CAUSE OF TROUBLE IN YOUR HOME (FAMILY)\*

AIPO # 603 AUG, 1958 (18C)

AIPO # 723 JAN, 1966 (18C)\*

VARIANT HAS ALCOHOL BEEN A PROBLEM IN YOUR IMMEDIATE FAMILY\*

POS # 556 MAY 1962 (6) (WOMEN)

COFFEE

DO YOU DRINK COFFEE\*

AIPO # 457 JUNE 1950 (15A) (TPS FORM)

AIPO # 527 FEB, 1954 (7A)

POS # 468 NOV, 1958 (137A) (OLD PEOPLE)

NARCOTICS

DO YOU THINK THE USE OF MARIJUANA SHOULD BE MADE LEGAL OR NOT\*

AIPO # 789 SEPT, 1969 (5)

AIPO # 846 FEB, 1972 (8)

AIPO # 863 JAN, 1973 (3)

NORC # 9002 MAR, 1973 (74)

VARIANT SUPPOSE YOU WERE VOTING TODAY ON EACH OF THE FOUR PROPOSITIONS LISTED ON THIS CARD • WHICH OF THE TWO STATEMENTS WOULD YOU VOTE FOR\* THE USE OF MARIJUANA SHOULD BE MADE LEGAL, THE USE OF MARIJUANA SHOULD NOT BE MADE LEGAL,

AIPO # 815 OCT, 1970 (11B)

HAVE YOU, YOURSELF, EVER HAPPENED TO TRY MARIJUANA\*

AIPO # 789 SEPT, 1969 (8A)

AIPO # 846 FEB, 1972 (13)

AIPO # 863 JAN, 1973 (10) (K FORM)

VARIANT WHICH OF THESE HAVE YOU EVER DONE • TRIED MARIJUANA\*

AIPO # 6926 APRIL 1969 (19)

WOULD YOU READ DOWN THE LIST AND FOR EACH ONE TELL ME WHETHER

-55- DRINKS, DRUGS, AND INDULGENCE

YOU HAVE EVER DONE IT OR NOT\* SMOKED MARIJUANA\*

RCOM # 524 OCT, 1971 (35/8/)

PROHIBITION

IF THE QUESTION OF NATIONAL PROHIBITION SHOULD COME UP AGAIN, WOULD YOU VOTE TO MAKE THE COUNTRY DRY\* WHY\*

AIPO # 59 DEC, 1936 (1)  
AIPO # 106 DEC, 1937 (10)  
AIPO # 180 DEC, 1939 (1) (A FORM)

VARIANT IF THE QUESTION OF NATIONAL PROHIBITION COMES UP AGAIN, WOULD YOU VOTE TO MAKE THE COUNTRY DRY\*

AIPO # 160 JUNE 1939 (6) (A FORM)

IF THE QUESTION OF NATIONAL PROHIBITION SHOULD COME UP AGAIN, WOULD YOU VOTE FOR PROHIBITION OR AGAINST IT\*

AIPO # 179 DEC, 1939 (1A) (A FORM)  
AIPO # 218 OCT, 1940 (1)  
AIPO # 253 NOV, 1941 (1)  
AIPO # 456 JUNE 1950 (5A)

VARIANT IF THE QUESTION OF NATIONAL PROHIBITION SHOULD COME UP AGAIN, WOULD YOU VOTE FOR IT\* WHY\*

AIPO # 135 OCT, 1938 (1A)

IF THE QUESTION OF NATIONAL PROHIBITION SHOULD COME UP AGAIN, WOULD YOU VOTE WET OR DRY\*

THIS QUESTION WAS REPEATED 30 TIMES BETWEEN JAN, 1942 AND NOV, 1949,

VARIANT IF THE QUESTION OF PROHIBITION CAME UP AGAIN, WOULD YOU VOTE TO MAKE THE WHOLE COUNTRY DRY\*

AIPO # 275 AUG, 1942 (1) (T FORM)  
AIPO # 283 NOV, 1942 (1) (K FORM)

WOULD YOU FAVOR OR OPPOSE A LAW FORBIDDING THE SALE OF ALL BEER, WINES, AND LIQUOR THROUGHOUT THE NATION\*

AIPO # 261 FEB, 1942 (2)  
AIPO # 551 AUG, 1955 (13)  
AIPO # 558 JAN, 1956 (11A)  
AIPO # 569 AUG, 1956 (10A)  
AIPO # 580 MAR, 1957 (27)  
AIPO # 603 AUG, 1958 (29)  
AIPO # 622 DEC, 1959 (47)  
AIPO # 644 MAY 1961 (5)  
AIPO # 645 MAY 1961 (7)  
AIPO # 723 JAN, 1966 (18B)

VARIANT DO YOU THINK THE SALE OF LIQUOR SHOULD BE ALLOWED THROUGHOUT THE COUNTRY, OR SHOULD A LAW BE PASSED TO STOP THE SALE OF LIQUOR\*

**\*56\* DRINKS, DRUGS, AND INDULGENCE**

AIPO # 299 JULY 1943 (6) (T FORM)

WOULD YOU FAVOR OR OPPOSE A NATIONAL LAW WHICH WOULD PROHIBIT /STOP/ THE SALE OF ALCOHOLIC BEVERAGES /LIQUOR, WINE, AND BEER/\*

AIPO # 509 DEC, 1952 (1A)

IF THE QUESTION OF NATIONAL PROHIBITION SHOULD COME UP AGAIN, WOULD YOU VOTE TO OUTLAW THE SALE OF ALCOHOLIC BEVERAGES, OR NOT\*

AIPO # 540 NOV, 1954 (5A)

**TOBACCO**

(SEE ALSO: HEALTH, CANCER)

DO YOU SMOKE\*

AIPO # 160 JUNE 1939 (4A)  
AIPO # 585 JUNE 1957 (52A)  
AIPO # 592 NOV, 1957 (30)  
POS # 655 FEB, 1965 (61A) (YOUNG PEOPLE)

DO YOU SMOKE CIGARETTES\*

RFOR # 7 JULY 1939 (3)  
POS # 544 MAY 1961 (29A) (YOUNG ADULTS)  
POS # 556 MAY 1962 (13) (WOMEN)

DO YOU SMOKE CIGARETTES /A PIPE, CIGARS/, OR DO YOU NOT SMOKE AT ALL\*

AIPO # 336 NOV, 1944 (1A)  
AIPO # 489 MAR, 1952 (8A)

VARIANT WHAT DO YOU PREFER TO SMOKE - CIGARETTES, CIGARS, OR A PIPE\*

AIPO # 160 JUNE 1939 (4B)

DO YOU HAPPEN TO SMOKE CIGARETTES NOW\*

AIPO # 379 SEPT, 1946 (15B)  
AIPO # 449 OCT, 1949 (13B)  
AIPO # 525 JAN, 1954 (12B)  
AIPO # 532 JUNE 1954 (10B)

VARIANT DO YOU HAPPEN TO SMOKE CIGARETTES\*

AIPO # 379 SEPT, 1946 (15A) (K FORM)

DO YOU EVER SMOKE CIGARETTES\*

RCOM # 29 NOV, 1946 (5A)

DO YOU SMOKE NOW\*

POS # 468 NOV, 1958 (156A) (OLD PEOPLE)

DO YOU THINK CIGARETTE SMOKING IS HARMFUL, OR NOT\*

57- DRINKS, DRUGS, AND INDULGENCE

AIPO # 449 OCT, 1949 (13A) (K FORM)  
AIPO # 525 JAN, 1954 (14A)

VARIANT DO YOU THINK SMOKING IS HARMFUL TO YOU\*

AIPO # 379 SEPT, 1946 (15C) (K FORM)

ECONOMIC AFFAIRS

BANKING

AFTER THE WAR, DO YOU THINK THE FEDERAL GOVERNMENT SHOULD REGULATE  
/BANKS/ MORE OR LESS THAN IT DID BEFORE THE WAR STARTED, SAY 1938\*

NORC # 202 MAR, 1942 (12)  
NORC # 204 MAY 1942 (6)  
NORC # 208 SEPT, 1942 (16)  
NORC # 217 NOV, 1943 (28)

DO YOU THINK THE (UNITED STATES) GOVERNMENT SHOULD OWN THE FOLLOWING  
THINGS IN THIS COUNTRY - BANKS\*

AIPO # 355 SEPT, 1945 (13A) (K FORM)  
AIPO # 387 DEC, 1946 (9) (K FORM)\*

VARIANT DO YOU FAVOR GOVERNMENT OWNERSHIP OF THE BANKS\*

AIPO # 60 DEC, 1936 (5)  
AIPO # 90 JULY 1937 (4)

WOULD YOU LIKE TO HAVE THE GOVERNMENT OWN AND CONTROL THE  
BANKS\*

AIPO # 96 AUG, 1937 (6)

DO YOU BELIEVE THAT THE GOVERNMENT SHOULD OWN THE BANKS\*

AIPO # 348 MAY 1945 (17)

WHICH DO YOU THINK WOULD BE BETTER FOR THE PEOPLE IN THIS  
COUNTRY - IF THE BANKS WERE RUN BY THE GOVERNMENT, OR BY  
PRIVATE BUSINESS\*

NORC # 245 NOV, 1947 (13A)

DO YOU THINK THE UNITED STATES GOVERNMENT SHOULD OR SHOULD  
NOT OWN THE FOLLOWING THINGS IN THIS COUNTRY\* BANKS,

AIPO # 419 MAY 1948 (58/2/)(T FORM)  
AIPO # 434 DEC, 1948 (9/2/)(K FORM)

DO YOU THINK THE UNITED STATES GOVERNMENT SHOULD OR SHOULD NOT OWN  
THE FOLLOWING THINGS IN THIS COUNTRY\* THE BANKS,

AIPO # 397 MAY 1947 (4B)

AIPO # 520 SEPT, 1953 (15/3/)

WHAT DO YOU THINK ABOUT THE GOVERNMENT OWNERSHIP AND OPERATION OF THE FOLLOWING KINDS OF BUSINESS: ARE YOU FOR OR AGAINST GOVERNMENT OWNERSHIP OF THE BANKS OF THIS COUNTRY\*

ORCO # 384Z FEB, 1955 (4A) (SPECIAL OCCUPATIONS)  
ORCO # 463S DEC, 1961 (10)  
ORCO # 464R DEC, 1961 (10)

### CAPITALISM

(SEE ALSO: GOVERNMENT, U.S., FORM OF)

LOOKING AHEAD TO 1980 (1990), THAT IS, 20 YEARS TIME (FROM NOW), WHICH OF THESE (THINGS) DO YOU THINK WILL HAVE HAPPENED BY THEN\* CAPITALISM AND THE WESTERN WAY OF LIFE WILL HAVE COLLAPSED,

AIPO # 621 DEC, 1959 (60)  
AIPO # 792 OCT, 1969 (4K)\*

### CURRENCY

IT HAS BEEN SUGGESTED THAT THE PAPER MONEY BILLS OF DIFFERENT VALUES BE PRINTED IN DIFFERENT COLORS, DO YOU THINK THIS IS A GOOD OR A POOR IDEA\*

AIPO # 353 AUG, 1945 (1) (K FORM)  
AIPO # 404 SEPT, 1947 (11A)

VARIANT A PROPOSAL HAS BEEN MADE TO ISSUE PAPER MONEY WITH A DIFFERENT COLOR FOR THE DIFFERENT AMOUNTS, WITH THE ONE DOLLAR BILL REMAINING GREEN, WOULD YOU LIKE TO SEE PAPER MONEY ISSUED IN DIFFERENT COLORS, OR NOT\*

AIPO # 647 JUNE 1961 (4)

### DEPRESSION AND RECESSION

(SEE ALSO: BUSINESS, GOVERNMENT AND, GENERAL; INTERNATIONAL RELATIONS, FOREIGN AID, GENERAL; POLITICS, PRACTICAL, POLITICAL PARTIES, EVALUATION OF)

WOULD YOU CALL THE PRESENT STATE OF BUSINESS A RECESSION OR A DEPRESSION\*

AIPO # 118 APRIL 1938 (1A)  
AIPO # 597 MAR, 1958 (5)

DO YOU THINK THERE WILL BE A SERIOUS (BUSINESS) DEPRESSION IN THIS COUNTRY (THE UNITED STATES) IN (WITHIN) THE NEXT FIVE YEARS\*

NORC # 243 AUG, 1946 (1)  
AIPO # 406 OCT, 1947 (9A) (K FORM)\*

AS THINGS LOOK NOW, DO YOU THINK THAT WITHIN THE NEXT TWO YEARS AT LEAST A MODERATE DEPRESSION WITH CONSIDERABLY MORE UNEMPLOYMENT THAN WE HAVE NOW IS LIKELY OR UNLIKELY\* .

RFOR # 61 AUG, 1947 (15)

RFOR # 62 JAN, 1948 (17)  
RFOR # 75 FEB, 1949 (17)

VARIANT DO YOU THINK THERE WILL BE A BUSINESS DEPRESSION IN 1947\*  
WELL, HOW SERIOUS A DEPRESSION - VERY SERIOUS, FAIRLY SERIOUS  
OR NOT TOO SERIOUS\*

AIPO # 387 DEC, 1946 (1)

AS THINGS LOOK NOW, DO YOU THINK THAT WITHIN THE NEXT TWO  
YEARS AT LEAST A MODERATE DEPRESSION WITH CONSIDERABLY MORE  
UNEMPLOYMENT THAN WE HAVE NOW IS LIKELY OR NOT LIKELY\*

RFOR # 69 SEPT, 1948 (2)

DO YOU THINK THERE WILL BE A REAL DEPRESSION IN THE UNITED  
STATES WITHIN THE NEXT SIX MONTHS\* DO YOU THINK THERE WILL  
BE A REAL DEPRESSION HERE WITHIN THE NEXT TWO OR THREE YEARS\*

NORC # 166 JUNE 1949 (15)

DO YOU THINK THERE WILL BE A REAL DEPRESSION IN THE UNITED  
STATES WITHIN THE NEXT YEAR OR TWO\*

NORC # 167 JUNE 1949 (20)  
NORC # 168 AUG. 1949 (10)

AS THINGS LOOK NOW, DO YOU THINK THAT WITHIN THE NEXT TWO  
YEARS A SERIOUS DEPRESSION WITH CONSIDERABLY MORE  
UNEMPLOYMENT THAN WE HAVE NOW IS LIKELY OR UNLIKELY\*

RCOM # 41 JULY 1950 (17)

DO YOU THINK THERE WILL BE A REAL DEPRESSION IN THE UNITED  
STATES WITHIN THE NEXT YEAR OR TWO\*

NORC # 351 JAN, 1954 (19)

HAS THE PRESENT BUSINESS SITUATION AFFECTED YOU AND YOUR HOUSEHOLD IN  
ANY WAY\*

AIPO # 597 MAR, 1958 (7A)  
AIPO # 641 FEB, 1961 (8A)

HOW DO YOU SIZE UP BUSINESS CONDITIONS IN THIS LOCALITY - WOULD YOU  
SAY THEY ARE VERY GOOD, GOOD, NOT TOO GOOD, OR BAD\*

AIPO # 651 OCT, 1961 (3)  
AIPO # 660 JUNE 1962 (5A)  
AIPO # 661 JULY 1962 (26)  
AIPO # 662 AUG, 1962 (8)  
AIPO # 664 OCT, 1962 (6)  
AIPO # 666 DEC, 1962 (74)  
AIPO # 670 APRIL 1963 (15)  
AIPO # 686 FEB, 1964 (4)  
AIPO # 694 JUNE 1964 (4)  
AIPO # 702 NOV, 1964 (4)  
AIPO # 811 JULY 1970 (5)  
AIPO # 824 FEB, 1971 (10)

VARIANT HOW WOULD YOU DESCRIBE BUSINESS CONDITIONS IN THIS AREA -  
WOULD YOU SAY THEY ARE POOR, ABOUT NORMAL, OR GOOD\*

AIPO # 641 FEB. 1961 (6)

HERE ARE CARDS DESCRIBING DIFFERENT ISSUES AND PROBLEMS THAT PEOPLE ARE TALKING ABOUT, I WOULD LIKE TO GET YOUR OPINION ON HOW IMPORTANT YOU THINK IT IS THAT SOMETHING BE DONE ABOUT EACH, PLEASE ARRANGE THE CARDS INTO THREE DIFFERENT GROUPS, USING THIS BOARD, AFTER READING EACH STATEMENT - IF YOU THINK THERE IS A GREAT AND URGENT NEED THAT SOMETHING BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "GREAT AND URGENT NEED FOR ACTION", IF YOU THINK SOMETHING SHOULD BE DONE ABOUT THE MATTER, BUT THAT IT IS NOT TOO URGENT, PUT THE CARD IN THIS BOX, "NEED FOR SOME ACTION, BUT NOT TOO URGENT", IF YOU THINK THAT LITTLE OR NOTHING SHOULD BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "LITTLE OR NO NEED FOR ACTION", AVOIDING ANOTHER RECESSION OR DEPRESSION,

ORCO # 463S DEC. 1961 (63/38/)  
ORCO # 466C MAR. 1963 (31/38/)

HOW DO YOU THINK BUSINESS CONDITIONS IN THIS LOCALITY WILL BE SIX MONTHS FROM NOW - VERY GOOD, GOOD, NOT TOO GOOD, OR BAD\*

AIPO # 670 APRIL 1963 (16)  
AIPO # 811 JULY 1970 (6)

VARIANT HOW DO YOU THINK BUSINESS CONDITIONS WILL BE IN THIS LOCALITY SIX MONTHS FROM NOW - VERY GOOD, GOOD, NOT TOO GOOD, OR BAD\*

AIPO # 651 OCT. 1961 (4)

WHICH OF THESE DO YOU THINK IS LIKELY TO BE TRUE OF 1965 (1967, 1968, 1969, 1973): A YEAR OF ECONOMIC PROSPERITY - OR A YEAR OF ECONOMIC DIFFICULTY\*

AIPO # 704 JAN. 1965 (2C)  
AIPO # 738 DEC. 1966 (1C)  
AIPO # 755 DEC. 1967 (1C)  
AIPO # 772 DEC. 1968 (5C)  
AIPO # 860 NOV. 1972 (2A)

### ECONOMIC PLANNING

HERE ARE CARDS DESCRIBING DIFFERENT ISSUES AND PROBLEMS THAT PEOPLE ARE TALKING ABOUT, I WOULD LIKE TO GET YOUR OPINION ON HOW IMPORTANT YOU THINK IT IS THAT SOMETHING BE DONE ABOUT EACH, PLEASE ARRANGE THE CARDS INTO THREE DIFFERENT GROUPS, USING THIS BOARD, AFTER READING EACH STATEMENT - IF YOU THINK THERE IS A GREAT AND URGENT NEED THAT SOMETHING BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "GREAT AND URGENT NEED FOR ACTION", IF YOU THINK SOMETHING SHOULD BE DONE ABOUT THE MATTER, BUT THAT IT IS NOT TOO URGENT, PUT THE CARD IN THIS BOX, "NEED FOR SOME ACTION, BUT NOT TOO URGENT", IF YOU THINK THAT LITTLE OR NOTHING SHOULD BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "LITTLE OR NO NEED FOR ACTION", KEEPING THE AMERICAN ECONOMY AHEAD OF RUSSIA,

ORCO # 463S DEC. 1961 (63/39/)  
ORCO # 466C MAR. 1963 (31/39/)



## FOREIGN TRADE

(SEE ALSO: INTERNATIONAL RELATIONS, FOREIGN TRADE, GOVERNMENT POLICY  
IN: MIDDLE EAST, ARAB STATES, GENERAL)

## GOVERNMENT AND, GENERAL

(SEE ALSO: KENNEDY, J.F., POLICIES, GENERAL; PRACTICAL POLITICS,  
POLITICAL PARTIES, EVALUATION OF)

## INCOME

(SEE ALSO: STATUS, ROLE, AND PRESTIGE, FINANCIAL STATUS)

WHAT DO YOU REALLY THINK WOULD BE A PERFECTLY SATISFACTORY INCOME  
FOR YOU (NOW)\*

|        |    |            |      |
|--------|----|------------|------|
| RFOR # | 13 | DEC, 1939  | (13) |
| RFOR # | 56 | SEPT, 1946 | (9)* |

HOW MUCH INCOME PER WEEK DO YOU THINK THE AVERAGE FAMILY OF FOUR NEEDS  
FOR HEALTH AND COMFORT\*

|        |     |           |      |          |
|--------|-----|-----------|------|----------|
| AIPO # | 271 | JUNE 1942 | (17) | (T FORM) |
| AIPO # | 335 | NOV, 1944 | (6)  |          |

VARIANT HOW MUCH INCOME A YEAR DO YOU THINK THE AVERAGE FAMILY NEEDS  
FOR HEALTH AND COMFORT\*

|        |    |           |     |
|--------|----|-----------|-----|
| AIPO # | 62 | DEC, 1936 | (8) |
|--------|----|-----------|-----|

WHAT IS THE SMALLEST AMOUNT OF MONEY A FAMILY OF FOUR /HUSBAND, WIFE,  
AND TWO CHILDREN/ NEEDS EACH WEEK TO GET ALONG ON IN THIS COMMUNITY\*  
IS YOUR TOTAL WEEKLY FAMILY INCOME LARGER OR SMALLER THAN THIS\*

|        |     |            |       |                          |
|--------|-----|------------|-------|--------------------------|
| AIPO # | 364 | JAN, 1946  | (16)  | (FILTER)                 |
| AIPO # | 402 | AUG, 1947  | (28)  | (K FORM) (FILTER)        |
| AIPO # | 410 | DEC, 1947  | (11)  | (K FORM) (FILTER)        |
| AIPO # | 420 | JUNE 1948  | (5)   | (FILTER)                 |
| AIPO # | 442 | MAY 1949   | (4A)  | (PART 1 ONLY)            |
| AIPO # | 483 | DEC, 1951  | (2A)  | (TPS FORM) (PART 1 ONLY) |
| AIPO # | 505 | OCT, 1952  | (5A)  | (TPS FORM) (PART 1 ONLY) |
| AIPO # | 513 | MAR, 1953  | (3A)  | (PART 1 ONLY)            |
| AIPO # | 530 | APRIL 1954 | (4A)  | (PART 1 ONLY)            |
| AIPO # | 591 | NOV, 1957  | (31A) | (PART 1 ONLY)            |
| AIPO # | 599 | MAY 1958   | (26A) | (PART 1 ONLY)            |
| AIPO # | 617 | AUG, 1959  | (47)  | (PART 1 ONLY)            |
| AIPO # | 633 | AUG, 1960  | (7)   | (PART 1 ONLY)            |
| AIPO # | 640 | JAN, 1961  | (32)  | (PART 1 ONLY)            |
| AIPO # | 654 | JAN, 1962  | (33)  | (PART 1 ONLY)            |
| AIPO # | 670 | APRIL 1963 | (18)  | (PART 1 ONLY)            |
| AIPO # | 702 | NOV, 1964  | (8)   | (PART 1 ONLY)            |
| AIPO # | 724 | FEB, 1966  | (12)  | (PART 1 ONLY)            |
| AIPO # | 738 | DEC, 1966  | (9)   | (PART 1 ONLY)            |
| AIPO # | 755 | DEC, 1967  | (6)   | (PART 1 ONLY)            |
| AIPO # | 775 | FEB, 1969  | (10)  | (PART 1 ONLY)            |
| AIPO # | 791 | OCT, 1969  | (7)   | (PART 1 ONLY)            |
| AIPO # | 840 | NOV, 1971  | (8)   | (PART 1 ONLY)            |
| AIPO # | 863 | JAN, 1973  | (6)   | (PART 1 ONLY)            |

VARIANT IN YOUR OPINION, WHAT IS THE SMALLEST AMOUNT OF INCOME A FAMILY OF FOUR /HUSBAND, WIFE, AND TWO CHILDREN/ NEEDS A WEEK TO LIVE DECENTLY\*

AIPO # 84 MAY 1937 (4)

IN YOUR OPINION WHAT IS THE SMALLEST AMOUNT A WEEK A FAMILY OF FOUR /HUSBAND, WIFE, AND TWO CHILDREN/ MUST HAVE TO LIVE DECENTLY\*

AIPO # 85 JUNE 1937 (2)

IN YOUR OPINION WHAT IS THE SMALLEST AMOUNT A WEEK A FAMILY OF FOUR /HUSBAND, WIFE, AND TWO CHILDREN/ MUST HAVE TO LIVE DECENTLY IN THIS LOCALITY\*

AIPO # 86 JUNE 1937 (9)

WHAT DO YOU THINK IS THE SMALLEST WEEKLY INCOME THAT A FAMILY COMPOSED OF A HUSBAND, WIFE, AND TWO YOUNG CHILDREN MUST HAVE TO LIVE DECENTLY\*

AIPO # 149 FEB. 1939 (1) (A FORM)

WHAT IS THE SMALLEST AMOUNT PER WEEK A FAMILY OF FOUR MUST HAVE TO LIVE DECENTLY\*

AIPO # 271 JUNE 1942 (17) (K FORM)

HOW MUCH INCOME A WEEK DO YOU THINK A FAMILY OF FOUR, CONSISTING OF MOTHER, FATHER, AND TWO CHILDREN, NEEDS FOR HEALTH AND COMFORT\* WOULD YOU SAY THAT YOUR FAMILY INCOME IS MORE THAN THIS /AMOUNT NEEDED FOR HEALTH AND COMFORT/, LESS THAN THIS, OR ABOUT THE SAME\*

AIPO # 676 AUG, 1963 (6,7)

IS YOUR NET PERSONAL INCOME AFTER TAXES AND OTHER COSTS HIGHER, LOWER, OR THE SAME AS IT WAS SIX MONTHS AGO\*

RFOR # 62 JAN, 1948 (8A)

RFOR # 75 FEB, 1949 (8A)

RCOM # 41 JULY 1950 (8A)

WOULD YOU SAY THAT YOUR TAKE-HOME PAY ON THE AVERAGE IS MORE, LESS, OR ABOUT THE SAME AS IT WAS SIX MONTHS AGO\* IS THIS BECAUSE OF TEMPORARY LAY-OFFS, STRIKES, LESS OVERTIME, CUT IN RATE OF PAY, OR WHAT\* OF COURSE IT IS ONLY A GUESS, BUT DO YOU THINK YOUR AVERAGE WEEKLY TAKE-HOME PAY IS LIKELY TO BE LARGER, SMALLER, OR ABOUT THE SAME SIX MONTHS FROM NOW\*

RFOR # 61 AUG, 1947 (6) (FILTER)

RFOR # 62 JAN, 1948 (9) (FILTER)

RFOR # 75 FEB, 1949 (9) (FILTER)

RCOM # 41 JULY 1950 (9) (PARTS 1 AND 2 ONLY)

WHAT IS THE SMALLEST AMOUNT OF MONEY A FAMILY OF FOUR /HUSBAND, WIFE, AND TWO CHILDREN/ NEEDS EACH WEEK TO GET ALONG ON IN THIS COMMUNITY TODAY\*

AIPO # 452 FEB, 1950 (4) (TPS FORM)  
 AIPO # 474 APRIL 1951 (1A) (TPS FORM)

HERE ARE CARDS DESCRIBING DIFFERENT ISSUES AND PROBLEMS THAT PEOPLE ARE TALKING ABOUT. I WOULD LIKE TO GET YOUR OPINION ON HOW IMPORTANT YOU THINK IT IS THAT SOMETHING BE DONE ABOUT EACH. PLEASE ARRANGE THE CARDS INTO THREE DIFFERENT GROUPS, USING THIS BOARD. AFTER READING EACH STATEMENT - IF YOU THINK THERE IS A GREAT AND URGENT NEED THAT SOMETHING BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "GREAT AND URGENT NEED FOR ACTION". IF YOU THINK SOMETHING SHOULD BE DONE ABOUT THE MATTER, BUT THAT IT IS NOT TOO URGENT, PUT THE CARD IN THIS BOX, "NEED FOR SOME ACTION, BUT NOT TOO URGENT". IF YOU THINK LITTLE OR NOTHING SHOULD BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "LITTLE OR NO NEED FOR ACTION". ADEQUATE INCOMES FOR WIDOWS, THE PHYSICALLY HANDICAPPED,

ORCO # 463S DEC, 1961 (63/27/)  
 ORCO # 466C MAR, 1963 (31/27/)

ON THE WHOLE, WOULD YOU SAY THAT YOU ARE SATISFIED OR DISSATISFIED WITH YOUR FAMILY INCOME\*

AIPO # 675 JULY 1963 (8D)  
 AIPO # 715 AUG, 1965 (19D)  
 AIPO # 734 SEPT, 1966 (7D)  
 AIPO # 735 SEPT, 1966 (94C)  
 AIPO # 777 MAR, 1969 (6C)  
 AIPO # 778 APRIL 1969 (5C)  
 AIPO # 835 AUG, 1971 (9B)  
 AIPO # 836 AUG, 1971 (4C)  
 AIPO # 878 SEPT, 1973 (2G)

VARIANT IN GENERAL, WOULD YOU SAY THAT YOU ARE REASONABLY SATISFIED WITH YOUR /HUSBAND'S/ SALARY\*

AIPO # 434 DEC, 1948 (6C)

COMPARED WITH AMERICAN FAMILIES IN GENERAL, WOULD YOU SAY YOUR FAMILY INCOME IS - FAR BELOW AVERAGE, BELOW AVERAGE, AVERAGE, ABOVE AVERAGE, OR FAR ABOVE AVERAGE\*

NORC # 9001 MAR, 1972 (53)  
 NORC # 9002 MAR, 1973 (42)

#### INCOME, EXPECTATION OF

OF COURSE, NO ONE CAN TELL FOR CERTAIN, BUT DO YOU THINK YOUR NET PERSONAL INCOME AFTER TAXES WILL BE HIGHER, LOWER, OR ABOUT THE SAME SIX MONTHS FROM NOW\*

RFOR # 62 JAN, 1948 (8B)  
 RFOR # 75 FEB, 1949 (8B)  
 RCOM # 41 JULY 1950 (8B)

OF COURSE, IT IS ONLY A GUESS, BUT DO YOU THINK YOUR AVERAGE WEEKLY TAKE-HOME PAY IS LIKELY TO BE LARGER, SMALLER, OR ABOUT THE SAME SIX MONTHS FROM NOW\*

RFOR # 75 FEB, 1949 (9C)  
 RCOM # 41 JULY 1950 (9C)

# INFLATION

WILL YOU TELL ME WHAT THE TERM INFLATION MEANS TO YOU\*

AIPO # 358 OCT, 1945 (7A)  
AIPO # 397 MAY 1947 (9A)

VARIANT WHAT DO YOU UNDERSTAND BY THE TERM INFLATION\*

AIPO # 300 AUG, 1943 (10A)

I WOULD LIKE YOU TO TAKE THESE WHITE CARDS WHICH I HAVE JUST SHOWN TO YOU, PLEASE SORT THEM INTO THREE PILES ON THIS BOARD, IN THE FIRST PILE, PUT ALL THE PHRASES THAT YOU FEEL YOU KNOW VERY WELL, THAT IS WORDS THAT ARE VERY CLEAR IN THEIR MEANING, IN THE SECOND PILE, PUT THE PHRASES THAT YOU FEEL YOU KNOW FAIRLY WELL, THOSE WOULD BE THE WORDS THAT YOU HAVE HEARD BEFORE, BUT YOU ARE NOT EXACTLY SURE WHAT THEY MEAN, IN THE THIRD PILE, PUT ALL THE PHRASES THAT ARE NEW TO YOU, THAT IS, WORDS YOU HAVE NOT HEARD BEFORE, INFLATION.

ORCO # 465E AUG, 1961 (2) (STOCKHOLDERS)

IN YOUR OPINION, WHO (WHICH) IS MOST RESPONSIBLE FOR INFLATION \*  
GOVERNMENT, BUSINESS, OR LABOR\*

AIPO # 850 APRIL 1972 (8)  
AIPO # 874 JULY 1973 (9)\*

# LIVING STANDARDS, NATIONAL

(SEE ALSO: STATUS, ROLE, AND PRESTIGE, FINANCIAL STATUS)

WHICH DO YOU THINK IS BETTER OFF TODAY, THE MAN WHO LIVES ON THE FARM OR THE MAN WHO LIVES IN THE CITY\* WHY\*

AIPO # 105 NOV, 1937 (2)  
AIPO # 187 MAR, 1940 (1) (K FORM)  
AIPO # 442 MAY 1949 (1) (K FORM)

IN GENERAL, WHICH DO YOU THINK IS BETTER OFF, FINANCIALLY, TODAY - THE MAN WHO LIVES IN THE CITY OR THE MAN WHO LIVES ON THE FARM\*

AIPO # 459 JULY 1950 (1)  
AIPO # 514 APRIL 1953 (1)

# LOANS

(SEE ALSO: INTERNATIONAL RELATIONS, FOREIGN AID, GENERAL)

# NATURAL RESOURCES

(SEE ALSO: MIDDLE EAST, ARAB STATES, GENERAL)

HERE ARE CARDS DESCRIBING DIFFERENT ISSUES AND PROBLEMS THAT PEOPLE ARE TALKING ABOUT, I WOULD LIKE TO GET YOUR OPINION ON HOW IMPORTANT YOU THINK IT IS THAT SOMETHING BE DONE ABOUT EACH, PLEASE ARRANGE THE CARDS INTO THREE DIFFERENT GROUPS, USING THIS BOARD, AFTER READING EACH STATEMENT - IF YOU THINK THERE IS A GREAT AND URGENT NEED THAT

SOMETHING BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "GREAT AND URGENT NEED FOR ACTION". IF YOU THINK SOMETHING SHOULD BE DONE ABOUT THE MATTER, BUT THAT IT IS NOT TOO URGENT, PUT THE CARD IN THIS BOX, "NEED FOR SOME ACTION, BUT NOT TOO URGENT". IF YOU THINK THAT LITTLE OR NOTHING SHOULD BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "LITTLE OR NO NEED FOR ACTION".  
CONSERVING THE COUNTRY'S NATURAL RESOURCES.

ORCO # 463S DEC. 1961 (63/40/)  
OROC # 466C MAR. 1963 (31/40/)

### PENSIONS

(SEE ALSO: GOVERNMENT, U.S., FEDERAL-STATE-LOCAL RELATIONS)

IN CALIFORNIA A PENSION PLAN HAS BEEN PROPOSED TO PAY \$30 EVERY THURSDAY IN SCRIPT MONEY TO EVERY PERSON 50 YEARS OF AGE AND OVER WHO IS NOT EMPLOYED, WOULD YOU FAVOR THE ADOPTION OF THIS PLAN IN THIS STATE\*

AIPO # 135 OCT. 1938 (7A)  
AIPO # 175 OCT. 1939 (7A) (A FORM)

VARIANT IN OHIO A PENSION PLAN HAS BEEN PROPOSED TO PAY \$50 A MONTH TO EVERY FORMER WAGE EARNER 60 AND OVER WHO IS NOT NOW EMPLOYED, WOULD YOU FAVOR THE ADOPTION OF SUCH A PLAN IN THIS STATE\* WOULD YOU BE WILLING TO PAY A SPECIAL TAX IN ORDER TO PROVIDE THE MONEY FOR THESE PENSIONS\*

AIPO # 175 OCT. 1939 (7)

HAVE YOU HEARD OF THE TOWNSEND PLAN FOR OLD-AGE PENSIONS\*  
ARE YOU IN FAVOR OF THIS (THE PRESENT TOWNSEND) PLAN (FOR OLD AGE PENSIONS)\*

AIPO # 146 JAN. 1939 (1AC) (A FORM) (FILTER)  
AIPO # 176 NOV. 1939 (2F) (PART 1 ONLY)  
AIPO # 241 JULY 1941 (3AC) (FILTER)\*

### PHILANTHROPIC FOUNDATIONS

(SEE ALSO: TAXATION, EXEMPTIONS)

HAVE YOU EVER HEARD OR READ ANYTHING ABOUT THE FORD FOUNDATION\*

AIPO # 524 DEC. 1953 (25A)  
AIPO # 541 DEC. 1954 (28A)  
AIPO # 555 OCT. 1955 (24A)  
AIPO # 569 AUG. 1956 (20A)  
AIPO # 588 AUG. 1957 (6A)

IN GENERAL, DO YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF THE FORD FOUNDATION\*

AIPO # 524 DEC. 1953 (25C)  
AIPO # 541 DEC. 1954 (28C)  
AIPO # 555 OCT. 1955 (24C)  
AIPO # 569 AUG. 1956 (20C)  
AIPO # 588 AUG. 1957 (6C)

POLITICS AND, GENERAL

(SEE ALSO: POLITICS, PRACTICAL, POLITICAL PARTIES, EVALUATION OF)

POVERTY

HERE ARE SOME QUESTIONS ON THE SUBJECT OF POVERTY, THE FIRST QUESTION IS DO YOU THINK POVERTY WILL EVER BE DONE AWAY WITH IN THIS COUNTRY\*

|            |           |      |
|------------|-----------|------|
| AIPO # 96  | AUG, 1937 | (1)  |
| AIPO # 686 | FEB, 1964 | (16) |
| AIPO # 745 | MAY 1967  | (14) |

IN THIS COUNTRY, DO YOU THINK ANY OF THE PEOPLE LISTED HERE ARE MORE LIKELY TO BE COMMUNISTS THAN OTHERS\* POOR PEOPLE,

|            |           |       |
|------------|-----------|-------|
| NORC # 294 | NOV, 1950 | (11C) |
| NORC # 341 | JUNE 1953 | (7D)  |
| NORC # 365 | NOV, 1954 | (30K) |

IN YOUR OPINION, WHICH IS MORE OFTEN TO BLAME IF A PERSON IS POOR - LACK OF EFFORT ON HIS OWN PART, OR CIRCUMSTANCES BEYOND HIS CONTROL\*

|            |           |      |
|------------|-----------|------|
| AIPO # 686 | FEB, 1964 | (17) |
| AIPO # 702 | NOV, 1964 | (14) |
| AIPO # 718 | OCT, 1965 | (1A) |
| AIPO # 721 | DEC, 1965 | (22) |

VARIANT IN YOUR OPINION, WHICH IS MORE TO BLAME IF A PERSON IS POOR - LACK OF EFFORT ON HIS OWN PART, OR CIRCUMSTANCES BEYOND HIS CONTROL\*

|             |            |      |
|-------------|------------|------|
| AIPO # 745  | MAY 1967   | (15) |
| NORC # 4050 | APRIL 1968 | (38) |

PRICE CONTROL

(SEE ALSO: LABOR, WAGE CONTROLS)

IN NORMAL TIMES, DO YOU THINK WE CAN DEPEND ON COMPETITION TO KEEP PRICES AT FAIR LEVELS, OR IS SOME SORT OF GOVERNMENT CONTROL NEEDED TO KEEP PRICES FAIR\*

|             |           |      |                       |
|-------------|-----------|------|-----------------------|
| ORCO # 384Z | FEB, 1955 | (6)  | (SPECIAL OCCUPATIONS) |
| ORCO # 463S | DEC, 1961 | (12) |                       |
| ORCO # 464R | DEC, 1961 | (12) |                       |
| ORCO # 466C | MAR, 1963 | (26) |                       |

VARIANT WHICH OF THESE DO YOU BELIEVE IS THE BEST WAY TO TRY TO KEEP PRICES WITHIN REASON DURING THIS NEXT YEAR\* TO CONTROL PRICES BY GOVERNMENT REGULATION, TO HAVE NO REGULATION AND LET COMPETITION TAKE CARE OF PRICES,

|           |            |     |
|-----------|------------|-----|
| RFOR # 53 | APRIL 1946 | (9) |
|-----------|------------|-----|

DO YOU THINK THE NATIONAL GOVERNMENT SHOULD TAKE STEPS TO DO SOMETHING ABOUT LOWERING PRICES, OR DO YOU THINK WE SHOULD LET THE LAWS OF SUPPLY AND DEMAND TAKE CARE OF PRICES WITHOUT GOVERNMENT ACTION\*

RFOR # 64 MAR, 1948 (15A)

SOME PEOPLE SAY THAT WE WILL NOT GET LOWER PRICES ON LOTS OF THINGS UNLESS THE GOVERNMENT PUTS PRICE CONTROLS BACK ON. OTHERS SAY THAT BUSINESS ITSELF WILL LOWER PRICES AS SOON AS IT CAN. WHAT DO YOU THINK\* SHOULD WE PUT PRICE CONTROLS ON AGAIN OR NOT\*

RFOR # 63 JULY 1948 (2)

### PRICE EXPECTATIONS

DO YOU THINK PRICES IN GENERAL WILL BE HIGHER, LOWER, OR ABOUT THE SAME SIX MONTHS FROM NOW\*

|            |       |      |       |               |
|------------|-------|------|-------|---------------|
| AIPO # 272 | JULY  | 1942 | (2)   |               |
| AIPO # 384 | NOV,  | 1946 | (5)   |               |
| AIPO # 391 | FEB,  | 1947 | (1A)  |               |
| AIPO # 394 | APRIL | 1947 | (11A) | (K FORM)      |
| AIPO # 399 | JUNE  | 1947 | (6)   |               |
| AIPO # 402 | AUG,  | 1947 | (1A)  |               |
| AIPO # 408 | NOV,  | 1947 | (1)   |               |
| AIPO # 413 | FEB,  | 1948 | (1A)  | (K FORM)      |
| AIPO # 417 | APRIL | 1948 | (1A)  |               |
| AIPO # 420 | JUNE  | 1948 | (5A)  |               |
| AIPO # 432 | NOV,  | 1948 | (1)   |               |
| AIPO # 444 | JUNE  | 1949 | (4A)  |               |
| AIPO # 444 | JUNE  | 1949 | (1A)  | (FARM SAMPLE) |
| AIPO # 454 | MAR,  | 1950 | (3A)  |               |
| AIPO # 548 | JUNE  | 1955 | (15)  |               |

VARIANT DO YOU THINK PRICES WILL GO UP IN THE NEXT 6 MONTHS\*

AIPO # 374 JUNE 1946 (7A) (K FORM)

ARE YOU EXPECTING PRICES OF MOST THINGS TO BE HIGHER, LOWER, OR ABOUT THE SAME SIX MONTHS FROM NOW\*

RFOR # 57 DEC, 1946 (1)

DO YOU THINK THAT THE PRICES OF MOST OF THE THINGS YOU BUY WILL BE HIGHER, LOWER, OR ABOUT THE SAME SIX MONTHS FROM NOW\*

THIS QUESTION WAS REPEATED 40 TIMES BETWEEN AUG, 1947 AND JAN, 1972,

VARIANT DO YOU THINK PRICES ON MOST PRODUCTS YOU BUY WILL BE HIGHER, LOWER, OR ABOUT THE SAME SIX MONTHS FROM NOW\*

AIPO # 253 NOV, 1941 (4A)

DO YOU EXPECT PRICES OF THE THINGS YOU BUY WILL BE HIGHER SIX MONTHS FROM NOW THAN THEY ARE TODAY\*

AIPO # 268 MAY 1942 (4A) (K FORM)

DO YOU THINK THE PRICE OF THINGS YOU BUY WILL BE HIGHER OR LOWER IN THE NEXT SIX MONTHS\*

AIPO # 651 OCT, 1961 (51)

SIX MONTHS FROM NOW, DO YOU THINK PRICES ON LAND AROUND HERE WILL BE HIGHER, LOWER, OR ABOUT THE SAME AS THEY ARE NOW\*

RFOR # 62 JAN, 1948 (19E)  
RFOR # 75 FEB, 1949 (19E)  
RCOM # 41 JULY 1950 (19E)

VARIANT DO YOU THINK THAT THE PRICE OF HOUSES, AND THE PRICE OF FARMS IN YOUR COMMUNITY WILL BE HIGHER, LOWER, OR ABOUT THE SAME SIX MONTHS FROM NOW\*

AIPO # 385 NOV, 1946 (2)

DO YOU THINK PRICES ON THE FOLLOWING ITEMS WILL BE HIGHER, LOWER, OR ABOUT THE SAME SIX MONTHS FROM NOW\* REAL ESTATE,

AIPO # 386 DEC, 1946 (8) (T FORM)

THREE MONTHS FROM NOW, DO YOU THINK THE AVERAGE PRICE OF STOCKS WILL BE HIGHER OR LOWER THAN THEY ARE TODAY\*

AIPO # 551 AUG, 1955 (11)  
AIPO # 659 MAY 1962 (7)

VARIANT DO YOU THINK STOCK MARKET PRICES WILL BE HIGHER OR LOWER THREE MONTHS FROM NOW THAN THEY ARE TODAY\*

AIPO # 389 JAN, 1947 (7B) (T FORM)

DO YOU THINK WALL STREET MARKET PRICES WILL BE HIGHER OR LOWER THREE MONTHS FROM NOW THAN THEY ARE TODAY\*

AIPO # 399 JUNE 1947 (11B)

THREE MONTHS FROM NOW, DO YOU THINK, ON THE AVERAGE, PRICES OF STOCKS WILL BE HIGHER OR LOWER THAN THEY ARE TODAY\*

AIPO # 568 AUG, 1956 (11B)  
AIPO # 591 NOV, 1957 (34)

WHICH OF THESE DO YOU THINK IS MORE LIKELY TO BE TRUE OF 1960 (1965, 1966, 1967, 1968, 1969, 1970):  
A YEAR OF RISING PRICES, OR A YEAR OF FALLING PRICES\*

AIPO # 621 DEC, 1959 (56A)  
AIPO # 704 JAN, 1965 (2A)  
AIPO # 721 DEC, 1965 (3A)  
AIPO # 738 DEC, 1966 (1A)  
AIPO # 755 DEC, 1967 (1A)  
AIPO # 772 DEC, 1968 (5A)  
AIPO # 791 OCT, 1969 (4A)

VARIANT MANY NEWSPAPER WRITERS ARE MAKING THEIR PREDICTIONS OF WHAT WILL HAPPEN DURING THE COMING YEAR, WHAT DO YOU THINK WILL HAPPEN IN 1957 ABOUT - PRICES OF THINGS YOU BUY - WILL THEY BE HIGHER OR LOWER IN 1957\*

AIPO # 576 DEC, 1956 (30A)



DO YOU THINK THE PRICES OF THINGS YOU BUY WILL BE HIGHER  
OR LOWER IN 1958\*

AIPO # 593 DEC. 1957 (3)

WHICH OF THESE DO YOU THINK IS LIKELY TO BE TRUE OF 1972:  
A YEAR OF RISING PRICES OR A YEAR OF FALLING PRICES\*

AIPO # 840 NOV. 1971 (3A)

DO YOU EXPECT THAT PRICES WILL GO UP, GO DOWN, OR REMAIN THE SAME  
DURING THE NEXT SIX MONTHS\*

AIPO # 676 AUG. 1963 (9)  
AIPO # 725 MAR. 1966 (15)

VARIANT DO YOU THINK PRICES, IN GENERAL, WILL GO UP, OR DOWN, OR STAY  
ABOUT THE SAME DURING THE NEXT SIX MONTHS\*

AIPO # 530 APRIL 1954 (5A)

### PRICES, GENERAL

(SEE ALSO: GOVERNMENT, U.S., BUDGET; KENNEDY, J.F., POLICIES,  
GENERAL; LABOR, WAGES; POLITICS, PRACTICAL, POLITICAL PARTIES,  
EVALUATION OF; PRESS, NEWSPAPER READING HABITS)

ON THE WHOLE, WOULD YOU SAY THAT PRICES OF MOST THINGS YOU BUY  
TODAY ARE HIGHER, LOWER, OR ABOUT THE SAME AS THEY WERE SIX MONTHS  
AGO\*

RFOR # 61 AUG. 1947 (1A)  
RFOR # 62 JAN. 1948 (1A)  
RFOR # 75 FEB. 1949 (1A)  
RCOM # 41 JULY 1950 (1A)

DO YOU THINK PRICES ON LAND AROUND HERE ARE HIGHER, LOWER, OR ABOUT  
THE SAME AS THEY WERE SIX MONTHS AGO\*

RFOR # 62 JAN. 1948 (19D)  
RFOR # 75 FEB. 1949 (19D)  
RCOM # 41 JULY 1950 (19D)

OF ALL THE THINGS YOU BUY OR THE SERVICES YOU PAY FOR, WHICH ONE  
IRRITATES YOU MOST BECAUSE OF THE HIGH PRICE\*

AIPO # 613 APRIL 1959 (53)  
AIPO # 638 NOV. 1960 (33)

VARIANT CONSIDERING THE ITEMS YOU BUY FROM DAY TO DAY, WHICH ONE  
ANNOYS YOU MOST BECAUSE OF THE HIGH PRICE YOU HAVE TO PAY  
FOR IT\*

AIPO # 476 JUNE 1951 (2)

WHAT PRICE INCREASE HAS IRRITATED YOU MOST\*

AIPO # 593 DEC. 1957 (4)

## RATIONING

(SEE ALSO: INTERNATIONAL RELATIONS, FOREIGN AID, GENERAL: WAR, WORLD WAR II, CIVILIAN EFFORTS AND ATTITUDES)

WHAT ONE PRODUCT THAT IS NOW RATIONED DO YOU FIND IT HARDEST TO CUT DOWN ON (OR GET ALONG WITHOUT)\*

AIPO # 293      APRIL 1943      (1)  
AIPO # 339      JAN. 1945      (10)\*

## RETIREMENT

AT WHAT AGE DO YOU /OR YOUR HUSBAND/ PLAN TO RETIRE\*

AIPO # 384      NOV. 1946      (17A)  
AIPO # 543      FEB. 1955      (7)

HERE ARE CARDS DESCRIBING DIFFERENT ISSUES AND PROBLEMS THAT PEOPLE ARE TALKING ABOUT. I WOULD LIKE TO GET YOUR OPINION ON HOW IMPORTANT YOU THINK IT IS THAT SOMETHING BE DONE ABOUT EACH. PLEASE ARRANGE THE CARDS INTO THREE DIFFERENT GROUPS, USING THIS BOARD, AFTER READING EACH STATEMENT - IF YOU THINK THERE IS A GREAT AND URGENT NEED THAT SOMETHING BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "GREAT AND URGENT NEED FOR ACTION", IF YOU THINK SOMETHING SHOULD BE DONE ABOUT THE MATTER, BUT THAT IT IS NOT TOO URGENT, PUT THE CARD IN THIS BOX, "NEED FOR SOME ACTION, BUT NOT TOO URGENT", IF YOU THINK THAT LITTLE OR NOTHING SHOULD BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "LITTLE OR NO NEED FOR ACTION", ADEQUATE INCOMES FOR RETIRED PEOPLE,

ORCO # 463S      DEC. 1961      (63/26/)  
ORCO # 466C      MAR. 1963      (31/26/)

## SOCIAL SECURITY

DO YOU HAVE A SOCIAL SECURITY NUMBER\*

NORC # 211      APRIL 1943      (14)  
NORC # 226      AUG. 1944      (16)  
NORC # 140      MAR. 1946      (22)

VARIANT DO YOU HAPPEN TO HAVE A SOCIAL SECURITY NUMBER\*

AIPO # 73      MAR. 1937      (9)

HAVE YOU A SOCIAL SECURITY NUMBER\*

AIPO # 241      JULY 1941      (4)

DO YOU THINK THERE IS ANYTHING FOR WHICH THE GOVERNMENT SHOULD BE SPENDING MORE MONEY THAN IT IS AT PRESENT\*  
SOCIAL SECURITY - OLD AGE ASSISTANCE,

AIPO # 612      MAR. 1959      (25A)  
AIPO # 670      APRIL 1963      (25)

NOW, I'D LIKE YOUR OPINION ON SOME OF THE THINGS THE ADMINISTRATION MAY HAVE TO DEAL WITH, WHICH DO YOU FAVOR ON MEDICAL INSURANCE FOR OLDER PEOPLE - CHANGING THE GOVERNMENT SOCIAL SECURITY PROGRAM TO COVER THIS, OR EXPANDING VOLUNTARY MEDICAL INSURANCE PLANS TO COVER

THIS\*

ORCO # 465R AUG, 1962 (158)  
ORCO # 466C MAR, 1963 (118)  
ORCO # 466G NOV, 1963 (8)

TARIFFS

WILL YOU TELL ME IN YOUR OWN WORDS WHAT A TARIFF IS\*

AIPO # 305 OCT, 1943 (4A) (K FORM)  
AIPO # 408 NOV, 1947 (11)

VARIANT WILL YOU TELL ME BRIEFLY WHAT IS MEANT BY THESE TERMS:  
TARIFF\*

AIPO # 346 MAY 1945 (9D) (K AND T FORM)

WILL YOU PLEASE TELL ME IN YOUR OWN WORDS WHAT A TARIFF IS\*

AIPO # 356 SEPT, 1945 (13A)

DO YOU HAPPEN TO KNOW WHAT A TARIFF IS\* WHAT IS IT\*

NORC # 243 AUG, 1946 (17)

DO YOU HAPPEN TO KNOW WHAT IS MEANT BY THE TERM TARIFF\*

AIPO # 389 JAN, 1947 (15A) (K FORM)

WILL YOU TELL ME WHAT THE TERM TARIFF MEANS\*

AIPO # 404 SEPT, 1947 (12A)

JUST IN YOUR OWN WORDS, WILL YOU TELL ME WHAT IS MEANT BY  
THE TERM TARIFF\*

AIPO # 512 FEB, 1953 (17A)

AS YOU KNOW, THE UNITED STATES NOW COLLECTS A TARIFF OR TAX ON MANY  
GOODS COMING HERE FROM FOREIGN COUNTRIES, DO YOU THINK IT WOULD BE A  
GOOD THING FOR THE UNITED STATES, OR A BAD THING, IF WE REDUCED OUR  
TARIFFS ON THE GOODS THAT WE BUY FROM OTHER COUNTRIES\* DO YOU THINK  
THE UNITED STATES SHOULD REDUCE ITS TARIFFS ON GOODS THAT OTHER  
COUNTRIES WANT TO SELL HERE, PROVIDING THEY REDUCE THEIR TARIFFS ON  
GOODS WE WANT TO SELL TO THEM\*

NORC # 243 AUG, 1946 (19) (FILTER)  
NORC # 298 JAN, 1951 (20) (FILTER)  
NORC # 333 NOV, 1952 (17) (FILTER)  
NORC # 371 APRIL 1955 (5) (PART 1 ONLY)

VARIANT WOULD YOU BE WILLING, OR NOT, TO LET THESE WESTERN EUROPEAN  
COUNTRIES SEND GOODS INTO THE UNITED STATES WITHOUT PAYING  
ANY TARIFF OR SPECIAL TAXES, PROVIDED THEY AGREE TO GIVE THE  
SAME TREATMENT TO OUR GOODS\*

NORC # 171 NOV, 1949 (4)

AS YOU KNOW, THE UNITED STATES COLLECTS A TARIFF, OR TAX, ON MANY GOODS COMING HERE FROM FOREIGN COUNTRIES, DO YOU THINK THE UNITED STATES SHOULD REDUCE ITS TARIFFS ON GOODS THAT OTHER COUNTRIES WANT TO SELL HERE, PROVIDING THEY REDUCE THEIR TARIFFS ON GOODS WE WANT TO SELL THEM\*

NORC # 334 DEC, 1952 (12)

SOME PEOPLE SAY THAT OUR PRESENT TARIFFS SHOULD BE INCREASED, OTHER PEOPLE SAY THE UNITED STATES SHOULD ESTABLISH FREER TRADE WITH OTHER COUNTRIES BY LOWERING TARIFFS, HAVE YOU HEARD OR READ ANYTHING ABOUT THIS\* BY AND LARGE, DO YOU FAVOR HIGHER TARIFFS OR LOWER TARIFFS THAN WE HAVE AT PRESENT\*

AIPO # 516 MAY 1953 (13AD) (FILTER)  
 AIPO # 520 SEPT, 1953 (11AB) (FILTER)  
 AIPO # 526 JAN, 1954 (13AB) (FILTER)  
 AIPO # 540 NOV, 1954 (7AB) (FILTER)  
 AIPO # 617 MAY 1959 (54AB) (FILTER)  
 AIPO # 653 DEC, 1961 (25AB) (FILTER)  
 AIPO # 656 MAR, 1962 (25A) (PART 2 ONLY)

VARIANT DO YOU BELIEVE THAT A HIGH TARIFF TO KEEP OUT FOREIGN GOODS IN COMPETITION WITH AMERICAN GOODS IS A GOOD POLICY OR A BAD POLICY\*

RFOR # 9 SEPT, 1939 (1A)

ARE YOU IN FAVOR OF HIGH TARIFFS OR LOW TARIFFS FOR THIS COUNTRY\*

AIPO # 356 SEPT, 1945 (13B) (K FORM)

DO YOU FAVOR A FAIRLY HIGH OR A FAIRLY LOW AMERICAN TAX ON FOREIGN GOODS COMING INTO THIS COUNTRY\*

NORC # 140 MAR, 1946 (4)

WHAT IS YOUR OPINION ABOUT HIGH TARIFFS AS OPPOSED TO LOW TARIFFS\*

AIPO # 389 JAN, 1947 (15B) (K FORM)

NEXT IS THE QUESTION OF TARIFFS, WOULD YOU FAVOR OR OPPOSE REDUCING THE GENERAL LEVEL OF TARIFFS AT THIS TIME\*

AIPO # 541 DEC, 1954 (20)

# UNEMPLOYMENT

DO YOU THINK THE UNEMPLOYMENT PROBLEM CAN BE SOLVED, IF SO, HOW\*

AIPO # 79 APRIL 1937 (3)  
 AIPO # 185 FEB, 1940 (7)

ARE YOU EMPLOYED\*

AIPO # 226 DEC, 1940 (15A)  
 AIPO # 259 JAN, 1942 (3A)  
 AIPO # 267 APRIL 1942 (6B)

## ARE YOU EMPLOYED AT THE PRESENT TIME\*

|            |       |      |       |          |
|------------|-------|------|-------|----------|
| AIPO # 241 | JULY  | 1941 | (5A)  |          |
| AIPO # 244 | AUG.  | 1941 | (6A)  |          |
| AIPO # 245 | AUG.  | 1941 | (10A) |          |
| AIPO # 246 | AUG.  | 1941 | (4A)  |          |
| AIPO # 247 | SEPT. | 1941 | (3A)  |          |
| AIPO # 258 | JAN.  | 1942 | (7D)  |          |
| AIPO # 269 | MAY   | 1942 | (2A)  |          |
| AIPO # 273 | JULY  | 1942 | (13A) |          |
| AIPO # 288 | JAN.  | 1943 | (11A) | (T FORM) |

## VARIANT ARE YOU EMPLOYED NOW\* /IF ANSWER IS NO/ ARE YOU TRYING TO FIND EMPLOYMENT\*

|            |      |      |      |               |
|------------|------|------|------|---------------|
| AIPO # 82  | MAY  | 1937 | (10) | (PART 1 ONLY) |
| AIPO # 84  | MAY  | 1937 | (6A) | (FILTER)      |
| AIPO # 85  | JUNE | 1937 | (6)  | (FILTER)      |
| AIPO # 101 | OCT. | 1937 | (2A) | (PART 1 ONLY) |

## ARE YOU EMPLOYED OR UNEMPLOYED\*

|            |      |      |      |  |
|------------|------|------|------|--|
| AIPO # 233 | MAR. | 1941 | (9A) |  |
| AIPO # 237 | MAY  | 1941 | (9A) |  |
| AIPO # 239 | JUNE | 1941 | (8E) |  |

## DO YOU NOW HAVE A JOB\*

|           |     |      |      |                     |
|-----------|-----|------|------|---------------------|
| RFOR # 35 | MAY | 1943 | (13) | (WOMEN 20-35 YEARS) |
|-----------|-----|------|------|---------------------|

## ARE YOU EMPLOYED AT A JOB THAT PAYS YOU REGULARLY\*

|            |       |      |       |          |
|------------|-------|------|-------|----------|
| AIPO # 260 | FEB.  | 1942 | (11A) |          |
| AIPO # 261 | FEB.  | 1942 | (8A)  |          |
| AIPO # 272 | JULY  | 1942 | (7A)  |          |
| AIPO # 289 | FEB.  | 1943 | (4)   | (K FORM) |
| AIPO # 290 | FEB.  | 1943 | (6)   |          |
| AIPO # 291 | MAR.  | 1943 | (14C) |          |
| AIPO # 319 | MAY   | 1944 | (9A)  | (K FORM) |
| AIPO # 335 | NOV.  | 1944 | (9A)  |          |
| AIPO # 339 | JAN.  | 1945 | (3A)  |          |
| AIPO # 343 | MAR.  | 1945 | (3A)  |          |
| AIPO # 344 | APRIL | 1945 | (5A)  |          |
| AIPO # 354 | AUG.  | 1945 | (9A)  |          |
| AIPO # 445 | JULY  | 1949 | (3A)  |          |

## FOR THE FIRST YEAR OR TWO AFTER THE WAR, WHICH ONE OF THESE THINGS DO YOU EXPECT - ENOUGH JOBS FOR EVERYBODY, SOME UNEMPLOYMENT, OR A LOT OF UNEMPLOYMENT\*

|            |       |      |      |          |
|------------|-------|------|------|----------|
| NORC # 211 | APRIL | 1943 | (6)  |          |
| NORC # 233 | MAR.  | 1945 | (14) |          |
| NORC # 237 | SEPT. | 1945 | (1)  | (A FORM) |

## VARIANT AFTER THE WAR, DO YOU THINK THERE WILL BE JOBS FOR EVERYBODY, SOME UNEMPLOYMENT, OR LOTS OF UNEMPLOYMENT\*

|           |      |      |      |  |
|-----------|------|------|------|--|
| RFOR # 28 | NOV. | 1941 | (4A) |  |
|-----------|------|------|------|--|

AFTER WE DO GET BACK TO PEACETIME CONDITIONS, WHICH ONE OF THESE THINGS DO YOU EXPECT - ENOUGH JOBS FOR EVERYBODY, SOME UNEMPLOYMENT, OR A LOT OF UNEMPLOYMENT\*

NORC # 211 APRIL 1943 (12)

AFTER THE WAR, DO YOU THINK THAT EVERYONE WHO WANTS A JOB WILL BE ABLE TO GET ONE\*

AIPO # 336 NOV. 1944 (7) (K FORM)

HOW ABOUT FIVE YEARS AFTER THE WAR - DO YOU EXPECT ENOUGH JOBS FOR EVERYBODY, SOME UNEMPLOYMENT, OR A LOT OF UNEMPLOYMENT\*

NORC # 237 SEPT. 1945 (2) (A FORM)

DO YOU THINK THAT BUSINESS FIRMS IN THIS COUNTRY WILL BE ABLE TO PROVIDE ENOUGH JOBS FOR (NEARLY) EVERYONE DURING THE NEXT FIVE YEARS, OR WILL THE GOVERNMENT HAVE TO STEP IN AND PROVIDE WORK (LIKE THE WPA OR PWA)\*

AIPO # 354 AUG. 1945 (10A)\*  
AIPO # 540 NOV. 1954 (1)

VARIANT DO YOU THINK THAT DURING THE NEXT TWO OR THREE YEARS MORE PEOPLE WILL FIND JOBS IN PRIVATE BUSINESS, OR THAT MORE PEOPLE WILL HAVE TO BE SUPPORTED BY THE GOVERNMENT\*

RFOR # 3 NOV. 1938 (6)

DURING THE NEXT YEAR, DO YOU THINK THERE IS ANY CHANCE THAT YOU /YOUR HUSBAND/ WILL BE UNEMPLOYED\*

AIPO # 371 MAY 1946 (13) (K FORM)  
AIPO # 396 MAY 1947 (8A) (K FORM)  
AIPO # 410 DEC. 1947 (2C)  
AIPO # 437 FEB. 1949 (15B)  
AIPO # 445 JULY 1949 (4)

VARIANT DO YOU THINK YOU WILL BE OUT OF WORK ANYTIME DURING THE COMING YEAR\*

AIPO # 348 MAY 1945 (12A)

DO YOU THINK THERE WILL BE MORE OR LESS UNEMPLOYMENT BY THE TIME NEXT FALL /AUTUMN/ COMES AROUND\*

AIPO # 394 APRIL 1947 (11A) (T FORM)  
AIPO # 437 FEB. 1949 (16A)

DO YOU HAVE A PAYING JOB\* /BY PAYING JOB WE MEAN ONE OF 18 HOURS A WEEK OR MORE,/ DID YOU HAVE A PAYING JOB SIX MONTHS AGO\* ARE YOU LOOKING FOR A FULL-TIME JOB, OR ARE YOU NOT PARTICULARLY INTERESTED IN ONE\*

RFOR # 61 AUG. 1947 (3AB) (PART 1 AND 2 ONLY)  
RFOR # 62 JAN. 1948 (3) (FILTER)  
RFOR # 75 FEB. 1949 (3) (FILTER)  
RCOM # 41 JULY 1950 (3) (FILTER)

IF YOU WERE TO GIVE UP YOUR PRESENT JOB TOMORROW, DO YOU THINK IT WOULD BE HARD, ONLY FAIRLY HARD, OR EASY TO GET ANOTHER ONE THAT WOULD PAY AS MUCH AS THE ONE YOU NOW HAVE\*

|        |    |      |      |      |
|--------|----|------|------|------|
| RFOR # | 61 | AUG, | 1947 | (3F) |
| RFOR # | 62 | JAN, | 1948 | (58) |
| RFOR # | 75 | FEB, | 1949 | (58) |
| RCOM # | 41 | JULY | 1950 | (58) |

NO ONE CAN TELL FOR CERTAIN. BUT DO YOU THINK THERE WILL BE MORE OR FEWER JOBS IN YOUR LINE OPEN AROUND HERE SIX MONTHS FROM NOW THAN THERE ARE NOW\*

|        |    |      |      |      |
|--------|----|------|------|------|
| RFOR # | 61 | AUG, | 1947 | (3G) |
| RFOR # | 62 | JAN, | 1948 | (5C) |
| RFOR # | 75 | FEB, | 1949 | (5C) |
| RCOM # | 41 | JULY | 1950 | (5C) |

I WOULD LIKE TO ASK YOU TO THINK A MINUTE AND TELL ME HOW MANY PEOPLE YOU PERSONALLY KNOW OF WHO ARE OUT OF WORK AND LOOKING FOR A JOB RIGHT NOW\*

|        |    |      |      |     |
|--------|----|------|------|-----|
| RFOR # | 61 | AUG, | 1947 | (5) |
| RFOR # | 62 | JAN, | 1948 | (7) |
| RFOR # | 75 | FEB, | 1949 | (7) |
| RCOM # | 41 | JULY | 1950 | (7) |

VARIANT DO YOU, YOURSELF, KNOW OF ANY MEN OR WOMEN IN THIS COMMUNITY WHO ARE LOOKING FOR WORK AND CANNOT FIND IT\*

AIPO # 447 SEPT, 1949 (5) (K FORM)

ARE YOU WORKING FOR THE SAME COMPANY NOW AS YOU WERE SIX MONTHS AGO\*

|        |    |      |      |      |
|--------|----|------|------|------|
| RFOR # | 75 | FEB, | 1949 | (5A) |
| RCOM # | 41 | JULY | 1950 | (5A) |

ARE YOU (NOW) EMPLOYED IN (AT) A FULL-TIME JOB\*

|        |     |      |      |       |
|--------|-----|------|------|-------|
| AIPO # | 454 | MAR, | 1950 | (14A) |
| AIPO # | 515 | MAY, | 1953 | (11)* |

DO YOU THINK THERE WILL BE MORE PEOPLE OUT OF WORK OR FEWER PEOPLE OUT OF WORK IN THIS COMMUNITY IN THE NEXT SIX MONTHS\*

THIS QUESTION WAS REPEATED 34 TIMES BETWEEN NOV, 1951 AND APRIL 1972,

VARIANT DO YOU THINK THERE WILL BE MORE PEOPLE OR FEWER PEOPLE OUT OF WORK IN THIS COMMUNITY IN THE NEXT SIX MONTHS\*

AIPO # 651 OCT, 1961 (52)

WHICH OF THESE DO YOU THINK IS MORE LIKELY TO BE TRUE OF 1960 (1966, 1967, 1968, 1969, 1970, 1971):  
A YEAR OF FULL EMPLOYMENT, OR A YEAR OF RISING UNEMPLOYMENT\*

|        |     |      |      |       |
|--------|-----|------|------|-------|
| AIPO # | 621 | DEC, | 1959 | (56B) |
| AIPO # | 721 | DEC, | 1965 | (3F)  |
| AIPO # | 738 | DEC, | 1966 | (1G)  |

AIPO # 755 DEC, 1967 (1G)  
 AIPO # 772 DEC, 1968 (5G)  
 AIPO # 791 OCT, 1969 (4D)  
 AIPO # 820 DEC, 1970 (3)

WHICH OF THESE DO YOU THINK IS LIKELY TO BE TRUE IN 1973: A YEAR OF INCREASING EMPLOYMENT, OR A YEAR OF RISING UNEMPLOYMENT\*

AIPO # 840 NOV, 1971 (3R)  
 AIPO # 860 NOV, 1972 (2C)

DO YOU THINK THAT UNEMPLOYMENT WILL GO UP, DECREASE, OR REMAIN THE SAME DURING THE NEXT SIX MONTHS\*

AIPO # 676 AUG, 1963 (8)  
 AIPO # 809 JUNE 1970 (3)

VARIANT DO YOU THINK UNEMPLOYMENT WILL INCREASE DURING THE NEXT SIX MONTHS, DECREASE, OR REMAIN ABOUT THE SAME\*

AIPO # 515 MAY 1953 (3)

WHICH THREE OF THESE NATIONAL PROBLEMS WOULD YOU LIKE TO SEE THE GOVERNMENT DEVOTE MOST OF ITS ATTENTION TO IN THE NEXT YEAR OR TWO\* TRYING TO REDUCE UNEMPLOYMENT\*

AIPO # 709 MAR, 1965 (2G)  
 AIPO # 806 APRIL 1970 (3F)

VARIANT HERE IS A LIST OF SOME PROBLEMS FACING THE AMERICAN PEOPLE, WHICH TWO OF THOSE PROBLEMS DO YOU FEEL ARE MOST IMPORTANT RIGHT NOW FOR THE GOVERNMENT TO DEAL WITH\* POSSIBLE DEPRESSION AND UNEMPLOYMENT,

NORC # 164 MAR, 1949 (15B)

#### UNEMPLOYMENT, GOVERNMENT AND

DO YOU THINK IT IS THE RESPONSIBILITY OF THE FEDERAL GOVERNMENT TO SEE THAT EVERYONE WHO IS WILLING AND ABLE TO WORK HAS A JOB\*

ORCO # 384Z FEB, 1955 (8) (SPECIAL OCCUPATIONS)  
 ORCO # 464R DEC, 1961 (14)  
 ORCO # 463S DEC, 1961 (14)  
 ORCO # 466C MAR, 1963 (27)

VARIANT IF THERE ARE NOT ENOUGH JOBS AFTER THE WAR FOR ALL MEN NOW IN THE ARMED FORCES, DO YOU THINK IT SHOULD BE UP TO THE GOVERNMENT TO GUARANTEE JOBS FOR THEM OR NOT\*

NORC # 211 APRIL 1943 (7)

DO YOU THINK IT SHOULD OR SHOULD NOT BE UP TO THE GOVERNMENT TO SEE TO IT THAT THERE ARE ENOUGH JOBS IN THIS COUNTRY FOR EVERYBODY WHO WANTS TO WORK\*

NORC # 237 SEPT, 1945 (21) (A FORM)

BELOW IS A LIST OF STATEMENTS, PLEASE INDICATE WHETHER YOU



AGREE OR DISAGREE WITH EACH STATEMENT BY MARKING THE APPROPRIATE BOX, IT SHOULD BE A RESPONSIBILITY OF THE FEDERAL GOVERNMENT TO SEE THAT EVERYONE WHO IS WILLING AND ABLE TO WORK HAS A JOB,

ORCO # 464Y AUG. 1961 (19U) (PROFESSIONAL PEOPLE)

HERE ARE CARDS DESCRIBING DIFFERENT ISSUES AND PROBLEMS THAT PEOPLE ARE TALKING ABOUT, I WOULD LIKE TO GET YOUR OPINION ON HOW IMPORTANT YOU THINK IT IS THAT SOMETHING BE DONE ABOUT EACH, PLEASE ARRANGE THE CARDS INTO THREE DIFFERENT GROUPS, USING THIS BOARD, AFTER READING EACH STATEMENT - IF YOU THINK THERE IS A GREAT AND URGENT NEED THAT SOMETHING BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "GREAT AND URGENT NEED FOR ACTION", IF YOU THINK SOMETHING SHOULD BE DONE ABOUT THE MATTER, BUT THAT IT IS NOT TOO URGENT, PUT THE CARD IN THIS BOX, "NEED FOR SOME ACTION, BUT NOT TOO URGENT", IF YOU THINK THAT LITTLE OR NOTHING SHOULD BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "LITTLE OR NO NEED FOR ACTION", A JOB FOR EVERYONE WILLING TO WORK,

ORCO # 463S DEC. 1961 (63/21/)  
ORCO # 466C MAR. 1963 (31/21/)

#### UNEMPLOYMENT RELIEF

DO YOU THINK THE UNITED STATES WILL HAVE TO CONTINUE RELIEF APPROPRIATIONS PERMANENTLY\*

AIPO # 56 NOV. 1936 (4)  
AIPO # 117 MAR. 1938 (4)

DO YOU THINK GOVERNMENT EXPENDITURES (SPENDING) SHOULD BE INCREASED OR DECREASED ON THE FOLLOWING - UNEMPLOYMENT RELIEF\*

AIPO # 101 OCT. 1937 (5B)  
AIPO # 143 JAN. 1939 (6/6/)\*

VARIANT SHOULD GOVERNMENT SPENDING FOR RELIEF BE INCREASED, DECREASED, OR REMAIN ABOUT THE SAME\*

AIPO # 145 JAN. 1939 (6B) (A FORM)

HERE ARE CARDS DESCRIBING DIFFERENT ISSUES AND PROBLEMS THAT PEOPLE ARE TALKING ABOUT, I WOULD LIKE TO GET YOUR OPINION ON HOW IMPORTANT YOU THINK IT IS THAT SOMETHING BE DONE ABOUT EACH, PLEASE ARRANGE THE CARDS INTO THREE DIFFERENT GROUPS, USING THIS BOARD, AFTER READING EACH STATEMENT - IF YOU THINK THERE IS A GREAT AND URGENT NEED THAT SOMETHING BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "GREAT AND URGENT NEED FOR ACTION", IF YOU THINK SOMETHING SHOULD BE DONE ABOUT THE MATTER, BUT THAT IT IS NOT TOO URGENT, PUT THE CARD IN THIS BOX, "NEED FOR SOME ACTION, BUT NOT TOO URGENT", IF YOU THINK THAT LITTLE OR NOTHING SHOULD BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "LITTLE OR NO NEED FOR ACTION", SUFFICIENT FOOD FOR THE UNEMPLOYED; SUFFICIENT INCOME FOR THE UNEMPLOYED,

ORCO # 463S DEC. 1961 (63/44,45/)  
ORCO # 466C MAR. 1963 (31/44,45/)

#### WELFARE

DO YOU THINK THE GOVERNMENT SHOULD PROVIDE FOR ALL PEOPLE WHO HAVE NO

OTHER MEANS OF OBTAINING A LIVING\* WOULD YOU STILL BE IN FAVOR OF THIS IF IT MEANT: HIGHER TAXES FOR BUSINESS\* HIGHER TAXES FOR YOU PERSONALLY\*

RFOR # 13 DEC, 1939 (10AB)  
 RFOR # 56 SEPT, 1946 (8AB)  
 RFOR # 70 SEPT, 1948 (19) (PART 1 ONLY)

## EDUCATION

### COLLEGE

(SEE ALSO: MINORITIES AND ETHNOCENTRISM, JEWS; TAXATION, EXEMPTIONS)

IN THIS COUNTRY, DO YOU THINK ANY OF THE PEOPLE LISTED HERE ARE MORE LIKELY TO BE COMMUNISTS THAN OTHERS\* COLLEGE STUDENTS\*

NORC # 294 NOV, 1950 (11E)  
 NORC # 341 JUNE 1953 (7F)  
 NORC # 365 NOV, 1954 (30E)

SOME PEOPLE SAY THAT COLLEGES SHOULD RAISE THEIR ENTRANCE REQUIREMENTS, MAKING IT HARDER FOR HIGH SCHOOL GRADUATES TO ENTER, DO YOU THINK COLLEGES SHOULD DO THIS, OR NOT\*

AIPO # 595 FEB, 1958 (7)  
 AIPO # 642 MAR, 1961 (8)

HERE ARE CARDS DESCRIBING DIFFERENT ISSUES AND PROBLEMS THAT PEOPLE ARE TALKING ABOUT. I WOULD LIKE TO GET YOUR OPINION ON HOW IMPORTANT YOU THINK IT IS THAT SOMETHING BE DONE ABOUT EACH. PLEASE ARRANGE THE CARDS INTO THREE DIFFERENT GROUPS, USING THIS BOARD. AFTER READING EACH STATEMENT - IF YOU THINK THERE IS A GREAT AND URGENT NEED THAT SOMETHING BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "GREAT AND URGENT NEED FOR ACTION". IF YOU THINK SOMETHING SHOULD BE DONE ABOUT THE MATTER, BUT THAT IT IS NOT TOO URGENT, PUT THE CARD IN THIS BOX, "NEED FOR SOME ACTION, BUT NOT TOO URGENT". IF YOU THINK THAT LITTLE OR NOTHING SHOULD BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "LITTLE OR NO NEED FOR ACTION". A COLLEGE EDUCATION FOR EVERY ABLE AND WILLING STUDENT,

ORCO # 463S DEC, 1961 (63/24/)  
 ORCO # 466C MAR, 1963 (31/24/)

### COURSES OF STUDY

IT HAS BEEN SUGGESTED THAT THE PUBLIC SCHOOLS IN THIS COUNTRY KEEP OPEN THE YEAR AROUND AND HAVE PUPILS SPEND THE SUMMER MONTHS WITH WORK ON ARTS AND SKILLS - SUCH AS MECHANICAL TRAINING, WOODWORK, COOKING AND SEWING, AND SO FORTH, WHAT IS YOUR OPINION OF THIS SUGGESTION\*

AIPO # 445 JULY 1949 (11A) (K FORM)  
 AIPO # 710 APRIL 1965 (11E)

DO YOU THINK THAT GRADE SCHOOLS TODAY PAY ENOUGH ATTENTION TO

## TEACHING PUPILS HOW TO READ, OR NOT\*

AIPO # 552    AUG, 1955    (18)  
 AIPO # 587    AUG, 1957    (27)

## DISCIPLINE IN SCHOOLS

(SEE ALSO: CLOTHING AND ADORNMENT, DRESS, PROPRIETY OF)

## EXAMINATIONS

WOULD YOU FAVOR OR OPPOSE A NATIONWIDE TEST TO BE GIVEN TO ALL HIGH SCHOOL STUDENTS WHEN THEY ENTER AND WHEN THEY GRADUATE TO ENABLE PARENTS TO KNOW MORE ABOUT THEIR CHILDREN AND THEIR EDUCATIONAL ACHIEVEMENT\*

AIPO # 642    MAR, 1961    (7)  
 AIPO # 663    SEPT, 1962    (7)

## FEDERAL AID TO

(SEE ALSO: MINORITIES AND ETHNOCENTRISM, SEGREGATION IN EDUCATION)

SOME PEOPLE SAY THAT THE FEDERAL GOVERNMENT IN WASHINGTON SHOULD GIVE FINANCIAL HELP TO BUILD NEW PUBLIC SCHOOLS, ESPECIALLY IN THE POORER STATES. OTHERS SAY THAT THIS WILL MEAN HIGHER TAXES FOR EVERYONE AND THAT STATES AND LOCAL COMMUNITIES SHOULD BUILD THEIR OWN SCHOOLS. HOW DO YOU YOURSELF FEEL - DO YOU FAVOR OR OPPOSE FEDERAL AID TO HELP BUILD NEW PUBLIC SCHOOLS\*

AIPO # 557    DEC, 1955    (6)  
 AIPO # 577    JAN, 1957    (9A)  
 AIPO # 585    JUNE 1957    (51A)  
 AIPO # 623    JAN, 1960    (3)  
 AIPO # 641    FEB, 1961    (40)

## GOVERNMENT AND

(SEE ALSO: MILITARY AFFAIRS, ACADEMIES)

## HOMEWORK

SHOULD HIGH SCHOOL STUDENTS BE REQUIRED TO PUT IN MORE HOURS OF HOMEWORK EACH WEEK\*

AIPO # 607    NOV, 1958    (48)  
 AIPO # 710    APRIL 1965    (110)

VARIANT DO YOU THINK HIGH SCHOOL STUDENTS TODAY ARE GIVEN TOO MUCH OR NOT ENOUGH HOMEWORK TO DO\*

AIPO # 538    OCT, 1954    (8)

DO YOU THINK STUDENTS IN OUR HIGH SCHOOLS SHOULD BE GIVEN MORE HOMEWORK, LESS HOMEWORK, OR DO YOU THINK THEY ARE GIVEN ABOUT THE RIGHT AMOUNT NOW\*

AIPO # 555    OCT, 1955    (1)

DO YOU THINK OUR PUBLIC SCHOOLS TODAY DEMAND TOO MUCH WORK  
OR TOO LITTLE WORK FROM THE STUDENTS\*

AIPO # 595 FEB, 1958 (3)

WOULD YOU FAVOR OR OPPOSE INCREASING THE AMOUNT OF SCHOOLWORK DONE AT  
HOME BY STUDENTS IN GRADE SCHOOLS\* IN HIGH SCHOOLS\*

AIPO # 613 APRIL 1959 (27B)

AIPO # 642 MAR, 1961 (4R)

#### IMPORTANCE OF

DO YOU THINK YOU WOULD BE (HAVE BEEN) HAPPIER IF YOU HAD GONE  
FARTHER IN SCHOOL\*

AIPO # A959 JULY 1957 (35A)

POS # 468 NOV, 1958 (177A) (OLD PEOPLE)\*

#### PUBLIC SCHOOLS

DO YOU THINK THAT /PUBLIC SCHOOL SYSTEMS/ SHOULD BE MOSTLY CONTROLLED  
BY THE FEDERAL GOVERNMENT, OR MOSTLY CONTROLLED BY EACH STATE  
GOVERNMENT\*

NORC # 202 MAR, 1942 (13)

NORC # 204 MAY 1942 (7)

NORC # 217 NOV, 1943 (2)

#### QUALITY OF

ARE THERE ANY CHILDREN IN YOUR FAMILY GOING TO GRADE SCHOOL OR HIGH  
SCHOOL AT THE PRESENT TIME\* ARE YOU SATISFIED WITH WHAT THEY ARE  
GETTING FROM THEIR EDUCATION IN SCHOOL\*

NORC # 217 NOV, 1943 (13A)

NORC # 370 MAR, 1955 (23)

VARIANT ARE YOU SATISFIED WITH THE SCHOOL YOUR CHILD NOW ATTENDS\*  
IF YOU WERE ASKED TO CRITICIZE THE SCHOOL WHERE YOUR CHILD  
ATTENDS, WHAT WOULD YOUR MAIN CRITICISM BE\*

AIPO # 376 AUG, 1946 (2C,D)

IN EVERY COMMUNITY, THE SCHOOLS, THE NEWSPAPERS, THE LOCAL GOVERNMENT,  
EACH HAS A DIFFERENT JOB TO DO, AROUND HERE, WOULD YOU SAY THAT THE  
SCHOOLS ARE DOING AN EXCELLENT, GOOD, FAIR, OR POOR JOB\*

NORC # 238 OCT, 1945 (3)

NORC # 245 NOV, 1947 (2)

ON THE WHOLE, WOULD YOU SAY THAT YOU ARE SATISFIED OR DISSATISFIED  
WITH YOUR CHILDREN'S EDUCATION, /IF CHILDLESS - THE EDUCATION  
CHILDREN ARE GETTING TODAY\*/

AIPO # 675 JULY 1963 (8E)

AIPO # 715 AUG, 1965 (19E)

AIPO # 734 SEPT, 1966 (7E)

AIPO # 735 SEPT, 1966 (94D)

AIPO # 777 MAR, 1969 (6D)

AIPO # 778 APRIL 1969 (5D)

AIPO # 835 AUG, 1971 (9D)  
 AIPO # 836 AUG, 1971 (1D) (NEGROES)  
 AIPO # 842 DEC, 1971 (4C)  
 AIPO # 878 SEPT, 1973 (2C)

VARIANT IN GENERAL, WOULD YOU SAY THAT YOU ARE REASONABLY WELL SATISFIED WITH THE KIND OF EDUCATION YOUNG PEOPLE ARE GETTING TODAY\*

AIPO # 434 DEC, 1948 (6D) (T FORM)

TAKING EVERYTHING INTO CONSIDERATION, WOULD YOU SAY YOU ARE VERY SATISFIED, ONLY FAIRLY WELL SATISFIED, OR NOT VERY SATISFIED WITH THE PUBLIC SCHOOL SYSTEM IN YOUR COMMUNITY\*

RCOM # 40 JULY 1950 (2)

### SCHEDULES

WOULD YOU FAVOR OR OPPOSE INCREASING THE NUMBER OF HOURS SPENT IN CLASSROOMS PER DAY - IN GRADE SCHOOLS\* IN HIGH SCHOOLS\*  
 WOULD YOU FAVOR OR OPPOSE INCREASING THE NUMBER OF DAYS PER YEAR SPENT IN SCHOOL FOR GRADE SCHOOL STUDENTS\* FOR HIGH SCHOOL STUDENTS\*

AIPO # 613 APRIL 1959 (27)  
 AIPO # 642 MAR, 1961 (4)

### SCHOOL BUILDINGS

HERE ARE CARDS DESCRIBING DIFFERENT ISSUES AND PROBLEMS THAT PEOPLE ARE TALKING ABOUT, I WOULD LIKE TO GET YOUR OPINION ON HOW IMPORTANT YOU THINK IT IS THAT SOMETHING BE DONE ABOUT EACH, PLEASE ARRANGE THE CARDS INTO THREE DIFFERENT GROUPS, USING THIS BOARD, AFTER READING EACH STATEMENT - IF YOU THINK THERE IS A GREAT AND URGENT NEED THAT SOMETHING BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "GREAT AND URGENT NEED FOR ACTION", IF YOU THINK SOMETHING SHOULD BE DONE ABOUT THE MATTER, BUT THAT IT IS NOT TOO URGENT, PUT THE CARD IN THIS BOX, "NEED FOR SOME ACTION, BUT NOT TOO URGENT", IF YOU THINK THAT LITTLE OR NOTHING SHOULD BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "LITTLE OR NO NEED FOR ACTION", MORE AND BETTER EQUIPPED SCHOOLS,

ORCO # 463S DEC, 1961 (63/22/)  
 ORCO # 466C MAR, 1963 (31/22/)

### SEX

IT HAS BEEN SUGGESTED THAT A COURSE IN SEX EDUCATION BE GIVEN TO STUDENTS IN HIGH SCHOOLS, DO YOU APPROVE OR DISAPPROVE OF THIS (PLAN)\*

AIPO # 295 MAY 1943 (19)\*  
 AIPO # 470 JAN, 1951 (16) (TPS FORM)

VARIANT DO YOU BELIEVE THAT SEX EDUCATION SHOULD BE TAUGHT IN THE HIGH SCHOOL HERE, OR NOT\*

RCOM # 40 JULY 1950 (20)

WHICH OF THE FOLLOWING DO YOU THINK ARE PROPER FUNCTIONS FOR A PUBLIC HIGH SCHOOL TO PERFORM AND WHICH ARE FUNCTIONS THAT SHOULD NOT BE THE RESPONSIBILITY OF A PUBLIC HIGH SCHOOL TO PERFORM\* SEX EDUCATION,

POS # 556 MAY 1962 (1A) (WOMEN)

### SPELLING

(IN GENERAL) DO YOU THINK THE GRADE SCHOOLS TODAY PAY (TOO MUCH ATTENTION OR NOT) ENOUGH ATTENTION TO TEACHING PUPILS HOW TO SPELL, OR NOT\*

AIPO # 447 SEPT, 1949 (18) (K FORM)\*  
AIPO # 587 AUG, 1957 (28)

### STRIKES BY TEACHERS

SHOULD PUBLIC SCHOOL TEACHERS BE PERMITTED TO STRIKE, OR NOT\*

AIPO # 718 OCT, 1965 (4C)  
AIPO # 758 FEB, 1968 (90)

### TEACHERS

(SEE ALSO: INTERNATIONAL RELATIONS, EXCHANGES; LABOR, UNIONS; STATUS, ROLE, AND PRESTIGE, SEX STATUS)

CAN YOU REMEMBER THE NAME OF A TEACHER YOU HAD IN YOUR LAST YEAR OF SCHOOLING - WHO WAS IT\*

OPOR # 302 AUG, 1940 (17) (T FORM)  
OPOR # 806 JAN, 1941 (17)  
AIPO # 251 OCT, 1941 (15)

VARIANT WHAT ARE THE NAMES OF THE TEACHERS THAT YOU REMEMBER BEST\*

OPOR # 302 AUG, 1940 (17) (K FORM)

CAN YOU REMEMBER THE NAME OF A TEACHER YOU HAD IN YOUR LAST YEAR OF SCHOOLING /OR COLLEGE/ - WHO WAS IT\*

OPOR # 807 MAR, 1941 (20)  
OPOR # 808 MAR, 1941 (15)

IN THIS COUNTRY, DO YOU THINK ANY OF THE PEOPLE LISTED HERE ARE MORE LIKELY TO BE COMMUNISTS THAN OTHERS\* TEACHERS\*

NORC # 294 NOV, 1950 (11)  
NORC # 341 MAY 1953 (7)  
NORC # 365 NOV, 1954 (30)

### TEACHERS' SALARIES

SHOULD PAY RAISES FOR TEACHERS IN THE PUBLIC SCHOOL SYSTEM BE BASED ON TEACHING ABILITY OR ON THE LENGTH OF SERVICE\*

AIPO # 607 NOV, 1958 (3)  
AIPO # 642 MAR, 1961 (5)  
AIPO # 710 APRIL 1965 (11A)

HERE ARE CARDS DESCRIBING DIFFERENT ISSUES AND PROBLEMS THAT PEOPLE ARE TALKING ABOUT, I WOULD LIKE TO GET YOUR OPINION ON HOW IMPORTANT YOU THINK IT IS THAT SOMETHING BE DONE ABOUT EACH, PLEASE ARRANGE THE CARDS INTO THREE DIFFERENT GROUPS, USING THIS BOARD, AFTER READING EACH STATEMENT - IF YOU THINK THERE IS A GREAT AND URGENT NEED THAT SOMETHING BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "GREAT AND URGENT NEED FOR ACTION", IF YOU THINK SOMETHING SHOULD BE DONE ABOUT THE MATTER, BUT THAT IT IS NOT TOO URGENT, PUT THE CARD IN THIS BOX, "NEED FOR SOME ACTION, BUT NOT TOO URGENT", IF YOU THINK LITTLE OR NOTHING SHOULD BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "LITTLE OR NO NEED FOR ACTION", HIGH ENOUGH SALARIES TO ATTRACT GOOD TEACHERS TO SCHOOLS AND COLLEGES,

ORCO # 463S DEC, 1961 (63/30/)  
ORCO # 466C MAR, 1963 (31/30/)

EISENHOWER, D.D.

## ATTITUDE TOWARD

(SEE ALSO: POLITICS, PRACTICAL, ELECTIONS, NATIONAL, EXPECTATIONS)

/SCALOMETER/

PLUS 5-4-3-2-1 = MINUS 1-2-3-4-5

WILL YOU PUT YOUR FINGER ON ANY ONE OF THE 10 BOXES WHICH BEST EXPRESSES YOUR FEELING ABOUT - EISENHOWER\*

|            |       |      |       |
|------------|-------|------|-------|
| AIPO # 482 | NOV,  | 1951 | (108) |
| AIPO # 493 | MAY   | 1952 | (70)  |
| AIPO # 560 | FEB,  | 1956 | (100) |
| AIPO # 567 | JULY  | 1956 | (78)  |
| AIPO # 569 | AUG,  | 1956 | (90)  |
| AIPO # 572 | OCT,  | 1956 | (190) |
| AIPO # 573 | OCT   | 1956 | (190) |
| AIPO # 628 | MAY   | 1960 | (29A) |
| AIPO # 632 | JULY  | 1960 | (27A) |
| AIPO # 633 | AUG,  | 1960 | (27A) |
| AIPO # 635 | SEPT, | 1960 | (27A) |
| AIPO # 654 | JAN,  | 1962 | (50A) |
| AIPO # 673 | MAY   | 1963 | (30A) |

VARIANT /SCALOMETER/

PLUS 5-4-3-2-1 = MINUS 1-2-3-4-5

WILL YOU PUT YOUR FINGER ON ANY ONE OF THE 10 BOXES WHICH BEST EXPRESSES YOUR FEELING ABOUT - GENERAL EISENHOWER\*

AIPO # 483 DEC, 1951 (78)

/SCALOMETER/

PLUS 5-4-3-2-1 = MINUS 1-2-3-4-5

WILL YOU PUT YOUR FINGER ON ANY ONE OF THE 10 BOXES WHICH BEST EXPRESSES YOUR FEELING ABOUT - EISENHOWER, REPUBLICAN CANDIDATE FOR PRESIDENT\*

|            |      |      |       |
|------------|------|------|-------|
| AIPO # 498 | AUG, | 1952 | (148) |
| AIPO # 499 | AUG, | 1952 | (148) |

/SCALOMETER/

PLUS 5-4-3-2-1 - MINUS 1-2-3-4-5

WILL YOU PUT YOUR FINGER ON ANY ONE OF THE 10 BOXES WHICH  
BEST TELLS HOW YOU FEEL ABOUT - DWIGHT D. EISENHOWER\*

|            |           |       |
|------------|-----------|-------|
| AIPO # 513 | MAR, 1953 | (18A) |
| AIPO # 518 | JULY 1953 | (10A) |
| AIPO # 522 | OCT. 1953 | (10A) |
| AIPO # 524 | DEC. 1953 | (12A) |
| AIPO # 525 | JAN, 1954 | (9A)  |

DO YOU APPROVE OR DISAPPROVE OF THE WAY EISENHOWER IS HANDLING  
HIS JOB AS PRESIDENT\*THIS QUESTION WAS REPEATED 118 TIMES BETWEEN JAN, 1953  
AND DEC, 1960,VARIANT IN GENERAL, IS EISENHOWER HANDLING HIS JOB AS PRESIDENT AS  
WELL AS YOU HAD HOPED, OR ARE YOU DISAPPOINTED IN HIM\*

AIPO # 516 MAY 1953 (2A)

/SCALOMETER/

PLUS 5-4-3-2-1 - MINUS 1-2-3-4-5

WILL YOU PUT YOUR FINGER ON ANY ONE OF THE 10 BOXES WHICH BEST TELLS  
ME HOW YOU FEEL ABOUT - PRESIDENT EISENHOWER\*

|            |            |       |
|------------|------------|-------|
| AIPO # 527 | FEB. 1954  | (12A) |
| AIPO # 528 | MAR. 1954  | (11A) |
| AIPO # 529 | APRIL 1954 | (14C) |
| AIPO # 530 | APRIL 1954 | (6D)  |
| AIPO # 535 | AUG. 1954  | (21C) |
| AIPO # 537 | SEPT. 1954 | (8)   |
| AIPO # 540 | NOV. 1954  | (10C) |
| AIPO # 547 | MAY 1955   | (7C)  |
| AIPO # 577 | JAN. 1957  | (26E) |
| AIPO # 583 | MAY 1957   | (26C) |
| AIPO # 591 | NOV. 1957  | (50A) |
| AIPO # 601 | JULY 1958  | (30A) |

DO YOU CONSIDER THE FOLLOWING MEN TO BE LIBERAL OR CONSERVATIVE IN  
THEIR POLITICAL VIEWS\* PRESIDENT EISENHOWER (GENERAL DWIGHT  
EISENHOWER)\*

|            |           |       |
|------------|-----------|-------|
| AIPO # 387 | DEC. 1946 | (6C)* |
| AIPO # 547 | MAY 1955  | (11A) |

VARIANT SOME OF THESE MEN ARE THOUGHT OF AS BEING LIBERALS, OTHERS AS  
CONSERVATIVES, WHICH DO YOU THINK OF AS BEING LIBERALS AND  
WHICH DO YOU THINK OF AS BEING CONSERVATIVES\* EISENHOWER\*

AIPO # 452 JAN. 1950 (14) (K FORM)

/SCALOMETER/

PLUS 5-4-3-2-1 - MINUS 1-2-3-4-5

PLEASE TELL ME HOW FAR UP THE SCALE OR HOW FAR DOWN THE SCALE YOU  
WOULD RATE THE FOLLOWING MEN - DWIGHT EISENHOWER\*

AIPO # 696 AUG. 1964 (8A)



|            |            |       |
|------------|------------|-------|
| AIPO # 699 | OCT, 1964  | (9A)  |
| AIPO # 711 | MAY 1965   | (9A)  |
| AIPO # 733 | AUG, 1966  | (148) |
| AIPO # 744 | APRIL 1967 | (148) |
| AIPO # 761 | APRIL 1968 | (30A) |
| AIPO # 765 | JULY 1968  | (508) |
| AIPO # 776 | MAR, 1969  | (88)  |

#### HEALTH OF

DO YOU THINK THAT PRESIDENT EISENHOWER'S HEALTH WILL OR WILL NOT PERMIT HIM TO CARRY ON THE RESPONSIBILITY OF THE PRESIDENCY FOR ANOTHER 4 YEARS (2 YEARS)\*

|            |           |       |
|------------|-----------|-------|
| AIPO # 568 | AUG. 1956 | (6)   |
| AIPO # 572 | OCT, 1956 | (13)  |
| AIPO # 608 | DEC, 1958 | (31)* |

VARIANT DO YOU THINK PRESIDENT EISENHOWER, AS A RECOVERED HEART PATIENT, WILL OR WILL NOT BE ABLE TO PERFORM ALL OF THE IMPORTANT DUTIES OF PRESIDENT\*

|            |           |      |
|------------|-----------|------|
| AIPO # 561 | MAR, 1956 | (2A) |
|------------|-----------|------|

IF EISENHOWER IS RE-ELECTED, DO YOU THINK HIS HEALTH WILL PERMIT HIM TO CARRY OUT ALL THE IMPORTANT DUTIES OF THE PRESIDENCY FOR THE NEXT FOUR YEARS\*

|            |           |     |
|------------|-----------|-----|
| AIPO # 566 | JUNE 1956 | (5) |
|------------|-----------|-----|

#### PARTY AFFILIATION

DO YOU REGARD EISENHOWER AS A REPUBLICAN OR A DEMOCRAT\*

|            |           |       |
|------------|-----------|-------|
| AIPO # 401 | JULY 1947 | (148) |
| AIPO # 456 | JUNE 1950 | (19)  |
| AIPO # 476 | JUNE 1951 | (22A) |

VARIANT IF HE (GENERAL DWIGHT EISENHOWER) DOES BECOME A CANDIDATE, WHICH TICKET DO YOU THINK HE WILL RUN ON - THE DEMOCRATIC OR REPUBLICAN\*

|            |           |       |          |
|------------|-----------|-------|----------|
| AIPO # 387 | DEC, 1946 | (11B) | (K FORM) |
|------------|-----------|-------|----------|

IF EISENHOWER IS A CANDIDATE FOR PRESIDENT IN 1952, DO YOU THINK HE WILL RUN ON THE REPUBLICAN OR DEMOCRATIC TICKET\*

|            |           |       |          |
|------------|-----------|-------|----------|
| AIPO # 446 | AUG, 1949 | (18A) | (K FORM) |
|------------|-----------|-------|----------|

IN YOUR OPINION, IS EISENHOWER, AT HEART, MORE OF A REPUBLICAN, MORE OF A DEMOCRAT, OR DO YOU THINK HE IS SOMEWHERE IN BETWEEN THE TWO\*

|            |           |      |
|------------|-----------|------|
| AIPO # 550 | JULY 1955 | (23) |
|------------|-----------|------|

#### POLICIES, DOMESTIC

DO YOU THINK EISENHOWER IS FAVORING ANY ONE GROUP IN THIS COUNTRY MORE THAN ANOTHER\* WHICH\*

AIPO # 519 AUG, 1955 (21)  
 AIPO # 528 MAR, 1954 (5)  
 AIPO # 589 SEPT, 1957 (2)

IS THERE ANY GROUP IN THIS COUNTRY THAT YOU FEEL HAS NOT BEEN TREATED FAIRLY BY THE EISENHOWER ADMINISTRATION\*

AIPO # 534 JULY 1954 (21)  
 AIPO # 557 DEC, 1955 (9)  
 AIPO # 563 APRIL 1956 (16)  
 AIPO # 568 AUG, 1956 (5)

## ENVIRONMENT

### PROBLEMS, GENERAL

WE ARE FACED WITH MANY PROBLEMS IN THIS COUNTRY, NONE OF WHICH CAN BE SOLVED EASILY OR INEXPENSIVELY, I'M GOING TO NAME SOME OF THESE PROBLEMS, AND FOR EACH ONE I'D LIKE YOU TO TELL ME WHETHER YOU THINK WE'RE SPENDING TOO MUCH MONEY ON IT, TOO LITTLE MONEY, OR ABOUT THE RIGHT AMOUNT, IMPROVING AND PROTECTING THE ENVIRONMENT,

RCOM # 524 OCT, 1971 (8)  
 NORC # 9002 MAR, 1973 (648)

## EUROPE, OTHER

### CZECHOSLOVAKIA

(SEE ALSO: COMMUNISM, IMPERIALISM, WILLINGNESS TO OPPOSE)

### GREECE

IN GENERAL, DO YOU HAVE A FAVORABLE OR UNFAVORABLE IMPRESSION OF THE PRESENT GOVERNMENT OF GREECE\*

NORC # 149 APRIL 1947 (2E)  
 NORC # 157 JUNE 1948 (9R)

### POLAND

(SEE ALSO: COMMUNISM, IMPERIALISM, WILLINGNESS TO OPPOSE)

## CEREALS

ABOUT HOW OFTEN DO YOU PERSONALLY HAVE /HOT/ /COLD/ CEREAL FOR BREAKFAST AROUND THIS TIME OF YEAR\*

RCOM # 37 APRIL 1949 (20A)  
RCOM # 54 APRIL 1952 (21)

## CONFECTIONS

DO YOU THINK IT IS ALL RIGHT FOR CHILDREN TO CHEW BUBBLE-GUM, OR NOT\*  
WHY DO YOU OBJECT TO CHILDREN CHEWING BUBBLE-GUM\*

AIPO # 482 NOV, 1951 (18AB) (FILTER)  
AIPO # 492 MAY 1952 (19AB) (FILTER)  
AIPO # 509 DEC, 1952 (21AB) (FILTER)  
AIPO # 510 JAN, 1953 (21AB) (FILTER)  
AIPO # 515 MAY 1953 (19AB) (FILTER)  
AIPO # 533 JUNE 1954 (24) (PART 1 ONLY)

VARIANT DO YOU THINK IT IS ALL RIGHT FOR CHILDREN TO CHEW BUBBLE-GUM\*  
WHY DO YOU OBJECT TO CHILDREN CHEWING BUBBLE-GUM\*

AIPO # 532 JUNE 1954 (19AB)

DO YOU, YOURSELF, EVER BUY BUBBLE-GUM FOR YOUR OWN CHILDREN - OR FOR OTHER CHILDREN\*

AIPO # 482 NOV, 1951 (20)  
AIPO # 492 MAY 1952 (21)  
AIPO # 509 DEC, 1952 (23)  
AIPO # 510 JAN, 1953 (23)  
AIPO # 515 MAY 1953 (21)  
AIPO # 532 JUNE 1954 (19D)

## DIET, FOOD VALUES

WOULD THE HEALTH OF YOUR FAMILY BE BETTER IF YOU HAD MORE MONEY EACH WEEK TO SPEND ON FOOD\*

AIPO # 225 NOV, 1940 (10A) (K FORM)  
AIPO # 253 NOV, 1941 (6A)

ROUGHLY ABOUT WHAT PERCENTAGE OF YOUR TOTAL DAILY NOURISHMENT DO YOU FEEL YOU GET OUT OF YOUR BREAKFAST\* /FOR INSTANCE, DO YOU THINK YOU GET ABOUT 1%, 5%, 20%, 35%, 60%, OR WHAT (OUT OF YOUR BREAKFAST)\*./

RCOM # 37 APRIL 1949 (4)  
RCOM # 54 APRIL 1952 (10)\*

## DIET, PREFERENCES AND AVOIDANCES

(SEE ALSO: HEALTH, WEIGHT)

## EATING HABITS

WE WANT TO FIND OUT WHAT THE AVERAGE PERSON EATS IN THE COURSE OF A DAY, WOULD YOU (YOURSELF) TELL ME WHAT YOU, YOURSELF, HAD FOR BREAKFAST TODAY\* LUNCH\* DINNER\* DID YOU HAVE ANYTHING TO EAT BETWEEN MEALS\*

AIPO # 287 JAN, 1943 (4)  
AIPO # 338 DEC, 1944 (5)\*

VARIANT WHAT DID YOU PERSONALLY HAVE FOR EACH OF YOUR LAST THREE MEALS\*

RCOM # 1 JAN, 1941 (10A) (A FORM)

WE ARE TRYING TO FIND OUT WHAT PEOPLE HAVE FOR BREAKFAST ON A CERTAIN DAY - FOR INSTANCE, WOULD YOU MIND TELLING ME WHAT YOU HAPPENED TO HAVE FOR BREAKFAST THIS MORNING\*

RCOM # 37 APRIL 1949 (8)

WE ARE TRYING TO BUILD UP SOME STATISTICS ON WHAT PEOPLE ACTUALLY HAVE EATEN ON A CHANCE WEEKDAY AROUND THIS TIME OF YEAR, WHAT DID YOU YOURSELF HAPPEN TO EAT FOR BREAKFAST THIS MORNING\*

RCOM # 54 APRIL 1952 (17A)

WHICH OF THESE KINDS OF BREAKFAST DO YOU (YOURSELF) USUALLY HAVE\*  
A GOOD BREAKFAST WITH SOMETHING FAIRLY SUBSTANTIAL\*  
A LIGHT BREAKFAST WITH JUST A LITTLE SOMETHING TO EAT\*  
NOTHING (SOLID) TO EAT - JUST A BEVERAGE AND PERHAPS SOME FRUIT OR JUICE\*

RCOM # 37 APRIL 1949 (3A)  
RCOM # 54 APRIL 1952 (9A)\*

# EGGS

(SEE ALSO: HEALTH, VITAMINS)

# MEAT

(SEE ALSO: HEALTH, VITAMINS)

WHICH OF THESE KINDS OF FOOD DO YOU CONSIDER THE BEST SOURCE OF PROTEINS\* MEAT,

RCOM # 1 JAN, 1941 (7) (A FORM)  
RCOM # 38 JAN, 1950 (48)

IS THERE ANYONE IN YOUR FAMILY WHO LIKES TO EAT MORE MEAT THAN YOU APPROVE OF THEIR EATING\* WHY DO YOU NOT APPROVE OF THEIR EATING AS MUCH AS THEY WOULD LIKE TO\*

RCOM # 1 JAN, 1941 (12AC) (A FORM)  
RCOM # 38 JAN, 1950 (6)

# REFRIGERATION

(SEE ALSO: CONSUMERS, BUYING HABITS; CONSUMERS, PROJECTED PURCHASES)

# VEGETABLES

(SEE ALSO: HEALTH, VITAMINS)

## ATTITUDE TOWARD, GENERAL

/SCALOMETER/

PLUS 5-4-3-2-1 - MINUS 1-2-3-4-5

WILL YOU PUT YOUR FINGER ON ANY ONE OF THE 10 BOXES WHICH BEST TELLS  
HOW YOU FEEL ABOUT - FRANCE\*

|            |            |       |
|------------|------------|-------|
| AIPO # 521 | OCT, 1953  | (16C) |
| AIPO # 535 | AUG, 1954  | (21H) |
| AIPO # 537 | SEPT, 1954 | (8G)  |
| AIPO # 538 | OCT, 1954  | (15D) |
| AIPO # 576 | DEC, 1956  | (50B) |
| AIPO # 738 | DEC, 1966  | (50C) |
| AIPO # 868 | APRIL 1973 | (4G)  |

## FOREIGN POLICY, GENERAL

(SEE ALSO: COMMUNISM, IMPERIALISM, PREVENTION OF; INTERNATIONAL  
RELATIONS, COLLECTIVE SECURITY, WESTERN EUROPE)IN GENERAL, DO YOU THINK WE CAN COUNT ON FRANCE TO COOPERATE WITH US,  
OR NOT\*

|            |            |       |
|------------|------------|-------|
| NORC # 315 | DEC, 1951  | (20)  |
| NORC # 323 | APRIL 1952 | (13E) |
| NORC # 341 | JUNE 1953  | (20A) |
| NORC # 355 | APRIL 1954 | (4A)  |
| NORC # 365 | NOV, 1954  | (14C) |
| NORC # 366 | JAN, 1955  | (19A) |
| NORC # 382 | JAN, 1956  | (19A) |
| NORC # 390 | JUNE 1956  | (8B)  |
| NORC # 399 | NOV, 1956  | (17D) |

VARIANT WOULD YOU TELL ME WHETHER OR NOT YOU THINK FRANCE CAN BE  
TRUSTED TO COOPERATE WITH US NOW THAT THE WAR IS OVER\*

NORC # 133 AUG, 1945 (2)

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY FRANCE IS  
COOPERATING WITH US\*

NORC # 159 JUNE 1948 (12)

HOW ABOUT FRANCE\* DO YOU THINK FRANCE IS OR IS NOT A  
DEPENDABLE ALLY /FRIEND/ OF THE UNITED STATES\*

AIPO # 668 FEB, 1963 (26A)

DO YOU THINK FRANCE IS OR IS NOT A DEPENDABLE ALLY\* WHY DO  
YOU FEEL THIS WAY\*

AIPO # 730 JUNE 1966 (4)

## LEADERS

/SCALOMETER/

PLUS 5-4-3-2-1 - MINUS 1-2-3-4-5

WILL YOU PUT YOUR FINGER ON ANY ONE OF THE 10 BOXES WHICH BEST TELLS  
HOW YOU FEEL ABOUT - CHARLES DE GAULLE\*

AIPO # 711 MAY 1965 (9H)  
 AIPO # 744 APRIL 1967 (14F)

### U.S. POLICIES TOWARD

HOW IMPORTANT DO YOU THINK IT IS FOR THE UNITED STATES TO COOPERATE CLOSELY WITH FRANCE - VERY IMPORTANT, ONLY FAIRLY IMPORTANT, OR NOT IMPORTANT AT ALL\*

NORC # 332 OCT, 1952 (19B)  
 NORC # 337 FEB, 1953 (10C)  
 NORC # 382 JAN, 1956 (18D)

### GEOGRAPHY

#### CLIMATE

WHAT IS YOUR FAVORITE SEASON OF THE YEAR\*

AIPO # 406 OCT, 1947 (1)  
 AIPO # 639 DEC, 1960 (7D)

#### LEVEL OF INFORMATION

WILL YOU PLEASE TELL ME THE NUMBER ON THIS MAP WHICH LOCATES EACH OF THE FOLLOWING COUNTRIES\* FRANCE; YUGOSLAVIA; SPAIN; BULGARIA; ROMANIA; POLAND,

AIPO # 399 JUNE 1947 (12) (T FORM)  
 AIPO # 546 APRIL 1955 (4/1,2,3,5,6,7/)

#### LOCATION

IF YOU COULD LIVE IN ANY STATE IN THE UNION (NATION, IN) WHICH STATE WOULD YOU MOST LIKE TO LIVE IN\*

AIPO # 337 DEC, 1944 (7C)  
 AIPO # 414 MAR, 1948 (4A) (T FORM)\*

VARIANT IF YOU COULD LIVE ANYWHERE IN THE UNITED STATES THAT YOU WANTED TO, WHAT STATE WOULD YOU CHOOSE\*

AIPO # 723 JAN, 1966 (1B)

IF YOU COULD LIVE IN ANY ONE OF THE 50 STATES, WHAT STATE WOULD BE YOUR FIRST CHOICE\*

AIPO # 727 APRIL 1966 (1B)

FROM WHAT YOU HAVE HEARD, READ, OR THINK, IN WHICH LARGE CITY IN THE UNITED STATES WOULD YOU MOST LIKE TO LIVE\*

AIPO # 556 NOV, 1955 (4A)  
 AIPO # 784 JULY 1969 (6)

IF YOU COULD LIVE ANYWHERE IN THE UNITED STATES THAT YOU WANTED TO,

WOULD YOU PREFER A CITY, SUBURBAN AREA, SMALL TOWN, OR FARM\*

AIPO # 723 JAN, 1966 (1C)  
 AIPO # 754 NOV, 1967 (11A)  
 AIPO # 798 JAN, 1970 (2)  
 AIPO # 833 JUNE 1971 (2)  
 AIPO # 856 AUG, 1972 (1)

VARIANT IF YOU HAD YOUR CHOICE, WOULD YOU PREFER TO LIVE IN THE CITY OR IN THE COUNTRY\*

AIPO # 85 JUNE 1937 (4)

WHERE WOULD YOU PREFER TO LIVE AND WORK - ON A FARM, IN A TOWN, OR IN A CITY\*

AIPO # 88 JUNE 1937 (4)

IF THERE WERE NOTHING TO KEEP YOU FROM LIVING WHEREVER YOU WANTED TO, IN WHAT KIND OF LOCATION WOULD YOU CHOOSE TO LIVE\*

RFOR # 52 JAN, 1946 (8)

## GERMANY

### ALLIED OCCUPATION OF

DO YOU THINK WE SHOULD CONTINUE TO KEEP OCCUPATION TROOPS IN GERMANY, OR SHOULD WE BRING THEM HOME NOW\*

NORC # 159 JUNE 1948 (14A)  
 NORC # 166 JUNF 1949 (7)

### ATROCITIES AND

DO YOU THINK THE GERMAN PEOPLE (SHOULD BE BLAMED) ARE TO BLAME FOR THE CRUELITIES TO RELIGIOUS GROUPS, THE MASS KILLINGS IN OCCUPIED COUNTRIES, AND THE TORTURES IN CONCENTRATION CAMPS\*

NORC # 208 SEPT, 1942 (11) (A FORM)  
 NORC # 231 DEC, 1944 (4)\*

VARIANT DO YOU THINK WE SHOULD BLAME THE GERMAN PEOPLE THEMSELVES, OR THE NAZI LEADERS, OR BOTH THE PEOPLE AND THEIR LEADERS FOR THE CRUELITIES IN THIS WAR\*

NORC # 228 SEPT, 1944 (20)  
 NORC # 235 JULY 1945 (13) (B FORM)

### ATTITUDE TOWARD, GENERAL

IF YOU HAD TO CHOOSE, WHICH KIND OF GOVERNMENT WOULD YOU PREFER TO LIVE UNDER - THE KIND IN GERMANY, OR THE KIND IN RUSSIA\*

AIPO # 90 JULY 1937 (6)

AIPO # 248 SEPT, 1941 (10)  
AIPO # 258 JAN, 1942 (5)

IN THE WAR WITH GERMANY, DO YOU FEEL THAT OUR CHIEF ENEMY IS THE GERMAN PEOPLE AS A WHOLE, OR THE GERMAN GOVERNMENT\*

AIPO # 260 FEB, 1942 (1) (K FORM)  
AIPO # 268 MAY 1942 (10) (K FORM)  
AIPO # 284 NOV, 1942 (2) (K FORM)  
AIPO # 303 SEPT, 1943 (4)  
AIPO # 304 OCT, 1943 (4) (T FORM)  
AIPO # 341 FEB, 1945 (3) (K FORM)

VARIANT IN THE WAR WITH GERMANY, DO YOU FEEL THAT OUR CHIEF ENEMY IS THE GERMAN GOVERNMENT, OR THE GERMAN PEOPLE AS A WHOLE\*

AIPO # 268 MAY 1942 (8) (T FORM)

WHICH OF THE FOLLOWING STATEMENTS COMES CLOSEST TO DESCRIBING HOW YOU FEEL, ON THE WHOLE, ABOUT THE PEOPLE WHO LIVE IN /GERMANY/\*  
THE /GERMAN/ PEOPLE WILL ALWAYS WANT TO GO TO WAR TO MAKE THEMSELVES AS POWERFUL AS POSSIBLE,  
THE /GERMAN/ PEOPLE MAY NOT LIKE WAR, BUT THEY HAVE SHOWN THAT THEY ARE TOO EASILY LED INTO WAR BY POWERFUL LEADERS,  
THE /GERMAN/ PEOPLE DO NOT LIKE WAR, IF THEY COULD HAVE THE SAME CHANCE AS PEOPLE IN OTHER COUNTRIES, THEY WOULD BECOME GOOD CITIZENS OF THE WORLD,

NORC # 205 JULY 1942 (3)  
NORC # 208 SEPT, 1942 (7)  
NORC # 213 JUNE 1943 (13)  
NORC # 223 FEB, 1944 (6)  
NORC # 226 AUG, 1944 (21)  
NORC # 231 DEC, 1944 (3)  
NORC # 235 JULY 1945 (13)  
NORC # 239 NOV, 1945 (4) (B FORM)  
NORC # 241 MAY 1946 (11)

VARIANT WHICH OF THE FOLLOWING STATEMENTS COMES CLOSEST TO DESCRIBING HOW YOU FEEL, ON THE WHOLE, ABOUT THE PEOPLE WHO LIVE IN /GERMANY/\*

THE /GERMAN/ PEOPLE WILL ALWAYS WANT TO GO TO WAR TO MAKE THEMSELVES AS POWERFUL AS POSSIBLE,  
THE /GERMAN/ PEOPLE MAY NOT LIKE WAR, BUT THEY HAVE SHOWN THAT THEY ARE TOO EASILY LED INTO WAR BY POWERFUL LEADERS,  
THE /GERMAN/ PEOPLE ARE LIKE ANY OTHER PEOPLE, IF THEY COULD REALLY CHOOSE THE LEADERS THEY WANT, THEY WOULD BECOME GOOD CITIZENS OF THE WORLD,

NORC # 201 FEB, 1942 (4)  
NORC # 232 MAR, 1942 (2)

HOW DO YOU FEEL ABOUT THE PEOPLE WHO LIVE IN CERTAIN COUNTRIES - AS DISTINCT FROM THEIR GOVERNMENTS\* IN GENERAL, DO YOU HAVE A FAVORABLE OR UNFAVORABLE IMPRESSION OF - THE GERMAN PEOPLE\*

NORC # 300 MAR, 1951 (12B)  
NORC # 370 MAR, 1955 (16E)



VARIANT AT THE PRESENT TIME, DO YOU FEEL FRIENDLY OR UNFRIENDLY  
TOWARD THE PEOPLE OF GERMANY AS A WHOLE\*

AIPO # 387 DEC, 1946 (5A)

/SCALOMETER/

PLUS 5-4-3-2-1 - MINUS 1-2-3-4-5

WILL YOU PUT YOUR FINGER ON ANY ONE OF THE 10 BOXES WHICH BEST TELLS  
HOW YOU FEEL ABOUT - WEST GERMANY\*

AIPO # 521 OCT, 1953 (16D)

AIPO # 537 SEPT, 1954 (8F)

AIPO # 538 OCT, 1954 (15E)

AIPO # 576 DEC, 1956 (50D)

AIPO # 738 DEC, 1966 (50D)

AIPO # 868 APRIL 1973 (4C)

VARIANT /SCALOMETER/

PLUS 5-4-3-2-1 - MINUS 1-2-3-4-5

WILL YOU PUT YOUR FINGER ON ANY ONE OF THE 10 BOXES  
ON THIS CARD WHICH BEST TELLS HOW YOU FEEL ABOUT - GERMANY\*

AIPO # 535 AUG, 1954 (21G)

IN GENERAL, DO YOU THINK WE CAN COUNT ON WEST GERMANY TO COOPERATE  
WITH US, OR NOT\*

NORC # 365 NOV, 1954 (14E)

NORC # 366 JAN, 1955 (198)

NORC # 382 JAN, 1956 (19C)

NORC # 390 JUNE 1956 (8D)

NORC # 399 NOV, 1956 (178)

VARIANT HOW ABOUT WESTERN GERMANY\* CAN WE COUNT ON THEM TO  
COOPERATE WITH US, OR NOT\*

NORC # 323 APRIL 1952 (138)

AND HOW ABOUT WEST GERMANY\* DO YOU THINK WEST GERMANY IS OR  
IS NOT A DEPENDABLE ALLY /FRIEND/ OF THE UNITED STATES\*

AIPO # 668 FEB, 1963 (27A)

### BERLIN CRISIS

DO YOU THINK THIS BERLIN CRISIS WILL END IN WAR, OR NOT\*

AIPO # 611 MAR, 1959 (4E)

AIPO # 647 JUNE 1961 (7C)

HAVE YOU HEARD OR READ ABOUT THE DISPUTE BETWEEN THE WESTERN ALLIES  
AND RUSSIA OVER BERLIN\*

AIPO # 647 JUNE 1961 (7A)

AIPO # 648 JULY 1961 (3A)

AIPO # 649 AUG, 1961 (2A)

AIPO # 650 SEPT, 1961 (5A)

AIPO # 651 OCT, 1961 (2A)

AIPO # 652 NOV, 1961 (4A)

AIPO # 664 OCT, 1962 (50A)

IF COMMUNIST EAST GERMANY CLOSES ALL ROADS TO BERLIN AND DOES NOT PERMIT PLANES TO LAND IN BERLIN, DO YOU THINK THE UNITED STATES AND ITS ALLIES SHOULD OR SHOULD NOT TRY TO FIGHT THEIR WAY INTO BERLIN\*

AIPO # 649 AUG, 1961 (20)  
AIPO # 650 SEPT, 1961 (50)  
AIPO # 651 OCT, 1961 (20)  
AIPO # 664 OCT, 1962 (508)

VARIANT IF THE RUSSIANS KEEP ON BLOCKING THE TRAINS AND ROADS TO BERLIN, DO YOU THINK THE UNITED STATES SHOULD FORCE ITS WAY THROUGH, IF NECESSARY, IN ORDER TO GET FOOD AND COAL TO THE PEOPLE IN OUR PART OF BERLIN\*

NORC # 160 JULY 1948 (3)

### NEO-NAZISM

DO YOU THINK THERE IS OR IS NOT MUCH CHANCE THAT THE NAZIS WILL AGAIN BECOME POWERFUL IN GERMANY\*

AIPO # 512 FEB, 1953 (15A)  
AIPO # 538 OCT, 1954 (3)

### POST-WAR RECONSTRUCTION

WOULD YOU LIKE TO SEE OUR GOVERNMENT HELP GERMANY GET HER PEACETIME INDUSTRIES GOING AGAIN (AFTER THIS WAR, OR NOT)\*

NORC # 223 FEB, 1944 (8)\*  
NORC # 147 DEC, 1946 (9)

### REARMAMENT

DO YOU THINK WE SHOULD TRY TO GET GERMAN TROOPS INTO THE DEFENSE ORGANIZATION OF WESTERN EUROPE, OR SHOULD WE KEEP GERMANY DISARMED\*

NORC # 313 OCT, 1951 (15)  
NORC # 317 FEB, 1952 (13)  
NORC # 363 SEPT, 1954 (16)

VARIANT IN GENERAL, DO YOU APPROVE OR DISAPPROVE OF OUR GOVERNMENT'S PLAN TO BRING WESTERN GERMANY INTO THE DEFENSE OF EUROPE\*

NORC # 327 JUNE 1952 (20)

AS YOU PROBABLY KNOW, GERMANY IS NOW DIVIDED, WITH THE EASTERN PART ALLIED WITH RUSSIA AND THE WESTERN PART ALLIED WITH US, DO YOU APPROVE OR DISAPPROVE OF OUR PRESENT POLICY OF BRINGING WEST GERMAN TROOPS INTO THE EUROPEAN DEFENSE SYSTEM\*

NORC # 374 AUG, 1955 (13)

### RUSSIA AND

(SEE ALSO: WAR, WORLD WAR II, PEACE SETTLEMENT)

**THREAT TO U.S. IN WORLD WAR II**

(SEE ALSO: WAR, WORLD WAR II, EXPECTATION)

**WORLD WAR II AND, GENERAL**

(SEE ALSO: WAR, WORLD WAR II, DURATION)

**WORLD WAR II, PEACE SETTLEMENT**

(SEE ALSO: WAR, WORLD WAR II, PEACE SETTLEMENT)

**GOVERNMENT, STATE AND LOCAL**

**LEADERS**

(SEE ALSO: POLITICS, GENERAL, LEADERS)

**PROBLEMS**

WHAT DO YOU THINK IS THE MOST IMPORTANT PROBLEM FACING THIS SECTION OF THE COUNTRY TODAY\*

|            |       |      |      |          |
|------------|-------|------|------|----------|
| AIPO # 436 | JAN.  | 1949 | (3)  |          |
| AIPO # 443 | JUNE  | 1949 | (4)  | (K FORM) |
| AIPO # 444 | JUNF  | 1949 | (3A) |          |
| AIPO # 689 | APRIL | 1964 | (3)  |          |
| AIPO # 695 | JULY  | 1964 | (9A) |          |
| AIPO # 696 | AUG.  | 1964 | (6A) |          |

WHAT DO YOU THINK IS THE MOST IMPORTANT PROBLEM FACING THIS SECTION OF THE COUNTRY - THAT IS, THE /NAME OF GEOGRAPHICAL REGION/ TODAY\*

|            |      |      |      |
|------------|------|------|------|
| AIPO # 454 | MAR. | 1950 | (28) |
| AIPO # 518 | JULY | 1953 | (4)  |
| AIPO # 528 | MAR. | 1954 | (3)  |

**GOVERNMENT, U.S.**

**BUDGET**

DO YOU HAPPEN TO KNOW WHAT IS MEANT BY THE TERM BALANCING THE FEDERAL BUDGET\*

|            |      |      |      |
|------------|------|------|------|
| AIPO # 609 | JAN. | 1959 | (27) |
| AIPO # 638 | NOV. | 1960 | (30) |
| AIPO # 660 | JUNE | 1962 | (31) |

VARIANT CAN YOU TELL ME WHAT IS MEANT BY BALANCING THE FEDERAL BUDGET\*

|            |      |      |      |
|------------|------|------|------|
| AIPO # 376 | AUG. | 1946 | (7A) |
|------------|------|------|------|

DO YOU SEE ANY CONNECTION BETWEEN AN UNBALANCED BUDGET AND THE VALUE OF THE DOLLAR\*

AIPO # 609 JAN, 1959 (30)  
AIPO # 638 NOV, 1960 (31)

DO YOU SEE ANY CONNECTION BETWEEN AN UNBALANCED BUDGET AND THE PRICES OF THINGS YOU BUY\*

AIPO # 609 JAN, 1959 (31)  
AIPO # 638 NOV, 1960 (32)

NEXT JANUARY A (NEW PRESIDENT AND) NEW CONGRESS WILL TAKE OFFICE, WHICH OF THE FOLLOWING DO YOU FEEL THEY SHOULD DO SOMETHING ABOUT\* BALANCE THE BUDGET BY CUTTING GOVERNMENT SPENDING.

AIPO # 639 DEC, 1960 (5/12/)\*  
ORCO # 465R AUG, 1962 (4/12/)

### CABINET

IT HAS BEEN SUGGESTED THAT A SECRETARY BE APPOINTED TO HEAD A NEW DEPARTMENT OF PUBLIC WELFARE IN WASHINGTON WHICH WOULD INCLUDE SUCH THINGS AS SOCIAL SECURITY, PUBLIC HEALTH, AND EDUCATION, DO YOU APPROVE OR DISAPPROVE OF THIS\*

AIPO # 354 AUG, 1945 (12) (K FORM)  
AIPO # 396 MAY 1947 (13) (K FORM)  
AIPO # 444 JUNE 1949 (18)

VARIANT SHOULD CONGRESS CREATE A NEW CABINET DEPARTMENT OF PUBLIC WELFARE TO HANDLE PUBLIC HEALTH, EDUCATION, AND WELFARE\*

AIPO # 142 DEC, 1938 (10)

IT HAS BEEN SUGGESTED THAT A NEW SECRETARY OF PUBLIC WELFARE BE ADDED TO THE PRESIDENT'S OFFICIAL CABINET TO HANDLE SUCH THINGS AS SOCIAL SECURITY, PUBLIC HEALTH, AND EDUCATION, DO YOU APPROVE OR DISAPPROVE OF THIS\*

AIPO # 508 NOV, 1952 (4)  
AIPO # 512 FEB, 1953 (14)

/SCALOMETER/

PLUS 5-4-3-2-1 = MINUS 1-2-3-4-5

WILL YOU PUT YOUR FINGER ON ANY ONE OF THE 10 BOXES WHICH BEST TELLS HOW YOU FEEL ABOUT \* JOHN FOSTER DULLES\*

AIPO # 513 MAR, 1953 (18E)  
AIPO # 601 JULY 1958 (30E)

IN GENERAL, DO YOU APPROVE OR DISAPPROVE OF THE WAY JOHN FOSTER DULLES IS HANDLING HIS JOB AS SECRETARY OF STATE IN WASHINGTON\*

NORC # 339 APRIL 1953 (17)  
NORC # 341 JUNE 1953 (32)  
NORC # 347 AUG, 1953 (12)  
NORC # 348 SEPT, 1953 (17)  
NORC # 349 NOV, 1953 (19)  
NORC # 355 APRIL 1954 (18)

NORC # 363 SEPT, 1954 (19)  
NORC # 366 JAN, 1955 (20)

VARIANT DO YOU THINK JOHN FOSTER DULLES IS DOING A GOOD JOB OR A POOR JOB AS SECRETARY OF STATE\*

AIPO # 530 APRIL 1954 (17)

HAVE YOU EVER HEARD OF JOHN FOSTER DULLES\*  
/IF YES TO A/ IN GENERAL, DO YOU APPROVE OR DISAPPROVE OF THE WAY HE IS HANDLING HIS JOB AS SECRETARY OF STATE IN WASHINGTON\*  
/IF NO TO A/ WELL, MR. DULLES IS OUR SECRETARY OF STATE IN WASHINGTON, FROM WHAT YOU HAVE HEARD OR READ, DO YOU APPROVE OR DISAPPROVE OF THE WAY HE IS HANDLING HIS JOB\*

NORC # 359 JUNE 1954 (14A)

IN GENERAL, DO YOU APPROVE OR DISAPPROVE OF THE WAY JOHN FOSTER DULLES IS HANDLING HIS JOB\*

NORC # 365 NOV, 1954 (16B)

HERE IS A LIST OF MEN IN PRESIDENT EISENHOWER'S CABINET, WHICH, IF ANY, OF THEM DO YOU THINK HAVE BEEN PARTICULARLY GOOD IN THEIR JOB\* JOHN FOSTER DULLES, SECRETARY OF STATE\*

RCOM # 64 SEPT, 1956 (16)

DO YOU APPROVE OR DISAPPROVE OF THE WAY JOHN FOSTER DULLES IS HANDLING HIS JOB AS SECRETARY OF STATE\*

AIPO # 593 DEC, 1957 (28)

DO YOU APPROVE OR DISAPPROVE OF THE WAY DULLES IS HANDLING HIS JOB AS SECRETARY OF STATE\*

AIPO # 594 JAN, 1958 (38)

# CIVIL LIBERTIES

(SEE ALSO: COMMUNISM, COMMUNIST PARTY, RESTRICTIONS AGAINST; PRESS, FREEDOM OF)

DO YOU BELIEVE IN FREEDOM OF SPEECH\*  
DO YOU BELIEVE IN IT TO THE EXTENT OF ALLOWING (FASCISTS AND) COMMUNISTS TO HOLD MEETINGS AND EXPRESS THEIR VIEWS IN THIS COMMUNITY\*

AIPO # 125 JUNE 1938 (2) (A FORM)  
AIPO # 224 NOV, 1940 (5) (T FORM)\*

VARIANT DO YOU BELIEVE IN FREEDOM OF SPEECH\* DO YOU BELIEVE IN IT TO THE EXTENT OF ALLOWING RADICALS TO HOLD MEETINGS AND EXPRESS THEIR VIEWS IN THIS COMMUNITY\*

AIPO # 124 MAY 1938 (9) (B FORM)

DO YOU BELIEVE IN FREEDOM OF SPEECH FOR EVERYBODY - THAT IS,

FOR EXAMPLE, PERMITTING ANYONE TO SAY ANYTHING AT ANY TIME ABOUT OUR GOVERNMENT OR OUR COUNTRY\* UNDER WHAT CONDITIONS DO YOU NOT BELIEVE IN IT\*

AIPO # 443 JUNF 1949 (88,C)

IN PEACETIME, DO YOU THINK PEOPLE IN THIS COUNTRY SHOULD BE ALLOWED TO SAY ANYTHING THEY WANT TO IN A PUBLIC SPEECH\* WHAT SHOULD NOT BE ALLOWED\*

NORC # 217 NOV, 1943 (4)  
NORC # 239 NOV, 1945 (3) (A FORM)

IN PEACETIME, DO YOU THINK PEOPLE SHOULD BE ALLOWED TO SAY ANYTHING THEY WANT TO IN A PUBLIC SPEECH\* WHAT SHOULD NOT BE ALLOWED\*

NORC # 340 MAY 1953 (13)  
NORC # 365 NOV, 1954 (21)

CONSIDER A PERSON WHO FAVORED GOVERNMENT OWNERSHIP OF ALL THE RAILROADS AND ALL BIG INDUSTRIES, IF THIS PERSON WANTED TO MAKE A SPEECH IN YOUR COMMUNITY FAVORING GOVERNMENT OWNERSHIP OF ALL THE RAILROADS AND BIG INDUSTRIES, SHOULD HE BE ALLOWED TO SPEAK, OR NOT\* SHOULD SUCH A PERSON BE ALLOWED TO TEACH IN A COLLEGE OR UNIVERSITY, OR NOT\* IF SOME PEOPLE IN YOUR COMMUNITY SUGGESTED A BOOK HE WROTE FAVORING GOVERNMENT OWNERSHIP SHOULD BE TAKEN OUT OF YOUR PUBLIC LIBRARY, WOULD YOU FAVOR REMOVING THIS BOOK, OR NOT\*

POS # 930 MAY 1954 (21)  
NORC # 9001 MAR, 1972 (36)  
NORC # 9002 MAR, 1973 (70)

THERE ARE ALWAYS SOME PEOPLE WHOSE IDEAS ARE CONSIDERED BAD, OR DANGEROUS BY OTHER PEOPLE, FOR INSTANCE, SOMEBODY WHO IS AGAINST ALL CHURCHES AND RELIGION, IF SUCH A PERSON WANTED TO MAKE A SPEECH IN YOUR CITY /TOWN, COMMUNITY/ AGAINST CHURCHES AND RELIGION SHOULD HE BE ALLOWED TO SPEAK, OR NOT\* SHOULD SUCH A PERSON BE ALLOWED TO TEACH IN A COLLEGE OR UNIVERSITY, OR NOT\* IF SOME PEOPLE IN YOUR COMMUNITY SUGGESTED THAT A BOOK HE WROTE AGAINST CHURCHES AND RELIGION SHOULD BE TAKEN OUT OF YOUR PUBLIC LIBRARY, WOULD YOU FAVOR REMOVING THIS BOOK, OR NOT\*

POS # 930 MAY 1954 (20)  
NORC # 9001 MAR, 1972 (35)  
NORC # 9002 MAR, 1973 (69)

#### CONFIDENCE IN, GENERAL

(SEE ALSO: INTERNATIONAL RELATIONS, U,S, POLICY, GENERAL)

WHICH OF THESE DO YOU THINK IS MORE LIKELY TO BE TRUE OF 1960 (1966, 1968, 1969):

A YEAR WHEN AMERICA WILL INCREASE HER POWER IN THE WORLD, OR A YEAR WHEN AMERICAN POWER WILL DECLINE\*

AIPO # 621 DEC, 1959 (56E)  
AIPO # 721 DEC, 1965 (3E)  
AIPO # 755 DEC, 1967 (1E)  
AIPO # 772 DEC, 1968 (5E)

ON THE WHOLE, WOULD YOU SAY YOU ARE SATISFIED OR DISSATISFIED WITH

/THE WAY THIS NATION IS BEING GOVERNED/\*

AIPO # 842 DEC, 1971 (4F)  
 AIPO # 878 SEPT, 1973 (2F)

### CONSTITUTION

WHICH ONE OF THE FOLLOWING MOST NEARLY REPRESENTS YOUR OPINION OF THE AMERICAN FORM OF GOVERNMENT\* OUR FORM OF GOVERNMENT, BASED ON THE CONSTITUTION, IS AS NEAR PERFECT AS IT CAN BE AND NO IMPORTANT CHANGES SHOULD BE MADE IN IT, THE CONSTITUTION HAS SERVED ITS PURPOSE WELL, BUT IT HAS NOT KEPT UP WITH THE TIMES AND SHOULD BE THOROUGHLY REVISED TO MAKE IT FIT PRESENT DAY NEEDS, THE SYSTEMS OF PRIVATE CAPITALISM AND DEMOCRACY ARE BREAKING DOWN AND WE MIGHT AS WELL ACCEPT THE FACT THAT SOONER OR LATER WE WILL HAVE TO HAVE A NEW FORM OF GOVERNMENT,

RFOR # 13 DEC, 1939 (1)  
 RFOR # 56 SEPT, 1946 (12)  
 RFOR # 57 DEC, 1946 (11A)

VARIANT WHICH OF THE STATEMENTS ON THIS CARD MOST NEARLY REPRESENTS YOUR OPINION OF THE AMERICAN FORM OF GOVERNMENT\* OUR FORM OF GOVERNMENT, BASED ON THE CONSTITUTION, HAS STOOD THE TEST OF TIME AND NO FUNDAMENTAL CHANGES NEED TO BE MADE IN IT, THE CONSTITUTION HAS SERVED ITS PURPOSE WELL, BUT IT HAS NOT KEPT UP WITH THE TIMES AND SHOULD BE THOROUGHLY REVISED TO MAKE IT FIT PRESENT DAY NEEDS, CHANGING TIMES HAVE COMPLETELY OUTMODED OUR SYSTEM OF GOVERNMENT AND WE MIGHT AS WELL ACCEPT THE FACT THAT SOONER OR LATER WE WILL HAVE TO HAVE A NEW FORM OF GOVERNMENT,

RCOM # 524 OCT, 1971 (16)

WHAT DO YOU KNOW ABOUT THE BILL OF RIGHTS\* DO YOU KNOW ANYTHING IT SAYS\* /HAVE YOU EVER HEARD OF IT\*/

NORC # 217 NOV, 1943 (3)  
 NORC # 239 NOV, 1945 (2) (A FORM)

VARIANT HAVE YOU EVER HEARD OF THE BILL OF RIGHTS\* WHAT DO YOU KNOW ABOUT IT\*

NORC # 401 DEC, 1956 (23)

WHAT IS THE BILL OF RIGHTS\*

AIPO # 405 OCT, 1947 (7)  
 POS # 959 JULY 1957 (57)

### CORRUPTION IN

(SEE ALSO: CONGRESS, SALARIES AND PENSIONS)

### DEPARTMENTS

CAN YOU TELL ME WHAT THE MAIN JOB OF THE STATE DEPARTMENT IS\* WHAT ARE THEY MAINLY SUPPOSED TO DO AT THE STATE DEPARTMENT\* WHAT ARE SOME OF THE THINGS YOU (LIKE OR) DO NOT LIKE ABOUT THE WAY THE STATE DEPARTMENT IS BEING RUN\*

NORC # 137 DEC, 1945 (10)\*  
 NORC # 155 FEB, 1948 (15)

VARIANT CAN YOU TELL ME WHAT IS THE MAIN JOB OF THE STATE DEPARTMENT  
 IN WASHINGTON\*

NORC # 303 JUNE 1951 (14)

CAN YOU TELL ME WHAT IS THE MAIN JOB OF THE STATE DEPARTMENT  
 IN WASHINGTON\* /WHAT ARE THEY MAINLY IN CHARGE OF, AT THE  
 STATE DEPARTMENT\*/

NORC # 337 FEB, 1953 (17)

DO YOU FEEL THAT ALL THE PEOPLE WHO WORK IN THE STATE DEPARTMENT IN  
 WASHINGTON ARE PROBABLY LOYAL TO THE UNITED STATES, OR DO YOU FEEL  
 THAT SOME OF THEM ARE NOT LOYAL\* HOW MUCH HARM DO YOU THINK THESE  
 PEOPLE ARE DOING TO OUR COUNTRY'S INTERESTS - A GREAT DEAL OF HARM,  
 SOME HARM, OR NONE\*

NORC # 280 APRIL 1950 (14) (FILTER)  
 NORC # 292 NOV, 1950 (18) (FILTER)  
 NORC # 312 AUG, 1951 (3) (FILTER)  
 NORC # 313 OCT, 1951 (5) (FILTER)  
 NORC # 315 DEC, 1951 (12) (FILTER)  
 NORC # 329 AUG, 1952 (6) (PART 1 ONLY)  
 NORC # 339 APRIL 1953 (18) (FILTER)

VARIANT DO YOU THINK ALL OF THE PEOPLE WHO WORK IN OUR STATE  
 DEPARTMENT ARE PROBABLY LOYAL TO THE UNITED STATES, OR DO YOU  
 FEEL THAT SOME OF THEM ARE NOT LOYAL\* ABOUT THOSE PEOPLE  
 IN THE STATE DEPARTMENT WHO MAY NOT BE LOYAL - DO YOU THINK  
 THEY ARE DOING A GREAT DEAL OF HARM, OR NOT MUCH\*

NORC # 303 JUNE 1951 (18)

AS YOU KNOW, THERE HAS BEEN A LOT OF TALK ABOUT COMMUNISTS OR  
 DISLOYAL PEOPLE IN THE STATE DEPARTMENT IN WASHINGTON, DO  
 YOU THINK THERE IS ANY TRUTH IN THESE CHARGES, OR NOT\* DO  
 YOU THINK SUCH PEOPLE HAVE DONE ANY SERIOUS HARM TO OUR  
 COUNTRY'S INTERESTS, OR NOT\*

NORC # 334 DEC, 1952 (17A)

DO YOU THINK THE STATE DEPARTMENT ITSELF IS DOING ALL IT CAN TO KEEP  
 DISLOYAL PEOPLE OUT OF THE DEPARTMENT\*

NORC # 280 APRIL 1950 (15)  
 NORC # 292 NOV, 1950 (19)  
 NORC # 312 AUG, 1951 (4)  
 NORC # 313 OCT, 1951 (6)  
 NORC # 315 DEC, 1951 (13)  
 NORC # 329 AUG, 1952 (7)

VARIANT DO YOU THINK THE STATE DEPARTMENT IN WASHINGTON IS DOING ALL  
 IT CAN TO KEEP DISLOYAL PEOPLE OUT OF THE DEPARTMENT\*

NORC # 320 MAR, 1952 (5)



DO YOU THINK THE STATE DEPARTMENT ITSELF IS NOW DOING ALL IT CAN TO KEEP DISLOYAL PEOPLE OUT OF THE DEPARTMENT\*

NORC # 337 FEB. 1953 (20)

DO YOU THINK THE STATE DEPARTMENT IN WASHINGTON IS NOW DOING ALL IT CAN TO KEEP DISLOYAL PEOPLE OUT OF THE DEPARTMENT\*

NORC # 341 JUNE 1953 (33)

NORC # 349 NOV. 1953 (20)

### EFFICIENCY IN

HAVE YOU HEARD OR READ ANYTHING ABOUT THE HERBERT HOOVER COMMISSION REPORTS\* WHAT IS YOUR UNDERSTANDING, IN GENERAL, OF THE PURPOSE OF THE HERBERT HOOVER COMMISSION\*

AIPO # 440 APRIL 1949 (2)

AIPO # 452 JAN. 1950 (7)

AIPO # 473 MAR. 1951 (9)

HAVE YOU HEARD OR READ ANYTHING ABOUT THE HERBERT HOOVER COMMISSION REPORTS\* I DO NOT NEED TO KNOW THE DETAILS, BUT WHAT IS YOUR UNDERSTANDING, IN GENERAL, OF THE PURPOSE OF THE (HERRERT) HOOVER COMMISSION\*

AIPO # 441 APRIL 1949 (7AB)

AIPO # 492 MAY 1952 (4)\*

WOULD YOU LIKE TO SEE CONGRESS CARRY OUT MORE OF THE RECOMMENDATIONS OF THE HOOVER COMMISSION'S REPORT, OR NOT\*

AIPO # 473 MAR. 1951 (9C)

AIPO # 492 MAY 1952 (4C)

### ELECTORAL COLLEGE

WILL YOU TELL ME WHAT THE ELECTORAL COLLEGE VOTE SYSTEM IS\*

AIPO # 321 JUNE 1944 (17A) (K FORM)

AIPO # 393 MAR. 1947 (7A)

AIPO # 420 JUNE 1948 (12A)

WILL YOU TELL ME WHAT IS MEANT BY THE ELECTORAL COLLEGE\*

AIPO # 423 AUG. 1948 (12A) (K FORM)

AIPO # 452 FEB. 1950 (7A) (TPS FORM)

AIPO # 478 AUG. 1951 (19A)

AIPO # 541 DEC. 1954 (23A)

AIPO # 556 NOV. 1955 (16A)

AIPO # 625 FEB. 1960 (29)

AIPO # 639 DEC. 1960 (25)

AIPO # 649 AUG. 1961 (27)

TODAY, THE PRESIDENTIAL CANDIDATE WHO GETS THE MOST POPULAR VOTES IN A STATE TAKES ALL THE ELECTORAL VOTES OF THAT STATE, DO YOU THINK THIS SHOULD OR SHOULD NOT BE CHANGED SO THAT EACH OF THE CANDIDATES WOULD RECEIVE THE SAME PROPORTION OF ELECTORAL VOTES THAT HE GETS IN THE POPULAR VOTE\* THIS WOULD MEAN, FOR EXAMPLE, THAT IF A CANDIDATE GETS

TWO-THIRDS OF THE POPULAR VOTE IN A STATE, HE WOULD THEN GET TWO-THIRDS OF THE ELECTORAL VOTES OF THAT STATE\*

|            |           |       |            |
|------------|-----------|-------|------------|
| AIPO # 423 | AUG, 1948 | (12C) | (K FORM)   |
| AIPO # 452 | FEB, 1950 | (78)  | (TPS FORM) |
| AIPO # 541 | DEC, 1954 | (238) |            |
| AIPO # 556 | NOV, 1955 | (168) |            |
| AIPO # 712 | JUNE 1965 | (29)  |            |

VARIANT TODAY, THE PRESIDENTIAL CANDIDATE WHO GETS THE MOST POPULAR VOTES IN A STATE TAKES ALL THE ELECTORAL VOTES FOR THE STATE, DO YOU THINK THIS SHOULD BE CHANGED SO THAT A CANDIDATE WHO GETS, SAY, A THIRD OF THE POPULAR VOTES OF A STATE WOULD GET A THIRD OF THE ELECTORAL VOTES OF THAT STATE RATHER THAN NONE, AS AT PRESENT\*

AIPO # 478 AUG, 1951 (198)

TODAY, THE PRESIDENTIAL CANDIDATE WHO GETS THE MOST POPULAR VOTES IN A STATE TAKES ALL THE ELECTORAL VOTES OF THAT STATE, DO YOU THINK THIS SHOULD OR SHOULD NOT BE CHANGED SO THAT EACH OF THE CANDIDATES WOULD RECEIVE THE SAME PROPORTION OF ELECTORAL VOTES THAT HE GETS IN THE POPULAR VOTE\*

|            |           |      |
|------------|-----------|------|
| AIPO # 625 | FEB, 1960 | (30) |
| AIPO # 639 | DEC, 1960 | (26) |
| AIPO # 649 | AUG, 1961 | (28) |

#### FBI

WILL (CAN) YOU TELL ME WHAT THE INITIALS F,B,I, STAND FOR\*

|            |           |        |
|------------|-----------|--------|
| AIPO # 445 | JULY 1949 | (15A)  |
| AIPO # 714 | JULY 1965 | (14A)* |

/SCALOMETER/

PLUS 5+4+3+2+1 \* MINUS 1+2+3+4+5

HOW FAR UP THE SCALE OR HOW FAR DOWN THE SCALE WOULD YOU RATE THE FOLLOWING ORGANIZATIONS \* FBI /FEDERAL BUREAU OF INVESTIGATION/\*

|            |           |       |
|------------|-----------|-------|
| AIPO # 720 | NOV, 1965 | (10C) |
| AIPO # 809 | JUNE 1970 | (88)  |
| AIPO # 874 | JULY 1973 | (188) |

#### FEDERAL-STATE-LOCAL RELATIONS

(SEE ALSO: BUSINESS, BIG BUSINESS; EDUCATION, FEDERAL AID TO)

DO YOU THINK THAT OLD AGE PENSIONS SHOULD BE MOSTLY CONTROLLED BY THE FEDERAL GOVERNMENT, OR MOSTLY CONTROLLED BY EACH STATE GOVERNMENT\*

|            |           |      |
|------------|-----------|------|
| NORC # 202 | MAR, 1942 | (13) |
| NORC # 204 | MAY 1942  | (7)  |
| NORC # 217 | NOV, 1943 | (2)  |

IT HAS BEEN SUGGESTED THAT 3 PER CENT OF THE MONEY WHICH WASHINGTON COLLECTS IN FEDERAL INCOME TAXES BE RETURNED TO THE STATES AND LOCAL GOVERNMENTS TO BE USED BY THESE STATE AND LOCAL GOVERNMENTS AS THEY SEE FIT, DO YOU FAVOR OR OPPOSE THIS IDEA\*

|            |           |       |
|------------|-----------|-------|
| AIPO # 738 | DEC, 1966 | (18A) |
| AIPO # 743 | MAR, 1967 | (3)   |
| AIPO # 747 | JULY 1967 | (8)   |
| AIPO # 772 | DEC, 1968 | (11)  |
| AIPO # 821 | DEC, 1970 | (16)  |

#### LEADERS

(SEE ALSO: EISENHOWER, D.D., ATTITUDE TOWARD; INTERNATIONAL RELATIONS, U.S, POLICY, GENERAL)

#### LEVEL OF INFORMATION

(SEE ALSO: INTERNATIONAL RELATIONS, U.S, FOREIGN SERVICE; POLITICS, GENERAL, LEADERS)

#### LOYALTY TOWARD

(SEE ALSO: MINORITIES AND ETHNOCENTRISM, GENERAL)

IN THIS COUNTRY, DO YOU THINK ANY OF THE PEOPLE LISTED HERE ARE MORE LIKELY TO BE COMMUNISTS THAN OTHERS\*  
PEOPLE IN THE GOVERNMENT IN WASHINGTON,

|            |           |       |
|------------|-----------|-------|
| NORC # 294 | NOV, 1950 | (11K) |
| NORC # 341 | JUNE 1953 | (7I)  |
| NORC # 365 | NOV, 1954 | (30J) |

#### NEW STATES ADMISSION

WOULD YOU FAVOR OR OPPOSE HAVING ALASKA ADMITTED AS A 49TH STATE IN THE UNION\*

|            |           |      |          |
|------------|-----------|------|----------|
| AIPO # 377 | AUG, 1946 | (1)  |          |
| AIPO # 436 | JAN, 1949 | (4A) | (K FORM) |
| AIPO # 468 | DEC, 1950 | (13) |          |

WOULD YOU FAVOR OR OPPOSE HAVING HAWAII ADMITTED AS A 49TH STATE IN THE UNION\*

|            |           |      |          |
|------------|-----------|------|----------|
| AIPO # 436 | JAN, 1949 | (4A) | (T FORM) |
| AIPO # 467 | NOV, 1950 | (13) |          |

WOULD YOU FAVOR OR OPPOSE HAVING HAWAII ADMITTED AS A STATE IN THE UNION\*

|            |           |       |
|------------|-----------|-------|
| AIPO # 451 | JAN, 1950 | (5A)  |
| AIPO # 458 | JULY 1950 | (19A) |
| AIPO # 484 | JAN, 1952 | (1A)  |
| AIPO # 509 | DEC, 1952 | (4A)  |
| AIPO # 524 | DEC, 1953 | (1)   |
| AIPO # 529 | JUL 1954  | (1)   |
| AIPO # 540 | , 1954    | (17A) |
| AIPO # 567 | JULY 1956 | (2A)  |
| AIPO # 584 | JUNE 1957 | (28)  |
| AIPO # 594 | JAN, 1958 | (28)  |

VARIANT A VOTE OF THE PEOPLE IN THE TERRITORY OF HAWAII SHOWED A MAJORITY WANTED HAWAII TO BE ADMITTED INTO THE UNION AS THE

49TH STATE, WOULD YOU FAVOR ADMITTING HAWAII AS A STATE\*

AIPO # 226 DEC, 1940 (21) (K FORM)

WOULD YOU FAVOR ADMITTING HAWAII INTO THE UNION AS A STATE\*

AIPO # 365 FEB, 1946 (7A) (K FORM)

WOULD YOU FAVOR OR OPPOSE HAVING ALASKA ADMITTED AS A STATE  
IN THE UNION\*

AIPO # 451 JAN, 1950 (5R)  
AIPO # 458 JULY 1950 (198)  
AIPO # 484 JAN, 1952 (18)  
AIPO # 509 DEC, 1952 (48)  
AIPO # 524 DEC, 1953 (2)  
AIPO # 529 APRIL 1954 (2)  
AIPO # 540 NOV, 1954 (178)  
AIPO # 567 JULY 1956 (2R)  
AIPO # 584 JUNE 1957 (2A)  
AIPO # 594 JAN, 1958 (2A)

# POLICIES, GENERAL

(SEE ALSO: ECONOMIC AFFAIRS, INFLATION)

AFTER THE WAR, DO YOU THINK THE AIMS AND PROGRAMS OF THE NEW DEAL WILL  
BE: (PARTLY OR) ENTIRELY DONE AWAY WITH\*

PARTLY DONE AWAY WITH\*

CONTINUED ALONG THE SAME LINES (AS IS)\*

MADE STRONGER THAN EVER\*

DO YOU THINK THIS WILL BE A GOOD THING OR A BAD THING\*

RFOR # 28 NOV, 1941 (7)\*  
RFOR # 34 MAR, 1943 (15)

WHICH OF THESE THREE POLICIES WOULD YOU LIKE TO HAVE OUR GOVERNMENT  
FOLLOW - GO MORE TO THE LEFT BY FOLLOWING MORE OF THE VIEWS OF LABOR  
AND OTHER LIBERAL GROUPS, GO MORE TO THE RIGHT BY FOLLOWING MORE OF  
THE VIEWS OF BUSINESS AND CONSERVATIVE GROUPS, FOLLOW A POLICY HALFWAY  
BETWEEN THE TWO\*

AIPO # 362 DEC, 1945 (14) (K FORM)  
AIPO # 370 APRIL 1946 (9) (K FORM)  
AIPO # 414 MAR, 1948 (6A) (K FORM)  
AIPO # 541 DEC, 1954 (25)

IF YOU HAD TO (DECIDE) SELECT BETWEEN THESE TWO POLICIES, WHICH ONE  
WOULD YOU SELECT - GO MORE TO THE LEFT BY FOLLOWING MORE OF THE  
VIEWS OF LABOR AND OTHER LIBERAL GROUPS, OR GO MORE TO THE RIGHT  
BY FOLLOWING MORE OF THE VIEWS OF BUSINESS AND CONSERVATIVE GROUPS\*

AIPO # 677 SEPT, 1963 (15)\*  
AIPO # 702 NOV, 1964 (11)

# PRESIDENCY

(SEE ALSO: CONGRESS, PRESIDENT, RELATIONS WITH)

# PRESIDENTIAL SUCCESSION

IT HAS BEEN SUGGESTED THAT IF A PRESIDENT DIES WHILE IN OFFICE, THE VICE-PRESIDENT SHOULD THEN SERVE AS PRESIDENT ONLY UNTIL THE NEXT GENERAL ELECTION, OR A MAXIMUM OF TWO YEARS (AT THE MOST TWO YEARS). DO (WOULD) YOU APPROVE OR DISAPPROVE OF SUCH A (CHANGE IN THE) LAW\*

AIPO # 508 NOV. 1952 (18)  
AIPO # 556 NOV. 1955 (5)\*

PROBLEMS, GENERAL

(SEE ALSO: CONGRESS, LETTERS; GOVERNMENT, STATE AND LOCAL, PROBLEMS; POLITICS, PRACTICAL, ELECTIONS, NATIONAL, ISSUES; POLITICS, PRACTICAL, POLITICAL PARTIES, PARTY PLATFORM)

WHAT DO YOU THINK IS THE MOST IMPORTANT PROBLEM BEFORE THE AMERICAN PEOPLE TODAY\*

AIPO # 176 NOV. 1939 (1)  
AIPO # 205 AUG. 1940 (2)  
AIPO # 447 SEPT. 1949 (3) (K FORM)

VARIANT WHAT DO YOU REGARD AS THE MOST IMPORTANT PROBLEM BEFORE THE AMERICAN PEOPLE TODAY\*

AIPO # 143 JAN. 1939 (4)  
AIPO # 155 APRIL 1939 (1)

ASIDE FROM WINNING THE WAR, WHAT DO YOU THINK IS THE MOST IMPORTANT PROBLEM FACING THIS COUNTRY TODAY\*

AIPO # 286 DEC. 1942 (13)  
AIPO # 342 MAR. 1945 (3)

AFTER THE WAR, WOULD YOU LIKE TO SEE MANY CHANGES OR REFORMS MADE IN THE UNITED STATES, OR WOULD YOU RATHER HAVE THE COUNTRY REMAIN PRETTY MUCH THE WAY IT WAS BEFORE THE WAR\*

AIPO # 299 JULY 1943 (11A)  
AIPO # 343 MAR. 1945 (8A)

VARIANT WOULD YOU LIKE TO SEE MANY CHANGES OR REFORMS MADE IN THE UNITED STATES, OR WOULD YOU RATHER HAVE THE COUNTRY REMAIN PRETTY MUCH THE WAY IT WAS BEFORE THE WAR\*

AIPO # 360 NOV. 1945 (14C)

IN YOUR OPINION, WHAT IS THE MOST IMPORTANT PROBLEM THE UNITED STATES GOVERNMENT MUST SOLVE IN THE NEXT YEAR\*

AIPO # 387 DEC. 1946 (2)  
AIPO # 449 OCT. 1949 (2)

VARIANT WHAT DO YOU THINK WILL BE THE MOST IMPORTANT PROBLEM FACING THIS COUNTRY DURING THE NEXT YEAR\*

AIPO # 354 AUG. 1945 (2A)  
AIPO # 357 OCT. 1945 (2)  
AIPO # 374 JUNE 1946 (2A) (T FORM)

IN YOUR OPINION, WHAT IS THE MOST IMPORTANT PROBLEM THE GOVERNMENT MUST SOLVE IN THE NEXT FEW MONTHS\*

AIPO # 366 FEB. 1946 (2)

WHAT DO YOU THINK WILL BE THE MOST IMPORTANT PROBLEM FACING THIS COUNTRY DURING THE NEXT SIX MONTHS\*

AIPO # 374 JUNE 1946 (2A) (K FORM)

WHEN YOU THINK OF THE PROBLEMS FACING THE UNITED STATES NOW, WHICH ONE COMES TO YOUR MIND FIRST\* WHAT OTHER PROBLEMS DO YOU THINK OF\*

NORC # 150 APRIL 1947 (1) (FILTER)  
NORC # 163 JAN. 1949 (1) (FILTER)  
NORC # 169 SEPT. 1949 (1) (FILTER)  
NORC # 170 OCT. 1949 (1) (FILTER)  
NORC # 349 NOV. 1953 (1) (PART 1 ONLY)

VARIANT OF THE MANY PROBLEMS FACING THIS COUNTRY, WHICH ONE GIVES YOU THE GREATEST WORRY OR CONCERN AT THIS TIME\*

AIPO # 665 NOV. 1962 (4)

OF THE MANY PROBLEMS WHICH THIS COUNTRY HAS, WHICH ONE GIVES YOU THE GREATEST WORRY OR CONCERN AT THIS TIME\*

AIPO # 666 DEC. 1962 (4)

WHAT DO YOU THINK IS THE MOST IMPORTANT PROBLEM FACING THIS COUNTRY TODAY\*

THIS QUESTION WAS REPEATED 97 TIMES BETWEEN JULY 1947 AND SEPT. 1973.

VARIANT OF ALL THE PROBLEMS - DOMESTIC AND INTERNATIONAL - FACING THIS COUNTRY TODAY, WHICH ONE DO YOU THINK IS THE MOST IMPORTANT\*

POS # 655 FEB. 1965 (8)

WHAT DO YOU CONSIDER TO BE THIS NATION'S BIGGEST PROBLEM TODAY\*

AIPO # 846 FEB. 1972 (2)

WHAT DO YOU THINK IS THE MOST IMPORTANT PROBLEM FACING THE ENTIRE COUNTRY TODAY\*

AIPO # 454 MAR. 1950 (2A)  
AIPO # 480 SEPT. 1951 (1)

VARIANT WHAT WOULD YOU SAY IS THE MOST IMPORTANT PROBLEM FACING THE WHOLE COUNTRY TODAY\*

RCOM # 74 JAN. 1952 (3)  
RCOM # 75 MAR. 1952 (3)

WHAT DO YOU THINK ARE THE GREATEST DANGERS FACING THE UNITED STATES AT THE PRESENT TIME\*

NORC # 294 NOV, 1950 (1)  
NORC # 341 JUNE 1953 (1)  
NORC # 365 NOV, 1954 (1)

HOW ABOUT THE WAY OUR PROBLEMS IN (INSIDE) THIS COUNTRY ARE BEING HANDLED BY THE GOVERNMENT OFFICIALS IN WASHINGTON - IN GENERAL, DO YOU APPROVE OR DISAPPROVE\*

NORC # 332 OCT, 1952 (10)  
NORC # 349 NOV, 1953 (3)\*

VARIANT DO YOU APPROVE OR DISAPPROVE OF THE WAY OUR PROBLEMS IN THIS COUNTRY ARE BEING HANDLED BY THE GOVERNMENT OFFICIALS IN WASHINGTON\*

NORC # 300 MAR, 1951 (3)

HOW ABOUT THE WAY OUR PROBLEMS IN THIS COUNTRY ARE BEING HANDLED BY THE GOVERNMENT OFFICIALS - IN GENERAL, DO YOU APPROVE OR DISAPPROVE\*

NORC # 314 NOV, 1951 (3)

WHAT IS THE MOST IMPORTANT PROBLEM YOU WOULD LIKE TO SEE CONGRESS TAKE UP IN THE NEW SESSION STARTING IN JANUARY\*

AIPO # 523 NOV, 1953 (3)  
AIPO # 540 NOV, 1954 (4)

VARIANT IN THE RECENT ELECTION, THE REPUBLICANS WON CONTROL OF CONGRESS. WHAT IS THE FIRST PROBLEM YOU WOULD LIKE TO SEE THE NEW CONGRESS TAKE UP\*

AIPO # 384 NOV, 1946 (2A)

WHAT DO YOU THINK IS THE MOST IMPORTANT PROBLEM FACING CONGRESS TODAY\*

AIPO # 392 MAR, 1947 (4) (T FORM)

WHAT IS THE FIRST PROBLEM YOU WOULD LIKE TO SEE PRESIDENT TRUMAN AND THE NEW CONGRESS TAKE UP\*

AIPO # 433 NOV, 1948 (2)

WHAT DO YOU THINK IS THE NEXT MOST IMPORTANT PROBLEM FACING THIS COUNTRY TODAY\*

AIPO # 855 JULY 1972 (2)  
AIPO # 864 FEB, 1973 (3)  
AIPO # 870 MAY 1973 (4)  
AIPO # 877 SEPT, 1973 (3)

SECRECY

(SEE ALSO: ASIA, VIETNAM)

DO YOU THINK THE GOVERNMENT IS GIVING THE PUBLIC AS MUCH INFORMATION AS IT SHOULD ABOUT THE WAR\*

AIPO # 255 DEC, 1941 (4)  
 AIPO # 284 NOV, 1942 (4) (K FORM)  
 AIPO # 286 DEC, 1942 (17) (T FORM)  
 AIPO # 341 FEB, 1945 (6A)

IN GENERAL, DO YOU FEEL THAT THE GOVERNMENT OFFICIALS IN CHARGE OF OUR FOREIGN POLICY ARE TELLING THE PEOPLE ALL THEY SHOULD\*  
 WHAT KIND OF THINGS DO YOU THINK THEY SHOULD TELL US MORE ABOUT /IN THE FIELD OF FOREIGN AFFAIRS/\* WHY DO THESE OFFICIALS NOT TELL US MORE THAN THEY DO, IN YOUR OPINION\*

NORC # 158 JUNE 1948 (2) (FILTER)  
 NORC # 162 NOV, 1948 (2) (FILTER)  
 NORC # 298 JAN, 1951 (3) (PART 1 AND 2 ONLY)

VARIANT DO YOU THINK THE GOVERNMENT IS TELLING THE PUBLIC AS MUCH AS IT SHOULD ABOUT FOREIGN AFFAIRS, OR IS IT KEEPING TOO MUCH INFORMATION SECRET\*  
 WHAT ARE SOME OF THE THINGS THEY SHOULD TELL THE PUBLIC MORE ABOUT\*

NORC # 137 DEC 1945 (7)

DO YOU THINK OUR GOVERNMENT IS TELLING US ENOUGH ABOUT WHAT IS GOING ON BETWEEN RUSSIA AND THE UNITED STATES, OR SHOULD IT TELL US MORE\*

NORC # 144 SEPT, 1946 (16)

DO YOU THINK OUR GOVERNMENT IS GIVING THE PEOPLE ALL OF THE IMPORTANT FACTS ABOUT WORLD CONDITIONS TODAY OR DO YOU THINK THE GOVERNMENT IS HOLDING BACK ON A LOT OF IMPORTANT INFORMATION WHICH THE PEOPLE OUGHT TO HAVE\* IS THERE ANYTHING IN PARTICULAR ON WHICH YOU WOULD LIKE TO HAVE MORE INFORMATION\* WHAT\*

AIPO # 401 JULY 1947 (13)

IN GENERAL, DO YOU FEEL THAT THESE OFFICIALS ARE TELLING THE PEOPLE ALL THEY SHOULD ABOUT OUR FOREIGN POLICY\*

NORC # 156 MAR, 1948 (19)

IS THERE ANYTHING ABOUT OUR COUNTRY'S FOREIGN POLICY THAT YOU THINK THE GOVERNMENT OFFICIALS SHOULD TELL US MORE ABOUT\*  
 WHAT\*

NORC # 167 JUNE 1949 (3)

DO YOU FEEL THAT THESE GOVERNMENT OFFICIALS IN CHARGE OF OUR FOREIGN AFFAIRS ARE TELLING THE PEOPLE ALL THEY SHOULD KNOW\* WHAT KIND OF THINGS DO YOU THINK THEY SHOULD TELL US MORE ABOUT\*

NORC # 351 JAN, 1954 (4)  
 NORC # 374 AUG, 1955 (3)  
 NORC # 399 NOV, 1956 (4)

SPENDING



(SEE ALSO: HEALTH, CANCER; INTERNATIONAL RELATIONS, FOREIGN AID, MARSHALL PLAN)

DO YOU THINK THERE IS ANYTHING FOR WHICH THE GOVERNMENT SHOULD BE SPENDING MORE MONEY THAN IT IS AT PRESENT\* DO YOU THINK THERE IS ANYTHING FOR WHICH THE GOVERNMENT SHOULD BE SPENDING LESS MONEY THAN IT IS AT PRESENT\*

AIPO # 612 MAR, 1959 (25)  
AIPO # 670 APRIL 1963 (17)

NEXT JANUARY A (NEW PRESIDENT AND) NEW CONGRESS WILL TAKE OFFICE, WHICH OF THE FOLLOWING DO YOU FEEL THEY SHOULD DO SOMETHING ABOUT\*  
BALANCE THE BUDGET BY CUTTING GOVERNMENT SPENDING,  
MORE GOVERNMENT SPENDING TO REDUCE UNEMPLOYMENT,

AIPO # 639 DEC, 1960 (5/12,18/)  
ORCO # 465R AUG, 1962 (4/12,18/)

TO STIMULATE THE COUNTRY'S ECONOMIC GROWTH, WHICH DO YOU FAVOR - MORE SPENDING BY THE GOVERNMENT TO DO THIS, OR CHANGING THE TAX SETUP TO STIMULATE GROWTH\*

ORCO # 465R AUG, 1962 (15A)  
ORCO # 466C MAR, 1963 (11A)  
ORCO # 466G NOV, 1963 (7)

THERE IS MUCH DISCUSSION AS TO THE AMOUNT OF MONEY THE GOVERNMENT IN WASHINGTON SHOULD SPEND FOR NATIONAL DEFENSE AND MILITARY PURPOSES, HOW DO YOU FEEL ABOUT THIS - DO YOU THINK WE ARE SPENDING TOO LITTLE, TOO MUCH, OR ABOUT THE RIGHT AMOUNT\*

AIPO # 784 JULY 1969 (10)  
AIPO # 793 NOV, 1969 (12)  
AIPO # 825 MAR, 1971 (10)  
AIPO # 864 FEB, 1973 (15)  
AIPO # 878 SEPT, 1973 (3)

VARIANT THERE IS MUCH DISCUSSION AS TO THE AMOUNT THIS COUNTRY SHOULD SPEND FOR NATIONAL DEFENSE, HOW DO YOU FEEL ABOUT THIS - DO YOU THINK WE ARE SPENDING TOO LITTLE, TOO MUCH, OR ABOUT THE RIGHT AMOUNT\*

AIPO # 625 FEB, 1960 (2)

#### SUPREME COURT

WOULD YOU FAVOR AN AMENDMENT TO THE CONSTITUTION TO FIX THE NUMBER OF SUPREME COURT JUDGES AT NINE\*

AIPO # 119 APRIL 1938 (7) (A FORM)  
AIPO # 531 MAY 1954 (9B)

HAS YOUR ATTITUDE TOWARD THE SUPREME COURT CHANGED IN RECENT YEARS\*

AIPO # 373 JUNE 1946 (19A) (K FORM)  
AIPO # 585 JUNE 1957 (10)

VARIANT WOULD YOU SAY THAT YOUR RESPECT FOR THE U.S, SUPREME COURT, HAS INCREASED OR DECREASED IN RECENT YEARS\*

AIPO # 448 SEPT, 1949 (30)

HAS YOUR OPINION OF THE SUPREME COURT CHANGED IN RECENT YEARS\*

AIPO # 747 JULY 1967 (158)

IN GENERAL, WHAT KIND OF A RATING WOULD YOU GIVE THE SUPREME COURT - EXCELLENT, GOOD, FAIR, OR POOR\*

AIPO # 675 JULY 1963 (6)  
AIPO # 747 JULY 1967 (15A)  
AIPO # 764 JUNE 1968 (9)  
AIPO # 781 MAY 1969 (5)  
AIPO # 874 JULY 1973 (5)

WHEN NEW APPOINTMENTS ARE MADE BY THE PRESIDENT TO THE SUPREME COURT, WOULD YOU LIKE TO HAVE THESE RE PEOPLE WHO ARE LIBERAL OR CONSERVATIVE IN THEIR POLITICAL VIEWS\*

AIPO # 764 JUNE 1968 (10)  
AIPO # 803 MAR, 1970 (3)

VARIANT WHEN NEW APPOINTMENTS ARE MADE BY THE PRESIDENT TO THE SUPREME COURT, WOULD YOU LIKE TO HAVE THESE PEOPLE BE PEOPLE WHO ARE LIBERAL OR CONSERVATIVE IN THEIR POLITICAL VIEWS\*

AIPO # 781 MAY 1969 (6)

WHEN NEW APPOINTMENTS ARE MADE BY THE PRESIDENT TO THE SUPREME COURT, WOULD YOU LIKE TO HAVE THESE PEOPLE RE LIBERAL OR CONSERVATIVE IN THEIR POLITICAL VIEWS\*

AIPO # 874 JULY 1973 (7)

#### TERM OF OFFICE

WOULD YOU FAVOR CHANGING THE TERM OF OFFICE OF THE PRESIDENT OF THE UNITED STATES TO ONE SIX-YEAR TERM WITH NO RE-ELECTION\*

AIPO # 141 DEC, 1938 (4)  
AIPO # 773 DEC, 1968 (6)  
AIPO # 840 NOV, 1971 (5)  
AIPO # 872 MAY 1973 (8) (WOMEN)

VARIANT WOULD YOU FAVOR CHANGING THE TERM OF OFFICE OF THE PRESIDENT TO ONE SIX-YEAR TERM WITH NO RE-ELECTION\*

AIPO # 95 AUG, 1937 (3)

WOULD YOU FAVOR CHANGING THE TERM OF OFFICE OF THE PRESIDENT OF THE UNITED STATES HEREAFTER TO ONE SIX YEAR TERM WITH NO RE-ELECTION\*

AIPO # 307 NOV, 1943 (3) (7 FORM)

WOULD YOU FAVOR CHANGING THE TERM OF OFFICE OF THE PRESIDENT OF THE UNITED STATES IN THE FUTURE TO ONE SIX-YEAR TERM WITH NO RE-ELECTION\*

AIPO # 345 APRIL 1945 (15) (T FORM)

WOULD YOU FAVOR ADDING A LAW TO THE CONSTITUTION TO PREVENT ANY PRESIDENT OF THE UNITED STATES FROM SERVING A THIRD TERM\*

AIPO # 178 NOV, 1939 (12) (A FORM)  
 AIPO # 200 JULY 1940 (10)  
 AIPO # 293 APRIL 1943 (14)  
 AIPO # 351 JULY 1945 (5) (K FORM)  
 AIPO # 389 JAN, 1947 (18)  
 AIPO # 421 JULY 1948 (8) (K FORM)  
 AIPO # 444 JUNE 1949 (17)

VARIANT WOULD YOU FAVOR A CONSTITUTIONAL AMENDMENT PROHIBITING ANY PRESIDENT OF THE UNITED STATES FROM SERVING A THIRD TERM\*

AIPO # 131 AUG, 1938 (15)

WOULD YOU FAVOR OR OPPOSE A LAW WHICH WOULD KEEP ALL PRESIDENTS OF THE UNITED STATES FROM BEING ELECTED FOR A THIRD TERM\*

AIPO # 345 APRIL 1945 (15) (K FORM)

DO YOU FAVOR ADDING A LAW TO THE CONSTITUTION TO PREVENT ANY PRESIDENT OF THE UNITED STATES FROM SERVING MORE THAN TWO TERMS\*

AIPO # 390 FEB, 1947 (3)  
 AIPO # 393 MAR, 1947 (4)

WOULD YOU FAVOR ADDING A LAW TO THE CONSTITUTION WHICH WOULD PREVENT ANY PRESIDENT OF THE UNITED STATES FROM BEING RE-ELECTED IN THE FUTURE IF HE HAS ALREADY SERVED TWO TERMS\*

AIPO # 295 MAY 1943 (7)  
 AIPO # 307 NOV, 1943 (3) (K FORM)  
 AIPO # 314 MAR, 1944 (12)  
 AIPO # 320 JUNE 1944 (10) (K FORM)

VARIANT WOULD YOU FAVOR ADDING A LAW TO THE CONSTITUTION TO PREVENT ANY PRESIDENT OF THE UNITED STATES IN THE FUTURE FROM SERVING MORE THAN TWO TERMS\*

AIPO # 294 APRIL 1943 (1)

WOULD YOU BE IN FAVOR OF, OR AGAINST AN AMENDMENT TO THE CONSTITUTION WHICH WOULD PREVENT ALL PRESIDENTS, WITHOUT EXCEPTION, FROM SERVING MORE THAN TWO TERMS\*

NORC # 230 NOV, 1944 (6)

WOULD YOU FAVOR ADDING A LAW TO THE CONSTITUTION TO PREVENT ANY PRESIDENT OF THE UNITED STATES IN THE FUTURE FROM SERVING MORE THAN TWO TERMS IN A ROW\*

AIPO # 385 NOV, 1946 (12)

IT HAS BEEN SUGGESTED THAT THE CONSTITUTION BE CHANGED TO MAKE THE TERM OF OFFICE OF CONGRESSMEN IN WASHINGTON FOUR YEARS INSTEAD OF TWO,

WOULD YOU APPROVE OR DISAPPROVE OF THIS CHANGE\*

AIPO # 378 SEPT, 1946 (48)  
AIPO # 543 FEB, 1955 (17A)

VARIANT AS YOU KNOW, A SENATOR IS ELECTED FOR A TERM OF SIX YEARS, MEMBERS OF THE HOUSE OF REPRESENTATIVES FOR TWO YEARS, IT HAS BEEN SUGGESTED THAT THE CONSTITUTION BE CHANGED TO INCREASE THE TERM OF OFFICE OF REPRESENTATIVES FROM TWO YEARS TO FOUR YEARS, WOULD YOU APPROVE OR DISAPPROVE OF THIS CHANGE\*

AIPO # 642 MAR, 1961 (26)

A U.S. SENATOR NOW SERVES SIX YEARS IN ONE TERM OF OFFICE, DO YOU THINK THERE SHOULD BE A LIMIT ON THE NUMBER OF TERMS WHICH A SENATOR COULD SERVE\*

AIPO # 388 JAN, 1947 (11A)  
AIPO # 543 FEB, 1955 (178)

IT HAS BEEN SUGGESTED THAT NO U.S. SENATOR OR REPRESENTATIVE SHOULD SERVE MORE THAN A TOTAL OF 12 YEARS IN OFFICE, DO YOU THINK THIS IS A GOOD IDEA OR A POOR IDEA\*

AIPO # 489 MAR, 1952 (1A)  
AIPO # 565 MAY 1956 (13)

AS YOU KNOW, AN AMENDMENT TO THE CONSTITUTION NOW PREVENTS A PRESIDENT FROM BEING ELECTED TO MORE THAN TWO TERMS, WOULD YOU FAVOR OR OPPOSE CHANGING THIS AMENDMENT SO THAT A PRESIDENT CAN RUN FOR MORE THAN TWO TERMS\*

AIPO # 575 NOV, 1956 (2)  
AIPO # 610 FEB, 1959 (5)

A LAW HAS BEEN PROPOSED WHICH WOULD LIMIT A SENATOR TO TWO TERMS, OR A TOTAL OF 12 YEARS IN OFFICE, WOULD YOU FAVOR OR OPPOSE SUCH A LAW\*

AIPO # 684 JAN, 1964 (17)  
AIPO # 773 DEC, 1968 (9)

A LAW HAS BEEN PROPOSED WHICH WOULD LIMIT A MEMBER OF THE HOUSE OF REPRESENTATIVES TO THREE TERMS OF 4 YEARS APiece, OR A TOTAL OF 12 YEARS, WOULD YOU FAVOR OR OPPOSE SUCH A LAW\*

AIPO # 684 JAN, 1964 (18)  
AIPO # 773 DEC, 1968 (8)

VARIANT A MEMBER OF THE U.S. HOUSE OF REPRESENTATIVES NOW SERVES TWO YEARS IN ONE TERM OF OFFICE, DO YOU THINK THERE SHOULD BE A LIMIT ON THE NUMBER OF TERMS WHICH A REPRESENTATIVE COULD SERVE\* WHAT DO YOU THINK THE LIMIT SHOULD BE\*

AIPO # 388 JAN, 1947 (12)

HOW WOULD YOU FEEL ABOUT LIMITING U.S. SENATORS TO 2 SIX-YEAR TERMS /12 YEARS/\* WOULD YOU FAVOR OR OPPOSE THIS\*

AIPO # 721 DEC, 1965 (15)

AIPO # 830 MAY 1971 (6A)

HOW WOULD YOU FEEL ABOUT CHANGING THE TERMS OF MEMBERS OF THE HOUSE OF REPRESENTATIVES FROM 2 YEARS TO 4 YEARS\* WOULD YOU FAVOR OR OPPOSE THIS\*

AIPO # 721 DEC. 1965 (16)  
 AIPO # 773 DEC. 1968 (7)  
 AIPO # 830 MAY 1971 (68)  
 AIPO # 872 MAY 1973 (9) (WOMEN)

VARIANT IT HAS BEEN SUGGESTED THAT THE TERMS OF U.S. REPRESENTATIVES IN CONGRESS BE CHANGED TO 4 YEARS INSTEAD OF 2 YEARS, AS AT PRESENT, WOULD YOU FAVOR OR OPPOSE THIS\*

AIPO # 718 OCT, 1965 (11)

# VICE-PRESIDENT

(SEE ALSO: POLITICS; GENERAL, LEADERS)

## GREAT BRITAIN

### ATTITUDE TOWARD

IN GENERAL, DO YOU HAVE A FAVORABLE OR UNFAVORABLE IMPRESSION OF THE PRESENT GOVERNMENT OF ENGLAND\*

NORC # 149 APRIL 1947 (2A)  
 NORC # 159 JUNE 1948 (9A)  
 NORC # 169 SEPT, 1949 (20)

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY ENGLAND IS COOPERATING WITH US\*

NORC # 159 JUNE 1948 (11)  
 NORC # 169 SEPT, 1949 (19)

IN GENERAL, DO YOU THINK WE CAN COUNT ON ENGLAND TO COOPERATE WITH US, OR NOT\*

NORC # 298 JAN, 1951 (18A)  
 NORC # 315 DEC. 1951 (20E)  
 NORC # 323 APRIL 1952 (13A)  
 NORC # 341 JUNE 1953 (20C)  
 NORC # 366 JAN, 1955 (19C)  
 NORC # 399 NOV, 1956 (17C)

VARIANT HOW ABOUT DURING THE NEXT YEAR OR TWO\* DO YOU THINK ENGLAND CAN BE TRUSTED TO COOPERATE WITH US\*

NORC # 139 FEB, 1946 (2)

DO YOU THINK ENGLAND CAN BE TRUSTED TO COOPERATE WITH US NOW THAT THE WAR IS OVER\*

NORC # T043 FEB, 1946 (4)

HOW ABOUT DURING THE NEXT FEW YEARS\* DO YOU THINK ENGLAND  
CAN BE TRUSTED TO COOPERATE WITH US\*

NORC # 141 MAR, 1946 (5A)

DURING THE NEXT FEW YEARS, DO YOU THINK ENGLAND CAN BE  
TRUSTED TO COOPERATE WITH US\*

NORC # 145 OCT, 1946 (2)

IN GENERAL, DO YOU THINK WE CAN COUNT ON ENGLAND TO COOPERATE  
WITH US IN WORLD AFFAIRS, OR NOT\*

NORC # 404 APRIL 1957 (12H)

/SCALOMETER/

PLUS 5-4-3-2-1 = MINUS 1-2-3-4-5

WILL YOU PUT YOUR FINGER ON THE SQUARE WHICH BEST EXPRESSES YOUR  
FEELING ABOUT = ENGLAND\*

|            |           |       |            |
|------------|-----------|-------|------------|
| AIPO # 483 | DEC, 1951 | (7C)  | (TPS FORM) |
| AIPO # 521 | OCT, 1953 | (168) |            |
| AIPO # 535 | AUG, 1954 | (211) |            |
| AIPO # 538 | OCT, 1954 | (15C) |            |
| AIPO # 576 | DEC, 1956 | (50A) |            |
| AIPO # 738 | DEC, 1966 | (50B) |            |
| AIPO # 852 | MAY 1972  | (5E)  |            |

VARIANT /SCALOMETER/

PLUS 5-4-3-2-1 = MINUS 1-2-3-4-5

WILL YOU PUT YOUR FINGER ON THE SQUARE WHICH BEST EXPRESSES  
YOUR FEELING ABOUT = GREAT BRITAIN\*

AIPO # 868 APRIL 1973 (4D)

# CHURCHILL, WINSTON

/SCALOMETER/

PLUS 5-4-3-2-1 = MINUS 1-2-3-4-5

WILL YOU PUT YOUR FINGER ON THE SQUARE WHICH BEST EXPRESSES YOUR  
FEELING ABOUT = WINSTON CHURCHILL\*

|            |            |       |
|------------|------------|-------|
| AIPO # 484 | JAN, 1952  | (68)  |
| AIPO # 513 | MAR, 1953  | (18F) |
| AIPO # 522 | OCT, 1953  | (10H) |
| AIPO # 529 | APRIL 1954 | (14G) |
| AIPO # 538 | OCT, 1954  | (15G) |

VARIANT DO YOU LIKE WINSTON CHURCHILL, OR NOT\*

AIPO # 484 JAN, 1952 (18A)

0

# ECONOMY, GENERAL

HOW MUCH INTEREST DO YOU TAKE IN ENGLAND'S PRESENT FINANCIAL CRISIS  
(\*TROUBLES) = A GREAT DEAL OF INTEREST, SOME INTEREST, OR PRACTICALLY  
NONE\*

NORC # 169 SEPT, 1949 (23A)  
NORC # 315 DEC, 1951 (22C)\*

FOREIGN POLICY

(SEE ALSO: COMMUNISM, IMPERIALISM, PREVENTION; INTERNATIONAL RELATIONS, COLLECTIVE SECURITY, WESTERN EUROPE; RUSSIA, CO-EXISTENCE WITH (COLD WAR QUESTIONS) )

WOULD YOU SAY THE UNITED STATES AND ENGLAND HAVE THE SAME GENERAL IDEAS ON MOST WORLD PROBLEMS, OR DO THEY HAVE DIFFERENT IDEAS\*

NORC # 149 APRIL 1947 (15)  
NORC # 382 JAN, 1956 (17)

U.S. POLICY TOWARD

DO YOU THINK WE ARE WORKING TOO CLOSELY WITH ENGLAND IN WORLD AFFAIRS, OR NOT CLOSELY ENOUGH\*

NORC # 149 APRIL 1947 (18)  
NORC # 359 JUNE 1954 (1)  
NORC # 382 JAN, 1956 (16)

HOW IMPORTANT DO YOU THINK IT IS FOR THE UNITED STATES TO COOPERATE CLOSELY WITH /ENGLAND/ - VERY IMPORTANT, ONLY FAIRLY IMPORTANT, OR NOT IMPORTANT AT ALL\*

NORC # 333 NOV, 1952 (16B)  
NORC # 337 FEB, 1953 (10A)  
NORC # 382 JAN, 1956 (18A)

U.S. WILLINGNESS TO AID

DO YOU THINK WE ARE GETTING ANYTHING AT ALL IN RETURN FOR THE SUPPLIES AND WAR MATERIALS WE ARE SENDING ENGLAND\* WHAT ARE WE GETTING\*

NORC # 213 JUNE 1943 (10,11A)  
NORC # 235 JULY 1945 (5)

AFTER THE WAR, SHOULD THE UNITED STATES AND GREAT BRITAIN MAKE A PERMANENT MILITARY ALLIANCE - THAT IS, AGREE TO COME TO EACH OTHER'S DEFENSE IMMEDIATELY IF THE OTHER IS ATTACKED AT ANY FUTURE TIME\*

AIPO # 300 AUG, 1943 (7A)  
AIPO # 343 MAR, 1945 (7) (T FORM)

VARIANT SHOULD THE UNITED STATES AND GREAT BRITAIN MAKE A PERMANENT MILITARY ALLIANCE - THAT IS, AGREE TO COME TO EACH OTHER'S DEFENSE IMMEDIATELY IF THE OTHER IS ATTACKED AFTER THE WAR\*

AIPO # 303 SEPT, 1943 (3A) (K FORM)  
AIPO # 317 APRIL 1944 (10A) (T FORM)

CHURCHILL SAYS THE UNITED STATES AND GREAT BRITAIN SHOULD MAKE A PERMANENT MILITARY ALLIANCE - THAT IS, AGREE TO COME TO EACH OTHER'S DEFENSE IMMEDIATELY IF THE OTHER IS ATTACKED. DO YOU APPROVE OR DISAPPROVE OF THIS POLICY\*

AIPO # 367 MAR, 1946 (9) (K FORM)

## GENERAL

(SEE ALSO; COMMUNITY, CIVIC GROUPS; MINORITIES AND ETHNOCENTRISM,  
KU KLUX KLAN)

## HEALTH

## BLOOD DONATION

HAVE YOU EVER GIVEN BLOOD\*

AIPO # 549 JUNE 1955 (99/9/)  
AIPO # 711 MAY 1965 (10K)

VARIANT HAVE YOU GIVEN ANY OF YOUR BLOOD TO THE RED CROSS BLOOD  
BANKS AS YET\*

AIPO # 344 APRIL 1945 (6C)

HAVE YOU EVER GIVEN BLOOD TO A BLOOD BANK\*

AIPO # 862 JAN, 1973 (14A)

## CANCER

DO YOU THINK CANCER IS CURABLE\*

AIPO # 153 MAR, 1939 (4A) (B FORM)  
AIPO # 186 MAR, 1940 (3C) (K FORM)  
AIPO # 340 JAN, 1945 (8B) (K FORM)  
AIPO # 453 FEB, 1950 (13B)  
AIPO # 513 MAR, 1953 (21B)

DO THINK CANCER IS CONTAGIOUS /CATCHING/\*

AIPO # 153 MAR, 1939 (4B) (A FORM)  
AIPO # 453 FEB, 1950 (13A)

DO YOU THINK CANCER IS CONTAGIOUS\*

AIPO # 186 MAR, 1940 (3B) (K FORM)  
AIPO # 340 JAN, 1945 (8A) (K FORM)

DO YOU HAPPEN TO KNOW ANY OF THE SYMPTOMS OF CANCER\* WHAT\*

AIPO # 186 MAR, 1940 (3EF) (K FORM)  
AIPO # 340 JAN, 1945 (8DE) (K FORM)  
AIPO # 453 FEB, 1950 (13D)

VARIANT DO YOU HAPPEN TO KNOW ANY OF THE SYMPTOMS /SIGNS/ OF CANCER\*

AIPO # 513 MAR, 1953 (21A)

WHAT DO YOU THINK CAUSES CANCER\*

AIPO # 340 JAN, 1945 (8C) (K FORM)



AIPO # 453 FEB. 1950 (13C)

SOME PEOPLE WHO HAVE CANCER ARE ASHAMED TO ADMIT IT TO THEIR FAMILY AND FRIENDS. DO YOU THINK THERE IS ANYTHING SHAMEFUL IN HAVING CANCER\*

AIPO # 340 JAN. 1945 (8F) (K FORM)  
AIPQ # 453 FEB. 1950 (13E)

VARIANT SOME PEOPLE WHO HAVE CANCER ARE ASHAMED TO ADMIT IT TO THEIR FAMILY AND FRIENDS. DO YOU THINK THERE IS SOMETHING SHAMEFUL IN HAVING CANCER\*

AIPO # 186 MAR. 1940 (3G) (K FORM)

DO YOU APPROVE OR DISAPPROVE OF HAVING THE GOVERNMENT SPEND 100 MILLION DOLLARS TO FIND POSSIBLE WAYS OF PREVENTING OR CURING CANCER IN THIS COUNTRY\* WOULD YOU BE WILLING TO PAY MORE TAXES TO PROVIDE THIS MONEY\*

AIPO # 371 MAY 1946 (1) (K FORM)  
AIPO # 528 MAR. 1954 (4)

VARIANT IT HAS BEEN PROPOSED THAT THE FEDERAL GOVERNMENT SPEND \$3,000,000 FOR CLINICS TO FIGHT CANCER. DO YOU FAVOR THIS PROPOSAL\*

AIPO # 153 MAR. 1939 (4D) (A FORM)

SHOULD CONGRESS PASS A LAW WHICH WOULD PROVIDE 200 MILLION DOLLARS FOR THE STUDY AND TREATMENT OF CANCER IN THIS COUNTRY\* WOULD YOU BE WILLING TO PAY MORE TAXES TO PROVIDE THIS MONEY\*

AIPO # 349 MAY 1945 (11) (K FORM)

LOOKING AHEAD TO 1980 (1985), THAT IS, 20 YEARS TIME, WHICH OF THESE DO YOU THINK WILL HAVE HAPPENED (HAPPEN) BY THEN: A CURE FOR CANCER WILL HAVE BEEN FOUND\*

AIPO # 621 DEC. 1959 (60C)  
AIPO # 705 JAN. 1965 (3C)\*

VARIANT DO YOU, YOURSELF, THINK ANY OF THE FOLLOWING THINGS ARE LIKELY TO HAPPEN IN THE NEXT 50 YEARS \* DO YOU THINK A CURE FOR CANCER WILL BE FOUND\*

AIPO # 450 NOV. 1949 (14A) (K FORM)

LOOKING AHEAD TO 1990, THAT IS 20 YEARS FROM NOW, WHICH OF THESE THINGS DO YOU THINK WILL HAVE HAPPENED BY THEN: A CURE FOR CANCER WILL HAVE BEEN FOUND\*

AIPO # 792 OCT 1969 (4A)

# ..DENTAL

HAVE YOU EVER HEARD OR READ ANYTHING ABOUT THE USE OF FLUORIDE IN CITY WATER TO HELP PREVENT TOOTH DECAY\* DOES YOUR COMMUNITY USE FLUORIDE IN ITS WATER SUPPLY\* WOULD YOU FAVOR OR OPPOSE A PLAN FOR

PUTTING FLUORIDE IN THE WATER SUPPLIED TO THIS COMMUNITY\*

AIPO # 484 JAN, 1952 (3)  
 AIPO # 514 APRIL 1953 (3)  
 AIPO # 559 JAN, 1956 (11)

VARIANT AS YOU KNOW, WATER IN SOME CITIES IS FLUORIDATED IN ORDER TO REDUCE TOOTH DECAY IN CHILDREN, DO YOU HAPPEN TO KNOW WHETHER THE WATER YOU DRINK IN YOUR HOME IS FLUORIDATED\*

AIPO # 718 OCT, 1965 (10A)

HAVE YOU EVER HEARD ABOUT FLUORIDATING PUBLIC WATER SUPPLIES\* IS THE WATER SUPPLY IN THIS AREA FLUORIDATED\*

SRS # 889A JUNE 1966 (62,65)

HAVE YOU EVER HEARD OR READ ANYTHING ABOUT FLUORIDATING PUBLIC WATER SUPPLIES\*

NORC # 4050 APRIL 1968 (8)

HAVE YOU EVER HEARD OR READ ANYTHING ABOUT FLUORIDATING PUBLIC WATER SUPPLIES\*  
 IF THE QUESTION OF WHETHER OR NOT TO FLUORIDATE THE WATER SUPPLY CAME UP NOW IN THIS COMMUNITY, WOULD YOU BE FOR IT OR AGAINST IT\*

NORC # 4050 APRIL 1968 (8,15)

WHAT IS YOUR OPINION ON FLUORIDATING PUBLIC WATER SUPPLIES\* DO YOU FEEL IT IS VERY DESIRABLE, DESIRABLE, UNDESIRABLE, OR VERY UNDESIRABLE\*

SRS # 889A JUNE 1966 (64)  
 NORC # 4050 APRIL 1968 (12)

DOCTORS

/SCALOMETER/  
 PLUS 5-4-3-2-1 = MINUS 1-2-3-4-5  
 HOW FAR UP THE SCALE OR HOW FAR DOWN THE SCALE WOULD YOU RATE THE FOLLOWING ORGANIZATIONS = A.M.A. /AMERICAN MEDICAL ASSOCIATION/\*

AIPO # 720 NOV, 1965 (10F)  
 AIPO # 874 JULY 1973 (18D)

EPILEPSY

DID YOU EVER KNOW ANYONE WHO HAD EPILEPSY\*

AIPO # 440 APRIL 1949 (14B) (K FORM)  
 AIPO # 783 JUNE 1969 (14)

HAVE YOU EVER SEEN ANYONE WHO WAS HAVING A SEIZURE (/FIT/)\*

AIPO # 440 APRIL 1949 (14C) (K FORM)  
 AIPO # 783 JUNE 1969 (15)\*

DO YOU THINK EPILEPSY IS A FORM OF INSANITY, OR NOT\*

AIPO # 440 APRIL 1949 (14E) (K FORM)  
AIPO # 527 FEB, 1954 (21D)  
AIPO # 783 JUNE 1969 (17)

HAVE YOU EVER HEARD OR READ ABOUT THE DISEASE CALLED EPILEPSY OR CONVULSIVE SEIZURES /FITS/\*

AIPO # 527 FEB, 1954 (21A)  
AIPO # 783 JUNE 1969 (13)

VARIANT HAVE YOU EVER HEARD OR READ ABOUT THE DISEASE CALLED EPILEPSY OR CONVULSIVE SEIZURES\*

AIPO # 440 APRIL 1949 (14A) (K FORM)

WOULD YOU OBJECT TO HAVING ANY OF YOUR CHILDREN IN SCHOOL OR AT PLAY ASSOCIATE WITH PERSONS WHO SOMETIMES HAD SEIZURES /FITS/\*

AIPO # 527 FEB, 1954 (21B)  
AIPO # 783 JUNE 1969 (16)

VARIANT WOULD YOU OBJECT TO HAVING ANY OF YOUR CHILDREN IN SCHOOL OR AT PLAY ASSOCIATE WITH PERSONS WHO SOMETIMES HAD SEIZURES\*

AIPO # 440 APRIL 1949 (14D) (K FORM)

DO YOU THINK EPILEPTICS SHOULD OR SHOULD NOT BE EMPLOYED IN JOBS LIKE OTHER PEOPLE\*

AIPO # 527 FEB, 1954 (21C)  
AIPO # 783 JUNE 1969 (18)

#### HEART DISEASE

WOULD YOU APPROVE OR DISAPPROVE OF HAVING THE GOVERNMENT SPEND 100 MILLION DOLLARS FOR RESEARCH TO FIND THE CAUSES AND CURE OF DISEASES OF THE HEART\* WOULD YOU BE WILLING TO PAY MORE TAXES TO PROVIDE THIS MONEY\*

AIPO # 419 MAY 1948 (2CD) (K FORM)  
AIPO # 532 JUNE 1954 (1)

#### HEIGHT

HOW TALL ARE YOU\*

AIPO # 299 JULY 1943 (5A)  
AIPO # 457 JUNE 1950 (9A) (TPS FORM)

ABOUT HOW TALL ARE YOU\*

AIPO # 374 JUNE 1946 (13C)  
AIPO # 403 AUG, 1947 (13A)

VARIANT INCIDENTALLY, WHAT IS YOUR HEIGHT\*

AIPO # 568 AUG, 1956 (53A)

ILLNESS, INCIDENCE OF

IN GENERAL, WOULD YOU SAY THAT YOUR HEALTH IS GOOD, FAIR, OR POOR\*

AIPO # 233 MAR, 1941 (11A)  
AIPO # 457 JUNE 1950 (7) (TPS FORM)

VARIANT WOULD YOU SAY YOUR HEALTH IS GOOD, FAIR, OR POOR\*

AIPO # 186 MAR, 1940 (2U)

WOULD YOU SAY YOUR HEALTH IS GOOD OR POOR\*

AIPO # 299 JULY 1943 (4B)

DO YOU CONSIDER YOURSELF TO BE IN GOOD, FAIR, OR POOR HEALTH NOW\*

AIPO # 401 JULY 1947 (7A)

WHAT WOULD YOU SAY IS THE STATE OF YOUR HEALTH IN GENERAL • GOOD, FAIR, OR POOR\*

AIPO # 570 SEPT, 1956 (15D)

WOULD YOU SAY YOUR OWN HEALTH, IN GENERAL, IS EXCELLENT, GOOD, FAIR, OR POOR\*

NORC # 9001 MAR, 1972 (50)  
NORC # 9002 MAR, 1973 (50)

VARIANT WOULD YOU SAY THAT YOUR OWN HEALTH IS EXCELLENT, GOOD, FAIR, OR POOR\*

POS # 397 JAN, 1957 (13)

LEVEL OF INFORMATION

(SEE ALSO: MINORITIES AND ETHNOCENTRISM, NEGROES)

LONGEVITY

LOOKING AHEAD TO 1980 (1985), THAT IS, 20 YEARS TIME, WHICH OF THESE DO YOU THINK WILL HAVE HAPPENED BY THEN: EXPECTATION OF LIFE WILL HAVE RISEN TO 100 YEARS\*

AIPO # 621 DEC, 1959 (60A)  
AIPO # 705 JAN, 1965 (3A)

VARIANT LOOKING AHEAD TO 1990, THAT IS, 20 YEARS FROM NOW, WHICH OF THESE THINGS DO YOU THINK WILL HAVE HAPPENED BY THEN: EXPECTATION OF LIFE WILL HAVE RISEN TO 100 YEARS\*

AIPO # 792 OCT, 1969 (4F)

MEDICAL CARE, COST OF

HAVE YOU (YOURSELF) EVER PUT OFF GOING TO THE DOCTOR BECAUSE OF THE COST\*

AIPO # 123 MAY 1938 (10C)  
 NORC # 226 AUG. 1944 (9)

VARIANT HAVE THERE BEEN TIMES WHEN YOU NEEDED A DOCTOR BUT DID NOT HAVE ONE BECAUSE YOU FELT YOU COULD NOT AFFORD IT\*

AIPO # 435 JAN. 1949 (4D)

### MEDICAL RESEARCH

WHICH THREE OF THESE NATIONAL PROBLEMS WOULD YOU LIKE TO SEE THE GOVERNMENT DEVOTE MOST OF ITS ATTENTION TO IN THE NEXT YEAR OR TWO\* TRYING TO CONQUER KILLER DISEASES\*

AIPO # 709 MAR. 1965 (2E)  
 AIPO # 806 APRIL 1970 (3D)

### NATIONAL

HERE ARE CARDS DESCRIBING DIFFERENT ISSUES AND PROBLEMS THAT PEOPLE ARE TALKING ABOUT. I WOULD LIKE TO GET YOUR OPINION ON HOW IMPORTANT YOU THINK IT IS THAT SOMETHING BE DONE ABOUT EACH. PLEASE ARRANGE THE CARDS INTO THREE DIFFERENT GROUPS, USING THIS BOARD. AFTER READING EACH STATEMENT - IF YOU THINK THERE IS A GREAT AND URGENT NEED THAT SOMETHING BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "GREAT AND URGENT NEED FOR ACTION". IF YOU THINK SOMETHING SHOULD BE DONE ABOUT THE MATTER, BUT THAT IT IS NOT TOO URGENT, PUT THE CARD IN THIS BOX, "NEED FOR SOME ACTION, BUT NOT TOO URGENT". IF YOU THINK THAT LITTLE OR NOTHING SHOULD BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "LITTLE OR NO NEED FOR ACTION".  
 GREATER PHYSICAL FITNESS, STAMINA AMONG AMERICA'S YOUNGSTERS,

ORCO # 463S DEC. 1961 (63/31/)  
 ORCO # 466C MAR. 1963 (31/31/)

### NATIONAL HEALTH INSURANCE

HERE ARE CARDS DESCRIBING DIFFERENT ISSUES AND PROBLEMS THAT PEOPLE ARE TALKING ABOUT. I WOULD LIKE TO GET YOUR OPINION ON HOW IMPORTANT YOU THINK IT IS THAT SOMETHING BE DONE ABOUT EACH. PLEASE ARRANGE THE CARDS INTO THREE DIFFERENT GROUPS, USING THIS BOARD. AFTER READING EACH STATEMENT - IF YOU THINK THERE IS A GREAT AND URGENT NEED THAT SOMETHING BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "GREAT AND URGENT NEED FOR ACTION". IF YOU THINK SOMETHING SHOULD BE DONE ABOUT THE MATTER, BUT THAT IT IS NOT TOO URGENT, PUT THE CARD IN THIS BOX, "NEED FOR SOME ACTION, BUT NOT TOO URGENT". IF YOU THINK THAT LITTLE OR NOTHING SHOULD BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "LITTLE OR NO NEED FOR ACTION".  
 PAYMENT OF DOCTOR, HOSPITAL, MEDICINE BILLS OF OLD PEOPLE,

ORCO # 463S DEC. 1961 (63/28/)  
 ORCO # 466C MAR. 1963 (31/28/)

WHICH DO YOU FAVOR ON MEDICAL INSURANCE FOR OLDER PEOPLE - CHANGING THE GOVERNMENT SOCIAL SECURITY PROGRAM TO COVER THIS, OR EXPANDING VOLUNTARY MEDICAL INSURANCE PLANS TO COVER THIS\*

ORCO # 465R AUG. 1962 (15B)  
 ORCO # 466C MAR. 1963 (11B)

ORCO # 466G NOV, 1963 (8)

VARIANT TWO DIFFERENT PLANS ARE BEING DISCUSSED IN WASHINGTON FOR MEETING HOSPITAL COSTS FOR OLDER PERSONS. ONE PLAN WOULD LET EACH INDIVIDUAL DECIDE WHETHER TO JOIN BLUE CROSS OR BUY SOME FORM OF VOLUNTARY HEALTH INSURANCE. THE OTHER PLAN WOULD COVER PERSONS ON SOCIAL SECURITY AND WOULD BE PAID BY INCREASING THE SOCIAL SECURITY TAX DEDUCTED FROM PAY CHECKS, WHICH OF THESE TWO PLANS WOULD YOU PREFER\*

AIP0 # 659 MAY 1962 (33A)

WHICH OF THESE TWO DIFFERENT PROPOSALS DO YOU PREFER FOR MEETING HOSPITAL COSTS FOR OLDER PERSONS\* ONE PROPOSAL - THE MEDICARE PLAN - WOULD COVER PERSONS ON SOCIAL SECURITY AND WOULD BE PAID BY INCREASING THE SOCIAL SECURITY TAX DEDUCTED FROM EVERYONE'S PAY CHECK, THE OTHER PROPOSAL WOULD LEAVE IT UP TO EACH INDIVIDUAL TO DECIDE WHETHER TO JOIN BLUE CROSS OR BUY SOME OTHER FORM OF VOLUNTARY HOSPITAL INSURANCE, WHICH OF THESE TWO PROPOSALS WOULD YOU PREFER\*

AIP0 # 661 JULY 1962 (28A)

## NURSING

(SEE ALSO: MINORITIES AND ETHNOCENTRISM, NEGROES)

## RESPIRATORY ILLNESS

WHAT DO YOU THINK IS THE CAUSE OF TUBERCULOSIS /CONSUMPTION/\*

AIP0 # 159 MAY 1939 (5A)

AIP0 # 391 FEB. 1947 (9) (T&amp;K FORMS)

DO ANY OF THE PEOPLE IN YOUR HOME, INCLUDING YOURSELF, HAVE A COLD AT THE PRESENT TIME\* HOW MANY (PEOPLE IN YOUR FAMILY HAVE COLDS AT THE PRESENT TIME)\* WHAT ARE THE AGES OF THOSE WITH COLDS\*

AIP0 # 271 JUNE 1942 (20)

AIP0 # 283 NOV. 1942 (13) (K FORM)

AIP0 # 289 FEB. 1943 (10)

AIP0 # 337 DEC. 1944 (10)

AIP0 # 410 DEC. 1947 (10) (T FORM)

AIP0 # 470 JAN. 1951 (5) (TPS FORM)\*

AIP0 # 510 JAN. 1953 (1)\*

AIP0 # 540 NOV. 1954 (18)\*

AIP0 # 558 JAN. 1956 (23)\*

VARIANT DO ANY OF THE PEOPLE IN YOUR HOME HAVE A COLD AT THE PRESENT TIME\*

AIP0 # 252 NOV. 1941 (8B) (T FORM)

DO ANY OF THE PEOPLE IN YOUR HOME, INCLUDING YOURSELF, HAVE A COLD, NOT FLU OR GRIPPE, AT THE PRESENT TIME\*

AIP0 # 308 DEC. 1943 (16B) (T FORM)

AIP0 # 362 DEC. 1945 (6A)

WHAT HAVE YOU FOUND TO BE THE BEST WAY TO TREAT A COLD\*

AIPO # 337 DEC. 1944 (10D)  
AIPO # 410 DEC. 1947 (10D) (T FORM)

VARIANT WHAT DO YOU USUALLY DO FOR A COLD WHEN YOU GET ONE\*

NORC # 226 AUG. 1944 (1)

DO ANY OF THE PEOPLE IN YOUR HOME, INCLUDING YOURSELF, HAVE THE FLU OR GRIPPE /HEAVY COLD WITH FEVER/ AT THE PRESENT TIME\*

HOW MANY (INCLUDING YOURSELF)\*

HOW MANY OF THE PEOPLE IN YOUR HOME, INCLUDING YOURSELF, HAVE HAD THE FLU OR GRIPPE SINCE SEPTEMBER FIRST\*

AIPO # 308 DEC. 1943 (17)  
AIPO # 362 DEC. 1945 (7)\*

VARIANT DO ANY OF THE PEOPLE IN YOUR HOME HAVE THE FLU OR GRIPPE AT THE PRESENT TIME\*

AIPO # 252 NOV. 1941 (8C) (T FORM)

#### SLEEP

AT THIS TIME OF YEAR, WHAT HOUR DO YOU USUALLY GO TO BED ON WEEKDAYS\*  
ON SATURDAYS\* SUNDAYS\*

AIPO # 391 FEB. 1947 (11)  
AIPO # 457 JUNE 1950 (17) (TPS FORM)  
AIPO # 526 JAN. 1954 (7)

AND AT WHAT TIME DO YOU USUALLY GET UP ON WEEKDAYS\*  
ON SATURDAYS\* ON SUNDAYS\*

AIPO # 391 FEB. 1947 (11)  
AIPO # 457 JUNE 1950 (18) (TPS FORM)  
AIPO # 526 JAN. 1954 (8)

VARIANT ON LAST SUNDAY MORNING, WHAT TIME DID YOU GET UP\*

NORC # 300 MAR. 1951 (18)

WHAT TIME DID YOU GO TO BED LAST NIGHT\*

POS # 544 MAY 1961 (5) (YOUNG ADULTS)  
POS # 556 MAY 1962 (2) (WOMEN)

#### VITAMINS

WHICH OF THESE KINDS OF FOOD DO YOU THINK IS THE BEST SOURCE OF VITAMINS\* (LEAFY) VEGETABLES /SUCH AS CARROTS, PEAS, STRING BEANS, LETTUCE, BEETS, ETC./,  
(STARCHY FOODS /INCLUDING) POTATOES, RICE, MACARONI, BREAD, ETC./,  
POULTRY, FISH AND SEAFOODS, MEAT, EGGS, MILK AND CHEESE,

RCOM # 1 JAN. 1941 (6) (A FORM)\*  
RCOM # 38 JAN. 1950 (4A)

VARIANT ARE THERE ANY YOU FEEL ARE PARTICULARLY GOOD PROVIDERS OF VITAMINS\* BUTTERED TOAST, MILK, HOT CEREAL & MILK, BACON, ORANGE JUICE, COLD CEREAL & MILK, EGGS,

RCOM # 37 APRIL 1949 (16G)

WHICH OF THESE VARIOUS FOOD VALUES DO YOU FIGURE /FOOD/ CONTAINS\* EGGS, MILK, CEREAL, BACON, VITAMINS, MINERALS, CALCIUM. PROTEIN, CARBOHYDRATES, FATS, CALORIES,

RCOM # 54 APRIL 1952 (14)

### WEIGHT

DO YOU THINK YOUR HEALTH WOULD BE BETTER OR WORSE IF YOU ATE LESS\*

AIPO # 367 MAR. 1946 (3A)  
 AIPO # 368 MAR. 1946 (7A)  
 AIPO # 406 OCT. 1947 (3A) (T FORM)

WOULD YOU LIKE TO LOSE WEIGHT, PUT ON WEIGHT, OR STAY AT YOUR PRESENT WEIGHT\*

AIPO # 474 APRIL 1951 (19) (TPS FORM)  
 AIPO # 511 JAN. 1953 (16)  
 AIPO # 533 JUNE 1954 (6A)  
 AIPO # 549 JUNE 1955 (12A) (CARD #1)  
 AIPO # 568 AUG. 1956 (52A)  
 AIPO # 588 AUG. 1957 (28)

HAVE YOU EVER SERIOUSLY TRIED TO LOSE WEIGHT\* WERE YOU SUCCESSFUL IN LOSING WEIGHT, OR NOT\* IS THERE ANY SPECIAL TRICK OR PLAN FOR LOSING WEIGHT THAT REALLY WORKS WITH YOU\* DID YOUR WEIGHT GO UP AGAIN AFTER YOU STOPPED YOUR DIET, OR NOT\*

AIPO # 474 APRIL 1951 (20) (TPS FORM) (PARTS 1,2,4)  
 AIPO # 511 JAN. 1953 (17) (FILTER)  
 AIPO # 533 JUNE 1954 (6) (PARTS 1,2,3 ONLY)  
 AIPO # 549 JUNE 1955 (12) (CARD #1) (FILTER)

VARIANT DURING THE PAST YEAR OR SO HAVE YOU EITHER TRIED TO GAIN OR LOSE SOME WEIGHT\*

RCOM # 54 APRIL 1952 (15A)

## HOUSING AND OTHER STRUCTURES

### FURNITURE

(SEE ALSO: CONSUMERS, BUYING HABITS; CONSUMERS, PROJECTED PURCHASES)

### GOVERNMENT POLICY.

NEXT JANUARY A (NEW PRESIDENT AND) NEW CONGRESS WILL TAKE OFFICE, WHICH OF THE FOLLOWING DO YOU FEEL THEY SHOULD DO SOMETHING ABOUT\* MORE GOVERNMENT HOUSING AND SLUM CLEARANCE,



-125- HOUSING AND OTHER STRUCTURES

AIPO # 639 DEC, 1960 (5/16/)\*  
ORCO # 465R AUG, 1962 (4/16/)

HEATING AND AIR CONDITIONING

WHAT IS THE IDEAL TEMPERATURE FOR A HOME\*

AIPO # 285 DEC, 1942 (9C)  
AIPO # 410 DEC, 1947 (10C) (K FORM)

WHAT IS THE IDEAL TEMPERATURE FOR A HOME IN THE DAYTIME\*

AIPO # 289 FEB, 1943 (11E)  
AIPO # 339 JAN, 1945 (9C)

WHAT IS THE TYPE OF FUEL (TYPE OF FUEL IS) MAINLY USED TO HEAT THE PLACE WHERE YOU LIVE\*

AIPO # 289 FEB, 1943 (11F)  
AIPO # 339 JAN, 1945 (9D)\*

VARIANT IS THE PLACE WHERE YOU LIVE HEATED WITH OIL\*

AIPO # 285 DEC, 1942 (9D)

WHAT KIND OF FUEL DO YOU USE TO HEAT YOUR HOME\*

NORC # 227 AUG, 1944 (1)

WHAT TYPE OF FUEL DO YOU USE IN THE FURNACE TO HEAT YOUR HOME\*

AIPO # 410 DEC, 1947 (10E) (K FORM)

AT WHAT TEMPERATURE DO YOU KEEP YOUR HOME DURING THE DAY\* DURING THE NIGHT, AFTER GOING TO BED\*

AIPO # 339 JAN, 1945 (9AB)  
AIPO # 410 DEC, 1947 (10AB) (K FORM)

VARIANT AT WHAT TEMPERATURE DO YOU KEEP YOUR HOME\*

AIPO # 285 DEC, 1942 (9B)

AT WHAT TEMPERATURE DO YOU KEEP YOUR HOME DURING THE DAY\*  
AT WHAT TEMPERATURE DO YOU KEEP YOUR HOME DURING THE NIGHT,  
AFTER GOING TO BED\* WHAT WAS THE NORMAL TEMPERATURE OF YOUR  
HOME DURING THE DAY LAST WINTER\*

AIPO # 289 FEB, 1943 (11)

LODGING FOR TRANSIENTS

IN RECENT MONTHS HAVE YOU EATEN OR STAYED IN A HOTEL\*  
FROM YOUR OWN EXPERIENCE OR FROM WHAT YOU HAVE HEARD OR READ, ARE THE  
LEADING HOTELS OF THE COUNTRY DOING THE VERY BEST THEY CAN ABOUT:  
KEEPING ROOMS AND DINING ROOMS (PLACES) CLEAN; SEEING THAT THEIR  
EMPLOYEES ARE POLITE, (AND) COURTEOUS; GIVING QUICK AND EFFICIENT  
SERVICE\*

AIPO # 391 FEB, 1947 (8)  
AIPO # 413 FEB, 1948 (11)\*

### QUALITY OF

ON THE WHOLE, WOULD YOU SAY THAT YOU ARE SATISFIED OR DISSATISFIED WITH YOUR HOUSING SITUATION\*

AIPO # 675 JULY 1963 (88)  
AIPO # 715 AUG, 1965 (198)  
AIPO # 734 SEPT, 1966 (78)  
AIPO # 735 SEPT, 1966 (94A)  
AIPO # 777 MAR, 1969 (6A)  
AIPO # 778 APRIL 1969 (5A)  
AIPO # 835 AUG, 1971 (9A)  
AIPO # 836 AUG, 1971 (4A)  
AIPO # 842 DEC, 1971 (4A)  
AIPO # 878 SEPT, 1973 (2A)

VARIANT IN GENERAL, WOULD YOU SAY THAT YOU ARE REASONABLY SATISFIED WITH YOUR PRESENT HOUSING SITUATION\*

AIPO # 434 DEC, 1948 (6D) (K FORM)

HOW DO YOU FEEL ABOUT YOUR PRESENT HOUSING SITUATION\*  
I WOULD MOVE TOMORROW IF I COULD, IT IS NOT VERY SATISFACTORY, BUT IT WILL DO FOR A YEAR OR SO, AT THE PRESENT TIME I HAVE NO INTENTION OF MOVING,

AIPO # 440 APRIL 1949 (3)

### REAL ESTATE OWNERSHIP

(SEE ALSO: CONSUMERS, BUYING HABITS; CONSUMERS, PROJECTED PURCHASES)

### RENT, AMOUNT

HOW MUCH DO YOU PAY PER MONTH IN RENT\* IF YOU WERE RENTING FROM SOMEONE, HOW MUCH RENT DO YOU THINK YOU WOULD HAVE TO PAY PER MONTH FOR YOUR PRESENT HOME /APARTMENT/\*

AIPO # 538 OCT, 1954 (268C)  
AIPO # 539 NOV, 1954 (308C)  
AIPO # 562 MAR, 1956 (1088C)  
AIPO # 564 MAY 1956 (1088C)  
AIPO # 574 NOV, 1956 (1068C)

VARIANT ABOUT HOW MUCH RENT DO YOU PAY PER MONTH\*

AIPO # 385 NOV, 1946 (38)

HOW MUCH DO YOU PAY A MONTH IN RENT\* IF YOU WERE RENTING FROM SOMEONE, HOW MUCH RENT DO YOU THINK YOU WOULD HAVE TO PAY PER MONTH FOR YOUR PRESENT HOME\*

AIPO # 543 FEB, 1955 (288C)  
AIPO # 551 AUG, 1955 (1058C)  
AIPO # 563 APRIL 1956 (1088C)

-127- HOUSING AND OTHER STRUCTURES

AIPO # 565 MAY 1956 (109BC)

**SLUM CLEARANCE**

HERE ARE CARDS DESCRIBING DIFFERENT ISSUES AND PROBLEMS THAT PEOPLE ARE TALKING ABOUT. I WOULD LIKE TO GET YOUR OPINION ON HOW IMPORTANT YOU THINK IT IS THAT SOMETHING BE DONE ABOUT EACH. PLEASE ARRANGE THE CARDS INTO THREE DIFFERENT GROUPS, USING THIS BOARD. AFTER READING EACH STATEMENT - IF YOU THINK THERE IS A GREAT AND URGENT NEED THAT SOMETHING BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "GREAT AND URGENT NEED FOR ACTION". IF YOU THINK SOMETHING SHOULD BE DONE ABOUT THE MATTER, BUT THAT IT IS NOT TOO URGENT, PUT THE CARD IN THIS BOX, "NEED FOR SOME ACTION, BUT NOT TOO URGENT". IF YOU THINK THAT LITTLE OR NOTHING SHOULD BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "LITTLE OR NO NEED FOR ACTION". DECENT HOMES FOR LOW-INCOME FAMILIES.

ORCO # 463S DEC, 1961 (63/25/)  
ORCO # 466C MAR, 1963 (31/25/)

**UPKEEP AND REMODELING**

(SEE ALSO: CONSUMERS, BUYING HABITS; CONSUMERS, PROJECTED PURCHASES)

**INDIA**

**ATTITUDE TOWARD**

IN GENERAL, DO YOU THINK WE CAN COUNT ON INDIA TO COOPERATE WITH US, OR NOT?

NORC # 298 JAN, 1951 (18C)  
NORC # 323 APRIL 1952 (13D)  
NORC # 341 JUNE 1953 (20E)  
NORC # 355 APRIL 1954 (4B)  
NORC # 366 JAN, 1955 (19D)  
NORC # 382 JAN, 1956 (19B)  
NORC # 390 JUNE 1956 (8A)  
NORC # 399 NOV, 1956 (17A)  
NORC # 401 DEC, 1956 (10B)  
NORC # 404 APRIL 1957 (12B)

IN YOUR OPINION, WHICH TWO OF THESE NATIONS CAN BE DEPENDED UPON AS BEING THE MOST FRIENDLY TO THE UNITED STATES? INDIA,

AIPO # 641 FEB, 1961 (4)  
AIPO # 650 SEPT, 1961 (4)  
AIPO # 655 FEB, 1962 (3)

## ARMAMENT/ DISARMAMENT

(SEE ALSO: UNITED NATIONS, AUTHORITY OF)

WOULD YOU FAVOR A WORLD DISARMAMENT CONFERENCE\* DO YOU THINK THE TIME IS RIPE TO BRING TOGETHER THE LEADING NATIONS OF THE WORLD FOR THIS PURPOSE\* SHOULD PRESIDENT ROOSEVELT CALL SUCH A CONFERENCE\*

AIPO # 85 JUNE 1937 (5)  
AIPO # 125 JUNE 1938 (8) (A FORM)

VARIANT SHOULD PRESIDENT ROOSEVELT CALL A WORLD DISARMAMENT CONFERENCE\*

AIPO # 77 MAY 1937 (7)

DO YOU THINK THE TIME IS RIPE TO BRING THE LEADING NATIONS OF THE WORLD TOGETHER FOR A DISARMAMENT CONFERENCE\* SHOULD PRESIDENT ROOSEVELT CALL SUCH A CONFERENCE\*

AIPO # 134 OCT. 1938 (1AC)

WOULD YOU FAVOR A CONFERENCE OF THE LEADING NATIONS TO REDUCE THE SIZE OF ALL ARMIES AND NAVIES AT THIS TIME\* SHOULD PRESIDENT ROOSEVELT CALL THIS DISARMAMENT CONFERENCE TO MEET IN WASHINGTON\*

AIPO # 148 FEB. 1939 (5) (A FORM)

AFTER THE WAR, DO YOU THINK EVERY COUNTRY SHOULD BE ALLOWED TO BUILD AS LARGE AN ARMY, NAVY, AND AIR FORCE AS IT WANTS TO\*

NORC # 216 SEPT. 1943 (11)  
NORC # 235 JULY 1945 (16) (A FORM)

## ATTITUDE TOWARD

ON THE WHOLE, WOULD YOU SAY THAT YOU ARE SATISFIED OR DISSATISFIED WITH THE POSITION OF THE UNITED STATES IN THE WORLD TODAY\*

AIPO # 675 JULY 1963 (8A)  
AIPO # 715 AUG. 1965 (19A)

## COLLECTIVE SECURITY, ASIA

WHICH DO YOU THINK IS MORE IMPORTANT FOR THE UNITED STATES TO DO • TRY TO KEEP THE REST OF ASIA FROM FALLING UNDER RUSSIAN CONTROL\* OR TRY TO STOP RUSSIA FROM TAKING OVER WESTERN EUROPE\*

AIPO # 460 AUG. 1950 (14) (TPS FORM)  
AIPO # 469 DEC. 1950 (10A)  
AIPO # 509 DEC. 1952 (9A)

IF YOU HAD TO CHOOSE BETWEEN THE UNITED STATES DEFENDING EITHER ASIA OR WESTERN EUROPE, WHICH DO YOU THINK WE SHOULD DO\*

AIPO # 469 DEC. 1950 (10B)  
AIPO # 509 DEC. 1952 (9B)

VARIANT IF THE UNITED STATES HAD TO CHOOSE BETWEEN STOPPING AN INVASION IN EUROPE AND STOPPING AN INVASION IN ASIA, WHICH ONE DO YOU THINK WOULD BE MORE IMPORTANT\*

NORC # 287 JULY 1950 (10)  
NORC # 292 NOV. 1950 (4)

**COLLECTIVE SECURITY, GENERAL**

(SEE ALSO: COMMUNISM, IMPERIALISM, PREVENTION OF; COMMUNISM, IMPERIALISM, WILLINGNESS TO OPPOSE)

**COLLECTIVE SECURITY, LATIN AMERICA**

(SEE ALSO: LATIN AMERICA, BRAZIL; LATIN AMERICA, MEXICO)

**COLLECTIVE SECURITY, NASP AND NATO**

HAVE YOU HEARD OR READ ANYTHING ABOUT THE NORTH ATLANTIC TREATY ORGANIZATION • SOMETIMES CALLED NATO\* ARE YOU SATISFIED OR DISSATISFIED WITH THE PROGRESS THEY HAVE MADE SO FAR\*

NORC # 320 MAR. 1952 (17)  
NORC # 339 APRIL 1953 (8)

AS YOU KNOW, THE UNITED STATES HAS AN AGREEMENT WITH THE COUNTRIES OF WESTERN EUROPE TO DEFEND EACH OTHER AGAINST ANY ATTACK, HOW DO YOU FEEL ABOUT THIS TREATY • IS IT A GOOD IDEA OR A BAD IDEA\*

NORC # 341 JUNE 1953 (21)  
NORC # 378 OCT. 1955 (7)  
NORC # 379 NOV. 1955 (9)  
NORC # 399 NOV. 1956 (18)

VARIANT AS YOU MAY RECALL, THE UNITED STATES SIGNED AN AGREEMENT WITH CANADA AND THE COUNTRIES OF WESTERN EUROPE LAST YEAR, TO DEFEND EACH OTHER AGAINST ANY ATTACK, HOW DO YOU FEEL ABOUT THIS TREATY NOW • DO YOU THINK IT IS A GOOD IDEA OR A BAD IDEA TO HAVE THIS AGREEMENT\*

NORC # 276 MAR. 1950 (3)  
NORC # 287 JULY 1950 (15)  
NORC # 295 DEC. 1950 (10)

AS YOU MAY RECALL, THE UNITED STATES HAS AN AGREEMENT WITH CANADA AND THE COUNTRIES OF WESTERN EUROPE TO DEFEND EACH OTHER AGAINST ANY ATTACK, HOW DO YOU FEEL ABOUT THIS AGREEMENT NOW • DO YOU THINK IT IS A GOOD IDEA OR A BAD IDEA TO HAVE THIS TREATY\*

NORC # 312 AUG. 1951 (11)

**COLLECTIVE SECURITY, WESTERN EUROPE**

(SEE ALSO: RUSSIA, U.S. WILLINGNESS TO OPPOSE)

WHICH DO YOU THINK IS MORE IMPORTANT FOR THE UNITED STATES TO DO • TRY TO KEEP THE REST OF ASIA FROM FALLING UNDER RUSSIAN CONTROL\* OR TRY TO STOP RUSSIA FROM TAKING OVER WESTERN EUROPE\*

AIPO # 460--AUG. 1950 (14) (TPS FORM)

AIPO # 469 DEC. 1950 (10A)  
 AIPO # 509 DEC. 1952 (9A)

IF YOU HAD TO CHOOSE BETWEEN THE UNITED STATES DEFENDING EITHER ASIA OR WESTERN EUROPE, WHICH DO YOU THINK WE SHOULD DO\*

AIPO # 469 DEC. 1950 (10B)  
 AIPO # 509 DEC. 1952 (9B)

VARIANT IF THE UNITED STATES HAD TO CHOOSE BETWEEN STOPPING AN INVASION IN EUROPE AND STOPPING AN INVASION IN ASIA, WHICH ONE DO YOU THINK WOULD BE MORE IMPORTANT\*

NORC # 287 JULY 1950 (10)  
 NORC # 292 NOV. 1950 (4)

DO YOU THINK THE COUNTRIES OF WESTERN EUROPE WILL OR WILL NOT DO THEIR SHARE IN BUILDING UP ARMED FORCES FOR THE COMMON DEFENSE\*

NORC # 298 JAN. 1951 (14)  
 NORC # 307 MAY 1951 (15)  
 NORC # 312 AUG. 1951 (12)  
 NORC # 315 DEC. 1951 (16)  
 NORC # 329 AUG. 1952 (17B)

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY ENGLAND, FRANCE, AND OUR OTHER ALLIES ARE COOPERATING WITH US IN BUILDING UP ARMED FORCES FOR THE DEFENSE OF EUROPE\*

NORC # 329 AUG. 1952 (17A)  
 NORC # 334 DEC. 1952 (8)  
 NORC # 340 MAY 1953 (5)  
 NORC # 378 OCT. 1955 (11)

#### EXCHANGES

TO INCREASE GOOD WILL AND OUR UNDERSTANDING OF WORLD PROBLEMS, IT HAS BEEN SUGGESTED THAT ALL U.S. SCHOOL TEACHERS WHO SO DESIRE BE SENT AT GOVERNMENT EXPENSE TO VARIOUS NATIONS DURING THEIR SUMMER VACATIONS, TO STUDY AND TO WRITE ABOUT THESE NATIONS. DOES THIS SOUND LIKE A GOOD IDEA OR A POOR IDEA\*

AIPO # 566 JUNE 1956 (10)  
 AIPO # 630 JUNE 1960 (30)

VARIANT IT HAS BEEN SUGGESTED THAT EACH COUNTRY IN THE UNITED NATIONS PUT UP SOME MONEY TO DO THE THINGS ON THIS CARD. DO YOU THINK THE UNITED STATES SHOULD PUT UP MONEY TO DO ANY OF THESE THINGS\* ARE THERE ANY OF THESE THINGS THAT YOU THINK WE SHOULD NOT PUT UP MONEY FOR\* TO SEND TEACHERS AND WORKERS TO FOREIGN COUNTRIES ON AN EXCHANGE ARRANGEMENT IN WHICH OTHER COUNTRIES WOULD SEND THEIR TEACHERS AND WORKERS HERE.

NORC # 150 APRIL 1947 (11A/4/)

IF THIS COUNTRY HAD DIFFERENT KINDS OF WORKERS TRADE PLACES WITH WORKERS IN FOREIGN COUNTRIES FOR A FEW MONTHS - SUCH AS TEACHERS, OFFICE WORKERS, FACTORY WORKERS, AND FARMERS - DO

YOU THINK THIS WOULD BRING ABOUT A BETTER FEELING BETWEEN THE PEOPLE OF THIS COUNTRY AND OTHER COUNTRIES, OR NOT\* /IF NO/ WHY DO YOU NOT THINK IT WOULD\*

NORC # 150 APRIL 1947 (12)

RUSSIA HAS SUGGESTED THAT THE UNITED STATES SEND AMERICAN EDUCATORS TO RUSSIA AND THAT THEY SEND THEIR EDUCATORS TO THIS COUNTRY TO LEARN MORE ABOUT EACH OTHERS' CULTURES, DOES THIS SOUND LIKE A GOOD IDEA OR A POOR IDEA TO YOU\*

AIPO # 584 JUNE 1957 (4)

IT HAS ALSO BEEN SUGGESTED THAT TEACHERS OF OTHER NATIONS BE INVITED TO VISIT THE UNITED STATES AT OUR EXPENSE IN ORDER TO GET A BETTER UNDERSTANDING OF THIS COUNTRY, DOES THIS SOUND LIKE A GOOD IDEA OR A POOR ONE\*

AIPO # 566 JUNE 1956 (11)

AIPO # 630 JUNE 1960 (31)

#### FOREIGN AID, ASIA

(SEE ALSO: COMMUNISM, IMPERIALISM, PREVENTION OF)

#### FOREIGN-AID, GENERAL

(SEE ALSO: COMMUNISM, IMPERIALISM, PREVENTION OF; MARRIAGE AND FAMILY, BIRTH CONTROL AND ABORTION)

WOULD YOU BE WILLING TO GO BACK TO FOOD RATIONING IN ORDER TO SEND FOOD TO PEOPLE IN OTHER NATIONS\*

AIPO # 368 MAR 1946 (6) (K FORM)

AIPO # 370 APRIL 1946 (17) (K FORM)

AIPO # 371 MAY 1946 (2) (K FORM)

AIPO # 372 MAY 1946 (1) (T FORM)

AIPO # 373 JUNE 1946 (2) (K FORM)

AIPO # 405 OCT. 1947 (3H) (K FORM)

VARIANT IF, AFTER THE WAR, PEOPLE IN SOME OF THE COUNTRIES IN THE WORLD ARE STARVING, DO YOU THINK THE UNITED STATES SHOULD HELP TO FEED THE PEOPLE IN THESE COUNTRIES\* HOW DO YOU THINK THIS FOOD SHOULD BE PAID FOR\*

NORC # 201 FEB. 1942 (9)

NORC # 205 JULY 1942 (5)

PEOPLE WHO THINK THEY HAVE FOUND OUT WHY THE LEAGUE OF NATIONS FAILED ARE NOW PREPARING FOR A NEW UNION OF NATIONS, IF WE WIN THE WAR, NOBODY CAN SAY FOR SURE WHETHER A NEW UNION WOULD END ALL WARS OR ONLY LEAD TO WORSE ONES, IN ORDER TO TRY OUT A UNION OF NATIONS AS A POSSIBLE WAY OF PREVENTING WARS, WOULD YOU YOURSELF BE WILLING OR NOT WILLING TO STAY ON A RATIONING SYSTEM IN THIS COUNTRY FOR ABOUT 5 YEARS TO HELP FEED THE STARVING PEOPLE IN OTHER COUNTRIES\*

NORC # 210 JAN. 1943 (8A)

NORC # 213 JUNE 1943 (19)

FOR A YEAR OR TWO AFTER THE WAR, SHOULD PEOPLE IN THE UNITED STATES CONTINUE TO PUT UP WITH SHORTAGES OF BUTTER, SUGAR, MEAT, AND OTHER RATIONED FOOD PRODUCTS IN ORDER TO GIVE FOOD TO PEOPLE WHO NEED IT IN EUROPE\*

AIPO # 307 NOV. 1943 (1A)

FOR TWO YEARS AFTER THE WAR IN EUROPE IS OVER, SHOULD PEOPLE IN THE UNITED STATES CONTINUE TO PUT UP WITH PRESENT SHORTAGES OF BUTTER, SUGAR, MEAT, AND OTHER RATIONED FOOD PRODUCTS IN ORDER TO GIVE FOOD TO PEOPLE WHO NEED IT IN EUROPE\*

AIPO # 344 APRIL 1945 (1) (T FORM)

FOR A YEAR AFTER THE WAR IN EUROPE IS OVER, SHOULD PEOPLE IN THE UNITED STATES CONTINUE TO PUT UP WITH PRESENT SHORTAGES OF BUTTER, SUGAR, MEAT, AND OTHER RATIONED FOOD PRODUCTS IN ORDER TO GIVE FOOD TO PEOPLE WHO NEED IT IN EUROPE\*

AIPO # 344 APRIL 1945 (1) (K FORM)

WOULD YOU BE WILLING TO CONTINUE TO PUT UP WITH PRESENT SHORTAGES OF BUTTER, SUGAR, MEAT, AND OTHER RATIONED FOOD PRODUCTS IN ORDER TO GIVE FOOD TO PEOPLE WHO NEED IT IN EUROPE\*

AIPO # 347 MAY 1945 (4C) (T FORM)

AIPO # 354 AUG. 1945 (8) (K FORM)

AIPO # 356 SEPT. 1945 (18)

WOULD YOU EAT LESS MEAT AND USE LESS FLOUR IN ORDER TO SEND MORE FOOD TO THE PEOPLE IN EUROPE\*

AIPO # 365 FEB. 1946 (2) (K FORM)

WOULD YOU BE WILLING TO HAVE MEAT AND BUTTER RATIONED AGAIN SO THAT WE COULD SEND MORE FOOD TO NEEDY COUNTRIES THAT FOUGHT ON OUR SIDE IN THE WAR, OR WOULD YOU RATHER NOT HAVE SUCH RATIONING\*

NORC # 140 MAR. 1946 (1)

IT HAS BEEN SUGGESTED THAT THE GOVERNMENT TAKE OVER MOST OF THE WHEAT AND FATS IN THIS COUNTRY TO FEED PEOPLE IN OTHER NATIONS DURING THE NEXT 60 DAYS. THIS WOULD LEAVE VERY LITTLE FOR PEOPLE IN THIS COUNTRY DURING THAT TIME, WOULD YOU FAVOR OR OPPOSE SUCH A PLAN\*

AIPO # 371 MAY 1946 (21) (T FORM)

IT HAS BEEN SUGGESTED THAT IN ORDER TO GET ENOUGH FOOD TO FEED PEOPLE IN OTHER NATIONS, THIS COUNTRY SHOULD GO BACK TO FOOD RATIONING. WOULD YOU APPROVE OR DISAPPROVE OF HAVING RATIONING AGAIN TO FEED PEOPLE IN OTHER NATIONS\*

AIPO # 405 OCT. 1947 (3C)

IF WE (DO) HAVE A REAL DEPRESSION HERE, WOULD YOU APPROVE OR DISAPPROVE OF OUR GOVERNMENT MAKING LOANS TO FRIENDLY COUNTRIES TO HELP THEM BUY MORE THINGS HERE\*



NORC # 167 JUNE 1949 (22)  
NORC # 351 JAN. 1954 (21)\*

DO YOU THINK THE AID WE ARE SENDING TO VARIOUS FOREIGN COUNTRIES REALLY HELPS THE UNITED STATES IN ANY WAY, OR DOES IT NOT HELP US AT ALL\* IN WHAT DOES IT HELP US\*

NORC # 169 SEPT, 1949 (7)  
NORC # 401 DEC. 1956 (19)

VARIANT DO YOU THINK THAT ALL THE AID WE ARE SENDING TO VARIOUS FOREIGN COUNTRIES REALLY HELPS THE PROSPERITY AND SECURITY OF THE UNITED STATES, OR DOES IT NOT HELP US VERY MUCH AT ALL\* /IF HELPS UNITED STATES/ IN WHAT WAY DOES IT HELP US\*

NORC # 164 MAR., 1949 (14)

DO YOU THINK SUCH HELP TO BACKWARD COUNTRIES WOULD REALLY HELP THE UNITED STATES IN ANY WAY, OR WOULD IT NOT HELP US AT ALL\*

NORC # 280 APRIL 1950 (11)

DO YOU THINK THE INTERESTS OF THE UNITED STATES HAVE ACTUALLY BEEN HELPED BY THE U.S. FOREIGN AID PROGRAM DURING THE LAST 5 YEARS, OR NOT\*

AIPO # 652 NOV. 1961 (27)

IN GENERAL, DO YOU APPROVE OR DISAPPROVE OF OUR GOVERNMENT MAKING LOANS TO FRIENDLY COUNTRIES TO HELP THEM BUY THINGS HERE\*

NORC # 167 JUNE 1949 (19)  
NORC # 351 JAN. 1954 (18)

AS THINGS ARE NOW, IS IT MORE IMPORTANT TO SEND OUR ALLIES ECONOMIC AID, LIKE MACHINERY AND SUPPLIES, OR TO SEND THEM MILITARY AID, LIKE TANKS AND GUNS\*

NORC # 329 AUG. 1952 (15)  
NORC # 390 JUNE 1956 (9)  
NORC # 404 APRIL 1957 (5)

VARIANT SUPPOSE WE SPEND LARGER AMOUNTS ON OUR OWN ARMED FORCES AND ON MILITARY AID TO OUR ALLIES, DO YOU THINK WE SHOULD CUT DOWN ON OUR ECONOMIC AID ABROAD, OR SPEND ABOUT THE SAME AMOUNT AS WE HAVE BEEN SPENDING, OR SHOULD WE INCREASE OUR ECONOMIC AID, TOO\* WOULD YOU FAVOR CUTTING OUT OUR ECONOMIC AID ENTIRELY\*

NORC # 302 APRIL 1951 (19)

AS THINGS ARE NOW, WHICH WOULD YOU SAY IS MOST IMPORTANT \* TO SEND ECONOMIC AID LIKE MACHINERY AND SUPPLIES, OR TO SEND MILITARY AID LIKE TANKS AND GUNS TO WESTERN EUROPE\*

NORC # 314 NOV. 1951 (6)

IN GENERAL, HOW DO YOU FEEL ABOUT FOREIGN AID\* ARE YOU FOR IT OR AGAINST IT\*

|            |      |      |      |
|------------|------|------|------|
| AIPO # 596 | MAR. | 1958 | (6)  |
| AIPO # 667 | JAN. | 1963 | (8A) |
| AIPO # 706 | MAR. | 1965 | (15) |
| AIPO # 724 | FEB. | 1966 | (4)  |

NEXT JANUARY A (NEW PRESIDENT AND) NEW CONGRESS WILL TAKE OFFICE, WHICH OF THE FOLLOWING DO YOU FEEL THEY SHOULD DO SOMETHING ABOUT\* INCREASE AID TO FOREIGN COUNTRIES; CUT DOWN ON THE MONEY SPENT FOR FOREIGN AID.

|             |      |      |           |
|-------------|------|------|-----------|
| AIPO # 639  | DEC. | 1960 | (5/3,9/)  |
| ORCO # 465R | AUG. | 1962 | (4/2,9/)* |

#### FOREIGN AID, LEND-LEASE

(SEE ALSO: GREAT BRITAIN, U.S. WILLINGNESS TO AID)

#### FOREIGN AID, MARSHALL PLAN

HAVE YOU HEARD OR READ ABOUT THE MARSHALL PLAN\* WHAT IS YOUR UNDERSTANDING OF THE PURPOSE OF THIS PLAN\* WHAT IS YOUR OPINION OF THE PLAN\*

|            |       |      |      |          |                 |
|------------|-------|------|------|----------|-----------------|
| AIPO # 404 | SEPT. | 1947 | (10) | (T FORM) | (FILTER)        |
| AIPO # 405 | OCT.  | 1947 | (8)  | (K FORM) | (FILTER)        |
| AIPO # 406 | OCT.  | 1947 | (5)  | (K FORM) | (FILTER)        |
| AIPO # 407 | NOV.  | 1947 | (9)  | (K FORM) | (FILTER)        |
| AIPO # 410 | DEC.  | 1947 | (4)  | (K FORM) | (FILTER)        |
| AIPO # 411 | JAN.  | 1948 | (3)  | (FILTER) |                 |
| AIPO # 412 | FEB.  | 1948 | (7)  | (K FORM) | (FILTER)        |
| AIPO # 432 | NOV.  | 1948 | (9A) | (K FORM) | (PART 1 ONLY)   |
| AIPO # 439 | MAR.  | 1949 | (10) | (K FORM) | (PARTS 1 AND 2) |

VARIANT HAVE YOU HEARD OR READ ABOUT THE MARSHALL PLAN FOR HELPING EUROPE GET BACK ON ITS FEET\* WHAT IS YOUR UNDERSTANDING OF THE PURPOSE OF THIS PLAN\* WHAT IS YOUR OPINION OF THE PLAN\*

|            |      |      |              |
|------------|------|------|--------------|
| AIPO # 400 | JULY | 1947 | (10)         |
| AIPO # 403 | AUG. | 1947 | (8) (K FORM) |

HAVE YOU HEARD OR READ ABOUT THE MARSHALL PLAN\* CAN YOU TELL ME OFFHAND WHAT IT IS\* WHAT IS YOUR OPINION OF THE MARSHALL PLAN\*

|            |      |      |     |          |
|------------|------|------|-----|----------|
| AIPO # 401 | JULY | 1947 | (3) | (T FORM) |
| AIPO # 402 | AUG. | 1947 | (4) | (K FORM) |

HAVE YOU HEARD OR READ ANYTHING ABOUT THE MARSHALL PLAN\*

|            |      |      |      |
|------------|------|------|------|
| NORC # 152 | OCT. | 1947 | (13) |
|------------|------|------|------|

HAVE YOU HEARD OR READ ANYTHING ABOUT THE MARSHALL PLAN FOR AIDING EUROPEAN RECOVERY\*

|            |      |      |     |
|------------|------|------|-----|
| NORC # 155 | FEB. | 1948 | (2) |
| NORC # 156 | MAR. | 1948 | (4) |

HAVE YOU HAPPENED TO READ OR HEAR ANYTHING ABOUT A PLAN FOR AMERICAN AID TO EUROPE COMMONLY CALLED THE MARSHALL PLAN\*

RFOR # 65 AUG, 1948 (10A)

WILL YOU TELL ME OFFHAND WHAT THE MARSHALL PLAN IS\*

AIPO # 455 APRIL 1950 (5A)

DO YOU THINK THE PEOPLE OF WESTERN EUROPE ARE WORKING AS HARD AS THEY CAN FOR THEIR OWN RECOVERY, OR ARE THEY DEPENDING TOO MUCH ON US FOR HELP\*

NORC # 154 DEC, 1947 (5)  
NORC # 165 APRIL 1949 (6)

VARIANT IN YOUR OPINION, ARE THE PEOPLE OF WESTERN EUROPE WORKING AS HARD FOR THEIR OWN RECOVERY AS THEY SHOULD\* /IF NO, THEY ARE NOT/ WHY DO YOU SUPPOSE THAT IS\*

NORC # 152 OCT, 1947 (14)

DO YOU THINK THE COUNTRIES OVER THERE COULD STAND ON THEIR OWN FEET IF WE STOPPED SENDING AID TO EUROPE NOW\* ABOUT HOW MUCH LONGER DO YOU THINK WESTERN EUROPE WILL CONTINUE TO NEED OUR HELP BEFORE THEY ARE ABLE TO STAND ON THEIR OWN FEET\*

NORC # 169 SEPT, 1949 (11)

IN GENERAL, DO YOU THINK THE UNITED STATES IS NOW SPENDING TOO MUCH ON OUR PROGRAM FOR EUROPEAN RECOVERY, ABOUT THE RIGHT AMOUNT, OR NOT ENOUGH\*

NORC # 159 JUNE 1948 (8)  
NORC # 164 MAR, 1949 (12)  
NORC # 165 APRIL 1949 (5)  
NORC # 166 JUNE 1949 (5)  
NORC # 167 JUNE 1949 (10)  
NORC # 169 SEPT, 1949 (6)  
NORC # 273 JAN, 1950 (7)  
NORC # 276 MAR, 1950 (2)  
NORC # 280 APRIL 1950 (3)

VARIANT CONGRESS HAS VOTED TO SPEND LESS MONEY ON OUR ECONOMIC AID TO EUROPE THAN PRESIDENT TRUMAN ASKED FOR, DO YOU THINK THIS SMALLER AMOUNT OF MONEY IS TOO LITTLE TO SPEND ON EUROPEAN RECOVERY, OR ABOUT THE RIGHT AMOUNT, OR IS IT STILL TOO MUCH\*

NORC # 168 AUG, 1949 (4)

DO YOU THINK U.S. GOVERNMENT SPENDING SHOULD BE INCREASED, DECREASED, OR REMAIN THE SAME ON THE FOLLOWING - MARSHALL PLAN AID TO FOREIGN COUNTRIES\*

AIPO # 454 MAR, 1950 (13/8/)

IN GENERAL, DO YOU THINK OUR GOVERNMENT IS SPENDING TOO MUCH

MONEY ON AID TO OUR ALLIES, NOT ENOUGH, OR ABOUT THE  
RIGHT AMOUNT\*

NORC # 329 AUG, 1952 (16)

DO YOU APPROVE OR DISAPPROVE OF CONTINUING TO SEND ECONOMIC AID TO  
WESTERN EUROPE UNDER THE MARSHALL PLAN\*

NORC # 164 MAR, 1949 (11)  
NORC # 165 APRIL 1949 (4)  
NORC # 166 JUNE 1949 (4)  
NORC # 167 JUNE 1949 (9)  
NORC # 168 AUG, 1949 (3)  
NORC # 169 SEPT, 1949 (5)  
NORC # 273 JAN, 1950 (6)  
NORC # 280 APRIL 1950 (2)  
NORC # 287 JULY 1950 (11)  
NORC # 295 DEC, 1950 (9)

VARIANT JUST TO SUM UP, I WOULD LIKE TO KNOW, IN GENERAL, WHETHER YOU  
APPROVE OR DISAPPROVE OF EACH OF THESE FOUR IDEAS,, FOR  
EXAMPLE \* CONTINUING TO SEND ECONOMIC AID TO WESTERN EUROPE  
UNDER THE MARSHALL PLAN,, DO YOU APPROVE OR DISAPPROVE OF  
THAT\* DO YOU FEEL STRONGLY ABOUT CONTINUING TO SEND ECONOMIC  
AID TO WESTERN EUROPE UNDER THE MARSHALL PLAN, OR NOT\*

NORC # 162 NOV, 1948 (11)

HERE ARE SOME THINGS OUR GOVERNMENT IS DOING NOW IN ORDER  
TO MEET THE RUSSIAN PROBLEM, I WOULD LIKE TO KNOW  
WHETHER YOU APPROVE OR DISAPPROVE OF EACH ONE, FOR  
INSTANCE, DO YOU APPROVE OR DISAPPROVE OF SENDING ECONOMIC  
AID TO WESTERN EUROPE UNDER THE MARSHALL PLAN\*

NORC # 170 OCT, 1949 (16A)

### FOREIGN COUNTRIES, ATTITUDE TOWARD

(SEE ALSO: DEMOGRAPHY, IMMIGRATION AND EMIGRATION; WAR, EXPECTATION)

DO YOU BELIEVE ANY NATION OR NATIONS WOULD LIKE TO DOMINATE  
OR RUN THE WORLD\* WHICH NATION OR NATIONS\*

AIPO # 389 JAN, 1947 (1)  
AIPO # 400 JULY 1947 (1)  
AIPO # 421 JULY 1948 (1)

VARIANT DO YOU BELIEVE ANY NATION/S/ WOULD LIKE TO DOMINATE OR RUN  
THE WORLD\*

AIPO # 364 JAN, 1946 (15A)

WHICH COUNTRY IN THE WORLD DO YOU THINK WILL BE THE STRONGEST 10 YEARS  
FROM NOW\*

AIPO # 553 SEPT, 1955 (17)  
AIPO # 596 MAR, 1958 (25)

WHICH COUNTRY IN THE WORLD CAN LOOK BACK ON THE YEARS 1950 TO 1959  
WITH MOST SATISFACTION FOR WHAT IT HAS ACHIEVED\*

AIPO # 621 DEC, 1959 (58)  
AIPO # 792 OCT, 1969 (1)

FOREIGN TRADE, GOVERNMENT POLICY IN

(SEE ALSO: CHINA, COMMUNIST CHINA, TRADE WITH; JAPAN, TRADE WITH;  
RUSSIA, TRADE WITH)

THERE ARE THREE DIFFERENT OPINIONS ABOUT OUR FOREIGN TRADE, ONE IS  
THAT THE UNITED STATES NEEDS FOREIGN TRADE TO HAVE REAL PROSPERITY,  
ANOTHER IS THAT FOREIGN TRADE IS BY NO MEANS AN ESSENTIAL, BUT  
CERTAINLY HELPS SOME, THE THIRD IS THAT THIS COUNTRY HAS ALL THE  
RESOURCES IT NEEDS AND CAN GET ALONG JUST AS WELL WITHOUT FOREIGN  
TRADE, WITH WHICH DO YOU AGREE\*

RFOR # 5 MAR, 1939 (4)  
RFOR # 17 MAY 1940 (3)

WOULD YOU BE IN FAVOR OF OR WOULD YOU BE AGAINST LETTING GOODS COME  
INTO THIS COUNTRY WHICH WOULD SELL FOR LESS THAN OUR GOODS\*

NORC # 140 MAR, 1946 (9)  
NORC # 334 DEC, 1952 (11)

VARIANT WOULD YOU BE WILLING OR NOT WILLING TO ALLOW FOREIGN GOODS  
TO COME INTO THIS COUNTRY AND COMPETE WITH THE THINGS WE GROW  
OR MAKE HERE - EVEN IF THE PRICES WERE LOWER\*

NORC # 210 JAN, 1943 (8F)

HOW IMPORTANT DO YOU THINK IT WOULD BE FOR ALL NATIONS TO GET TOGETHER  
AND SET UP A SPECIAL ORGANIZATION TO INCREASE WORLD TRADE - VERY  
IMPORTANT, ONLY FAIRLY IMPORTANT, OR NOT IMPORTANT AT ALL\*

NORC # 243 AUG, 1946 (21)  
NORC # 161 OCT, 1948 (13)

DO YOU HAPPEN TO KNOW WHAT IS MEANT BY THE TERM RECIPROCAL TRADE  
TREATIES\*

AIPO # 389 JAN, 1947 (15A) (T FORM)  
AIPO # 417 APRIL 1948 (9A)

VARIANT WHAT IS YOUR UNDERSTANDING OF THE TERM RECIPROCAL TRADE  
TREATIES\* DO YOU THINK CONGRESS SHOULD GIVE SECRETARY HULL  
THE POWER TO MAKE MORE SUCH TREATIES\*

AIPO # 181 JAN, 1940 (4AC)  
AIPO # 182 JAN, 1940 (3AC)

WILL YOU TELL ME BRIEFLY WHAT IS MEANT BY THESE TERMS\*  
RECIPROCAL TRADE TREATIES\*

AIPO # 346 MAY 1945 (9C) (T-K FORMS)

IN GENERAL, DO YOU THINK WE SHOULD BUY MORE GOODS FROM FOREIGN  
COUNTRIES, OR DO YOU THINK WE ARE BUYING TOO MUCH FROM THEM NOW\*

NORC # 167 JUNE 1949 (18)  
NORC # 325 MAY 1952 (21)

AS YOU KNOW, THE UNITED STATES NOW COLLECTS A TARIFF OR TAX ON MANY GOODS COMING HERE FROM FOREIGN COUNTRIES, DO YOU THINK IT WOULD BE A GOOD THING FOR THE UNITED STATES, OR A BAD THING, IF WE REDUCED OUR TARIFFS ON THE GOODS THAT WE BUY FROM OTHER COUNTRIES\* DO YOU THINK THE UNITED STATES SHOULD REDUCE ITS TARIFFS ON GOODS THAT OTHER COUNTRIES WANT TO SELL HERE, PROVIDING THEY REDUCE THEIR TARIFFS ON GOODS WE WANT TO SELL TO THEM\*

NORC # 298 JAN. 1951 (20)  
NORC # 333 NOV. 1952 (17)

VARIANT AS YOU KNOW, THE UNITED STATES COLLECTS A TARIFF, OR TAX, ON MANY GOODS COMING HERE FROM FOREIGN COUNTRIES, DO YOU THINK THE UNITED STATES SHOULD REDUCE ITS TARIFFS ON GOODS THAT OTHER COUNTRIES WANT TO SELL HERE, PROVIDING THEY REDUCE THEIR TARIFFS ON GOODS WE WANT TO SELL THEM\*

NORC # 334 DEC. 1952 (12)

AS THINGS STAND NOW, DO YOU FEEL THAT OUR GOVERNMENT'S POLICIES AND REGULATIONS DO MAKE IT HARD FOR FOREIGN COUNTRIES TO SELL THEIR GOODS IN THE UNITED STATES, OR DO THEY MAKE IT EASY FOR THEM\*

NORC # 332 OCT. 1952 (14)  
NORC # 371 APRIL 1955 (4)

#### INTEREST IN

DO YOU TAKE MUCH INTEREST IN WORLD AFFAIRS AND OUR RELATIONS WITH OTHER COUNTRIES, OR DO YOU NOT FOLLOW THEM VERY CLOSELY\*

NORC # 167 JUNE 1949 (28)  
NORC # 359 JUNE 1954 (4)  
NORC # 363 SEPT. 1954 (4)  
NORC # 370 MAR. 1955 (5)

VARIANT DO YOU, YOURSELF, TAKE MUCH INTEREST IN WORLD AFFAIRS AND OUR RELATIONS WITH OTHER COUNTRIES, OR DO YOU NOT FOLLOW THEM VERY CLOSELY\*

NORC # 303 JUNE 1951 (10)

#### LANGUAGE

NOT COUNTING ENGLISH, WHICH LANGUAGE DO YOU THINK IS, OR WOULD BE, THE MOST IMPORTANT ONE FOR YOU TO KNOW\*

AIPO # 531 MAY 1954 (8)  
AIPO # 615 JUNE 1959 (25)

#### LEVEL OF INFORMATION

(SEE ALSO: ASIA, INDOCHINA; RUSSIA, CO-EXISTENCE WITH (COLD WAR QUESTIONS))

#### MILITARY AID

(SEE ALSO: COMMUNISM, IMPERIALISM, PREVENTION OF; COMMUNISM,

IMPERIALISM, WILLINGNESS TO OPPOSE; RUSSIA, IMPERIALISM)

DO YOU APPROVE OR DISAPPROVE OF THE UNITED STATES SENDING MILITARY SUPPLIES TO THE COUNTRIES OF WESTERN EUROPE NOW IN ORDER TO STRENGTHEN THEM AGAINST ANY FUTURE ATTACK\* WHY\*

|            |            |      |               |
|------------|------------|------|---------------|
| NORC # 273 | JAN, 1950  | (5)  | (PART 1 ONLY) |
| NORC # 276 | MAR, 1950  | (4)  | (PART 1 ONLY) |
| NORC # 280 | APRIL 1950 | (4)  | (FILTER)      |
| NORC # 282 | JUNE 1950  | (4)  | (PART 1 ONLY) |
| NORC # 287 | JULY 1950  | (12) | (FILTER)      |
| NORC # 291 | OCT, 1950  | (2)  | (PART 1 ONLY) |
| NORC # 292 | NOV, 1950  | (6)  | (FILTER)      |
| NORC # 295 | DEC, 1950  | (11) | (FILTER)      |
| NORC # 298 | JAN, 1951  | (11) | (PART 1 ONLY) |
| NORC # 300 | MAR, 1951  | (9)  | (PART 1 ONLY) |

VARIANT WOULD YOU APPROVE OR DISAPPROVE OF THE UNITED STATES SENDING MILITARY SUPPLIES TO THESE COUNTRIES OF WESTERN EUROPE NOW IN ORDER TO STRENGTHEN THEM AGAINST ANY FUTURE ATTACK\*

NORC # 157 APRIL 1948 (12)

WOULD YOU APPROVE OR DISAPPROVE OF THE UNITED STATES SENDING MILITARY SUPPLIES TO THESE COUNTRIES (WESTERN EUROPE) NOW IN ORDER TO STRENGTHEN THEM AGAINST ANY FUTURE ATTACK\*

NORC # 161 OCT, 1948 (4)

JUST TO SUM UP, I WOULD LIKE TO KNOW, IN GENERAL, WHETHER YOU APPROVE OR DISAPPROVE OF EACH OF THESE FOUR IDEAS, FOR EXAMPLE, SENDING MILITARY SUPPLIES TO STRENGTHEN THE COUNTRIES OF WESTERN EUROPE \* DO YOU APPROVE OR DISAPPROVE OF THAT\*

NORC # 162 NOV, 1948 (11C)

HERE ARE TWO NEW THINGS THAT HAVE BEEN PROPOSED IN ORDER TO MEET THE RUSSIAN PROBLEM, DO YOU APPROVE OR DISAPPROVE OF \* SENDING MILITARY SUPPLIES TO STRENGTHEN THE COUNTRIES OF WESTERN EUROPE\*

NORC # 163 JAN, 1949 (10)

WOULD YOU APPROVE OR DISAPPROVE OF THE UNITED STATES SENDING MILITARY SUPPLIES TO THE COUNTRIES OF WESTERN EUROPE NOW IN ORDER TO STRENGTHEN THEM AGAINST ANY FUTURE ATTACK\*

|            |            |      |
|------------|------------|------|
| NORC # 164 | MAR, 1949  | (7)  |
| NORC # 165 | APRIL 1949 | (11) |
| NORC # 166 | JUNE 1949  | (11) |
| NORC # 167 | JUNE 1949  | (14) |
| NORC # 168 | AUG, 1949  | (6)  |
| NORC # 169 | SEPT, 1949 | (13) |

HERE ARE SOME THINGS OUR GOVERNMENT IS DOING NOW IN ORDER TO MEET THE RUSSIAN PROBLEM, I WOULD LIKE TO KNOW WHETHER YOU APPROVE OR DISAPPROVE OF EACH ONE, FOR INSTANCE, DO YOU APPROVE OR DISAPPROVE OF SENDING MILITARY SUPPLIES TO

STRENGTHEN THE COUNTRIES OF WESTERN EUROPE\*

NORC # 170 OCT, 1949 (16B)

IN RECENT YEARS, THE UNITED STATES HAS GIVEN MONEY AND MILITARY EQUIPMENT TO WESTERN EUROPEAN COUNTRIES TO HELP THEM BUILD UP AN ARMY FOR DEFENSE AGAINST THE COMMUNISTS. DO YOU THINK WE SHOULD OR SHOULD NOT CONTINUE TO HELP THEM\*

AIPO # 490 APRIL 1952 (7A)

DO YOU APPROVE OR DISAPPROVE OF SENDING MILITARY SUPPLIES TO THE COUNTRIES OF WESTERN EUROPE\*

NORC # 307 MAY 1951 (13)  
 NORC # 314 NOV, 1951 (4)  
 NORC # 327 JUNE 1952 (15)  
 NORC # 378 OCT, 1955 (10)  
 NORC # 379 NOV, 1955 (6)  
 NORC # 399 NOV, 1956 (20)

DO YOU THINK IT IS A GOOD IDEA OR A BAD IDEA TO SEND MILITARY SUPPLIES LIKE TANKS AND GUNS TO HELP BUILD UP THE ARMIES OF COUNTRIES THAT ARE FRIENDLY TO US\*

NORC # 303 JUNE 1951 (44)  
 NORC # 313 OCT, 1951 (12)  
 NORC # 334 DEC, 1952 (6)  
 NORC # 340 MAY 1953 (3)  
 NORC # 348 SEPT, 1953 (9)  
 NORC # 351 JAN, 1954 (11)  
 NORC # 386 APRIL 1956 (19)

AS THINGS ARE NOW, IS IT MORE IMPORTANT TO SEND OUR ALLIES ECONOMIC AID, LIKE MACHINERY AND SUPPLIES, OR TO SEND THEM MILITARY AID, LIKE TANKS AND GUNS\*

NORC # 329 AUG, 1952 (15)  
 NORC # 390 JUNE 1956 (9)  
 NORC # 404 APRIL 1957 (5)

VARIANT SUPPOSE WE SPEND LARGER AMOUNTS ON OUR OWN ARMED FORCES AND ON MILITARY AID TO OUR ALLIES. DO YOU THINK WE SHOULD CUT DOWN ON OUR ECONOMIC AID ABROAD, OR SPEND ABOUT THE SAME AMOUNT AS WE HAVE BEEN SPENDING, OR SHOULD WE INCREASE OUR ECONOMIC AID TOO\*  
 WOULD YOU FAVOR CUTTING OUT OUR ECONOMIC AID ENTIRELY\*

NORC # 302 APRIL 1951 (19)

AS THINGS ARE NOW, WHICH WOULD YOU SAY IS MOST IMPORTANT - TO SEND ECONOMIC AID LIKE MACHINERY AND SUPPLIES, OR TO SEND MILITARY AID LIKE TANKS AND GUNS TO WESTERN EUROPE\*

NORC # 314 NOV, 1951 (6)

WHAT DO YOU THINK WE SHOULD DO NOW IN EUROPE - KEEP ON TRYING TO BUILD UP THE ARMED STRENGTH OF THE COUNTRIES OF WESTERN EUROPE TO RESIST COMMUNISM LIKE WE HAVE BEEN DOING; GIVE SOME AID TO WESTERN EUROPE, BUT CUT DOWN THE AMOUNT WE ARE GIVING; GET OUT OF EUROPEAN AFFAIRS AND LET THEM BUILD UP THEIR OWN DEFENSES AGAINST THE COMMUNISTS IF



THEY REALLY WANT TO,

|        |    |            |       |
|--------|----|------------|-------|
| RCOM # | 60 | AUG, 1952  | (11B) |
| RCOM # | 62 | OCT, 1952  | (11B) |
| RCOM # | 64 | SEPT, 1956 | (20)  |

#### NATIONAL PRESTIGE

WHICH OF THESE DO YOU THINK IS MORE LIKELY TO BE TRUE OF (1960, 1963, 1967, 1968, 1969)?

A YEAR WHEN AMERICA WILL INCREASE HER POWER IN THE WORLD, OR A YEAR WHEN AMERICAN POWER WILL DECLINE\*

|        |     |           |       |
|--------|-----|-----------|-------|
| AIPO # | 621 | DEC, 1959 | (56E) |
| AIPO # | 666 | DEC, 1962 | (73C) |
| AIPO # | 738 | DEC, 1966 | (1E)  |
| AIPO # | 755 | DEC, 1967 | (1E)  |
| AIPO # | 772 | DEC, 1968 | (5E)  |

#### PEACE CORPS

(SEE ALSO: MILITARY AFFAIRS, CONSCRIPTION)

#### PROBLEMS, GENERAL

WHICH OF THESE DO YOU THINK IS MORE LIKELY TO BE TRUE OF 1963 (1965)?  
A PEACEFUL YEAR, MORE OR LESS FREE OF INTERNATIONAL DISPUTES, OR A  
TROUBLED YEAR WITH MUCH INTERNATIONAL DISCORD\*

|        |     |           |       |
|--------|-----|-----------|-------|
| AIPO # | 666 | DEC, 1962 | (73A) |
| AIPO # | 704 | JAN, 1965 | (2B)* |

VARIANT WHICH OF THESE DO YOU THINK IS MORE LIKELY TO BE TRUE OF  
1960: A PEACEFUL YEAR, MORE OR LESS FREE OF SERIOUS  
INTERNATIONAL DISPUTES, OR A TROUBLED YEAR WITH MUCH  
INTERNATIONAL DISCORD\*

|        |     |           |       |
|--------|-----|-----------|-------|
| AIPO # | 621 | DEC, 1959 | (56C) |
|--------|-----|-----------|-------|

#### PROPAGANDA

WOULD YOU SAY THE UNITED STATES OR RUSSIA IS WINNING THE PROPAGANDA  
WAR - THAT IS, DOING THE BETTER JOB OF WINNING PEOPLE AROUND THE  
WORLD TO ITS POINT OF VIEW\*

|        |     |            |       |
|--------|-----|------------|-------|
| AIPO # | 479 | AUG, 1951  | (7)   |
| AIPO # | 510 | JAN, 1953  | (8)   |
| AIPO # | 542 | JAN, 1955  | (3)   |
| AIPO # | 566 | JUNE 1956  | (8A)  |
| AIPO # | 598 | APRIL 1958 | (50A) |
| AIPO # | 630 | JUNE 1960  | (3A)  |
| AIPO # | 640 | JAN, 1961  | (8)   |
| AIPO # | 654 | JAN, 1962  | (30)  |

VARIANT THERE HAS BEEN MUCH DISCUSSION THROUGHOUT THE WORLD AS TO  
WHICH COUNTRY - THE UNITED STATES OR RUSSIA - IS FARTHER  
AHEAD IN DIFFERENT FIELDS, WHICH COUNTRY - THE UNITED  
STATES OR RUSSIA - IS BETTER IN DIPLOMACY AND PROPAGANDA -  
THAT IS, IN GETTING OTHER NATIONS OF THE WORLD TO ACCEPT

ITS POINT OF VIEW\*

AIPO # 603 AUG, 1958 (4)

IT HAS BEEN SUGGESTED THAT THE UNITED STATES SHOULD SPEND AS MUCH MONEY IN TELLING OUR SIDE OF THE STORY TO EUROPE AND THE WORLD AS RUSSIA SPENDS IN TELLING HER SIDE, DO YOU AGREE OR DISAGREE WITH THIS\*

AIPO # 432 NOV, 1948 (4C)  
 AIPO # 542 JAN, 1955 (4)  
 AIPO # 566 JUNE 1956 (9)

VARIANT DO YOU THINK THE UNITED STATES SHOULD SPEND AS MUCH MONEY IN TELLING THE PEOPLE OF EUROPE OUR SIDE OF THE STORY AS RUSSIA SPENDS IN TELLING HER SIDE\*

AIPO # 409 DEC, 1947 (10A) (T FORM)

SOME PEOPLE BELIEVE THE UNITED STATES SHOULD SPEND A BILLION DOLLARS TO OFFSET RUSSIAN PROPAGANDA AND TO TELL OUR SIDE OF THE STORY TO EUROPE AND THE WORLD, DO YOU AGREE OR DISAGREE WE SHOULD SPEND THIS AMOUNT\*

AIPO # 415 MAR, 1948 (10)

SOME PEOPLE BELIEVE THE UNITED STATES SHOULD SPEND A GREAT DEAL MORE MONEY THAN WE ARE NOW SPENDING TO OFFSET RUSSIAN PROPAGANDA /INFORMATION/ AND TO TELL OUR SIDE OF THE STORY TO EUROPE AND THE WORLD, DO YOU AGREE OR DISAGREE\*

AIPO # 458 JULY 1950 (8B)

SOME PEOPLE SAY THE UNITED STATES SHOULD SPEND A GREAT DEAL MORE MONEY THAN WE ARE NOW SPENDING TO OFFSET RUSSIAN PROPAGANDA /INFORMATION/ AND BUILD RADIO STATIONS ALL AROUND THE WORLD TO TELL OUR SIDE OF THE STORY, DO YOU AGREE OR DISAGREE\*

AIPO # 459 JULY 1950 (7)

RUSSIA SPENDS MANY TIMES AS MUCH MONEY ON PROPAGANDA AS THE UNITED STATES, DO YOU THINK WE SHOULD OR SHOULD NOT TRY TO MATCH THE AMOUNT SPENT BY RUSSIA\*

AIPO # 557 DEC, 1955 (8)

IT HAS BEEN SUGGESTED THAT THE UNITED STATES SHOULD SPEND AS MUCH MONEY IN TELLING OUR SIDE OF THE STORY TO EUROPE AND THE WORLD AS RUSSIA SPENDS IN TELLING HER SIDE, DO YOU AGREE OR DISAGREE\*

AIPO # 640 JAN, 1961 (25)

I AM GOING TO ASK YOU ABOUT SOME PROBLEMS CURRENTLY FACING THE UNITED STATES, FOR EACH PROBLEM, WOULD YOU ANSWER HOW SATISFIED YOU ARE WITH THE WAY THE PROBLEM IS BEING HANDLED - EXTREMELY WELL SATISFIED, CONSIDERABLY WELL SATISFIED, SOMEWHAT SATISFIED, OR NOT AT ALL SATISFIED\* AMERICA'S SUCCESS IN THE WORLD-WIDE PROPAGANDA WAR, THAT IS, THE WAR OF IDEAS,

POS # 655 FEB, 1965 (11E) (YOUNG PEOPLE)

AIP0 # 728 MAY 1966 (228)

## UNDERDEVELOPED COUNTRIES

IN GENERAL, DO YOU THINK IT IS A GOOD POLICY FOR THE UNITED STATES TO TRY TO HELP BACKWARD COUNTRIES IN THE WORLD TO RAISE THEIR STANDARD OF LIVING, OR SHOULD THIS NOT BE ANY CONCERN OF OUR GOVERNMENT\*  
DO YOU THINK THE MONEY WE PUT UP FOR SUCH A PROGRAM SHOULD BE HANDLED ENTIRELY BY OUR OWN GOVERNMENT, OR SHOULD SOME OF IT BE SPENT THROUGH THE UNITED NATIONS ORGANIZATION, OR SHOULD ALL OF IT BE SPENT THROUGH THE UNITED NATIONS\*

|            |            |       |               |
|------------|------------|-------|---------------|
| NORC # 164 | MAR. 1949  | (13)  | (PART 1 ONLY) |
| NORC # 171 | NOV. 1949  | (17)  | (PART 1 ONLY) |
| NORC # 280 | APRIL 1950 | (10)  | (PART 1 ONLY) |
| NORC # 292 | NOV. 1950  | (12)  | (PART 1 ONLY) |
| NORC # 317 | FEB. 1952  | (18)  | (PART 1 ONLY) |
| NORC # 329 | AUG. 1952  | (20)  | (FILTER)      |
| NORC # 370 | MAR. 1955  | (17B) | (FILTER)      |

VARIANT DO YOU THINK OUR MONEY FOR SUCH A PROGRAM SHOULD BE HANDLED ENTIRELY BY OUR OWN GOVERNMENT, OR SHOULD SOME OF THE MONEY BE SPENT THROUGH THE UNITED NATIONS ORGANIZATION\*

NORC # 280 APRIL 1950 (10A)

## U.S. FOREIGN SERVICE

HAVE YOU EVER HEARD OF THE FOREIGN SERVICE OF THE UNITED STATES\*  
/IF YES/ WHAT DOES IT DO\*

|            |            |      |
|------------|------------|------|
| NORC # 147 | DEC. 1946  | (15) |
| NORC # 371 | APRIL 1955 | (9)  |

## U.S. POLICY, GENERAL

(SEE ALSO: GOVERNMENT, U.S., SECRECY; MIDDLE EAST, IRAN; RUSSIA, CO-EXISTENCE WITH; RUSSIA, U.S. WILLINGNESS TO OPPOSE; WAR, AVOIDANCE OF)

DO YOU THINK THAT THIS COUNTRY'S INTERESTS ABROAD ARE BEING WELL TAKEN CARE OF BY THE PRESIDENT AND OTHER GOVERNMENT OFFICIALS, OR DO YOU THINK OTHER COUNTRIES ARE TAKING ADVANTAGE OF US\*

|            |           |      |
|------------|-----------|------|
| NORC # 132 | AUG. 1945 | (6)  |
| NORC # 135 | OCT. 1945 | (7)  |
| NORC # 141 | MAR. 1946 | (10) |
| NORC # 145 | OCT. 1946 | (1)  |

DO YOU THINK IT WOULD BE BEST FOR THE FUTURE OF THIS COUNTRY IF WE TAKE AN ACTIVE PART IN WORLD AFFAIRS, OR IF WE STAY OUT OF WORLD AFFAIRS\*

|             |           |      |
|-------------|-----------|------|
| AIP0 # 357  | OCT. 1945 | (4)  |
| AIP0 # 366  | FEB. 1946 | (3)  |
| AIP0 # 384  | NOV. 1946 | (12) |
| NORC # T049 | MAR. 1947 | (1)  |
| NORC # 151  | JUNE 1947 | (2)  |
| AIP0 # 403  | AUG. 1947 | (6A) |
| NORC # 156  | MAR. 1948 | (2)  |

NORC # 159 JUNE 1948 (3)  
 NORC # 169 SEPT, 1949 (2)  
 NORC # 273 JAN, 1950 (1)  
 AIPO # 467 NOV, 1950 (2)  
 NORC # 295 DEC, 1950 (1)  
 NORC # 332 OCT, 1952 (2)  
 NORC # 337 FEB, 1953 (1)  
 NORC # 348 SEPT, 1953 (1)  
 NORC # 355 APRIL 1954 (1)  
 NORC # 370 MAR, 1955 (1)  
 NORC # 399 NOV, 1956 (2)  
 SRS # 857 JUNE 1965 (14)  
 NORC # 9002 MAR, 1973 (66)

VARIANT DO YOU AGREE WITH THOSE PEOPLE WHO THINK THAT THE UNITED STATES SHOULD TAKE AN ACTIVE PART IN WORLD AFFAIRS AFTER THE WAR, OR WITH THOSE PEOPLE WHO THINK WE SHOULD STAY OUT OF WORLD AFFAIRS\*

AIPO # 317 APRIL 1944 (8) (K FORM)

DO YOU AGREE WITH THOSE PEOPLE WHO THINK THE UNITED STATES SHOULD TAKE AN ACTIVE PART IN WORLD AFFAIRS - OR WITH THOSE PEOPLE WHO THINK THE UNITED STATES SHOULD STAY OUT OF WORLD AFFAIRS\*

AIPO # 455 MAY 1950 (3) (TPS FORM)

DO YOU FEEL THAT SINCE THE WAR THIS COUNTRY HAS GONE TOO FAR IN CONCERNING ITSELF WITH PROBLEMS IN OTHER PARTS OF THE WORLD, OR NOT\* IN WHAT WAY DO YOU FEEL WE HAVE GONE TOO FAR\*

NORC # 151 JUNE 1947 (3) (PART 1 ONLY)  
 NORC # 156 MAR, 1948 (3) (FILTER)  
 NORC # 165 APRIL 1949 (3) (FILTER)  
 NORC # 170 OCT 1949 (2) (FILTER)  
 NORC # 282 JUNE 1950 (15) (FILTER)

VARIANT DO YOU THINK IT IS A GOOD THING THIS COUNTRY IS PLAYING A BIGGER PART IN WORLD AFFAIRS NOW THAN WE DID AFTER THE FIRST WORLD WAR, OR DO YOU THINK THAT IT WOULD BE BETTER IF WE STOPPED CONCERNING OURSELVES WITH FOREIGN COUNTRIES AND PAID MORE ATTENTION TO OUR PROBLEMS HERE AT HOME\*

RFOR # 70 SEPT, 1948 (9)

DO YOU THINK IT IS A GOOD THING THIS COUNTRY IS PLAYING A BIGGER PART IN WORLD AFFAIRS NOW THAN IT DID AFTER THE FIRST WORLD WAR, OR DO YOU THINK IT WOULD BE BETTER IF WE DID NOT CONCERN OURSELVES SO MUCH WITH FOREIGN COUNTRIES\*

RCOM # 33 FEB, 1949 (2)

DO YOU FEEL THAT SINCE THE END OF WORLD WAR II THIS COUNTRY HAS GONE TOO FAR IN CONCERNING ITSELF WITH PROBLEMS IN OTHER PARTS OF THE WORLD, OR NOT\* IN WHAT WAY DO YOU FEEL WE HAVE GONE TOO FAR\*

NORC # 295 DEC, 1950 (19)

HOW DO YOU FEEL ABOUT THE PART THIS COUNTRY HAS TAKEN IN WORLD AFFAIRS SINCE WORLD WAR II\* DO YOU THINK THAT WE SHOULD HAVE TAKEN A LARGER PART IN WORLD AFFAIRS THAN WE HAVE, OR THAT THE PART WE HAVE TAKEN IS ON THE WHOLE ABOUT RIGHT, OR THAT WE SHOULD HAVE TAKEN A DEFINITELY SMALLER PART THAN WE HAVE\*

RCOM # 80 AUG, 1953 (2)

IN GENERAL, DO YOU FEEL THAT BUSINESSMEN HAVE TOO MUCH TO SAY, OR NOT ENOUGH TO SAY IN DECIDING OUR POLICY WITH OTHER COUNTRIES\* HOW ABOUT MILITARY MEN\* DO YOU FEEL THAT THEY HAVE TOO MUCH TO SAY, OR NOT ENOUGH TO SAY IN DECIDING OUR POLICY WITH OTHER COUNTRIES\*

NORC # 155 FEB, 1948 (18)  
NORC # 162 NOV, 1948 (17)  
NORC # 165 APRIL 1949 (16)

IN GENERAL, DO YOU APPROVE OR DISAPPROVE OF THE WAY OUR RELATIONS WITH OTHER COUNTRIES ARE BEING HANDLED BY THE GOVERNMENT OFFICIALS IN CHARGE OF OUR FOREIGN POLICY\*

NORC # 156 MAR, 1948 (18)  
NORC # 159 JUNE 1948 (4)  
NORC # 162 NOV, 1948 (16)  
NORC # 287 JULY 1950 (2)

VARIANT ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY THIS COUNTRY'S INTERESTS ABROAD ARE BEING TAKEN CARE OF BY THE OFFICIALS IN CHARGE OF OUR FOREIGN POLICY\*

NORC # 148 FEB, 1947 (2)

IN GENERAL, DO YOU APPROVE OR DISAPPROVE OF THE WAY OUR RELATIONS WITH OTHER COUNTRIES ARE BEING HANDLED BY THE GOVERNMENT OFFICIALS IN CHARGE OF OUR FOREIGN AFFAIRS\* /IF DISAPPROVE/ WHY\*

NORC # 164 MAR, 1949 (2)  
NORC # 282 JUNE 1950 (2)

FOR THE FUTURE, WHICH ONE OF THESE THREE THINGS DO YOU THINK IT IS MOST IMPORTANT FOR THE UNITED STATES TO DO\* RELY MAINLY ON \* THE UNITED NATIONS ORGANIZATION, AND DO WHAT WE CAN TO MAKE IT MORE EFFECTIVE, OUR ALLIANCES WITH OTHER DEMOCRATIC COUNTRIES, AND WORK TOWARD CLOSER UNITY WITH THEM, OUR OWN ARMED FORCES, AND STAY OUT OF WORLD AFFAIRS AS MUCH AS WE CAN,

NORC # 171 NOV, 1949 (16)  
NORC # 282 JUNE 1950 (14)  
NORC # 287 JULY 1950 (20)  
NORC # 300 MAR, 1951 (17)

WOULD YOU APPROVE OF THE UNITED STATES WORKING EVEN MORE CLOSELY WITH THE COUNTRIES OF WESTERN EUROPE, OR DO YOU FEEL WE ARE WORKING TOO CLOSELY WITH THEM NOW\*

NORC # 282 JUNE 1950 (5)  
NORC # 313 OCT, 1951 (11)

VARIANT IN GENERAL, WOULD YOU BE FOR OR AGAINST THE IDEA OF WORKING TOWARD AN EVEN CLOSER UNION WITH THE GOVERNMENTS OF FRANCE, ENGLAND, AND THE COUNTRIES OF WESTERN EUROPE\*

NORC # 168 AUG. 1949 (7)

HOW DO YOU FEEL ABOUT HAVING THE UNITED STATES WORK VERY CLOSELY WITH THESE COUNTRIES OF WESTERN EUROPE\* ARE YOU IN FAVOR OF IT, OR AGAINST IT\*

NORC # 171 NOV. 1949 (3)

IN GENERAL, DO YOU APPROVE OR DISAPPROVE OF THE WAY THE OFFICIALS IN WASHINGTON ARE HANDLING OUR FOREIGN AFFAIRS\*

|            |            |      |
|------------|------------|------|
| NORC # 288 | SEPT, 1950 | (19) |
| NORC # 291 | OCT, 1950  | (15) |
| NORC # 292 | NOV, 1950  | (16) |
| NORC # 295 | DEC, 1950  | (3)  |
| NORC # 298 | JAN, 1951  | (2)  |
| NORC # 300 | MAR, 1951  | (2)  |
| NORC # 302 | APRIL 1951 | (2)  |
| NORC # 307 | MAY 1951   | (2)  |
| NORC # 312 | AUG, 1951  | (2)  |
| NORC # 313 | OCT, 1951  | (2)  |
| NORC # 314 | NOV, 1951  | (2)  |
| NORC # 315 | DEC, 1951  | (2)  |
| NORC # 317 | FEB, 1952  | (6)  |
| NORC # 320 | MAR, 1952  | (2)  |
| NORC # 323 | APRIL 1952 | (2)  |
| NORC # 325 | MAY 1952   | (18) |
| NORC # 327 | JUNE 1952  | (2)  |
| NORC # 332 | OCT, 1952  | (9)  |
| NORC # 374 | AUG, 1955  | (2)  |
| NORC # 376 | SEPT, 1955 | (3)  |
| NORC # 379 | NOV, 1955  | (3)  |
| NORC # 382 | JAN, 1956  | (20) |
| NORC # 386 | APRIL 1956 | (5)  |
| NORC # 390 | JUNE 1956  | (2)  |

VARIANT IN GENERAL, DO YOU APPROVE OR DISAPPROVE OF THE WAY THE OFFICIALS IN WASHINGTON ARE HANDLING OUR FOREIGN AFFAIRS NOW\*

NORC # 329 AUG. 1952 (3)

IN GENERAL, DO YOU APPROVE OR DISAPPROVE OF THE WAY THE PRESENT OFFICIALS IN WASHINGTON ARE HANDLING OUR FOREIGN AFFAIRS\*

|            |            |      |
|------------|------------|------|
| NORC # 337 | FEB, 1953  | (2)  |
| NORC # 339 | APRIL 1953 | (3)  |
| NORC # 341 | JUNE 1953  | (14) |
| NORC # 348 | SEPT, 1953 | (2)  |
| NORC # 349 | NOV, 1953  | (2)  |
| NORC # 351 | JAN, 1954  | (3)  |
| NORC # 355 | APRIL 1954 | (2)  |
| NORC # 359 | JUNE 1954  | (2)  |
| NORC # 363 | SEPT, 1954 | (2)  |
| NORC # 365 | NOV, 1954  | (4)  |
| NORC # 371 | APRIL 1955 | (3)  |
| NORC # 370 | MAR, 1955  | (2)  |
| NORC # 393 | SEPT, 1956 | (2)  |

NORC # 399 NOV, 1956 (3)  
 NORC # 401 DEC, 1956 (2)  
 NORC # 404 APRIL 1957 (2)

WOULD IT BE BETTER FOR THE UNITED STATES TO KEEP INDEPENDENT IN WORLD AFFAIRS, OR WOULD IT BE BETTER FOR THE UNITED STATES TO WORK CLOSELY WITH OTHER NATIONS\*

AIPO # 519 AUG, 1953 (13)  
 AIPO # 670 APRIL 1963 (30)  
 AIPO # 747 JULY 1967 (17)

VARIANT WOULD IT BE BETTER FOR THE UNITED STATES TO KEEP INDEPENDENT IN WORLD AFFAIRS, OR WOULD IT BE BETTER FOR THE UNITED STATES TO WORK CLOSELY WITH OTHERS\*

AIPO # 774 JAN, 1969 (14)

DO YOU THINK WE SHOULD KEEP ON WORKING WITH OUR ALLIES, EVEN IF THEY OFTEN FAIL TO DO WHAT WE WANT - OR SHOULD WE STOP TRYING TO WORK WITH OUR ALLIES AND CONCENTRATE ON BUILDING UP OUR DEFENSES IN AMERICA\*

NORC # 363 SEPT, 1954 (14)  
 NORC # 399 NOV, 1956 (14)

#### WORLD COOPERATION

(SEE ALSO: UNITED NATIONS, U.S. MEMBERSHIP IN)

HAVE YOU GIVEN ANY THOUGHT TO WHAT SHOULD BE DONE TO MAINTAIN WORLD PEACE AFTER THE PRESENT EUROPEAN WAR IS OVER\*

AIPO # 181 JAN, 1940 (2A)  
 AIPO # 230 FEB, 1941 (6A)  
 AIPO # 233 MAR, 1941 (1A)

DO YOU THINK THE UNITED STATES SHOULD HAVE JOINED THE LEAGUE OF NATIONS AFTER THE LAST WAR\*

AIPO # 243 JULY 1941 (5)  
 AIPO # 320 JUNE 1944 (7) (T FORM)

SHOULD THE GOVERNMENT TAKE STEPS NOW, BEFORE THE END OF THE WAR, TO TRY TO SET UP WITH OUR ALLIES A WORLD ORGANIZATION TO MAINTAIN THE FUTURE PEACE OF THE WORLD, (OR SHOULD WE WAIT UNTIL AFTER THE WAR IS WON)\*

AIPO # 285 DEC, 1942 (2)  
 AIPO # 317 APRIL 1944 (9)\*

#### WORLD FEDERALISM

(SEE ALSO: UNITED NATIONS, AUTHORITY OF)

HOW WOULD YOU FEEL ABOUT THE UNITED STATES COMBINING WITH THE COUNTRIES OF WESTERN EUROPE UNDER A SINGLE FEDERAL GOVERNMENT - WOULD YOU BE IN FAVOR OF IT, OR AGAINST IT\*

NORC # 171 NOV, 1949 (7)  
 NORC # 307 MAY 1951 (16)

VARIANT DO YOU THINK IT WOULD BE A GOOD IDEA OR A POOR IDEA FOR THE UNITED STATES TO JOIN WITH THESE OTHER COUNTRIES (ENGLAND, CANADA, FRANCE, AND A FEW WESTERN-EUROPEAN NATIONS) IN A FEDERAL UNION - THAT IS, SOMETHING LIKE THE WAY THE 48 STATES IN THIS COUNTRY ARE JOINED TOGETHER\*

AIPO # 455 APRIL 1950 (9C)

DO YOU THINK IT WOULD BE A GOOD IDEA OR A POOR IDEA FOR THE COUNTRIES OF WESTERN EUROPE TO JOIN TOGETHER IN A UNITED STATES OF EUROPE - THAT IS, SOMETHING LIKE THE WAY THE 48 STATES IN THIS COUNTRY ARE JOINED TOGETHER\* DO YOU THINK IT WOULD BE A GOOD IDEA OR A POOR IDEA FOR THE COUNTRIES IN A UNITED STATES OF EUROPE AND THIS COUNTRY TO JOIN TOGETHER INTO A UNITED STATES OF THE WORLD\*

AIPO # 455 MAY 1950 (10) (TPS FORM)

WHAT DOES THE TERM WORLD GOVERNMENT MEAN TO YOU\*  
WOULD YOU FAVOR OR OPPOSE THE IDEA OF A WORLD GOVERNMENT\*

AIPO # 473 MAR, 1951 (10AB)  
AIPO # 518 JULY 1953 (11AB)

## ITALY

### ATTITUDE TOWARD, GENERAL

/SCALOMETER/

PLUS 5-4-3-2-1 - MINUS 1-2-3-4-5

WILL YOU PUT YOUR FINGER ON ANY ONE OF THE 10 BOXES WHICH BEST TELLS HOW YOU FEEL ABOUT - ITALY\*

AIPO # 521 OCT, 1953 (16E)  
AIPO # 738 DEC, 1966 (50)  
AIPO # 868 APRIL 1973 (4F)

## JAPAN

### ATTITUDE TOWARD, GENERAL

WHICH OF THE FOLLOWING STATEMENTS COMES CLOSEST TO DESCRIBING HOW YOU FEEL, ON THE WHOLE, ABOUT THE PEOPLE WHO LIVE IN /JAPAN/\*  
THE /JAPANESE/ PEOPLE WILL ALWAYS WANT TO GO TO WAR TO MAKE THEMSELVES AS POWERFUL AS POSSIBLE,  
THE /JAPANESE/ PEOPLE MAY NOT LIKE WAR, BUT THEY HAVE SHOWN THAT THEY ARE TOO EASILY LED INTO WAR BY POWERFUL LEADERS,  
THE /JAPANESE/ PEOPLE DO NOT LIKE WAR, IF THEY COULD HAVE THE SAME CHANCE AS PEOPLE IN OTHER COUNTRIES, THEY WOULD BECOME GOOD CITIZENS OF THE WORLD,



NORC # 205 JULY 1942 (3)  
 NORC # 208 SEPT. 1942 (7) (A FORM)  
 NORC # 213 JUNE 1943 (13)  
 NORC # 223 FEB. 1944 (6)  
 NORC # 226 AUG. 1944 (21)  
 NORC # 231 DEC. 1944 (3)  
 NORC # 235 JULY 1945 (13) (A FORM)  
 NORC # 239 NOV. 1945 (4) (B FORM)  
 NORC # 241 MAY 1946 (11)

VARIANT WHICH OF THE FOLLOWING STATEMENTS COMES CLOSEST TO DESCRIBING HOW YOU FEEL, ON THE WHOLE, ABOUT THE PEOPLE WHO LIVE IN /JAPAN/\*

THE /JAPANESE/ PEOPLE WILL ALWAYS WANT TO GO TO WAR TO MAKE THEMSELVES AS POWERFUL AS POSSIBLE,  
 THE /JAPANESE/ PEOPLE MAY NOT LIKE WAR, BUT THEY HAVE SHOWN THAT THEY ARE TOO EASILY LED INTO WAR BY POWERFUL LEADERS,  
 THE /JAPANESE/ PEOPLE ARE LIKE ANY OTHER PEOPLE, IF THEY COULD REALLY CHOOSE THE LEADERS THEY WANT, THEY WOULD BECOME GOOD CITIZENS OF THE WORLD,

NORC # 201 FEB. 1942 (4)  
 NORC # 202 MAR. 1942 (2)

I WOULD LIKE TO GET YOUR ATTITUDE TOWARD THE PEOPLE OF JAPAN\* IN GENERAL, WOULD YOU SAY YOUR FEELINGS TODAY TOWARD THE JAPANESE PEOPLE ARE FRIENDLY OR UNFRIENDLY\*

AIPO # 439 MAR. 1949 (8A)  
 AIPO # 511 JAN. 1953 (13A)

VARIANT TOWARD WHICH ONE OF THESE FOREIGN PEOPLES DO YOU FEEL MOST FRIENDLY\* LEAST FRIENDLY\* JAPANESE.

RFOR # 3 NOV. 1938 (3B)

HOW DO YOU FEEL ABOUT THE PEOPLE WHO LIVE IN CERTAIN COUNTRIES - AS DISTINCT FROM THEIR GOVERNMENTS\* IN GENERAL, DO YOU HAVE A FAVORABLE OR UNFAVORABLE IMPRESSION OF - THE JAPANESE PEOPLE\*

NORC # 300 MAR. 1951 (12D)

IN GENERAL, DO YOU HAVE A FAVORABLE OR UNFAVORABLE IMPRESSION OF THE JAPANESE PEOPLE\*

NORC # 370 MAR. 1955 (16)

/SCALOMETER/

PLUS 5-4-3-2-1 - MINUS 1-2-3-4-5

PLEASE TELL ME HOW FAR UP THE SCALE OR HOW FAR DOWN THE SCALE YOU WOULD RATE THE FOLLOWING COUNTRIES AND MEN; JAPAN\*

AIPO # 738 DEC. 1966 (50F)  
 AIPO # 852 MAY 1972 (5D)  
 AIPO # 868 APRIL 1973 (4E)

IN GENERAL, DO YOU THINK WE CAN COUNT ON JAPAN TO COOPERATE WITH US, OR NOT\*

NORC # 355 APRIL 1954 (4D)

|            |           |       |
|------------|-----------|-------|
| NORC # 365 | NOV, 1954 | (14A) |
| NORC # 382 | JAN, 1956 | (19D) |
| NORC # 401 | DEC, 1956 | (10C) |

IN YOUR OPINION, WHICH TWO OF THESE NATIONS CAN BE DEPENDED UPON AS BEING THE MOST FRIENDLY TO THE UNITED STATES\* JAPAN,

|            |            |     |
|------------|------------|-----|
| AIPO # 641 | FEB, 1961  | (4) |
| AIPO # 650 | SEPT, 1961 | (4) |
| AIPO # 655 | FEB, 1962  | (3) |

#### REARMAMENT

DO YOU THINK THE UNITED STATES SHOULD TAKE STEPS NOW TO BUILD UP AN ARMY OF JAPANESE SOLDIERS TO BE READY TO FIGHT THE COMMUNISTS IF JAPAN IS ATTACKED\*

|            |            |      |
|------------|------------|------|
| AIPO # 459 | JULY 1950  | (15) |
| AIPO # 469 | DEC, 1950  | (13) |
| AIPO # 520 | SEPT, 1953 | (7)  |

#### TRADE WITH

DO YOU THINK WE OUGHT TO GIVE JAPAN THE SAME OPPORTUNITY TO SELL HER GOODS IN THIS COUNTRY THAT WE GIVE TO OTHER NATIONS\*

|            |           |      |
|------------|-----------|------|
| NORC # 147 | DEC, 1946 | (14) |
| NORC # 313 | OCT, 1951 | (9)  |
| NORC # 332 | OCT, 1952 | (12) |
| NORC # 370 | MAR, 1955 | (14) |

#### U.S. POLICY TOWARD, GENERAL

SHOULD THE UNITED STATES TAKE STEPS NOW TO KEEP JAPAN FROM BECOMING MORE POWERFUL, EVEN IF THIS MEANS RISKING A WAR WITH JAPAN\*

|            |            |      |          |
|------------|------------|------|----------|
| AIPO # 213 | SEPT, 1940 | (58) | (T FORM) |
| OPOR # 808 | MAR, 1941  | (7)  |          |
| OPOR # 809 | JULY 1941  | (11) |          |
| AIPO # 245 | AUG, 1941  | (13) |          |
| AIPO # 251 | OCT, 1941  | (9)  |          |
| AIPO # 254 | NOV, 1941  | (3)  | (K FORM) |

#### U.S. WILLINGNESS TO AID

IF THE PEOPLE IN /JAPAN/ ARE STARVING RIGHT AFTER THE WAR, (AT THE PRESENT TIME) DO YOU THINK THE UNITED STATES SHOULD SELL THEM ONLY WHAT FOOD THEY CAN PAY FOR, OR SEND THEM FOOD AS A GIFT IF THEY CAN NOT PAY, OR NOT SEND THEM ANY FOOD AT ALL\*

|            |           |      |
|------------|-----------|------|
| NORC # 210 | JAN, 1943 | (2)  |
| NORC # 140 | MAR, 1946 | (2)* |

#### WORLD WAR II AND, GENERAL

(SEE ALSO: WAR, WORLD WAR II, DURATION)

## ATTITUDE TOWARD

HERE IS A LIST OF MEN WHO HAVE BEEN MENTIONED AS POSSIBLE PRESIDENTIAL CANDIDATES FOR THE DEMOCRATIC PARTY IN 1960, FIRST OF ALL, WHICH OF THESE MEN HAVE YOU READ OR HEARD ABOUT\* NOW, OF THESE MEN, WHICH ONE WOULD YOU LIKE TO SEE NOMINATED AS THE DEMOCRATIC CANDIDATE FOR PRESIDENT IN 1960\* JOHNSON,

|            |      |      |      |
|------------|------|------|------|
| AIPO # 586 | JULY | 1957 | (28) |
| AIPO # 590 | OCT. | 1957 | (21) |
| AIPO # 594 | JAN. | 1958 | (28) |
| AIPO # 597 | MAR. | 1958 | (26) |
| AIPO # 607 | NOV. | 1958 | (31) |
| AIPO # 609 | JAN. | 1959 | (33) |

DO YOU APPROVE OR DISAPPROVE OF THE WAY JOHNSON IS HANDLING HIS JOB AS PRESIDENT\* WHY DO YOU FEEL THIS WAY\* WHY DO YOU SAY THIS\* HOW STRONGLY WOULD YOU SAY YOU APPROVE /DISAPPROVE/ - VERY STRONGLY OR NOT SO STRONGLY\*

PART 1 OF THIS QUESTION WAS REPEATED 80 TIMES BETWEEN DEC, 1963 AND DEC, 1968, PART 2 WAS REPEATED 5 TIMES BETWEEN JUNE 1965 AND SEPT, 1966, PART 3 WAS REPEATED 3 TIMES BETWEEN MARCH 1966 AND SEPT, 1966, PART 4 WAS REPEATED 10 TIMES BETWEEN MARCH 1965 AND OCT, 1967,

## /SCALOMETER/

PLUS 5-4-3-2-1 - MINUS 1-2-3-4-5

PLEASE TELL ME HOW FAR UP THE SCALE OR HOW FAR DOWN THE SCALE YOU WOULD RATE THE FOLLOWING MEN - JOHNSON\*

|            |       |      |       |
|------------|-------|------|-------|
| AIPO # 628 | MAY   | 1960 | (29B) |
| AIPO # 632 | JULY  | 1960 | (27B) |
| AIPO # 633 | AUG.  | 1960 | (27B) |
| AIPO # 635 | SEPT. | 1960 | (27B) |
| AIPO # 654 | JAN.  | 1962 | (50G) |
| AIPO # 691 | MAY   | 1964 | (33A) |

## /SCALOMETER/

PLUS 5-4-3-2-1 - MINUS 1-2-3-4-5

PLEASE TELL ME HOW FAR UP THE SCALE OR HOW FAR DOWN THE SCALE YOU WOULD RATE THE FOLLOWING MEN - LYNDON JOHNSON\*

|            |       |      |       |
|------------|-------|------|-------|
| AIPO # 577 | JAN.  | 1957 | (26F) |
| AIPO # 583 | MAY   | 1957 | (26D) |
| AIPO # 621 | DEC.  | 1959 | (50D) |
| AIPO # 696 | AUG.  | 1964 | (8F)  |
| AIPO # 699 | OCT.  | 1964 | (9E)  |
| AIPO # 711 | MAY   | 1965 | (9C)  |
| AIPO # 733 | AUG.  | 1966 | (14G) |
| AIPO # 738 | DEC.  | 1966 | (50M) |
| AIPO # 744 | APRIL | 1967 | (14C) |
| AIPO # 750 | AUG.  | 1967 | (16B) |
| AIPO # 753 | OCT.  | 1967 | (15B) |
| AIPO # 761 | APRIL | 1968 | (30C) |
| AIPO # 765 | JULY  | 1968 | (50C) |
| AIPO # 767 | AUG.  | 1968 | (15B) |
| AIPO # 770 | OCT.  | 1968 | (11B) |

**POLICIES, DOMESTIC**

(SEE ALSO: MINORITIES AND ETHNOCENTRISM, GOVERNMENT AND, GENERAL)

DO YOU APPROVE OR DISAPPROVE OF THE WAY JOHNSON IS HANDLING OUR DOMESTIC PROBLEMS \* THAT IS, OUR PROBLEMS HERE AT HOME\*

|            |            |      |
|------------|------------|------|
| AIPO # 684 | JAN, 1964  | (28) |
| AIPO # 692 | JUNE 1964  | (28) |
| AIPO # 705 | JAN, 1965  | (28) |
| AIPO # 712 | JUNE 1965  | (38) |
| AIPO # 717 | SEPT, 1965 | (38) |
| AIPO # 720 | NOV, 1965  | (38) |
| AIPO # 745 | MAY 1967   | (3)  |

IS THERE ANY GROUP IN THIS COUNTRY THAT YOU FEEL IS NOT BEING TREATED FAIRLY BY THE JOHNSON ADMINISTRATION\*

|            |           |     |
|------------|-----------|-----|
| AIPO # 706 | FEB, 1965 | (2) |
| AIPO # 725 | MAR, 1966 | (2) |
| AIPO # 747 | JULY 1967 | (2) |

**POLICIES, FOREIGN**

(SEE ALSO: ASIA, VIETNAM)

DO YOU APPROVE OR DISAPPROVE OF THE WAY JOHNSON IS HANDLING OUR FOREIGN POLICY \* THAT IS, OUR RELATIONS WITH OTHER NATIONS\*

|            |            |      |
|------------|------------|------|
| AIPO # 684 | JAN, 1964  | (2A) |
| AIPO # 692 | JUNE 1964  | (2A) |
| AIPO # 705 | JAN 1965   | (2A) |
| AIPO # 712 | JUNE 1965  | (3A) |
| AIPO # 717 | SEPT, 1965 | (3A) |
| AIPO # 720 | NOV, 1965  | (3A) |

**POLICIES, GENERAL**

WHICH OF THESE THREE POLICIES WOULD YOU LIKE TO HAVE PRESIDENT JOHNSON FOLLOW\* WHICH OF THESE THREE POLICIES DO YOU THINK PRESIDENT JOHNSON WILL FOLLOW\*

GO MORE TO THE RIGHT BY FOLLOWING MORE OF THE VIEWS OF BUSINESS AND CONSERVATIVE GROUPS,

GO MORE TO THE LEFT BY FOLLOWING MORE OF THE VIEWS OF LABOR AND OTHER LIBERAL GROUPS,

FOLLOW A POLICY HALF-WAY BETWEEN THE TWO,

|            |           |      |
|------------|-----------|------|
| AIPO # 701 | NOV, 1964 | (17) |
| AIPO # 721 | DEC, 1965 | (24) |

## ATTITUDE TOWARD

/SCALOMETER/

PLUS 5-4-3-2-1 = MINUS 1-2-3-4-5

PLEASE TELL ME HOW FAR UP THE SCALE OR HOW FAR DOWN THE SCALE  
YOU WOULD RATE = SENATOR J, KENNEDY\*

|            |           |       |
|------------|-----------|-------|
| AIPO # 577 | JAN, 1957 | (26H) |
| AIPO # 583 | MAY 1957  | (26H) |
| AIPO # 591 | NOV, 1957 | (50H) |
| AIPO # 601 | JULY 1958 | (30D) |

HERE IS A LIST OF MEN WHO HAVE BEEN MENTIONED AS POSSIBLE PRESIDENTIAL CANDIDATES FOR THE DEMOCRATIC PARTY IN 1960, FIRST OF ALL, WHICH OF THESE MEN HAVE YOU READ OR HEARD ABOUT\* NOW, OF THESE MEN, WHICH ONE WOULD YOU LIKE TO SEE NOMINATED AS THE DEMOCRATIC CANDIDATE FOR PRESIDENT IN 1960\* KENNEDY,

|            |           |      |
|------------|-----------|------|
| AIPO # 586 | JULY 1957 | (28) |
| AIPO # 590 | OCT, 1957 | (21) |
| AIPO # 594 | JAN, 1958 | (28) |
| AIPO # 597 | MAR, 1958 | (26) |
| AIPO # 607 | NOV, 1958 | (31) |
| AIPO # 609 | JAN, 1959 | (33) |

/SCALOMETER/

PLUS 5-4-3-2-1 = MINUS 1-2-3-4-5

PLEASE TELL ME HOW FAR UP THE SCALE OR HOW FAR DOWN THE SCALE YOU WOULD  
RATE = KENNEDY\*

|            |            |       |
|------------|------------|-------|
| AIPO # 632 | JULY 1960  | (27B) |
| AIPO # 633 | AUG, 1960  | (27B) |
| AIPO # 635 | SEPT, 1960 | (27B) |
| AIPO # 654 | JAN, 1962  | (50D) |
| AIPO # 673 | MAY 1963   | (30D) |

VARIANT SCALOMETER/

PLUS 5-4-3-2-1 = MINUS 1-2-3-4-5

PLEASE TELL ME HOW FAR UP THE SCALE OR HOW FAR DOWN THE  
SCALE YOU WOULD RATE = JOHN KENNEDY\*

|            |           |       |
|------------|-----------|-------|
| AIPO # 621 | DEC, 1959 | (50E) |
|------------|-----------|-------|

DO YOU APPROVE OR DISAPPROVE OF THE WAY KENNEDY IS HANDLING HIS JOB AS PRESIDENT\* WHY DO YOU FEEL THIS WAY\*

PART 1 OF THIS QUESTION WAS REPEATED 39 TIMES BETWEEN FEB, 1961 AND NOV, 1963, PART 2 WAS REPEATED 3 TIMES, TWICE IN MAY 1961 AND ONCE IN NOV, 1963,

VARIANT PLEASE LOOK AT THIS CARD AND TELL ME WHICH ANSWER COMES CLOSEST TO EXPRESSING HOW YOU FEEL ABOUT THE WAY KENNEDY IS HANDLING HIS JOB AS PRESIDENT\*  
APPROVE STRONGLY; APPROVE; DISAPPROVE; DISAPPROVE STRONGLY,

|            |           |     |
|------------|-----------|-----|
| AIPO # 661 | JULY 1962 | (2) |
|------------|-----------|-----|

HOW WOULD YOU PERSONALLY RATE THE PRESENT ADMINISTRATION IN WASHINGTON\* WOULD YOU SAY IT IS EXCELLENT, GOOD, ONLY FAIR,

OR POOR\*

ORCO # 465R AUG, 1962 (5)

DO YOU APPROVE OR DISAPPROVE OF THE JOB BEING DONE BY THE  
KENNEDY ADMINISTRATION\*

AIPO # 677 SEPT, 1963 (2)

## FAMILY

/SCALOMETER/

PLUS 5-4-3-2-1 = MINUS 1-2-3-4-5

PLEASE TELL ME HOW YOU WOULD RATE THE FOLLOWING: JACKIE /KENNEDY/  
ONASSIS\*

AIPO # 785 JULY 1969 (12J)

AIPO # 815 OCT, 1970 (12A)

VARIANT WHAT ARE YOUR IMPRESSIONS OF MRS. JACQUELINE KENNEDY\*

AIPO # 647 JUNE 1961 (2)

## POLICIES, DOMESTIC

(SEE ALSO: BUSINESS, GOVERNMENT AND, GENERAL; MINORITIES AND  
ETHNOCENTRISM, GOVERNMENT AND, GENERAL)IS THERE ANY GROUP IN THIS COUNTRY THAT YOU FEEL IS NOT BEING  
TREATED FAIRLY BY THE KENNEDY ADMINISTRATION\*

AIPO # 650 SEPT, 1961 (3A)

AIPO # 660 JUNE 1962 (2)

AIPO # 673 MAY 1963 (2)

VARIANT IS THERE ANY GROUP IN THIS COUNTRY THAT YOU FEEL HAS NOT BEEN  
TREATED FAIRLY BY THE KENNEDY ADMINISTRATION\*

AIPO # 644 MAY 1961 (2)

DO YOU APPROVE OR DISAPPROVE OF THE WAY KENNEDY IS HANDLING OUR  
DOMESTIC PROBLEMS - THAT IS, OUR PROBLEMS HERE AT HOME\*

AIPO # 655 FEB, 1962 (28)

AIPO # 668 FEB, 1963 (28)

AIPO # 679 NOV, 1963 (28)

## POLICIES, FOREIGN

DO YOU APPROVE OR DISAPPROVE OF THE WAY KENNEDY IS HANDLING OUR  
FOREIGN POLICY - THAT IS, OUR RELATIONS WITH OTHER NATIONS\*

AIPO # 655 FEB, 1962 (2A)

AIPO # 668 FEB, 1963 (2A)

AIPO # 679 NOV, 1963 (2A)

## POLICIES, GENERAL

WHICH OF THESE THREE POLICIES WOULD YOU LIKE TO HAVE PRESIDENT  
(=ELECT) KENNEDY FOLLOW\*  
GO MORE TO THE RIGHT, BY FOLLOWING MORE OF THE VIEWS OF BUSINESS

AND CONSERVATIVE GROUPS,  
GO MORE TO THE LEFT, BY FOLLOWING MORE OF THE VIEWS OF LABOR AND  
OTHER LIBERAL GROUPS,  
FOLLOW A POLICY HALF-WAY BETWEEN THE TWO,

|            |           |       |
|------------|-----------|-------|
| AIPO # 640 | JAN, 1961 | (26)* |
| AIPO # 654 | JAN, 1962 | (25)  |
| AIPO # 659 | MAY 1962  | (25)  |
| AIPO # 665 | NOV, 1962 | (29)  |
| AIPO # 674 | JUNE 1963 | (24A) |

VARIANT WHICH OF THESE THREE POLICIES WOULD YOU LIKE TO HAVE  
PRESIDENT KENNEDY FOLLOW\* GO MORE TO THE LEFT, BY FOLLOWING  
MORE OF THE VIEWS OF LABOR AND OTHER LIBERAL GROUPS,  
GO MORE TO THE RIGHT, BY FOLLOWING MORE OF THE VIEWS OF  
BUSINESS AND CONSERVATIVE GROUPS, FOLLOW A POLICY HALF-WAY  
BETWEEN THE TWO,

|            |            |      |
|------------|------------|------|
| AIPO # 643 | APRIL 1961 | (25) |
| AIPO # 647 | JUNE 1961  | (26) |

PLEASE TELL ME WHETHER YOU THINK THE KENNEDY ADMINISTRATION IS DOING A  
VERY GOOD JOB, A FAIRLY GOOD JOB, OR A POOR JOB ON EACH OF THESE\*  
HOLDING DOWN LIVING COSTS; MAKING GOVERNMENT MORE EFFICIENT;  
STRENGTHENING NATIONAL DEFENSE; KEEPING EMPLOYMENT HIGH; GETTING  
ALONG WITH CONGRESS; RELATIONS WITH BUSINESS GENERALLY; ACTIONS TO  
STIMULATE ECONOMIC GROWTH; DEALING WITH THE PROBLEMS OF SEGREGATION,

|             |           |     |
|-------------|-----------|-----|
| ORCO # 465R | AUG, 1962 | (6) |
| ORCO # 466C | MAR, 1963 | (8) |
| ORCO # 466G | NOV, 1963 | (5) |

## KOREA

### ATTITUDE TOWARD

IN YOUR OPINION, WHICH TWO OF THESE NATIONS CAN BE DEPENDED UPON AS  
BEING THE MOST FRIENDLY TO THE UNITED STATES\* SOUTH KOREA,

|            |            |     |
|------------|------------|-----|
| AIPO # 641 | FEB, 1961  | (4) |
| AIPO # 650 | SEPT, 1961 | (4) |
| AIPO # 655 | FEB, 1962  | (3) |

### KOREAN WAR, DURATION

JUST YOUR BEST GUESS, ABOUT HOW MUCH LONGER DO YOU THINK THE WAR IN  
KOREA WILL LAST\*

|            |            |      |
|------------|------------|------|
| AIPO # 458 | JULY 1950  | (13) |
| AIPO # 461 | SEPT, 1950 | (18) |
| AIPO # 481 | OCT, 1951  | (4)  |

VARIANT ABOUT HOW MUCH LONGER DO YOU THINK THE WAR IN KOREA WILL  
LAST\*

|            |           |     |
|------------|-----------|-----|
| AIPO # 481 | OCT, 1951 | (4) |
|------------|-----------|-----|

# KOREAN WAR, PEACE SETTLEMENT

TAKING EVERYTHING INTO ACCOUNT, WHICH SIDE - THE UNITED NATIONS OR THE COMMUNISTS - DO YOU THINK WILL HAVE COME OFF BEST IF THE KOREAN WAR ENDS WITH KOREA DIVIDED ABOUT WHERE THE FIGHTING IS GOING ON NOW\*

AIPO # 465 JAN, 1952 (3)  
AIPO # 514 APRIL 1953 (10A)

VARIANT TAKING EVERYTHING INTO ACCOUNT, WHICH SIDE DO YOU THINK WILL HAVE COME OFF THE BEST IF THE WAR IN KOREA ENDS WITH KOREA DIVIDED AT THE 38TH PARALLEL - THE UNITED NATIONS OR THE COMMUNISTS\*

AIPO # 477 JULY 1951 (9)

IN GENERAL, DO YOU FEEL THAT THE KOREAN WAR WAS MORE OF A SUCCESS FOR OUR SIDE, OR FOR THE COMMUNISTS\*

NORC # 347 AUG, 1953 (3)  
NORC # 348 SEPT, 1953 (7)

# KOREAN WAR, U.S. INVOLVEMENT IN

(SEE ALSO: COMMUNISM, IMPERIALISM, PREVENTION OF: COMMUNISM, IMPERIALISM, WILLINGNESS TO OPPOSE)

DO YOU THINK THE UNITED STATES IS NOW ACTUALLY IN WORLD WAR III OR DO YOU THINK THE PRESENT FIGHTING IN KOREA WILL STOP SHORT OF ANOTHER WORLD WAR\*

AIPO # 459 JULY 1950 (3)  
AIPO # 462 SEPT, 1950 (3)  
AIPO # 467 NOV, 1950 (4)  
AIPO # 480 SEPT, 1951 (5)

DO YOU THINK THE UNITED STATES WAS RIGHT OR WRONG IN SENDING AMERICAN TROOPS TO STOP THE COMMUNIST INVASION OF SOUTH KOREA\*

NORC # 288 SEPT, 1950 (3)  
NORC # 295 DEC, 1950 (5)  
NORC # 298 JAN, 1951 (5)  
NORC # 300 MAR, 1951 (5)  
NORC # 302 APRIL 1951 (3)  
NORC # 307 MAY 1951 (5)  
NORC # 312 AUG, 1951 (5)  
NORC # 314 NOV, 1951 (9)  
NORC # 315 DEC, 1951 (3)  
NORC # 320 MAR, 1952 (9)

VARIANT DO YOU APPROVE OR DISAPPROVE OF THE DECISION TO SEND AMERICAN TROOPS TO STOP THE COMMUNIST INVASION OF SOUTH KOREA\* WHY\*

NORC # 287 JULY 1950 (4)

DO YOU APPROVE OR DISAPPROVE OF PRESIDENT TRUMAN'S DECISION TO SEND U.S. MILITARY AID TO SOUTH KOREA\*



AIPO # 458 JULY 1950 (9)

AS THINGS STAND NOW, DO YOU THINK THE UNITED STATES WAS RIGHT OR WRONG IN DECIDING TO SEND AMERICAN TROOPS TO STOP THE COMMUNIST INVASION IN KOREA\*

NORC # 327 JUNE 1952 (3)

AS YOU LOOK BACK ON THE KOREAN WAR, DO YOU THINK THE UNITED STATES DID THE RIGHT THING IN SENDING TROOPS TO STOP THE COMMUNIST INVASION, OR SHOULD WE HAVE STAYED OUT OF IT ENTIRELY\*

NORC # 348 SEPT, 1953 (5)

DO YOU THINK THE UNITED STATES MADE A MISTAKE IN GOING INTO THE WAR IN KOREA, OR NOT\*

|            |            |       |            |
|------------|------------|-------|------------|
| AIPO # 471 | FEB, 1951  | (4)   |            |
| AIPO # 473 | MAR, 1951  | (11)  |            |
| AIPO # 474 | APRIL 1951 | (9)   | (TPS FORM) |
| AIPO # 476 | JUNE 1951  | (6B)  |            |
| AIPO # 478 | AUG, 1951  | (8)   |            |
| AIPO # 487 | FEB, 1952  | (4A)  |            |
| AIPO # 506 | OCT, 1952  | (18A) |            |
| AIPO # 507 | OCT, 1952  | (18A) |            |
| AIPO # 510 | JAN, 1953  | (9A)  |            |

VARIANT IN VIEW OF THE DEVELOPMENTS SINCE WE ENTERED THE FIGHTING IN KOREA, DO YOU THINK THE UNITED STATES MADE A MISTAKE IN DECIDING TO DEFEND (SOUTH) KOREA, OR NOT\*

|            |           |      |            |
|------------|-----------|------|------------|
| AIPO # 460 | AUG, 1950 | (9)  | (TPS FORM) |
| AIPO # 469 | DEC, 1950 | (3)* |            |

IF WE DO GET A TRUCE IN KOREA ALONG THE PRESENT (BATTLE) LINE, WOULD IT SEEM TO YOU THAT WE HAD GENERALLY SUCCEEDED OR GENERALLY FAILED IN OUR MAIN PURPOSE IN GOING INTO KOREA\*

|            |          |      |
|------------|----------|------|
| NORC # 325 | MAY 1952 | (5)  |
| NORC # 340 | MAY 1953 | (2)* |

AS THINGS STAND NOW, DO YOU FEEL THAT THE WAR IN KOREA HAS BEEN WORTH FIGHTING, OR NOT\*

|            |            |      |
|------------|------------|------|
| NORC # 332 | OCT, 1952  | (3)  |
| NORC # 333 | NOV, 1952  | (7)  |
| NORC # 334 | DEC, 1952  | (2)  |
| NORC # 339 | APRIL 1953 | (10) |
| NORC # 341 | JUNE 1953  | (9)  |
| NORC # 347 | AUG, 1953  | (2)  |
| NORC # 349 | NOV, 1953  | (7)  |
| NORC # 365 | NOV, 1954  | (6)  |
| NORC # 393 | SEPT, 1956 | (10) |

VARIANT AS THINGS STAND NOW, DO YOU FEEL THAT THE UNITED STATES EFFORT IN KOREA HAS BEEN WORTHWHILE\*

NORC # 329 AUG, 1952 (9)

KOREAN WAR, U.S. POLICY IN

DO YOU THINK UNITED STATES AIRPLANES SHOULD OR SHOULD NOT CROSS THE KOREAN BORDER NOW AND BOMB COMMUNIST SUPPLY BASES INSIDE CHINA\*

|            |            |      |
|------------|------------|------|
| NORC # 302 | APRIL 1951 | (7)  |
| NORC # 307 | MAY 1951   | (8)  |
| NORC # 312 | AUG, 1951  | (17) |
| NORC # 313 | OCT, 1952  | (10) |
| NORC # 320 | MAR, 1952  | (10) |
| NORC # 327 | JUNE 1952  | (6)  |
| NORC # 329 | AUG, 1952  | (12) |

U.S. AID TO

WOULD YOU APPROVE OR DISAPPROVE OF OUR GOVERNMENT SPENDING MONEY TO HELP THE SOUTH KOREANS REPAIR THE DAMAGE CAUSED BY THE WAR\*

|            |            |      |
|------------|------------|------|
| NORC # 323 | APRIL 1952 | (5)  |
| NORC # 341 | JUNE 1953  | (13) |

LABOR

AFL AND CIO

IF THE CIO UNION SUPPORTED A CANDIDATE, WOULD YOU BE MORE LIKELY TO VOTE FOR THAT CANDIDATE, OR AGAINST HIM\*

|            |          |       |          |
|------------|----------|-------|----------|
| AIPO # 319 | MAY 1944 | (10A) | (K FORM) |
| AIPO # 372 | MAY 1946 | (7)   | (T FORM) |

VARIANT HERE IS A LIST OF SOME GROUPS AND ORGANIZATIONS THAT ARE NOT DIRECTLY CONNECTED WITH ANY POLITICAL PARTY, ARE THERE ANY OF THESE GROUPS WHOSE IDEAS YOU WOULD EXPECT TO BE GOOD ON CANDIDATES RUNNING FOR OFFICE\* THE CIO LABOR UNION,

RCOM # 75 MAR, 1952 (15)

WHICH OF THESE GROUPS, IF ANY, WOULD YOU EXPECT TO HAVE GOOD IDEAS ABOUT CANDIDATES FOR PRESIDENT IN THIS ELECTION\* WHICH PARTY DO YOU THINK,,,FAVORS THE MOST THIS YEAR - THE REPUBLICANS OR THE DEMOCRATS\* THE CIO LABOR UNION,

RCOM # 60 AUG, 1952 (16)

WHICH OF THESE GROUPS, IF ANY, WOULD YOU EXPECT TO HAVE GOOD IDEAS ABOUT CANDIDATES FOR PRESIDENT IN THIS ELECTION - IDEAS YOU ARE LIKELY TO AGREE WITH\* THE CIO LABOR UNION,

RCOM # 62 OCT, 1952 (16A)

THE LETTERS U.S.A., FOR EXAMPLE, STAND FOR UNITED STATES OF AMERICA, WILL YOU TELL ME WHAT (WORDS) THESE LETTERS STAND FOR - C.I.O.\*

AIPO # 366 FEB. 1946 (4) (K FORM)\*  
 AIPO # 409 DEC. 1947 (13) (K FORM)

VARIANT HERE ARE SOME TERMS THAT ARE SIMILAR TO THOSE USED ON RADIO QUIZ PROGRAMS, WE ARE ONLY TRYING TO FIND OUT HOW FAMILIAR THESE TERMS ARE TO PEOPLE, YOU MAY NEVER HAVE HEARD OF SOME OF THEM, WHAT DO THE INITIALS C.I.O. STAND FOR\*

AIPO # 388 JAN. 1947 (14B) (K FORM)

HERE ARE SOME ORGANIZATIONS WHICH ARE USUALLY REFERRED TO BY THEIR INITIALS, CAN YOU TELL ME WHAT EACH ONE STANDS FOR\* C.I.O.

AIPO # 461 SEPT. 1950 (5)

/SCALOMETER/

PLUS 5-4-3-2-1 = MINUS 1-2-3-4-5

HOW FAR UP THE SCALE OR HOW FAR DOWN THE SCALE WOULD YOU RATE THE FOLLOWING ORGANIZATIONS = AFL-CIO (LABOR UNION)\*

AIPO # 720 NOV. 1965 (10J)\*  
 AIPO # 809 JUNE 1970 (8J)  
 AIPO # 874 JULY 1973 (18G)

#### CLOSED SHOP

ARE YOU IN FAVOR OF THE CLOSED SHOP = THAT IS, REQUIRING EVERY WORKER IN A COMPANY TO BELONG TO A UNION BEFORE HE CAN BE HIRED\*

AIPO # 252 NOV. 1941 (3) (K FORM)  
 AIPO # 351 JULY 1945 (12A) (K FORM)  
 AIPO # 385 NOV. 1946 (7A)  
 AIPO # 437 FEB. 1949 (7A)

VARIANT ARE YOU IN FAVOR OF THE CLOSED SHOP = THAT IS, REQUIRING EVERY WORKER TO BELONG TO THE UNION\*

AIPO # 89 JUNE 1937 (3)

DO YOU BELIEVE IN THE CLOSED SHOP\*

RFOR # 16 APRIL 1940 (10B) (C FORM)

ARE YOU IN FAVOR OF THE SO-CALLED CLOSED SHOP = THAT IS, HIRING ONLY PERSONS WHO ARE ALREADY MEMBERS OF THE UNION TO WORK IN A FACTORY OR A MINE\*

AIPO # 252 NOV. 1941 (3) (T FORM)

A CLOSED SHOP REQUIRES A MAN TO BELONG TO A LABOR UNION BEFORE HE CAN BE HIRED, DO YOU APPROVE OR DISAPPROVE OF THIS\*

AIPO # 436 JAN. 1949 (16D)

WHICH OF THESE THREE ARRANGEMENTS DO YOU FAVOR FOR WORKERS IN INDUSTRY\*  
 A MAN CAN HOLD A JOB WHETHER OR NOT HE BELONGS TO A UNION,

A MAN CAN GET A JOB IF HE DOESN'T ALREADY BELONG, BUT HAS TO JOIN AFTER HE IS HIRED,  
A MAN CAN GET A JOB ONLY IF HE ALREADY BELONGS TO A UNION,

ORCO # 384Z FEB, 1955 (7) (SPECIAL OCCUPATIONS)  
ORCO # 463S DEC, 1961 (13)  
ORCO # 464R DEC, 1961 (13)

VARIANT WHICH OF THESE ARRANGEMENTS DO YOU FAVOR FOR WORKERS IN FACTORIES AND MINES\* CLOSED SHOP, UNION SHOP, OPEN SHOP\*

AIPO # 254 NOV, 1941 (8) (K FORM)

WHICH DO YOU FAVOR FOR WORKERS IN INDUSTRY \* OPEN SHOP, UNION SHOP, OR CLOSED SHOP\*

ORCO # 464R DEC, 1961 (62)

#### DISPUTES, LABOR-MANAGEMENT

DO YOU THINK MOST COMPANIES WOULD LIKE TO BREAK THE UNIONS IF THEY GOT A CHANCE, OR DO YOU THINK THEY ARE WILLING TO DEAL WITH THE UNIONS\*

ORCO # 464A FEB, 1960 (4)  
ORCO # 464R DEC, 1961 (3)

#### EFFICIENCY

SOME PERSONS CLAIM THAT AMERICAN WORKERS ARE NOT TURNING OUT AS MUCH WORK EACH DAY AS THEY SHOULD, DO YOU AGREE OR DISAGREE WITH THIS\* IN YOUR OWN CASE COULD YOU ACCOMPLISH MORE EACH DAY IF YOU TRIED\* /IF YES, ASK/ WHICH OF THESE CATEGORIES COMES CLOSEST TO YOUR ANSWER: 10% 20% 30% 40% 50% OVER 50%\*

AIPO # 843 JAN, 1972 (11,12)  
AIPO # 863 JAN, 1973 (8,9)

#### GOVERNMENT AND, GENERAL

(SEE ALSO: ECONOMIC AFFAIRS, INFLATION; POLITICS, PRACTICAL, POLITICAL PARTIES, EVALUATION OF)

#### GOVERNMENT EMPLOYEES

(SEE ALSO: GOVERNMENT, U.S., LOYALTY TOWARDS)

#### HIRING THE HANDICAPPED

(SEE ALSO: HEALTH, EPILEPSY)

#### HOURS

DO YOU THINK THE WORK WEEK IN MOST INDUSTRIES SHOULD BE REDUCED FROM 40 HOURS TO 35 HOURS\*

AIPO # 541 DEC, 1954 (4A)  
AIPO # 577 JAN, 1957 (50A)

DO YOU THINK THE WORK WEEK IN MOST INDUSTRIES SHOULD OR SHOULD NOT BE

REDUCED FROM 40 HOURS TO 35 HOURS\*

|            |           |       |
|------------|-----------|-------|
| AIPO # 522 | OCT, 1953 | (12A) |
| AIPO # 609 | JAN, 1959 | (24)  |
| AIPO # 655 | FEB, 1962 | (4A)  |
| AIPO # 660 | JUNE 1962 | (7A)  |
| AIPO # 722 | DEC, 1965 | (9)   |

LOOKING AHEAD TO 1980 (1985), THAT IS 20 YEARS TIME, WHICH OF THESE DO YOU THINK WILL HAVE HAPPENED BY THEN? WE WILL BE WORKING A THREE DAY WEEK\*

|            |           |       |
|------------|-----------|-------|
| AIPO # 621 | DEC, 1959 | (60G) |
| AIPO # 705 | JAN, 1965 | (3F)* |

VARIANT LOOKING AHEAD TO 1990, THAT IS 20 YEARS FROM NOW, WHICH OF THESE THINGS DO YOU THINK WILL HAVE HAPPENED BY THEN\* JUST READ OFF YOUR ANSWERS BY LETTERS, WE WILL BE WORKING A THREE DAY WEEK,

|            |           |      |
|------------|-----------|------|
| AIPO # 792 | OCT, 1969 | (41) |
|------------|-----------|------|

#### JOB, DURATION OF

ARE YOU WORKING FOR THE SAME COMPANY NOW AS YOU WERE SIX MONTHS AGO\*

|           |           |      |
|-----------|-----------|------|
| AIPO # 61 | AUG, 1947 | (3E) |
| RFOR # 62 | JAN, 1948 | (5A) |
| RFOR # 75 | FEB, 1949 | (5A) |
| RCOM # 41 | JULY 1950 | (5A) |

#### JOB SATISFACTION

DO YOU THINK YOU WOULD BE HAPPIER IN A DIFFERENT JOB\*

|            |           |       |
|------------|-----------|-------|
| AIPO # 549 | JUNE 1955 | (15A) |
| AIPO # 704 | JAN, 1965 | (28A) |

ON THE WHOLE WOULD YOU SAY THAT YOU ARE SATISFIED OR DISSATISFIED WITH THE WORK YOU DO\*

|            |            |                |
|------------|------------|----------------|
| AIPO # 675 | JULY 1963  | (8C)           |
| AIPO # 715 | AUG, 1965  | (19C)          |
| AIPO # 734 | SEPT, 1966 | (7C)           |
| AIPO # 735 | SEPT, 1966 | (94B)          |
| AIPO # 777 | MAR, 1969  | (18)           |
| AIPO # 778 | APRIL 1969 | (5B)           |
| AIPO # 835 | AUG, 1971  | (9B)           |
| AIPO # 836 | AUG, 1971  | (1B) (NEGROES) |
| AIPO # 842 | DEC, 1971  | (4B)           |
| AIPO # 863 | JAN, 1973  | (4A)           |
| AIPO # 878 | SEPT, 1973 | (2B)           |

VARIANT ARE YOU REASONABLY WELL SATISFIED WITH YOUR PRESENT JOB\*

|           |           |                |
|-----------|-----------|----------------|
| RCOM # 25 | AUG, 1946 | (1) (VETERANS) |
|-----------|-----------|----------------|

HOW DO YOU FEEL ABOUT YOUR PRESENT JOB\* DO YOU FIND IT INTERESTING AND ENJOYABLE ALMOST ALL OF THE TIME, JUST SOME

OF THE TIME, OR IS IT HARDLY EVER INTERESTING AND ENJOYABLE\*

RFOR # 71 OCT, 1948 (98)

HOW MUCH PLEASURE AND SATISFACTION DO YOU GET OUT OF YOUR  
WORK /JOB/ - A LOT, A FAIR AMOUNT, OR VERY LITTLE\*

AIPO # 454 MAR, 1950 (14B)

TAKING ALL THINGS TOGETHER, WOULD YOU SAY YOU (CHIEF WAGE  
EARNER) ARE VERY WELL SATISFIED WITH YOUR JOB, JUST  
REASONABLY SATISFIED, OR NOT VERY WELL SATISFIED\*

ORCO # 384Z FEB, 1955 (51) (SPECIAL OCCUPATIONS)

HOW DO YOU LIKE YOUR JOB - THE KIND OF WORK YOU DO NOW\*

ORCO # 466A OCT, 1963 (2) (WHITE COLLAR EMPLOYEES)

HOW SATISFIED WOULD YOU SAY YOU ARE WITH EACH OF THE  
FOLLOWING: YOUR WORK\*

POS # 655 FEB, 1965 (46C)

ON THE WHOLE, HOW SATISFIED ARE YOU WITH THE WORK YOU DO - WOULD  
YOU SAY YOU ARE VERY SATISFIED, MODERATELY SATISFIED, A LITTLE  
DISSATISFIED, OR VERY DISSATISFIED\*

NORC # 9001 MAR, 1972 (51)

NORC # 9002 MAR, 1973 (46)

VARIANT HOW ABOUT YOUR PRESENT JOB (LAST JOB)\* HOW SATISFIED ARE  
(WERE) YOU WITH THE /KIND OF WORK YOU DO (DID)/\* WOULD  
YOU SAY YOU ARE (WERE) VERY SATISFIED, SATISFIED, NOT  
TOO SATISFIED, OR DISSATISFIED WITH THE /KIND OF WORK  
YOU DO (DID)/\*

SRS # 889A JUNE 1966 (18D)

#### LEADERS

WHAT IS YOUR OPINION OF JOHN L. LEWIS\*

AIPO # 252 NOV, 1941 (6)

AIPO # 296 JUNE 1943 (5) (K FORM)

AIPO # 371 MAY 1946 (9)

VARIANT DO YOU LIKE JOHN L. LEWIS, OR NOT\*

AIPO # 484 JAN, 1952 (18D)

/SCALOMETER/

PLUS 5-4-3-2-1 - MINUS 1-2-3-4-5

WILL YOU PUT YOUR FINGER ON THE SQUARE WHICH BEST EXPRESSES YOUR  
FEELING ABOUT - JOHN L. LEWIS\*

AIPO # 484 JAN, 1952 (6E)

AIPO # 498 AUG, 1952 (14D)

AIPO # 499 AUG, 1952 (14D) (S FORM)

AIPO # 525 JAN, 1954 (9D)

DO YOU HAPPEN TO KNOW ANY OF THE FOLLOWING PERSONS\* WILL YOU TELL ME WHO EACH ONE IS OR (AND) WHAT HE DOES\* JOHN L, LEWIS,

AIPO # 346 MAY 1945 (8) (K FORM)  
AIPO # 386 DEC. 1946 (4) (T FORM)\*

VARIANT MANY MEN NOW IN THE PUBLIC EYE ARE CONNECTED WITH SO MANY DIFFERENT THINGS THAT IT IS HARD FOR PEOPLE TO KEEP THEM STRAIGHT, AND WE WOULD LIKE TO KNOW HOW MANY PEOPLE DO. HERE IS A LIST OF SOME PROMINENT MEN, WE WOULD LIKE TO KNOW WHICH OF THESE MEN YOU CONNECT WITH - PRESIDENT OF CIO\* JOHN L, LEWIS,

RFOR # 40 JUNE 1944 (16)

HERE ARE SOME PUBLIC FIGURES WHO HAVE BEEN IN THE NEWS RECENTLY, HAVE YOU EVER HEARD OF ANY OF THEM\* JOHN L, LEWIS,

AIPO # 416 APRIL 1948 (14A)  
AIPO # 430 OCT. 1948 (3A)

WILL YOU FIRST TELL ME IF YOU HAVE EVER HEARD OF ... JOHN L, LEWIS\*

AIPO # 581 APRIL 1957 (5F)

DO YOU HAPPEN TO KNOW ANY OF THE FOLLOWING PERSONS\* WILL YOU TELL ME WHO EACH ONE IS OR (AND) WHAT HE DOES\* WILLIAM GREEN,

AIPO # 346 MAY 1945 (8) (K FORM)\*  
AIPO # 386 DEC. 1946 (4) (K FORM)

#### MINIMUM WAGE

WHAT DOES THE TERM MINIMUM WAGE MEAN TO YOU\*

AIPO # 352 JULY 1945 (2A)  
AIPO # 356 SEPT, 1945 (6A)  
AIPO # 366 FEB, 1946 (8A)  
AIPO # 397 MAY 1947 (12A)  
AIPO # 411 JAN. 1948 (5A) (K FORM)  
AIPO # 422 JULY 1948 (11A)

VARIANT HERE ARE SOME TERMS THAT ARE SIMILAR TO THOSE USED ON RADIO QUIZ PROGRAMS, WE ARE ONLY TRYING TO FIND OUT HOW FAMILIAR THESE TERMS ARE TO PEOPLE, YOU MAY NEVER HAVE HEARD OF THEM. WHAT DOES THE TERM MINIMUM WAGE MEAN TO YOU\*

AIPO # 388 JAN, 1947 (14A) (T FORM)

WILL YOU TELL ME WHAT MINIMUM WAGE MEANS\*

AIPO # 433 NOV, 1948 (8A)

AT THE PRESENT TIME THE MINIMUM WAGE THAT CAN BE PAID TO WORKERS IN EVERY STATE IN MOST BUSINESSES AND INDUSTRIES IS 40 CENTS AN HOUR, THIS MEANS THAT ALL PERSONS WORKING IN SUCH BUSINESSES IN EVERY STATE, INCLUDING YOUNG PEOPLE WHO HAVE NEVER WORKED BEFORE, CANNOT BE PAID LESS THAN 40 CENTS AN HOUR, WOULD YOU APPROVE OR DISAPPROVE OF

RAISING THIS MINIMUM TO 65 CENTS AN HOUR\*

AIPO # 366 FEB, 1946 (8B) (T FORM)  
AIPO # 397 MAY 1947 (12B)

VARIANT AT THE PRESENT TIME THE MINIMUM WAGE THAT CAN BE PAID TO WORKERS IN EVERY STATE IN MOST BUSINESSES AND INDUSTRIES IS 40 CENTS AN HOUR, THIS MEANS THAT ALL PERSONS WORKING IN SUCH BUSINESS IN EVERY STATE, INCLUDING YOUNG PEOPLE WHO HAVE NEVER WORKED BEFORE, CANNOT BE PAID LESS THAN 40 CENTS AN HOUR, WOULD YOU APPROVE OR DISAPPROVE OF RAISING THIS MINIMUM TO 60 CENTS AN HOUR\*

AIPO # 356 SEPT, 1945 (6B) (K FORM)

SHOULD THE CONGRESS TO BE ELECTED THIS NOVEMBER PASS A LAW RAISING THE MINIMUM WAGE THROUGHOUT THE COUNTRY FROM 40 TO 65 CENTS AN HOUR - THAT IS, NO WORKER COULD RECEIVE LESS THAN 65 CENTS AN HOUR\*

AIPO # 380 OCT, 1946 (1B)

AT PRESENT, THE MINIMUM WAGE THAT CAN BE PAID TO WORKERS IN EVERY STATE IN MOST BUSINESSES AND INDUSTRIES IS 40 CENTS AN HOUR, THIS MEANS THAT ALL PERSONS WORKING IN SUCH BUSINESSES IN EVERY STATE, INCLUDING YOUNG PEOPLE WHO HAVE NEVER WORKED BEFORE, CANNOT BE PAID LESS THAN 40 CENTS AN HOUR, WOULD YOU APPROVE OR DISAPPROVE OF RAISING THE MINIMUM TO 65 CENTS AN HOUR\*

AIPO # 442 MAY 1949 (8) (T FORM)

AT PRESENT, THE MINIMUM WAGE THAT CAN BE PAID TO WORKERS IN EVERY STATE IN MOST BUSINESSES AND INDUSTRIES IS 40 CENTS AN HOUR, THIS MEANS THAT ALL PERSONS WORKING IN SUCH BUSINESSES IN EVERY STATE, INCLUDING YOUNG PEOPLE WHO HAVE NEVER WORKED BEFORE, CANNOT BE PAID LESS THAN 40 CENTS AN HOUR, WOULD YOU APPROVE OR DISAPPROVE OF RAISING THIS TO 60 CENTS AN HOUR\*

AIPO # 442 MAY 1949 (8) (K FORM)

AT PRESENT, THE MINIMUM WAGE THAT CAN BE PAID TO WORKERS IN EVERY STATE IN MOST BUSINESSES AND INDUSTRIES IS 40 CENTS AN HOUR, THIS MEANS THAT ALL PERSONS WORKING IN SUCH BUSINESSES IN EVERY STATE, INCLUDING YOUNG PEOPLE WHO HAVE NEVER WORKED BEFORE, CANNOT BE PAID LESS THAN 40 CENTS AN HOUR, WOULD YOU APPROVE OR DISAPPROVE OF RAISING THIS MINIMUM TO 75 CENTS AN HOUR\*

AIPO # 411 JAN, 1948 (5B) (K FORM)  
AIPO # 422 JULY 1948 (11B) (K FORM)  
AIPO # 433 NOV, 1948 (8B)  
AIPO # 446 AUG, 1949 (9A)

VARIANT AT PRESENT, THE MINIMUM WAGE THAT CAN BE PAID TO WORKERS IN EVERY STATE IN MOST BUSINESSES AND INDUSTRIES IS 40 CENTS AN HOUR, THIS MEANS THAT ALL PERSONS WORKING IN SUCH BUSINESSES IN EVERY STATE, INCLUDING YOUNG PEOPLE WHO HAVE NEVER WORKED BEFORE, CANNOT BE PAID LESS THAN 40 CENTS AN



HOUR, WOULD YOU APPROVE OR DISAPPROVE OF RAISING THIS MINIMUM TO \$1.00 AN HOUR\*

AIPO # 422 JULY 1948 (11B) (T FORM)

AT PRESENT, THE MINIMUM /LOWEST/ WAGE THAT CAN BE PAID TO WORKERS IN EVERY STATE IN MOST BUSINESSES AND INDUSTRIES IS 75 CENTS AN HOUR, THIS MEANS THAT ALL PERSONS WORKING IN SUCH BUSINESSES IN EVERY STATE, INCLUDING YOUNG PEOPLE WHO HAVE NEVER WORKED BEFORE, CANNOT BE PAID LESS THAN 75 CENTS AN HOUR, WOULD YOU APPROVE OR DISAPPROVE OF RAISING THIS MINIMUM TO \$1.00 AN HOUR\*

AIPO # 520 SEPT, 1953 (18)

AT PRESENT, THE MINIMUM OR LOWEST WAGE THAT CAN BE PAID TO WORKERS IN EVERY STATE IN MOST BUSINESSES AND INDUSTRIES IS 75 CENTS AN HOUR, THIS MEANS THAT ALL PERSONS WORKING IN SUCH BUSINESSES IN EVERY STATE, INCLUDING YOUNG PEOPLE WHO HAVE NEVER WORKED BEFORE, CANNOT BE PAID LESS THAN 75 CENTS AN HOUR, WOULD YOU APPROVE OR DISAPPROVE OF RAISING THIS MINIMUM TO \$1.25 AN HOUR\*

AIPO # 540 NOV, 1954 (13)

#### OPEN SHOP

WHICH OF THESE THREE ARRANGEMENTS DO YOU FAVOR FOR WORKERS IN INDUSTRY\*  
A MAN CAN HOLD A JOB WHETHER OR NOT HE BELONGS TO A UNION,  
A MAN CAN GET A JOB IF HE DOESN'T ALREADY BELONG, BUT HAS TO JOIN AFTER HE IS HIRED,  
A MAN CAN GET A JOB ONLY IF HE ALREADY BELONGS TO A UNION,

ORCO # 384Z FEB, 1955 (7) (SPECIAL OCCUPATIONS)  
ORCO # 463S DEC, 1961 (13)  
ORCO # 464R DEC, 1961 (13)

VARIANT WHICH DO YOU FAVOR FOR WORKERS IN INDUSTRY • OPEN SHOP, UNION SHOP, OR CLOSED SHOP\*

ORCO # 464R DEC, 1961 (62)

HAVE YOU HEARD OF STATE LAWS CALLED RIGHT-TO-WORK (OR OPEN SHOP) LAWS\*

AIPO # 586 JULY 1957 (8)\*  
ORCO # 464R DEC, 1961 (35)

#### STRIKES

(SEE ALSO: EDUCATION, STRIKES BY TEACHERS)

SHOULD THE GOVERNMENT FORBID STRIKES IN INDUSTRIES MANUFACTURING MATERIALS FOR OUR NATIONAL DEFENSE PROGRAM, OR SHOULD THE WORKERS IN THESE INDUSTRIES CONTINUE TO HAVE THE RIGHT TO STRIKE\*

OPOR # 802 JULY 1940 (7E)  
AIPO # 234 APRIL 1941 (16)  
AIPO # 237 MAY 1941 (3)  
AIPO # 245 AUG, 1941 (12)

VARIANT DO YOU THINK THAT THE GOVERNMENT SHOULD OR SHOULD NOT FORBID  
LABOR IN DEFENSE INDUSTRIES THE RIGHT TO STRIKE \*  
ABOUT WAGES\* ABOUT HOURS\* ABOUT WORKING CONDITIONS\*  
FOR A CLOSED SHOP\* TO SETTLE DISPUTES BETWEEN RIVAL  
UNIONS IN THE SAME PLANT\*

RFOR # 26 APRIL 1941 (6)

SHOULD THE GOVERNMENT FORBID STRIKES IN DEFENSE INDUSTRIES,  
OR SHOULD THE WORKERS IN THOSE INDUSTRIES CONTINUE TO HAVE  
THE RIGHT TO GO ON STRIKE\*

AIPO # 250 OCT. 1941 (10B) (T FORM)  
AIPO # 252 NOV. 1941 (4)  
AIPO # 254 NOV. 1941 (13)

SHOULD CONGRESS PASS A LAW FORBIDDING STRIKES IN WAR INDUSTRIES, OR  
SHOULD THE WORKERS IN WAR INDUSTRIES CONTINUE TO HAVE THE RIGHT TO GO  
ON STRIKE\*

AIPO # 286 DEC. 1942 (14) (K FORM)  
AIPO # 294 APRIL 1943 (12)  
AIPO # 305 OCT. 1943 (2) (T FORM)  
AIPO # 309 JAN. 1944 (14) (K FORM)  
AIPO # 318 MAY 1944 (2) (K FORM)  
AIPO # 342 MAR. 1945 (11) (T FORM)

VARIANT DO YOU FEEL THAT CONGRESS SHOULD OR SHOULD NOT PASS A LAW  
FORBIDDING STRIKES IN DEFENSE INDUSTRIES FOR THE DURATION OF  
THE EMERGENCY\*

RFOR # 30 DEC. 1941 (14)  
RFOR # 31 DEC. 1941 (7A)

SHOULD CONGRESS PASS A LAW FORBIDDING STRIKES IN WAR  
INDUSTRIES UNTIL THE WAR IS OVER, OR SHOULD THE WORKERS IN  
WAR INDUSTRIES CONTINUE TO HAVE THE RIGHT TO GO ON STRIKE\*

AIPO # 262 FEB. 1942 (5)  
AIPO # 276 SEPT. 1942 (5)

DO YOU THINK THERE IS A NEED FOR A LAW TO PREVENT STRIKES IN  
WAR INDUSTRIES\*

AIPO # 318 MAY 1944 (2) (T FORM)

SHOULD CONGRESS PASS A LAW FORBIDDING STRIKES IN WAR  
INDUSTRIES OR SHOULD THE WORKERS CONTINUE TO HAVE THE RIGHT  
TO GO ON STRIKE\*

AIPO # 342 MAR. 1945 (11) (T FORM)

SHOULD CONGRESS PASS A LAW FORBIDDING STRIKES IN INDUSTRIES  
/PLANTS AND FACTORIES/ THAT WOULD BE IMPORTANT IN WARTIME \*  
OR SHOULD THE WORKERS IN THESE INDUSTRIES CONTINUE TO HAVE  
THE RIGHT TO GO ON STRIKE\*

AIPO # 459 JULY 1950 (5)

SHOULD PEOPLE WHO WORK FOR THE GOVERNMENT BE ALLOWED TO GO ON STRIKE\*

AIPO # 250 OCT, 1941 (9)  
 AIPO # 392 MAR, 1947 (13A)

SHOULD LAWS BE PASSED TO FORBID ALL STRIKES IN PUBLIC SERVICE INDUSTRIES - SUCH AS ELECTRIC, GAS, TELEPHONE, AND LOCAL TRANSPORTATION COMPANIES\*

AIPO # 366 FEB, 1946 (7)  
 AIPO # 371 MAY 1946 (8) (K FORM)  
 AIPO # 392 MAR, 1947 (13B)  
 AIPO # 396 MAY 1947 (9)

VARIANT SHOULD LAWS BE CHANGED TO FORBID ALL STRIKES IN PUBLIC SERVICE INDUSTRIES - SUCH AS ELECTRIC, GAS, TELEPHONE, AND LOCAL TRANSPORTATION COMPANIES\*

AIPO # 388 JAN, 1947 (6)

DO YOU THINK STRIKES BY WORKERS IN COMMUNICATIONS INDUSTRIES - SUCH AS NEWSPAPERS, TELEPHONE, RADIO, AND TV - SHOULD OR SHOULD NOT BE FORBIDDEN BY LAW\*

AIPO # 524 DEC, 1953 (14A)  
 AIPO # 667 JAN, 1963 (30A)  
 AIPO # 732 JULY 1966 (7) (MEN)

DO YOU THINK STRIKES BY WORKERS IN TRANSPORTATION INDUSTRIES - SUCH AS THE RAILROADS, AIRLINES, BUSES, AND SHIPPING (TRUCKING) - SHOULD OR SHOULD NOT BE FORBIDDEN BY LAW\*

AIPO # 667 JAN, 1963 (31)  
 AIPO # 732 JULY 1966 (8) (MEN)\*

UNDER PRESENT LAW, IN THE COURSE OF A MAJOR STRIKE THE PRESIDENT CAN CALL AN 80-DAY COOLING OFF PERIOD, THE MEN GO BACK TO WORK WHILE THE COMPANY AND UNION CONTINUE TO TRY TO REACH AN AGREEMENT, IF THIS FAILS, THE STRIKE RESUMES, DO YOU APPROVE OR DISAPPROVE OF THE 80-DAY COOLING OFF PERIOD\*

ORCO # 464A FEB, 1960 (21)  
 ORCO # 464R DEC, 1961 (21)

WHEN THERE IS THE THREAT OF A MAJOR STRIKE, DO YOU THINK THAT THE GOVERNMENT SHOULD STEP IN AT THE BEGINNING AND PREVENT THE STRIKE, OR WOULD YOU PREFER TO SEE THE GOVERNMENT ACT ONLY AS A LAST RESORT, OR SHOULD THE GOVERNMENT STAY OUT OF IT ALTOGETHER\*

ORCO # 464R DEC, 1961 (20)  
 ORCO # 466C MAR, 1963 (30)  
 ORCO # 465T MAY 1963 (21) (LABOR LEADERS)

LOOKING AHEAD TO 1967 (1968, 1969, 1970, 1971, 1973),...WHICH OF THESE DO YOU THINK IS LIKELY TO BE TRUE OF 1967 (1968, 1969, 1970, 1971, 1973): A YEAR OF STRIKES AND INDUSTRIAL DISPUTES - OR A YEAR OF INDUSTRIAL PEACE\*

AIPO # 738 DEC, 1966 (11)  
 AIPO # 755 DEC, 1967 (11)  
 AIPO # 772 DEC, 1968 (51)

AIPO # 791 OCT, 1969 (4E)  
AIPO # 820 DEC, 1970 (4)  
AIPO # 860 NOV, 1972 (28)

VARIANT WHICH OF THESE DO YOU THINK IS MORE LIKELY TO BE TRUE OF  
1960 - A YEAR OF STRIKES, INDUSTRIAL DISPUTES, OR A YEAR OF  
INDUSTRIAL PEACE\*

AIPO # 621 DEC, 1959 (56)

IT HAS BEEN SUGGESTED THAT NO STRIKE BE PERMITTED TO GO ON FOR MORE  
THAN 21 DAYS. IF, AFTER 21 DAYS, THE UNION AND THE EMPLOYER CANNOT  
REACH AN AGREEMENT, A GOVERNMENT-APPOINTED COMMITTEE WOULD DECIDE  
THE ISSUE AND BOTH WOULD BE COMPELLED TO ACCEPT THE TERMS, WOULD YOU  
FAVOR OR OPPOSE THIS IDEA\*

AIPO # 772 DEC, 1968 (13)  
AIPO # 847 MAR, 1972 (3)

VARIANT IT HAS BEEN SUGGESTED THAT NO STRIKE BE PERMITTED TO GO ON  
FOR MORE THAN 21 DAYS. IF, AFTER 21 DAYS, THE UNION AND THE  
EMPLOYER CANNOT REACH AN AGREEMENT, THE COURTS WOULD APPOINT  
A COMMITTEE THAT WOULD DECIDE THE ISSUE AND BOTH WOULD BE  
COMPELLED TO ACCEPT THE TERMS, WOULD YOU FAVOR OR OPPOSE  
THIS IDEA\*

AIPO # 743 MAR, 1967 (4)  
AIPO # 756 JAN, 1968 (12)

#### TAFT-HARTLEY LAW

HAVE YOU HEARD OR READ ABOUT THE TAFT-HARTLEY LAW WHICH DEALS WITH  
LABOR UNIONS\* IN GENERAL, WHAT IS YOUR OPINION OF THIS LAW\*

AIPO # 400 JULY 1947 (6) (FILTER)  
AIPO # 403 AUG, 1947 (12A) (PART 1 ONLY)  
AIPO # 408 NOV, 1947 (14A) (PART 1 ONLY)  
AIPO # 411 JAN, 1948 (1B) (PART 1 ONLY)  
AIPO # 418 MAY 1948 (2B) (PART 1 ONLY)  
AIPO # 422 JULY 1948 (14A) (K FORM) (PART 1 ONLY)  
AIPO # 432 NOV, 1948 (2B) (PART 1 ONLY)  
AIPO # 433 NOV, 1948 (7) (FILTER)  
AIPO # 435 JAN, 1949 (8) (FILTER)  
AIPO # 438 MAR, 1949 (9A) (PART 1 ONLY)  
AIPO # 495 JULY 1952 (11A) (PART 1 ONLY)

VARIANT HAVE YOU HEARD OR READ ABOUT THE TAFT-HARTLEY LAW\*

AIPO # 439 MAR, 1949 (5A)

HAVE YOU HEARD OR READ ANYTHING ABOUT THE TAFT-HARTLEY LAW\*

AIPO # 450 NOV, 1949 (5A)

HAVE YOU EVER HEARD OR READ ANYTHING ABOUT THE TAFT-HARTLEY  
LABOR LAW\*

AIPO # 454 MAR, 1950 (9)  
AIPO # 462 SEPT, 1950 (10A)

HAVE YOU EVER HEARD OR READ ABOUT THE TAFT-HARTLEY LAW\*

AIPO # 457 JUNE 1950 (13A)

HAVE YOU HEARD OR READ ANYTHING ABOUT THE TAFT-HARTLEY LAW WHICH DEALS WITH LABOR UNIONS\*

AIPO # 492 MAY 1952 (8A)  
AIPO # 505 OCT. 1952 (15A)

HAVE YOU HEARD ABOUT THE LABOR LAW CALLED THE TAFT-HARTLEY LAW\*

ORCO # 464R DEC. 1961 (33)

DO YOU THINK THE TAFT-HARTLEY LAW SHOULD BE REVISED, REPEALED, OR LEFT UNCHANGED\* HOW SHOULD IT BE REVISED\*

AIPO # 400 JULY 1947 (6) (FILTER)  
AIPO # 403 AUG. 1947 (12B) (PART 1 ONLY)  
AIPO # 411 JAN. 1948 (1) (K FORM) (FILTER)  
AIPO # 418 MAY 1948 (2) (FILTER)  
AIPO # 422 JULY 1948 (14B) (PART 1 ONLY)

VARIANT HOW SHOULD IT BE REVISED\* SHOULD IT BE MORE STRICT WITH LABOR OR LESS STRICT\*

AIPO # 422 JULY 1948 (14) (K FORM)

DO YOU THINK THE TAFT-HARTLEY LAW SHOULD BE REPEALED, OR NOT\*

AIPO # 457 JUNE 1950 (13B)

DO YOU THINK THE TAFT-HARTLEY LAW SHOULD BE LEFT AS IS, CHANGED, OR DONE AWAY WITH\* HOW\*

AIPO # 411 JAN. 1948 (1CD)  
AIPO # 432 NOV. 1948 (2CD)  
AIPO # 433 NOV. 1948 (7CD)  
AIPO # 435 JAN. 1949 (8CD)  
AIPO # 450 NOV. 1949 (58C)  
AIPO # 492 MAY 1952 (88C)  
AIPO # 505 OCT. 1952 (158C)

VARIANT DO YOU THINK CONGRESS SHOULD CHANGE THE TAFT-HARTLEY LAW OR LEAVE IT AS IT IS\* HOW SHOULD IT BE CHANGED\*

AIPO # 408 NOV. 1947 (14BC)

SUPPOSE THE QUESTION WHICH CONGRESS WILL HAVE TO PASS ON NEXT YEAR IS WHETHER TO REPEAL THE TAFT-HARTLEY LAW, OR NOT. WOULD YOU LIKE TO HAVE YOUR CONGRESSMAN VOTE TO REPEAL THE LAW OR TO KEEP IT\*

AIPO # 450 NOV. 1949 (5D)  
AIPO # 462 SEPT. 1950 (10B)

HAVE YOU FOLLOWED ANY OF THE DISCUSSION ABOUT THE TAFT-HARTLEY LAW\* WHAT ACTION DO YOU, YOURSELF, THINK CONGRESS SHOULD TAKE ABOUT THE TAFT-HARTLEY LAW\* DO YOU THINK THE CHANGE SHOULD BE IN THE DIRECTION

WHICH BUSINESS LEADERS WANT \* OR DO YOU THINK THE CHANGES SHOULD BE IN THE DIRECTION WHICH LABOR LEADERS WANT\*

AIPO # 440 APRIL 1949 (13) (FILTER)  
 AIPO # 443 JUNE 1949 (10) (FILTER)  
 AIPO # 449 OCT, 1949 (11) (T FORM) (PART 1 AND 2)  
 AIPO # 521 OCT, 1953 (20) (PART 1 AND 2 ONLY)

VARIANT WHAT DO YOU THINK IS THE BEST THING TO DO ABOUT THE TAFT\* HARTLEY LABOR LAW PASSED BY CONGRESS LAST YEAR\* REPEAL IT ENTIRELY; CHANGE IT SO THAT IT IS MORE FAVORABLE TO LABOR UNIONS; OR LEAVE IT PRETTY MUCH AS IT IS, EXCEPT FOR MINOR IMPROVEMENTS; OR STRENGTHEN IT TO KEEP LABOR UNIONS MORE FIRMLY IN CHECK,

RFOR # 65 AUG, 1948 (7)  
 RFOR # 68 AUG, 1948 (6A) (A FORM)

IN GENERAL, DO YOU THINK THE CHANGES SHOULD BE IN THE DIRECTION WHICH LABOR LEADERS WANT, OR DO YOU THINK THE CHANGES SHOULD BE IN THE DIRECTION WHICH BUSINESS LEADERS WANT\*

AIPO # 521 OCT, 1953 (20C)

#### TRAINING OF

HERE ARE CARDS DESCRIBING DIFFERENT ISSUES AND PROBLEMS THAT PEOPLE ARE TALKING ABOUT. I WOULD LIKE TO GET YOUR OPINION ON HOW IMPORTANT YOU THINK IT IS THAT SOMETHING BE DONE ABOUT EACH. PLEASE ARRANGE THE CARDS INTO THREE DIFFERENT GROUPS, USING THIS BOARD. AFTER READING EACH STATEMENT - IF YOU THINK THERE IS A GREAT AND URGENT NEED THAT SOMETHING BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "GREAT AND URGENT NEED FOR ACTION". IF YOU THINK SOMETHING SHOULD BE DONE ABOUT THE MATTER, BUT THAT IT IS NOT TOO URGENT, PUT THE CARD IN THIS BOX, "NEED FOR SOME ACTION, BUT NOT TOO URGENT". IF YOU THINK THAT LITTLE OR NOTHING SHOULD BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "LITTLE OR NO NEED FOR ACTION". TRAINING IN NEW SKILLS FOR LOW-SKILL, UNEMPLOYABLE WORKERS,

ORCO # 463C DEC, 1961 (63/29/)  
 ORCO # 466C MAR, 1963 (31/29/)

#### UNION SHOP

WHICH OF THESE THREE ARRANGEMENTS DO YOU FAVOR FOR WORKERS IN INDUSTRY\* A MAN CAN HOLD A JOB WHETHER OR NOT HE BELONGS TO A UNION, A MAN CAN GET A JOB IF HE DOESN'T ALREADY BELONG, BUT HAS TO JOIN AFTER HE IS HIRED, A MAN CAN GET A JOB ONLY IF HE ALREADY BELONGS TO A UNION,

ORCO # 384Z FEB, 1955 (7) (SPECIAL OCCUPATIONS)  
 ORCO # 463S DEC, 1961 (13)  
 ORCO # 464R DEC, 1961 (13)

VARIANT WHICH OF THESE ARRANGEMENTS DO YOU FAVOR FOR WORKERS IN FACTORIES AND MINES\* CLOSED SHOP, UNION SHOP, OPEN SHOP,

AIPO # 254 NOV, 1941 (8) (K FORM)

WHICH DO YOU FAVOR FOR WORKERS IN INDUSTRY - OPEN SHOP, UNION SHOP, OR CLOSED SHOP\*

ORCO # 464R DEC. 1961 (62)

DO YOU THINK A PERSON SHOULD OR SHOULD NOT BE REQUIRED TO JOIN A UNION IF HE WORKS IN A UNIONIZED FACTORY OR BUSINESS\*

AIPO # 711 MAY 1965 (68)  
AIPO # 717 SEPT. 1965 (9)  
AIPO # 718 OCT. 1965 (4A)  
AIPO # 723 JAN. 1966 (11)  
AIPO # 742 MAR. 1967 (20)

VARIANT DO YOU THINK THERE SHOULD OR SHOULD NOT BE A LAW PASSED WHICH - REQUIRES EVERY WORKER IN A PLANT TO BELONG TO A UNION IF THE MAJORITY VOTES TO HAVE A UNION\*

RFOR # 36 OCT. 1943 (10)

ARE YOU IN FAVOR OF THE UNION SHOP - THAT IS, REQUIRING EVERY WORKER IN A COMPANY WHERE THERE IS A UNION TO JOIN THAT UNION AFTER HE IS HIRED\*

AIPO # 385 NOV. 1946 (7B)

IN MOST STATES, EMPLOYEES CANNOT HOLD CERTAIN JOBS UNLESS THEY JOIN A LABOR UNION, DO YOU BELIEVE THAT SUCH EMPLOYEES SHOULD BE REQUIRED TO JOIN UNIONS\*

POS # 544 MAY 1961 (14) (YOUNG ADULTS)

### UNIONS, ATTITUDE TOWARD

ARE YOU IN FAVOR OF LABOR UNIONS\*

AIPO # 88 JUNE 1937 (7A)  
AIPO # 135 OCT. 1938 (8A)  
AIPO # 166 AUG. 1939 (8)  
AIPO # 177 NOV. 1939 (5A)  
AIPO # 193 MAY 1940 (8)  
AIPO # 195 MAY 1940 (7)  
AIPO # 238 MAY 1941 (11)  
AIPO # 249 OCT. 1941 (7)  
AIPO # 295 MAY 1943 (13)  
AIPO # 365 FEB. 1946 (4)

WHICH ONE OF THESE FOUR STATEMENTS COMES CLOSEST TO EXPRESSING YOUR FEELINGS\*

LABOR UNIONS HAVE DONE AN EXCELLENT JOB FOR THIS COUNTRY, AND THEY SHOULD BE GIVEN MORE POWER THAN THEY NOW HAVE,  
LABOR UNIONS HAVE MADE A NUMBER OF MISTAKES, BUT ON THE WHOLE THEY HAVE DONE MUCH MORE GOOD THAN HARM AND THE PUBLIC SHOULD CONTINUE TO SUPPORT THEM,  
ALTHOUGH LABOR UNIONS HAVE DONE SOME GOOD IN THE PAST, THEY HAVE GONE MUCH TOO FAR AND SHOULD BE PREVENTED BY LAW FROM DOING MANY OF THE THINGS THEY NOW DO,  
LABOR UNIONS ARE A BAD THING FOR THE COUNTRY AND THEY SHOULD BE DONE AWAY WITH ENTIRELY,

RFOR # 36 OCT. 1943 (9)  
RFOR # 51 OCT. 1945 (17)

VARIANT WHICH OF THESE STATEMENTS COMES CLOSEST TO EXPRESSING YOUR FEELINGS\*

LABOR UNIONS HAVE DONE AN EXCELLENT JOB FOR THIS COUNTRY,  
AND THEY SHOULD BE GIVEN MUCH MORE POWER THAN THEY NOW HAVE,  
LABOR UNIONS HAVE MADE SOME MISTAKES, BUT THEY HAVE DONE A  
LOT OF GOOD AND THE PUBLIC SHOULD SUPPORT THEM,  
ALTHOUGH LABOR UNIONS HAVE DONE SOME GOOD IN THE PAST,  
THEY HAVE GONE TOO FAR AND SHOULD BE WATCHED CLOSELY,  
LABOR UNIONS ARE A BAD THING FOR THE COUNTRY AND SHOULD BE  
DONE AWAY WITH,

RFOR # 30 DEC. 1941 (4)

IN GENERAL, DO YOU APPROVE OR DISAPPROVE OF LABOR UNIONS\*

|            |            |       |                |
|------------|------------|-------|----------------|
| AIPO # 400 | JULY 1947  | (4)   |                |
| AIPO # 434 | DEC. 1948  | (14A) |                |
| AIPO # 521 | OCT. 1953  | (18)  |                |
| AIPO # 577 | JAN. 1957  | (32)  |                |
| AIPO # 581 | APRIL 1957 | (6)   |                |
| AIPO # 588 | AUG. 1957  | (4)   |                |
| AIPO # 606 | OCT. 1958  | (28)  |                |
| AIPO # 609 | JAN. 1959  | (2)   |                |
| AIPO # 617 | AUG. 1959  | (66)  |                |
| AIPO # 640 | JAN. 1961  | (35)  |                |
| AIPO # 644 | MAY 1961   | (28)  |                |
| POS # 544  | MAY 1961   | (13)  | (YOUNG ADULTS) |
| AIPO # 650 | SEPT. 1961 | (6)   |                |
| AIPO # 660 | JUNE 1962  | (53)  | (K FORM)       |
| AIPO # 667 | JAN. 1963  | (25)  |                |
| AIPO # 711 | MAY 1965   | (6A)  |                |
| AIPO # 751 | AUG. 1967  | (3A)  |                |
| AIPO # 847 | MAR. 1972  | (2)   |                |
| AIPO # 861 | DEC. 1972  | (6)   |                |

VARIANT DO YOU APPROVE OF THE IDEA OF LABOR UNIONS\*

RFOR # 6 JUNE 1939 (4)

ARE YOU FOR OR AGAINST LABOR UNIONS\*

AIPO # 483 DEC. 1951 (17)

IN THIS COUNTRY, DO YOU THINK ANY OF THE PEOPLE LISTED HERE ARE MORE  
LIKELY TO BE COMMUNISTS THAN OTHERS\* LABOR UNION MEMBERS,

|            |           |       |
|------------|-----------|-------|
| NORC # 294 | NOV. 1950 | (11N) |
| NORC # 341 | JUNE 1953 | (7)   |
| NORC # 365 | NOV. 1954 | (30G) |

THERE IS A LAW THAT GUARANTEES WORKERS THE RIGHT TO FORM UNIONS AND  
BARGAIN WITH THEIR EMPLOYERS, ON THE WHOLE, DO YOU APPROVE OR  
DISAPPROVE OF A LAW FOR THIS PURPOSE\*

|             |           |     |
|-------------|-----------|-----|
| ORCO # 464A | FEB. 1960 | (2) |
| ORCO # 464R | DEC. 1961 | (1) |



SHOULD PUBLIC SCHOOL TEACHERS BE PERMITTED TO JOIN UNIONS OR NOT\*

AIPO # 718 OCT, 1965 (48)  
 AIPO # 758 FEB, 1968 (89)  
 AIPO # 772 DEC, 1968 (9A)

VARIANT DO YOU THINK SCHOOL TEACHERS SHOULD FORM UNIONS\*

AIPO # 378 SEPT, 1946 (1)

HOW DO YOU FEEL ABOUT UNIONS FOR THESE DIFFERENT GROUPS OF PEOPLE\* WOULD YOU FAVOR OR OPPOSE UNIONS FOR: PUBLIC SCHOOL TEACHERS\*

AIPO # 609 JAN, 1959 (5A)

### UNIONS, GOVERNMENT REGULATION OF

DO YOU THINK LABOR UNIONS SHOULD BE REGULATED BY THE GOVERNMENT\*

AIPO # 78 APRIL 1937 (5A)  
 AIPO # 166 AUG, 1939 (7)

DO YOU THINK LABOR UNIONS SHOULD BE REGULATED TO A GREATER EXTENT BY THE FEDERAL GOVERNMENT\*

AIPO # 177 NOV, 1939 (5B)  
 AIPO # 193 MAY 1940 (68) (K FORM)  
 AIPO # 238 MAY 1941 (12B)

VARIANT DO YOU THINK THERE SHOULD BE MORE FEDERAL REGULATION OF LABOR UNIONS\*

AIPO # 127 JULY 1938 (6)

AFTER THE WAR, DO YOU THINK THE FEDERAL GOVERNMENT SHOULD REGULATE /LABOR UNIONS/ MORE OR LESS THAN IT DID BEFORE THE WAR STARTED /SAY, 1938/\*

NORC # 202 MAR, 1942 (12)  
 NORC # 204 MAY 1942 (6)  
 NORC # 208 SEPT, 1942 (16)  
 NORC # 217 NOV, 1943 (28)

DO YOU THINK LABOR UNIONS SHOULD BE REQUIRED BY LAW TO MAKE YEARLY PUBLIC REPORTS OF THE MONEY THEY COLLECT AND SPEND\*

AIPO # 249 OCT, 1941 (9)  
 AIPO # 436 JAN, 1949 (16A)

VARIANT DO YOU THINK LABOR UNIONS SHOULD BE REQUIRED BY LAW TO MAKE ANNUAL PUBLIC REPORTS OF THE MONEY THEY COLLECT AND SPEND\*

AIPO # 108 JAN, 1938 (4)

DO YOU THINK ALL LABOR UNIONS SHOULD BE REQUIRED TO REGISTER WITH THE FEDERAL GOVERNMENT AND REPORT THE AMOUNT OF MONEY THEY TAKE IN AND SPEND EACH YEAR\*

AIPO # 263 MAR, 1942 (6)

AIPO # 285 DEC. 1942 (8)  
AIPO # 295 MAY 1943 (14)  
AIPO # 306 NOV. 1943 (12) (T FORM)

VARIANT DO YOU THINK LABOR UNIONS SHOULD BE REQUIRED TO FILE WITH THE GOVERNMENT EVERY YEAR A STATEMENT OF ALL MONEY TAKEN IN AND SPENT\*

AIPO # 195 MAY 1940 (8)

DO YOU THINK THAT LABOR LAWS SHOULD BE TIGHTENED TO REQUIRE UNIONS TO MAKE A FULL ACCOUNTING TO THE GOVERNMENT OF THEIR FINANCES, OR NOT\*

AIPO # 531 APRIL 1957 (8)

WOULD YOU FAVOR OR OPPOSE A LAW REQUIRING A FULL PUBLIC ACCOUNTING OF ALL THE FUNDS TAKEN IN AND SPENT BY LABOR UNIONS\*

AIPO # 606 OCT. 1958 (30)

AS THINGS STAND TODAY, DO YOU THINK THE LAWS GOVERNING LABOR UNIONS ARE TOO STRICT OR NOT STRICT ENOUGH\*

AIPO # 411 JAN. 1948 (1A)  
AIPO # 418 MAY 1948 (2A) (K FORM)  
AIPO # 432 NOV. 1948 (2A)  
AIPO # 450 NOV. 1949 (2)

VARIANT AS THINGS STAND TODAY, DO YOU THINK THE FEDERAL LAWS GOVERNING LABOR UNIONS ARE TOO STRICT OR NOT STRICT ENOUGH\*

AIPO # 492 MAY 1952 (7)

AS THINGS STAND TODAY, DO YOU THINK THE LAWS GOVERNING /DEALING WITH/ LABOR UNIONS ARE TOO STRICT OR NOT ENOUGH\*

AIPO # 497 AUG. 1952 (4)

AS THINGS STAND TODAY, DO YOU THINK THE FEDERAL LAWS GOVERNING /DEALING WITH/ LABOR UNIONS ARE TOO STRICT OR NOT STRICT ENOUGH\*

AIPO # 521 OCT. 1953 (19)

DO YOU THINK THE LAWS REGULATING LABOR UNIONS ARE TOO STRICT OR NOT STRICT ENOUGH\*

AIPO # 609 JAN. 1959 (6)  
AIPO # 644 MAY 1961 (29)  
AIPO # 650 SEPT. 1961 (7)  
AIPO # 660 JUNE 1962 (54) (K FORM)  
AIPO # 723 JAN. 1966 (12)

WHAT IS YOUR FEELING ABOUT GOVERNMENT REGULATION OF UNIONS - WOULD YOU SAY IT'S BETTER TO REGULATE UNIONS PRETTY CLOSELY, OR WOULD YOU SAY THERE SHOULD BE LITTLE OR NO REGULATION OF UNIONS\*

ORCO # 464A FEB, 1960 (6)  
ORCO # 464R DEC, 1961 (5)  
ORCO # 466C MAR, 1963 (22)

VARIANT DURING THE NEXT FOUR YEARS, DO YOU THINK THERE SHOULD BE MORE REGULATION OR LESS REGULATION OF LABOR UNIONS BY THE FEDERAL GOVERNMENT THAN AT PRESENT\*

AIPO # 215 OCT, 1940 (38)

HERE IS A LIST OF SOME THINGS THE GOVERNMENT IN WASHINGTON MIGHT TRY TO DO IN THE NEXT YEAR, WHICH TWO THINGS ON THE LIST WOULD YOU PICK AS THE MOST IMPORTANT TO MAKE AN IMMEDIATE START ON\* REGULATE LABOR UNIONS MORE STRICTLY,

RCOM # 25 AUG, 1946 (8F) (VETERANS)

IN GENERAL, DO YOU THINK THAT LABOR UNIONS SHOULD BE SUBJECT TO MORE GOVERNMENT CONTROLS AND REGULATIONS, OR LESS GOVERNMENT CONTROLS AND REGULATIONS, OR ABOUT THE SAME AMOUNT AS AT PRESENT\*

AIPO # 682 DEC, 1963 (38)

IN ORDER TO PROVIDE WORK FOR UNION MEMBERS, SOME UNIONS REQUIRE MORE WORKERS THAN ARE ACTUALLY NEEDED ON A JOB, HOW DO YOU FEEL ABOUT THIS\* SHOULD THERE BE A LAW AGAINST THIS PRACTICE, OR NOT\*

AIPO # 656 MAR, 1962 (50) (K FORM)  
AIPO # 675 JULY 1963 (4)  
AIPO # 773 DEC, 1968 (17)

VARIANT SHOULD THE GOVERNMENT PREVENT LABOR UNIONS FROM FORCING EMPLOYERS TO HIRE MORE WORKERS THAN ARE NEEDED ON A JOB\*

AIPO # 296 -JUNE 1943 (4) (K FORM)

SOME LABOR UNIONS MAKE JOBS FOR MORE OF THEIR MEMBERS BY REQUIRING EMPLOYERS TO HIRE MORE MEN THAN ARE ACTUALLY NEEDED TO DO A PARTICULAR JOB, THE UNIONS SAY THIS IS NECESSARY IN ORDER TO GIVE WORK TO ALL THEIR MEMBERS, DO YOU THINK A LAW SHOULD BE PASSED PROHIBITING THIS PRACTICE\*

AIPO # 297 JUNE 1943 (10)

DO YOU THINK THAT SOME UNIONS REQUIRE EMPLOYERS TO HIRE MORE PERSONS THAN ARE ACTUALLY NEEDED TO DO THE WORK\* WOULD YOU FAVOR OR OPPOSE A LAW PASSED WHICH WOULD STOP THIS PRACTICE\*

AIPO # 342 MAR, 1945 (10)

TO MAKE MORE JOBS, SOME UNIONS REQUIRE EMPLOYERS TO HIRE MORE PERSONS THAN ARE ACTUALLY NEEDED TO DO THE WORK, WOULD YOU FAVOR OR OPPOSE HAVING A LAW PASSED WHICH WOULD STOP THIS PRACTICE\*

AIPO # 362 DEC, 1945 (16)

IN ORDER TO CREATE WORK FOR MORE UNION MEMBERS, SOME UNIONS REQUIRE MORE WORKERS THAN ARE ACTUALLY NEEDED ON A JOB, WOULD YOU FAVOR OR OPPOSE LAWS TO STOP THIS PRACTICE\*

AIPO # 609 JAN, 1959 (9)

IN ORDER TO PROVIDE WORK FOR UNION MEMBERS, SOME UNIONS REQUIRE MORE WORKERS THAN ARE ACTUALLY NEEDED ON A JOB, WOULD YOU FAVOR OR OPPOSE LAWS TO STOP THIS PRACTICE\*

AIPO # 644 MAY 1961 (30)

SOME LABOR UNIONS MAKE JOBS FOR THEIR MEMBERS BY REQUIRING EMPLOYERS TO HIRE MORE MEN THAN ARE ACTUALLY NEEDED TO DO A PARTICULAR JOB, THE UNIONS SAY THIS IS NECESSARY IN ORDER TO GIVE WORK TO ALL THEIR MEMBERS, WOULD YOU FAVOR OR OPPOSE HAVING A LAW PASSED WHICH WOULD STOP THIS PRACTICE\*

AIPO # 864 FEB, 1973 (14)

### UNIONS, POWER OF

(SEE ALSO: ECONOMIC AFFAIRS, INFLATION)

WOULD YOU LIKE TO SEE LABOR UNIONS GROW LARGER AND STRONGER, OR DO YOU THINK THEY HAVE GROWN ENOUGH AS IT IS\*

ORCO # 464A FEB, 1960 (5)  
ORCO # 464R DEC, 1961 (4)  
ORCO # 466C MAR, 1963 (21)

WOULD YOU SAY THERE ARE ANY LABOR UNION MONOPOLIES IN THIS COUNTRY OR ANY UNIONS THAT ARE PRETTY MUCH LIKE MONOPOLIES\* WHICH ONES\*

ORCO # 464A FEB, 1960 (8)  
ORCO # 464R DEC, 1961 (16)  
ORCO # 466C MAR, 1963 (28)

VARIANT SOME PEOPLE CLAIM THAT BECAUSE UNIONS CAN CLOSE DOWN AN ENTIRE INDUSTRY THROUGH A STRIKE, THIS INDICATES THAT UNIONS HAVE MONOPOLY POWER, DO YOU AGREE OR DISAGREE\*

ORCO # 465T MAY 1963 (23) (LABOR LEADERS)

AS YOU PROBABLY KNOW, WE NOW HAVE ANTI-TRUST LAWS TO CONTROL MONOPOLIES IN BUSINESS, DO YOU THINK THERE SHOULD BE SIMILAR LAWS TO CONTROL MONOPOLIES IN LABOR UNIONS, OR SHOULDN'T THERE BE SUCH LAWS FOR LABOR UNIONS\*

ORCO # 464A FEB, 1960 (9)  
ORCO # 464R DEC, 1961 (17)  
ORCO # 466C MAR, 1963 (29)

VARIANT SOME PEOPLE SAY LABOR UNIONS, WHICH COVER WHOLE INDUSTRIES, ARE ACTUALLY MONOPOLIES AND SHOULD COME UNDER ANTI-TRUST LAWS, DO YOU AGREE OR DISAGREE WITH THIS\*

AIPO # 723 JAN, 1966 (14)  
AIPO # 732 JULY 1966 (9) (MEN)

SOME SAY LAWS ARE NEEDED TO CURB THE POWER OF BIG UNIONS SO THEY

CANNQT SHUT DOWN AN ENTIRE BASIC INDUSTRY, LIKE STEEL OR AUTOS, DO YOU THINK SUCH LAWS ARE NEEDED, OR NOT\*

ORCO # 464A FEB, 1960 (20)  
ORCO # 464R DEC, 1961 (18)

ON THE NEXT SUBJECT,,,IN YOUR OPINION, WHICH OF THE FOLLOWING DO YOU THINK WILL BE THE BIGGEST THREAT TO THE COUNTRY IN THE FUTURE - BIG BUSINESS, BIG LABOR, OR BIG GOVERNMENT\*

AIPO # 738 DEC, 1966 (17)  
AIPO # 765 JULY 1968 (16)  
AIPO # 793 NOV, 1969 (3)

### WAGE CONTROLS

DO YOU THINK THE GOVERNMENT SHOULD BE TRYING TO KEEP WAGES AND SALARIES FROM GOING HIGHER THAN THEY ARE NOW\* DO YOU THINK ALL WAGES AND SALARIES SHOULD BE KEPT WHERE THEY ARE NOW, OR DO YOU THINK SOME SHOULD BE ALLOWED TO GO HIGHER\*

NORC # 221 DEC, 1943 (5A)  
NORC # 233 MAR, 1945 (18A)

IF THE GOVERNMENT HAD TO DO ONE OF THESE TWO THINGS, WHICH ONE WOULD YOU RATHER HAVE IT TRY TO DO\*  
ALLOW BOTH PRICES AND WAGES TO GO HIGHER THAN THEY ARE NOW\*  
KEEP BOTH PRICES AND WAGES RIGHT WHERE THEY ARE NOW\*

NORC # 221 DEC, 1943 (7)  
NORC # 233 MAR, 1945 (19)

IT HAS BEEN SUGGESTED THAT BOTH PRICES AND WAGES /SALARIES/ SHOULD BE FROZEN - THAT IS, KEPT FROM GOING ANY HIGHER, THIS MEANS THAT WAGES COULD NOT GO UP AND PRICES COULD NOT GO UP, DO YOU THINK THIS IS A GOOD IDEA OR A POOR IDEA\*

AIPO # 462 SEPT, 1950 (17)  
AIPO # 464 OCT, 1950 (16)  
AIPO # 465 OCT, 1950 (16)  
AIPO # 481 OCT, 1951 (1)

VARIANT IT HAS BEEN SUGGESTED THAT BOTH PRICES AND WAGES /SALARIES/ SHOULD BE FROZEN /KEPT/ AT THEIR LEVEL OF JUNE 25, THE DAY THE WAR IN KOREA STARTED, DO YOU THINK THIS IS A GOOD IDEA OR A POOR IDEA\*

AIPO # 459 JULY 1950 (4C)

IT HAS BEEN SUGGESTED THAT BOTH PRICES AND WAGES /SALARIES/ SHOULD BE FROZEN - THAT IS, KEPT FROM GOING ANY HIGHER, THIS MEANS THAT YOUR /YOUR HUSBAND'S/ AND OTHER PEOPLE'S WAGES COULD NOT BE INCREASED AND ALSO THAT THE PRICES OF THINGS YOU BUY COULD NOT GO UP, DO YOU APPROVE OR DISAPPROVE OF THIS\*

AIPO # 470 JAN, 1951 (3)

IT HAS BEEN SUGGESTED THAT BOTH PRICES AND WAGES /SALARIES/ SHOULD BE FROZEN - THAT IS, KEPT FROM GOING ANY HIGHER, THIS

MEANS THAT WAGES COULD NOT GO UP AND PRICES COULD NOT GO UP,  
WOULD YOU FAVOR OR OPPOSE THIS\*

AIPO # 658 MAY 1962 (52)

IT HAS BEEN SUGGESTED THAT BOTH PRICES AND WAGES /SALARIES/  
BE FROZEN - THAT IS, KEPT AT THEIR PRESENT LEVEL. DO YOU  
THINK THIS IS A GOOD IDEA OR A POOR IDEA\*

AIPO # 717 SEPT, 1965 (15)

IF TIMES GET HARD AND PRICES GO DOWN, DO YOU THINK THE GOVERNMENT  
SHOULD TRY TO PREVENT WAGE RATES FROM FALLING, OR NOT\*

ORCO # 384Z FEB, 1955 (9) (SPECIAL OCCUPATIONS)  
ORCO # 463S DEC, 1961 (15)  
ORCO # 464R DEC, 1961 (15)

IT HAS BEEN SUGGESTED THAT PRICES AND WAGES /SALARIES/ BE FROZEN -  
THAT IS, KEPT AT THEIR PRESENT LEVEL, AS LONG AS THE WAR IN VIETNAM  
LASTS, DO YOU THINK THIS IS A GOOD IDEA OR A POOR IDEA\*

AIPO # 722 DEC, 1965 (8)  
AIPO # 727 APRIL 1966 (19)  
AIPO # 736 OCT, 1966 (18) (WOMEN)  
AIPO # 753 OCT, 1967 (5)  
AIPO # 756 JAN, 1968 (8)

IT HAS BEEN SUGGESTED THAT PRICES AND WAGES /SALARIES/ BE FROZEN -  
THAT IS, KEPT AT THEIR PRESENT LEVEL, AS LONG AS THE VIETNAM WAR  
LASTS, DO YOU THINK THIS A GOOD IDEA OR A POOR IDEA\*

AIPO # 783 JUNE 1969 (7)  
AIPO # 807 MAY 1970 (13)  
AIPO # 814 SEPT, 1970 (14)  
AIPO # 824 FEB, 1971 (9)  
AIPO # 833 JUNE 1971 (4)

### WAGES

(SEE ALSO: ECONOMIC AFFAIRS, INCOME)

DO YOU THINK (THAT) WAGE RATES IN GENERAL WILL BE HIGHER, LOWER, OR  
ABOUT THE SAME A YEAR FROM NOW\*

AIPO # 356 SEPT, 1945 (58)\*  
AIPO # 402 AUG, 1947 (3)

VARIANT DO YOU THINK THAT WAGES OVER THE NEXT YEAR WILL PROBABLY GO  
UP, OR REMAIN THE SAME, OR GO DOWN\*

RFOR # 26 APRIL 1941 (1)

DO YOU THINK WAGE RATES IN GENERAL WILL BE HIGHER, LOWER,  
OR ABOUT THE SAME SIX MONTHS FROM NOW\*

AIPO # 413 FEB, 1948 (2A) (K FORM)

SOME PEOPLE SAY WORKERS' WAGES SHOULD BE INCREASED AGAIN BECAUSE OF  
TODAYS HIGH PRICES, OTHER PEOPLE SAY THAT IF WAGES ARE RAISED, PRICES  
WILL GO STILL HIGHER, HOW DO YOU STAND ON THIS - ARE YOU FOR OR

AGAINST INCREASING THE WAGES OF WORKERS\*

AIPO # 409 DEC. 1947 (5)  
AIPO # 447 SEPT. 1949 (15)

IF THE WORK WEEK WERE CUT TO 35 HOURS, SHOULD WORKERS GET THE SAME PAY AS THEY GOT FOR 40 HOURS, OR SHOULD THEY BE PAID FOR 35 HOURS\*

AIPO # 522 OCT. 1953 (128)  
AIPO # 541 DEC. 1954 (48)  
AIPO # 577 JAN. 1957 (508)  
AIPO # 660 JUNE 1962 (78)

VARIANT DO YOU THINK THE HOURS CAN BE REDUCED WITHOUT SOME REDUCTION IN PAY\*

AIPO # 84 MAY 1937 (6E)

IF THE FOUR-DAY WEEK IS ADOPTED, SHOULD WORKERS GET THE SAME PAY FOR FOUR DAYS AS THEY NOW GET FOR FIVE DAYS\*

AIPO # 585 JUNE 1957 (258)

IF THE WORK WEEK WERE CUT TO 35 HOURS, SHOULD WORKERS GET THE SAME PAY AS THEY GOT FOR 40 HOURS\*

AIPO # 655 FEB. 1962 (48)

SOME PEOPLE SAY HIGHER PRICES ARE CAUSED LARGELY BY THE DEMAND FOR HIGHER WAGES ON THE PART OF LABOR; OTHERS SAY IT IS THE DEMAND FOR HIGHER PROFITS ON THE PART OF EMPLOYERS, WHICH DO YOU THINK IS MORE TO BLAME - EMPLOYEES OR EMPLOYERS\*

AIPO # 593 DEC. 1957 (6)  
AIPO # 638 NOV. 1960 (34)

VARIANT IT IS SAID THAT PRICES WILL GO HIGHER TO MEET THE INCREASE IN WAGES GIVEN TO WORKERS IN RECENT STRIKES, IF THIS IS TRUE, WHICH OF THESE STATEMENTS COMES CLOSEST TO THE WAY YOU FEEL ABOUT THIS\*

LABOR UNIONS ARE CHIEFLY RESPONSIBLE FOR THESE PRICE INCREASES BECAUSE OF DEMANDING TOO MUCH IN WAGES, OR BIG COMPANIES ARE CHIEFLY RESPONSIBLE BECAUSE THEY COULD PAY HIGHER WAGES TO WORKERS WITHOUT INCREASING PRICES,

AIPO # 365 FEB. 1946 (12)

THERE ARE MANY THEORIES AS TO WHY PRICES AND LIVING COSTS ARE SO HIGH TODAY, SOME PEOPLE SAY IT IS BECAUSE BUSINESS COMPANIES ARE MAKING TOO MUCH PROFIT, OTHERS SAY IT IS BECAUSE LABOR DEMANDS TOO HIGH WAGES, WHICH DO YOU THINK IS THE MORE IMPORTANT CAUSE OF HIGH PRICES - BUSINESS MAKING TOO HIGH PROFITS, OR LABOR DEMANDING TOO HIGH WAGES\*

AIPO # 446 AUG. 1949 (5)

SOME PEOPLE SAY HIGHER PRICES ARE CAUSED LARGELY BY THE DEMAND FOR HIGHER WAGES ON THE PART OF LABOR; OTHERS SAY IT'S THE DEMAND FOR HIGHER PROFITS ON THE PART OF THE EMPLOYERS,

WHICH DO YOU THINK IS MORE TO BLAME - HIGH WAGES OR HIGH PROFITS\*

AIPO # 737 NOV, 1966 (4)

SOME PEOPLE SAY THAT HIGHER PRICES ARE CAUSED LARGELY BY THE DEMAND FOR HIGHER WAGES ON THE PART OF LABOR; OTHERS SAY IT IS THE DEMAND FOR HIGHER PROFITS ON THE PART OF EMPLOYERS, WHO DO YOU THINK IS MORE TO BLAME - EMPLOYEES OR EMPLOYERS\*

AIPO # 615 JUNE 1959 (23)

AIPO # 659 MAY 1962 (8) (K FORM)

DO YOU THINK MOST COMPANIES TRY TO PAY HIGHER WAGES AS THEY PROSPER, OR DO YOU THINK THEY HAVE TO BE FORCED TO PAY HIGHER WAGES\*

ORCO # 464A FEB, 1960 (3)

ORCO # 464R DEC, 1961 (2)

WAGNER ACT

DO YOU THINK THE WAGNER LABOR ACT IS FAIR - TO EMPLOYERS\*

AIPO # 119 APRIL 1938 (9A) (A FORM)

AIPO # 177 NOV, 1939 (6B)

DO YOU THINK THE WAGNER LABOR ACT SHOULD BE REVISED, REPEALED, OR LEFT UNCHANGED\*

AIPO # 135 OCT, 1938 (8B)

AIPO # 154 APRIL 1939 (15)

AIPO # 179 DEC, 1939 (5B)

AIPO # 182 JAN, 1940 (6B) (K FORM)

AIPO # 215 OCT, 1940 (4B)

AIPO # 385 NOV, 1946 (6C) (K FORM)

VARIANT DO YOU THINK IT /THE WAGNER LABOR ACT/ SHOULD BE REVISED, REPEALED, OR LEFT UNCHANGED\*

AIPO # 119 APRIL 1938 (9B) (A FORM)

AIPO # 146 JAN, 1939 (2B)

DO YOU THINK THE WAGNER ACT SHOULD BE REVISED OR LEFT UNCHANGED\*

AIPO # 155 APRIL 1939 (8) (A FORM)

DO YOU THINK THE WAGNER ACT, PROVIDING FOR FEDERAL GOVERNMENT REGULATION OF RELATIONS BETWEEN EMPLOYERS AND WORKERS, SHOULD BE KEPT AS IT IS, OR AMENDED, OR REPEALED ALTOGETHER\* WHY WOULD YOU LIKE TO HAVE IT AMENDED /OR REPEALED/\*

RCOM # 9 APRIL 1939 (7)

RCOM # 10 NOV, 1939 (15A)

OF THE FOLLOWING RECENT MEASURES, WHICH DO YOU BELIEVE SHOULD BE KEPT AS THEY STAND, WHICH MODIFIED, WHICH REPEALED: WAGNER LABOR RELATIONS ACT,

RFOR # 6 JUNE 1939 (1G)



HAVE YOU HEARD ABOUT (OF) THE WAGNER LABOR ACT\*

AIPO # 146 JAN, 1939 (2A)  
AIPO # 182 JAN, 1940 (6A) (K FORM)\*

VARIANT HAVE YOU HEARD OF THE WAGNER ACT\*

AIPO # 215 OCT, 1940 (4)

WHAT IS YOUR OPINION OF THE WAGNER LABOR ACT\*

AIPO # 179 DEC, 1939 (5A)  
AIPO # 385 NOV, 1946 (6B) (K FORM)

## LATIN AMERICA

### ARGENTINA

IN GENERAL, DO YOU THINK ARGENTINA CAN BE TRUSTED TO COOPERATE WITH US\*

NORC # T048 OCT, 1946 (8)  
NORC # 155 FEB, 1948 (13)

VARIANT WOULD YOU TELL ME WHETHER OR NOT YOU THINK /ARGENTINA/ CAN BE TRUSTED TO COOPERATE WITH US NOW THAT THE WAR IS OVER\*

NORC # 133 AUG, 1945 (2)

DO YOU THINK THE PRESENT GOVERNMENT OF ARGENTINA CAN BE TRUSTED TO COOPERATE WITH US\*

NORC # T047 SEPT, 1946 (1)

DURING THE NEXT FEW YEARS, DO YOU THINK /ARGENTINA/ CAN BE TRUSTED TO COOPERATE WITH US\*

NORC # 145 OCT, 1946 (2)

### BRAZIL

IF A MAJOR FOREIGN POWER ACTUALLY THREATENED TO TAKE OVER BRAZIL BY ARMED INVASION, WOULD YOU BE WILLING TO SEE THE UNITED STATES COME TO ITS RESCUE WITH ARMED FORCE\*

RFOR # 3 NOV, 1938 (8)  
RFOR # 12 NOV, 1939 (9)  
RFOR # 19 JULY 1940 (9)

VARIANT IF BRAZIL, CHILE, OR ANY OTHER SOUTH AMERICAN COUNTRY IS ACTUALLY INVADED BY ANY EUROPEAN POWER, DO YOU THINK THE UNITED STATES SHOULD FIGHT TO KEEP THE EUROPEAN COUNTRY OUT\*

AIPO # 171 SEPT, 1939 (4) (A FORM)

IF BRAZIL, ARGENTINA, CHILE OR ANY OTHER CENTRAL OR SOUTH AMERICAN COUNTRY IS ACTUALLY ATTACKED BY ANY EUROPEAN POWER, DO YOU THINK THE UNITED STATES SHOULD FIGHT TO KEEP THAT EUROPEAN POWER OUT\*

|             |           |      |
|-------------|-----------|------|
| OPOR # 804  | DEC, 1940 | (17) |
| OPOR # 808  | MAR, 1941 | (11) |
| NORC # S102 | NOV, 1941 | (10) |

## CUBA

/SCALOMETER/

PLUS 5-4-3-2-1 = MINUS 1-2-3-4-5

PLEASE TELL ME HOW FAR UP OR HOW FAR DOWN THE SCALE YOU WOULD RATE - CASTRO\*

|            |            |       |
|------------|------------|-------|
| AIPO # 628 | MAY 1960   | (29)  |
| AIPO # 632 | JULY 1960  | (27)  |
| AIPO # 633 | SEPT, 1960 | (27)  |
| AIPO # 635 | SEPT, 1960 | (27)  |
| AIPO # 691 | MAY 1964   | (33B) |

/SCALOMETER/

PLUS 5-4-3-2-1 = MINUS 1-2-3-4-5

PLEASE TELL ME HOW FAR UP THE SCALE OR HOW FAR DOWN THE SCALE YOU WOULD RATE THE FOLLOWING MEN = FIDEL CASTRO\*

|            |            |       |
|------------|------------|-------|
| AIPO # 711 | MAY 1965   | (9B)  |
| AIPO # 733 | AUG, 1966  | (14A) |
| AIPO # 744 | APRIL 1967 | (14A) |
| AIPO # 750 | AUG, 1967  | (16A) |
| AIPO # 767 | AUG, 1968  | (15A) |
| AIPO # 770 | OCT, 1968  | (11A) |
| AIPO # 776 | MAR, 1969  | (8A)  |
| AIPO # 785 | JULY 1969  | (12A) |
| AIPO # 792 | OCT, 1969  | (5A)  |
| AIPO # 797 | JAN, 1970  | (8A)  |
| AIPO # 815 | OCT, 1970  | (12B) |
| AIPO # 844 | FEB, 1972  | (17A) |
| AIPO # 856 | AUG, 1972  | (13A) |
| AIPO # 859 | OCT, 1972  | (10A) |

VARIANT IN GENERAL, WOULD YOU SAY YOU HAVE A FAVORABLE OR AN UNFAVORABLE OPINION OF HIM /FIDEL CASTRO/\*

|            |           |      |
|------------|-----------|------|
| AIPO # 616 | JULY 1959 | (3B) |
|------------|-----------|------|

## MEXICO

IF A MAJOR FOREIGN POWER ACTUALLY THREATENED TO TAKE OVER /MEXICO/ BY ARMED INVASION, WOULD YOU BE WILLING TO SEE THE UNITED STATES COME TO ITS RESCUE WITH ARMED FORCE\*

|           |           |     |
|-----------|-----------|-----|
| RFOR # 3  | NOV, 1938 | (8) |
| RFOR # 12 | NOV, 1939 | (9) |
| RFOR # 19 | JULY 1940 | (9) |

## U.S. POLICY TOWARD

THE PRESIDENT HAS PROPOSED TO STRENGTHEN MILITARY DEFENSES IN OUR

PART OF THE WORLD BY SENDING ARMS TO SOUTH AMERICAN COUNTRIES, DO YOU AGREE OR DISAGREE THAT THIS IS A GOOD THING TO DO\*

NORC # T047 SEPT, 1946 (6)  
 NORC # 149 APRIL 1947 (14)  
 NORC # 155 FEB, 1948 (12)

DO YOU THINK OUR GOVERNMENT IS PAYING TOO MUCH ATTENTION OR NOT ENOUGH ATTENTION TO THE PROBLEMS OF SOUTH AND CENTRAL AMERICA\*

NORC # 341 JUNE 1953 (23)  
 NORC # 365 NOV, 1954 (17)

## MARRIAGE AND FAMILY

### BASIS OF MARRIAGE

WHAT DO YOU THINK IS THE IDEAL AGE FOR A WOMAN TO MARRY\*

AIPO # 377 AUG, 1946 (16B)  
 AIPO # 488 MAR, 1952 (14B)  
 POS # 556 MAY 1962 (14A) (WOMEN)

VARIANT WHAT DO YOU THINK IS THE IDEAL AGE FOR A WOMAN TO GET MARRIED\*

AIPO # 578 FEB, 1957 (3)

WHAT DO YOU THINK IS THE IDEAL AGE FOR A MAN TO MARRY\*

AIPO # 488 MAR, 1952 (14A)  
 POS # 556 MAY 1962 (14B) (WOMEN)

VARIANT WHAT DO YOU THINK THE IDEAL AGE FOR A MAN TO MARRY IS\*

AIPO # 377 AUG, 1946 (16A)

WHAT DO YOU THINK IS THE IDEAL AGE FOR A MAN TO GET MARRIED\*

AIPO # 578 FEB, 1957 (2)

### BIRTH CONTROL-ABORTION

WOULD YOU APPROVE OR DISAPPROVE OF HAVING GOVERNMENT HEALTH CLINICS FURNISH BIRTH CONTROL INFORMATION TO MARRIED PEOPLE WHO WANT IT\*

AIPO # 181 JAN, 1940 (1)  
 AIPO # 308 DEC, 1943 (11)

VARIANT WOULD YOU LIKE TO SEE A GOVERNMENT AGENCY FURNISH BIRTH CONTROL INFORMATION TO MARRIED PEOPLE WHO WANT IT\*

AIPO # 135 OCT, 1938 (9)

WOULD YOU LIKE TO SEE GOVERNMENT HEALTH CLINICS FURNISH BIRTH

CONTROL INFORMATION TO MARRIED PEOPLE WHO WANT IT\*

AIPO # 180 DEC, 1939 (10) (A FORM)

WOULD YOU APPROVE OR DISAPPROVE OF HAVING THE GOVERNMENT  
FURNISH BIRTH CONTROL INFORMATION TO MARRIED PEOPLE WHO WANT  
IT\*

AIPO # 181 JAN, 1940 (8)

WOULD YOU APPROVE OR DISAPPROVE OF HAVING GOVERNMENT HEALTH CLINICS  
FURNISH BIRTH CONTROL INFORMATION TO MARRIED PEOPLE WHO WANT IT IN  
THIS COUNTRY\*

AIPO # 360 NOV, 1945 (88)  
AIPO # 389 JAN, 1947 (4)

IT HAS BEEN SUGGESTED THAT THE UNITED NATIONS ORGANIZATION SUPPLY  
INFORMATION ON ALL BIRTH CONTROL METHODS TO THE PEOPLE OF DIFFERENT  
NATIONS OF THE WORLD WHO WANT THIS INFORMATION, WOULD YOU FAVOR OR  
OPPOSE THIS BEING DONE\*

AIPO # 621 DEC, 1959 (29)  
AIPO # 671 APRIL 1963 (24)

VARIANT SHOULD THE UNITED NATIONS ORGANIZATION EDUCATE THE  
GERMAN PEOPLE IN BIRTH CONTROL METHODS\*

AIPO # 360 NOV, 1945 (8A) (K FORM)

SHOULD THE UNITED NATIONS ORGANIZATION EDUCATE THE JAPANESE  
PEOPLE IN BIRTH CONTROL METHODS\*

AIPO # 360 NOV, 1945 (8A) (T FORM)

IT HAS BEEN SUGGESTED THAT THE UNITED NATIONS SUPPLY  
INFORMATION ON ALL BIRTH CONTROL METHODS TO THE PEOPLE OF  
DIFFERENT NATIONS OF THE WORLD WHO WANT THIS INFORMATION,  
WOULD YOU FAVOR OR OPPOSE THIS BEING DONE\*

POS # 655 FEB, 1965 (27)

IN SOME PLACES IN THE UNITED STATES IT IS NOT LEGAL TO SUPPLY BIRTH  
CONTROL INFORMATION, HOW DO YOU FEEL ABOUT THIS - DO YOU THINK BIRTH  
CONTROL INFORMATION SHOULD BE AVAILABLE TO ANYONE WHO WANTS IT, OR  
NOT\*

AIPO # 621 DEC, 1959 (30)  
AIPO # 642 MAR, 1961 (28)  
AIPO # 662 AUG, 1962 (20)  
AIPO # 671 APRIL 1963 (25)  
AIPO # 702 NOV, 1964 (13)  
POS # 655 FEB, 1965 (28)

DO YOU THINK BIRTH CONTROL INFORMATION SHOULD BE AVAILABLE TO ANYONE  
WHO WANTS IT, OR NOT\*

AIPO # 750 AUG, 1967 (6)  
AIPO # 766 AUG, 1968 (18)

ARE YOU IN FAVOR OF THE UNITED STATES GOVERNMENT HELPING OTHER NATIONS

WHO ASK OUR AID IN THEIR BIRTH CONTROL PROGRAMS\*

AIPO # 750     AUG, 1967     (7)  
AIPO # 766     AUG, 1968     (19)

DO YOU THINK ABORTION OPERATIONS SHOULD OR SHOULD NOT BE LEGAL IN THE FOLLOWING CASES \*

WHERE THE HEALTH OF THE MOTHER IS IN DANGER\*

WHERE THE CHILD MAY BE BORN DEFORMED\*

WHERE THE FAMILY DOES NOT HAVE ENOUGH MONEY TO SUPPORT ANOTHER CHILD\*

AIPO # 662     AUG, 1962     (21)  
AIPO # 721     DEC, 1965     (25)  
AIPO # 788     SEPT, 1969     (44)

DO YOU THINK BIRTH CONTROL PILLS SHOULD BE MADE AVAILABLE FREE TO ALL WOMEN ON RELIEF OF CHILD BEARING AGE\*

AIPO # 738     DEC, 1966     (12)  
AIPO # 791     OCT, 1969     (19)

WOULD YOU FAVOR OR OPPOSE A LAW WHICH WOULD PERMIT A WOMAN TO GO TO A DOCTOR TO END PREGNANCY ANYTIME DURING THE FIRST THREE MONTHS\*

AIPO # 793     NOV, 1969     (4)  
AIPO # 861     DEC, 1972     (10)

PLEASE TELL ME WHETHER OR NOT YOU THINK IT SHOULD BE POSSIBLE FOR A PREGNANT WOMAN TO OBTAIN A LEGAL ABORTION; IF THERE IS A STRONG CHANCE OF A SERIOUS DEFECT IN THE BABY; IF SHE IS MARRIED AND DOES NOT WANT ANY MORE CHILDREN; IF THE WOMAN'S OWN HEALTH IS SERIOUSLY ENDANGERED BY THE PREGNANCY; IF THE FAMILY HAS A VERY LOW INCOME AND CANNOT AFFORD ANY MORE CHILDREN; IF SHE BECAME PREGNANT AS A RESULT OF RAPE; IF SHE IS NOT MARRIED AND DOES NOT WANT TO MARRY THE MAN\*

NORC # 9001     MAR, 1972     (29)  
NORC # 9002     MAR, 1973     (61)

### DIVORCE

DO YOU THINK THAT DIVORCE LAWS SHOULD BE THE SAME IN EVERY STATE\*

AIPO # 341     FEB, 1945     (13A)  
AIPO # 526     JAN, 1954     (21)

SUPPOSE A CANDIDATE FOR PRESIDENT IS DIVORCED FROM HIS WIFE, WOULD THAT MAKE ANY DIFFERENCE IN YOUR ATTITUDE TOWARD VOTING FOR HIM, PROVIDED HE IS WELL QUALIFIED OTHERWISE\*

AIPO # 490     APRIL 1952     (20)  
AIPO # 565     MAY 1956     (178)

SUPPOSE A CANDIDATE FOR PRESIDENT IS DIVORCED, WOULD THAT MAKE ANY DIFFERENCE IN YOUR ATTITUDE TOWARD VOTING FOR HIM, PROVIDED HE IS WELL QUALIFIED OTHERWISE\*

AIPO # 653     DEC, 1961     (53A)  
AIPO # 671     APRIL 1963     (61)

THERE IS ALWAYS MUCH DISCUSSION ABOUT THE QUALIFICATIONS OF

PRESIDENTIAL CANDIDATES - THEIR EDUCATION, AGE, RACE, RELIGION, AND THE LIKE,  
IF YOUR PARTY NOMINATED A GENERALLY WELL-QUALIFIED MAN FOR PRESIDENT AND HE HAPPENED TO BE DIVORCED, WOULD YOU VOTE FOR HIM?

|            |            |       |
|------------|------------|-------|
| AIPO # 676 | AUG, 1963  | (31A) |
| AIPO # 714 | JULY 1965  | (15)  |
| AIPO # 744 | APRIL 1967 | (15)  |

## FAMILY SIZE

WHAT DO YOU CONSIDER IS THE IDEAL SIZE OF A FAMILY - A HUSBAND AND WIFE AND HOW MANY CHILDREN?

|            |           |      |
|------------|-----------|------|
| AIPO # 233 | MAR, 1941 | (7A) |
| AIPO # 488 | MAR, 1952 | (15) |
| AIPO # 515 | MAY 1953  | (9)  |
| AIPO # 808 | JUNE 1970 | (2)  |

VARIANT WHAT IS THE IDEAL SIZE OF A FAMILY?

|           |           |      |
|-----------|-----------|------|
| AIPO # 57 | NOV, 1936 | (5B) |
|-----------|-----------|------|

WHAT DO YOU THINK IS THE IDEAL NUMBER OF CHILDREN FOR A FAMILY TO HAVE?

|             |            |      |
|-------------|------------|------|
| AIPO # 578  | FEB, 1957  | (4)  |
| AIPO # 621  | DEC, 1959  | (26) |
| AIPO # 655  | FEB, 1962  | (50) |
| AIPO # 671  | APRIL 1963 | (21) |
| AIPO # 709  | MAR, 1965  | (9)  |
| AIPO # 723  | JAN, 1966  | (16) |
| AIPO # 755  | DEC, 1967  | (97) |
| AIPO # 821  | DEC, 1970  | (20) |
| NORC # 9001 | MAR, 1972  | (26) |
| AIPO # 862  | JAN, 1973  | (18) |
| AIPO # 868  | APRIL 1973 | (18) |

VARIANT IF YOU HAD YOUR CHOICE, HOW MANY CHILDREN WOULD YOU LIKE TO HAVE?

|           |          |       |                         |
|-----------|----------|-------|-------------------------|
| RFOR # 35 | MAY 1943 | (10D) | (WOMEN 20-35 YEARS OLD) |
|-----------|----------|-------|-------------------------|

HOW MANY CHILDREN DO YOU THINK SHOULD BE IN THE FAMILY OF IDEAL SIZE?

|            |           |      |          |
|------------|-----------|------|----------|
| AIPO # 353 | AUG, 1945 | (16) | (T FORM) |
|------------|-----------|------|----------|

WHAT DO YOU THINK IS THE IDEAL NUMBER OF CHILDREN FOR MARRIED COUPLES?

|            |           |      |          |
|------------|-----------|------|----------|
| AIPO # 389 | JAN, 1947 | (11) | (K FORM) |
|------------|-----------|------|----------|

HOW MANY CHILDREN DO YOU THINK MAKES THE NICEST SIZED FAMILY?

|           |           |      |
|-----------|-----------|------|
| RFOR # 71 | OCT, 1948 | (16) |
|-----------|-----------|------|

HOW MANY CHILDREN WOULD YOU LIKE TO HAVE?

|           |          |     |                |
|-----------|----------|-----|----------------|
| POS # 544 | MAY 1961 | (7) | (YOUNG ADULTS) |
|-----------|----------|-----|----------------|

MEDICAL AIDS TO PARENTHOOD

HAVE YOU EVER HEARD OR READ ABOUT TEST-TUBE BABIES /ARTIFICIAL INSEMINATION/\*  
FOR PEOPLE WHO CANNOT HAVE CHILDREN, WOULD YOU APPROVE OR DISAPPROVE OF THEIR HAVING TEST-TUBE BABIES\*

AIPO # 440 APRIL 1949 (11)  
AIPO # 514 APRIL 1953 (14)

MIDDLE EAST

ARAB STATES, GENERAL

DO YOU THINK IT IS OR IS NOT A MATTER OF GREAT IMPORTANCE TO THE UNITED STATES TO OBTAIN LARGE SUPPLIES OF OIL FROM COUNTRIES IN THE MIDDLE (NEAR) EAST LIKE ARABIA\*

NORC # 155 FEB, 1948 (14)  
NORC # 273 JAN, 1950 (18)\*

EGYPT

/SCALOMETER/

PLUS 5-4-3-2-1 = MINUS 1-2-3-4-5

PLEASE TELL ME HOW FAR UP THE SCALE OR HOW FAR DOWN THE SCALE YOU WOULD RATE THE FOLLOWING COUNTRIES AND MEN - EGYPT,

AIPO # 738 DEC, 1966 (50G)  
AIFO # 868 APRIL 1973 (4K)

IRAN

HOW IMPORTANT DO YOU THINK IT IS FOR THE UNITED STATES TO COOPERATE CLOSELY WITH IRAN - VERY IMPORTANT, ONLY FAIRLY IMPORTANT, OR NOT IMPORTANT AT ALL\*

NORC # 332 OCT, 1952 (19A)  
NORC # 333 NOV, 1952 (16A)  
NORC # 382 JAN, 1956 (18D)

ISRAEL

HOW IMPORTANT DO YOU THINK IT IS FOR THE UNITED STATES TO COOPERATE CLOSELY WITH ISRAEL - VERY IMPORTANT, ONLY FAIRLY IMPORTANT, OR NOT IMPORTANT AT ALL\*

NORC # 273 JAN, 1950 (17D)  
NORC # 332 OCT, 1952 (19E)  
NORC # 349 NOV, 1953 (15D)  
NORC # 379 NOV, 1955 (23)  
NORC # 382 JAN, 1956 (18)

DO YOU THINK AMERICAN JEWS HAVE ANYTHING TO DO WITH THE TROUBLE IN THE MIDDLE EAST BETWEEN ISRAEL AND THE ARAB COUNTRIES\*

IN WHAT WAY\*

NORC # 349 NOV. 1953 (17)  
NORC # 379 NOV. 1955 (26)

VARIANT DO YOU THINK AMERICAN JEWS HAVE ANYTHING TO DO WITH THE  
TROUBLE IN THE MIDDLE EAST\*  
IN WHAT WAY\*

NORC # 399 NOV. 1956 (11)  
NORC # 404 APRIL 1957 (16)

WHICH SIDE DO YOU FEEL IS MORE TO BLAME IN THIS DISPUTE - ISRAEL OR  
THE ARABS\*

NORC # 349 NOV. 1953 (16A)  
NORC # 376 SEPT. 1955 (17A)  
NORC # 379 NOV. 1955 (24A)  
NORC # 386 APRIL 1956 (15A)

VARIANT IF AN ALL-OUT WAR SHOULD BEGIN, WHICH SIDE DO YOU THINK WILL  
BE MOST TO BLAME FOR IT - ISRAEL OR THE ARABS\*

AIPO # 563 APRIL 1956 (9E)

WHICH OF THE TWO - ISRAEL OR EGYPT - DO YOU THINK IS MORE  
TO BLAME FOR THE PRESENT TROUBLE BETWEEN THE TWO COUNTRIES\*  
WHY DO YOU FEEL THIS WAY\*

NORC # 399 NOV. 1956 (10)  
NORC # 404 APRIL 1957 (15)

DO YOU THINK THINGS WILL (FINALLY) WORK OUT PEACEFULLY BETWEEN EGYPT  
AND ISRAEL, OR DO YOU THINK THAT A (FULL-SCALE) WAR WILL FLARE UP  
BETWEEN THE TWO COUNTRIES\*

AIPO # 556 NOV. 1955 (8C)\*  
AIPO # 581 APRIL 1957 (37)

VARIANT DO YOU THINK IT IS LIKELY, OR NOT LIKELY, THAT FULL-SCALE WAR  
BETWEEN ISRAEL AND THE ARAB COUNTRIES WILL BREAK OUT THIS  
YEAR\*

NORC # 386 APRIL 1956 (16)

TURNING TO A NEW TOPIC,, DO YOU THINK ANOTHER FULL-SCALE WAR  
BETWEEN THE ISRAELIS AND THE ARABS IS LIKELY TO OCCUR DURING  
THE NEXT 5 YEARS, OR NOT\*

AIPO # 764 JUNE 1968 (17)  
AIPO # 774 JAN. 1969 (8D)

/SCALOMETER/

PLUS 5-4-3-2-1 = MINUS 1-2-3-4-5

PLEASE TELL ME HOW FAR UP THE SCALE OR HOW FAR DOWN THE SCALE YOU  
WOULD RATE: ISRAEL.

AIPO # 576 DEC. 1956 (50E)  
AIPO # 738 DEC. 1966 (50H)



HAVE YOU HEARD OR READ ABOUT THE TROUBLES BETWEEN ISRAEL AND THE ARAB NATIONS IN THE MIDDLE EAST\* WHAT WOULD YOU LIKE TO SEE THE U.S. GOVERNMENT DO ABOUT THIS SITUATION\* IN THIS TROUBLE, ARE YOUR SYMPATHIES MORE WITH ISRAEL OR MORE WITH THE ARAB STATES\*

|            |       |      |       |                     |
|------------|-------|------|-------|---------------------|
| AIPO # 746 | MAY   | 1967 | (4)   | (FILTER)            |
| AIPO # 774 | JAN,  | 1969 | (8)   | (FILTER)            |
| AIPO # 775 | FEB,  | 1969 | (8)   | (FILTER)            |
| AIPO # 788 | SEPT, | 1969 | (3)   | (FILTER)            |
| AIPO # 800 | FEB,  | 1970 | (4)   | (FILTER)            |
| AIPO # 814 | SEPT, | 1970 | (11A) | (FILTER)            |
| AIPO # 880 | OCT,  | 1973 | (2)   | (PART 1 AND 3 ONLY) |

VARIANT HAVE YOU HEARD OR READ ABOUT THE RECENT CONFLICT BETWEEN ISRAEL AND THE ARAB COUNTRIES\*

NORC # 349 NOV, 1953 (16)

HAVE YOU HEARD OR READ ANYTHING ABOUT THE RECENT FIGHTING BETWEEN ISRAEL AND EGYPT\*

NORC # 376 SEPT, 1955 (17)

HAVE YOU HEARD OR READ ANYTHING ABOUT THE PRESENT TROUBLE BETWEEN EGYPT AND ISRAEL\* FROM WHAT YOU KNOW, WHAT WOULD YOU SAY IS THE CHIEF CAUSE OF THIS TROUBLE AT THE PRESENT TIME\*

|            |      |      |      |
|------------|------|------|------|
| AIPO # 555 | OCT, | 1955 | (23) |
| AIPO # 556 | NOV, | 1955 | (8)  |

HAVE YOU HEARD OR READ ANYTHING ABOUT THE CONFLICT BETWEEN ISRAEL AND THE ARAB COUNTRIES\*

|            |       |      |      |
|------------|-------|------|------|
| NORC # 379 | NOV,  | 1955 | (24) |
| NORC # 386 | APRIL | 1956 | (15) |

HAVE YOU HEARD OR READ ABOUT THE TROUBLE BETWEEN ISRAEL AND THE ARAB COUNTRIES\*

AIPO # 563 APRIL 1956 (9A)

WHAT, IF ANYTHING, WOULD YOU LIKE TO SEE THE U.S. GOVERNMENT DO ABOUT THIS SITUATION\*

AIPO # 814 SEPT, 1970 (11B)

DO YOU THINK A PEACEFUL SETTLEMENT OF DIFFERENCES BETWEEN ISRAEL AND THE ARAB COUNTRIES CAN BE WORKED OUT\*

|            |       |      |      |
|------------|-------|------|------|
| AIPO # 747 | JULY  | 1967 | (12) |
| AIPO # 788 | SEPT, | 1969 | (4)  |

ACADEMIES

IT HAS BEEN SUGGESTED THAT A U.S. AIR FORCE ACADEMY BE BUILT TO TRAIN OFFICERS FOR THE AIR FORCE, JUST AS ARMY OFFICERS ARE TRAINED AT ANNAPOLIS, DO YOU THINK CONGRESS SHOULD OR SHOULD NOT VOTE THE MONEY FOR A SEPARATE AIR FORCE ACADEMY\*

AIPO # 446      AUG, 1949      (4)  
A IPO # 513      MAR, 1953      (6)

ATTITUDE TOWARD SERVICES

IN THE EVENT OF ANOTHER WORLD WAR, WHICH BRANCH OF THE ARMED FORCES DO YOU THINK WILL BE MOST IMPORTANT - THE ARMY, NAVY, OR AIR FORCE\*

AIPO # 544      MAR, 1955      (5)  
A IPO # 637      OCT, 1960      (33)

VARIANT IF THE UNITED STATES SHOULD GET INTO ANOTHER WORLD WAR, WHICH BRANCH OF THE ARMED FORCES DO YOU THINK WOULD PLAY THE MOST IMPORTANT PART IN WINNING THE WAR - THE ARMY, THE NAVY, OR THE AIR FORCE\*

AIPO # 444      JUNE 1949      (5B)

IF THE UNITED STATES SHOULD GET INTO WORLD WAR III, WHICH BRANCH OF THE ARMED FORCES DO YOU THINK WOULD PLAY THE MOST IMPORTANT PART - THE ARMY, THE NAVY, OR THE AIR FORCE\*

AIPO # 478      AUG, 1951      (10)

IF THE UNITED STATES SHOULD GET INTO ANOTHER WORLD WAR, WHICH BRANCH OF THE ARMED FORCES DO YOU THINK WOULD PLAY THE MOST IMPORTANT PART - THE ARMY, THE NAVY, OR THE AIR FORCE\*

AIPO # 521      OCT, 1953      (4)

BASES ABROAD

WHICH OF THESE FOUR STATEMENTS COMES CLOSEST TO WHAT YOU THINK THE UNITED STATES SHOULD DO ABOUT NEW LAND AND POSSESSIONS IN THE WORLD AFTER THE WAR\*

THE UNITED STATES SHOULD GIVE UP ALL THE LAND OUTSIDE OF THE UNITED STATES THAT IS DIFFICULT TO DEFEND,

THE UNITED STATES SHOULD BE SATISFIED WITH THE AMOUNT OF LAND IN THE WORLD SHE HAD BEFORE SHE ENTERED THE WAR,

THE UNITED STATES SHOULD TRY TO GET NEW MILITARY BASES, BUT NOTHING ELSE,

THE UNITED STATES SHOULD TRY TO GET AS MUCH NEW LAND IN THE WORLD AS SHE CAN,

NORC # 205      JULY 1942      (6)  
NORC # 210      JAN, 1943      (5)  
NORC # 213      JUNE 1943      (7)  
NORC # 233      MAR, 1945      (11)

VARIANT WHICH OF THESE FOUR STATEMENTS COMES CLOSEST TO WHAT YOU THINK THE UNITED STATES SHOULD DO ABOUT NEW LAND AND

## POSSESSIONS IN THE WORLD\*

THE UNITED STATES SHOULD GIVE UP ALL THE LAND OUTSIDE OF THE UNITED STATES THAT IS DIFFICULT TO DEFEND,  
THE UNITED STATES SHOULD BE SATISFIED WITH THE AMOUNT OF LAND IN THE WORLD SHE HAS NOW,  
THE UNITED STATES SHOULD TRY TO GET MILITARY BASES ONLY,  
THE UNITED STATES SHOULD TRY TO GET AS MUCH NEW LAND IN THE WORLD AS SHE CAN,

NORC # 201 FEB, 1942 (7)

HOW DO YOU FEEL ABOUT THE NUMBER OF AMERICAN TROOPS STATIONED IN EUROPE\* IN GENERAL, DO YOU FEEL WE HAVE TOO MANY TROOPS THERE NOW, ABOUT THE RIGHT NUMBER, OR SHOULD WE SEND MORE\*

NORC # 349 NOV, 1953 (10)

NORC # 363 SEPT, 1954 (15)

NORC # 399 NOV, 1956 (19)

VARIANT HAVE YOU HEARD OR READ ANYTHING ABOUT THE DISCUSSION OVER THE NUMBER OF AMERICAN TROOPS WHICH SHOULD BE SENT TO EUROPE\* DO YOU THINK THE NUMBER OF TROOPS THE UNITED STATES HAS IN EUROPE SHOULD BE INCREASED FROM 200,000 TO 400,000\*

AIPO # 478 AUG, 1951 (15)

HOW ABOUT THE NUMBER OF AMERICAN TROOPS STATIONED IN EUROPE - IN GENERAL, DO YOU FEEL WE HAVE TOO MANY TROOPS THERE NOW, ABOUT THE RIGHT NUMBER, OR SHOULD WE SEND MORE\*

NORC # 315 DEC, 1951 (15)

## CIVIL DEFENSE

DO YOU THINK THAT ALL PHYSICALLY-FIT YOUNG MEN WHO ARE EXEMPT FROM THE DRAFT SHOULD BE REQUIRED TO SPEND A MINIMUM OF 5 OR 6 HOURS A WEEK IN SOME KIND OF CIVIL DEFENSE WORK\*

AIPO # 543 FEB, 1955 (9)

AIPO # 579 FEB, 1957 (50)

## CONSCRIPTION

DO YOU THINK THE DRAFT IS BEING HANDLED FAIRLY IN YOUR COMMUNITY\* IN WHAT WAY IS THE DRAFT NOT BEING HANDLED FAIRLY\*

AIPO # 266 APRIL 1942 (4)

AIPO # 276 SEPT, 1942 (1)

AIPO # 282 OCT, 1942 (12)

AIPO # 308 DEC, 1943 (1)

AIPO # 511 JAN, 1953 (2)

VARIANT DO YOU THINK IT /THE DRAFT/ IS BEING HANDLED FAIRLY\*

AIPO # 226 DEC, 1940 (108)

DO YOU THINK THE DRAFT HAS BEEN HANDLED FAIRLY IN YOUR COMMUNITY\* WHAT DO YOU THINK HAS BEEN WRONG WITH IT\*

AIPO # 236 MAY 1941 (10)

DO YOU THINK THE DRAFT IS NOW BEING HANDLED FAIRLY IN YOUR COMMUNITY\*

AIPO # 348 MAY 1945 (4)

DO YOU THINK THE PRESENT DRAFT SYSTEM IS FAIR, OR NOT\*  
WHY DO YOU FEEL THIS WAY\*

AIPO # 730 JUNE 1966 (10)

WOULD YOU FAVOR OR OPPOSE REQUIRING ALL YOUNG MEN TO GIVE ONE YEAR OF SERVICE TO THE NATION - EITHER IN THE MILITARY FORCES OR IN NON-MILITARY WORK HERE OR ABROAD, SUCH AS VISTA OR THE PEACE CORPS\*

AIPO # 842 DEC. 1971 (2)

AIPO # 880 OCT. 1973 (9)

VARIANT WOULD YOU FAVOR OR OPPOSE REQUIRING ALL YOUNG MEN TO GIVE TWO YEARS OF SERVICE - EITHER IN THE MILITARY FORCES OR IN NON-MILITARY WORK HERE OR ABROAD, SUCH AS THE PEACE CORPS\*

AIPO # 730 JUNE 1966 (11A)

#### DEFENSE PROGRAM

(SEE ALSO: COMMUNISM, U.S. POLICY TOWARD; CONSUMERS, SACRIFICES IN WAR; LATIN AMERICA, U.S. POLICY TOWARD; RUSSIA, CO-EXISTENCE WITH)

DURING THE COMING YEAR, DO YOU THINK WE SHOULD CUT DOWN THE AMOUNT WE ARE SPENDING ON OUR REARMAMENT PROGRAM, KEEP IT ABOUT THE SAME, OR SPEND EVEN MORE ON OUR ARMED FORCES\*

NORC # 302 APRIL 1951 (17)

NORC # 334 DEC. 1952 (5)

VARIANT DO YOU THINK U.S. GOVERNMENT SPENDING SHOULD BE INCREASED, DECREASED, OR REMAIN ABOUT THE SAME ON THE FOLLOWING: NATIONAL DEFENSE\*

AIPO # 454 MAR. 1950 (13)

DURING THE COMING YEAR, DO YOU THINK WE SHOULD CUT DOWN THE AMOUNT WE ARE SPENDING ON OUR ARMS PROGRAM, KEEP IT ABOUT THE SAME, OR SPEND EVEN MORE ON OUR ARMED FORCES\*

NORC # 378 OCT. 1955 (3)

THE BIGGEST PART OF GOVERNMENT SPENDING GOES FOR DEFENSE, DO YOU THINK THIS SUM SHOULD BE INCREASED, DECREASED, OR KEPT ABOUT THE SAME AS IT WAS LAST YEAR\*

AIPO # 579 FEB. 1957 (8)

I AM GOING TO ASK YOU ABOUT SOME PROBLEMS CURRENTLY FACING THE UNITED STATES. FOR EACH PROBLEM WOULD YOU ANSWER HOW SATISFIED YOU ARE WITH THE WAY THE PROBLEM IS BEING HANDLED - EXTREMELY WELL SATISFIED, CONSIDERABLY WELL SATISFIED, SOMEWHAT SATISFIED, OR NOT AT ALL SATISFIED\*

AMERICA'S MILITARY STRENGTH,

POS # 655 FEB, 1965 (11C) (YOUNG PEOPLE)  
AIPD # 728 MAY 1966 (22A)

WE ARE FACED WITH MANY PROBLEMS IN THIS COUNTRY, NONE OF WHICH CAN BE SOLVED EASILY OR INEXPENSIVELY. I'M GOING TO NAME SOME OF THESE PROBLEMS, AND FOR EACH ONE I'D LIKE YOU TO TELL ME WHETHER YOU THINK WE'RE SPENDING TOO MUCH MONEY ON IT, TOO LITTLE MONEY, OR ABOUT THE RIGHT AMOUNT. FIRST, ARE WE SPENDING TOO MUCH, TOO LITTLE, OR ABOUT THE RIGHT AMOUNT ON /THE MILITARY, ARMAMENTS, AND DEFENSE/

RCOM # 524 OCT, 1971 (8)  
NORC # 9002 MAR, 1973 (64)

### LEADERS

(SEE ALSO: POLITICS, GENERAL, LIBERALISM/CONSERVATISM)

DO YOU FEEL THAT MILITARY MEN HAVE TOO MUCH TO SAY OR NOT ENOUGH TO SAY IN DECIDING OUR POLICY WITH OTHER COUNTRIES\*

NORC # 155 FEB, 1948 (188)  
NORC # 162 NOV, 1948 (178)  
NORC # 165 APRIL 1949 (168)

VARIANT ARE THERE ANY GROUPS THAT YOU FEEL HAVE TOO MUCH TO SAY IN DECIDING OUR POLICY WITH OTHER COUNTRIES\*

NORC # 155 FEB, 1948 (19)

HERE ARE SOME PUBLIC FIGURES WHO HAVE BEEN IN THE NEWS RECENTLY, HAVE YOU EVER HEARD OF ANY OF THEM\* GEORGE C, MARSHALL,

AIPD # 390 FEB, 1947 (18A)  
AIPD # 418 MAY 1948 (10A) (T FORM)  
AIPD # 464 OCT, 1950 (6A) (S FORM)  
AIPD # 465 OCT, 1950 (6A) (S FORM)  
AIPD # 472 MAR, 1951 (16A)  
AIPD # 474 APRIL 1951 (14A) (TPS FORM)

VARIANT WILL YOU PLEASE LOOK OVER THIS LIST OF NAMES AND TELL ME WHICH OF THESE PEOPLE YOU HAVE HEARD OF\* WILL YOU TELL ME WHO EACH ONE IS OR WHAT HE DOES\* MARSHALL,

AIPD # 405 OCT, 1947 (6A) (K FORM)

HERE IS A LIST OF MEN IN PUBLIC LIFE, CAN YOU TELL ME BRIEFLY WHO EACH ONE IS OR WHAT HE DOES\* GEORGE C, MARSHALL,

NORC # 303 JUNE 1951 (13)

### PREPAREDNESS

(SEE ALSO: RUSSIA, WAR WITH U.S,)

DO YOU THINK THE UNITED STATES IS WELL ENOUGH PREPARED TODAY TO FIGHT AN ALL-OUT WAR WITH RUSSIA\*

AIPD # 477 JULY 1951 (4A)  
AIPD # 521 OCT, 1953 (3)

## SIZE OF ARMED FORCES

(SEE ALSO: INTERNATIONAL RELATIONS, ARMAMENT/DISARMAMENT; UNITED NATIONS, AUTHORITY OF)

DO YOU THINK THE UNITED STATES SHOULD INCREASE THE SIZE OF ITS ARMY\*

|            |            |       |
|------------|------------|-------|
| AIPO # 139 | NOV, 1938  | (6A)  |
| AIPO # 171 | SEPT, 1939 | (1)   |
| AIPO # 412 | FEB, 1948  | (10A) |
| AIPO # 436 | JAN, 1949  | (10A) |
| AIPO # 458 | JULY 1950  | (7A)  |

VARIANT DO YOU THINK THE SIZE OF THE UNITED STATES ARMY SHOULD BE FURTHER INCREASED\*

AIPO # 133 SEPT, 1938 (2A)

DO YOU THINK WE SHOULD INCREASE THE SIZE OF OUR ARMED FORCES NOW\*

NORC # 243 AUG, 1946 (10)

DO YOU THINK THE UNITED STATES SHOULD INCREASE THE SIZE OF ITS NAVY\*

|            |           |       |
|------------|-----------|-------|
| AIPO # 139 | NOV, 1938 | (6A)  |
| AIPO # 412 | FEB, 1948 | (10A) |
| AIPO # 436 | JAN, 1949 | (10A) |
| AIPO # 458 | JULY 1950 | (7A)  |

VARIANT- DO YOU THINK THE SIZE OF THE UNITED STATES NAVY SHOULD BE FURTHER INCREASED\*

AIPO # 133 SEPT, 1938 (2A)

WHICH OF THESE PLANS DO YOU FAVOR FOR THE SIZE OF THE U.S, NAVY AFTER THE WAR\*

KEEP A NAVY BIG ENOUGH TO DEFEAT BY ITSELF ANY POSSIBLE GROUP OF FORCES THAT MIGHT ATTACK IT,  
KEEP A NAVY THAT IS NOT BIG ENOUGH BY ITSELF, BUT BIG ENOUGH WHEN JOINED BY OUR ALLIES, TO DEFEAT ANY POSSIBLE GROUP OF FORCES,

KEEP ONLY A SMALL NAVY, AND WAIT TO BUILD IT UP AT A TIME WHEN AN ENEMY THREATENS US,

AIPO # 352 JULY 1945 (4)

WOULD YOU BE WILLING TO PAY MORE MONEY IN TAXES TO SUPPORT A LARGER ARMY\* NAVY\* AIR FORCE\*

|            |            |       |          |
|------------|------------|-------|----------|
| AIPO # 173 | OCT, 1939  | (2)   | (A FORM) |
| AIPO # 190 | APRIL 1940 | (1)   |          |
| AIPO # 191 | APRIL 1940 | (1)   |          |
| AIPO # 412 | FEB, 1948  | (10B) |          |
| AIPO # 436 | JAN, 1949  | (10B) |          |
| AIPO # 458 | JULY 1950  | (7B)  |          |

VARIANT WOULD YOU BE WILLING TO PAY MORE TAXES FOR A LARGE ARMY\* NAVY\*

AIPO # 133 SEPT, 1938 (2B)

SHOULD THE UNITED STATES DO ANY OF THE FOLLOWING AT THIS TIME:

INCREASE OUR ARMY FURTHER, EVEN IF IT MEANS MORE TAXES;  
INCREASE OUR NAVY FURTHER, EVEN IF IT MEANS MORE TAXES;  
INCREASE OUR AIR FORCES FURTHER, EVEN IF IT MEANS MORE TAXES\*

AIPO # 194 MAY 1940 (1)

THIS YEAR THE UNITED STATES IS SPENDING ABOUT THIRTEEN BILLION DOLLARS ON OUR ARMED FORCES, WHICH ONE OF THESE THINGS DO YOU THINK CONGRESS SHOULD DO NEXT YEAR: REDUCE THE SIZE OF OUR ARMED FORCES IN ORDER TO SAVE MONEY; KEEP THEM AT THEIR PRESENT SIZE; OR INCREASE THE SIZE OF OUR ARMED FORCES, REGARDLESS OF THE COST\*

NORC # 146 NOV, 1946 (1)

DO YOU THINK THE UNITED STATES SHOULD INCREASE THE SIZE OF ITS AIR FORCE\*

AIPO # 412 FEB, 1948 (10A)

AIPO # 436 JAN, 1949 (10A)

AIPO # 458 JULY 1950 (7A)

#### SPACE PROJECTS

DO YOU THINK THERE IS ANYTHING FOR WHICH THE GOVERNMENT SHOULD BE SPENDING MORE MONEY THAN IT IS AT PRESENT\*

DO YOU THINK THERE IS ANYTHING FOR WHICH THE GOVERNMENT SHOULD BE SPENDING LESS MONEY THAN IT IS AT PRESENT\* FOR MISSILES, ROCKETS, SPACE RESEARCH, ATOMIC WEAPONS, ETC,

AIPO # 612 MAR, 1959 (25)

AIPO # 670 APRIL 1963 (17)

VARIANT CAN YOU THINK OF ANYTHING WHICH THE GOVERNMENT SPENDS TOO MUCH MONEY ON\*

AIPO # 678 OCT, 1963 (19)

WOULD YOU LIKE TO SEE THE AMOUNT OF MONEY BEING SPENT ON SPACE EXPLORATION INCREASED, DECREASED, OR KEPT ABOUT THE SAME AS NOW\*

AIPO # 713 JUNE 1965 (14A)

THE UNITED STATES IS NOW SPENDING MANY BILLIONS OF DOLLARS ON SPACE RESEARCH. DO YOU THINK WE SHOULD INCREASE THESE FUNDS, KEEP THEM THE SAME, OR REDUCE THESE FUNDS\*

AIPO # 774 JAN, 1969 (4)

SUPPOSE YOU WERE WRITING YOUR CONGRESSMAN OR SENATOR ABOUT THE THINGS YOU THINK CONGRESS SHOULD DO WHEN IT MEETS AGAIN THIS JANUARY. WHAT WOULD YOU SAY YOU WANT DONE BY CONGRESS (LIKE TO SEE CONGRESS DO)\* SPACE PROGRAM,

AIPO # 622 DEC, 1959 (6)  
AIPO # 666 DEC, 1962 (6A)\*

OF ALL THE THINGS THAT HAVE HAPPENED ANYWHERE IN THE WORLD DURING 1959 (1969), WHICH IS THE MOST OUTSTANDING\* MOON SHOTS, U.S, AND/OR U.S.S.R.) SPACE PROGRAMS; MISSILES; ROCKETS; TESTS,

AIPO # 621 DEC, 1959 (52)  
AIPO # 791 OCT, 1969 (3)\*

VARIANT OF ALL THE THINGS THAT HAVE HAPPENED ANYWHERE IN THE WORLD DURING 1960, WHICH WAS MOST INTERESTING TO YOU\* ACHIEVEMENTS IN SPACE • GENERAL, THE FIRING OF THE POLARIS, ANY OTHER MENTION OF FIRING ROCKETS, MISSILES, ORBITING OF SATELLITES, THE ECHO, THE SPUTNIK, THE RECOVERY OF THE SATELLITE,

AIPO # 639 DEC, 1960 (50)

LOOKING AHEAD TO 1980, THAT IS, 20 YEARS TIME, WHICH OF THESE DO YOU THINK WILL HAPPEN (HAVE HAPPENED) BY THEN; MAN WILL HAVE LANDED ON THE MOON\*

AIPO # 621 DEC, 1959 (60B)\*  
AIPO # 705 JAN, 1965 (3B)

VARIANT HOW LONG DO YOU THINK IT WILL BE BEFORE MEN IN ROCKETS WILL REACH THE MOON\*

AIPO # 645 MAY 1961 (3)

LOOKING AHEAD TO 1990 • THAT IS, 20 YEARS FROM NOW • WHICH OF THESE THINGS DO YOU THINK WILL HAVE HAPPENED BY THEN\* JUST READ OFF YOUR ANSWERS BY LETTERS, MAN WILL BE LIVING ON THE MOON,

AIPO # 792 OCT, 1969 (4)

WHICH COUNTRY • THE UNITED STATES OR RUSSIA • DO YOU THINK IS FARTHER AHEAD IN THE FIELD OF LONG RANGE MISSILES AND ROCKETS\*

AIPO # 603 AUG, 1958 (4A)  
AIPO # 622 DEC, 1959 (1B)  
AIPO # 639 DEC, 1960 (28B)  
AIPO # 640 JAN, 1961 (31)  
AIPO # 645 MAY 1961 (6)  
AIPO # 647 JUNE 1961 (54)  
AIPO # 659 MAY 1962 (50)  
AIPO # 668 FEB, 1963 (34)

VARIANT DO YOU THINK RUSSIA IS MOVING AHEAD OF THE UNITED STATES IN THE DEVELOPMENT OF MISSILES AND LONG DISTANCE ROCKETS, OR NOT\*

AIPO # 590 OCT, 1957 (4)

BACK IN THE 1960 PRESIDENTIAL ELECTION CAMPAIGN, KENNEDY



CLAIMED THERE WAS A MISSILE GAP - THAT IS, THE RUSSIANS WERE SUPPOSED TO BE AHEAD OF US IN MISSILES. DO YOU THINK THERE ACTUALLY WAS A MISSILE GAP, OR WASN'T THERE\*

ORCO # 466G NOV, 1963 (19)

WHICH COUNTRY - THE UNITED STATES OR RUSSIA - DO YOU THINK WILL BE THE FIRST TO SEND A MAN INTO OUTER SPACE\*

AIPO # 622 DEC, 1959 (1A)  
AIPO # 639 DEC, 1960 (28A)

WHICH COUNTRY - THE UNITED STATES OR RUSSIA - DO YOU THINK WILL BE FIRST TO SEND A MAN TO THE MOON\*

AIPO # 645 MAY 1961 (5)  
AIPO # 662 AUG, 1962 (5)  
AIPO # 674 JUNE 1963 (26)

WHICH COUNTRY - THE UNITED STATES OR RUSSIA - DO YOU THINK IS FARTHER AHEAD IN THE FIELD OF SPACE RESEARCH\*

AIPO # 645 MAY 1961 (4)  
AIPO # 713 JUNE 1965 (15)

HERE ARE SOME CARDS DESCRIBING DIFFERENT ISSUES AND PROBLEMS THAT PEOPLE ARE TALKING ABOUT. I WOULD LIKE TO GET YOUR OPINION ON HOW IMPORTANT YOU THINK IT IS THAT SOMETHING BE DONE ABOUT EACH. PLEASE ARRANGE THE CARDS INTO THREE DIFFERENT GROUPS, USING THIS BOARD. AFTER READING EACH STATEMENT - IF YOU THINK THERE IS A GREAT AND URGENT NEED THAT SOMETHING BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "GREAT AND URGENT NEED FOR ACTION". IF YOU THINK SOMETHING SHOULD BE DONE ABOUT THE MATTER, BUT THAT IT IS NOT TOO URGENT, PUT THE CARD IN THIS BOX, "NEED FOR SOME ACTION, BUT NOT TOO URGENT". IF YOU THINK THAT LITTLE OR NOTHING SHOULD BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "LITTLE OR NO NEED FOR ACTION". DEVELOPING ROCKETS THAT LAND AN AMERICAN ASTRONAUT ON THE MOON,

ORCO # 463S DEC, 1961 (63/36/)  
ORCO # 466C MAR, 1963 (31/36/)

WE ARE FACED WITH MANY PROBLEMS IN THIS COUNTRY, NONE OF WHICH CAN BE SOLVED EASILY OR INEXPENSIVELY. I'M GOING TO NAME SOME OF THESE PROBLEMS, AND FOR EACH ONE I'D LIKE YOU TO TELL ME WHETHER YOU THINK WE'RE SPENDING TOO MUCH MONEY ON IT, TOO LITTLE MONEY, OR ABOUT THE RIGHT AMOUNT. FIRST, ARE WE SPENDING TOO MUCH, TOO LITTLE, OR ABOUT THE RIGHT AMOUNT ON /SPACE EXPLORATION PROGRAM/\*

RCOM # 524 OCT, 1971 (8)  
NORC # 9002 MAR, 1973 (64A)

### UNIVERSAL MILITARY TRAINING

WILL YOU TELL ME WHAT IS MEANT BY THE TERM UNIVERSAL MILITARY TRAINING\*

AIPO # 409 DEC, 1947 (3A)  
AIPO # 459 JULY 1950 (8A)

SHOULD EVERY ABLE-BODIED YOUNG MAN 20 YEARS OLD BE MADE TO SERVE IN THE ARMY OR THE NAVY FOR ONE YEAR\*

AIPO # 156 MAY 1939 (1A) (A FORM)  
 AIPO # 170 SEPT, 1939 (1A)  
 AIPO # 199 JUNE 1940 (1)

VARIANT SHOULD EVERY ABLE-BODIED AMERICAN BOY 20 YEARS OLD BE  
 REQUIRED TO GO INTO THE ARMY OR NAVY FOR ONE YEAR\*

AIPO # 140 DEC, 1938 (1A)

DO YOU THINK EVERY ABLE-BODIED YOUNG MAN 20 YEARS OLD SHOULD  
 BE MADE TO SERVE IN THE ARMY, THE NAVY, OR THE AIR FORCE FOR  
 ONE YEAR\*

AIPO # 198 JUNE 1940 (1) (V FORM)  
 AIPO # 201 JULY 1940 (1)  
 AIPO # 202 JULY 1940 (1)  
 AIPO # 203 JULY 1940 (1)  
 AIPO # 205 AUG, 1940 (1)  
 OPO # 302 AUG, 1940 (5)  
 AIPO # 216 OCT, 1940 (1)

SHOULD EVERY ABLE-BODIED AMERICAN 20 YEARS OLD BE  
 REQUIRED TO GO INTO THE ARMY OR NAVY FOR ONE YEAR\*

NORC # 150 APRIL 1947 (2)

IN THE FUTURE DO YOU THINK EVERY ABLE-BODIED YOUNG MAN SHOULD BE  
 REQUIRED TO TAKE MILITARY OR NAVAL TRAINING FOR ONE YEAR\*

AIPO # 354 AUG, 1945 (1) (K FORM)  
 AIPO # 358 OCT, 1945 (2) (K FORM)  
 AIPO # 359 OCT, 1945 (1A)  
 AIPO # 360 NOV, 1945 (1)  
 AIPO # 365 FEB, 1946 (1) (T FORM)  
 AIPO # 388 JAN, 1947 (1) (K FORM)

VARIANT SHOULD EVERY ABLE-BODIED YOUNG MAN BE REQUIRED TO SERVE AT  
 LEAST SIX MONTHS IN THE ARMY OR NAVY\*

AIPO # 67 FEB, 1937 (3)  
 AIPO # 68 FEB, 1937 (8)

AFTER THE WAR IS OVER, DO YOU THINK EVERY YOUNG MAN SHOULD  
 BE REQUIRED TO SERVE ONE YEAR IN THE ARMY OR NAVY\*

AIPO # 285 DEC, 1942 (3)

AFTER THE WAR IS OVER DO YOU THINK EVERY YOUNG MAN SHOULD  
 SERVE A YEAR IN THE ARMY OR NAVY\*

AIPO # 305 OCT, 1943 (1)

AFTER THE WAR, DO YOU THINK THE UNITED STATES SHOULD DRAFT  
 ALL YOUNG MEN FOR A CERTAIN AMOUNT OF ARMY TRAINING DURING  
 PEACETIME\*

RFOR # 37 JAN, 1944 (2)

AFTER THIS WAR IS OVER, DO YOU THINK EVERY ABLE-BODIED YOUNG

MAN WHO HAS NOT SERVED IN THE ARMED FORCES SHOULD BE  
REQUIRED TO SERVE ONE YEAR IN THE ARMY OR NAVY\*

AIPO # 310 JAN, 1944 (2) (K FORM)

AFTER THE WAR, DO YOU THINK THE UNITED STATES SHOULD DRAFT  
ALL YOUNG MEN FOR A CERTAIN AMOUNT OF ARMY TRAINING DURING  
PEACETIME, OR SHOULD WE GO BACK TO THE REGULAR ARMY SYSTEM  
OF TAKING VOLUNTEERS ONLY\*

RFOR # 38 FEB, 1944 (3)

AFTER THIS WAR IS OVER, DO YOU THINK EVERY ABLE-BODIED  
YOUNG MAN SHOULD BE REQUIRED TO SERVE ONE YEAR IN THE  
ARMY OR NAVY\*

AIPO # 326 AUG, 1944 (9)  
AIPO # 335 NOV, 1944 (5)  
AIPO # 336 NOV, 1944 (11)  
AIPO # 339 JAN, 1945 (2A) (K FORM)  
NORC # 234 APRIL 1945 (1) (A FORM)

WOULD YOU BE IN FAVOR OF, OR WOULD YOU BE AGAINST A LAW THAT  
WOULD REQUIRE BOYS TO TAKE A YEARS MILITARY TRAINING AFTER  
THE WAR WHEN THEY BECOME 18 YEARS OLD\*

NORC # 228 SEPT, 1944 (10)

WHEN THE WAR IS OVER, DO YOU THINK THE UNITED STATES SHOULD  
OR SHOULD NOT DRAFT ALL YOUNG MEN FOR A CERTAIN AMOUNT OF  
MILITARY TRAINING DURING PEACETIME\*

RFOR # 47 MAR, 1945 (1)

AFTER THIS WAR IS OVER, DO YOU THINK EVERY ABLE-BODIED YOUNG  
MAN SHOULD BE REQUIRED TO TAKE MILITARY OR NAVAL TRAINING FOR  
ONE YEAR\*

AIPO # 344 APRIL 1945 (3A)  
AIPO # 350 JUNE 1945 (1) (K FORM)  
AIPO # 351 JULY 1945 (19) (T FORM)

DO YOU THINK THE PRESENT CONGRESS SHOULD PASS A LAW REQUIRING  
EVERY ABLE-BODIED YOUNG MAN TO TAKE MILITARY OR NAVAL  
TRAINING FOR ONE YEAR\*

AIPO # 348 MAY 1945 (14) (K FORM)

THERE IS A BILL IN CONGRESS WHICH WOULD REQUIRE EVERY ABLE-  
BODIED YOUNG MAN TO HAVE ONE YEARS MILITARY TRAINING AFTER  
THE WAR, WHICH OF THESE STATEMENTS EXPRESSES YOUR FEELING  
ABOUT THIS LAW: PASS THE LAW NOW, TO GO INTO EFFECT AFTER THE  
WAR; PASS THE L. AFTER THE WAR; DO NOT PASS THE LAW AT ALL\*

AIPO # 349 MAY 1945 (9)  
AIPO # 350 JUNE 1945 (1) (T FORM)

IT HAS BEEN SUGGESTED THAT IN THE FUTURE EVERY ABLE-BODIED  
YOUNG MAN SHOULD BE REQUIRED TO TAKE FOUR MONTHS OF MILITARY  
TRAINING, DO YOU APPROVE OR DISAPPROVE OF THIS\*

AIPO # 361 DEC, 1945 (1) (K FORM)  
AIPO # 365 FEB, 1946 (1) (K FORM)

DO YOU THINK THE UNITED STATES SHOULD OR SHOULD NOT DRAFT ALL YOUNG MEN FOR A CERTAIN AMOUNT OF MILITARY TRAINING DURING PEACETIME\*

RFOR # 53 APRIL 1946 (1)

IN GENERAL, DO YOU FAVOR OR OPPOSE A NATIONAL SECURITY TRAINING PROGRAM WHICH WOULD REQUIRE EVERY ABLE-BODIED YOUNG MAN TO TAKE MILITARY TRAINING\*

AIPO # 515 MAY 1953 (8A)

IN THE FUTURE, DO YOU THINK EVERY ABLE-BODIED YOUNG MAN /WHO HAS NOT ALREADY BEEN IN THE ARMED FORCES/ SHOULD BE REQUIRED TO TAKE MILITARY OR NAVAL TRAINING FOR ONE YEAR\*

AIPO # 397 MAY 1947 (16)  
AIPO # 399 JUNE 1947 (2A)  
AIPO # 459 JULY 1950 (8B)

VARIANT SHOULD THE CONGRESS TO BE ELECTED THIS NOVEMBER PASS A LAW TO REQUIRE EVERY PHYSICALLY-FIT YOUNG MAN /WHO HAS NOT SERVED IN THE ARMED FORCES/ TO TAKE MILITARY OR NAVAL TRAINING FOR ONE YEAR\*

AIPO # 380 OCT, 1946 (17)

DO YOU THINK CONGRESS SHOULD OR SHOULD NOT PASS A LAW TO REQUIRE EVERY ABLE-BODIED YOUNG MAN WHO HAS NOT ALREADY BEEN IN THE ARMED FORCES TO TAKE MILITARY OR NAVAL TRAINING FOR ONE YEAR\*

AIPO # 409 DEC, 1947 (3G)  
NORC # 156 MAR, 1948 (17)  
AIPO # 415 MAR, 1948 (4A)

THE UNITED STATES NOW HAS THE DRAFT ACT TO KEEP OUR ARMED FORCES AT THE STRENGTH NEEDED AT PRESENT, IT HAS BEEN SUGGESTED THAT WE HAVE, IN ADDITION, UNIVERSAL MILITARY TRAINING TO BUILD UP A LARGE TRAINED RESERVE FORCE, DO YOU THINK EVERY ABLE-BODIED YOUNG MAN WHO HAS NOT ALREADY BEEN IN THE ARMED FORCES SHOULD BE REQUIRED TO TAKE MILITARY OR NAVAL TRAINING FOR ONE YEAR\*

AIPO # 436 JAN, 1949 (11A)

IN THE FUTURE, DO YOU THINK EVERY YOUNG MAN /WHO HAS NOT ALREADY BEEN IN THE ARMED FORCES/ SHOULD BE REQUIRED TO TAKE SOME TYPE OF MILITARY OR NAVAL TRAINING FOR TWO YEARS\*

AIPO # 463 OCT, 1950 (3A)  
AIPO # 466 OCT, 1950 (2)

IN THE FUTURE, DO YOU THINK EVERY YOUNG MAN /WHO HAS NOT ALREADY BEEN IN THE ARMED FORCES/ SHOULD SPEND TWO YEARS OF SERVICE IN EITHER THE ARMED FORCES OR IN WORK CONNECTED

## WITH NATIONAL DEFENSE\*

AIPO # 468 DEC, 1950 (1)

AFTER THE PRESENT EMERGENCY IS OVER, DO YOU THINK EVERY YOUNG MAN /WHO HAS NOT ALREADY BEEN IN THE ARMED FORCES/ SHOULD OR SHOULD NOT SPEND TWO YEARS IN THE ARMED FORCES OR IN WORK CONNECTED WITH NATIONAL DEFENSE\* WOULD YOU FAVOR OR OPPOSE HAVING EVERY YOUNG MAN SERVE FOR ONE YEAR\*

AIPO # 473 MAR, 1951 (4)

WOULD YOU FAVOR OR OPPOSE REQUIRING EVERY ABLE-BODIED YOUNG MAN IN THIS COUNTRY, WHEN HE REACHES AGE 18, TO SPEND ONE YEAR IN MILITARY TRAINING AND THEN JOIN THE RESERVES\*

AIPO # 536 AUG, 1954 (1A)

AIPO # 540 NOV, 1954 (14)

AIPO # 542 JAN, 1955 (1)

AIPO # 543 FEB, 1955 (1)

AIPO # 547 MAY 1955 (8)

AIPO # 557 DEC, 1955 (2)

VARIANT WOULD YOU FAVOR OR OPPOSE REQUIRING EVERY ABLE-BODIED YOUNG MAN IN THIS COUNTRY, WHEN HE REACHES AGE 18, TO SPEND SIX MONTHS IN MILITARY TRAINING AND THEN JOIN THE RESERVES\* DO YOU THINK SUCH A MILITARY TRAINING PROGRAM SHOULD BE PUT INTO EFFECT THIS (COMING) YEAR, OR NOT\*

AIPO # 483 DEC, 1951 (1)\*

AIPO # 487 FEB, 1952 (1)

SHOULD EVERY ABLE-BODIED AMERICAN BOY 18 YEARS OLD BE REQUIRED TO GO INTO THE ARMED FORCES FOR ONE YEAR, OR NOT\*

AIPO # 712 JUNE 1965 (26A)

AIPO # 734 SEPT, 1966 (1)

VARIANT WOULD YOU FAVOR A TERM OF COMPULSORY MILITARY SERVICE FOR ALL YOUNG MEN OF 18 OR 19\* WHY\*

RFOR # 10 OCT, 1939 (6)

WOULD YOU BE IN FAVOR OF, OR WOULD YOU BE AGAINST A LAW THAT WOULD REQUIRE BOYS TO TAKE A YEARS MILITARY TRAINING IN PEACETIME WHEN THEY BECOME 18 YEARS OLD\*

NORC # 239 NOV, 1945 (1) (A FORM)

WOULD YOU BE IN FAVOR OF, OR WOULD YOU BE AGAINST A LAW THAT WOULD REQUIRE BOYS TO TAKE A YEARS MILITARY TRAINING WHEN THEY BECOME 18 YEARS OLD\*

AIPO # 177 NOV, 1939 (6A)

NORC # 142 MAY 1946 (13)

EMPLOYMENT OF MINORITIES

DO YOU FAVOR OR OPPOSE A LAW IN THIS STATE WHICH WOULD REQUIRE EMPLOYERS TO HIRE A PERSON IF HE IS QUALIFIED FOR THE JOB, REGARDLESS OF HIS RACE OR COLOR\*

AIPG # 349 MAY 1945 (7)

AIPO # 400 JULY 1947 (9)

VARIANT WOULD YOU FAVOR OR OPPOSE A STATE LAW WHICH WOULD REQUIRE EMPLOYEES TO WORK ALONGSIDE PERSONS OF ANY RACE OR COLOR\*

AIPO # 349 MAY 1945 (7) (T FORM)

WOULD YOU FAVOR OR OPPOSE MAKING IT AGAINST THE LAW TO DISCRIMINATE AGAINST NEGROES IN EMPLOYMENT\*

SRS # 889A JUNE 1966 (49)

HOW DO YOU FEEL ABOUT FAIR EMPLOYMENT LAWS. \* THAT IS, LAWS THAT MAKE WHITE PEOPLE HIRE QUALIFIED NEGROES SO THAT NEGROES CAN GET ANY JOB THEY ARE QUALIFIED FOR \* DO YOU FAVOR OR OPPOSE SUCH LAWS\* WOULD YOU SAY YOU STRONGLY (FAVOR/OPPOSE) SUCH LAWS\*

NORC # 4050 APRIL 1968 (41) (WHITES)

ARE THERE ANY NEGROES WHO WORK IN THE SAME PLACE YOU DO\* /IF YES/ DO ANY OF THEM HAVE THE SAME KIND OF JOB YOU DO \* THAT IS, DO THE SAME KIND OF WORK\* DO ANY OF THEM HAVE BETTER JOBS THAN YOU DO\* /IF YES OR NO/ DO YOU THINK THAT IN THIS PART OF THE COUNTRY THE NUMBER OF NEGROES DOING THE SAME KIND OF WORK YOU DO IS INCREASING RAPIDLY, INCREASING SLOWLY, STAYING ABOUT THE SAME, OR DECREASING\* DO YOU THINK PEOPLE LIKE YOU WILL HAVE MORE TROUBLE GETTING JOBS BECAUSE OF NEGROES COMING INTO YOUR KIND OF WORK\*

SRS # 889A JUNE 1966 (51)

NORC # 4100 APRIL 1970 (76)

GENERAL

(SEE ALSO: COMMUNISM, GROUP INFILTRATION)

DO YOU THINK THERE ARE ANY RACIAL OR RELIGIOUS GROUPS THAT HAVE TOO MUCH POWER IN THIS COUNTRY\* WHICH ONES\*-

NORC # 217 NOV. 1943 (19)

NORC # 237 SEPT. 1945 (18) (A FORM)

VARIANT HERE IS A LIST OF SOME GROUPS IN OUR POPULATION AND WE WANT TO KNOW THREE THINGS ABOUT THEM: JEWS, NEGROES, DO YOU THINK ANY OF THESE GROUPS ARE GETTING MORE ECONOMIC POWER ANYWHERE IN THE UNITED STATES THAN IS GOOD FOR THE COUNTRY\* DO YOU THINK ANY OF THESE GROUPS ARE GETTING MORE POLITICAL POWER ANYWHERE IN THE UNITED STATES THAN IS GOOD FOR THE COUNTRY\*

RFOR # 69 SEPT. 1948 (6)

-203- MINORITIES AND ETHNOCENTRISM

IN THIS COUNTRY, DO YOU THINK ANY OF THE PEOPLE LISTED HERE ARE MORE LIKELY TO BE COMMUNISTS THAN OTHERS\* AMERICANS OF ITALIAN DESCENT; JEWS; NEGROES; AMERICANS OF POLISH DESCENT; PUERTO RICANS IN THE UNITED STATES.

|            |      |      |      |
|------------|------|------|------|
| NORC # 294 | NOV. | 1950 | (11) |
| NORC # 341 | JUNE | 1953 | (7)  |
| NORC # 365 | NOV. | 1954 | (30) |

IN YOUR OPINION, ARE THERE ANY NATIONALITY, RELIGIOUS, OR RACIAL GROUPS IN THIS COUNTRY THAT ARE A THREAT TO AMERICA\* WHICH\* IN WHAT WAY ARE THEY A THREAT\*

|            |      |      |      |               |
|------------|------|------|------|---------------|
| NORC # 341 | JUNE | 1953 | (26) | (FILTER)      |
| NORC # 365 | NOV. | 1954 | (31) | (FILTER)      |
| NORC # 379 | NOV. | 1955 | (22) | (PART 1 ONLY) |

VARIANT IN YOUR OPINION, WHAT NATIONALITY, RELIGIOUS, OR RACIAL GROUPS IN THIS COUNTRY ARE A THREAT TO AMERICA\* IN WHAT WAY ARE THEY A THREAT\*

|            |      |      |      |
|------------|------|------|------|
| NORC # 294 | NOV. | 1950 | (20) |
|------------|------|------|------|

**GOVERNMENT AND, GENERAL**

PLEASE TELL ME WHETHER YOU THINK THE KENNEDY ADMINISTRATION IS DOING A VERY GOOD JOB, A FAIRLY GOOD JOB, OR A POOR JOB ON EACH OF THESE\* DEALING WITH THE PROBLEMS OF SEGREGATION,

|             |      |      |      |
|-------------|------|------|------|
| ORCO # 465R | AUG. | 1962 | (6N) |
| ORCO # 466C | MAR. | 1963 | (8J) |
| ORCO # 466G | NOV. | 1963 | (5)  |

VARIANT IN GENERAL, ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY THE KENNEDY ADMINISTRATION IS HANDLING THE PROBLEM OF CIVIL RIGHTS FOR NEGROES\*

|           |     |      |      |
|-----------|-----|------|------|
| SRS # 160 | MAY | 1963 | (33) |
|-----------|-----|------|------|

DO YOU THINK THE KENNEDY ADMINISTRATION IS PUSHING RACIAL INTEGRATION TOO FAST OR NOT FAST ENOUGH\*

|            |       |      |     |
|------------|-------|------|-----|
| AIPO # 656 | MAY   | 1962 | (3) |
| AIPO # 664 | OCT.  | 1962 | (5) |
| AIPO # 673 | MAY   | 1963 | (4) |
| AIPO # 674 | JUNE  | 1963 | (3) |
| AIPO # 675 | JULY  | 1963 | (2) |
| AIPO # 676 | AUG.  | 1963 | (2) |
| AIPO # 677 | SEPT. | 1963 | (4) |
| AIPO # 678 | OCT.  | 1963 | (6) |
| AIPO # 679 | NOV.  | 1963 | (4) |

DO YOU THINK THE JOHNSON ADMINISTRATION IS PUSHING INTEGRATION TOO FAST OR NOT FAST ENOUGH\*

|            |      |      |      |
|------------|------|------|------|
| AIPO # 708 | MAR. | 1965 | (3)  |
| AIPO # 709 | MAR. | 1965 | (3)  |
| AIPO # 713 | JUNE | 1965 | (22) |
| AIPO # 714 | JULY | 1965 | (8)  |
| AIPO # 716 | AUG. | 1965 | (3)  |

AIPO # 730 JUNE 1966 (3)  
AIPO # 734 SEPT. 1966 (6)  
AIPO # 736 OCT. 1966 (15) (WOMEN)  
AIPO # 748 JULY 1967 (12)  
AIPO # 749 AUG. 1967 (4)  
AIPO # 760 APRIL 1968 (14)  
AIPO # 761 APRIL 1968 (15)

VARIANT DO YOU THINK THAT INTEGRATION WILL NOW BE PUSHED FASTER OR NOT SO FAST\*

AIPO # 680 NOV. 1963 (48)

DO YOU THINK THE JOHNSON ADMINISTRATION IS PUSHING RACIAL INTEGRATION TOO FAST OR NOT FAST ENOUGH\*

AIPO # 684 JAN 1964 (4)

DO YOU APPROVE OR DISAPPROVE OF THE WAY JOHNSON IS HANDLING THE CIVIL RIGHTS PROBLEM\*

AIPO # 669 APRIL 1964 (4)

DO YOU APPROVE OR DISAPPROVE OF THE WAY PRESIDENT JOHNSON IS HANDLING RACE PROBLEMS IN THIS COUNTRY\*

AIPO # 750 AUG. 1967 (8)

DO YOU THINK THE ADMINISTRATION IS PUSHING INTEGRATION TOO FAST OR NOT FAST ENOUGH\*

AIPO # 769 SEPT. 1968 (17)

WHICH THREE OF THESE NATIONAL PROBLEMS WOULD YOU LIKE TO SEE THE GOVERNMENT DEVOTE MOST OF ITS ATTENTION TO IN THE NEXT YEAR OR TWO\* TRYING TO REDUCE RACIAL DISCRIMINATION,

AIPO # 709 MAR. 1965 (20)

AIPO # 806 APRIL 1970 (3C)

WE ARE FACED WITH MANY PROBLEMS IN THIS COUNTRY, NONE OF WHICH CAN BE SOLVED EASILY OR INEXPENSIVELY. I'M GOING TO NAME SOME OF THESE PROBLEMS, AND FOR EACH ONE I'D LIKE YOU TO TELL ME WHETHER YOU THINK WE'RE SPENDING TOO MUCH MONEY ON IT, TOO LITTLE MONEY, OR ABOUT THE RIGHT AMOUNT, ARE WE SPENDING TOO MUCH, TOO LITTLE, OR ABOUT THE RIGHT AMOUNT ON /IMPROVING THE CONDITION OF BLACKS/\*

RCOM # 524 OCT. 1971 (8)

NGRC # 9002 MAR. 1973 (64)

#### JEWS

(SEE ALSO: COMMUNISM, GROUP INFILTRATION; MIDDLE EAST, ISRAEL)

DO YOU THINK ANTI-JEWISH FEELING IS INCREASING OR DECREASING IN THIS COUNTRY\*

AIPO # 94 AUG. 1937 (6)

AIPO # 151 MAR. 1939 (8) (A FORM)



-205- MINORITIES AND ETHNOCENTRISM

VARIANT DO YOU BELIEVE THAT IN THIS COUNTRY THERE IS VERY LITTLE HOSTILITY TOWARD THE JEWISH PEOPLE, OR THAT THERE IS A GROWING HOSTILITY TOWARD THEM\*

RFOR # 2 AUG, 1938 (4)

DO YOU BELIEVE THAT IN THIS COUNTRY HOSTILITY TOWARD THE JEWISH PEOPLE IS GROWING, OR NOT\*

RFOR # 4 JAN, 1939 (2)

DO YOU THINK THE FEELING AGAINST THE JEWS IS INCREASING OR DECREASING IN THIS COUNTRY\*

NORC # 294 NOV, 1950 (31)

DO YOU THINK THERE IS LIKELY TO BE A WIDESPREAD CAMPAIGN AGAINST THE JEWS IN THIS COUNTRY\* WOULD YOU SUPPORT SUCH A CAMPAIGN\*

AIPO # 121 APRIL 1938 (6)  
AIPO # 156 MAY 1939 (8) (A FORM)

DO YOU THINK THAT JEWISH PEOPLE IN THE UNITED STATES HAVE TOO MUCH INFLUENCE IN THE BUSINESS WORLD, NOT ENOUGH INFLUENCE, OR ABOUT THE AMOUNT OF INFLUENCE THEY SHOULD HAVE\*

NORC # 205 JULY 1942 (10)  
NORC # 210 JAN, 1943 (10)  
NORC # 217 NOV, 1943 (27)  
NORC # 231 DEC, 1944 (16)

IF YOU WERE ABOUT TO SEND A CHILD OF YOURS TO COLLEGE, WHICH OF THESE KINDS OF COLLEGES WOULD YOU PREFER TO SEE HIM OR HER GO TO\*  
A COLLEGE WHICH ADMITS THE BEST STUDENTS WHO APPLY WHETHER THEY ARE JEWISH OR NOT,  
A COLLEGE WHICH ONLY ADMITS JEWISH STUDENTS IN THE SAME PROPORTION AS THERE ARE JEWS IN THAT REGION,  
A COLLEGE WHICH ONLY ADMITS JEWS IF THEY ARE ESPECIALLY OUTSTANDING,  
A COLLEGE WHICH ADMITS NO JEWS AT ALL.

RFOR # 69 SEPT, 1948 (15)  
RCOM # 36 OCT, 1949 (7)

SUPPOSE A JEWISH FAMILY WERE GOING TO MOVE IN NEXT DOOR TO YOU, WOULD YOU SAY YOU WOULD NOT LIKE THAT AT ALL, OR THAT YOU WOULD NOT LIKE IT BUT IT WOULD NOT MATTER TOO MUCH, OR THAT IT WOULD NOT MAKE ANY DIFFERENCE TO YOU\*  
WHY WOULD YOU NOT LIKE IT\* WHY WOULD IT NOT MAKE ANY DIFFERENCE TO YOU\*

NORC # 341 JUNE 1953 (5) (PART 1 ONLY)  
NORC # 365 NOV, 1954 (7) (PART 1 ONLY)  
NORC # 379 NOV, 1955 (31) (FILTER)  
NORC # 399 NOV, 1955 (28) (FILTER)

VARIANT HOW WOULD YOU FEEL IF A JEWISH FAMILY WERE GOING TO MOVE IN NEXT DOOR TO YOU\*

NORC # 294 NOV, 1950 (38)

-206- MINORITIES AND ETHNOCENTRISM

WOULD YOU JUST AS SOON HAVE A JEW FOR YOUR NEXT-DOOR NEIGHBOR  
AS SOMEONE OF YOUR OWN RELIGION, OR NOT\*

POS # 671 NOV, 1965 (488) (NON-JEWS)

HAVE YOU HEARD ANY CRITICISM OR TALK AGAINST THE JEWS IN THE LAST SIX  
MONTHS\* WHAT KIND OF CRITICISM WAS IT\*

|            |            |      |
|------------|------------|------|
| NORC # 294 | NOV, 1950  | (30) |
| NORC # 302 | APRIL 1951 | (21) |
| NORC # 341 | JUNE 1953  | (28) |
| NORC # 365 | NOV, 1954  | (33) |
| NGRC # 379 | NOV, 1955  | (28) |
| NORC # 399 | NOV, 1956  | (26) |
| NORC # 404 | APRIL 1957 | (24) |

THERE IS ALWAYS MUCH DISCUSSION ABOUT THE QUALIFICATIONS OF  
PRESIDENTIAL CANDIDATES - THEIR EDUCATION, AGE, RACE, RELIGION, AND  
THE LIKE, IF YOUR PARTY NOMINATED A GENERALLY WELL-QUALIFIED MAN FOR  
PRESIDENT AND HE HAPPENED TO BE A JEW, WOULD YOU VOTE FOR HIM\*

|            |            |       |
|------------|------------|-------|
| AIPO # 676 | AUG, 1963  | (31)  |
| AIPO # 714 | JULY 1965  | (15)  |
| AIPO # 744 | APRIL 1967 | (15C) |
| AIPO # 776 | MAR, 1969  | (3A)  |

VARIANT WOULD YOU VOTE FOR A JEW FOR PRESIDENT WHO WAS WELL QUALIFIED  
FOR THIS POSITION\*

AIPO # 68 FEB, 1937 (6)

BETWEEN NOW AND THE TIME OF THE CONVENTIONS IN 1960, THERE  
WILL BE MUCH DISCUSSION ABOUT THE QUALIFICATIONS OF  
PRESIDENTIAL CANDIDATES - THEIR EDUCATION, AGE, RELIGION,  
RACE, AND THE LIKE, IF YOUR PARTY NOMINATED A GENERALLY  
WELL-QUALIFIED MAN FOR PRESIDENT AND HE HAPPENED TO BE A JEW,  
WOULD YOU VOTE FOR HIM\*

AIPO # 622 DEC, 1959 (80A)

BETWEEN NOW AND 1964, THERE WILL BE MUCH DISCUSSION ABOUT THE  
QUALIFICATIONS OF PRESIDENTIAL CANDIDATES - THEIR EDUCATION,  
AGE, RELIGION, RACE, AND THE LIKE, IF YOUR PARTY NOMINATED  
A GENERALLY WELL-QUALIFIED MAN FOR PRESIDENT AND HE HAPPENED  
TO BE A JEW, WOULD YOU VOTE FOR HIM\*

AIPO # 649 AUG, 1961 (31B)

WOULD YOU JUST AS SOON VOTE FOR A JEW FOR PRESIDENT OF THE  
UNITED STATES AS FOR SOMEONE OF YOUR OWN RELIGION, OR NOT\*

POS # 571 NOV, 1965 (48A)

KU KLUX KLAN

/SCALOMETER/

PLUS 5-4-3-2-1 = MINUS 1-2-3-4-5

HOW FAR UP THE SCALE OR HOW FAR DOWN THE SCALE WOULD YOU RATE THE  
FOLLOWING ORGANIZATIONS: KU KLUX KLAN\*

AIPO # 720 NOV, 1965 (10D)  
 AIPO # 809 JUNE 1970 (8A)  
 AIPO # 874 JULY 1973 (18C)

# NEGROES

DO YOU THINK MOST NEGROES IN THE UNITED STATES ARE BEING TREATED FAIRLY OR UNFAIRLY\*

NORC # 225 MAY 1944 (1) (WHITES)  
 NORC # 241 MAY 1946 (1)  
 NORC # 382 JAN, 1956 (24)

DO YOU THINK NEGROES SHOULD HAVE AS GOOD A CHANCE AS WHITE PEOPLE TO GET ANY KIND OF JOB, OR DO YOU THINK WHITE PEOPLE SHOULD HAVE THE FIRST CHANCE AT ANY KIND OF JOB\* WHY DO YOU THINK SO\*

NORC # 225 MAY 1944 (10) (WHITES)  
 NORC # 241 MAY 1946 (2)  
 SRS # 330 DEC, 1963 (9) (SUPPLEMENT)  
 SRS # 889A JUNE 1966 (36)  
 NORC # 9001 MAR, 1972 (40)

VARIANT DO YOU THINK NEGROES AROUND HERE SHOULD HAVE AS GOOD A CHANCE AS WHITE PEOPLE TO GET EVERY KIND OF JOB, OR DO YOU THINK WHITE PEOPLE SHOULD HAVE A BETTER CHANCE\*

NORC # 150 APRIL 1947 (26)

AS FAR AS YOU KNOW, IS NEGRO BLOOD THE SAME AS WHITE BLOOD, OR IS IT DIFFERENT IN SOME WAY\*

NORC # 225 MAY 1944 (12) (WHITES)  
 NORC # 241 MAY 1946 (3)

IN GENERAL, DO YOU THINK NEGROES ARE AS INTELLIGENT AS WHITE PEOPLE \* THAT IS, CAN THEY LEARN JUST AS WELL IF THEY ARE GIVEN THE SAME EDUCATION\*

NORC # 225 MAY 1944 (13)  
 NORC # 241 MAY 1946 (4)  
 NORC # 382 JAN, 1956 (25)

VARIANT DO YOU THINK NEGROES NOW GENERALLY HAVE HIGHER INTELLIGENCE THAN WHITE PEOPLE, LOWER, OR ABOUT THE SAME\*  
 DO YOU THINK THEIR INTELLIGENCE IS LOWER BECAUSE THEY HAVE LACKED OPPORTUNITIES, OR THEY ARE BORN LESS INTELLIGENT\*  
 ARE ANY NEGROES AS INTELLIGENT AS THE AVERAGE WHITE MAN\*

RFOR # 9 SEPT, 1939 (2)

IN GENERAL, DO YOU THINK NEGROES ARE AS INTELLIGENT AS WHITE PEOPLE \* THAT IS, CAN THEY LEARN THINGS JUST AS WELL IF THEY ARE GIVEN THE SAME EDUCATION AND TRAINING\*

NORC # 386 APRIL 1956 (32)  
 SRS # 160 MAY 1963 (26) (WHITES)  
 NORC # 4050 APRIL 1968 (45) (WHITES)

VARIANT DO YOU THINK THAT NEGROES ARE AS INTELLIGENT AS WHITES\*  
THAT IS, DO YOU THINK THAT THEY CAN LEARN THINGS JUST AS WELL  
IF THEY ARE GIVEN THE SAME EDUCATION AND TRAINING\*

SRS # 889A JUNE 1966 (36)

IF YOU WERE SICK IN A HOSPITAL, WOULD IT BE ALL RIGHT WITH YOU IF YOU  
HAD A NEGRO NURSE, OR WOULD YOU NOT LIKE IT\*

NORC # 225 MAY 1944 (14) (WHITES ONLY)  
NORC # 241 MAY 1946 (5)

GENERALLY SPEAKING, DO YOU THINK THERE SHOULD BE SEPARATE SECTIONS FOR  
NEGROES IN STREETCARS AND BUSES\*

NORC # 386 APRIL 1956 (33)  
SRS # 160 MAY 1963 (23) (WHITES)  
NORC # 4100 APRIL 1970 (67) (WHITES)

VARIANT ONE OF TRUMAN'S PROPOSALS CONCERNS INTERSTATE TRAVEL. DO YOU  
THINK NEGROES SHOULD OR SHOULD NOT BE REQUIRED TO OCCUPY A  
SEPARATE PART OF A TRAIN OR BUS WHEN TRAVELING FROM ONE STATE  
TO ANOTHER\*

AIPO # 433 NOV. 1948 (11A) (T FORM)

DO YOU THINK THE SITUATION IN THE SOUTH BETWEEN THE RACES WILL GET  
BETTER OR WORSE DURING THE COMING YEAR\*

AIPO # 576 DEC. 1956 (6)  
AIPO # 586 JULY 1957 (53A)  
AIPO # 605 SEPT. 1958 (54)  
AIPO # 646 MAY 1961 (6)  
AIPO # 667 JAN. 1963 (44)

DO YOU THINK THE DAY WILL EVER COME IN THE SOUTH WHEN WHITES AND  
NEGROES WILL BE GOING TO THE SAME SCHOOLS, EATING IN THE SAME  
RESTAURANTS, AND GENERALLY SHARING THE SAME PUBLIC ACCOMMODATIONS\*

AIPO # 586 JULY 1957 (53B)  
AIPO # 605 SEPT. 1958 (55)  
AIPO # 640 JAN. 1961 (34)  
SRS # 160 MAY 1963 (27)  
AIPO # 674 JUNE 1963 (7A)

IF A NEGRO WITH THE SAME INCOME AND EDUCATION AS YOU HAVE MOVED INTO  
YOUR BLOCK, WOULD IT MAKE ANY DIFFERENCE TO YOU\*

NORC # 390 JUNE 1956 (18) (WHITES)  
SRS # 160 MAY 1963 (24) (WHITES)  
SRS # 330 DEC. 1963 (7) (WHITES) (SUPPLEMENT)  
SRS # 630 MAY 1964 (43) (WHITES)  
SRS # 857 JUNE 1965 (24) (WHITES)  
SRS # 868 OCT. 1965 (5) (WHITES)  
SRS # 4050 APRIL 1968 (44) (WHITES)  
NORC # 9001 MAR. 1972 (46) (WHITES)

VARIANT IF A NEGRO WITH THE SAME EDUCATION AND INCOME AS YOU MOVED  
INTO YOUR BLOCK, WOULD IT MAKE ANY DIFFERENCE TO YOU\*

-209- MINORITIES AND ETHNOCENTRISM

SRS # 889A JUNE 1966 (46)

IF A NEGRO MOVED INTO YOUR BLOCK, WOULD IT MAKE ANY DIFFERENCE TO YOU\*

SRS # 889A JUNE 1966 (37)

IF COLORED PEOPLE CAME TO LIVE NEXT DOOR, WOULD YOU MOVE\*

|            |            |       |
|------------|------------|-------|
| AIPO # 605 | SEPT. 1958 | (56B) |
| AIPO # 673 | MAY 1963   | (8)   |
| AIPO # 710 | APRIL 1965 | (14)  |
| AIPO # 729 | MAY 1966   | (8A)  |
| AIPO # 730 | JUNE 1966  | (9A)  |
| AIPO # 749 | AUG. 1967  | (14A) |

VARIANT WOULD IT MAKE ANY DIFFERENCE TO YOU IF A NEGRO FAMILY MOVED IN NEXT DOOR TO YOU\* WHY WOULD IT MAKE A DIFFERENCE\*

NORC # 223 MAY 1944 (20) (WHITES)

SUPPOSE A NEGRO FAMILY MOVED NEXT DOOR TO YOU, WHAT WOULD YOU DO\*

POS, # 655 FEB. 1965 (41) (YOUNG PEOPLE)

WOULD YOU MOVE IF COLORED PEOPLE CAME TO LIVE IN GREAT NUMBERS IN YOUR NEIGHBORHOOD\*

|            |            |       |
|------------|------------|-------|
| AIPO # 605 | SEPT. 1958 | (56C) |
| AIPO # 673 | MAY 1963   | (9)   |
| AIPO # 710 | APRIL 1965 | (15)  |
| AIPO # 729 | MAY 1966   | (8B)  |
| AIPO # 730 | JUNE 1966  | (9B)  |
| AIPO # 749 | AUG. 1967  | (14B) |

HAVE YOU, OR YOUR PARENTS, OR ANYONE IN YOUR FAMILY EVER MOVED FROM A NEIGHBORHOOD BECAUSE NEGROES WERE MOVING THERE\* WHO WAS THAT - YOURSELF, YOUR PARENTS, OR A BROTHER OR SISTER\*

SRS # 889A JUNE 1966 (50)  
NORC # 4100 APRIL 1970 (75)

IN GENERAL, WOULD YOU SAY YOU HAVE BECOME MORE FAVORABLE TOWARD RACIAL INTEGRATION IN RECENT YEARS, OR ARE YOU LESS FAVORABLE TO INTEGRATION\*

SRS # 160 MAY 1963 (25) (WHITES)  
NORC # 4050 APRIL 1968 (54)

DO YOU THINK RELATIONS BETWEEN THE NEGRO AND WHITE RACES WILL GET BETTER OR WORSE DURING THE NEXT SIX MONTHS\*

|            |           |      |
|------------|-----------|------|
| AIPO # 674 | JUNE 1963 | (4)  |
| AIPO # 691 | MAY 1964  | (10) |
| AIPO # 714 | JULY 1965 | (10) |

HOW WELL DO YOU THINK NEGROES ARE TREATED IN THIS COMMUNITY - THE SAME AS WHITES ARE, NOT VERY WELL, OR BADLY\*

AIPO # 675 JULY 1963 (47)  
 AIPO # 686 FEB. 1964 (6)  
 AIPO # 709 MAR. 1965 (6)  
 AIPO # 747 JULY 1967 (7)  
 AIPO # 748 JULY 1967 (11)

VARIANT HOW WOULD YOU SAY NEGROES ARE TREATED IN YOUR COMMUNITY\*

AIPO # 662 AUG. 1962 (28)

IN YOUR OPINION, HOW WELL DO YOU THINK NEGROES ARE BEING TREATED IN THIS COMMUNITY - THE SAME AS WHITES ARE, NOT VERY WELL, OR BADLY\*

AIPO # 761 APRIL 1968 (23)

THERE IS ALWAYS MUCH DISCUSSION ABOUT THE QUALIFICATIONS OF PRESIDENTIAL CANDIDATES - THEIR EDUCATION, AGE, RACE, RELIGION, AND THE LIKE, IF YOUR PARTY NOMINATED A GENERALLY WELL-QUALIFIED MAN FOR PRESIDENT AND HE HAPPENED TO BE A NEGRO, WOULD YOU VOTE FOR HIM\*

AIPO # 676 AUG. 1963 (31D)  
 AIPO # 714 JULY 1965 (15D)  
 AIPO # 744 APRIL 1967 (15D)  
 AIPO # 776 MAR. 1969 (3C)  
 AIPO # 838 OCT. 1971 (10)

VARIANT BETWEEN NOW AND 1960, THERE WILL BE MUCH DISCUSSION ABOUT THE QUALIFICATIONS OF PRESIDENTIAL CANDIDATES - THEIR EDUCATION, AGE, RELIGION, RACE, AND THE LIKE, IF YOUR PARTY NOMINATED A GENERALLY WELL-QUALIFIED MAN FOR PRESIDENT AND HE HAPPENED TO BE A NEGRO, WOULD YOU VOTE FOR HIM\*

AIPO # 604 SEPT. 1958 (54A)

BETWEEN NOW AND THE TIME OF THE CONVENTIONS IN 1960, THERE WILL BE MUCH DISCUSSION ABOUT THE QUALIFICATIONS OF PRESIDENTIAL CANDIDATES - THEIR EDUCATION, AGE, RELIGION, RACE, AND THE LIKE, IF YOUR PARTY NOMINATED A GENERALLY WELL-QUALIFIED MAN FOR PRESIDENT AND HE HAPPENED TO BE A NEGRO, WOULD YOU VOTE FOR HIM\*

AIPO # 622 DEC. 1959 (80A)

BETWEEN NOW AND 1964, THERE WILL BE MUCH DISCUSSION ABOUT THE QUALIFICATIONS OF PRESIDENTIAL CANDIDATES - THEIR EDUCATION, AGE, RELIGION, RACE, AND THE LIKE, IF YOUR PARTY NOMINATED A GENERALLY WELL-QUALIFIED MAN FOR PRESIDENT AND HE HAPPENED TO BE A NEGRO, WOULD YOU VOTE FOR HIM\*

AIPO # 649 AUG. 1961 (31A)

IF YOUR PARTY NOMINATED A NEGRO FOR PRESIDENT, WOULD YOU VOTE FOR HIM IF HE WERE QUALIFIED FOR THE JOB\*

NORC # 9001 MAR. 1972 (45) (WHITES)

DO YOU THINK THERE SHOULD BE LAWS AGAINST MARRIAGES BETWEEN NEGROES AND WHITES\*

-211- MINORITIES AND ETHNOCENTRISM

SRS # 330 DEC, 1963 (10B) (WHITES) (SUPPLEMENT)  
 NORC # 4050 APRIL 1968 (43) (WHITES)  
 NORC # 4100 APRIL 1970 (68) (WHITES)  
 NORC # 9001 MAR, 1972 (41) (WHITES)  
 NORC # 9002 MAR, 1973 (88) (WHITES)

SOME STATES HAVE LAWS MAKING IT A CRIME FOR A WHITE PERSON AND A NEGRO TO MARRY, DO YOU APPROVE OR DISAPPROVE OF SUCH LAWS\*

AIPO # 705 JAN, 1965 (9)  
 AIPO # 812 SEPT, 1970 (11)

NEGROES ARE INTERESTED IN GETTING BETTER JOBS AND GAINING RESPECT IN THEIR COMMUNITIES, WHAT ADVICE WOULD YOU GIVE THEM AS A RACE TO ACHIEVE THESE GOALS\*

AIPO # 716 AUG, 1965 (11)  
 AIPO # 750 AUG, 1967 (9)

VARIANT NEGROES, OF COURSE, WISH TO GAIN EQUALITY WITH WHITE PEOPLE IN ALL DEPARTMENTS OF LIFE, IF YOU WERE ASKED TO ADVISE THEM ON HOW TO ACCOMPLISH THIS, WHAT WOULD YOU SAY\*

AIPO # 662 AUG, 1962 (43)

JUST IN YOUR OWN OPINION, WHAT DO YOU FEEL ARE SOME OF THE THINGS THAT NEGROES COULD DO FOR THEMSELVES TO GAIN GREATER ACCEPTANCE WITH WHITE PEOPLE AND A HIGHER STATUS IN AMERICA GENERALLY\*

POS # 655 FEB, 1965 (39) (YOUNG PEOPLE)

/SCALOMETER/

PLUS 5-4-3-2-1 = MINUS 1-2-3-4-5

HOW FAR UP THE SCALE OR HOW FAR DOWN THE SCALE WOULD YOU RATE THE FOLLOWING ORGANIZATIONS\*

NAACP /NATIONAL ASSOCIATION FOR ADVANCEMENT OF COLORED PEOPLE/,

AIPO # 720 NOV, 1965 (10H)  
 AIPO # 809 JUNE 1970 (8C)  
 AIPO # 874 JULY 1973 (18F)

VARIANT NOW, PLEASE TELL ME WHETHER YOUR GENERAL OPINION OF THE PEOPLE OR GROUPS YOU KNOW ABOUT IS FAVORABLE OR UNFAVORABLE, THE NAACP,

SRS # 160 MAY 1963 (28B)

DO YOU THINK THAT NEGRO FAMILIES WHO LIVE IN THE SMALLER TOWNS AND CITIES OF THE NORTH HAVE A BETTER LIFE (OR A WORSE LIFE) THAN NEGRO FAMILIES LIVING IN THE BIGGEST CITIES OR A WORSE LIFE\*

AIPO # 732 JULY 1966 (54)  
 AIPO # 749 AUG, 1967 (15)\*

REGARDLESS OF HOW YOU (YOURSELF) FEEL ON THAT POINT, DO YOU THINK IT WOULD BE A GOOD IDEA OR A POOR IDEA TO ENCOURAGE NEGROES TO MOVE OUT OF THE BIG CITIES OF THE NORTH AND INTO SMALLER TOWNS AND CITIES ACROSS THE COUNTRY\*



AIPO # 732 JULY 1966 (55A) (MEN)  
 AIPO # 749 AUG. 1967 (16)\*

HERE ARE SOME OPINIONS OTHER PEOPLE HAVE EXPRESSED IN CONNECTION WITH NEGRO-WHITE RELATIONS, WHICH STATEMENT ON THE CARD COMES CLOSEST TO HOW YOU YOURSELF FEEL\* NEGROES SHOULDN'T PUSH THEMSELVES WHERE THEY'RE NOT WANTED, WHITE PEOPLE HAVE A RIGHT TO KEEP NEGROES OUT OF THEIR NEIGHBORHOODS IF THEY WANT TO, AND NEGROES SHOULD RESPECT THAT RIGHT, AGREE STRONGLY, AGREE SLIGHTLY, DISAGREE SLIGHTLY, DISAGREE STRONGLY,

SRS # 330 DEC. 1963 (19) (WHITES) (SUPPLEMENT)  
 NORC # 4050 APRIL 1968 (48) (WHITES)  
 NORC # 4100 APRIL 1970 (71) (WHITES)  
 NORC # 9001 MAR. 1972 (43) (WHITES)  
 NORC # 9002 MAR. 1973 (90) (WHITES)

VARIANT SOME PEOPLE SAY THAT NEGROES SHOULD NOT PUSH THEMSELVES IN WHERE THEY ARE NOT WANTED, DO YOU AGREE STRONGLY, AGREE SLIGHTLY, DISAGREE SLIGHTLY, OR DISAGREE STRONGLY WITH THAT STATEMENT\*

SRS # 889A JUNE 1966 (39)

HOW STRONGLY WOULD YOU OBJECT IF A MEMBER OF YOUR FAMILY WANTED TO BRING A NEGRO FRIEND HOME TO DINNER\* WOULD YOU OBJECT STRONGLY, MILDLY, OR NOT AT ALL\*

SRS # 330 DEC. 1963 (25) (WHITES) (SUPPLEMENT)  
 SRS # 889A JUNE 1966 (38) (WHITES)  
 NORC # 4100 APRIL 1970 (70) (WHITES)  
 NORC # 9001 MAR. 1972 (42) (WHITES)  
 NORC # 9002 MAR. 1973 (89) (WHITES)

DO YOU THINK NEGROES SHOULD HAVE THE RIGHT TO USE THE SAME PARKS, RESTAURANTS, AND HOTELS AS WHITE PEOPLE\*

SRS # 857 JUNE 1965 (26) (WHITES)  
 NORC # 4100 APRIL 1970 (69) (WHITES)

ARE THERE ANY NEGROES LIVING IN THIS NEIGHBORHOOD NOW\* /IF YES/ ARE THERE ANY NEGRO FAMILIES LIVING CLOSE TO YOU\* HAVE YOU EVER LIVED ON THE SAME BLOCK WITH A NEGRO FAMILY\* HOW MANY BLOCKS (OR MILES) AWAY DO THEY LIVE\* DO YOU THINK THAT THIS NEIGHBORHOOD WILL BECOME ALL NEGRO IN THE NEXT FEW YEARS, OR WILL IT REMAIN INTEGRATED\* /IF NO TO FIRST QUESTION/ DO YOU THINK THIS NEIGHBORHOOD WILL BECOME INTEGRATED IN THE NEXT FEW YEARS OR WILL IT REMAIN ALL WHITE\* HAVE YOU EVER LIVED IN THE SAME NEIGHBORHOOD WITH A NEGRO FAMILY\* /IF YES/ HAVE YOU EVER LIVED ON THE SAME BLOCK WITH A NEGRO FAMILY\*

SRS # 889A JUNE 1966 (47)  
 NORC # 4100 APRIL 1970 (72) (WHITES)  
 NORC # 9001 MAR. 1972 (47) (WHITES)  
 NORC # 9002 MAR. 1973 (92) (WHITES)

WOULD YOU FAVOR OR OPPOSE MAKING IT AGAINST THE LAW TO REFUSE TO SELL OR RENT HOUSES AND APARTMENTS TO NEGROES\*

SRS # 889A JUNE 1966 (48)  
 NORC # 4100 APRIL 1970 (74) (WHITES)



PERSONAL RELATIONS WITH MINORITIES

THESE ARE SOME OF THE DIFFERENT KINDS OF PEOPLE MAKING UP OUR POPULATION: ITALIANS, NEGROES, CHINESE, MEXICANS, CATHOLICS, PROTESTANTS, JEWS, FILIPINOS,  
 WOULD YOU PREFER NOT TO WORK WITH ANY OF THESE KINDS OF PEOPLE IF THEY HAD AN EQUAL POSITION TO YOURS AND WORKED SIDE BY SIDE WITH YOU, OR WOULD IT MAKE NO DIFFERENCE TO YOU\*  
 WOULD YOU PREFER NOT TO HAVE ANY OF THESE KINDS OF PEOPLE MOVE INTO YOUR NEIGHBORHOOD TO LIVE, OR WOULD IT MAKE NO DIFFERENCE TO YOU\*  
 WOULD YOU PREFER NOT TO HAVE ANY OF THESE KINDS OF PEOPLE AS A GUEST IN YOUR HOME\*  
 WOULD YOU PREFER NOT TO HAVE ANY OF THESE KINDS OF PEOPLE MARRY A NEAR RELATIVE OF YOURS, OR WOULD IT MAKE NO DIFFERENCE TO YOU\*  
 WHICH KINDS OF PEOPLE WOULD YOU PREFER NOT TO WORK WITH\* ANY OTHERS\*  
 WHICH KINDS OF PEOPLE WOULD YOU PREFER NOT TO HAVE MOVE INTO YOUR NEIGHBORHOOD\* ANY OTHERS\*  
 WHICH KINDS OF PEOPLE WOULD YOU PREFER NOT TO HAVE AS GUESTS IN YOUR HOME\* ANY OTHERS\*  
 WHICH KINDS OF PEOPLE WOULD YOU PREFER NOT TO HAVE MARRY A NEAR RELATIVE OF YOURS\* ANY OTHERS\*

RFOR # 69 SEPT, 1948 (7,8)  
 RFOR # 36 OCT, 1949 (5,6)

VARIANT ON THE NEXT TOPIC - DO YOU APPROVE OR DISAPPROVE OF MARRIAGE BETWEEN - WHITES AND NON-WHITES\*

AIPO # 764 JUNE 1968 (16)

PROTEST GROUPS

/SCALOMETER/

PLUS 5-4-3-2-1 - MINUS 1-2-3-4-5

PLEASE TELL ME HOW FAR UP THE SCALE OR HOW FAR DOWN THE SCALE YOU WOULD RATE THE FOLLOWING MEN\* MARTIN LUTHER KING,

AIPO # 673 MAY 1963 (30E)  
 AIPO # 696 AUG, 1964 (8G)  
 AIPO # 711 MAY 1965 (9I)  
 AIPO # 733 AUG, 1966 (14H)

VARIANT NOW, PLEASE TELL ME WHETHER YOUR GENERAL OPINION OF THE PEOPLE OR GROUPS YOU KNOW ABOUT IS FAVORABLE OR UNFAVORABLE, HOW ABOUT /REV, MARTIN LUTHER KING/, IS YOUR OPINION FAVORABLE OR UNFAVORABLE\*

SRS # 160 MAY 1963 (28B)

HERE IS A LIST OF NAMES OF PERSONS IN THE NEWS, WOULD YOU PLEASE TELL ME WHICH THREE YOU APPROVE OF MOST - THAT IS, HAVE THE MOST RESPECT FOR\*  
 NOW, WOULD YOU TELL ME WHICH THREE YOU DISAPPROVE OF MOST - THAT IS, HAVE THE LEAST RESPECT FOR\* MARTIN LUTHER KING, CIVIL RIGHTS LEADER,

AIPO # 695 JULY 1964 (13)

REGIONALISM

(SEE ALSO: GEOGRAPHY, LOCATION)

RESTRICTIONS ON MINORITIES

THE SUPREME COURT HAS ALSO RULED THAT SEGREGATION ON TRAINS, BUSES, AND IN PUBLIC WAITING ROOMS MUST END, DO YOU APPROVE OR DISAPPROVE OF THIS RULING\*

|            |           |      |
|------------|-----------|------|
| AIPO # 586 | JULY 1957 | (52) |
| AIPO # 646 | MAY 1961  | (4)  |

SEGREGATION IN EDUCATION

THE U.S. SUPREME COURT HAS RULED THAT RACIAL SEGREGATION IN THE PUBLIC SCHOOLS IS ILLEGAL, THIS MEANS THAT ALL CHILDREN, NO MATTER WHAT THEIR RACE, MUST BE ALLOWED TO GO TO THE SAME SCHOOLS, DO YOU APPROVE OR DISAPPROVE OF THIS DECISION\*

|            |            |       |
|------------|------------|-------|
| AIPO # 531 | MAY 1954   | (20A) |
| AIPO # 532 | JUN 1954   | (3A)  |
| AIPO # 541 | DEC. 1954  | (24)  |
| AIPO # 546 | APRIL 1955 | (6A)  |
| AIPO # 556 | NOV. 1955  | (11)  |
| AIPO # 576 | DEC. 1956  | (5A)  |
| AIPO # 586 | JULY 1957  | (51A) |
| AIPO # 589 | SEPT. 1957 | (26)  |
| AIPO # 614 | MAY 1959   | (30A) |
| AIPO # 646 | MAY 1961   | (3)   |

VARIANT THE UNITED STATES SUPREME COURT HAS RULED THAT RACIAL SEGREGATION IN THE PUBLIC SCHOOLS IS ILLEGAL, THIS MEANS THAT ALL CHILDREN, NO MATTER WHAT THEIR RACE, MUST BE ALLOWED TO GO TO THE SAME SCHOOLS, IN OTHER WORDS, THIS IS INTEGRATION, PLEASE LOOK AT THIS SCALE AND TELL ME HOW YOU FEEL ABOUT INTEGRATING PUBLIC SCHOOLS\* APPROVE STRONGLY, APPROVE, DISAPPROVE STRONGLY, DISAPPROVE,

|            |           |     |
|------------|-----------|-----|
| AIPO # 611 | MAR, 1959 | (6) |
|------------|-----------|-----|

DO YOU THINK WHITE STUDENTS AND NEGRO STUDENTS SHOULD GO TO THE SAME SCHOOLS OR TO SEPARATE SCHOOLS\*

|             |            |      |                       |
|-------------|------------|------|-----------------------|
| NORC # 386  | APRIL 1956 | (31) |                       |
| NORC # 390  | JUNE 1956  | (17) |                       |
| NORC # 393  | SEPT. 1956 | (19) |                       |
| SRS # 160   | MAY 1963   | (22) | (WHITES)              |
| SRS # 330   | DEC. 1963  | (5)  | (SUPPLEMENT) (WHITES) |
| SRS # 630   | MAY 1964   | (42) | (WHITES)              |
| SRS # 857   | JUNE 1965  | (23) | (WHITES)              |
| SRS # 868   | OCT. 1965  | (3)  | (WHITES)              |
| NORC # 4050 | APRIL 1968 | (42) | (WHITES)              |
| NORC # 4100 | APRIL 1970 | (66) | (WHITES)              |
| NORC # 9001 | MAR, 1972  | (39) |                       |

VARIANT HOW DO YOU FEEL ABOUT SEGREGATION IN THE PUBLIC SCHOOLS OF THE SOUTH\* DO YOU THINK WHITE CHILDREN AND NEGRO CHILDREN SHOULD BE REQUIRED TO GO TO THE SAME SCHOOL\*

|           |          |      |                |
|-----------|----------|------|----------------|
| POS # 544 | MAY 1961 | (15) | (YOUNG ADULTS) |
|-----------|----------|------|----------------|

-215- MINORITIES AND ETHNOCENTRISM

IF THE FEDERAL GOVERNMENT IN WASHINGTON DECIDES TO GIVE MONEY TO AID EDUCATION, SHOULD THIS MONEY GO TO ALL PUBLIC SCHOOLS, OR SHOULD IT BE WITHHELD FROM SCHOOLS WHICH FAIL TO INTEGRATE WHITE AND NEGRO STUDENTS\*

AIPO # 642 MAR, 1961 (21)  
AIPO # 667 JAN, 1963 (28)

VARIANT HOW ABOUT COMMUNITIES IN THE SOUTH WHERE WHITE AND COLORED CHILDREN ARE SEPARATED, SHOULD THE GOVERNMENT HELP THESE COMMUNITIES OR REFUSE TO HELP THEM BUILD SCHOOLS\*

AIPO # 577 JAN, 1957 (98)  
AIPO # 585 JUNE 1957 (518)

DO YOU HAVE ANY CHILDREN NOW IN GRADE OR HIGH SCHOOL\* WOULD YOU, YOURSELF, HAVE ANY OBJECTION TO SENDING YOUR CHILDREN TO A SCHOOL WHERE A FEW OF THE CHILDREN ARE COLORED\* WHERE HALF OF THE CHILDREN ARE COLORED\* WHERE MORE THAN HALF OF THE CHILDREN ARE COLORED\*

AIPO # 604 SEPT, 1958 (4)  
AIPO # 610 FEB, 1959 (29)  
AIPO # 673 MAY 1963 (7)  
AIPO # 710 APRIL 1965 (13)  
AIPO # 712 JUNE 1965 (25)

VARIANT WOULD YOU OBJECT TO HAVING YOUR CHILDREN ATTEND A SCHOOL WHERE THE MAJORITY OF PUPILS ARE NEGROES\*

AIPO # 532 JUNE 1954 (38)  
AIPO # 546 APRIL 1955 (60)

DO YOU HAVE ANY CHILDREN NOW IN GRADE OR HIGH SCHOOL\* WOULD YOU, YOURSELF, HAVE ANY OBJECTION TO SENDING YOUR CHILDREN TO A SCHOOL WHERE A FEW OF THE CHILDREN ARE NEGROES\* WHERE HALF OF THE CHILDREN ARE NEGROES\* WHERE MORE THAN HALF OF THE CHILDREN ARE NEGROES\*

AIPO # 784 JULY 1969 (8)

DO YOU HAVE ANY CHILDREN NOW IN GRADE SCHOOL OR HIGH SCHOOL\* WOULD YOU, YOURSELF, HAVE ANY OBJECTION TO SENDING YOUR CHILDREN TO A SCHOOL WHERE A FEW OF THE CHILDREN ARE COLORED\* WHERE HALF OF THE CHILDREN ARE COLORED\* WHERE MORE THAN HALF OF THE CHILDREN ARE COLORED\*

AIPO # 728 MAY 1966 (16)  
AIPO # 801 MAR, 1970 (3)  
AIPO # 804 APRIL 1970 (4)

VARIANT WOULD YOU HAVE ANY OBJECTION TO SENDING YOUR CHILDREN TO A SCHOOL WHERE A FEW OF THE CHILDREN ARE NEGROES\* WHERE HALF OF THE CHILDREN ARE NEGROES\* WHERE MORE THAN HALF OF THE CHILDREN ARE NEGROES\*

NORC # 9001 MAR, 1972 (44) (WHITES)

DO YOU HAVE ANY CHILDREN NOW IN GRADE SCHOOL OR HIGH SCHOOL\* WOULD YOU, YOURSELF, HAVE ANY OBJECTION TO SENDING YOUR CHILDREN TO A SCHOOL WHERE A FEW OF THE CHILDREN ARE BLACK\*

## -216- MINORITIES AND ETHNOCENTRISM

WHERE HALF ARE BLACK\* WHERE MORE THAN HALF OF THE CHILDREN ARE BLACK\*

AIPO # 875 JULY 1973 (13)

DOES THE ELEMENTARY SCHOOL WHICH THE CHILDREN IN THIS NEIGHBORHOOD GO TO HAVE ANY NEGRO CHILDREN IN IT\* /IF YES/ DOES IT HAVE ONLY A FEW NEGROES, OR ABOUT ONE-FOURTH NEGRO, ABOUT ONE-HALF NEGRO, OR OVER ONE-HALF NEGRO PUPILS\* WOULD YOU PREFER THAT YOUR NEIGHBORHOOD SCHOOL BE ALL WHITE, OR WOULD YOU PREFER THAT IT BE PREDOMINANTLY WHITE BUT WITH, FOR EXAMPLE, EACH CLASSROOM BEING ABOUT ONE-FOURTH NEGRO\* WOULD YOU PREFER A SCHOOL WHICH WAS ALL WHITE OR ONE WHICH WAS ONE-HALF NEGRO\* WOULD YOU PREFER A SCHOOL WHICH WAS ALL WHITE OR ONE WHICH WAS THREE-FOURTHS NEGROES\* /IF NO TO ORIGINAL QUESTION/ HOW WOULD YOU FEEL IF YOUR NEIGHBORHOOD SCHOOL HAD SOME NEGROES IN IT, FOR EXAMPLE, IF EACH CLASSROOM WERE ABOUT ONE-FOURTH NEGRO\* WOULD IT MAKE ANY DIFFERENCE TO YOU\* SUPPOSE THE SCHOOL WERE ONE-HALF NEGRO, WOULD IT MAKE ANY DIFFERENCE TO YOU\* SUPPOSE THE SCHOOL WERE THREE-FOURTHS NEGRO, WOULD IT MAKE ANY DIFFERENCE TO YOU\*

SRS # 889A JUNE 1966 (42) (WHITES)  
NORC # 4100 APRIL 1970 (73) (WHITES)

HAVE YOU HEARD OR READ ABOUT THE BUSING OF NEGRO AND WHITE SCHOOL CHILDREN FROM ONE SCHOOL DISTRICT TO ANOTHER\* IN GENERAL, DO YOU FAVOR OR OPPOSE THE BUSING OF NEGRO AND WHITE SCHOOL CHILDREN FROM ONE SCHOOL DISTRICT TO ANOTHER\*

AIPO # 801 MAR. 1970 (10) (FILTER)  
AIPO # 836 AUG. 1971 (5) (FILTER)  
AIPO # 838 AUG. 1971 (7) (FILTER)  
NORC # 9001 MAR. 1972 (48) (PART 2 ONLY)

## MORALS AND MORES

### DATING

DO YOU THINK BOYS AND GIRLS IN HIGH SCHOOL SHOULD BE ALLOWED TO GO STEADY, OR SHOULD THEY DATE DIFFERENT BOYS AND GIRLS\*

AIPO # 543 FEB. 1955 (15)  
AIPO # 670 APRIL 1963 (10)

VARIANT WHEN BOYS AND GIRLS REACH HIGH SCHOOL AGE, DO YOU THINK MOST OF THEM ARE OLD ENOUGH TO GO STEADY, OR ARE THEY STILL TOO YOUNG TO MAKE SUCH ATTACHMENTS\*

AIPO # 531 MAY 1954 (10) -

MANY OLDER PEOPLE THINK TEENAGERS GOING STEADY IS A SERIOUS PROBLEM AND SHOULD BE DISCOURAGED, WHAT IS YOUR OPINION\*

POS # 544 MAY 1961 (5) (YOUNG ADULTS)

### EUTHANASIA

WHEN A PERSON HAS A DISEASE THAT CANNOT BE CURED, DO YOU THINK DOCTORS

SHOULD BE ALLOWED BY LAW TO END THE PATIENT'S LIFE BY SOME PAINLESS MEANS IF THE PATIENT AND HIS FAMILY REQUEST IT\*

AIPO # 398 JUNF 1947 (12A)  
 AIPO # 451 JAN, 1950 (4A)  
 AIPO # 874 JULY 1973 (2)

### GRATITUDE

IN (ABOUT) TWO WEEKS, IT WILL BE THANKSGIVING DAY AGAIN, WHAT DO YOU FEEL MOST THANKFUL FOR THIS YEAR\*

AIPO # 384 NOV. 1946 (1)  
 AIPO # 407 NOV, 1947 (1)\*

VARIANT WITH THANKSGIVING ONLY A SHORT TIME AWAY, WHAT DO THE PEOPLE OF THIS COUNTRY HAVE THE MOST TO BE THANKFUL FOR THIS YEAR\* AND WHAT ABOUT YOURSELF THIS YEAR\*

AIPO # 538 OCT., 1954 (20)

### GROUP CHARACTER

(SEE ALSO: ECONOMIC AFFAIRS, POVERTY)

HERE ARE CARDS DESCRIBING DIFFERENT ISSUES AND PROBLEMS THAT PEOPLE ARE TALKING ABOUT, I WOULD LIKE TO GET YOUR OPINION ON HOW IMPORTANT YOU THINK IT IS THAT SOMETHING BE DONE ABOUT EACH, PLEASE ARRANGE THE CARDS INTO THREE DIFFERENT GROUPS, USING THIS BOARD, AFTER READING EACH STATEMENT - IF YOU THINK THERE IS A GREAT AND URGENT NEED THAT SOMETHING BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "GREAT AND URGENT NEED FOR ACTION". IF YOU THINK SOMETHING SHOULD BE DONE ABOUT THE MATTER, BUT THAT IT IS NOT TOO URGENT, PUT THE CARD IN THIS BOX, "NEED FOR SOME ACTION, BUT NOT TOO URGENT", IF YOU THINK THAT LITTLE OR NOTHING SHOULD BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "LITTLE OR NO NEED FOR ACTION", GREATER HONESTY, STRONGER MORALS AMONG PEOPLE,

ORCO # 463S DEC, 1961 (63/23/)  
 ORCO # 466C MAR, 1963 (31/23/)

ON THE WHOLE, WOULD YOU SAY THAT YOU ARE SATISFIED OR DISSATISFIED WITH THE HONESTY AND STANDARDS OF BEHAVIOR OF PEOPLE IN THE COUNTRY TODAY\*

AIPO # 675 JULY ~1963 (81)  
 AIPO # 715 AUG, 1965 (19F)  
 AIPO # 734 SEPT, 1966 (7F)

### JUVENILE DELINQUENCY

NOW HERE ARE SOME OF THE THINGS PEOPLE HAVE SUGGESTED TO HELP CURE THESE CONDITIONS, I WOULD LIKE TO SEE HOW YOU FEEL ABOUT THEM, FOR EXAMPLE, DO YOU THINK IT WOULD BE A GOOD IDEA OR A POOR IDEA TO HAVE A CURFEW IN TOWN FOR CHILDREN UNDER THE AGE OF 16 - THAT IS, NOT ALLOWING THEM ON THE STREETS AFTER, SAY, 9 OR 10 P.M, UNLESS THEY ARE WITH THEIR PARENTS\*

AIPO # 537 SEPT, 1954 (10)  
 AIPO # 588 AUG, 1957 (21)

DO YOU THINK IT WOULD BE A GOOD IDEA OR A POOR IDEA TO HOLD PARENTS RESPONSIBLE FOR PROPERTY DAMAGE THAT THEIR CHILDREN CAUSE\*

|            |            |      |
|------------|------------|------|
| AIPO # 537 | SEPT, 1954 | (11) |
| AIPO # 588 | AUG, 1957  | (22) |
| AIPO # 608 | DEC, 1958  | (26) |

WHAT, IN YOUR OPINION, IS THE MAJOR CAUSE OF JUVENILE DELINQUENCY\*

|           |          |     |                |
|-----------|----------|-----|----------------|
| POS # 544 | MAY 1961 | (5) | (YOUNG ADULTS) |
| POS # 556 | MAY 1962 | (1) | (WOMEN)        |

HERE ARE CARDS DESCRIBING DIFFERENT ISSUES AND PROBLEMS THAT PEOPLE ARE TALKING ABOUT. I WOULD LIKE TO GET YOUR OPINION ON HOW IMPORTANT YOU THINK IT IS THAT SOMETHING BE DONE ABOUT EACH. PLEASE ARRANGE THE CARDS INTO THREE DIFFERENT GROUPS, USING THIS BOARD. AFTER READING EACH STATEMENT -IF YOU THINK THERE IS A GREAT AND URGENT NEED THAT SOMETHING BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "GREAT AND URGENT NEED FOR ACTION". IF YOU THINK SOMETHING SHOULD BE DONE ABOUT THE MATTER, BUT THAT IT IS NOT TOO URGENT, PUT THE CARD IN THIS BOX, "NEED FOR SOME ACTION, BUT NOT TOO URGENT". IF YOU THINK THAT LITTLE OR NOTHING SHOULD BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "LITTLE OR NO NEED FOR ACTION". REDUCING JUVENILE DELINQUENCY.

|             |           |          |
|-------------|-----------|----------|
| ORCO # 463S | DEC, 1961 | (63/22/) |
| ORCO # 466C | MAR, 1963 | (31/22/) |

#### PERSONAL VALUES

WOULD YOU FIND TOPLESS NIGHTCLUB WAITRESSES OBJECTIONABLE\*

|            |           |      |
|------------|-----------|------|
| AIPO # 780 | MAY 1969  | (5)  |
| AIPO # 874 | JULY 1973 | (14) |

WOULD YOU FIND ACTORS AND ACTRESSES APPEARING IN THE NUDE IN BROADWAY PLAYS OBJECTIONABLE\*

|            |           |      |
|------------|-----------|------|
| AIPO # 780 | MAY 1969  | (6)  |
| AIPO # 874 | JULY 1973 | (15) |

WOULD YOU FIND PICTURES OF NUDES IN MAGAZINES OBJECTIONABLE\*

|            |           |      |
|------------|-----------|------|
| AIPO # 780 | MAY 1969  | (7)  |
| AIPO # 874 | JULY 1973 | (16) |

#### RESOLUTIONS

ARE YOU GOING TO MAKE ANY NEW YEARS RESOLUTIONS\* WHAT\*

|            |           |     |
|------------|-----------|-----|
| AIPO # 141 | DEC, 1938 | (3) |
| AIPO # 180 | DEC, 1939 | (4) |

ARE YOU GOING TO MAKE ANY NEW YEARS RESOLUTIONS\* WHAT WILL THEY BE\*

|            |           |      |               |
|------------|-----------|------|---------------|
| AIPO # 337 | DEC, 1944 | (11) | (FILTER)      |
| AIPO # 326 | DEC, 1946 | (1)  | (FILTER)      |
| AIPO # 409 | DEC, 1947 | (1)  | (FILTER)      |
| AIPO # 434 | DEC, 1948 | (11) | (PART 1 ONLY) |
| AIPO # 524 | DEC, 1953 | (23) | (PART 1 ONLY) |

## SEXUAL RELATIONS

DO YOU CONSIDER IT ALL RIGHT, UNFORTUNATE, OR WICKED WHEN YOUNG GIRLS (WOMEN) HAVE SEXUAL RELATIONS BEFORE MARRIAGE\*

RFOR # 9 SEPT, 1939 (3A)  
RFOR # 34 MAR, 1943 (20B)\*

DO YOU CONSIDER IT ALL RIGHT, UNFORTUNATE, OR WICKED WHEN YOUNG MEN HAVE SEXUAL RELATIONS BEFORE MARRIAGE\*

RFOR # 9 SEPT, 1939 (38)  
RFOR # 34 MAR, 1943 (20A)

PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH THIS STATEMENT, NO DECENT MAN CAN RESPECT A WOMAN WHO HAS HAD SEX RELATIONS BEFORE MARRIAGE,

NORC # 294 NOV, 1950 (36)  
NORC # 341 JUNE 1953 (38)

VARIANT DO YOU THINK THAT MOST MEN REQUIRE VIRGINITY IN A GIRL FOR MARRIAGE\* DO YOU THINK MEN SHOULD REQUIRE VIRGINITY IN A GIRL FOR MARRIAGE\*

RFOR # 35 MAY 1943 (25) (WOMEN, 20-35 YEARS OLD)

THERE'S A LOT OF DISCUSSION ABOUT THE WAY MORALS AND SEX ARE CHANGING IN THIS COUNTRY. HERE IS A QUESTION THAT IS OFTEN DISCUSSED IN WOMEN'S MAGAZINES. WHAT IS YOUR VIEW (ARE YOUR VIEWS) ON THIS\* DO YOU THINK IT IS WRONG FOR A MAN AND WOMEN (FOR PEOPLE) TO HAVE SEX RELATIONS BEFORE MARRIAGE\*

AIPO # 6926 APRIL 1969 (66) (COLLEGE STUDENTS)  
AIPO # 785 JULY 1969 (11)  
AIPO # 874 JULY 1973 (8)\*

VARIANT THERE'S BEEN A LOT OF DISCUSSION ABOUT THE WAY MORALS AND ATTITUDES ABOUT SEX ARE CHANGING IN THIS COUNTRY, IF A MAN AND A WOMAN HAVE SEX RELATIONS BEFORE MARRIAGE, DO YOU THINK IT IS ALWAYS WRONG, ALMOST ALWAYS WRONG, WRONG ONLY SOMETIMES, OR NOT WRONG AT ALL\*

NORC # 9001 MAR, 1972 (34)

## WOMEN, GENERAL

(SEE ALSO: STATUS, ROLE, AND PRESTIGE, SEX STATUS)

## YOUTH, GENERAL

DO YOU THINK IT WOULD BE A GOOD IDEA OR A POOR IDEA TO HAVE A CURFEW IN THIS COMMUNITY FOR CHILDREN UNDER THE AGE OF 16\*  
WHAT TIME DO YOU THINK THE CURFEW SHOULD BE IN THIS COMMUNITY ON WEEKDAYS\*  
WHAT TIME DO YOU THINK THE CURFEW SHOULD BE (IN THIS COMMUNITY) ON WEEKENDS\*

AIPO # 608 DEC, 1958 (27)\*



AIPO # 709 MAR, 1965 (15)

HERE ARE CARDS DESCRIBING DIFFERENT ISSUES AND PROBLEMS THAT PEOPLE ARE TALKING ABOUT, I WOULD LIKE TO GET YOUR OPINION ON HOW IMPORTANT YOU THINK IT IS THAT SOMETHING BE DONE ABOUT EACH, PLEASE ARRANGE THE CARDS INTO THREE DIFFERENT GROUPS, USING THIS BOARD, AFTER READING EACH STATEMENT - IF YOU THINK THERE IS A GREAT AND URGENT NEED THAT SOMETHING BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "GREAT AND URGENT NEED FOR ACTION", IF YOU THINK SOMETHING SHOULD BE DONE ABOUT THE MATTER, BUT THAT IT IS NOT SO URGENT, PUT THE CARD IN THIS BOX, "NEED FOR SOME ACTION, BUT NOT TOO URGENT", IF YOU THINK THAT ~~LITTLE~~ OR NOTHING SHOULD BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "LITTLE OR NO NEED FOR ACTION",  
GREATER PHYSICAL FITNESS, STAMINA AMONG AMERICA'S YOUNGSTERS,

ORCO # 463S DEC, 1961 (63/31/)

ORCO # 466C MAR, 1963 (31/31/)

SOME PEOPLE SAY THAT ALL YOUNG MEN BETWEEN THE AGES OF 16 AND 22 WHO ARE OUT OF SCHOOL AND OUT OF WORK (AND NOT NOW IN THE ARMY) SHOULD BE REQUIRED TO JOIN A YOUTH CONSERVATION CORPS TO CARRY ON THEIR EDUCATION, LEARN A TRADE, AND EARN A LITTLE MONEY, DO YOU APPROVE OR DISAPPROVE OF THIS PLAN\*

AIPO # 695 JULY 1964 (11)

AIPO # 761 APRIL 1968 (2)\*

VARIANT IT HAS BEEN SUGGESTED THAT YOUNGSTERS OVER 16 WHO HAVE DROPPED OUT OF SCHOOL, AND ARE NOT WORKING BE SENT TO YOUTH WORK CAMPS LIKE THE CCC CAMPS SEVERAL YEARS AGO TO LEARN A TRADE, DOES THIS SOUND LIKE A GOOD OR A POOR IDEA TO YOU\*

AIPO # 588 AUG, 1957 (25)

CONGRESS IS NOW CONSIDERING A PLAN TO ESTABLISH A YOUTH CONSERVATION CORPS FOR YOUNG MEN WHO WANT TO LEARN A TRADE AND EARN A LITTLE MONEY BY OUTDOOR WORK, DO YOU THINK THIS IS A GOOD IDEA OR A POOR IDEA\*

AIPO # 676 AUG, 1963 (62)

## MOTION PICTURES

## ATTENDANCE

WHEN WAS THE LAST TIME YOU WENT TO THE MOVIES\*

AIPO # 92 JULY 1937 (9A)

AIPO # 146 JAN, 1939 (10H)

VARIANT HOW LONG HAS IT BEEN SINCE YOU LAST WENT TO THE MOVIES\*

RFOR # 73 NOV, 1948 (12)

ABOUT HOW MANY TIMES A MONTH DO YOU USUALLY GO TO THE MOVIES\*



AIPO # 108 JAN, 1938 (6R)  
AIPO # 322 JULY 1944 (14) (T FORM)

VARIANT ABOUT HOW MANY TIMES DO YOU USUALLY GO /TO THE MOVIES/ DURING A MONTH\*

AIPO # 65 JAN, 1937 (10)  
AIPO # 67 FEB, 1937 (10)  
AIPO # 72 MAR, 1937 (10)  
AIPO # 81 MAY 1937 (10)

ABOUT HOW MANY TIMES DO YOU GO (TO THE MOVIES) DURING A MONTH\*

AIPO # 71 FEB, 1937 (10B)

ABOUT HOW MANY TIMES A MONTH DO YOU USUALLY GO (TO THE MOVIES)\*

AIPO # 92 JULY 1937 (98)

ABOUT HOW MANY TIMES A MONTH DO YOU USUALLY GO (TO THE MOVIES)\*

AIPO # 323 JULY 1944 (18)

ABOUT HOW MANY TIMES A MONTH HAVE YOU BEEN GOING TO THE MOVIES RECENTLY\*

AIPO # 470 JAN, 1951 (17C)

ABOUT HOW OFTEN DO YOU (USUALLY) GO TO THE MOVIES\*

AIPO # 188 MAR, 1940 (8) (T FORM)\*  
AIPO # 490 APRIL 1952 (23A)

VARIANT ABOUT HOW OFTEN DO YOU GO TO THE MOVIES NOW\*

AIPO # 549 JUNE 1955 (10)

DID YOU HAPPEN TO GO TO THE MOVIES DURING THE SEVEN DAYS ENDING LAST SATURDAY NIGHT\* HOW MANY TIMES\*

AIPO # 237 MAY 1941 (13) (FILTER)  
AIPO # 250 OCT, 1941 (17) (K FORM) (FILTER)  
AIPO # 259 JAN, 1942 (15B) (PART 1 ONLY)  
AIPO # 274 AUG, 1942 (1A) (T FORM) (PART 1 ONLY)  
AIPO # 299 JULY 1943 (14B) (PART 1 ONLY)

VARIANT DID YOU HAPPEN TO GO TO THE MOVIES DURING THE SEVEN DAYS ENDING LAST NIGHT\* /IF YES/ HOW MANY TIMES\*

AIPO # 250 OCT, 1941 (17) (T FORM)

ABOUT HOW MANY TIMES A MONTH DO YOU GO TO THE MOVIES AT THIS TIME OF YEAR\*

AIPO # 259 JAN, 1942 (15A)  
AIPO # 274 AUG, 1942 (1B) (T FORM)  
AIPO # 293 APRIL 1943 (1B)

|            |       |      |                |
|------------|-------|------|----------------|
| AIPO # 299 | JULY  | 1943 | (14A)          |
| AIPO # 306 | NOV.  | 1943 | (17A) (T FORM) |
| AIPO # 309 | JAN,  | 1944 | (18A)          |
| AIPO # 339 | JAN.  | 1945 | (17)           |
| AIPO # 356 | SEPT, | 1945 | (22)           |

DID YOU HAPPEN TO GO TO ANY MOVIES DURING THE LAST THREE WEEKS\*

|            |       |      |                 |
|------------|-------|------|-----------------|
| AIPO # 264 | MAR.  | 1942 | (13A)           |
| AIPO # 322 | JULY  | 1944 | (13) (T FORM)   |
| AIPO # 323 | JULY  | 1944 | (17)            |
| AIPO # 339 | JAN.  | 1945 | (16)            |
| AIPO # 356 | SEPT, | 1945 | (21)            |
| AIPO # 385 | NOV.  | 1946 | (17)            |
| AIPO # 392 | MAR.  | 1947 | (16)            |
| AIPO # 401 | JULY  | 1947 | (6A)            |
| AIPO # 402 | AUG.  | 1947 | (14A) (T FORM)  |
| AIPO # 450 | NOV.  | 1949 | (7A) (TPS FORM) |

ABOUT HOW MANY TIMES A MONTH DO YOU USUALLY GO TO THE MOVIES AT THIS TIME OF THE YEAR\*

|            |      |      |                  |
|------------|------|------|------------------|
| AIPO # 385 | NOV. | 1946 | (18)             |
| AIPO # 392 | MAR. | 1947 | (17)             |
| AIPO # 401 | JULY | 1947 | (6B)             |
| AIPO # 402 | AUG. | 1947 | (14B) (T FORM)   |
| AIPO # 455 | MAY  | 1950 | (14D) (TPS FORM) |

VARIANT HOW MANY TIMES A MONTH DO YOU USUALLY GO AT THIS TIME OF THE YEAR\*

|            |      |      |      |
|------------|------|------|------|
| AIPO # 264 | MAR. | 1942 | (13) |
|------------|------|------|------|

ABOUT HOW OFTEN DO YOU GO TO THE MOVIES AT THIS TIME OF THE YEAR\*

|            |      |      |     |
|------------|------|------|-----|
| AIPO # 525 | JAN. | 1954 | (5) |
|------------|------|------|-----|

WILL YOU PLEASE THINK BACK AND TELL ME WHEN YOU WENT TO THE MOVIES DURING THE PAST WEEK\*

|            |      |      |                 |
|------------|------|------|-----------------|
| AIPO # 385 | NOV. | 1946 | (19)            |
| AIPO # 392 | MAR. | 1947 | (18)            |
| AIPO # 402 | AUG. | 1947 | (14C) (T FORM)  |
| AIPO # 450 | NOV. | 1949 | (7B) (TPS FORM) |

VARIANT WILL YOU PLEASE THINK BACK AND TELL ME WHEN YOU WENT TO THE MOVIES DURING THE PAST WEEK - THAT IS, SINCE LAST...\*

|            |      |      |     |
|------------|------|------|-----|
| AIPO # 401 | JULY | 1947 | (6) |
|------------|------|------|-----|

WOULD YOU PLEASE TELL ME WHEN WAS THE LAST TIME YOU WENT TO THE MOVIES\*

|            |      |      |                 |
|------------|------|------|-----------------|
| AIPO # 455 | MAY  | 1950 | (14C) TPS FORM) |
| AIPO # 460 | AUG. | 1950 | (21A)           |
| AIPO # 549 | JUNE | 1955 | (10A)           |

VARIANT CAN YOU RECALL WHEN YOU LAST WENT TO THE MOVIES\*

POS # 959 JULY 1957 (15A)

WHEN WAS THE LAST TIME YOU, YOURSELF, WENT OUT TO THE MOVIES\*

|            |      |      |      |
|------------|------|------|------|
| AIPO # 762 | MAY  | 1968 | (97) |
| AIPO # 763 | JUNE | 1968 | (97) |
| AIPO # 765 | JULY | 1968 | (51) |
| AIPO # 772 | DEC. | 1968 | (99) |
| AIPO # 776 | MAR. | 1969 | (97) |

ATTITUDE TOWARD

(SEE ALSO: COMMUNICATIONS, MEDIA PREFERENCES)

WHEN YOU ARE CHOOSING A MOVIE, WHICH DO YOU WANT TO KNOW FIRST - WHO IS IN IT, OR WHAT IT IS ABOUT\*

|            |      |      |               |
|------------|------|------|---------------|
| AIPO # 204 | JULY | 1940 | (16)          |
| AIPO # 407 | NOV. | 1947 | (14) (K FORM) |

IN THIS COUNTRY, DO YOU THINK ANY OF THE PEOPLE LISTED HERE ARE MORE LIKELY TO BE COMMUNISTS THAN OTHERS\* ACTORS,

|            |      |      |       |
|------------|------|------|-------|
| NORC # 294 | NOV. | 1950 | (11A) |
| NORC # 341 | JUNE | 1953 | (7A)  |
| NORC # 365 | NOV. | 1954 | (30A) |

PREFERENCES

WOULD YOU RATHER GO TO A MOVIE IN COLOR, OR RATHER GO TO SEE IT IF IT WAS NOT IN COLOR\*

|            |      |      |      |
|------------|------|------|------|
| AIPO # 65  | JAN. | 1937 | (11) |
| AIPO # 67  | FEB. | 1937 | (11) |
| AIPO # 72  | MAR. | 1937 | (11) |
| AIPO # 92  | JULY | 1937 | (9C) |
| AIPO # 135 | OCT. | 1938 | (10) |

VARIANT IF A MOVIE IN COLOR WAS AT ONE THEATER, AND THE SAME MOVIE NOT IN COLOR WAS AT ANOTHER THEATER, WHICH WOULD YOU BE MORE LIKELY TO GO TO\*

|           |      |      |       |
|-----------|------|------|-------|
| AIPO # 95 | AUG. | 1937 | (10B) |
|-----------|------|------|-------|

NIXON, R.M.

ATTITUDE TOWARD

/SCALOMETER/

PLUS 5-4-3-2-1 - MINUS 1-2-3-4-5

PLEASE TELL ME HOW FAR UP THE SCALE OR HOW FAR DOWN THE SCALE YOU WOULD RATE - NIXON\*

|            |      |      |       |
|------------|------|------|-------|
| AIPO # 560 | FEB. | 1956 | (10C) |
| AIPO # 567 | JULY | 1956 | (7A)  |
| AIPO # 569 | AUG. | 1956 | (9F)  |

|            |       |      |       |
|------------|-------|------|-------|
| AIPO # 572 | OCT.  | 1956 | (19F) |
| AIPO # 573 | OCT.  | 1956 | (19F) |
| AIPO # 628 | MAY   | 1960 | (29B) |
| AIPO # 632 | JULY  | 1960 | (27B) |
| AIPO # 633 | AUG.  | 1960 | (27B) |
| AIPO # 635 | SEPT. | 1960 | (27A) |
| AIPO # 654 | JAN.  | 1962 | (50C) |
| AIPO # 691 | MAY   | 1964 | (33G) |

/SCALOMETER/

PLUS 5-4-3-2-1 = MINUS 1-2-3-4-5

PLEASE TELL ME HOW FAR UP THE SCALE OR HOW FAR DOWN THE SCALE YOU WOULD RATE - RICHARD NIXON\*

THIS QUESTION WAS REPEATED 25 TIMES BETWEEN JAN., 1957 AND JULY 1973.

VARIANT IN GENERAL, IS YOUR OPINION OF VICE-PRESIDENT NIXON FAVORABLE OR UNFAVORABLE\* WHY DO YOU FEEL THAT WAY\*

AIPO # 520 SEPT., 1953 (19)

/SCALOMETER/

PLUS 5-4-3-2-1 = MINUS 1-2-3-4-5

NOW, WILL YOU PLEASE TELL ME WHICH ONE OF THESE TEN BOXES BEST TELLS HOW YOU FEEL ABOUT - RICHARD M, NIXON\*

AIPO # 525 JAN., 1954 (9E)

DO YOU APPROVE OR DISAPPROVE OF THE WAY NIXON IS HANDLING HIS JOB AS VICE PRESIDENT\*

AIPO # 561 MAR., 1956 (8)

IN GENERAL, WOULD YOU SAY YOU HAVE A FAVORABLE OR AN UNFAVORABLE OPINION OF RICHARD NIXON\*

AIPO # 661 JULY 1962 (29A)

AIPO # 671 APRIL 1963 (6)

HERE IS A LIST OF MEN WHO HAVE BEEN MENTIONED AS POSSIBLE PRESIDENTIAL CANDIDATES FOR THE REPUBLICAN PARTY IN 1960. FIRST OF ALL, WHICH OF THESE MEN HAVE YOU READ OR HEARD ABOUT\*

NOW, OF THESE MEN, WHICH ONE WOULD YOU LIKE TO SEE NOMINATED AS THE REPUBLICAN CANDIDATE FOR PRESIDENT IN 1960\* NIXON.

|            |      |      |      |
|------------|------|------|------|
| AIPO # 585 | JUNE | 1957 | (29) |
| AIPO # 586 | JULY | 1957 | (27) |
| AIPO # 590 | OCT. | 1957 | (20) |
| AIPO # 594 | JAN. | 1958 | (29) |
| AIPO # 607 | NOV. | 1958 | (50) |
| AIPO # 609 | JAN. | 1959 | (50) |

VARIANT HERE IS A LIST OF MEN WHO HAVE BEEN MENTIONED AS POSSIBLE PRESIDENTIAL CANDIDATES FOR THE REPUBLICAN PARTY IN 1964, WHICH ONE WOULD YOU LIKE TO SEE NOMINATED AS THE REPUBLICAN CANDIDATE FOR PRESIDENT IN 1964\* AND WHO WOULD BE YOUR SECOND CHOICE\* RICHARD NIXON.

AIPO # 657 APRIL 1962 (28A)

HERE ARE THE NAMES OF A NUMBER OF LEADERS IN THE REPUBLICAN PARTY,  
WILL YOU TELL ME WHICH OF THESE MEN YOU KNOW SOMETHING ABOUT\*  
RICHARD NIXON,

|            |           |      |
|------------|-----------|------|
| AIPO # 716 | AUG, 1965 | (13) |
| AIPO # 719 | OCT, 1965 | (10) |
| AIPO # 720 | NOV, 1965 | (7)  |
| AIPO # 750 | AUG, 1967 | (13) |

VARIANT HERE ARE THE NAMES OF SOME OF THE LEADERS OF THE REPUBLICAN  
PARTY, PLEASE TELL ME WHICH YOU HAVE HEARD OF, NIXON,

AIPO # 643 APRIL 1961 (4A)

DO YOU APPROVE OR DISAPPROVE OF THE WAY NIXON IS HANDLING HIS JOB AS  
PRESIDENT\*

THIS QUESTION WAS REPEATED 73 TIMES BETWEEN JAN, 1969 AND  
OCT, 1973,

VARIANT DO YOU APPROVE OR DISAPPROVE OF THE WAY PRESIDENT NIXON IS  
HANDLING HIS JOB AS PRESIDENT\* HOW STRONGLY WOULD YOU SAY  
YOU APPROVE /DISAPPROVE/ - VERY STRONGLY, OR NOT SO STRONGLY\*

|            |           |     |
|------------|-----------|-----|
| AIPO # 873 | JUNE 1973 | (1) |
| AIPO # 875 | JULY 1973 | (1) |

HOW WOULD YOU DESCRIBE RICHARD NIXON - AS VERY CONSERVATIVE, FAIRLY  
CONSERVATIVE, MIDDLE-OF-THE-ROAD, FAIRLY LIBERAL, OR VERY LIBERAL\*

|            |            |       |
|------------|------------|-------|
| AIPO # 828 | APRIL 1971 | (2)   |
| AIPO # 850 | APRIL 1972 | (19E) |
| AIPO # 856 | AUG, 1972  | (7)   |

#### FAMILY OF

/SCALOMETER/

PLUS 5-4-3-2-1 - MINUS 1-2-3-4-5

PLEASE TELL ME HOW YOU WOULD RATE THE FOLLOWING: MRS. (RICHARD)  
/PAT/ NIXON\*

|            |           |       |
|------------|-----------|-------|
| AIPO # 776 | MAR, 1969 | (8L)* |
| AIPO # 876 | AUG, 1973 | (12A) |

#### NUMBERS AND MEASURES

#### ORDERING OF TIME

WHICH OF THE FOLLOWING WOULD YOU PREFER:  
HAVE DAYLIGHT SAVING TIME THE YEAR ROUND; HAVE DAYLIGHT SAVING TIME  
IN SUMMER AND STANDARD TIME THE REST OF THE YEAR; HAVE STANDARD TIME  
THE WHOLE YEAR, INCLUDING SUMMER\*

|            |           |     |
|------------|-----------|-----|
| AIPO # 368 | MAR, 1946 | (3) |
| AIPO # 391 | FEB, 1947 | (7) |

AIPO # 416 APRIL 1948 (1)  
AIPO # 581 APRIL 1957 (33)

VARIANT AS LONG AS THE WAR LASTS, WOULD YOU FAVOR OR OPPOSE DAYLIGHT SAVING TIME IN THIS COMMUNITY FOR THE ENTIRE YEAR BEGINNING JANUARY, 1942\*

AIPO # 256 DEC, 1941 (2)

A BILL IN CONGRESS CALLS FOR THE RETURN TO STANDARD TIME THROUGHOUT THE NATION, IF THE QUESTION WERE VOTED ON IN THIS STATE, WOULD YOU VOTE FOR RETURNING TO STANDARD TIME, OR STAYING ON WAR TIME\*

AIPO # 290 FEB, 1943 (2)

DO YOU THINK THE ENTIRE COUNTRY SHOULD GO BACK TO STANDARD TIME OR SHOULD WE STAY ON WAR TIME THE YEAR ROUND UNTIL THE WAR IS OVER\*

AIPO # 342 MAR, 1945 (1) (K FORM)  
AIPO # 353 AUG, 1945 (6) (T FORM)

WHICH OF THE FOLLOWING WOULD YOU PREFER:  
STAY ON WAR TIME THE YEAR ROUND AS AT PRESENT; HAVE DAYLIGHT SAVING TIME IN THE SUMMER AND STANDARD TIME THE REST OF THE YEAR; OR STAY ON STANDARD TIME THE YEAR ROUND\*

AIPO # 354 AUG, 1945 (13)

ARE YOU IN FAVOR OF DAYLIGHT SAVING TIME, OR NOT\*

AIPO # 559 JAN, 1956 (6A)  
AIPO # 581 APRIL 1957 (32)

VARIANT ARE YOU IN FAVOR OF DAYLIGHT SAVING TIME\*

AIPO # 81 MAY 1937 (2)

WOULD YOU RATHER HAVE DAYLIGHT SAVING TIME OR REGULAR /STANDARD/ TIME IN THE SUMMER MONTHS\*

AIPO # 132 SEPT, 1938 (1)

ARE YOU IN FAVOR OF DAYLIGHT SAVING TIME\*

AIPO # 187 MAR, 1940 (3)

WOULD YOU LIKE TO HAVE DAYLIGHT SAVING TIME IN THIS COMMUNITY FOR THE ENTIRE YEAR\*

AIPO # 248 SEPT, 1941 (1)

IN YOUR OWN CASE, WHICH DO YOU THINK IS MORE CONVENIENT - WAR TIME OR STANDARD TIME\*

AIPO # 290 FEB, 1943 (2)

SYSTEMS

## NUMBERS AND MEASURES

DO YOU KNOW WHAT THE METRIC SYSTEM IS? WOULD YOU LIKE TO SEE THE UNITED STATES ADOPT THE METRIC SYSTEM?

|            |            |      |               |
|------------|------------|------|---------------|
| AIPO # 716 | AUG, 1965  | (16) | (PART 1 ONLY) |
| AIPO # 835 | AUG, 1971  | (2)  | (FILTER)      |
| AIPO # 877 | SEPT, 1973 | (5)  | (FILTER)      |

VARIANT WOULD YOU LIKE TO SEE THE UNITED STATES CHANGE TO THE METRIC SYSTEM?

|            |           |       |
|------------|-----------|-------|
| AIPO # 716 | AUG, 1965 | (16D) |
|------------|-----------|-------|

## POLITICS, GENERAL

## FASCISM-NAZISM

(SEE ALSO: GERMANY, ATTITUDE TOWARD, GENERAL; GOVERNMENT, U.S., CIVIL LIBERTIES; RUSSIA, ATTITUDE TOWARD, GENERAL)

## INTEREST IN

(SEE ALSO: STATUS, ROLE, AND PRESTIGE, OCCUPATIONS (PREFERENCES AND POSSIBILITIES))

GENERALLY SPEAKING, HOW MUCH INTEREST WOULD YOU SAY YOU HAVE IN POLITICS - A GREAT DEAL, A FAIR AMOUNT, ONLY A LITTLE, OR NO INTEREST AT ALL?

|            |            |      |
|------------|------------|------|
| AIPO # 502 | SEPT, 1952 | (11) |
| AIPO # 503 | SEPT, 1952 | (11) |
| AIPO # 504 | OCT, 1952  | (12) |
| AIPO # 505 | OCT, 1952  | (12) |
| AIPO # 506 | OCT, 1952  | (11) |
| AIPO # 507 | OCT, 1952  | (11) |
| AIPO # 537 | SEPT, 1954 | (20) |
| AIPO # 636 | SEPT, 1960 | (7)  |
| AIPO # 637 | OCT, 1960  | (7)  |
| AIPO # 757 | JAN, 1968  | (97) |
| AIPO # 758 | FEB, 1968  | (97) |

VARIANT WOULD YOU SAY THAT YOU ARE VERY MUCH INTERESTED IN POLITICS, OR NOT?

|            |           |       |            |
|------------|-----------|-------|------------|
| AIPO # 455 | MAY 1950  | (18A) | (TPS FORM) |
| AIPO # 460 | AUG, 1950 | (27)  |            |

GENERALLY SPEAKING, HOW MUCH INTEREST WOULD YOU SAY THAT YOU HAVE IN POLITICS - A GREAT DEAL, AN AVERAGE AMOUNT, ONLY A LITTLE, OR NO INTEREST AT ALL?

|            |            |     |
|------------|------------|-----|
| AIPO # 500 | SEPT, 1952 | (7) |
| AIPO # 501 | SEPT, 1952 | (7) |

WHICH OF THESE FOUR STATEMENTS APPLY TO YOU? I TAKE AN ACTIVE INTEREST IN POLITICS, I AM INTERESTED IN POLITICS

BUT DON'T TAKE ANY ACTIVE PART, MY INTEREST IN POLITICS IS NOT GREATER THAN OTHER INTERESTS, I'M NOT INTERESTED IN POLITICS AT ALL,

AIPO # 875 JULY 1973 (13)

DO YOU TAKE MUCH INTEREST IN POLITICAL AFFAIRS HERE IN THE UNITED STATES, OR DO YOU NOT FOLLOW THEM VERY CLOSELY\*

NORC # 167 JUNE 1949 (2A)  
NORC # 370 MAR, 1955 (4)

VARIANT WOULD YOU SAY THAT YOU, YOURSELF, ARE INTERESTED IN POLITICAL AFFAIRS IN THIS COUNTRY, OR DO YOU PREFER TO LEAVE THAT TO OTHERS\*

AIPO # 444 JUNE 1949 (6)

ARE YOU INTERESTED IN POLIYICS\*

AIPO # 451 JAN, 1950 (11)

WOULD YOU SAY YOU ARE INTERESTED IN POLITICS, OR NOT\*

AIPO # 467 NOV, 1950 (5)

HERE IS A LIST OF THINGS THAT INTEREST MANY PEOPLE - THAT IS, THINGS THEY TAKE AN ACTIVE PART IN, IF YOU HAD THE TIME TO SPARE, WHICH ONE OF THESE THINGS WOULD INTEREST YOU MOST\*  
VOTING; POLITICS,

AIPO # 577 JAN, 1957 (29)

ARE YOU INTERESTED IN LOCAL AND NATIONAL POLITICS\*

POS # 468 NOV, 1958 (210) (OLD PEOPLE)

### LEADERS

(SEE ALSO; EISENHOWER, D.D., ATTITUDE TOWARD; JOHNSON, L.B., ATTITUDE TOWARD; KENNEDY, J.F., ATTITUDE TOWARD; MILITARY AFFAIRS, LEADERS; NIXON, R.M., ATTITUDE TOWARD; TRUMAN, H.S., ATTITUDE TOWARD)

DO YOU HAPPEN TO KNOW OF ANY OF THE FOLLOWING PERSONS\* WILL YOU TELL ME WHO EACH ONE IS OR (AND) WHAT HE DOES\* LEVERETT SALYONSTALL,

AIPO # 346 MAY 1945 (8) (K FORM)  
AIPO # 386 DEC, 1946 (4) (T FORM)\*

DO YOU HAPPEN TO KNOW OF ANY OF THE FOLLOWING PERSONS\* WILL YOU TELL ME WHO EACH ONE IS OR WHAT HE DOES\* ARTHUR VANDENBERG,

AIPO # 346 MAY 1945 (8) (T FORM)  
AIPO # 372 MAY 1946 (16)  
AIPO # 386 DEC, 1946 (4) (T FORM)

VARIANT HERE ARE SOME PUBLIC FIGURES THAT HAVE BEEN IN THE NEWS LATELY, HAVE YOU EVER HEARD OF ANY OF THEM\*  
ARTHUR H. VANDENBERG,

AIPO # 388 JAN, 1947 (18A)



WILL YOU TELL ME WHICH OF THESE MEN YOU HAVE HEARD OF\*  
VANDENBERG,

AIPO # 443 JUNE 1949 (17A)

DO YOU HAPPEN TO KNOW OF ANY OF THE FOLLOWING PERSONS\* WILL YOU TELL  
ME WHO EACH ONE IS OR (AND) WHAT HE DOES\* ROBERT TAFT,

AIPO # 352 JULY 1945 (13) (K FORM)  
AIPO # 386 DEC. 1946 (4) (T FORM)\*

VARIANT WILL YOU TELL ME WHO ROBERT A. TAFT IS\*

AIPO # 394 APRIL 1947 (4A) (T FORM)

HERE IS A LIST OF MEN IN PUBLIC LIFE, CAN YOU TELL ME  
BRIEFLY WHO EACH ONE IS OR WHAT HE DOES\* ROBERT A. TAFT,

NORC # 303 JUNE 1951 (13)

I AM GOING TO READ YOU A LIST OF PEOPLE IN THE NEWS, WILL YOU TELL ME  
WHO EACH ONE IS • OR WHAT HE DOES\* W. AVERELL HARRIMAN,

AIPO # 491 APRIL 1952 (4C) (TPS FORM)  
AIPO # 565 MAY 1956 (7C)

/SCALOMETER/

PLUS 5-4-3-2-1 = MINUS 1-2-3-4-5

WILL YOU PUT YOUR FINGER ON ANY ONE OF THE 10 BOXES WHICH BEST TELLS  
HOW YOU FEEL ABOUT • (GOVERNOR) HARRIMAN\*

AIPO # 547 MAY 1955 (7F)\*  
AIPO # 567 JULY 1956 (7D)

I AM GOING TO READ YOU A LIST OF PEOPLE IN THE NEWS, WILL YOU TELL ME  
WHO EACH ONE IS • OR WHAT HE DOES\* ESTES KEFAUVER,

AIPO # 491 APRIL 1952 (4D) (TPS FORM)  
AIPO # 565 MAY 1956 (7E)

VARIANT WILL YOU TELL ME WHO ESTES KEFAUVER IS\*

AIPO # 434 JAN. 1952 (10A)

WILL YOU PLEASE TELL ME WHICH OF THESE MEN YOU HAVE HEARD OF\*  
ESTES KEFAUVER,

AIPO # 519 AUG. 1953 (22A)

HERE IS A LIST OF MEN WHO HAVE BEEN MENTIONED AS POSSIBLE PRESIDENTIAL  
CANDIDATES FOR THE DEMOCRATIC PARTY IN 1960, FIRST OF ALL, WHICH OF  
THESE MEN HAVE YOU READ OR HEARD ABOUT\* KEFAUVER,  
NOW, OF THESE MEN, WHICH ONE WOULD YOU LIKE TO SEE NOMINATED AS THE  
DEMOCRATIC CANDIDATE FOR PRESIDENT IN 1960\*

AIPO # 585 JUNE 1957 (30)  
AIPO # 586 JULY 1957 (28)  
AIPO # 590 OCT. 1957 (21A)  
AIPO # 594 JAN. 1958 (28)

|            |           |      |
|------------|-----------|------|
| AIPO # 597 | MAR, 1958 | (26) |
| AIPO # 607 | NOV, 1958 | (31) |
| AIPO # 609 | JAN, 1959 | (33) |

## /SCALOMETER/

PLUS 5-4-3-2-1 • MINUS 1-2-3-4-5

WILL YOU PUT YOUR FINGER ON ANY ONE OF THE 10 BOXES WHICH BEST TELLS  
HOW YOU FEEL ABOUT • ADLAI E, STEVENSON\*

|            |            |       |
|------------|------------|-------|
| AIPO # 513 | MAR, 1953  | (18D) |
| AIPO # 518 | JULY 1953  | (10B) |
| AIPO # 522 | OCT, 1953  | (10F) |
| AIPO # 524 | DEC, 1953  | (12B) |
| AIPO # 525 | JAN, 1954  | (9B)  |
| AIPO # 527 | FEB, 1954  | (12B) |
| AIPO # 528 | MAR, 1954  | (11B) |
| AIPO # 529 | APRIL 1954 | (14D) |
| AIPO # 530 | APRIL 1954 | (6E)  |
| AIPO # 535 | AUG, 1954  | (21D) |

## VARIANT /SCALOMETER/

PLUS 5-4-3-2-1 • MINUS 1-2-3-4-5

WILL YOU PUT YOUR FINGER ON ANY ONE OF THE 10 BOXES WHICH  
BEST EXPRESSES YOUR FEELINGS ABOUT • STEVENSON, DEMOCRATIC  
CANDIDATE FOR PRESIDENT\*

|            |           |       |
|------------|-----------|-------|
| AIPO # 498 | AUG, 1952 | (14C) |
| AIPO # 499 | AUG, 1952 | (14C) |

## /SCALOMETER/

PLUS 5-4-3-2-1 • MINUS 1-2-3-4-5

WILL YOU PUT YOUR FINGER ON ANY ONE OF THE 10 BOXES WHICH BEST TELLS  
HOW YOU FEEL ABOUT • ADLAI STEVENSON\*

|            |           |       |
|------------|-----------|-------|
| AIPO # 527 | FEB, 1954 | (12B) |
| AIPO # 591 | NOV, 1957 | (50E) |
| AIPO # 601 | JULY 1958 | (30B) |
| AIPO # 621 | DEC, 1959 | (50H) |

## VARIANT /SCALOMETER/

PLUS 5-4-3-2-1 • MINUS 1-2-3-4-5

WILL YOU PUT YOUR FINGER ON ANY ONE OF THE 10 BOXES WHICH  
BEST TELLS HOW YOU FEEL ABOUT • GOVERNOR STEVENSON\*

|            |          |      |
|------------|----------|------|
| AIPO # 547 | MAY 1955 | (7G) |
|------------|----------|------|

## /SCALOMETER/

PLUS 5-4-3-2-1 • MINUS 1-2-3-4-5

WILL YOU TELL ME HOW FAR UP THE SCALE OR HOW FAR DOWN THE SCALE YOU  
WOULD RATE • STEVENSON\*

|            |           |       |
|------------|-----------|-------|
| AIPO # 560 | FEB, 1956 | (10H) |
| AIPO # 567 | JULY 1956 | (7E)  |
| AIPO # 569 | AUG, 1956 | (9C)  |
| AIPO # 572 | OCT, 1956 | (19C) |
| AIPO # 573 | OCT, 1956 | (19C) |
| AIPO # 628 | MAY 1960  | (29D) |
| AIPO # 654 | JAN, 1962 | (50B) |

## /SCALOMETER/

PLUS 5-4-3-2-1 = MINUS 1-2-3-4-5

WILL YOU PUT YOUR FINGER ON ANY ONE OF THE 10 BOXES WHICH BEST TELLS HOW YOU FEEL ABOUT = SENATOR KNOWLAND\*

|            |      |      |       |
|------------|------|------|-------|
| AIPO # 547 | MAY  | 1955 | (7E)  |
| AIPO # 577 | JAN. | 1957 | (26D) |
| AIPO # 583 | MAY  | 1957 | (26B) |
| AIPO # 591 | NOV. | 1957 | (50F) |

/SCALOMETER/

PLUS 5-4-3-2-1 = MINUS 1-2-3-4-5

PLEASE TELL ME HOW FAR UP THE SCALE OR HOW FAR DOWN THE SCALE YOU WOULD RATE = H. CABOT LODGE\*

|            |     |      |       |
|------------|-----|------|-------|
| AIPO # 583 | MAY | 1957 | (26I) |
| AIPO # 691 | MAY | 1964 | (33F) |

VARIANT /SCALOMETER/

PLUS 5-4-3-2-1 = MINUS 1-2-3-4-5

PLEASE TELL ME HOW FAR UP THE SCALE OR HOW FAR DOWN THE SCALE YOU WOULD RATE = LODGE\*

|            |       |      |       |
|------------|-------|------|-------|
| AIPO # 632 | JULY  | 1960 | (27B) |
| AIPO # 633 | AUG.  | 1960 | (27B) |
| AIPO # 635 | SEPT. | 1960 | (27B) |

HERE IS A LIST OF MEN WHO HAVE BEEN MENTIONED AS POSSIBLE PRESIDENTIAL CANDIDATES FOR THE REPUBLICAN PARTY IN 1960, FIRST OF ALL, WHICH OF THESE MEN HAVE YOU READ OR HEARD ABOUT\* LODGE, NOW, OF THESE MEN, WHICH ONE WOULD YOU LIKE TO SEE NOMINATED AS THE REPUBLICAN CANDIDATE FOR PRESIDENT IN 1960\*

|            |      |      |      |
|------------|------|------|------|
| AIPO # 586 | JULY | 1957 | (27) |
| AIPO # 590 | OCT. | 1957 | (20) |
| AIPO # 594 | JAN. | 1958 | (29) |
| AIPO # 607 | NOV. | 1959 | (50) |
| AIPO # 609 | JAN. | 1959 | (50) |

VARIANT WILL YOU TELL = WHICH OF THESE MEN YOU HAVE HEARD OF\* LODGE,

|            |     |      |       |
|------------|-----|------|-------|
| AIPO # 443 | JUN | 1949 | (17A) |
|------------|-----|------|-------|

I AM GOING TO READ OFF THE NAMES OF SOME MEN AND I WOULD LIKE YOU TO TELL ME WHETHER OR NOT YOU KNOW OF THEM\* LODGE,

|            |       |      |       |
|------------|-------|------|-------|
| AIPO # 632 | JULY  | 1960 | (27A) |
| AIPO # 633 | AUG.  | 1960 | (27A) |
| AIPO # 635 | SEPT. | 1960 | (27A) |

HERE ARE THE NAMES OF A NUMBER OF LEADERS IN THE REPUBLICAN PARTY, WILL YOU TELL ME WHICH OF THESE MEN YOU KNOW SOMETHING ABOUT\* HENRY CABOT LODGE,

|            |      |      |       |
|------------|------|------|-------|
| AIPO # 716 | AUG. | 1965 | (13A) |
| AIPO # 719 | OCT. | 1965 | (10)  |
| AIPO # 720 | NOV. | 1965 | (7)   |

HERE IS A LIST OF MEN WHO HAVE BEEN MENTIONED AS POSSIBLE PRESIDENTIAL CANDIDATES FOR THE REPUBLICAN PARTY IN 1960, FIRST OF ALL, WHICH OF

THESE MEN HAVE YOU READ OR HEARD ABOUT\* CASE,  
NOW, OF THESE MEN, WHICH ONE WOULD YOU LIKE TO SEE NOMINATED AS THE  
REPUBLICAN CANDIDATE FOR PRESIDENT IN 1960\*

|            |      |      |       |
|------------|------|------|-------|
| AIPO # 585 | JUNE | 1957 | (29A) |
| AIPO # 586 | JULY | 1957 | (27)  |
| AIPO # 590 | OCT. | 1957 | (20)  |
| AIPO # 594 | JAN. | 1958 | (29)  |
| AIPO # 607 | NOV. | 1958 | (50)  |
| AIPO # 609 | JAN. | 1959 | (50)  |

VARIANT CAN YOU TELL ME WHO THE FOLLOWING PERSONS ARE OR WHAT THEY  
DO\* CLIFFORD CASE\*

|            |      |      |       |
|------------|------|------|-------|
| AIPO # 676 | AUG. | 1963 | (11B) |
|------------|------|------|-------|

HERE IS A LIST OF MEN WHO HAVE BEEN MENTIONED AS POSSIBLE PRESIDENTIAL  
CANDIDATES FOR THE REPUBLICAN PARTY IN 1960, FIRST OF ALL, WHICH OF  
THESE MEN HAVE YOU READ OR HEARD ABOUT\* STASSEN,  
NOW, OF THESE MEN, WHICH ONE WOULD YOU LIKE TO SEE NOMINATED AS THE  
REPUBLICAN CANDIDATE FOR PRESIDENT IN 1960\*

|            |      |      |      |
|------------|------|------|------|
| AIPO # 585 | JUNE | 1957 | (29) |
| AIPO # 586 | JULY | 1957 | (27) |
| AIPO # 590 | OCT. | 1957 | (20) |
| AIPO # 594 | JAN. | 1958 | (29) |
| AIPO # 607 | NOV. | 1958 | (50) |
| AIPO # 609 | JAN. | 1959 | (50) |

HERE IS A LIST OF MEN WHO HAVE BEEN MENTIONED AS POSSIBLE PRESIDENTIAL  
CANDIDATES FOR THE DEMOCRATIC PARTY IN 1960, FIRST OF ALL, WHICH OF  
THESE MEN HAVE YOU READ OR HEARD ABOUT\* MEYNER,  
NOW, OF THESE MEN, WHICH ONE WOULD YOU LIKE TO SEE NOMINATED AS THE  
DEMOCRATIC CANDIDATE FOR PRESIDENT IN 1960\*

|            |      |      |      |
|------------|------|------|------|
| AIPO # 585 | JUNE | 1957 | (30) |
| AIPO # 586 | JULY | 1957 | (28) |
| AIPO # 590 | OCT. | 1957 | (21) |
| AIPO # 594 | JAN. | 1958 | (28) |
| AIPO # 597 | MAR. | 1958 | (26) |
| AIPO # 607 | NOV. | 1958 | (31) |
| AIPO # 609 | JAN. | 1959 | (33) |

HERE IS A LIST OF MEN WHO HAVE BEEN MENTIONED AS POSSIBLE PRESIDENTIAL  
CANDIDATES FOR THE DEMOCRATIC PARTY IN 1960, FIRST OF ALL, WHICH OF  
THESE MEN HAVE YOU READ OR HEARD ABOUT\* SYMINGTON,  
NOW, OF THESE MEN, WHICH ONE WOULD YOU LIKE TO SEE NOMINATED AS THE  
DEMOCRATIC CANDIDATE FOR PRESIDENT IN 1960\*

|            |      |      |      |
|------------|------|------|------|
| AIPO # 585 | JUNE | 1957 | (30) |
| AIPO # 586 | JULY | 1957 | (28) |
| AIPO # 590 | OCT. | 1957 | (21) |
| AIPO # 594 | JAN. | 1958 | (28) |
| AIPO # 597 | MAR. | 1958 | (26) |
| AIPO # 607 | NOV. | 1958 | (31) |
| AIPO # 609 | JAN. | 1959 | (33) |

VARIANT WILL YOU PLEASE TELL ME WHICH OF THESE MEN YOU HAVE HEARD OF\*  
STUART SYMINGTON,

AIPO # 519 AUG. 1953 (22A)

PLEASE TELL ME WHO THESE PEOPLE ARE - WHAT IT IS THEY DO\*  
STUART SYMINGTON,

AIPO # 554 OCT. 1955 (61)

I AM GOING TO READ YOU A LIST OF PEOPLE IN THE NEWS, WILL  
YOU TELL ME WHO EACH ONE IS - OR WHAT HE DOES\*  
STUART SYMINGTON,

AIPO # 565 MAY 1956 (7F)

I AM GOING TO READ YOU THE NAMES OF SOME PEOPLE, WILL YOU  
PLEASE TELL ME WHO EACH IS - THAT IS, WHAT THEY DO\*  
STUART SYMINGTON,

AIPO # 568 AUG. 1956 (19A)

HERE IS A LIST OF MEN WHO HAVE BEEN MENTIONED AS POSSIBLE PRESIDENTIAL  
CANDIDATES FOR THE DEMOCRATIC PARTY IN 1960, FIRST OF ALL, WHICH OF  
THESE MEN HAVE YOU READ OR HEARD ABOUT\* WILLIAMS,  
NOW, OF THESE MEN, WHICH ONE WOULD YOU LIKE TO SEE NOMINATED AS THE  
DEMOCRATIC CANDIDATE FOR PRESIDENT IN 1960\*

|            |           |      |
|------------|-----------|------|
| AIPO # 585 | JUNE 1957 | (30) |
| AIPO # 586 | JULY 1957 | (28) |
| AIPO # 590 | OCT. 1957 | (21) |
| AIPO # 594 | JAN. 1958 | (28) |
| AIPO # 597 | MAR. 1958 | (26) |
| AIPO # 607 | NOV. 1958 | (31) |
| AIPO # 609 | JAN. 1959 | (33) |

HERE IS A LIST OF MEN WHO HAVE BEEN MENTIONED AS POSSIBLE PRESIDENTIAL  
CANDIDATES FOR THE DEMOCRATIC PARTY IN 1960, FIRST OF ALL, WHICH OF  
THESE MEN HAVE YOU READ OR HEARD ABOUT\* HUMPHREY,  
NOW, OF THESE MEN, WHICH ONE WOULD YOU LIKE TO SEE NOMINATED AS THE  
DEMOCRATIC CANDIDATE FOR PRESIDENT IN 1960\*

|            |           |      |
|------------|-----------|------|
| AIPO # 585 | JUNE 1957 | (30) |
| AIPO # 586 | JULY 1957 | (28) |
| AIPO # 590 | OCT. 1957 | (21) |
| AIPO # 594 | JAN. 1958 | (28) |
| AIPO # 597 | MAR. 1958 | (26) |
| AIPO # 607 | NOV. 1958 | (31) |
| AIPO # 609 | JAN. 1959 | (33) |

/SCALOMETER/

PLUS 5-4-3-2-1 - MINUS 1-2-3-4-5

PLEASE TELL ME HOW FAR UP THE SCALE OR HOW FAR DOWN THE SCALE YOU  
WOULD RATE THE FOLLOWING MEN - HUBERT HUMPHREY\*

|            |            |       |
|------------|------------|-------|
| AIPO # 696 | AUG. 1964  | (8J)  |
| AIPO # 699 | OCT. 1964  | (9G)  |
| AIPO # 711 | MAY 1965   | (9G)  |
| AIPO # 733 | AUG. 1966  | (14C) |
| AIPO # 738 | DEC. 1966  | (50N) |
| AIPO # 744 | APRIL 1967 | (14E) |
| AIPO # 761 | APRIL 1968 | (30F) |
| AIPO # 765 | JULY 1968  | (50H) |

|            |           |       |
|------------|-----------|-------|
| AIPO # 767 | AUG, 1968 | (15E) |
| AIPO # 770 | OCT, 1968 | (11E) |
| AIPO # 776 | MAR, 1969 | (8F)  |
| AIPO # 785 | JULY 1969 | (12H) |
| AIPO # 792 | OCT, 1969 | (5F)  |
| AIPO # 797 | JAN, 1970 | (8F)  |
| AIPO # 815 | OCT, 1970 | (12G) |
| AIPO # 844 | FEB, 1972 | (17G) |

## /SCALOMETER/

PLUS 5-4-3-2-1 - MINUS 1-2-3-4-5

PLEASE TELL ME HOW FAR UP THE SCALE OR HOW FAR DOWN THE SCALE YOU WOULD RATE THE FOLLOWING MEN - GOLDWATER\*

|            |           |       |
|------------|-----------|-------|
| AIPO # 654 | JAN, 1962 | (50H) |
| AIPO # 691 | MAY 1964  | (33E) |

## /SCALOMETER/

PLUS 5-4-3-2-1 - MINUS 1-2-3-4-5

PLEASE TELL ME HOW FAR UP THE SCALE OR HOW FAR DOWN THE SCALE YOU WOULD RATE THE FOLLOWING MEN - BARRY GOLDWATER\*

|            |           |       |
|------------|-----------|-------|
| AIPO # 673 | MAY 1963  | (30F) |
| AIPO # 696 | AUG, 1964 | (8E)  |
| AIPO # 699 | OCT, 1964 | (9F)  |
| AIPO # 711 | MAY 1965  | (9D)  |

VARIANT I'M GOING TO ASK YOU ABOUT SOME NATIONAL FIGURES, I WOULD LIKE YOU TO TELL ME HOW MUCH YOU FEEL YOU KNOW ABOUT EACH MAN AND WHAT HE STANDS FOR - A GREAT DEAL, A FAIR AMOUNT, OR VERY LITTLE, SENATOR BARRY GOLDWATER,

|             |           |       |
|-------------|-----------|-------|
| ORCO # 466G | NOV, 1963 | (30D) |
|-------------|-----------|-------|

WHICH THREE OR FOUR (SEVERAL) OF THESE QUALITIES STAND OUT IN YOUR MIND FOR EACH MAN\* (NOW) FIRST, TAKE (GOVERNOR) NELSON ROCKEFELLER, TOO MUCH OF A POLITICIAN; PROGRESSIVE AND FORWARD-LOOKING; PROMISED ANYTHING TO GET VOTES; WARM AND FRIENDLY PERSONALITY; TOO AMBITIOUS; SUPERFICIAL; HONEST AND TRUTHFUL; NOT VERY SINCERE; GOOD JUDGMENT,

|             |           |       |
|-------------|-----------|-------|
| ORCO # 465R | AUG, 1962 | (16)  |
| ORCO # 466G | NOV, 1963 | (29)* |

## /SCALOMETER/

PLUS 5-4-3-2-1 - MINUS 1-2-3-4-5

PLEASE TELL ME HOW FAR UP THE SCALE OR HOW FAR DOWN THE SCALE YOU WOULD RATE THE FOLLOWING MEN - ROCKEFELLER\*

|            |          |       |
|------------|----------|-------|
| AIPO # 673 | MAY 1963 | (30C) |
| AIPO # 691 | MAY 1964 | (33C) |

VARIANT IN GENERAL, WOULD YOU SAY YOU HAVE A FAVORABLE OR AN UNFAVORABLE OPINION OF NELSON ROCKEFELLER\*

|            |           |       |
|------------|-----------|-------|
| AIPO # 661 | JULY 1962 | (30A) |
|------------|-----------|-------|

HAS YOUR OPINION OF ROCKEFELLER TENDED TO GO UP OR HAS IT TENDED TO GO DOWN IN RECENT WEEKS\*

|            |          |      |
|------------|----------|------|
| AIPO # 672 | MAY 1963 | (18) |
|------------|----------|------|

HERE ARE THE NAMES OF A NUMBER OF LEADERS IN THE REPUBLICAN PARTY.  
WILL YOU TELL ME WHICH OF THESE MEN YOU KNOW SOMETHING ABOUT\*  
NELSON ROCKEFELLER,

|            |           |       |
|------------|-----------|-------|
| AIPO # 716 | AUG, 1965 | (13A) |
| AIPO # 719 | OCT, 1965 | (10)  |
| AIPO # 720 | NOV, 1965 | (7)   |
| AIPO # 750 | AUG, 1967 | (13)  |

VARIANT HERE ARE THE NAMES OF SOME OF THE LEADERS OF THE REPUBLICAN  
PARTY, PLEASE TELL ME WHICH YOU HAVE HEARD OF, ROCKEFELLER\*

AIPO # 643 APRIL 1961 (4C)

/SCALOMETER/

PLUS 5-4-3-2-1 • MINUS 1-2-3-4-5

PLEASE TELL ME HOW FAR UP THE SCALE OR HOW FAR DOWN THE SCALE YOU  
WOULD RATE THE FOLLOWING; NELSON ROCKEFELLER\*

|            |            |       |
|------------|------------|-------|
| AIPO # 744 | APRIL 1967 | (14J) |
| AIPO # 750 | AUG, 1967  | (16H) |
| AIPO # 753 | OCT, 1967  | (15G) |
| AIPO # 761 | APRIL 1968 | (30H) |
| AIPO # 765 | JULY 1968  | (50F) |
| AIPO # 792 | OCT, 1969  | (5H)  |
| AIPO # 797 | JAN, 1970  | (8H)  |
| AIPO # 815 | OCT, 1970  | (12I) |

VARIANT /SCALOMETER/

PLUS 5-4-3-2-1 • MINUS 1-2-3-4-5

PLEASE TELL ME HOW FAR UP THE SCALE, OR HOW FAR DOWN THE  
SCALE YOU WOULD RATE • GOVERNOR ROCKEFELLER\*

AIPO # 621 DEC, 1959 (50G)

I'M GOING TO ASK YOU ABOUT SOME NATIONAL FIGURES, I WOULD  
LIKE YOU TO TELL ME HOW MUCH YOU FEEL YOU KNOW ABOUT EACH  
MAN AND WHAT HE STANDS FOR • A GREAT DEAL, A FAIR AMOUNT, OR  
VERY LITTLE, GOVERNOR NELSON ROCKEFELLER,

ORCO # 466G NOV, 1963 (30C)

IN GENERAL, WOULD YOU SAY YOU HAVE A FAVORABLE OR  
UNFAVORABLE OPINION OF NELSON ROCKEFELLER\*

AIPO # 746 MAY 1967 (11B)

WILL YOU PLEASE LOOK OVER THIS LIST AND TELL ME WHICH OF THESE MEN,  
IF ANY, YOU HAVE HEARD SOMETHING ABOUT\* NELSON ROCKEFELLER,

|            |            |     |
|------------|------------|-----|
| AIPO # 828 | APRIL 1971 | (8) |
| AIPO # 867 | MARCH 1973 | (3) |

/SCALOMETER/

PLUS 5-4-3-2-1 • MINUS 1-2-3-4-5

PLEASE TELL ME HOW FAR UP THE SCALE OR HOW FAR DOWN THE SCALE YOU  
WOULD RATE THE FOLLOWING MEN • GEORGE ROMNEY\*

AIPO # 673 MAY 1963 (30G)

|            |       |      |       |
|------------|-------|------|-------|
| AIPO # 711 | MAY   | 1965 | (9F)  |
| AIPO # 733 | AUG,  | 1966 | (14E) |
| AIPO # 738 | DEC,  | 1966 | (50K) |
| AIPO # 744 | APRIL | 1967 | (14I) |
| AIPO # 750 | AUG,  | 1967 | (16I) |
| AIPO # 753 | OCT,  | 1967 | (15H) |

HERE ARE THE NAMES OF A NUMBER OF LEADERS IN THE REPUBLICAN PARTY,  
WILL YOU TELL ME WHICH OF THESE MEN YOU KNOW SOMETHING ABOUT\*  
GEORGE ROMNEY,

|            |      |      |       |
|------------|------|------|-------|
| AIPO # 716 | AUG, | 1965 | (13A) |
| AIPO # 719 | OCT: | 1965 | (10)  |
| AIPO # 720 | NOV, | 1965 | (7)   |
| AIPO # 750 | AUG, | 1967 | (13)  |

VARIANT ON THE NEXT SUBJECT,,,CAN YOU TELL ME WHO THE FOLLOWING MEN  
(PERSONS) ARE OR WHAT THEY DO - GEORGE ROMNEY\*

|            |      |      |        |
|------------|------|------|--------|
| AIPO # 669 | MAR, | 1963 | (21C)  |
| AIPO # 676 | AUG, | 1963 | (11F)* |

WILL YOU PLEASE LOOK OVER THIS LIST AND TELL ME WHICH OF  
THESE MEN, IF ANY, YOU HAVE HEARD SOMETHING ABOUT\*  
GEORGE ROMNEY,

|            |       |      |     |
|------------|-------|------|-----|
| AIPO # 828 | APRIL | 1971 | (8) |
|------------|-------|------|-----|

/SCALOMETER/

PLUS 5-4-3-2-1 - MINUS 1-2-3-4-5

PLEASE TELL ME HOW FAR UP THE SCALE OR HOW FAR DOWN THE SCALE YOU  
WOULD RATE THE FOLLOWING MEN - ROBERT KENNEDY,

|            |       |      |       |
|------------|-------|------|-------|
| AIPO # 673 | MAY   | 1963 | (30I) |
| AIPO # 691 | MAY   | 1964 | (33D) |
| AIPO # 696 | AUG,  | 1964 | (8C)  |
| AIPO # 733 | AUG,  | 1966 | (14F) |
| AIPO # 738 | DEC,  | 1966 | (50L) |
| AIPO # 744 | APRIL | 1967 | (14D) |
| AIPO # 750 | AUG,  | 1967 | (16J) |
| AIPO # 761 | APRIL | 1968 | (30D) |

/SCALOMETER/

PLUS 5-4-3-2-1 - MINUS 1-2-3-4-5

PLEASE TELL ME HOW FAR UP THE SCALE YOU WOULD RATE THE FOLLOWING MEN -  
GEORGE WALLACE\*

|            |       |      |       |
|------------|-------|------|-------|
| AIPO # 696 | AUG,  | 1964 | (8)   |
| AIPO # 744 | APRIL | 1967 | (14L) |
| AIPO # 753 | OCT,  | 1967 | (15A) |
| AIPO # 761 | APRIL | 1968 | (30B) |
| AIPO # 765 | JULY  | 1968 | (50A) |
| AIPO # 767 | AUG,  | 1968 | (15C) |
| AIPO # 770 | OCT,  | 1968 | (11C) |
| AIPO # 776 | MAR,  | 1969 | (8D)  |
| AIPO # 785 | JULY  | 1969 | (12C) |
| AIPO # 792 | OCT,  | 1969 | (5B)  |
| AIPO # 797 | JAN,  | 1970 | (8B)  |
| AIPO # 815 | OCT,  | 1970 | (12C) |
| AIPO # 875 | JULY  | 1973 | (4)   |



VARIANT AND HOW WOULD YOU RATE THE FOLLOWING PEOPLE\* GEORGE WALLACE,

AIPO # 809 JUNE 1970 (9A)

/SCALOMETER/

PLUS 5-4-3-2-1 = MINUS 1-2-3-4-5

HOW FAR UP THE SCALE OR HOW FAR DOWN THE SCALE WOULD YOU RATE THE FOLLOWING PEOPLE = WALLACE\*

AIPO # 859 OCT, 1972 (10G)

HERE ARE THE NAMES OF A NUMBER OF LEADERS IN THE REPUBLICAN PARTY, WILL YOU TELL ME WHICH OF THESE MEN YOU KNOW SOMETHING ABOUT\* JOHN LINDSAY,

AIPO # 716 AUG, 1965 (13A)  
AIPO # 719 OCT, 1965 (10)  
AIPO # 720 NOV, 1965 (7)  
AIPO # 750 AUG, 1967 (13)

VARIANT NOW, I'M GOING TO READ OFF THE NAMES OF SOME PEOPLE WHOM YOU MAY KNOW, SOME WHOM YOU MAY NOT, CAN YOU TELL ME WHO THE FOLLOWING MEN ARE OR WHAT THEY DO; JOHN LINDSAY\*

AIPO # 821 DEC, 1970 (11F)

/SCALOMETER/

PLUS 5-4-3-2-1 = MINUS 1-2-3-4-5

PLEASE TELL ME HOW FAR UP THE SCALE OR HOW FAR DOWN THE SCALE YOU WOULD RATE THE FOLLOWING: JOHN LINDSAY\*

AIPO # 750 AUG, 1967 (16D)  
AIPO # 753 OCT, 1967 (15C)  
AIPO # 785 JULY 1969 (12G)  
AIPO # 792 OCT, 1969 (5E)  
AIPO # 797 JAN, 1970 (8E)  
AIPO # 815 OCT, 1970 (12F)  
AIPO # 844 FEB, 1972 (17F)

VARIANT AND HOW WOULD YOU RATE THE FOLLOWING PEOPLE\* JOHN LINDSAY,

AIPO # 809 JUNE 1970 (9D)

WILL YOU PLEASE LOOK OVER THIS LIST AND TELL ME WHICH OF THESE MEN, IF ANY, YOU HAVE HEARD SOMETHING ABOUT\* JOHN LINDSAY,

AIPO # 828 APRIL 1971 (8)  
AIPO # 839 OCT, 1971 (4)  
AIPO # 840 NOV, 1971 (4)  
AIPO # 844 FEB, 1972 (2)  
AIPO # 867 MARCH 1973 (3)

HERE ARE THE NAMES OF A NUMBER OF LEADERS IN THE REPUBLICAN PARTY, WILL YOU TELL ME WHICH OF THESE MEN YOU KNOW SOMETHING ABOUT\* MARK HATFIELD,

AIPO # 716 AUG, 1965 (13A)  
AIPO # 719 OCT, 1965 (10)

AIPO # 720 NOV. 1965 (7)  
AIPO # 750 AUG. 1967 (13)

VARIANT CAN YOU TELL ME WHO THE FOLLOWING PERSONS ARE OR WHAT THEY DO\* MARK HATFIELD,

AIPO # 676 AUG. 1963 (111)

WILL YOU PLEASE LOOK OVER THIS LIST AND TELL ME WHICH OF THESE MEN, IF ANY, YOU HAVE HEARD SOMETHING ABOUT\* MARK HATFIELD,

AIPO # 828 APRIL 1971 (8)

HERE ARE THE NAMES OF A NUMBER OF LEADERS IN THE REPUBLICAN PARTY, WILL YOU TELL ME WHICH OF THESE MEN YOU KNOW SOMETHING ABOUT\* RONALD REAGAN,

AIPO # 716 AUG. 1965 (13A)  
AIPO # 719 OCT. 1965 (10)  
AIPO # 720 NOV. 1965 (7)  
AIPO # 750 AUG. 1967 (13)

/SCALOMETER/

PLUS 5-4-3-2-1 - MINUS 1-2-3-4-5

TELL ME HOW FAR UP THE SCALE OR HOW FAR DOWN THE SCALE YOU WOULD RATE THE FOLLOWING COUNTRIES AND MEN: RONALD REAGAN\*

AIPO # 738 DEC. 1966 (50)  
AIPO # 744 APRIL 1967 (14J)  
AIPO # 750 AUG. 1967 (16G)  
AIPO # 753 OCT. 1967 (15F)  
AIPO # 761 APRIL 1968 (30I)  
AIPO # 765 JULY 1968 (50G)

VARIANT IN GENERAL, WOULD YOU SAY YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF RONALD REAGAN\*

AIPO # 736 OCT. 1966 (21B) (WOMEN)

WILL YOU PLEASE LOOK OVER THIS LIST AND TELL ME WHICH OF THESE MEN, IF ANY, YOU HAVE HEARD SOMETHING ABOUT\* RONALD REAGAN,

AIPO # 828 APRIL 1971 (8)  
AIPO # 867 MAR. 1973 (3)

HERE ARE THE NAMES OF A NUMBER OF LEADERS IN THE REPUBLICAN PARTY, WILL YOU TELL ME WHICH OF THESE MEN YOU KNOW SOMETHING ABOUT\* CHARLES PERCY,

AIPO # 716 AUG. 1965 (13A)  
AIPO # 719 OCT. 1965 (10)  
AIPO # 720 NOV. 1965 (7)  
AIPO # 750 AUG. 1967 (13)

VARIANT ON A DIFFERENT SUBJECT...CAN YOU TELL ME WHO CHARLES PERCY IS OR WHAT HE DOES\*

AIPO # 746 MAY 1967 (10A)

WILL YOU PLEASE LOOK OVER THIS LIST AND TELL ME WHICH OF THESE MEN,  
IF ANY, YOU HAVE HEARD SOMETHING ABOUT\* CHARLES PERCY,

AIPO # 828 APRIL 1971 (8)  
AIPO # 867 MAR, 1973 (3)

/SCALOMETER/

PLUS 5-4-3-2-1 - MINUS 1-2-3-4-5

PLEASE TELL ME HOW FAR UP THE SCALE OR HOW FAR DOWN THE SCALE YOU  
WOULD RATE THE FOLLOWING - EUGENE MCCARTHY\*

AIPO # 761 APRIL 1968 (30E)  
AIPO # 765 JULY 1968 (50D)  
AIPO # 776 MAR, 1969 (8C)  
AIPO # 785 JULY 1969 (12I)  
AIPO # 792 OCT, 1969 (5G)  
AIPO # 797 JAN, 1970 (8G)  
AIPO # 815 OCT, 1970 (12H)  
AIPO # 844 FEB, 1972 (17H)

WILL YOU PLEASE LOOK OVER THIS LIST AND TELL ME WHICH OF THESE MEN,  
IF ANY, YOU HAVE HEARD SOMETHING ABOUT\* SPIRO AGNEW,

AIPO # 828 APRIL 1971 (8)  
AIPO # 867 MAR, 1973 (3)

/SCALOMETER/

PLUS 5-4-3-2-1 - MINUS 1-2-3-4-5

PLEASE TELL ME HOW YOU WOULD RATE THE FOLLOWING - SPIRO AGNEW\*

AIPO # 767 AUG, 1968 (15F)  
AIPO # 770 OCT, 1968 (11F)  
AIPO # 776 MAR, 1969 (8G)  
AIPO # 785 JULY 1969 (12L)  
AIPO # 792 OCT, 1969 (5I)  
AIPO # 844 FEB, 1972 (17J)  
AIPO # 856 AUG, 1972 (13F)  
AIPO # 859 OCT, 1972 (10K)  
AIPO # 875 JULY 1973 (4Q)  
AIPO # 876 AUG, 1973 (12C)

VARIANT HERE ARE SOME QUESTIONS ON VICE-PRESIDENT SPIRO AGNEW, FIRST  
OF ALL, WOULD YOU SAY THAT YOU HAVE A FAVORABLE OR AN  
UNFAVORABLE IMPRESSION OF HIM\*

AIPO # 807 MAY 1970 (4)

AND HOW WOULD YOU RATE THE FOLLOWING PEOPLE - SPIRO AGNEW\*

AIPO # 809 JUNE 1970 (9F)

/SCALOMETER/

PLUS 5-4-3-2-1 - MINUS 1-2-3-4-5

PLEASE TELL ME HOW YOU WOULD RATE THE FOLLOWING - EDMUND MUSKIE\*

AIPO # 767 AUG, 1968 (15G)  
AIPO # 770 OCT, 1968 (11G)  
AIPO # 776 MAR, 1969 (8H)  
AIPO # 785 JULY 1969 (12M)

|            |           |       |
|------------|-----------|-------|
| AIP0 # 792 | OCT, 1969 | (5J)  |
| AIP0 # 797 | JAN, 1970 | (8J)  |
| AIP0 # 815 | OCT, 1970 | (12K) |
| AIP0 # 844 | FEB, 1972 | (17D) |

/SCALOMETER/

PLUS 5-4-3-2-1 - MINUS 1-2-3-4-5

PLEASE TELL ME HOW YOU WOULD RATE THE FOLLOWING - EDWARD KENNEDY\*

|            |           |       |
|------------|-----------|-------|
| AIP0 # 776 | MAR, 1969 | (8I)  |
| AIP0 # 785 | JULY 1969 | (12F) |
| AIP0 # 792 | OCT, 1969 | (5D)  |
| AIP0 # 797 | JAN, 1970 | (8D)  |
| AIP0 # 815 | OCT, 1970 | (12E) |
| AIP0 # 844 | FEB, 1972 | (17)  |
| AIP0 # 859 | OCT, 1972 | (10D) |
| AIP0 # 875 | JULY 1973 | (4M)  |

WILL YOU PLEASE LOOK OVER THIS LIST AND TELL ME WHICH OF THESE MEN,  
IF ANY, YOU HAVE HEARD SOMETHING ABOUT\* EDWARD KENNEDY,

|            |             |     |
|------------|-------------|-----|
| AIP0 # 828 | APRIL, 1971 | (8) |
| AIP0 # 839 | OCT, 1971   | (4) |
| AIP0 # 840 | NOV, 1971   | (4) |
| AIP0 # 844 | FEB, 1972   | (2) |
| AIP0 # 867 | MAR, 1973   | (3) |

WILL YOU PLEASE LOOK OVER THIS LIST AND TELL ME WHICH OF THESE MEN,  
IF ANY, YOU HAVE HEARD SOMETHING ABOUT\* GEORGE MCGOVERN,

|            |            |     |
|------------|------------|-----|
| AIP0 # 828 | APRIL 1971 | (8) |
| AIP0 # 839 | OCT, 1971  | (4) |
| AIP0 # 840 | NOV, 1971  | (4) |
| AIP0 # 844 | FEB, 1972  | (2) |
| AIP0 # 867 | MAR, 1973  | (3) |

/SCALOMETER/

PLUS 5-4-3-2-1 - MINUS 1-2-3-4-5

PLEASE TELL ME HOW YOU WOULD RATE THE FOLLOWING - GEORGE MCGOVERN\*

|            |           |       |
|------------|-----------|-------|
| AIP0 # 844 | FEB, 1972 | (17C) |
| AIP0 # 856 | AUG, 1972 | (13E) |
| AIP0 # 859 | OCT, 1972 | (10J) |
| AIP0 # 875 | JULY 1973 | (4C)  |

WILL YOU PLEASE LOOK OVER THIS LIST AND TELL ME WHICH OF THESE MEN,  
IF ANY, YOU HAVE HEARD SOMETHING ABOUT\* WILLIAM PROXMIRE,

|            |            |     |
|------------|------------|-----|
| AIP0 # 828 | APRIL 1971 | (8) |
| AIP0 # 839 | OCT, 1971  | (4) |
| AIP0 # 867 | MAR, 1973  | (3) |

WILL YOU PLEASE LOOK OVER THIS LIST AND TELL ME WHICH OF THESE MEN,  
IF ANY, YOU HAVE HEARD SOMETHING ABOUT\* HENRY JACKSON,

|            |            |     |
|------------|------------|-----|
| AIP0 # 828 | APRIL 1971 | (8) |
| AIP0 # 839 | OCT, 1971  | (4) |
| AIP0 # 840 | NOV, 1971  | (4) |
| AIP0 # 844 | FEB, 1972  | (2) |
| AIP0 # 867 | MAR, 1973  | (3) |

WILL YOU PLEASE LOOK OVER THIS LIST AND TELL ME WHICH OF THESE MEN,  
IF ANY, YOU HAVE HEARD SOMETHING ABOUT\* BIRCH BAYH,

AIPO # 828 APRIL 1971 (8)  
AIPO # 867 MAR, 1973 (3)

LEVEL OF INFORMATION

(SEE ALSO: CONGRESS, LEVEL OF INFORMATION; GOVERNMENT, U.S.,  
ELECTORAL COLLEGE)

LIBERALISM/CONSERVATISM

(SEE ALSO: EISENHOWER, D.D., ATTITUDE TOWARD: GOVERNMENT, U.S.,  
POLICIES, GENERAL; GOVERNMENT, U.S., SUPREME COURT; JOHNSON, L.B.,  
POLICIES, GENERAL; KENNEDY, J.F., POLICIES, GENERAL; POLITICS,  
PRACTICAL, POLITICAL PARTIES, EVALUATION OF; TRUMAN, H.S.,  
ATTITUDE TOWARD)

IN POLITICS, DO YOU REGARD YOURSELF AS A LIBERAL OR CONSERVATIVE\*

AIPO # 109 JAN, 1938 (11) (B FORM)  
AIPO # 230 NOV, 1944 (19)

VARIANT DO YOU CONSIDER YOURSELF TO BE A CONSERVATIVE OR A LIBERAL  
IN YOUR POLITICAL VIEWS\*

AIPO # 454 MAR, 1950 (17C)

IN POLITICS, WOULD YOU SAY YOU ARE A LIBERAL OR A  
CONSERVATIVE\*

SRS # 857 JUNE 1965 (59)

SUPPOSE YOU HAD TO CLASSIFY YOURSELF AS EITHER A LIBERAL OR  
A CONSERVATIVE, WHICH WOULD YOU SAY YOU ARE\*

AIPO # 801 MAR, 1970 (8)

PLEASE TELL ME IN YOUR OWN WORDS WHAT YOU CONSIDER A CONSERVATIVE IN  
POLITICS,

AIPO # 161 JUNE 1939 (3C) (AC FORM)  
AIPO # 182 JAN, 1940 (10C) (T FORM)  
AIPO # 387 DEC, 1946 (6A) (T&K FORM)

PLEASE TELL ME IN YOUR OWN WORDS WHAT YOU CONSIDER TO BE A  
CONSERVATIVE IN POLITICS,

AIPO # 303 SEPT, 1943 (8B)  
AIPO # 366 FEB, 1946 (12B) (K FORM)

VARIANT PLEASE TELL ME IN YOUR OWN WORDS WHAT YOU CONSIDER BEING A  
CONSERVATIVE IN POLITICS,

AIPO # 182 JAN, 1943 (10C) (K FORM)

PLEASE TELL ME IN YOUR OWN WORDS WHAT YOU CONSIDER A LIBERAL IN  
POLITICS,

AIPO # 387 DEC, 1946 (6R) (K&T FORM)  
AIPO # 415 MAR, 1948 (8R) (K FORM)

VARIANT PLEASE TELL ME IN YOUR OWN WORDS WHAT YOU CONSIDER TO BE A LIBERAL IN POLITICS,

AIPO # 364 JAN, 1946 (10C) (K FORM)  
AIPO # 366 FEB, 1946 (12A) (K FORM)

TAKING EVERYTHING INTO ACCOUNT, WOULD YOU SAY THAT, IN GENERAL, YOU THINK OF YOURSELF AS A LIBERAL • OR AS A CONSERVATIVE•

AIPO # 527 FEB, 1954 (25)  
AIPO # 541 DEC, 1954 (12C)  
AIPO # 547 MAY, 1955 (12)  
AIPO # 577 JAN, 1957 (5)

PLEASE TELL ME IN YOUR OWN WORDS HOW YOU WOULD DESCRIBE SOMEONE WHO IS A LIBERAL IN POLITICS,

AIPO # 547 MAY, 1955 (10A)  
AIPO # 577 JAN, 1957 (3)

PLEASE TELL ME IN YOUR OWN WORDS HOW YOU WOULD DESCRIBE SOMEONE WHO IS A CONSERVATIVE IN POLITICS,

AIPO # 547 MAY, 1955 (10B)  
AIPO # 577 JAN, 1957 (4)

DO YOU HAPPEN TO KNOW WHAT IS MEANT WHEN SOMEONE IS CALLED A LIBERAL IN POLITICS• A CONSERVATIVE IN POLITICS•

AIPO # 630 JUNE, 1960 (32)  
AIPO # 649 AUG, 1961 (29)  
AIPO # 665 NOV, 1962 (34)

HOW WOULD YOU DESCRIBE YOURSELF • AS VERY CONSERVATIVE, FAIRLY CONSERVATIVE, MIDDLE-OF-THE-ROAD, FAIRLY LIBERAL, OR VERY LIBERAL•

AIPO # 815 OCT, 1970 (13)  
AIPO # 828 APRIL 1971 (3)  
AIPO # 850 APRIL 1972 (19G)  
AIPO # 851 APRIL 1972 (14) (WOMEN)  
AIPO # 856 AUG, 1972 (8)  
AIPO # 863 JAN, 1973 (5)

VARIANT HOW WOULD YOU DESCRIBE YOUR POLITICAL BELIEFS • AS EXTREMELY CONSERVATIVE, FAIRLY CONSERVATIVE, MIDDLE-OF-THE-ROAD, FAIRLY LIBERAL, OR EXTREMELY LIBERAL•

AIPO # 6926 APRIL 1969 (18) (COLLEGE STUDENTS)

HOW WOULD YOU DESCRIBE YOUR POLITICAL BELIEFS • AS CONSERVATIVE, MODERATELY CONSERVATIVE, MODERATELY LIBERAL, OR LIBERAL•

AIPO # 784 JULY 1969 (4)

POLITICALLY AND SOCIALLY HOW WOULD YOU DESCRIBE YOUR GENERAL OUTLOOK - AS BEING VERY CONSERVATIVE, MODERATELY CONSERVATIVE, MIDDLE-OF-THE-ROAD, MODERATELY LIBERAL, OR VERY LIBERAL\*

RCOM # 524 OCT, 1971 (44)

DO YOU CONSIDER THE FOLLOWING MEN TO BE LIBERAL OR CONSERVATIVE IN THEIR POLITICAL VIEWS\* SENATOR SALTONSTALL OF MASSACHUSETTS (LEVERETT SALTONSTALL),

AIPO # 366 FEB, 1946 (12D) (K FORM)  
AIPO # 415 MAR, 1948 (8C) (T FORM)\*

DO YOU CONSIDER THE FOLLOWING MEN TO BE LIBERAL OR CONSERVATIVE IN THEIR POLITICAL VIEWS\* (SENATOR) ROBERT A. TAFT,

AIPO # 387 DEC, 1946 (6C) (K FORM)\*  
AIPO # 415 MAR, 1948 (8C) (K FORM)

VARIANT HOW DO YOU CONSIDER EACH OF THE FOLLOWING POLITICAL LEADERS - AS A CONSERVATIVE, A LIBERAL, OR A RADICAL\* ROBERT TAFT,

AIPO # 151 JUNE 1939 (38)

DO YOU CONSIDER THE FOLLOWING MEN TO BE LIBERAL OR CONSERVATIVE IN THEIR POLITICAL VIEWS\* SENATOR TAFT OF OHIO.

AIPO # 366 FEB, 1946 (12D) (K FORM)

SOME OF THESE MEN ARE THOUGHT OF AS BEING LIBERALS, OTHERS AS CONSERVATIVES, WHICH DO YOU THINK OF AS BEING LIBERALS AND WHICH DO YOU THINK OF AS BEING CONSERVATIVES\* TAFT,

AIPO # 452 JAN, 1950 (14) (K FORM)

DO YOU CONSIDER THE FOLLOWING MEN TO BE LIBERAL OR CONSERVATIVE IN THEIR POLITICAL VIEWS\* (GENERAL) DOUGLAS MACARTHUR,

AIPO # 387 DEC, 1946 (6C) (K FORM)\*  
AIPO # 415 MAR, 1948 (8C) (T FORM)

DO YOU CONSIDER THE FOLLOWING MEN TO BE LIBERAL OR CONSERVATIVE IN THEIR POLITICAL VIEWS\* (GOVERNOR) THOMAS E. DEWEY,

AIPO # 387 DEC, 1946 (6C) (T FORM)\*  
AIPO # 415 MAR, 1948 (8C) (T FORM)

VARIANT DO YOU CONSIDER THE FOLLOWING MEN TO BE LIBERAL OR CONSERVATIVE IN THEIR POLITICAL VIEWS\* GOVERNOR DEWEY OF NEW YORK,

AIPO # 366 FEB, 1946 (12D) (T FORM)

SOME OF THESE MEN ARE THOUGHT OF AS BEING LIBERALS, OTHERS AS CONSERVATIVES, WHICH DO YOU THINK OF AS BEING LIBERALS AND WHICH DO YOU THINK OF AS BEING CONSERVATIVES\* DEWEY,

AIPO # 452 JAN, 1950 (14) (K FORM)

DO YOU CONSIDER THE FOLLOWING MEN TO BE LIBERAL OR CONSERVATIVE IN

THEIR POLITICAL VIEWS\* (GOVERNOR) EARL WARREN,

AIPO # 387 DEC, 1946 (6C) (T FORM)\*  
AIPO # 415 MAR, 1948 (8C) (T FORM)

VARIANT SOME OF THESE MEN ARE THOUGHT OF AS BEING LIBERALS, OTHERS AS CONSERVATIVES, WHICH DO YOU THINK OF AS BEING LIBERALS AND WHICH DO YOU THINK OF AS BEING CONSERVATIVES\* WARREN,

AIPO # 452 JAN, 1950 (14) (K FORM)

DO YOU CONSIDER THE FOLLOWING MEN TO BE LIBERAL OR CONSERVATIVE IN THEIR POLITICAL VIEWS\* (SENATOR) ARTHUR H. VANDENBERG,

AIPO # 387 DEC, 1946 (6C) (T FORM)\*  
AIPO # 415 MAR, 1948 (8C) (T FORM)

VARIANT WOULD YOU DESCRIBE THE FOLLOWING AS REACTIONARY, CONSERVATIVE, LIBERAL, OR RADICAL\* SENATOR ARTHUR VANDENBERG,

RFOR # 2 AUG, 1938 (10)

HOW DO YOU CONSIDER EACH OF THE FOLLOWING POLITICAL LEADERS - AS A RADICAL, A LIBERAL, OR A CONSERVATIVE\* ARTHUR VANDENBERG,

AIPO # 161 JUNE 1939 (3B) .

DO YOU CONSIDER THE FOLLOWING MEN TO BE LIBERAL OR CONSERVATIVE IN THEIR POLITICAL VIEWS\* SENATOR VANDENBERG OF MICHIGAN,

AIPO # 366 FEB, 1946 (12D) (T FORM)

SOME OF THESE MEN ARE THOUGHT OF AS BEING LIBERALS, OTHERS AS CONSERVATIVES, WHICH DO YOU THINK OF AS BEING LIBERALS AND WHICH DO YOU THINK OF AS BEING CONSERVATIVES\* VANDENBERG,

AIPO # 452 JAN, 1950 (14) (K FORM)

DO YOU CONSIDER THE FOLLOWING MEN TO BE LIBERAL OR CONSERVATIVE IN THEIR POLITICAL VIEWS\* HENRY A. WALLACE,

AIPO # 387 DEC, 1946 (6C)  
AIPO # 415 MAR, 1948 (8C) (K FORM)

VARIANT DO YOU CONSIDER THE FOLLOWING MEN TO BE LIBERAL OR CONSERVATIVE IN THEIR POLITICAL VIEWS\* SECRETARY OF COMMERCE WALLACE,

AIPO # 366 FEB, 1946 (12D)

DO YOU THINK THE REPUBLICAN PARTY SHOULD NOMINATE A CONSERVATIVE OR A LIBERAL TYPE OF CANDIDATE FOR PRESIDENT IN 1940\*

AIPO # 126 JUNE 1938 (10A)  
AIPO # 303 SEPT, 1943 (8A)



IF THERE WERE ONLY TWO POLITICAL PARTIES IN THIS COUNTRY - ONE FOR CONSERVATIVES AND ONE (THE OTHER) FOR LIBERALS - WHICH WOULD YOU JOIN\*

AIPO # 69 FEB, 1937 (9)  
AIPO # 127 JULY 1938 (10)\*

DO YOU THINK THE TIME HAS COME TO GIVE UP OUR TWO PRESENT POLITICAL PARTIES AND HAVE TWO NEW ONES - ONE FOR CONSERVATIVES, THE OTHER FOR LIBERALS\* WHICH PARTY DO YOU THINK YOU WOULD LIKE TO JOIN\*

AIPO # 118 APRIL 1938 (2)  
AIPO # 421 JULY 1948 (10) (K FORM)

VARIANT DO YOU THINK THE TIME HAS COME TO GIVE UP OUR PRESENT POLITICAL PARTIES AND HAVE TWO NEW ONES - ONE FOR CONSERVATIVES AND ONE FOR LIBERALS\* IF THESE TWO NEW PARTIES WERE FORMED, WHICH ONE DO YOU THINK YOU WOULD JOIN\*

AIPO # 94 AUG, 1937 (4)

DO YOU THINK WE SHOULD GIVE UP THE REPUBLICAN AND DEMOCRATIC PARTIES AND HAVE TWO NEW PARTIES, ONE FOR CONSERVATIVES AND THE OTHER FOR LIBERALS\* IF THE DEMOCRATIC AND REPUBLICAN PARTIES WENT OUT OF EXISTENCE WOULD YOU JOIN THE CONSERVATIVE OR THE LIBERAL PARTY\*

AIPO # 132 SEPT, 1938 (8)

IF OUR POLITICAL PARTIES WERE REORGANIZED AND THERE WAS ONE FOR CONSERVATIVES AND THE OTHER FOR LIBERALS - WHICH PARTY DO YOU THINK YOU WOULD LIKE TO JOIN\*

AIPO # 421 JULY 1948 (108) (T FORM)

IT HAS BEEN SUGGESTED THAT WE GIVE UP THE PRESENT REPUBLICAN AND DEMOCRATIC PARTIES AND HAVE TWO NEW PARTIES - ONE FOR THE LIBERALS AND ONE FOR CONSERVATIVES, WOULD YOU FAVOR THIS IDEA\*

AIPO # 364 JAN, 1946 (10A) (K FORM)  
AIPO # 394 APRIL 1947 (9)

SUPPOSE THERE WERE ONLY TWO MAJOR PARTIES IN THE UNITED STATES, ONE FOR LIBERALS AND ONE FOR CONSERVATIVES, WHICH ONE WOULD YOU BE MOST LIKELY TO PREFER\*

AIPO # 630 JUNE 1960 (33)  
AIPO # 649 AUG, 1961 (30)  
AIPO # 665 NOV, 1962 (35)  
AIPO # 677 SEPT, 1963 (14)  
AIPO # 694 JUNE 1964 (16)  
AIPO # 702 NOV, 1964 (10)

VARIANT IF OUR POLITICAL PARTIES WERE REORGANIZED AND THERE WAS ONE FOR CONSERVATIVES AND THE OTHER FOR LIBERALS, WHICH PARTY DO YOU THINK YOU WOULD JOIN\*

AIPO # 421 JULY 1948 (108) (T FORM)

#### ORGANIZATIONS (NON-PARTIES)

HAVE YOU EVER HEARD OR READ ABOUT THE JOHN BIRCH SOCIETY\* /IF YES/  
WHAT DO YOU THINK OF IT\*

AIPO # 654 JAN. 1962 (9)  
AIPO # 695 JULY 1964 (15)

VARIANT HERE IS A LIST OF SOME IMPORTANT NATIONAL ORGANIZATIONS,  
LOOK THE LIST OVER AND TELL ME WHICH ONES YOU HAVE EVER HEARD  
OF: JOHN BIRCH SOCIETY,

ORCO # 466G NOV. 1963 (331)

/SCALOMETER/

PLUS 5-4-3-2-1 - MINUS 1-2-3-4-5

HOW FAR UP THE SCALE OR HOW FAR DOWN THE SCALE WOULD YOU RATE THE  
FOLLOWING ORGANIZATIONS - JOHN BIRCH SOCIETY\*

AIPO # 720 NOV. 1965 (10G)  
AIPO # 809 JUNE 1970 (8E)  
AIPO # 874 JULY 1973 (18E)

### SOCIALISM

(SEE ALSO: PRESS, FREEDOM OF)

## POLITICS, PRACTICAL

### ELECTIONS, NATIONAL, CAMPAIGN ACTIVITIES

DO YOU FEEL STRONGLY ENOUGH TODAY ABOUT YOUR CHOICE FOR PRESIDENT TO  
GO OUT OF YOUR WAY TO GET OTHER PEOPLE TO VOTE AS YOU DO\*

AIPO # 325 AUG. 1944 (4) (T FORM)  
AIPO # 423 AUG. 1948 (5) (K FORM)

IF YOU WERE ASKED, WOULD YOU CONTRIBUTE \$5.00 TO THE CAMPAIGN FUND OF  
THE POLITICAL PARTY YOU PREFER\*

AIPO # 409 DEC. 1947 (10) (K FORM)  
AIPO # 493 MAY 1952 (5)  
AIPO # 542 JAN. 1955 (25)  
AIPO # 556 NOV. 1955 (7)  
AIPO # 568 AUG. 1956 (13)  
AIPO # 589 SEPT. 1957 (52)  
AIPO # 728 MAY 1966 (21)  
AIPO # 857 AUG. 1972 (10)

VARIANT IF YOU WERE ASKED TODAY TO GIVE \$5.00 TO THE NATIONAL  
HEADQUARTERS OF YOUR POLITICAL PARTY FOR THE NEXT  
PRESIDENTIAL CAMPAIGN, WOULD YOU SEND IT TODAY\*

AIPO # 301 AUG. 1943 (17)

IF YOU WERE ASKED, WOULD YOU CONTRIBUTE A YEARLY MEMBERSHIP  
FEE OF \$5.00 TO THE CAMPAIGN FUND OF THE POLITICAL PARTY

YOU PREFER\*

AIPO # 448 SEPT, 1949 (158) (T FORM)

IF YOU WERE ASKED, WOULD YOU BE WILLING TO CONTRIBUTE \$5.00  
TO THE CAMPAIGN FUND OF THE POLITICAL PARTY YOU PREFER\*

AIPO # 757 JAN, 1968 (96)  
AIPO # 758 FEB, 1968 (96)

WOULD YOU BE WILLING TO WORK AS A VOLUNTEER /WITHOUT PAY/ FOR YOUR  
POLITICAL PARTY DURING THE COMING CAMPAIGN, OR NOT\*

AIPO # 498 AUG, 1952 (4)  
AIPO # 499 AUG, 1952 (4)  
AIPO # 569 AUG, 1956 (13)

DID YOU, YOURSELF, DO ANY WORK FOR A PARTY OR A CANDIDATE IN THE  
ELECTION CAMPAIGN\* FOR WHICH PARTY DID YOU WORK\* IF YOU HAD BEEN  
ASKED TO WORK FOR A PARTY OR CANDIDATE IN THE ELECTION CAMPAIGN, WOULD  
YOU HAVE DONE SO, OR NOT\*

AIPO # 508 NOV, 1952 (20) (PARTS 1 & 2 ONLY)  
AIPO # 574 NOV, 1956 (2) (PARTS 1 & 2 ONLY)  
AIPO # 575 NOV, 1956 (38) (FILTER)  
AIPO # 607 NOV, 1958 (26) (FILTER)

VARIANT DID YOU DO ANY POLITICAL WORK FOR ANY CANDIDATE OR PARTY\*

POS, # 959 JULY 1957 (84)

DID YOU, YOURSELF, DO ANY WORK FOR A PARTY OR A CANDIDATE IN  
THE ELECTION CAMPAIGN, OR NOT\* FOR WHICH PARTY - THE  
REPUBLICAN OR THE DEMOCRATIC\*

AIPO # 665 NOV, 1962 (52)

DID YOU, YOURSELF, DO ANY WORK FOR A PARTY OR CANDIDATE IN  
THE ELECTION CAMPAIGN, OR NOT\* FOR WHICH PARTY DID YOU WORK\*

AIPO # 701 NOV, 1964 (15)

WHICH PARTY - THE REPUBLICAN OR THE DEMOCRATIC - IS THE MOST ACTIVE  
IN YOUR NEIGHBORHOOD AT THE PRESENT TIME\*

AIPO # 570 SEPT, 1956 (19)  
AIPO # 571 SEPT, 1956 (18)  
AIPO # 572 OCT, 1956 (14)  
AIPO # 573 OCT, 1956 (14)  
AIPO # 605 SEPT, 1958 (50)  
AIPO # 606 OCT, 1958 (33)  
AIPO # 622 DEC, 1959 (45)  
AIPO # 663 SEPT, 1962 (23)

VARIANT IN YOUR ELECTION PRECINCT, WHICH POLITICAL PARTY WOULD YOU,  
YOURSELF, SAY PUT IN THE GREATEST AMOUNT OF WORK - THAT IS,  
WORKED HARDEST IN SUPPORT OF THEIR CANDIDATES\*

AIPO # 433 NOV, 1948 (17)

WHICH PARTY - THE REPUBLICAN OR THE DEMOCRATIC - IS THE MOST ACTIVE IN YOUR NEIGHBORHOOD\*

AIPO # 568 AUG, 1956 (12)

WHICH PARTY - THE DEMOCRATIC OR REPUBLICAN - WORKS THE HARDEST IN GETTING PEOPLE IN YOUR NEIGHBORHOOD TO REGISTER AND GO TO THE POLLS\*

AIPO # 569 AUG, 1956 (12)

WHICH POLITICAL PARTY - THE REPUBLICAN OR THE DEMOCRATIC - IS DOING THE MOST HOUSE-TO-HOUSE CANVASSING OR LEGWORK IN YOUR COMMUNITY\*

AIPO # 598 APRIL 1958 (26)

HAS ANYBODY FROM EITHER THE DEMOCRATIC OR THE REPUBLICAN PARTY CALLED ON YOU DURING THE PRESENT CAMPAIGN\* FROM WHICH PARTY\*

|            |            |      |               |
|------------|------------|------|---------------|
| AIPO # 570 | SEPT, 1956 | (20) | (PART 1 ONLY) |
| AIPO # 571 | SEPT, 1956 | (19) | (PART 1 ONLY) |
| AIPO # 572 | OCT, 1956  | (15) | (FILTER)      |
| AIPO # 573 | OCT, 1956  | (15) | (FILTER)      |
| AIPO # 605 | SEPT, 1958 | (51) | (FILTER)      |
| AIPO # 606 | OCT, 1958  | (34) | (FILTER)      |
| AIPO # 663 | SEPT, 1962 | (24) | (FILTER)      |

VARIANT SINCE THIS CAMPAIGN STARTED, HAVE ANY PARTY WORKERS CALLED ON YOU, EITHER IN PERSON OR ON THE TELEPHONE, TO URGE YOU TO SUPPORT THEIR CANDIDATES\* WERE YOU CONTACTED BY SOMEONE WORKING FOR THE DEMOCRATIC TICKET OR THE REPUBLICAN TICKET\*

ROOM # 65 OCT, 1956 (15)

HAS EITHER POLITICAL PARTY - THE REPUBLICAN OR THE DEMOCRATIC - CALLED ON YOU IN RECENT MONTHS\*

AIPO # 598 APRIL 1958 (27)

ARE YOU, YOURSELF, DOING ANY WORK FOR EITHER PARTY IN THIS CAMPAIGN\* FOR WHICH PARTY - THE REPUBLICAN OR THE DEMOCRATIC\*

|            |            |       |
|------------|------------|-------|
| AIPO # 572 | OCT, 1956  | (17). |
| AIPO # 573 | OCT, 1956  | (17)  |
| AIPO # 605 | SEPT, 1958 | (53)  |
| AIPO # 606 | OCT, 1958  | (51)  |
| AIPO # 663 | SEPT, 1962 | (25)  |

HAVE YOU RECEIVED ANY CAMPAIGN LITERATURE THROUGH THE MAILS\* FROM WHICH PARTY - THE DEMOCRATIC OR REPUBLICAN\*

|            |            |      |
|------------|------------|------|
| AIPO # 572 | OCT, 1956  | (16) |
| AIPO # 573 | OCT, 1956  | (16) |
| AIPO # 605 | SEPT, 1958 | (52) |
| AIPO # 606 | OCT, 1958  | (50) |

VARIANT HAVE YOU RECEIVED ANY LITERATURE /MAIL/ ABOUT THE PRESIDENTIAL ELECTION THIS YEAR FROM EITHER THE REPUBLICAN OR DEMOCRATIC PARTY\*

AIPO # 215 OCT, 1940 (8A)  
 AIPO # 221 OCT, 1940 (3A)

DID YOU RECEIVE ANY CAMPAIGN MAIL OF ANY KIND ABOUT THE  
 PRESIDENTIAL ELECTION THIS YEAR FROM ANY OF THE POLITICAL  
 PARTIES\* WHICH POLITICAL PARTY SENT IT TO YOU\*

AIPO # 433 NOV, 1948 (16)

DURING THE LAST YEAR, DID YOU RECEIVE ANY REPUBLICAN CAMPAIGN  
 MAIL OR LITERATURE\* DURING THE LAST YEAR, DID YOU RECEIVE  
 ANY DEMOCRATIC CAMPAIGN MAIL OR LITERATURE\*

AIPO # 542 JAN, 1955 (20)  
 AIPO # 543 FEB, 1955 (21)

IN THE ELECTION JUST OVER, DID ANY REPUBLICAN PARTY WORKER CALL UPON  
 YOU PERSONALLY TO TRY TO GET YOU TO VOTE FOR REPUBLICAN CANDIDATES\*  
 IN THIS ELECTION, DID ANY DEMOCRATIC PARTY WORKER CALL UPON YOU  
 PERSONALLY TO TRY TO GET YOU TO VOTE FOR DEMOCRATIC CANDIDATES\*

AIPO # 574 NOV, 1956 (1)  
 AIPO # 575 NOV, 1956 (37)  
 AIPO # 607 NOV, 1958 (25)

VARIANT IN THE LAST ELECTION, THAT IS, THE ELECTION LAST NOVEMBER,  
 DID ANY REPUBLICAN PARTY WORKER CALL UPON YOU PERSONALLY TO  
 TRY TO GET YOU TO VOTE FOR REPUBLICAN CANDIDATES\*  
 IN THE LAST ELECTION, DID ANY DEMOCRATIC PARTY WORKER CALL  
 UPON YOU PERSONALLY TO TRY TO GET YOU TO VOTE FOR  
 DEMOCRATIC CANDIDATES\*

AIPO # 542 JAN, 1955 (18)  
 AIPO # 543 FEB, 1955 (19)

DID ANYONE ESPECIALLY URGE YOU TO VOTE FOR HIS PRESIDENTIAL  
 CANDIDATE\* WAS THIS PERSON WORKING FOR THE REPUBLICAN OR THE  
 DEMOCRATIC PARTY\*

AIPO # 508 NOV, 1952 (22)

DURING THE RECENT CAMPAIGN, DID YOU RECEIVE ANY REPUBLICAN CAMPAIGN  
 MAIL OR LITERATURE\* DURING THE RECENT CAMPAIGN, DID YOU RECEIVE ANY  
 DEMOCRATIC CAMPAIGN MAIL OR LITERATURE\*

AIPO # 575 NOV, 1956 (50)  
 AIPO # 607 NOV, 1958 (27)

VARIANT HAVE YOU SEEN OR READ ANY CAMPAIGN LITERATURE PUT OUT BY THE  
 REPUBLICANS, SUCH AS PAMPHLETS, FLYERS, OR ANYTHING LIKE  
 THAT\* HAVE YOU SEEN OR READ ANY CAMPAIGN LITERATURE PUT OUT  
 BY THE DEMOCRATS\*

RCOM # 68 OCT, 1956 (11)

DURING THE RECENT CAMPAIGN, WERE YOU ASKED TO GIVE MONEY IN SUPPORT OF  
 THE REPUBLICAN PARTY OR ANY OF ITS CANDIDATES\*  
 DID YOU GIVE ANY MONEY, DURING THE RECENT CAMPAIGN, IN SUPPORT OF THE  
 REPUBLICAN PARTY OR ANY OF ITS CANDIDATES\*

AIPO # 575 NOV. 1956 (51)

AIPO # 607 NOV. 1958 (28)

VARIANT DURING THE LAST YEAR, HAVE YOU BEEN ASKED TO GIVE MONEY IN SUPPORT OF THE REPUBLICAN PARTY OR ANY OF ITS CANDIDATES\*  
DID YOU GIVE ANY MONEY, DURING THE LAST YEAR, IN SUPPORT OF THE REPUBLICAN PARTY OR ANY OF ITS CANDIDATES\*

AIPO # 542 JAN 1955 (23)

DURING THE RECENT CAMPAIGN, WERE YOU ASKED TO GIVE MONEY IN SUPPORT OF THE DEMOCRATIC PARTY OR ANY OF ITS CANDIDATES\*  
DID YOU GIVE ANY MONEY, DURING THE RECENT CAMPAIGN, IN SUPPORT OF THE DEMOCRATIC PARTY OR ANY OF ITS CANDIDATES\*

AIPO # 575 NOV. 1956 (52)

AIPO # 607 NOV. 1958 (29)

VARIANT DURING THE LAST YEAR, HAVE YOU BEEN ASKED TO GIVE MONEY IN SUPPORT OF THE DEMOCRATIC PARTY OR ANY OF ITS CANDIDATES\*  
DID YOU GIVE ANY MONEY, DURING THE LAST YEAR, IN SUPPORT OF THE DEMOCRATIC PARTY OR ANY OF ITS CANDIDATES\*

AIPO # 542 JAN. 1955 (24)

IF YOU HAD BEEN ASKED, WOULD YOU HAVE CONTRIBUTED \$5.00 TO THE CAMPAIGN FUND OF THE POLITICAL PARTY YOU PREFER\*

AIPO # 575 NOV. 1956 (53)

AIPO # 607 NOV. 1958 (30)

IT HAS BEEN SUGGESTED THAT, INSTEAD OF SPEECH-MAKING TOURS ACROSS THE COUNTRY, THE REPUBLICAN AND DEMOCRATIC NOMINEES FOR PRESIDENT BE GIVEN TELEVISION AND RADIO TIME TO MAKE SIX SPEECHES OF ONE-HALF HOUR EACH, WHEN THESE SPEECHES GO ON THE AIR, ALL OTHER PROGRAMS WOULD HAVE TO GO OFF. WOULD YOU LIKE THIS NEW TYPE OF POLITICAL CAMPAIGNING, OR NOT\*

AIPO # 625 FEB. 1960 (4A)

AIPO # 678 OCT. 1963 (17)

AIPO # 697 AUG. 1964 (16)

AIPO # 701 NOV. 1964 (9)

AIPO # 771 NOV. 1968 (15)

VARIANT IT HAS BEEN SUGGESTED THAT CANDIDATES FOR THE PRESIDENCY BE LIMITED TO ONLY SIX MAJOR SPEECHES, TELEVISED NATIONALLY, DURING THE ELECTION CAMPAIGNS, DO YOU THINK THIS IS A GOOD IDEA OR A POOR IDEA\*

AIPO # 575 NOV. 1956 (4)

DID YOU OR ANY MEMBER OF YOUR IMMEDIATE FAMILY GIVE ANY MONEY TO HELP A POLITICAL PARTY OR CANDIDATE\*

AIPO # 641 FEB. 1961 (100A)

AIPO # 701 NOV. 1964 (16A)

VARIANT DID ANYONE IN THIS HOUSEHOLD WHO IS 21 YEARS OLD OR OLDER HAPPEN TO GIVE MONEY TO ANY PARTY OR CANDIDATES DURING THE RECENT CAMPAIGN\*

AIPO # 665 NOV, 1962 (53)

IN THIS ELECTION CAMPAIGN, HAS ANY REPUBLICAN PARTY WORKER CALLED UPON YOU PERSONALLY OR TELEPHONED TO TRY TO GET YOU TO VOTE FOR REPUBLICAN CANDIDATES\*

|            |            |      |         |
|------------|------------|------|---------|
| AIPO # 698 | SEPT, 1964 | (11) |         |
| AIPO # 699 | OCT, 1964  | (6)  |         |
| AIPO # 736 | OCT, 1966  | (50) | (WOMEN) |
| AIPO # 770 | OCT, 1968  | (20) |         |
| AIPO # 859 | OCT, 1972  | (13) |         |

IN THIS ELECTION CAMPAIGN, HAS ANY DEMOCRATIC PARTY WORKER CALLED UPON YOU PERSONALLY OR TELEPHONED TO TRY TO GET YOU TO VOTE FOR DEMOCRATIC CANDIDATES\*

|            |            |      |         |
|------------|------------|------|---------|
| AIPO # 698 | SEPT, 1964 | (12) |         |
| AIPO # 699 | OCT, 1964  | (7)  |         |
| AIPO # 736 | OCT, 1966  | (51) | (WOMEN) |
| AIPO # 770 | OCT, 1968  | (21) |         |
| AIPO # 859 | OCT, 1972  | (14) |         |

HAVE YOU, YOURSELF, DONE ANY WORK FOR A PARTY OR A CANDIDATE IN THIS ELECTION CAMPAIGN\* FOR WHICH PARTY\*

|            |           |      |         |
|------------|-----------|------|---------|
| AIPO # 699 | OCT, 1964 | (8)  |         |
| AIPO # 736 | OCT, 1966 | (52) | (WOMEN) |

WOULD YOU LIKE TO SEE ANY CHANGES (MADE) IN THE WAY POLITICAL CAMPAIGNS ARE CONDUCTED\*

|            |           |      |
|------------|-----------|------|
| AIPO # 701 | NOV, 1964 | (8)* |
| AIPO # 860 | NOV, 1972 | (8)  |

WOULD YOU FAVOR OR OPPOSE A LAW WHICH WOULD PUT A LIMIT ON THE TOTAL AMOUNT OF MONEY WHICH CAN BE SPENT FOR OR BY A CANDIDATE IN HIS CAMPAIGN FOR PUBLIC OFFICE\*

|            |           |      |
|------------|-----------|------|
| AIPO # 721 | DEC, 1965 | (17) |
| AIPO # 745 | MAY 1967  | (9)  |
| AIPO # 762 | MAY 1968  | (12) |
| AIPO # 771 | NOV, 1968 | (14) |
| AIPO # 817 | NOV, 1970 | (3)  |
| AIPO # 860 | NOV, 1972 | (9)  |

WOULD YOU BE WILLING TO WORK AS A VOLUNTEER FOR YOUR POLITICAL PARTY DURING THE COMING CAMPAIGN, OR NOT\*

|            |           |      |
|------------|-----------|------|
| AIPO # 728 | MAY 1966  | (20) |
| AIPO # 757 | JAN, 1968 | (95) |
| AIPO # 758 | FEB, 1968 | (95) |

VARIANT WOULD YOU LIKE TO GO OUT IN YOUR COMMUNITY AND WORK FOR THE ELECTION OF THE CANDIDATE YOU PREFER\*

|            |           |       |
|------------|-----------|-------|
| AIPO # 413 | FEB, 1948 | (10C) |
|------------|-----------|-------|

DURING THE COMING YEAR, WOULD YOU LIKE TO TAKE AN ACTIVE PART IN POLITICAL PARTY WORK AS A VOLUNTEER WORKER FOR A PARTY OR

CANDIDATE\*

AIPO # 556 NOV, 1955 (6)

DURING THE COMING ELECTION CAMPAIGN, WOULD YOU LIKE TO TAKE AN ACTIVE PART IN POLITICAL PARTY WORK AS A VOLUNTEER WORKER FOR A PARTY OR CANDIDATE, OR WOULD YOU RATHER NOT\*

AIPO # 568 AUG, 1956 (14)

WOULD YOU BE WILLING TO MAKE HOUSE-TO-HOUSE CALLS TO TRY TO GET PEOPLE TO VOTE FOR THE CANDIDATE YOU PREFER\*

AIPO # 633 AUG, 1960 (30)

DO YOU, YOURSELF, PLAN TO DO ANY WORK FOR A PARTY OR A CANDIDATE IN THIS ELECTION CAMPAIGN\* FOR WHICH PARTY (OR CANDIDATE)\*

AIPO # 698 SEPT, 1964 (13)

AIPO # 857 AUG, 1972 (9)\*

VARIANT DO YOU THINK YOU MIGHT DO VOLUNTEER WORK FOR A PRESIDENTIAL CANDIDATE IN 1972, OR NOT\*

AIPO # 831 JUNE 1971 (5)

ELECTIONS, NATIONAL, CANDIDATE, EVALUATION OF

(SEE ALSO: EISENHOWER, D.D., ATTITUDE TOWARD; KENNEDY, J.F., ATTITUDE TOWARD; NIXON, R.M., ATTITUDE TOWARD; POLITICS, GENERAL, LEADERS; ROOSEVELT, F.D., ATTITUDE TOWARD; TRUMAN, H.S., ATTITUDE TOWARD)

WILL YOU TELL ME FRANKLY WHAT YOU THINK OF EACH OF THESE MEN AS REPUBLICAN PRESIDENTIAL MATERIAL FOR 1948\* GENERALLY SPEAKING, IS YOUR OPINION OF THEM FAVORABLE OR UNFAVORABLE\*  
HAROLD STASSEN, FORMER GOVERNOR OF MINNESOTA,

AIPO # 360 NOV, 1945 (12) (T FORM)

AIPO # 361 DEC, 1945 (8) (K FORM)

AIPO # 393 MAR, 1947 (11)

FITTING THE QUALIFICATIONS FOR PRESIDENT OF THE UNITED STATES IS A PRETTY BIG ORDER FOR ANY ONE MAN, AND IN EVERY ELECTION THE CANDIDATES USUALLY HAVE SOME WEAK SPOTS AS WELL AS STRONG QUALIFICATIONS. HERE ARE A FEW THINGS THAT HAVE BEEN SAID ABOUT BOTH CANDIDATES IN THIS ELECTION - SOME ARE ADVANTAGES AND SOME ARE DISADVANTAGES. GOING DOWN THE LIST, COULD YOU PICK OUT SOME WHICH IN YOUR OPINION MIGHT APPLY TO STEVENSON /EISENHOWER/\*

ATTRACTIVE PERSONALITY; DO NOT LIKE HIS PERSONALITY; MIGHT BE CONTROLLED BY POLITICIANS; CAN HANDLE POLITICIANS; FOR THE COMMON MAN; NOT FOR THE COMMON MAN; HAS GOOD EXPERIENCE FOR THE JOB; NOT THE RIGHT EXPERIENCE FOR THE JOB; GOOD CAMPAIGNER; TOO MILITARY-MINDED; TOO HIGH BROW; INSPIRES CONFIDENCE; A MAN OF REALLY HIGH INTELLIGENCE,

RCOM # 60 AUG, 1952 (4)

RCOM # 62 OCT, 1952 (4)

RCOM # 64 SEPT, 1956 (12)

ELECTIONS, NATIONAL, CANDIDATE PREFERENCE



(SEE ALSO: ROOSEVELT, F.D., THIRD AND FOURTH TERM ISSUES)

WHOM WOULD YOU LIKE TO SEE AS THE REPUBLICAN CANDIDATE IN 1940\*

|            |           |       |
|------------|-----------|-------|
| AIPO # 103 | NOV, 1937 | (9E)  |
| AIPO # 104 | NOV, 1937 | (7E)  |
| AIPO # 126 | JUNE 1938 | (10B) |
| AIPO # 147 | FEB, 1939 | (14)  |

VARIANT WHO DO YOU THINK WILL MAKE THE BEST REPUBLICAN CANDIDATE FOR PRESIDENT IN 1940\*

|           |           |      |
|-----------|-----------|------|
| AIPO # 60 | DEC, 1936 | (9A) |
|-----------|-----------|------|

WHO DO YOU THINK WILL MAKE THE BEST REPUBLICAN CANDIDATE IN 1940\*

|           |            |       |
|-----------|------------|-------|
| AIPO # 79 | APRIL 1937 | (9)   |
| AIPO # 80 | APRIL 1937 | (10B) |
| AIPO # 81 | MAY 1937   | (12B) |

WHOM WOULD YOU LIKE TO SEE AS THE REPUBLICAN CANDIDATE FOR PRESIDENT IN 1940\*

|            |            |      |
|------------|------------|------|
| AIPO # 111 | FEB, 1938  | (11) |
| AIPO # 119 | APRIL 1938 | (5)  |
| AIPO # 120 | APRIL 1938 | (4)  |
| AIPO # 121 | APRIL 1938 | (10) |
| AIPO # 125 | JUNE 1938  | (11) |

FOR UNITED STATES SENATOR, DO YOU FAVOR THE REPUBLICAN CANDIDATE /NAME OF CANDIDATE/ OR THE DEMOCRATIC CANDIDATE /NAME OF CANDIDATE/\*

|            |            |      |
|------------|------------|------|
| AIPO # 279 | OCT, 1942  | (6)  |
| AIPO # 280 | OCT, 1942  | (6)  |
| AIPO # 281 | OCT, 1942  | (5)  |
| AIPO # 282 | OCT, 1942  | (5)  |
| AIPO # 326 | AUG, 1944  | (7)  |
| AIPO # 327 | SEPT, 1944 | (15) |
| AIPO # 328 | SEPT, 1944 | (16) |

VARIANT WHO DO YOU THINK YOU WILL PROBABLY VOTE FOR THIS FALL FOR UNITED STATES SENATOR \* /CANDIDATE/ ON THE DEMOCRATIC TICKET, OR /CANDIDATE/ ON THE REPUBLICAN TICKET\*

|           |            |       |
|-----------|------------|-------|
| RCOM # 64 | SEPT, 1956 | (15B) |
| RCOM # 65 | OCT, 1956  | (9B)  |
| RCOM # 68 | OCT, 1956  | (15B) |

WHOM WOULD YOU LIKE TO SEE ELECTED PRESIDENT OF THE COUNTRY IN 1944\*

|            |           |      |          |
|------------|-----------|------|----------|
| AIPO # 283 | NOV, 1942 | (8)  | (K FORM) |
| AIPO # 283 | NOV, 1942 | (9)  | (T FORM) |
| AIPO # 284 | NOV, 1942 | (10) | (K FORM) |
| AIPO # 308 | DEC, 1943 | (5)  |          |

VARIANT IT WILL BE NEARLY TWO YEARS BEFORE WE ELECT ANOTHER PRESIDENT IN 1944, BUT FROM WHAT YOU KNOW OF POSSIBLE CANDIDATES AT THIS TIME, WHOM WOULD YOU LIKE TO SEE ELECTED PRESIDENT\*

|            |           |      |          |
|------------|-----------|------|----------|
| AIPO # 284 | NOV, 1942 | (10) | (T FORM) |
|------------|-----------|------|----------|

WHOM WOULD YOU LIKE TO SEE ELECTED PRESIDENT OF THE COUNTRY  
NEXT YEAR\*

AIPO # 291 MAR, 1943 (4)  
AIPO # 292 MAR, 1943 (5)

WHAT MAN WOULD YOU LIKE TO SEE ELECTED PRESIDENT OF THE COUNTRY IN  
1948\*

AIPO # 345 APRIL 1945 (7)  
AIPO # 362 DEC, 1945 (11)  
AIPO # 363 JAN, 1946 (4)  
AIPO # 364 JAN, 1946 (11)  
AIPO # 365 FEB, 1946 (6)  
AIPO # 366 FEB, 1946 (16)  
AIPO # 369 APRIL 1946 (10) (K FORM)  
AIPO # 371 MAY 1946 (5)  
AIPO # 374 JUNE 1946 (15)  
AIPO # 375 JULY 1946 (11) (K FORM)  
AIPO # 396 MAY 1947 (6)  
AIPO # 399 JUNE 1947 (5)  
AIPO # 400 JULY 1947 (2)  
AIPO # 403 AUG, 1947 (14)  
AIPO # 405 OCT, 1947 (2)

IF THE PRESIDENTIAL ELECTION WERE BEING HELD TODAY, AND EISENHOWER  
WERE RUNNING FOR PRESIDENT ON THE REPUBLICAN TICKET AGAINST TRUMAN ON  
THE DEMOCRATIC TICKET, HOW DO YOU THINK YOU WOULD VOTE\*

AIPO # 357 OCT, 1945 (3A) (T FORM)  
AIPO # 403 AUG, 1947 (16)  
AIPO # 406 OCT, 1947 (18) (K FORM)

VARIANT IF THE PRESIDENTIAL ELECTION WERE BEING HELD TODAY, AND  
TRUMAN WERE RUNNING FOR PRESIDENT ON THE DEMOCRATIC TICKET  
AGAINST EISENHOWER ON THE REPUBLICAN TICKET, HOW DO YOU THINK  
YOU WOULD VOTE\*

AIPO # 408 NOV, 1947 (17A) (T FORM)

IF THE PRESIDENTIAL ELECTION WERE BEING HELD TODAY, AND  
TRUMAN WERE RUNNING FOR PRESIDENT ON THE DEMOCRATIC TICKET  
AGAINST EISENHOWER ON THE REPUBLICAN TICKET, AND AGAINST  
WALLACE ON A THIRD PARTY TICKET, HOW DO YOU THINK YOU WOULD  
VOTE \* FOR TRUMAN, EISENHOWER, OR WALLACE\*

AIPO # 411 JAN, 1948 (13A) (T FORM)

IF THE PRESIDENTIAL ELECTION WERE BEING HELD TODAY, AND DEWEY WERE  
RUNNING FOR PRESIDENT ON THE REPUBLICAN TICKET AGAINST TRUMAN ON THE  
DEMOCRATIC TICKET, HOW DO YOU THINK YOU WOULD VOTE\*

AIPO # 357 OCT, 1945 (3A) (K FORM)  
AIPO # 362 DEC, 1945 (15)  
AIPO # 373 JUNE 1946 (11A) (K FORM)  
AIPO # 377 AUG, 1946 (17A) (K FORM)  
AIPO # 384 NOV, 1946 (16A) (K FORM)  
AIPO # 400 JULY 1947 (8)  
AIPO # 405 OCT, 1947 (13A) (K FORM)

AIPO # 407 NOV. 1947 (16) (T FORM)

VARIANT IF THE PRESIDENTIAL ELECTION WERE BEING HELD TODAY, AND TRUMAN WERE RUNNING FOR PRESIDENT ON THE DEMOCRATIC TICKET AGAINST DEWEY ON THE REPUBLICAN TICKET, HOW DO YOU THINK YOU WOULD VOTE\*

AIPO # 404 SEPT, 1947 (17A) (T FORM)

AIPO # 407 NOV, 1947 (18) (K FORM)

AIPO # 408 NOV, 1947 (17A) (K FORM)

WILL YOU LOOK OVER ALL THESE POSSIBLE CANDIDATES AND TELL ME WHICH ONE MAN YOU WOULD LIKE TO SEE AS THE NEXT PRESIDENT OF THE UNITED STATES\*

AIPO # 369 APRIL 1946 (10) (T FORM)

AIPO # 410 DEC, 1947 (8A) (K FORM)

VARIANT WHICH ONE OF THESE POSSIBLE CANDIDATES FOR PRESIDENT IN 1948 DO YOU FAVOR MOST\*

AIPO # 386 DEC, 1946 (10) (K FORM)

WILL YOU TELL ME WHICH ONE OF THOSE MEN YOU WOULD AT THIS TIME FAVOR AS A CANDIDATE FOR PRESIDENT NEXT YEAR\* WHO WOULD BE YOUR SECOND CHOICE\*

AIPO # 405 OCT, 1947 (6B) (K FORM)

WILL YOU LOOK OVER ALL THESE POSSIBLE CANDIDATES AND TELL ME WHICH ONE MAN YOU WOULD LIKE TO SEE ELECTED PRESIDENT OF THE UNITED STATES IN 1948\* WHO WOULD BE YOUR SECOND CHOICE\*

AIPO # 410 DEC, 1947 (8) (T FORM) (FILTER)

AIPO # 411 JAN, 1948 (8) (FILTER)

AIPO # 412 FEB, 1948 (9) (T FORM) (FILTER)

AIPO # 413 FEB, 1948 (10A) (PART 1 ONLY)

AIPO # 414 MAR, 1948 (8) (FILTER)

AIPO # 415 MAR, 1948 (7) (FILTER)

AIPO # 416 APRIL 1948 (8) (FILTER)

AIPO # 417 APRIL 1948 (8A) (K FORM) (PART 1 ONLY)

AIPO # 418 MAY 1948 (11) (T FORM) (PART 1 ONLY)

AIPO # 419 MAY 1948 (7A) (PART 1 ONLY)

HERE IS A LIST OF MEN WHO ARE NATIONALLY PROMINENT TODAY, OF COURSE, SOME OF THEM MIGHT NOT ACCEPT THE NOMINATION, BUT REGARDLESS OF WHETHER OR NOT THEY WOULD ACCEPT IT, WHICH ONE OF THESE MEN DO YOU THINK WOULD MAKE THE BEST PRESIDENT\* IF /MAN NAMED/ DID NOT RUN, WHICH ONE WOULD BE YOUR SECOND CHOICE\*

RFOR # 64 MAR, 1948 (6)

IF THE PRESIDENTIAL ELECTION WERE BEING HELD TODAY, AND STASSEN WERE RUNNING FOR PRESIDENT ON THE REPUBLICAN TICKET AGAINST TRUMAN ON THE DEMOCRATIC TICKET, HOW DO YOU THINK YOU WOULD VOTE\*

AIPO 373 JUNE 1946 (11A) (T FORM)

AIPO # 377 AUG, 1946 (17A) (T FORM)

AIPO # 384 NOV, 1946 (16A) (T FORM)

AIPO # 401 JULY 1947 (98) (T FORM)  
 AIPO # 402 AUG, 1947 (19A) (K FORM)  
 AIPO # 407 NOV, 1947 (19) (T FORM)

VARIANT HOW DO YOU THINK YOU WOULD VOTE IF STASSEN WERE RUNNING FOR PRESIDENT ON THE REPUBLICAN TICKET AGAINST TRUMAN\*

AIPO # 357 OCT, 1945 (38) (T FORM)

IF THE PRESIDENTIAL ELECTION WERE BEING HELD TODAY, AND TRUMAN WERE RUNNING FOR PRESIDENT ON THE DEMOCRATIC TICKET AGAINST STASSEN ON THE REPUBLICAN TICKET, HOW DO YOU THINK YOU WOULD VOTE\*

AIPO # 402 AUG, 1947 (19A) (T FORM)  
 AIPO # 407 NOV, 1947 (19) (K FORM)

NOW, IF TRUMAN WERE RUNNING FOR PRESIDENT ON THE DEMOCRATIC TICKET AGAINST STASSEN ON THE REPUBLICAN TICKET, HOW DO YOU THINK YOU WOULD VOTE\*

AIPO # 408 NOV, 1947 (17B) (T FORM)

IF YOU HAD TO DECIDE TODAY, WHO WOULD BE YOUR CHOICE FOR PRESIDENT IN 1948\*

AIPO # 375 JULY 1946 (11) (T FORM)  
 AIPO # 376 AUG, 1946 (11)  
 AIPO # 377 AUG, 1946 (5)  
 AIPO # 378 SEPT, 1946 (17)  
 AIPO # 379 SEPT, 1946 (6)  
 AIPO # 380 OCT, 1946 (14)  
 AIPO # 381 OCT, 1946 (13)  
 AIPO # 384 NOV, 1946 (15)  
 AIPO # 385 NOV, 1946 (14)  
 AIPO # 388 JAN, 1947 (9)  
 AIPO # 389 JAN, 1947 (9)  
 AIPO # 390 FEB, 1947 (8)  
 AIPO # 393 MAR, 1947 (9)  
 AIPO # 394 APRIL 1947 (2)  
 AIPO # 395 APRIL 1947 (16)  
 AIPO # 402 AUG, 1947 (16)  
 AIPO # 408 NOV, 1947 (4A) (T FORM)

HERE IS A LIST OF MEN WHO HAVE BEEN MENTIONED AS POSSIBLE PRESIDENTIAL CANDIDATES IN 1952 FOR THE REPUBLICAN PARTY. WHICH ONE WOULD YOU LIKE TO SEE NOMINATED /NAMED/ AS THE REPUBLICAN CANDIDATE FOR PRESIDENT /IN 1952/\* AND WHO WOULD BE YOUR SECOND CHOICE\*

AIPO # 456 JUNE 1950 (18)  
 AIPO # 461 SEPT, 1950 (14)  
 AIPO # 467 NOV, 1950 (17)  
 AIPO # 472 MAR, 1951 (20)  
 AIPO # 473 MAR, 1951 (7)  
 AIPO # 475 MAY 1951 (21)  
 AIPO # 482 NOV, 1951 (16)

VARIANT HERE IS A LIST OF MEN WHO HAVE BEEN MENTIONED AS POSSIBLE CANDIDATES FOR THE REPUBLICAN PARTY, WHICH ONE WOULD YOU LIKE TO SEE NOMINATED AS THE REPUBLICAN CANDIDATE FOR

PRESIDENT\*

AIPO # 448 SEPT. 1949 (18)  
AIPO # 452 JAN. 1950 (13A) (K FORM)

HERE IS A LIST OF MEN WHO HAVE BEEN MENTIONED AS POSSIBLE PRESIDENTIAL CANDIDATES IN 1952 FOR THE REPUBLICAN PARTY, WHICH ONE WOULD YOU LIKE TO SEE NOMINATED /NAMED/ AS THE NEXT REPUBLICAN CANDIDATE FOR PRESIDENT /IN 1952/\* WHO WOULD BE YOUR SECOND CHOICE\*

AIPO # 458 JULY 1950 (26)

HERE IS A LIST OF MEN WHO HAVE BEEN MENTIONED AS POSSIBLE PRESIDENTIAL CANDIDATES THIS YEAR FOR THE REPUBLICAN PARTY, WHICH ONE WOULD YOU LIKE TO SEE NOMINATED /NAMED/ AS THE REPUBLICAN CANDIDATE FOR PRESIDENT\* WHO WOULD BE YOUR SECOND CHOICE\*

AIPO # 485 JAN. 1952 (5)  
AIPO # 486 FEB. 1952 (9)  
AIPO # 487 FEB. 1952 (6)  
AIPO # 488 MAR. 1952 (9)  
AIPO # 489 MAR. 1952 (12)  
AIPO # 490 APRIL 1952 (8)  
AIPO # 491 APRIL 1952 (6)  
AIPO # 492 MAY 1952 (12)  
AIPO # 493 MAY 1952 (10)  
AIPO # 494 JUNE 1952 (8)

FROM THIS LIST OF CANDIDATES, WHICH WOULD YOU LIKE TO SEE GET THE REPUBLICAN NOMINATION FOR PRESIDENT\* WHAT IF /MAN NAMED/ IS NOT NOMINATED - IS THERE ANYONE ELSE ON THIS LIST YOU WOULD LIKE ALMOST AS MUCH FOR THE REPUBLICAN CANDIDATE\*

RCOM # 59 MAY 1952 (7)

HERE IS A LIST OF MEN WHO HAVE BEEN MENTIONED AS POSSIBLE PRESIDENTIAL CANDIDATES IN 1952 FOR THE DEMOCRATIC PARTY, WHICH ONE WOULD YOU LIKE TO SEE NOMINATED /NAMED/ AS THE DEMOCRATIC CANDIDATE FOR PRESIDENT /IN 1952/\* AND WHO WOULD BE YOUR SECOND CHOICE\*

AIPO # 461 SEPT. 1950 (13)  
AIPO # 467 NOV. 1950 (16)  
AIPO # 472 MAR. 1951 (19)  
AIPO # 473 MAR. 1951 (6)  
AIPO # 475 MAY 1951 (20)  
AIPO # 482 NOV. 1951 (15)

VARIANT HERE IS A LIST OF MEN WHO HAVE BEEN MENTIONED AS POSSIBLE CANDIDATES FOR THE DEMOCRATIC PARTY, WHICH ONE WOULD YOU LIKE TO SEE NOMINATED AS THE DEMOCRATIC CANDIDATE FOR PRESIDENT\*

AIPO # 448 SEPT. 1949 (19)  
AIPO # 449 OCT. 1949 (16A)

HERE IS A LIST OF MEN WHO HAVE BEEN MENTIONED AS POSSIBLE PRESIDENTIAL CANDIDATES IN 1952 FOR THE DEMOCRATIC PARTY, WHICH ONE WOULD YOU LIKE TO SEE NOMINATED /NAMED/ AS THE

NEXT DEMOCRATIC CANDIDATE FOR PRESIDENT IN 1952\* AND WHO WOULD BE YOUR SECOND CHOICE\*

AIPO # 453 FEB, 1950 (17)  
AIPO # 456 JUNE 1950 (17)

HERE IS A LIST OF MEN WHO HAVE BEEN MENTIONED AS POSSIBLE PRESIDENTIAL CANDIDATES THIS YEAR FOR THE DEMOCRATIC PARTY, WHICH ONE OF THESE MEN WOULD YOU LIKE TO SEE NOMINATED /NAMED/ AS THE DEMOCRATIC CANDIDATE FOR PRESIDENT\*

AIPO # 484 JAN, 1952 (14A)

HERE IS A LIST OF MEN WHO HAVE BEEN MENTIONED AS POSSIBLE PRESIDENTIAL CANDIDATES FOR THE DEMOCRATIC PARTY, WHICH ONE WOULD YOU LIKE TO SEE NOMINATED /NAMED/ AS THE DEMOCRATIC CANDIDATE FOR PRESIDENT\* AND WHO WOULD BE YOUR SECOND CHOICE\*

AIPO # 485 JAN, 1952 (6)  
AIPO # 486 FEB, 1952 (11)  
AIPO # 487 FEB, 1952 (7)  
AIPO # 489 MAR, 1952 (13)

HERE IS A LIST OF MEN WHO HAVE BEEN MENTIONED AS POSSIBLE PRESIDENTIAL CANDIDATES THIS YEAR FOR THE DEMOCRATIC PARTY, WHICH ONE WOULD YOU LIKE TO SEE NOMINATED /NAMED/ AS THE DEMOCRATIC CANDIDATE FOR PRESIDENT\* WHO WOULD BE YOUR SECOND CHOICE\*

AIPO # 488 MAR, 1952 (10)  
AIPO # 490 APRIL 1952 (9)  
AIPO # 491 APRIL 1952 (7)  
AIPO # 492 MAY 1952 (13)  
AIPO # 493 MAY 1952 (11)  
AIPO # 494 JUNE 1952 (10)  
AIPO # 495 JULY 1952 (8)

FROM THIS LIST OF CANDIDATES, WHICH WOULD YOU MOST LIKE TO SEE GET THE DEMOCRATIC NOMINATION FOR PRESIDENT\* WHAT IF /MAN NAMED/ IS NOT NOMINATED \* IS THERE ANYONE ELSE ON THIS LIST YOU WOULD LIKE ALMOST AS MUCH FOR THE DEMOCRATIC CANDIDATE\*

RCOM # 59 MAY 1952 (6)

HERE IS A LIST OF MEN WHO HAVE BEEN MENTIONED AS POSSIBLE PRESIDENTIAL CANDIDATES FOR THE DEMOCRATIC PARTY IN 1960, FIRST OF ALL, WHICH OF THESE MEN HAVE YOU READ OR HEARD ABOUT\* NOW, OF THESE MEN, WHICH ONE WOULD YOU LIKE TO SEE NOMINATED AS THE DEMOCRATIC CANDIDATE FOR PRESIDENT IN 1960\* IS THERE ANY OTHER PERSON NOT ON THE LIST WHOM YOU WOULD LIKE TO SEE AS THE DEMOCRATIC CANDIDATE IN 1960\*

AIPO # 585 JUNE 1957 (30) (PARTS 1 & 2 ONLY)  
AIPO # 586 JULY 1957 (28) (FILTER)  
AIPO # 590 OCT, 1957 (21) (PARTS 1 & 2 ONLY)  
AIPO # 592 NOV, 1957 (25) (PARTS 1 & 2 ONLY)  
AIPO # 594 JAN, 1958 (28) (PARTS 1 & 2 ONLY)  
AIPO # 597 MAR, 1958 (26) (PARTS 1 & 2 ONLY)  
AIPO # 607 NOV, 1958 (31) (FILTER)  
AIPO # 609 JAN, 1959 (33) (FILTER)

AIPO # 611 MAR, 1959 (26) (FILTER)

VARIANT OF THE MEN LISTED ON THIS CARD THAT YOU HAVE HEARD OR READ ABOUT, WHICH ONE WOULD YOU LIKE TO SEE NOMINATED AS THE DEMOCRATIC CANDIDATE FOR PRESIDENT IN 1960\*

AIPO # 598 APRIL 1958 (51)

SUPPOSE THE CHOICE FOR PRESIDENT IN THE DEMOCRATIC CONVENTION IN 1960 NARROWS DOWN TO ADLAI STEVENSON AND JOHN KENNEDY, WHICH ONE WOULD YOU PREFER TO HAVE THE DEMOCRATIC CONVENTION SELECT\*

AIPO # 607 NOV, 1958 (32)  
 AIPO # 609 JAN, 1959 (49)  
 AIPO # 611 MAR, 1959 (27)  
 AIPO # 613 APRIL 1959 (32)  
 AIPO # 617 AUG, 1959 (41)  
 AIPO # 618 SEPT, 1959 (4)  
 AIPO # 619 OCT, 1959 (7)  
 AIPO # 622 DEC, 1959 (22)  
 AIPO # 623 JAN, 1960 (6)

VARIANT SUPPOSE THE CHOICE FOR PRESIDENT IN THE DEMOCRATIC CONVENTION IN 1960 NARROWS DOWN TO SENATOR JOHN KENNEDY AND ADLAI STEVENSON, WHICH ONE WOULD YOU PREFER TO HAVE THE DEMOCRATIC CONVENTION SELECT\*

AIPO # 597 MAR, 1958 (27)  
 AIPO # 598 APRIL 1958 (53)

SUPPOSE THE CHOICE FOR PRESIDENT IN THE DEMOCRATIC CONVENTION IN 1960 NARROWS DOWN TO KENNEDY AND STEVENSON, WHICH ONE WOULD YOU PREFER TO HAVE THE DEMOCRATIC CONVENTION SELECT\*

AIPO # 614 MAY 1959 (5)  
 AIPO # 615 JUNE 1959 (4)

SUPPOSE THE CHOICE FOR PRESIDENT IN THE DEMOCRATIC CONVENTION THIS YEAR NARROWS DOWN TO ADLAI STEVENSON AND JOHN KENNEDY, WHICH ONE WOULD YOU PREFER TO HAVE THE DEMOCRATIC CONVENTION SELECT\*

AIPO # 624 FEB, 1960 (6)

SUPPOSE THE CHOICE FOR PRESIDENT IN THE REPUBLICAN CONVENTION IN 1960 NARROWS DOWN TO RICHARD NIXON AND NELSON ROCKEFELLER, WHICH ONE WOULD YOU PREFER TO HAVE THE REPUBLICAN CONVENTION SELECT\*

AIPO # 607 NOV, 1958 (51)  
 AIPO # 609 JAN, 1959 (51)  
 AIPO # 611 MAR, 1959 (29)  
 AIPO # 630 JUNE 1960 (27)

VARIANT SUPPOSE THE CHOICE FOR PRESIDENT IN THE REPUBLICAN CONVENTION IN 1960 NARROWS DOWN TO NIXON AND ROCKEFELLER, WHICH ONE WOULD YOU PREFER TO HAVE THE REPUBLICAN CONVENTION SELECT\*

AIPO # 612 MAR, 1959 (5)  
 AIPO # 613 APRIL 1959 (51)  
 AIPO # 617 AUG, 1959 (25)

AIPO # 618 SEPT, 1959 (6)  
 AIPO # 619 OCT, 1959 (22)  
 AIPO # 622 DEC, 1959 (26)

IF JOHN KENNEDY WERE THE DEMOCRATIC CANDIDATE AND NELSON ROCKEFELLER WERE THE REPUBLICAN CANDIDATE, WHICH WOULD YOU LIKE TO SEE WIN\* AS OF TODAY, WOULD YOU LEAN MORE TO KENNEDY, THE DEMOCRAT, OR TO ROCKEFELLER, THE REPUBLICAN\*

AIPO # 607 NOV, 1958 (53)  
 AIPO # 609 JAN, 1959 (53)  
 AIPO # 617 AUG, 1959 (64)  
 AIPO # 618 SEPT, 1959 (27)  
 AIPO # 620 NOV, 1959 (26)  
 AIPO # 622 DEC, 1959 (63)  
 AIPO # 627 APRIL 1960 (27)

VARIANT IF KENNEDY WERE THE DEMOCRATIC CANDIDATE AND NELSON ROCKEFELLER WERE THE REPUBLICAN CANDIDATE, WHICH WOULD YOU LIKE TO SEE WIN\* AS OF TODAY, WOULD YOU LEAN MORE TO KENNEDY, THE DEMOCRAT, OR TO ROCKEFELLER, THE REPUBLICAN\*

AIPO # 612 MAR, 1959 (51)  
 AIPO # 625 FEB, 1960 (27)

SUPPOSE THE PRESIDENTIAL ELECTION WERE BEING HELD TODAY, IF JOHN KENNEDY WERE THE DEMOCRATIC CANDIDATE AND NELSON ROCKEFELLER WERE THE REPUBLICAN CANDIDATE, WHICH WOULD YOU LIKE TO SEE WIN\* AS OF TODAY, WOULD YOU LEAN MORE TO KENNEDY, THE DEMOCRAT, OR TO ROCKEFELLER, THE REPUBLICAN\*

AIPO # 615 JUNE 1959 (26)  
 AIPO # 616 JULY 1959 (63)

SUPPOSE NELSON ROCKEFELLER WERE THE REPUBLICAN CANDIDATE AND JOHN KENNEDY WERE THE DEMOCRATIC CANDIDATE, ROCKEFELLER IS GOVERNOR OF NEW YORK, 51 YEARS OF AGE, AND A PROTESTANT, WHICH WOULD YOU LIKE TO SEE WIN \* ROCKEFELLER OR KENNEDY\* AS OF TODAY, WOULD YOU LEAN MORE TO ROCKEFELLER, THE REPUBLICAN, OR KENNEDY, THE DEMOCRAT\*

AIPO # 619 OCT, 1959 (26)

TO SUM UP AND BE SURE WE HAVE GOT EVERYTHING STRAIGHT, I WOULD LIKE TO PAIR OFF THE VARIOUS CANDIDATES AGAINST EACH OTHER, FIRST, WHO DO YOU THINK YOU WILL VOTE FOR IF THE TWO CANDIDATES ARE KENNEDY AND ROCKEFELLER\*

RCOM # 98 JUNE 1960 (17D)

SUPPOSE THE PRESIDENTIAL ELECTION WERE BEING HELD TODAY, IF ADLAI STEVENSON WERE THE DEMOCRATIC CANDIDATE AND RICHARD NIXON WERE THE REPUBLICAN CANDIDATE, WHICH WOULD YOU LIKE TO SEE WIN\* AS OF TODAY, WOULD YOU LEAN MORE TO STEVENSON, THE DEMOCRAT, OR TO NIXON, THE REPUBLICAN\*

AIPO # 608 DEC, 1958 (52)  
 AIPO # 627 APRIL 1960 (26)



VARIANT SUPPOSE THE PRESIDENTIAL ELECTION WERE BEING HELD TODAY, IF VICE-PRESIDENT NIXON WERE THE REPUBLICAN CANDIDATE AND ADLAI E. STEVENSON WERE THE DEMOCRATIC CANDIDATE, WHICH WOULD YOU LIKE TO SEE WIN\* AS OF TODAY, WOULD YOU LEAN MORE TO NIXON, THE REPUBLICAN, OR TO STEVENSON, THE DEMOCRAT\*

AIPO # 592 NOV, 1957 (27)  
 AIPO # 593 DEC, 1957 (31)  
 AIPO # 597 MAR, 1958 (29)

SUPPOSE THE PRESIDENTIAL ELECTION WERE BEING HELD TODAY, IF VICE-PRESIDENT NIXON WERE THE REPUBLICAN CANDIDATE AND ADLAI STEVENSON WERE THE DEMOCRATIC CANDIDATE, WHICH WOULD YOU LIKE TO SEE WIN\* AS OF TODAY, WOULD YOU LEAN MORE TO NIXON, THE REPUBLICAN, OR TO STEVENSON, THE DEMOCRAT\*

AIPO # 600 MAY 1958 (8)  
 AIPO # 602 JULY 1958 (27)

IF STEVENSON WERE THE DEMOCRATIC CANDIDATE AND NIXON THE REPUBLICAN CANDIDATE, WHICH WOULD YOU LIKE TO SEE WIN\* AS OF TODAY, WOULD YOU LEAN MORE TO STEVENSON, THE DEMOCRAT, OR TO NIXON, THE REPUBLICAN\*

AIPO # 615 JUNE 1959 (52)  
 AIPO # 616 JULY 1959 (66)  
 AIPO # 617 AUG, 1959 (65)  
 AIPO # 618 SEPT, 1959 (28)  
 AIPO # 620 NOV, 1959 (27)  
 AIPO # 622 DEC, 1959 (64)  
 AIPO # 623 JAN, 1960 (29)

IF ADLAI STEVENSON WERE THE DEMOCRATIC CANDIDATE AND NIXON WERE THE REPUBLICAN CANDIDATE, WHICH WOULD YOU LIKE TO SEE WIN\* AS OF TODAY, WOULD YOU LEAN MORE TO STEVENSON, THE DEMOCRAT, OR TO NIXON, THE REPUBLICAN\*

AIPO # 624 FEB, 1960 (30)  
 AIPO # 626 MAR, 1960 (27)  
 AIPO # 628 MAY 1960 (27)  
 AIPO # 629 JUNE 1960 (25)

NOW, JUST TO SUM UP AND BE SURE WE HAVE GOT EVERYTHING STRAIGHT, I WOULD LIKE TO PAIR OFF THE VARIOUS CANDIDATES AGAINST EACH OTHER, FIRST, WHO DO YOU THINK YOU WILL VOTE FOR IF THE TWO CANDIDATES ARE • STEVENSON AND NIXON\*

RCOM # 98 JUNE 1960 (17E)

HERE IS A LIST OF MEN WHO HAVE BEEN MENTIONED AS POSSIBLE PRESIDENTIAL CANDIDATES FOR THE DEMOCRATIC PARTY IN 1960, WHICH ONE WOULD YOU LIKE TO SEE NOMINATED AS THE DEMOCRATIC CANDIDATE FOR PRESIDENT IN 1960\* AND WHO WOULD BE YOUR SECOND CHOICE\*

AIPO # 612 MAR, 1959 (2)  
 AIPO # 613 APRIL 1959 (31)  
 AIPO # 614 MAY 1959 (4)  
 AIPO # 615 JUNE 1959 (3)  
 AIPO # 616 JULY 1959 (5)  
 AIPO # 617 AUG, 1959 (40)  
 AIPO # 618 SEPT, 1959 (3)

|            |            |      |
|------------|------------|------|
| AIPO # 619 | OCT, 1959  | (6)  |
| AIPO # 620 | NOV, 1959  | (23) |
| AIPO # 622 | DEC, 1959  | (21) |
| AIPO # 623 | JAN, 1960  | (5)  |
| AIPO # 624 | FEB, 1960  | (5)  |
| AIPO # 625 | FEB, 1960  | (5)  |
| AIPO # 626 | MAR, 1960  | (5)  |
| AIPO # 627 | APRIL 1960 | (8)  |
| AIPO # 628 | MAY 1960   | (5)  |
| AIPO # 629 | JUNE 1960  | (4)  |
| AIPO # 630 | JUNE 1960  | (5)  |

HERE IS A LIST OF MEN WHO HAVE BEEN MENTIONED AS POSSIBLE PRESIDENTIAL CANDIDATES FOR THE REPUBLICAN PARTY IN 1960, WHICH ONE WOULD YOU LIKE TO SEE NOMINATED AS THE REPUBLICAN CANDIDATE FOR PRESIDENT IN 1960\* AND WHO WOULD BE YOUR SECOND CHOICE\* IS THERE ANY MAN NOT ON THE LIST WHOM YOU WOULD LIKE TO SEE AS THE REPUBLICAN CANDIDATE IN 1960\*

|            |            |      |                    |
|------------|------------|------|--------------------|
| AIPO # 612 | MAR, 1959  | (4)  | (FILTER)           |
| AIPO # 613 | APRIL 1959 | (50) | (PARTS 1 & 2 ONLY) |
| AIPO # 614 | MAY 1959   | (18) | (PARTS 1 & 2 ONLY) |
| AIPO # 615 | JUNE 1959  | (5)  | (PARTS 1 & 2 ONLY) |
| AIPO # 616 | JULY 1959  | (21) | (PARTS 1 & 2 ONLY) |
| AIPO # 617 | AUG, 1959  | (24) | (PARTS 1 & 2 ONLY) |
| AIPO # 618 | SEPT, 1959 | (5)  | (FILTER)           |
| AIPO # 619 | OCT, 1959  | (21) | (PARTS 1 & 2 ONLY) |
| AIPO # 620 | NOV, 1959  | (24) | (PARTS 1 & 2 ONLY) |
| AIPO # 622 | DEC, 1959  | (25) | (PARTS 1 & 2 ONLY) |
| AIPO # 623 | JAN, 1960  | (25) | (PARTS 1 & 2 ONLY) |
| AIPO # 624 | FEB, 1960  | (4)  | (PARTS 1 & 2 ONLY) |
| AIPO # 626 | MAR, 1960  | (6)  | (PARTS 1 & 2 ONLY) |
| AIPO # 627 | APRIL 1960 | (25) | (PARTS 1 & 2 ONLY) |
| AIPO # 628 | MAY 1960   | (6)  | (PARTS 1 & 2 ONLY) |
| AIPO # 629 | JUNE 1960  | (5)  | (PARTS 1 & 2 ONLY) |
| AIPO # 630 | JUNE 1960  | (26) | (PARTS 1 & 2 ONLY) |
| AIPO # 631 | JULY 1960  | (28) | (PARTS 1 & 2 ONLY) |

VARIANT HERE IS A LIST OF MEN WHO HAVE BEEN MENTIONED AS POSSIBLE PRESIDENTIAL CANDIDATES FOR THE REPUBLICAN PARTY IN 1960, FIRST OF ALL, WHICH OF THESE MEN HAVE YOU READ OR HEARD ABOUT\* NOW, OF THESE MEN, WHICH ONE WOULD YOU LIKE TO SEE NOMINATED AS THE REPUBLICAN CANDIDATE FOR PRESIDENT IN 1960\*

|            |           |      |
|------------|-----------|------|
| AIPO # 585 | JUNE 1957 | (29) |
| AIPO # 586 | JULY 1957 | (27) |
| AIPO # 590 | OCT, 1957 | (20) |
| AIPO # 594 | JAN, 1958 | (29) |

OF THE MEN LISTED ON THIS CARD THAT YOU HAVE HEARD OR READ ABOUT, WHICH ONE WOULD YOU LIKE TO SEE NOMINATED AS THE REPUBLICAN CANDIDATE FOR PRESIDENT IN 1960\*

|            |          |      |
|------------|----------|------|
| AIPO # 600 | MAY 1958 | (6A) |
|------------|----------|------|

HERE IS A LIST OF MEN WHO HAVE BEEN MENTIONED AS POSSIBLE PRESIDENTIAL CANDIDATES FOR THE REPUBLICAN PARTY IN 1960, FIRST OF ALL, WHICH OF THESE MEN HAVE YOU READ OR HEARD ABOUT\* NOW, OF THESE MEN, WHICH ONE WOULD YOU LIKE TO SEE

NOMINATED AS THE REPUBLICAN CANDIDATE FOR PRESIDENT IN 1960\*  
IS THERE ANY OTHER PERSON NOT ON THE LIST WHOM YOU WOULD LIKE  
TO SEE AS THE REPUBLICAN CANDIDATE IN 1960\*

|            |      |      |      |
|------------|------|------|------|
| AIPO # 607 | NOV, | 1958 | (50) |
| AIPO # 609 | JAN, | 1959 | (50) |
| AIPO # 611 | MAR, | 1959 | (28) |

HERE IS A LIST OF MEN WHO HAVE BEEN MENTIONED AS POSSIBLE PRESIDENTIAL  
CANDIDATES FOR THE REPUBLICAN PARTY IN 1964, WHICH ONE WOULD YOU LIKE  
TO SEE NOMINATED AS THE REPUBLICAN CANDIDATE FOR PRESIDENT IN 1964\*  
AND WHO WOULD BE YOUR SECOND CHOICE\* IS THERE ANY MAN NOT ON THE LIST  
WHOM YOU WOULD LIKE TO SEE AS THE REPUBLICAN CANDIDATE IN 1964\*

PARTS 1 AND 2 OF THIS QUESTION WERE REPEATED 25 TIMES  
BETWEEN MAY 1961 AND DEC, 1963, PART 3 WAS REPEATED 4  
TIMES BETWEEN JAN, AND AUG, 1963,

VARIANT HERE IS A LIST OF MEN WHO HAVE BEEN MENTIONED AS POSSIBLE  
PRESIDENTIAL CANDIDATES FOR THE REPUBLICAN PARTY IN 1964,  
WHICH ONE WOULD YOU LIKE TO SEE NOMINATED AS THE REPUBLICAN  
CANDIDATE IN 1964\* AND WHO WOULD BE YOUR SECOND CHOICE\*

|            |      |      |     |
|------------|------|------|-----|
| AIPO # 680 | NOV, | 1963 | (7) |
|------------|------|------|-----|

HERE IS A LIST OF PERSONS WHO HAVE BEEN MENTIONED AS POSSIBLE  
PRESIDENTIAL CANDIDATES FOR THE REPUBLICAN PARTY IN 1964,  
WHICH ONE WOULD YOU LIKE TO SEE NOMINATED AS THE REPUBLICAN  
CANDIDATE FOR PRESIDENT IN 1964\* AND WHO WOULD BE YOUR  
SECOND CHOICE\*

|            |      |      |      |
|------------|------|------|------|
| AIPO # 683 | DEC, | 1963 | (7)  |
| AIPO # 684 | JAN, | 1964 | (10) |
| AIPO # 686 | FEB, | 1964 | (8)  |
| AIPO # 691 | MAY  | 1964 | (12) |
| AIPO # 692 | JUNE | 1964 | (5)  |
| AIPO # 693 | JUNE | 1964 | (2)  |
| AIPO # 694 | JUNE | 1964 | (7)  |

HERE IS A LIST OF PEOPLE WHO HAVE BEEN MENTIONED AS POSSIBLE  
PRESIDENTIAL CANDIDATES FOR THE REPUBLICAN PARTY IN 1964,  
WHICH ONE WOULD YOU LIKE TO SEE NOMINATED AS THE REPUBLICAN  
CANDIDATE FOR PRESIDENT IN 1964\* AND WHO WOULD BE YOUR  
SECOND CHOICE\*

|            |       |      |     |
|------------|-------|------|-----|
| AIPO # 685 | FEB,  | 1964 | (2) |
| AIPO # 687 | MAR,  | 1964 | (8) |
| AIPO # 688 | MAR,  | 1964 | (8) |
| AIPO # 689 | APRIL | 1964 | (8) |
| AIPO # 690 | MAY   | 1964 | (3) |

SUPPOSE THE CHOICE FOR PRESIDENT IN THE REPUBLICAN CONVENTION IN 1964  
NARROWS DOWN TO BARRY GOLDWATER AND NELSON ROCKEFELLER, WHICH ONE  
WOULD YOU PREFER TO HAVE THE REPUBLICAN CONVENTION SELECT\*

|            |       |      |      |
|------------|-------|------|------|
| AIPO # 648 | JULY  | 1961 | (27) |
| AIPO # 658 | MAY   | 1962 | (30) |
| AIPO # 660 | JUNE  | 1962 | (28) |
| AIPO # 665 | NOV,  | 1962 | (32) |
| AIPO # 666 | DEC,  | 1962 | (51) |
| AIPO # 671 | APRIL | 1963 | (28) |

|            |       |      |       |
|------------|-------|------|-------|
| AIPO # 672 | MAY   | 1963 | (5)   |
| AIPO # 676 | AUG.  | 1963 | (13)  |
| AIPO # 677 | SEPT. | 1963 | (10)  |
| AIPO # 683 | DEC.  | 1963 | (8)   |
| AIPO # 684 | JAN.  | 1964 | (11)  |
| AIPO # 686 | FEB.  | 1964 | (9)   |
| AIPO # 687 | MAR.  | 1964 | (51)  |
| AIPO # 688 | MAR.  | 1964 | (10A) |
| AIPO # 692 | JUNE  | 1964 | (6A)  |

VARIANT SUPPOSE THE CHOICE NARROWS DOWN TO BARRY GOLDWATER AND NELSON ROCKEFELLER, WHICH ONE WOULD YOU PREFER TO HAVE THE REPUBLICAN CONVENTION SELECT\*

|            |      |      |      |
|------------|------|------|------|
| AIPO # 651 | OCT. | 1961 | (26) |
| AIPO # 653 | DEC. | 1961 | (30) |

SUPPOSE THE CHOICE FOR PRESIDENT IN THE REPUBLICAN CONVENTION IN 1964 NARROWS DOWN TO SENATOR BARRY GOLDWATER OF ARIZONA AND GOVERNOR NELSON ROCKEFELLER OF NEW YORK STATE, WHICH ONE WOULD YOU PREFER TO HAVE THE REPUBLICAN CONVENTION SELECT\*

|            |      |      |      |
|------------|------|------|------|
| AIPO # 655 | FEB. | 1962 | (27) |
| AIPO # 656 | MAR. | 1962 | (28) |

LET'S SUPPOSE THAT THE CHOICE OF REPUBLICAN CANDIDATES WERE NARROWED DOWN TO ONLY TWO - SENATOR BARRY GOLDWATER OF ARIZONA AND GOVERNOR NELSON ROCKEFELLER OF NEW YORK STATE, AS OF TODAY, WHICH ONE OF THESE TWO WOULD YOU MOST LIKE TO SEE NOMINATED\*

|            |      |      |       |
|------------|------|------|-------|
| AIPO # 682 | DEC. | 1963 | (21A) |
|------------|------|------|-------|

SUPPOSE THE PRESIDENTIAL ELECTION WERE BEING HELD TODAY, IF RICHARD NIXON WERE THE REPUBLICAN CANDIDATE AND JOHN KENNEDY WERE THE DEMOCRATIC CANDIDATE, WHICH WOULD YOU LIKE TO SEE WIN\* AS OF TODAY, WOULD YOU LEAN MORE TO NIXON, THE REPUBLICAN, OR TO KENNEDY, THE DEMOCRAT\*

|            |      |      |      |
|------------|------|------|------|
| AIPO # 653 | DEC. | 1961 | (31) |
| AIPO # 654 | JAN. | 1962 | (31) |
| AIPO # 658 | MAY  | 1962 | (31) |
| AIPO # 676 | AUG. | 1963 | (15) |

VARIANT SUPPOSE THE PRESIDENTIAL ELECTION WERE BEING HELD THIS NOVEMBER, IF RICHARD NIXON WERE THE REPUBLICAN CANDIDATE AND JOHN KENNEDY WERE THE DEMOCRATIC CANDIDATE, WHICH WOULD YOU LIKE TO SEE WIN\* AS OF TODAY, WOULD YOU LEAN MORE TO NIXON, THE REPUBLICAN, OR TO KENNEDY, THE DEMOCRAT\*

|            |      |      |      |
|------------|------|------|------|
| AIPO # 648 | JULY | 1961 | (28) |
| AIPO # 649 | AUG. | 1961 | (3)  |

IF JOHN KENNEDY WERE THE DEMOCRATIC CANDIDATE AND RICHARD NIXON WERE THE REPUBLICAN CANDIDATE, WHICH WOULD YOU LIKE TO SEE WIN\* AS OF TODAY, WOULD YOU LEAN MORE TO NIXON, THE REPUBLICAN, OR TO KENNEDY, THE DEMOCRAT\*

|            |      |      |       |
|------------|------|------|-------|
| AIPO # 679 | NOV. | 1963 | (12A) |
|------------|------|------|-------|

SUPPOSE THE PRESIDENTIAL ELECTION WERE BEING HELD TODAY, IF NELSON ROCKEFELLER WERE THE REPUBLICAN CANDIDATE AND JOHN KENNEDY WERE THE DEMOCRATIC CANDIDATE, WHICH WOULD YOU LIKE TO SEE WIN\* AS OF TODAY, WOULD YOU LEAN MORE TO ROCKEFELLER, THE REPUBLICAN, OR TO KENNEDY, THE DEMOCRAT\*

|            |       |      |      |
|------------|-------|------|------|
| AIPO # 658 | MAY   | 1962 | (32) |
| AIPO # 665 | NOV.  | 1962 | (33) |
| AIPO # 666 | DEC.  | 1962 | (52) |
| AIPO # 667 | JAN.  | 1963 | (43) |
| AIPO # 668 | FEB.  | 1963 | (41) |
| AIPO # 669 | MAR.  | 1963 | (40) |
| AIPO # 670 | APRIL | 1963 | (13) |
| AIPO # 671 | APRIL | 1963 | (30) |
| AIPO # 675 | JULY  | 1963 | (11) |
| AIPO # 677 | SEPT. | 1963 | (11) |
| AIPO # 678 | OCT.  | 1963 | (14) |
| AIPO # 679 | NOV.  | 1963 | (11) |

VARIANT IF NELSON ROCKEFELLER WERE THE REPUBLICAN CANDIDATE AND KENNEDY WERE THE DEMOCRATIC CANDIDATE, WHICH WOULD YOU LIKE TO SEE WIN\* AS OF TODAY, WOULD YOU LEAN MORE TO ROCKEFELLER, THE REPUBLICAN, OR TO KENNEDY, THE DEMOCRAT\*

|            |      |      |      |
|------------|------|------|------|
| AIPO # 649 | AUG. | 1961 | (4)  |
| AIPO # 653 | DEC. | 1961 | (32) |

NOW AGAIN, SUPPOSE THE PRESIDENTIAL ELECTION WERE BEING HELD TODAY, IF GOVERNOR NELSON ROCKEFELLER OF NEW YORK STATE WERE THE REPUBLICAN CANDIDATE AND JOHN F. KENNEDY WERE THE DEMOCRATIC CANDIDATE, WHICH WOULD YOU LIKE TO SEE WIN\* AS OF TODAY, WOULD YOU LEAN MORE TO ROCKEFELLER, THE REPUBLICAN, OR TO KENNEDY, THE DEMOCRAT\*

|            |      |      |      |
|------------|------|------|------|
| AIPO # 672 | MAY  | 1963 | (7)  |
| AIPO # 674 | JUNE | 1963 | (31) |

IF RICHARD NIXON WERE THE REPUBLICAN CANDIDATE AND LYNDON JOHNSON WERE THE DEMOCRATIC CANDIDATE, WHICH WOULD YOU LIKE TO SEE WIN\* AS OF TODAY, WOULD YOU LEAN MORE TO JOHNSON, THE DEMOCRAT, OR TO NIXON, THE REPUBLICAN\*

|            |      |      |      |
|------------|------|------|------|
| AIPO # 716 | AUG. | 1965 | (21) |
| AIPO # 749 | AUG. | 1967 | (10) |

VARIANT IF RICHARD NIXON WERE THE REPUBLICAN CANDIDATE AND LYNDON JOHNSON WERE THE DEMOCRATIC CANDIDATE, WHICH WOULD YOU LIKE TO SEE WIN\* AS OF TODAY, WOULD YOU LEAN MORE TO NIXON, THE REPUBLICAN, OR MORE TO JOHNSON, THE DEMOCRAT\*

|            |      |      |     |
|------------|------|------|-----|
| AIPO # 737 | NOV. | 1966 | (9) |
|------------|------|------|-----|

IF LYNDON JOHNSON WERE THE DEMOCRATIC CANDIDATE AND RICHARD NIXON WERE THE REPUBLICAN CANDIDATE, WHICH WOULD YOU LIKE TO SEE WIN\* AS OF TODAY, DO YOU LEAN MORE TO JOHNSON, THE DEMOCRAT, OR MORE TO NIXON, THE REPUBLICAN\*

|            |      |      |     |
|------------|------|------|-----|
| AIPO # 756 | JAN. | 1968 | (3) |
|------------|------|------|-----|

WHICH ONE OF THE MEN ON THIS LIST DO YOU THINK WOULD MAKE THE BEST PRESIDENTIAL CANDIDATE FOR THE REPUBLICAN PARTY IN 1968\*

|            |           |      |
|------------|-----------|------|
| AIPO # 720 | NOV, 1965 | (8)  |
| AIPO # 722 | DEC, 1965 | (6)  |
| AIPO # 725 | MAR, 1966 | (18) |
| AIPO # 726 | MAR, 1966 | (7)  |
| AIPO # 730 | JUNE 1966 | (5)  |
| AIPO # 740 | JAN, 1967 | (3A) |

VARIANT WHICH ONE OF THE MEN ON THIS LIST DO YOU THINK WOULD MAKE THE BEST CANDIDATE FOR THE REPUBLICAN PARTY IN 1968\*

|            |           |      |
|------------|-----------|------|
| AIPO # 719 | OCT, 1965 | (11) |
|------------|-----------|------|

WHICH ONE OF THE MEN ON THIS LIST DO YOU THINK WILL MAKE THE BEST PRESIDENTIAL CANDIDATE FOR THE REPUBLICAN PARTY IN 1968\*

|            |          |     |
|------------|----------|-----|
| AIPO # 729 | MAY 1966 | (6) |
|------------|----------|-----|

WHICH ONE OF THESE MEN WOULD YOU LIKE TO SEE NOMINATED AS THE DEMOCRATIC CANDIDATE FOR PRESIDENT IN 1968\*

|            |           |             |
|------------|-----------|-------------|
| AIPO # 724 | FEB, 1966 | (16A)       |
| AIPO # 732 | JULY 1966 | (50A) (MEN) |
| AIPO # 751 | AUG, 1967 | (8)         |
| AIPO # 754 | NOV, 1967 | (19)        |

VARIANT LOOKING AHEAD TO 1968, WHICH ONE OF THE MEN ON THIS LIST WOULD YOU LIKE TO SEE NOMINATED AS THE DEMOCRATIC CANDIDATE IN 1968\* IS THERE ANYONE NOT ON THE LIST WHOM YOU WOULD LIKE TO SEE THE DEMOCRATIC CONVENTION SELECT IN 1968\*

|            |           |     |
|------------|-----------|-----|
| AIPO # 739 | JAN, 1967 | (6) |
| AIPO # 741 | FEB, 1967 | (7) |

SUPPOSE THE PRESIDENTIAL ELECTION WERE BEING HELD TODAY, IF ROBERT KENNEDY WERE THE DEMOCRATIC CANDIDATE AND RICHARD NIXON WERE THE REPUBLICAN CANDIDATE, WHICH WOULD YOU LIKE TO SEE WIN\* AS OF TODAY, DO YOU LEAN MORE TO KENNEDY, THE DEMOCRAT, OR MORE TO NIXON, THE REPUBLICAN\*

|            |           |      |
|------------|-----------|------|
| AIPO # 724 | FEB, 1966 | (17) |
| AIPO # 752 | OCT, 1967 | (15) |

SUPPOSE THE PRESIDENTIAL ELECTION WERE BEING HELD TODAY, IF LYNDON JOHNSON WERE THE DEMOCRATIC CANDIDATE AND RICHARD NIXON WERE THE REPUBLICAN CANDIDATE, WHICH WOULD YOU LIKE TO SEE WIN\* AS OF TODAY, DO YOU LEAN MORE TO JOHNSON, THE DEMOCRAT, OR MORE TO NIXON, THE REPUBLICAN\*

|            |            |      |
|------------|------------|------|
| AIPO # 727 | APRIL 1966 | (20) |
| AIPO # 730 | JUNE 1966  | (12) |
| AIPO # 742 | MAR, 1967  | (12) |
| AIPO # 747 | JULY 1967  | (10) |
| AIPO # 752 | OCT, 1967  | (5)  |

SUPPOSE THE PRESIDENTIAL ELECTION WERE BEING HELD TODAY, IF LYNDON JOHNSON WERE THE DEMOCRATIC CANDIDATE AND GOVERNOR GEORGE ROMNEY WERE THE REPUBLICAN CANDIDATE, WHICH WOULD YOU LIKE TO SEE WIN\* AS OF

TODAY, DO YOU LEAN MORE TO JOHNSON, THE DEMOCRAT, OR MORE TO ROMNEY, THE REPUBLICAN\*

AIPO # 730 JUNE 1966 (13)  
AIPO # 742 MAR, 1967 (13)  
AIPO # 747 JULY 1967 (11)

VARIANT SUPPOSE THE PRESIDENTIAL ELECTION WERE BEING HELD TODAY, IF GOVERNOR GEORGE ROMNEY WERE THE REPUBLICAN CANDIDATE AND LYNDON JOHNSON WERE THE DEMOCRATIC CANDIDATE, WHICH WOULD YOU LIKE TO SEE WIN\* AS OF TODAY, WOULD YOU LEAN MORE TO ROMNEY, THE REPUBLICAN, OR TO JOHNSON, THE DEMOCRAT\*

AIPO # 716 AUG. 1965 (20)

SUPPOSE THE PRESIDENTIAL ELECTION WERE BEING HELD TODAY, IF GEORGE ROMNEY WERE THE REPUBLICAN CANDIDATE AND LYNDON JOHNSON WERE THE DEMOCRATIC CANDIDATE, WHICH WOULD YOU LIKE TO SEE WIN\* AS OF TODAY, WOULD YOU LEAN MORE TO ROMNEY, THE REPUBLICAN, OR MORE TO JOHNSON, THE DEMOCRAT\*

AIPO # 737 NOV. 1966 (8)  
AIPO # 740 JAN, 1967 (5)  
AIPO # 749 AUG, 1967 (9)

IF THE RACE WERE LIMITED TO JUST GEORGE ROMNEY, THE REPUBLICAN, AND LYNDON JOHNSON, THE DEMOCRAT, WHICH WOULD YOU LIKE TO SEE WIN\* AS OF TODAY, WOULD YOU LEAN MORE TO ROMNEY, THE REPUBLICAN, OR TO JOHNSON, THE DEMOCRAT\*

AIPO # 745 MAY 1967 (12)  
AIPO # 746 MAY 1967 (7)

IF LYNDON JOHNSON WERE THE DEMOCRATIC CANDIDATE AND GEORGE ROMNEY WERE THE REPUBLICAN CANDIDATE, WHICH WOULD YOU LIKE TO SEE WIN\* AS OF TODAY, DO YOU LEAN MORE TO JOHNSON, THE DEMOCRAT, OR MORE TO ROMNEY, THE REPUBLICAN\*

AIPO # 752 OCT, 1967 (6)  
AIPO # 756 JAN, 1968 (4)

HERE IS A LIST OF MEN WHO HAVE BEEN MENTIONED AS POSSIBLE PRESIDENTIAL CANDIDATES FOR THE REPUBLICAN PARTY IN 1968, WHICH ONE WOULD YOU LIKE TO SEE NOMINATED AS THE REPUBLICAN CANDIDATE FOR PRESIDENT IN 1968\* AND WHO WOULD BE YOUR SECOND CHOICE\* IS THERE ANY MAN NOT ON THE LIST WHOM YOU WOULD LIKE TO SEE AS THE REPUBLICAN CANDIDATE IN 1968\*

AIPO # 737 NOV, 1966 (6) (FILTER)  
AIPO # 741 FEB, 1967 (5) (FILTER)  
AIPO # 744 APRIL 1967 (11) (PART 1 ONLY)  
AIPO # 747 JULY 1967 (9) (PART 1 ONLY)  
AIPO # 749 AUG, 1967 (7) (FILTER)  
AIPO # 753 OCT, 1967 (6) (PART 1 ONLY)  
AIPO # 756 JAN, 1968 (14) (PART 1 ONLY)

VARIANT SUPPOSE THE PRESIDENTIAL ELECTION WERE BEING HELD THIS YEAR INSTEAD OF 1968, IF THIS WERE THE CASE, WHICH ONE OF THE MEN ON THIS CARD WOULD YOU MOST LIKE TO SEE NOMINATED AS THE REPUBLICAN CANDIDATE FOR PRESIDENT\* AND WHO WOULD BE YOUR



SECOND CHOICE\* AND WHO WOULD BE YOUR THIRD CHOICE\* IS THERE ANY PERSON NOT ON THE LIST WHOM YOU WOULD LIKE TO SEE AS THE REPUBLICAN CANDIDATE IN 1968\*

AIPO # 706 FEB, 1965 (14)

HERE ARE THE NAMES OF A NUMBER OF LEADERS IN THE REPUBLICAN PARTY, WHICH ONE DO YOU THINK WOULD MAKE THE BEST CANDIDATE FOR THE REPUBLICAN PARTY IN 1968\* AND YOUR SECOND CHOICE\* AND YOUR THIRD CHOICE\*

AIPO # 712 JUNE 1965 (9)

WHICH ONE OF THE MEN ON THIS LIST WOULD YOU LIKE TO SEE NOMINATED AS THE REPUBLICAN CANDIDATE FOR PRESIDENT IN 1968\*

AIPO # 742 MAR, 1967 (9)

WHICH ONE OF THESE MEN WOULD YOU LIKE TO SEE NOMINATED AS THE REPUBLICAN CANDIDATE FOR PRESIDENT IN 1968\*

AIPO # 750 AUG, 1967 (14A)

HERE IS A LIST OF MEN WHO HAVE BEEN MENTIONED AS POSSIBLE PRESIDENTIAL CANDIDATES FOR THE REPUBLICAN PARTY IN 1968, WHICH ONE OF THESE MEN WOULD YOU LIKE TO SEE NOMINATED AS THE REPUBLICAN CANDIDATE FOR PRESIDENT IN 1968\*

AIPO # 751 AUG, 1967 (5)  
 AIPO # 752 OCT, 1967 (4)  
 AIPO # 757 JAN, 1968 (11)  
 AIPO # 758 FEB, 1968 (10)  
 AIPO # 765 JULY 1968 (10)

SUPPOSE THE CHOICE FOR PRESIDENT IN THE REPUBLICAN CONVENTION IN 1968 NARROWS DOWN TO RICHARD NIXON AND GEORGE ROMNEY, WHICH ONE WOULD YOU PREFER TO HAVE THE REPUBLICAN CONVENTION SELECT\*

AIPO # 737 NOV, 1966 (7)  
 AIPO # 740 JAN, 1967 (3C)  
 AIPO # 741 FEB, 1967 (6)  
 AIPO # 742 MAR, 1967 (10)  
 AIPO # 750 AUG, 1967 (15)  
 AIPO # 751 AUG, 1967 (6)  
 AIPO # 753 OCT, 1967 (7)  
 AIPO # 758 FEB, 1968 (12)

VARIANT SUPPOSE THE CHOICE FOR PRESIDENT IN THE REPUBLICAN CONVENTION IN 1968 NARROWS DOWN TO RICHARD NIXON OF NEW YORK AND GOVERNOR GEORGE ROMNEY OF MICHIGAN, WHICH ONE WOULD YOU PREFER TO HAVE THE REPUBLICAN CONVENTION SELECT\*

AIPO # 718 OCT, 1965 (20)

SUPPOSE THE CHOICE FOR PRESIDENT IN THE REPUBLICAN CONVENTION IN 1968 NARROWS DOWN TO GOVERNOR GEORGE ROMNEY OF MICHIGAN AND RICHARD NIXON, WHICH ONE WOULD YOU PREFER TO HAVE THE REPUBLICAN CONVENTION SELECT\*

AIPO # 719 OCT, 1965 (12)  
 AIPO # 730 JUNE 1966 (7)



SUPPOSE THE CHOICE FOR PRESIDENT IN THE REPUBLICAN CONVENTION NARROWS DOWN TO RICHARD NIXON AND GEORGE ROMNEY, WHICH ONE WOULD YOU PREFER TO HAVE THE REPUBLICAN CONVENTION SELECT\*

AIPO # 744 APRIL 1967 (12)

SUPPOSE THE PRESIDENTIAL ELECTION WERE BEING HELD TODAY, IF RICHARD NIXON WERE THE REPUBLICAN CANDIDATE AND LYNDON JOHNSON WERE THE DEMOCRATIC CANDIDATE, WHICH WOULD YOU LIKE TO SEE WIN\* AS OF TODAY, WOULD YOU LEAN MORE TO NIXON, THE REPUBLICAN, OR TO JOHNSON, THE DEMOCRAT\*

AIPO # 740 JAN. 1967 (4)  
AIPO # 757 JAN. 1968 (7)

VARIANT SUPPOSE THE PRESIDENTIAL ELECTION WERE BEING HELD TODAY, IF RICHARD NIXON WERE THE REPUBLICAN CANDIDATE AND LYNDON JOHNSON WERE THE DEMOCRATIC CANDIDATE, WHICH WOULD YOU LIKE TO SEE WIN\* AS OF TODAY, WOULD YOU LEAN MORE TO JOHNSON, THE DEMOCRAT, OR TO NIXON, THE REPUBLICAN\*

AIPO # 754 NOV. 1967 (9)  
AIPO # 755 DEC. 1967 (4)

IF RICHARD NIXON WERE THE REPUBLICAN CANDIDATE AND HUBERT HUMPHREY WERE THE DEMOCRATIC CANDIDATE AND GEORGE WALLACE RAN AGAIN AS A THIRD PARTY CANDIDATE, WHICH WOULD YOU LIKE TO SEE WIN\* AS OF TODAY, DO YOU LEAN MORE TO NIXON, THE REPUBLICAN, HUMPHREY, THE DEMOCRAT, OR TO WALLACE, THE THIRD PARTY CANDIDATE\* SUPPOSE WALLACE WERE NOT IN THE RACE (INCLUDED), WHICH CANDIDATE WOULD YOU PREFER - NIXON OR HUMPHREY\*

|            |            |      |                   |
|------------|------------|------|-------------------|
| AIPO # 787 | SEPT. 1969 | (5)  | (PART 1 & 2 ONLY) |
| AIPO # 798 | JAN. 1970  | (7)  | (PART 1 & 2 ONLY) |
| AIPO # 800 | FEB. 1970  | (7)  | (FILTER)*         |
| AIPO # 821 | DEC. 1970  | (24) | (PART 1 & 2 ONLY) |
| AIPO # 825 | MAR. 1971  | (8)  | (PART 1 & 2 ONLY) |
| AIPO # 830 | MAY 1971   | (8)  | (PART 1 & 2 ONLY) |
| AIPO # 834 | JULY 1971  | (10) | (PART 1 & 2 ONLY) |
| AIPO # 835 | AUG. 1971  | (5)  | (PART 1 & 2 ONLY) |
| AIPO # 840 | NOV. 1971  | (13) | (PART 1 & 2 ONLY) |
| AIPO # 844 | FEB. 1972  | (6)  | (PART 1 & 2 ONLY) |
| AIPO # 847 | MAR. 1972  | (21) | (FILTER)          |
| AIPO # 850 | APRIL 1972 | (5)  | (FILTER)          |
| AIPO # 851 | APRIL 1972 | (4)  | (FILTER)          |
| AIPO # 853 | JUNE 1972  | (3)  | (FILTER)          |

IF RICHARD NIXON WERE THE REPUBLICAN CANDIDATE AND EDWARD KENNEDY WERE THE DEMOCRATIC CANDIDATE AND GEORGE WALLACE RAN AGAIN AS A THIRD PARTY CANDIDATE, WHICH WOULD YOU LIKE TO SEE WIN\* AS OF TODAY, DO YOU LEAN MORE TO NIXON, THE REPUBLICAN, KENNEDY, THE DEMOCRAT, OR TO WALLACE, THE THIRD PARTY CANDIDATE\*

|            |            |      |
|------------|------------|------|
| AIPO # 825 | MAR. 1971  | (9)  |
| AIPO # 830 | MAY 1971   | (9)  |
| AIPO # 834 | JULY 1971  | (11) |
| AIPO # 835 | AUG. 1971  | (6)  |
| AIPO # 840 | NOV. 1971  | (11) |
| AIPO # 844 | FEB. 1972  | (7)  |
| AIPO # 849 | APRIL 1972 | (3)  |

AIPO # 853 JUNE 1972 (6)

VARIANT IF RICHARD NIXON WERE THE REPUBLICAN CANDIDATE AND SENATOR EDWARD KENNEDY WERE THE DEMOCRATIC CANDIDATE AND GEORGE WALLACE RAN AGAIN AS A THIRD PARTY CANDIDATE, WHICH WOULD YOU LIKE TO SEE WIN\* AS OF TODAY, WOULD YOU LEAN MORE TO NIXON, THE REPUBLICAN, KENNEDY, THE DEMOCRAT, OR WALLACE, THE THIRD PARTY CANDIDATE\*

AIPO # 778 APRIL 1969 (11)  
 AIPO # 785 JULY 1969 (13)  
 AIPO # 787 SEPT, 1969 (3)  
 AIPO # 798 JAN, 1970 (5)

IF RICHARD NIXON WERE THE REPUBLICAN CANDIDATE AND EDWARD /TED/ KENNEDY WERE THE DEMOCRATIC CANDIDATE AND GEORGE WALLACE RAN AGAIN AS A THIRD PARTY CANDIDATE, WHICH WOULD YOU LIKE TO SEE WIN\* AS OF TODAY, DO YOU LEAN MORE TO NIXON, THE REPUBLICAN, KENNEDY, THE DEMOCRAT, OR TO WALLACE, THE THIRD PARTY CANDIDATE\*

AIPO # 821 DEC, 1970 (23)

IF RICHARD NIXON WERE THE REPUBLICAN CANDIDATE AND EDMUND MUSKIE WERE THE DEMOCRATIC CANDIDATE AND GEORGE WALLACE RAN AGAIN AS A THIRD PARTY CANDIDATE, WHICH WOULD YOU LIKE TO SEE WIN\* AS OF TODAY, DO YOU LEAN MORE TO NIXON, THE REPUBLICAN, MUSKIE, THE DEMOCRAT, OR TO WALLACE, THE THIRD PARTY CANDIDATE\* SUPPOSE WALLACE IS NOT IN THE RACE (INCLUDED), WHICH CANDIDATE WOULD YOU PREFER - NIXON OR MUSKIE\*

AIPO # 809 JUNE 1970 (6) (FILTER)\*  
 AIPO # 817 NOV, 1970 (5) (PART 1 & 2 ONLY)  
 AIPO # 821 DEC, 1970 (22) (FILTER)\*  
 AIPO # 825 MAR, 1971 (7) (PART 1 & 2 ONLY)  
 AIPO # 830 MAY 1971 (7) (PART 1 & 2 ONLY)  
 AIPO # 834 JULY 1971 (9) (PART 1 & 2 ONLY)  
 AIPO # 835 AUG, 1971 (4) (PART 1 & 2 ONLY)  
 AIPO # 838 AUG, 1971 (6) (FILTER)  
 AIPO # 840 NOV, 1971 (10) (PART 1 & 2 ONLY)  
 AIPO # 843 JAN, 1972 (9) (PART 1 & 2 ONLY)  
 AIPO # 844 FEB, 1972 (5) (PART 1 & 2 ONLY)  
 AIPO # 847 MAR, 1972 (20) (FILTER)  
 AIPO # 850 APRIL 1972 (4) (FILTER)  
 AIPO # 851 APRIL 1972 (3) (FILTER) (WOMEN)  
 AIPO # 853 JUNE 1972 (5) (FILTER)

VARIANT IF RICHARD NIXON WERE THE REPUBLICAN CANDIDATE AND SENATOR EDMUND MUSKIE WERE THE DEMOCRATIC CANDIDATE AND GEORGE WALLACE RAN AGAIN AS A THIRD PARTY CANDIDATE, WHICH WOULD YOU LIKE TO SEE WIN\* AS OF TODAY, DO YOU LEAN MORE TO NIXON, THE REPUBLICAN, MUSKIE, THE DEMOCRAT, OR TO WALLACE, THE THIRD PARTY CANDIDATE\*

AIPO # 787 SEPT, 1969 (4)  
 AIPO # 798 JAN, 1970 (6)

IF RICHARD NIXON WERE THE REPUBLICAN CANDIDATE AND JOHN LINDSAY WERE THE DEMOCRATIC CANDIDATE AND GEORGE WALLACE RAN AGAIN AS A THIRD PARTY CANDIDATE, WHICH WOULD YOU LIKE TO SEE WIN\* AS OF TODAY, DO YOU LEAN MORE TO NIXON, THE REPUBLICAN, LINDSAY, THE DEMOCRAT, OR TO WALLACE,

## THE THIRD PARTY CANDIDATE\*

|            |           |      |
|------------|-----------|------|
| AIPO # 809 | JUNE 1970 | (7)  |
| AIPO # 817 | NOV. 1970 | (6)  |
| AIPO # 834 | JULY 1971 | (12) |
| AIPO # 835 | AUG. 1971 | (7)  |
| AIPO # 844 | FEB. 1972 | (8)  |

HERE IS A LIST OF MEN WHO HAVE BEEN MENTIONED AS POSSIBLE PRESIDENTIAL CANDIDATES FOR THE DEMOCRATIC PARTY IN 1972, WHICH ONE WOULD YOU LIKE TO SEE NOMINATED AS THE DEMOCRATIC CANDIDATE FOR PRESIDENT IN 1972\* WHO WOULD BE YOUR SECOND CHOICE\*

|            |           |      |
|------------|-----------|------|
| AIPO # 817 | NOV. 1970 | (4A) |
| AIPO # 824 | FEB. 1971 | (5A) |
| AIPO # 826 | MAR. 1971 | (9)  |
| AIPO # 839 | OCT. 1971 | (6)  |
| AIPO # 840 | NOV. 1971 | (7)  |
| AIPO # 842 | DEC. 1971 | (3)  |

VARIANT HERE IS A LIST OF PEOPLE WHO HAVE BEEN MENTIONED AS POSSIBLE PRESIDENTIAL CANDIDATES FOR THE DEMOCRATIC PARTY IN 1972, WHICH ONE WOULD YOU LIKE TO SEE NOMINATED AS THE DEMOCRATIC CANDIDATE FOR PRESIDENT\* AND WHO WOULD BE YOUR SECOND CHOICE\*

|            |            |      |
|------------|------------|------|
| AIPO # 843 | JAN. 1972  | (5)  |
| AIPO # 844 | FEB. 1972  | (3)  |
| AIPO # 846 | FEB. 1972  | (11) |
| AIPO # 847 | MAR. 1972  | (6)  |
| AIPO # 850 | APRIL 1972 | (9)  |
| AIPO # 851 | APRIL 1972 | (8)  |
| AIPO # 852 | MAY 1972   | (6)  |
| AIPO # 853 | JUNE 1972  | (3)  |
| AIPO # 854 | JUNE 1972  | (2)  |

(WOMEN)

WHICH ONE OF THE MEN ON THIS LIST WOULD YOU LIKE TO SEE NOMINATED AS THE DEMOCRATIC CANDIDATE FOR PRESIDENT IN 1972\* WHICH MAN ON THIS LIST WOULD BE YOUR SECOND CHOICE\*

|            |            |       |
|------------|------------|-------|
| AIPO # 828 | APRIL 1971 | (9)   |
| AIPO # 834 | JULY 1971  | (5,6) |
| AIPO # 836 | AUG. 1971  | (3)   |

## ELECTIONS, NATIONAL, EXPECTATIONS

(SEE ALSO: ROOSEVELT, F.D., THIRD AND FOURTH TERM ISSUES)

REGARDLESS OF HOW YOU, YOURSELF, PLAN TO VOTE, WHICH PRESIDENTIAL CANDIDATE DO YOU THINK WILL WIN\*

|            |            |      |
|------------|------------|------|
| AIPO # 53  | SEPT. 1936 | (4A) |
| AIPO # 209 | SEPT. 1940 | (5B) |
| AIPO # 210 | SEPT. 1940 | (8)  |
| AIPO # 211 | SEPT. 1940 | (3C) |
| AIPO # 212 | SEPT. 1940 | (3)  |
| AIPO # 213 | SEPT. 1940 | (7C) |
| AIPO # 214 | OCT. 1940  | (6)  |
| AIPO # 215 | OCT. 1940  | (7)  |
| AIPO # 216 | OCT. 1940  | (2D) |

AIPO # 217 OCT. 1940 (2B)  
 AIPO # 218 OCT. 1940 (2B)  
 AIPO # 219 OCT. 1940 (2D)  
 AIPO # 220 OCT. 1940 (2C)  
 AIPO # 221 OCT. 1940 (2B)  
 AIPO # 222 NOV. 1940 (2B)

VARIANT REGARDLESS OF HOW YOU, YOURSELF, PLAN TO VOTE, WHO DO YOU THINK WILL BE ELECTED PRESIDENT\*

AIPO # 204 JULY 1940 (2)

REGARDLESS OF WHAT YOU HOPE, WHO DO YOU THINK WILL WIN THE ELECTION\*

RCOM # 12 OCT. 1940 (7A)

WHAT (WHICH) PARTY DO YOU THINK WILL WIN THE PRESIDENTIAL ELECTION IN 1940 - THE DEMOCRATS, REPUBLICANS, SOCIALISTS, OR SOME OTHER PARTY\*

AIPO # 97 AUG. 1937 (8)  
 AIPO # 137 NOV. 1938 (2)\*

VARIANT WHAT NATIONAL POLITICAL PARTY DO YOU THINK WILL WIN THE PRESIDENTIAL ELECTION IN 1940 - THE DEMOCRATS, REPUBLICANS, SOCIALISTS, OR SOME OTHER PARTY\*

AIPO # 119 APRIL 1938 (4)

REGARDLESS OF HOW YOU, YOURSELF, FEEL, WHICH PARTY DO YOU THINK WILL WIN THE PRESIDENTIAL ELECTION IN 1948\*

AIPO # 345 APRIL 1945 (8)  
 AIPO # 366 FEB. 1946 (15B)  
 AIPO # 384 NOV. 1946 (20)  
 AIPO # 391 FEB. 1947 (3)  
 AIPO # 394 APRIL 1947 (3)  
 AIPO # 396 MAY 1947 (17B)  
 AIPO # 397 MAY 1947 (19)

VARIANT REGARDLESS OF HOW YOU, YOURSELF, FEEL, WHICH PARTY DO YOU THINK WILL WIN THE PRESIDENTIAL ELECTION NEXT YEAR /IN 1948/\*

AIPO # 401 JULY 1947 (5)  
 AIPO # 402 AUG. 1947 (17)  
 AIPO # 409 DEC. 1947 (19A)

JUST YOUR BEST GUESS - DO YOU THINK EISENHOWER WILL OR WILL NOT BE A CANDIDATE FOR PRESIDENT AGAIN IN 1956\*

AIPO # 518 JULY 1953 (20A)  
 AIPO # 525 JAN. 1954 (20A)  
 AIPO # 539 NOV. 1954 (21A)

VARIANT DO YOU THINK EISENHOWER WILL OR WILL NOT BE A CANDIDATE FOR PRESIDENT AGAIN IN 1956\*

AIPO # 514 APRIL 1953 (20A)

JUST YOUR BEST GUESS • DO YOU THINK EISENHOWER WILL OR WILL NOT BE THE REPUBLICAN CANDIDATE FOR PRESIDENT AGAIN IN 1956\*

AIPO # 544 MAR. 1955 (22A)

WHAT IS YOUR BEST GUESS AT THIS TIME • WILL PRESIDENT EISENHOWER RUN AGAIN IN 1956, OR NOT\*

AIPO # 557 DEC. 1955 (1A)

AIPO # 558 JAN. 1956 (1A)

WHAT IS YOUR BEST GUESS • WILL PRESIDENT EISENHOWER RUN AGAIN, OR NOT\*

AIPO # 559 JAN. 1956 (1)

AIPO # 560 FEB. 1956 (1A)

WHAT IS YOUR BEST GUESS AT THIS TIME • WILL PRESIDENT EISENHOWER BE A CANDIDATE AGAIN THIS FALL, OR NOT\*

AIPO # 566 JUNE 1956 (2)

IF YOU WERE MAKING A GUESS AT THIS TIME, WHO DO YOU THINK WILL WIN THE PRESIDENCY IN 1960 • A REPUBLICAN OR A DEMOCRAT\*

AIPO # 579 FEB. 1957 (2)

AIPO # 612 MAR. 1959 (26)

VARIANT REGARDLESS OF YOUR OWN POLITICAL VIEWS, WHICH PARTY • THE DEMOCRATIC OR THE REPUBLICAN • DO YOU THINK WILL WIN THE PRESIDENTIAL ELECTION THIS FALL\*

AIPO # 623 JAN. 1960 (52)

REGARDLESS OF HOW YOU, YOURSELF, PLAN TO VOTE, WHICH PARTY DO YOU THINK WILL WIN CONTROL OF THE HOUSE IN THE CONGRESSIONAL ELECTIONS THIS FALL • THE REPUBLICANS OR THE DEMOCRATS\*

AIPO # 604 SEPT. 1958 (27)

AIPO # 663 SEPT. 1962 (4)

VARIANT DO YOU THINK THERE WILL BE MORE DEMOCRATS OR MORE REPUBLICANS IN THE UNITED STATES CONGRESS THE NEXT FOUR YEARS\*

NORC # 229 OCT. 1944 (20)

REGARDLESS OF HOW YOU, YOURSELF, FEEL, WHICH PARTY DO YOU THINK WILL WIN THE CONGRESSIONAL ELECTION NEXT YEAR\*

AIPO # 360 NOV. 1945 (10B)

REGARDLESS OF HOW YOU, YOURSELF, PLAN TO VOTE, WHICH PARTY DO YOU THINK WILL WIN CONTROL OF THE HOUSE IN THE CONGRESSIONAL ELECTIONS THIS FALL • THE DEMOCRATIC OR THE REPUBLICAN\*

AIPO # 374 JUNE 1946 (5)

AIPO # 375 JULY 1946 (17)

AIPO # 379 SEPT. 1946 (9)

AIPO # 380 OCT. 1946 (10)

WHICH POLITICAL PARTY DO YOU THINK WILL WIN THE MOST SEATS IN CONGRESS IN THE ELECTION THIS FALL - THE DEMOCRATIC OR THE REPUBLICAN\*

AIPO # 377 AUG, 1946 (10C)

HOW GOOD A CHANCE DO YOU THINK THE REPUBLICAN PARTY HAS TO WIN THE CONGRESSIONAL ELECTIONS THIS NOVEMBER\*

AIPO # 453 FEB, 1950 (16A)

REGARDLESS OF HOW YOU, YOURSELF, FEEL, WHICH POLITICAL PARTY DO YOU THINK WILL WIN THE CONGRESSIONAL ELECTIONS THIS FALL - THAT IS, WILL WIN THE GREATEST NUMBER OF SEATS IN THE HOUSE OF REPRESENTATIVES\*

AIPO # 454 MAR, 1950 (19)

REGARDLESS OF YOUR OWN POLITICAL VIEWS, WHICH PARTY DO YOU THINK WILL WIN CONGRESS THIS FALL\*

AIPO # 599 MAY 1958 (31A)

JUST YOUR BEST GUESS \* DO YOU THINK KENNEDY WILL BE RE-ELECTED PRESIDENT IN 1964, OR NOT\*

AIPO # 651 OCT, 1961 (34)

AIPO # 668 FEB, 1963 (33)

# ELECTIONS, NATIONAL, INTENTION TO VOTE

DO YOU, YOURSELF, PLAN TO VOTE IN THE ELECTION FOR PRESIDENT THIS FALL\* HOW CERTAIN ARE YOU THAT YOU WILL VOTE \* ABSOLUTELY CERTAIN, FAIRLY CERTAIN, OR NOT CERTAIN\*

|            |            |      |                           |
|------------|------------|------|---------------------------|
| AIPO # 324 | AUG, 1944  | (2)  | (K FORM) (FILTER)         |
| AIPO # 324 | AUG, 1944  | (5)  | (T FORM) (FILTER)         |
| AIPO # 325 | AUG, 1944  | (7)  | (T FORM) (FILTER)         |
| AIPO # 325 | AUG, 1944  | (5)  | (K FORM) (FILTER)         |
| AIPO # 326 | AUG, 1944  | (4)  | (REGULAR BALLOT) (FILTER) |
| AIPO # 326 | AUG, 1944  | (5)  | (SECRET BALLOT) (FILTER)  |
| AIPO # 328 | SEPT, 1944 | (4A) | (REGULAR BALLOT) (FILTER) |
| AIPO # 328 | SEPT, 1944 | (2A) | (SECRET BALLOT) (PART 1)  |
| AIPO # 422 | JULY 1948  | (4)  | (FILTER)                  |

VARIANT DO YOU PLAN TO VOTE IN 1948 IN THE NEXT ELECTION FOR PRESIDENT\*

NORC # 153 OCT, 1947 (22)

HOW CERTAIN ARE YOU THAT YOU WILL VOTE IN THE COMING NOVEMBER ELECTION FOR PRESIDENT\*

|            |            |      |
|------------|------------|------|
| AIPO # 496 | JULY 1952  | (21) |
| AIPO # 497 | AUG, 1952  | (16) |
| AIPO # 498 | AUG, 1952  | (19) |
| AIPO # 499 | AUG, 1952  | (19) |
| AIPO # 500 | SEPT, 1952 | (20) |
| AIPO # 501 | SEPT, 1952 | (20) |

LOTS OF THINGS CAN COME UP WHICH KEEP A PERSON FROM VOTING,  
HOW CERTAIN ARE YOU THAT YOU WILL VOTE IN THE COMING NOVEMBER  
ELECTION FOR PRESIDENT\*

AIPO # 569 AUG, 1956 (15)

DO YOU, YOURSELF, PLAN TO VOTE IN THE ELECTION FOR PRESIDENT  
IN NOVEMBER 1964\* HOW CERTAIN ARE YOU THAT YOU WILL VOTE -  
ABSOLUTELY CERTAIN, FAIRLY CERTAIN, OR NOT CERTAIN\*

AIPO # 679 NOV, 1963 (17)  
AIPO # 681 DEC, 1963 (15)  
AIPO # 683 DEC, 1963 (10)  
AIPO # 684 JAN, 1964 (59)  
AIPO # 688 MAR, 1964 (97)  
AIPO # 689 APRIL 1964 (97)  
AIPO # 690 MAY 1964 (9)  
AIPO # 691 MAY 1964 (32)  
AIPO # 692 JUNE 1964 (16)  
AIPO # 694 JUNE 1964 (15)  
AIPO # 695 JULY 1964 (4)  
AIPO # 696 AUG, 1964 (2)  
AIPO # 697 AUG, 1964 (3)  
AIPO # 698 SEPT, 1964 (2)  
AIPO # 699 OCT, 1964 (2)

DO YOU, YOURSELF, PLAN TO VOTE IN THE ELECTION FOR PRESIDENT  
IN NOVEMBER, 1968\* /IF YES, ASK/ HOW CERTAIN ARE YOU THAT  
YOU WILL VOTE - ABSOLUTELY CERTAIN, FAIRLY CERTAIN, OR NOT  
CERTAIN\*

AIPO # 765 JULY 1968 (4)  
AIPO # 766 AUG, 1968 (4)  
AIPO # 767 AUG, 1968 (6)  
AIPO # 768 SEPT, 1968 (5)  
AIPO # 769 SEPT, 1968 (5)  
AIPO # 770 OCT, 1968 (5)

DO YOU, YOURSELF, PLAN TO VOTE IN THE ELECTION THIS NOVEMBER\*  
HOW CERTAIN ARE YOU THAT YOU WILL VOTE - ABSOLUTELY CERTAIN, FAIRLY  
CERTAIN, OR NOT CERTAIN\*

THIS QUESTION WAS REPEATED 42 TIMES BETWEEN AUG, 1948 AND  
OCT, 1970,

VARIANT DO YOU PLAN TO VOTE THIS FALL\*

AIPO # 55 OCT, 1936 (1)

DO YOU THINK YOU WILL TAKE THE TROUBLE TO VOTE THIS FALL\*

AIPO # 277 SEPT, 1942 (18) (K FORM)

DO YOU PLAN TO VOTE IN THE NOVEMBER THIRD ELECTION\*

AIPO # 278 OCT, 1942 (3) (S FORM)  
AIPO # 279 OCT, 1942 (3)  
AIPO # 280 OCT, 1942 (3)  
AIPO # 281 OCT, 1942 (3A)

DO YOU PLAN TO VOTE IN THIS ELECTION\*

NORC # 229 OCT, 1944 (14)

DO YOU YOURSELF, PLAN TO VOTE IN THE NOVEMBER ELECTION\*  
/IF YES/ HOW CERTAIN ARE YOU THAT YOU WILL VOTE - VERY  
CERTAIN, FAIRLY CERTAIN, OR NOT CERTAIN\*

|            |           |     |                           |
|------------|-----------|-----|---------------------------|
| AIPO # 330 | OCT, 1944 | (6) | (REGULAR BALLOT) (PART 1) |
| AIPO # 330 | OCT, 1944 | (5) | (SECRET BALLOT) (PART 1)  |
| AIPO # 331 | OCT, 1944 | (6) | (REGULAR BALLOT) (PART 1) |
| AIPO # 331 | OCT, 1944 | (5) | (SECRET BALLOT) (PART 1)  |
| AIPO # 332 | OCT, 1944 | (6) | (REGULAR BALLOT) (FILTER) |
| AIPO # 332 | OCT, 1944 | (5) | (SECRET BALLOT) (FILTER)  |
| AIPO # 333 | OCT, 1944 | (6) | (REGULAR BALLOT) (FILTER) |
| AIPO # 333 | OCT, 1944 | (5) | (SECRET BALLOT) (FILTER)  |
| AIPO # 334 | OCT, 1944 | (3) | (FILTER)                  |

OF COURSE IT IS TOO EARLY TO SAY FOR SURE, BUT AS THINGS  
LOOK NOW, DO YOU THINK YOU WILL PROBABLY VOTE IN THE  
ELECTIONS THIS FALL, OR NOT\*

RFOR # 65 AUG, 1948 (15A)

DO YOU, YOURSELF, PLAN TO VOTE IN THE ELECTION THIS NOVEMBER\*  
HOW CERTAIN ARE YOU THAT YOU WILL VOTE - ABSOLUTELY CERTAIN,  
FAIRLY CERTAIN, OR NOT AT ALL CERTAIN\*

AIPO # 488 MAR, 1952 (5)

AS YOU FEEL TODAY, WILL YOU DEFINITELY GO TO THE POLLS IN  
NOVEMBER AND VOTE, OR IS THERE A CHANCE THAT YOU WILL NOT  
VOTE\*

ORCO # 465R AUG, 1962 (3)

AS YOU PROBABLY KNOW, THIS COMING NOVEMBER THERE WILL BE AN  
ELECTION FOR U.S. CONGRESSMEN. IF YOU ARE REGISTERED, DO YOU  
PLAN TO VOTE IN THIS ELECTION OR NOT\*

ORCO # 630D OCT, 1966 (16)

OF COURSE, IT'S EARLY TO TELL, BUT JUST YOUR BEST GUESS AT  
THIS POINT - HOW CERTAIN ARE YOU TO VOTE IN THE ELECTION IN  
NOVEMBER, 1972 - ABSOLUTELY CERTAIN, FAIRLY CERTAIN, OR NOT  
CERTAIN AT ALL\*

AIPO # 831 JUNE 1971 (4) (VOTERS UNDER 21)

DO YOU, YOURSELF, PLAN TO VOTE IN THE ELECTION FOR PRESIDENT  
IN NOVEMBER 1972\* HOW CERTAIN ARE YOU THAT YOU WILL VOTE FOR  
PRESIDENT IN NOVEMBER 1972 - ABSOLUTELY CERTAIN, FAIRLY  
CERTAIN, OR NOT CERTAIN\*

AIPO # 835 AUG, 1971 (8)

DO YOU, YOURSELF, PLAN TO VOTE IN THE ELECTION THIS NOVEMBER  
OR NOT\* HOW CERTAIN ARE YOU THAT YOU WILL VOTE - ABSOLUTELY  
CERTAIN, FAIRLY CERTAIN, OR NOT CERTAIN\*



AIPD # 857 AUG, 1972 (5)  
 AIPD # 858 SEPT, 1972 (5)  
 AIPD # 859 OCT, 1972 (5)

AS FAR AS YOU, PERSONALLY, ARE CONCERNED, WHICH OF THESE STATEMENTS IS THE MOST ACCURATE INDICATION OF WHAT YOU WILL DO IN THE PRESIDENTIAL ELECTION IN NOVEMBER\*

I KNOW NOW I WILL NOT GET TO VOTE IN NOVEMBER,  
 I MAY GET TO VOTE, BUT I DOUBT IT,  
 I MAY GET TO VOTE AND I MAY NOT - I DO NOT KNOW,  
 I AM PRETTY SURE I WILL PROBABLY GET TO VOTE IN NOVEMBER,  
 I KNOW I WILL VOTE IN NOVEMBER /UNLESS, OF COURSE, SOMETHING HAPPENS TO ME BETWEEN NOW AND THEN/,

RCOM # 64 SEPT, 1956 (27)  
 RCOM # 65 OCT, 1956 (13)  
 RCOM # 98 JUNE 1960 (5)  
 RCOM # 99 JUNE 1960 (4)

VARIANT WILL YOU READ OVER THESE STATEMENTS AND TELL ME WHICH ONE COMES CLOSEST TO THE WAY YOU FEEL ABOUT VOTING IN THIS ELECTION\*

I AM NOT GOING TO VOTE,  
 I DOUBT IF I WILL BE ABLE TO VOTE,  
 I INTEND TO VOTE IF I CAN,  
 IT WOULD TAKE SOMETHING PRETTY BIG TO KEEP ME FROM VOTING,  
 I AM POSITIVELY GOING TO VOTE,

NORC # 229 OCT, 1944 (27)

AS FAR AS YOU, PERSONALLY, ARE CONCERNED, WHICH OF THESE STATEMENTS IS THE MOST ACCURATE INDICATION OF WHAT YOU WILL DO IN THE PRESIDENTIAL ELECTION THIS YEAR\*

I KNOW I WILL NOT GET TO VOTE THIS YEAR,  
 I MAY GET TO VOTE, BUT I DOUBT IT,  
 I MAY GET TO VOTE AND I MAY NOT - I DO NOT KNOW,  
 I AM PRETTY SURE I WILL PROBABLY GET TO VOTE THIS YEAR,  
 I KNOW I WILL VOTE THIS YEAR, /UNLESS, OF COURSE, SOMETHING HAPPENS TO ME BETWEEN NOW AND THEN/,

RCOM # 69 NOV, 1956 (7)

AS FAR AS YOU, PERSONALLY, ARE CONCERNED, WHICH OF THESE STATEMENTS IS THE MOST ACCURATE INDICATION OF WHAT YOU WILL DO IN THE PRESIDENTIAL ELECTION IN NOVEMBER\*

I KNOW NOW I WILL NOT GET TO VOTE IN NOVEMBER,  
 I MAY GET TO VOTE, BUT I DOUBT IT,  
 I MAY GET TO VOTE AND I MAY NOT - I DO NOT KNOW,  
 I AM PRETTY SURE I WILL PROBABLY GET TO VOTE IN NOVEMBER,  
 I KNOW I WILL VOTE IN NOVEMBER /UNLESS SOMETHING VERY BAD HAPPENS TO ME BETWEEN NOW AND THEN/,

RCOM # 100 SEPT, 1960 (10)

AS FAR AS YOU, PERSONALLY, ARE CONCERNED, WHICH OF THESE STATEMENTS IS THE MOST ACCURATE INDICATION OF WHAT YOU WILL DO IN THE PRESIDENTIAL ELECTION NEXT MONTH\*

I KNOW NOW I WILL NOT GET TO VOTE IN NOVEMBER,  
 I MAY GET TO VOTE, BUT I DOUBT IT,

I MAY GET TO VOTE AND I MAY NOT - I DO NOT KNOW,  
 I AM PRETTY SURE I WILL PROBABLY GET TO VOTE IN NOVEMBER,  
 I KNOW I WILL VOTE IN NOVEMBER /UNLESS SOMETHING VERY BAD  
 HAPPENS TO ME BETWEEN NOW AND THEN/.

RCOM # 102 OCT, 1960 (6)

### ELECTIONS, NATIONAL, INTEREST IN

HAVE YOU GIVEN MUCH THOUGHT OR ONLY A LITTLE THOUGHT TO THE COMING  
 ELECTION FOR PRESIDENT\*

AIPO # 311 FEB, 1944 (3) (T FORM)  
 AIPO # 313 MAR, 1944 (3) (K FORM)  
 AIPO # 571 SEPT, 1956 (3)

VARIANT HAVE YOU GIVEN ANY THOUGHT TO THE PRESIDENTIAL ELECTION NEXT  
 YEAR\*

AIPO # 302 SEPT, 1943 (4A)

HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING ELECTION FOR  
 PRESIDENT - QUITE A LOT, OR ONLY A LITTLE\*

AIPO # 502 SEPT, 1952 (3)  
 AIPO # 503 SEPT, 1952 (3)  
 AIPO # 504 OCT, 1952 (3)  
 AIPO # 505 OCT, 1952 (3)  
 AIPO # 506 OCT, 1952 (3)  
 AIPO # 507 OCT, 1952 (3)

HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING NOVEMBER  
 ELECTIONS FOR PRESIDENT - QUITE A LOT, OR ONLY A LITTLE\*

AIPO # 692 JUNE 1964 (3)

ARE YOU INTERESTED IN THE COMING ELECTION FOR PRESIDENT\*

AIPO # 311 FEB, 1944 (3) (K FORM)  
 AIPO # 327 SEPT, 1944 (4A) (REGULAR BALLOT)  
 AIPO # 327 SEPT, 1944 (2A) (SECRET BALLOT)  
 AIPO # 329 SEPT, 1944 (2A) (SECRET BALLOT)  
 AIPO # 426 SEPT, 1948 (2)  
 AIPO # 427 SEPT, 1948 (2) (S FORM)  
 AIPO # 428 SEPT, 1948 (2)  
 AIPO # 429 SEPT, 1948 (2)  
 AIPO # 430 OCT, 1948 (2)  
 AIPO # 431 OCT, 1948 (2)

HAVE YOU GIVEN MUCH THOUGHT OR ONLY A LITTLE THOUGHT TO THE ELECTION  
 FOR PRESIDENT\*

AIPO # 314 MAR, 1944 (3) (K FORM)  
 AIPO # 415 MAR, 1948 (3)  
 AIPO # 488 MAR, 1952 (4)  
 AIPO # 491 APRIL 1952 (2)  
 AIPO # 493 MAY 1952 (4)  
 AIPO # 498 AUG, 1952 (2)  
 AIPO # 499 AUG, 1952 (2)  
 AIPO # 500 SEPT, 1952 (2)  
 AIPO # 501 SEPT, 1952 (2)

AIPO # 561 MAR, 1956 (3)  
 AIPO # 565 MAY 1956 (2)  
 AIPO # 568 AUG, 1956 (1)  
 AIPO # 570 SEPT, 1956 (3)  
 AIPO # 629 JUNE 1960 (3)

VARIANT HAVE YOU PAID MUCH ATTENTION OR ONLY A LITTLE ATTENTION TO THE ELECTION FOR PRESIDENT\*

AIPO # 497 AUG, 1952 (2)

ARE YOU INTERESTED IN THE COMING NOVEMBER ELECTIONS\*

AIPO # 461 SEPT, 1950 (11A)  
 AIPO # 534 JULY 1954 (17)  
 AIPO # 535 AUG, 1954 (14)

VARIANT ARE YOU INTERESTED IN THE COMING ELECTION THIS NOVEMBER\*

AIPO # 329 SEPT, 1944 (4A)

ARE YOU INTERESTED IN THE COMING NOVEMBER ELECTION\*

AIPO # 330 OCT, 1944 (5A) (REGULAR BALLOT)  
 AIPO # 330 OCT, 1944 (4) (SECRET BALLOT)  
 AIPO # 331 OCT, 1944 (5A) (REGULAR BALLOT)  
 AIPO # 331 OCT, 1944 (4) (SECRET BALLOT)  
 AIPO # 332 OCT, 1944 (5A) (REGULAR BALLOT)  
 AIPO # 332 OCT, 1944 (4) (SECRET BALLOT)  
 AIPO # 333 OCT, 1944 (5A) (REGULAR BALLOT)  
 AIPO # 333 OCT, 1944 (4) (SECRET BALLOT)

HOW INTERESTED WOULD YOU SAY YOU ARE IN THE CONGRESSIONAL ELECTION OF NEXT YEAR - VERY INTERESTED, FAIRLY INTERESTED, A LITTLE, OR NOT AT ALL INTERESTED\* -

AIPO # 446 AUG, 1949 (12) (K FORM)

HOW DO YOU FEEL ABOUT THIS COMING ELECTION FOR PRESIDENT - WOULD YOU SAY YOU HAVE ALREADY BECOME VERY MUCH INTERESTED IN IT, SOMEWHAT INTERESTED IN IT, OR THAT YOU HAVE NOT FOUND IT PARTICULARLY INTERESTING UP TO NOW\*

RCOM # 60 AUG, 1952 (1)  
 RCOM # 62 OCT, 1952 (1)  
 RCOM # 63 JUNE 1956 (1)  
 RCOM # 64 SEPT, 1956 (1)  
 RCOM # 65 OCT, 1956 (1)

VARIANT WE ARE MAKING A LAST-MINUTE CHECK ON HOW PEOPLE FEEL ABOUT THE ELECTION. FIRST, WOULD YOU SAY YOU ARE VERY MUCH INTERESTED IN THIS ELECTION, SOMEWHAT INTERESTED IN IT, OR THAT YOU HAVE NOT FOUND THIS A PARTICULARLY INTERESTING ELECTION\*

RCOM # 69 NOV, 1956 (1)

HOW DO YOU FEEL ABOUT THIS COMING ELECTION FOR PRESIDENT - WOULD YOU SAY YOU HAVE ALREADY BECOME VERY MUCH INTERESTED IN

IT, SOMEWHAT INTERESTED IN IT, OR THAT YOU HAVE NOT GOTTEN  
MUCH INTERESTED IN IT AS YET\*

|            |       |      |     |
|------------|-------|------|-----|
| RCOM # 98  | JUNF  | 1960 | (1) |
| RCOM # 99  | JUNE  | 1960 | (1) |
| RCOM # 100 | SEPT, | 1960 | (1) |
| RCOM # 102 | OCT,  | 1960 | (1) |

DO YOU HAVE A SPECIAL REASON FOR WANTING TO VOTE IN THE ELECTION THIS  
NOVEMBER\*

|            |       |      |      |
|------------|-------|------|------|
| AIPO # 498 | AUG,  | 1952 | (5)  |
| AIPO # 499 | AUG,  | 1952 | (5)  |
| AIPO # 571 | SEPT, | 1956 | (10) |

VARIANT DO YOU HAVE ANY PARTICULAR REASON FOR WANTING TO VOTE IN THIS  
ELECTION\*

|            |       |      |      |
|------------|-------|------|------|
| AIPO # 328 | SEPT, | 1944 | (4B) |
|------------|-------|------|------|

DO YOU HAVE ANY PARTICULAR REASON FOR WANTING TO VOTE IN THE  
NOVEMBER ELECTION\*

|            |      |      |      |
|------------|------|------|------|
| AIPO # 331 | OCT, | 1944 | (12) |
|------------|------|------|------|

DO YOU HAPPEN TO HAVE A PARTICULAR REASON FOR WANTING TO VOTE  
IN THE CONGRESSIONAL ELECTION THIS FALL\*

|            |      |      |       |
|------------|------|------|-------|
| AIPO # 656 | MAR, | 1962 | (103) |
| AIPO # 661 | JULY | 1962 | (103) |

HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING NOVEMBER ELECTIONS •  
QUITE A LOT, OR ONLY A LITTLE\*

|            |       |      |      |         |
|------------|-------|------|------|---------|
| AIPO # 537 | SEPT: | 1954 | (14) |         |
| AIPO # 572 | OCT,  | 1956 | (1)  |         |
| AIPO # 573 | OCT,  | 1956 | (2)  |         |
| AIPO # 604 | SEPT, | 1958 | (6)  |         |
| AIPO # 605 | SEPT, | 1958 | (2)  |         |
| AIPO # 606 | OCT,  | 1958 | (2)  |         |
| AIPO # 635 | SEPT, | 1960 | (1)  |         |
| AIPO # 636 | SEPT, | 1960 | (2)  |         |
| AIPO # 637 | OCT,  | 1960 | (2)  |         |
| AIPO # 664 | OCT,  | 1962 | (51) |         |
| AIPO # 698 | SEPT, | 1964 | (1)  |         |
| AIPO # 699 | OCT,  | 1964 | (1)  |         |
| AIPO # 733 | AUG,  | 1966 | (15) |         |
| AIPO # 735 | SEPT, | 1966 | (1)  |         |
| AIPO # 736 | OCT,  | 1966 | (1)  | (WOMEN) |
| AIPO # 767 | AUG,  | 1968 | (2)  |         |
| AIPO # 768 | SEPT, | 1968 | (1)  |         |
| AIPO # 769 | SEPT, | 1968 | (1)  |         |
| AIPO # 770 | OCT,  | 1968 | (1)  |         |
| AIPO # 812 | SEPT, | 1970 | (3)  |         |
| AIPO # 814 | SEPT, | 1970 | (1)  |         |
| AIPO # 815 | OCT,  | 1970 | (1)  |         |
| AIPO # 857 | AUG,  | 1972 | (1)  |         |
| AIPO # 858 | SEPT, | 1972 | (1)  |         |
| AIPO # 859 | OCT,  | 1972 | (1)  |         |

VARIANT HAVE YOU PAID ANY ATTENTION TO THE COMING ELECTIONS THIS FALL\*

AIPO # 378 SEPT, 1946 (6A)  
AIPO # 379 SEPT, 1946 (8A)

DID YOU HAPPEN TO PAY ANY ATTENTION AT ALL TO THE DEMOCRATIC (PARTY) CONVENTION HELD IN CHICAGO LAST WEEK\*

AIPO # 569 AUG, 1956 (3)\*  
AIPO # 767 AUG, 1968 (1)

VARIANT DID YOU FOLLOW WHAT WENT ON AT THE DEMOCRATIC CONVENTION THIS YEAR QUITE CLOSELY, ONLY FAIRLY CLOSELY, OR DID YOU NOT PAY MUCH ATTENTION TO IT\*

RCOM # 100 SEPT, 1960 (58)

HOW MUCH THOUGHT HAVE YOU GIVEN TO THE COMING NOVEMBER ELECTIONS FOR CONGRESS - QUITE A LOT, OR ONLY A LITTLE\*

AIPO # 599 MAY 1958 (30)  
AIPO # 602 JULY 1958 (7)  
AIPO # 603 AUG, 1958 (32)  
AIPO # 661 JULY 1962 (52)  
AIPO # 662 AUG, 1962 (4)  
AIPO # 663 SEPT, 1962 (3)

#### ELECTIONS, NATIONAL, ISSUES

WHAT DO YOU, PERSONALLY, REGARD AS THE MOST IMPORTANT ISSUE WHICH SHOULD BE DISCUSSED IN THE COMING NOVEMBER ELECTION CAMPAIGNS\*

AIPO # 378 SEPT, 1946 (2B)  
AIPO # 381 OCT, 1946 (4A)  
AIPO # 456 JUNE 1950 (3A)  
AIPO # 458 JULY 1950 (3)

WHAT DO YOU THINK IS THE MOST IMPORTANT PROBLEM WHICH SHOULD BE DEBATED IN THE COMING PRESIDENTIAL CAMPAIGN\*

AIPO # 489 MAR, 1952 (2A)  
AIPO # 561 MAR, 1956 (5A)

VARIANT WHAT DO YOU THINK IS THE MOST IMPORTANT PROBLEM WHICH SHOULD BE DISCUSSED IN THE COMING PRESIDENTIAL CAMPAIGN\*

AIPO # 565 MAY 1956 (3A)

WHAT DO YOU PERSONALLY REGARD AS THE MOST IMPORTANT ISSUE /PROBLEM/ WHICH SHOULD BE DISCUSSED IN THE COMING NOVEMBER ELECTION CAMPAIGNS FOR CONGRESS\*

AIPO # 460 AUG, 1950 (3A) (TPS FORM)  
AIPO # 461 SEPT, 1950 (4A)

OF COURSE, THERE ARE LOTS OF PROBLEMS AND ISSUES IN THIS YEARS PRESIDENTIAL CAMPAIGN, BUT WHICH ONE ARE YOU PERSONALLY MOST CONCERNED ABOUT\* ARE THERE ANY OTHER PROBLEMS OR ISSUES THAT ARE ALSO IMPORTANT TO YOU\*

RCOM # 65 OCT, 1956 (2)  
RCOM # 100 SEPT, 1960 (2)

VARIANT WHAT IS THE MOST IMPORTANT ISSUE THAT YOU WOULD LIKE TO  
HEAR DISCUSSED IN THE COMING PRESIDENTIAL CAMPAIGN\*

AIPO # 192 APRIL 1940 (3) (T FORM)

WHAT DO YOU THINK IS THE MOST IMPORTANT ISSUE IN THE COMING  
PRESIDENTIAL CAMPAIGN\*

AIPO # 192 APRIL 1940 (3) (K FORM)

WHAT DO YOU PERSONALLY REGARD AS THE MOST IMPORTANT ISSUE  
/PROBLEM/ WHICH SHOULD BE DISCUSSED IN THE COMING  
PRESIDENTIAL ELECTION CAMPAIGN\*

AIPO # 484 JAN, 1952 (4A)

HERE IS A LIST OF SUBJECTS THAT MAY BECOME HOT ISSUES IN THE  
COMING ELECTION CAMPAIGN, OF COURSE, ALL OF THEM ARE  
IMPORTANT, BUT WE WOULD LIKE TO KNOW WHICH THREE OR FOUR YOU  
ARE MOST INTERESTED IN OR CONSIDER MOST IMPORTANT\*

RCOM # 75 MAR, 1952 (18A)  
RCOM # 59 MAY 1952 (4A)

WHAT ISSUE /PROBLEM/ WOULD YOU, PERSONALLY, LIKE TO HEAR  
DISCUSSED BY THE TWO CANDIDATES IN THE COMING NOVEMBER  
ELECTION CAMPAIGN FOR PRESIDENT\*

AIPO # 497 AUG, 1952 (3)

OF COURSE, THERE ARE LOTS OF PROBLEMS AND ISSUES IN THIS  
YEARS PRESIDENTIAL CAMPAIGN, BUT WHICH ONE OR TWO ARE MOST  
IMPORTANT TO YOU\*

RCOM # 98 JUNE 1960 (2A)

AS THINGS LOOK NOW, WHAT DO YOU THINK IS LIKELY TO BE THE ONE  
MOST IMPORTANT ISSUE IN THE PRESIDENTIAL ELECTION THIS YEAR\*  
CAN YOU NAME ONE OR TWO OTHER ISSUES YOU THINK WILL ALSO BE  
IMPORTANT\*

RCOM # 63 JUNE 1956 (2)  
RCOM # 64 SEPT, 1956 (2)  
RCOM # 68 OCT, 1956 (1)

SUPPOSE THE ELECTION WERE BEING HELD TODAY, WHICH ISSUE  
WOULD BE MOST IMPORTANT TO YOU, PERSONALLY, IN YOUR CHOICE  
FOR PRESIDENT\* AND WHAT NEXT MOST IMPORTANT\*

AIPO # 857 AUG, 1972 (7)

# ELECTIONS, NATIONAL, LEVEL OF INFORMATION

WILL YOU TELL ME WHO THE DEMOCRATIC VICE-PRESIDENTIAL CANDIDATE IS\*

AIPO # 332 OCT, 1944 (9A)  
AIPO # 421 JULY 1948 (15A) (K FORM)

VARIANT WILL YOU TELL ME WHAT MAN WAS ELECTED BY THE DEMOCRATS FOR THE VICE-PRESIDENCY AT CHICAGO\*

AIPO # 324 AUG, 1944 (7A) (K FORM)

WILL YOU TELL ME WHO THE DEMOCRATIC CANDIDATE FOR VICE-PRESIDENT IS\*

AIPO # 421 JULY 1948 (15B) (T FORM)

WILL YOU TELL ME THE NAMES OF THE PRESIDENTIAL AND VICE-PRESIDENTIAL CANDIDATES FOR THE DEMOCRATIC PARTY\*

AIPO # 422 JULY 1948 (5)

CAN YOU RECALL THE NAME OF THE DEMOCRATIC CANDIDATE FOR VICE-PRESIDENT\*

AIPO # 497 AUG, 1952 (9B)

OFFHAND, CAN YOU GIVE ME THE NAMES OF THE FOUR CANDIDATES RIGHT NOW FOR PRESIDENT AND VICE-PRESIDENT\*

RCOM # 100 SEPT, 1960 (11)

CAN YOU RECALL THE NAME OF THE MAN WHO WAS NOMINATED AS THE VICE-PRESIDENTIAL CANDIDATE ON THE DEMOCRATIC TICKET\*

AIPO # 767 AUG, 1968 (12A)

CAN YOU RECALL THE NAME OF THE MAN WHO WAS NOMINATED AS THE VICE-PRESIDENTIAL CANDIDATE ON THE REPUBLICAN TICKET\*

AIPO # 695 JULY 1964 (19)

AIPO # 697 AUG, 1964 (9)

AIPO # 767 AUG, 1968 (11A)

VARIANT WILL YOU TELL ME WHAT MAN WAS SELECTED BY THE REPUBLICANS FOR THE VICE-PRESIDENCY AT CHICAGO\*

AIPO # 324 AUG, 1944 (7) (K FORM)

WHO IS THE REPUBLICAN VICE-PRESIDENTIAL CANDIDATE\*

AIPO # 332 OCT, 1944 (9B)

WILL YOU TELL ME WHO THE REPUBLICAN VICE-PRESIDENTIAL CANDIDATE IS\*

AIPO # 421 JULY 1948 (15) (K FORM)

WILL YOU TELL ME WHO THE REPUBLICAN CANDIDATE FOR VICE-PRESIDENT IS\*

AIPO # 421 JULY 1948 (15A) (T FORM)

WILL YOU TELL ME THE NAME OF THE PRESIDENTIAL AND VICE-PRESIDENTIAL CANDIDATES FOR THE REPUBLICAN PARTY\*

AIPO # 422 JULY 1948 (5)

\* CAN YOU RECALL THE NAME OF THE REPUBLICAN CANDIDATE FOR VICE-PRESIDENT\*

AIPO # 497 AUG. 1952 (8B)

CAN YOU RECALL THE NAME OF THE VICE-PRESIDENTIAL CANDIDATE NOMINATED BY THE REPUBLICANS\*

AIPO # 632 JULY 1960 (3)

AIPO # 633 AUG. 1960 (3)

AIPO # 634 AUG. 1960 (3)

OFFHAND, CAN YOU GIVE ME THE NAMES OF THE FOUR CANDIDATES RIGHT NOW FOR PRESIDENCY AND VICE-PRESIDENT\*

RCOM # 100 SEPT, 1960 (11)

### ELECTIONS, NATIONAL, NON-VOTING

DID YOU VOTE IN THE 1936 PRESIDENTIAL ELECTION\*

THIS QUESTION WAS REPEATED 42 TIMES BETWEEN NOV, 1938 AND APRIL 1940,

VARIANT DID YOU HAPPEN TO VOTE IN THE 1936 PRESIDENTIAL ELECTION\*

AIPO # 184 FEB. 1940 (12B)

AIPO # 185 FEB. 1940 (11B)

DO YOU REMEMBER FOR CERTAIN WHETHER OR NOT YOU VOTED IN THE 1936 PRESIDENTIAL ELECTION\*

THIS QUESTION WAS REPEATED 41 TIMES BETWEEN NOV, 1939 AND DEC, 1944,

VARIANT DO YOU REMEMBER FOR CERTAIN WHETHER OR NOT YOU WERE ABLE TO VOTE IN THE 1936 PRESIDENTIAL ELECTION\*

AIPO # 182 JAN. 1940 (11A)

AIPO # 183 JAN. 1940 (13A)

AIPO # 186 MAR. 1940 (12A)

AIPO # 187 MAR. 1940 (16A)

AIPO # 188 MAR. 1940 (6A)

DO YOU REMEMBER FOR CERTAIN WHETHER OR NOT YOU VOTED IN THE 1940 PRESIDENTIAL ELECTION\*

THIS QUESTION WAS REPEATED 106 TIMES BETWEEN JAN. 1941 AND DEC, 1944,

VARIANT DID YOU VOTE IN THE PRESIDENTIAL ELECTION ON NOVEMBER FIFTH\*

AIPO # 224 NOV. 1940 (8A)

AIPO # 225 NOV. 1940 (13A)

DO YOU HAPPEN TO REMEMBER IF YOU VOTED IN THE 1940 PRESIDENTIAL ELECTION\*



NORC # 204 MAY 1942 (8A)  
 NORC # 205 JULY 1942 (13A)  
 NORC # 208 SEPT, 1942 (17A)  
 NORC # 210 JAN, 1943 (11A)

DO YOU REMEMBER IF YOU VOTED IN THE 1940 PRESIDENTIAL ELECTION\*

NORC # 211 APRIL 1943 (23A)

DO YOU REMEMBER IF YOU VOTED FOR PRESIDENT IN THE 1940 ELECTION\*

NORC # 217 NOV, 1943 (39)  
 NORC # 220 NOV, 1943 (9A) (T FORM)  
 NORC # 222 JAN, 1944 (11)  
 NORC # 227 AUG, 1944 (31)  
 NORC # 228 SEPT, 1944 (36)

A LOT OF PEOPLE CANNOT REMEMBER AS FAR BACK AS THE 1940 PRESIDENTIAL ELECTION, BUT I WONDER IF YOU REMEMBER DEFINITELY WHETHER OR NOT YOU VOTED IN THAT ELECTION, OR ARE YOU NOT SURE\*

AIPO # 316 APRIL 1944 (14A) (K FORM)  
 AIPO # 317 APRIL 1944 (18A) (K FORM)  
 AIPO # 318 MAY 1944 (13A) (K FORM)  
 AIPO # 319 MAY 1944 (15A) (K FORM)

CHECK WHETHER YOU, YOURSELF, VOTED IN THE 1940 PRESIDENTIAL ELECTION,

AIPO # 322 JULY 1944 (2) (K FORM)  
 AIPO # 324 AUG, 1944 (2) (T FORM) (SECRET BALLOT)

DID YOU VOTE IN THE 1940 PRESIDENTIAL ELECTION\*

AIPO # 325 AUG, 1944 (2) (K FORM) (SECRET BALLOT)  
 AIPO # 326 AUG, 1944 (2) (SECRET BALLOT)

DO YOU REMEMBER FOR CERTAIN WHETHER OR NOT YOU VOTED IN THE 1944 PRESIDENTIAL ELECTION\*

THIS QUESTION WAS REPEATED 74 TIMES BETWEEN DEC, 1944 AND JAN, 1949,

VARIANT MAY I ASK, DID YOU VOTE IN THE 1944 PRESIDENTIAL ELECTION\*

ORCO # 277P NOV, 1947 (25A) (SPECIAL OCCUPATIONS)

DID YOU VOTE IN THE 1944 ELECTION BETWEEN ROOSEVELT AND DEWEY\*

RFOR # 74 NOV, 1948 (13)

DO YOU REMEMBER FOR CERTAIN WHETHER OR NOT YOU VOTED IN THE 1944 PRESIDENTIAL ELECTION - THAT IS, FOUR YEARS AGO\*

AIPO # 432 NOV, 1948 (18A)

DID YOU HAPPEN TO VOTE /IN THE LAST PRESIDENTIAL ELECTION/ OR WERE YOU UNABLE TO FOR SOME REASON\*

|             |            |       |          |
|-------------|------------|-------|----------|
| NORC # 140  | MAR, 1946  | (26A) |          |
| NORC # 241  | MAY 1946   | (27A) |          |
| NORC # 144  | SEPT, 1946 | (34)  |          |
| NORC # S075 | NOV, 1946  | (32)  | (C FORM) |
| NORC # 150  | APRIL 1947 | (39)  |          |

VARIANT DID YOU VOTE IN THE PRESIDENTIAL ELECTION ON NOVEMBER SEVENTH\*

|            |           |       |
|------------|-----------|-------|
| AIPO # 335 | NOV, 1944 | (10A) |
| AIPO # 336 | NOV, 1944 | (13A) |
| AIPO # 337 | DEC, 1944 | (12A) |
| AIPO # 338 | DEC, 1944 | (13A) |

DID YOU VOTE IN THE PRESIDENTIAL ELECTION LAST NOVEMBER\*

|            |            |                |
|------------|------------|----------------|
| AIPO # 339 | JAN, 1945  | (13A)          |
| AIPO # 340 | JAN, 1945  | (13A)          |
| AIPO # 341 | FEB, 1945  | (17A)          |
| AIPO # 342 | MAR, 1945  | (13A)          |
| AIPO # 343 | MAR, 1945  | (15A)          |
| AIPO # 344 | APRIL 1945 | (12A)          |
| AIPO # 345 | APRIL 1945 | (19A)          |
| AIPO # 346 | MAY 1945   | (14A)          |
| AIPO # 347 | MAY 1945   | (15A)          |
| AIPO # 348 | MAY 1945   | (20A)          |
| AIPO # 349 | MAY 1945   | (13A)          |
| AIPO # 350 | JUNE 1945  | (15A)          |
| AIPO # 351 | JULY 1945  | (15A)          |
| AIPO # 352 | JULY 1945  | (15A)          |
| AIPO # 353 | AUG, 1945  | (18A)          |
| AIPO # 354 | AUG, 1945  | (17A)          |
| AIPO # 355 | SEPT, 1945 | (16A) (K FORM) |
| AIPO # 356 | SEPT, 1945 | (20A)          |
| AIPO # 357 | OCT, 1945  | (17A)          |
| AIPO # 358 | OCT, 1945  | (18A)          |
| AIPO # 359 | OCT, 1945  | (16A)          |

DO YOU REMEMBER IF YOU VOTED FOR PRESIDENT IN THE 1944 ELECTION\*

|            |            |               |
|------------|------------|---------------|
| NORC # 233 | MAR, 1945  | (29A)         |
| NORC # 234 | APRIL 1945 | (31)          |
| NORC # 235 | JULY 1945  | (33) (A FORM) |
| NORC # 235 | JULY 1945  | (32) (B FORM) |
| NORC # 237 | SEPT, 1945 | (37) (A FORM) |
| NORC # 239 | NOV, 1945  | (28) (A FORM) |

DO YOU REMEMBER IF YOU VOTED IN THE PRESIDENTIAL ELECTION LAST NOVEMBER\*

|            |           |     |
|------------|-----------|-----|
| NORC # 132 | AUG, 1945 | (3) |
| NORC # 133 | AUG, 1945 | (3) |

DO YOU REMEMBER FOR CERTAIN WHETHER OR NOT YOU VOTED IN THE 1944 PRESIDENTIAL ELECTION, OR DID SOMETHING KEEP YOU

## FROM VOTING\*

AIPO # 392 MAR. 1947 (22A)  
 AIPO # 393 MAR. 1947 (18A)

IN THE PRESIDENTIAL ELECTION IN 1948 \* WHEN DEWEY RAN AGAINST TRUMAN \*  
 DID THINGS COME UP WHICH KEPT YOU FROM VOTING, OR DID YOU HAPPEN TO  
 VOTE\*

AIPO # 502 SEPT. 1952 (19A)  
 AIPO # 503 SEPT. 1952 (19A)  
 AIPO # 504 OCT. 1952 (21A)  
 AIPO # 505 OCT. 1952 (25A)  
 AIPO # 506 OCT. 1952 (20A)  
 AIPO # 507 OCT. 1952 (20A)  
 AIPO # 508 NOV. 1952 (25A)  
 AIPO # 509 DEC. 1952 (25A)  
 AIPO # 510 JAN. 1953 (25A)  
 AIPO # 522 OCT. 1953 (24A)

## VARIANT DID YOU VOTE LAST TUESDAY\*

RFOR # 74 NOV. 1948 (1)

DID YOU HAPPEN TO VOTE IN THE PRESIDENTIAL ELECTION ON  
 NOVEMBER SECOND\*

AIPO # 432 NOV. 1948 (14A)  
 AIPO # 433 NOV. 1948 (14A)  
 AIPO # 434 DEC. 1948 (18A)  
 AIPO # 435 JAN. 1949 (13A)  
 AIPO # 436 JAN. 1949 (19A)  
 AIPO # 437 FEB. 1949 (17A)  
 AIPO # 438 MAR. 1949 (18A)  
 AIPO # 439 MAR. 1949 (16A)  
 AIPO # 440 APRIL 1949 (16A)  
 AIPO # 441 APRIL 1949 (17A)  
 AIPO # 442 MAY 1949 (18A)  
 AIPO # 443 JUNE 1949 (19A)  
 AIPO # 444 JUNE 1949 (22A) (REGULAR FORM)  
 AIPO # 444 JUNE 1949 (13A) (FS FORM)  
 AIPO # 445 JULY 1949 (18A)  
 AIPO # 446 AUG. 1949 (20A)  
 AIPO # 447 SEPT. 1949 (20A)

DID YOU VOTE IN THE RECENT PRESIDENTIAL ELECTION\*

ORCO # 2508 DEC. 1948 (30) (INVESTORS)

DID YOU HAPPEN TO VOTE IN THE PRESIDENTIAL ELECTION LAST  
 YEAR\*

AIPO # 448 SEPT. 1949 (22A)  
 AIPO # 449 OCT. 1949 (19A)  
 AIPO # 450 NOV. 1949 (19A) (TPS FORM)  
 AIPO # 450 NOV. 1949 (23A) (K FORM)

DID YOU HAPPEN TO VOTE IN THE 1948 PRESIDENTIAL ELECTION OR  
 DID THINGS COME UP WHICH KEPT YOU FROM VOTING\*

AIPO # 451 JAN. 1950 (18A)

IT HAS BEEN SOME TIME SINCE THE LAST PRESIDENTIAL ELECTION IN NOVEMBER, 1948, AS YOU REMEMBER, DID YOU VOTE IN THAT PRESIDENTIAL ELECTION, OR NOT\*

AIPO # 452 JAN, 1950 (18A)

LOTS OF THINGS CAN HAPPEN WHICH PREVENT A PERSON FROM VOTING, IN THE PRESIDENTIAL ELECTION IN 1948, DID THINGS COME UP WHICH KEPT YOU FROM VOTING, OR DID YOU HAPPEN TO VOTE\*

AIPO # 453 FEB, 1950 (22A)  
 AIPO # 454 MAR, 1950 (21A)  
 AIPO # 455 APRIL 1950 (18A) (K FORM)\*  
 AIPO # 455 APRIL 1950 (18C) (TPS FORM)  
 AIPO # 456 JUNE 1950 (23A)  
 AIPO # 457 JUNE 1950 (29A)  
 AIPO # 458 JULY 1950 (29A)  
 AIPO # 459 JULY 1950 (23A)  
 AIPO # 460 AUG, 1950 (28A)  
 AIPO # 461 SEPT, 1950 (18C)

LOTS OF THINGS CAN HAPPEN WHICH PREVENT A PERSON FROM VOTING, IN THE PRESIDENTIAL ELECTION IN 1948 - THAT IS THE ONE TWO YEARS AGO WHEN DEWEY RAN AGAINST TRUMAN - DID THINGS COME UP WHICH KEPT YOU FROM VOTING, OR DID YOU HAPPEN TO VOTE\*

AIPO # 462 SEPT, 1950 (21A)  
 AIPO # 463 OCT, 1950 (25A)  
 AIPO # 464 OCT, 1950 (18A)  
 AIPO # 465 OCT, 1950 (18A)  
 AIPO # 466 OCT, 1950 (20A)

IN THE PRESIDENTIAL ELECTION IN 1948 - THAT IS THE ONE TWO YEARS AGO WHEN DEWEY RAN AGAINST TRUMAN - DID THINGS COME UP WHICH PREVENTED YOU FROM VOTING, OR DID YOU HAPPEN TO VOTE\*

AIPO # 467 NOV, 1950 (21A)

IN THE PRESIDENTIAL ELECTION IN 1948 - THAT IS THE ONE A LITTLE MORE THAN TWO YEARS AGO WHEN DEWEY RAN AGAINST TRUMAN - DID THINGS COME UP WHICH KEPT YOU FROM VOTING, OR DID YOU HAPPEN TO VOTE\*

AIPO # 469 DEC, 1950 (22A)  
 AIPO # 471 FEB, 1951 (24A)  
 AIPO # 472 MAR, 1951 (25A)  
 AIPO # 473 MAR, 1951 (27A)  
 AIPO # 475 MAY 1951 (24A)  
 AIPO # 476 JUNE 1951 (24A)  
 AIPO # 477 JULY 1951 (25A)

LOTS OF THINGS CAN HAPPEN WHICH PREVENT A PERSON FROM VOTING, IN THE PRESIDENTIAL ELECTION IN 1948 - THAT IS THE ONE A LITTLE MORE THAN TWO YEARS AGO WHEN DEWEY RAN AGAINST TRUMAN - DID THINGS COME UP WHICH KEPT YOU FROM VOTING, OR DID YOU HAPPEN TO VOTE\*

AIPO # 470 JAN 1951 (20A)  
 AIPO # 474 APRIL 1951 (22A)

IN THE PRESIDENTIAL ELECTION IN 1948 - THAT IS THE ONE TWO AND A HALF YEARS AGO WHEN DEWEY RAN AGAINST TRUMAN - DID THINGS COME UP WHICH KEPT YOU FROM VOTING, OR DID YOU HAPPEN TO VOTE\*

AIPO # 478 AUG, 1951 (26A)

LOTS OF THINGS CAN HAPPEN WHICH PREVENT A PERSON FROM VOTING, IN THE PRESIDENTIAL ELECTION IN 1948 - THAT IS THE ONE ALMOST THREE YEARS AGO WHEN DEWEY RAN AGAINST TRUMAN - DID THINGS COME UP WHICH KEPT YOU FROM VOTING, OR DID YOU HAPPEN TO VOTE\*

AIPO # 479 AUG, 1951 (21A)

IN THE PRESIDENTIAL ELECTION IN 1948 - THAT IS THE ONE ALMOST THREE YEARS AGO WHEN DEWEY RAN AGAINST TRUMAN - DID THINGS COME UP WHICH KEPT YOU FROM VOTING, OR DID YOU HAPPEN TO VOTE\*

AIPO # 480 SEPT, 1951 (23A)

AIPO # 481 OCT, 1951 (21A)

IN THE PRESIDENTIAL ELECTION IN 1948 - THAT IS THE ONE THREE YEARS AGO WHEN DEWEY RAN AGAINST TRUMAN - DID THINGS COME UP WHICH KEPT YOU FROM VOTING, OR DID YOU HAPPEN TO VOTE\*

AIPO # 482 NOV, 1951 (23A)

AIPO # 483 DEC, 1951 (20A)

IN THE PRESIDENTIAL ELECTION IN 1948 - THAT IS THE ONE ABOUT FOUR YEARS AGO WHEN DEWEY RAN AGAINST TRUMAN - DID THINGS COME UP WHICH KEPT YOU FROM VOTING, OR DID YOU HAPPEN TO VOTE\*

AIPO # 484 JAN, 1952 (22A)

AIPO # 485 JAN, 1952 (21A)

AIPO # 486 FEB, 1952 (21A)

AIPO # 487 FEB, 1952 (19A)

AIPO # 488 MAR, 1952 (22A)

AIPO # 489 MAR, 1952 (24A)

AIPO # 490 APRIL 1952 (24A)

DO YOU REMEMBER VOTING IN THE DEWEY-TRUMAN ELECTION FOR PRESIDENT IN 1948, OR DID YOU NOT GET TO VOTE IN THAT ELECTION FOR SOME REASON OR OTHER\*

RCOM # 75 MAR, 1952 (98)

RCOM # 60 AUG, 1952 (21)

RCOM # 62 OCT, 1952 (21)

IN THE PRESIDENTIAL ELECTION IN 1948 - THAT IS THE ONE FOUR YEARS AGO WHEN DEWEY RAN AGAINST TRUMAN - DID THINGS COME UP WHICH KEPT YOU FROM VOTING, OR DID YOU HAPPEN TO VOTE\*

AIPO # 491 APRIL 1952 (23A)

AIPO # 492 MAY 1952 (24A)

AIPO # 493 MAY 1952 (24A)

AIPO # 494 JUNE 1952 (19A)

AIPO # 495 JULY 1952 (25A)  
 AIPO # 496 JULY 1952 (24A)  
 AIPO # 497 AUG. 1952 (21A)  
 AIPO # 498 AUG. 1952 (22A)  
 AIPO # 499 AUG. 1952 (22A)  
 AIPO # 500 SEPT. 1952 (23A)  
 AIPO # 501 SEPT. 1952 (23A)

IN THE PRESIDENTIAL ELECTION IN 1948 \* WHEN DEWEY RAN AGAINST TRUMAN - DID THINGS COME UP WHICH KEPT YOU FROM VOTING, OR DID YOU HAPPEN TO VOTE IN THAT ELECTION\*

AIPO # 523 NOV. 1953 (24A)  
 AIPO # 536 AUG. 1954 (16A)

IN 1948, TRUMAN RAN FOR PRESIDENT AGAINST DEWEY, WALLACE, AND THURMOND. DO YOU RECALL WHETHER YOU VOTED IN THAT ELECTION\*

POS # 930 MAY 1954 (72A)

DID YOU HAPPEN TO VOTE IN THE LAST PRESIDENTIAL ELECTION\*

NORC # 334 DEC. 1952 (6)  
 NORC # 337 FEB. 1953 (6)  
 NORC # 339 APRIL 1953 (6)  
 NORC # 340 MAY 1953 (6)  
 NORC # 341 JUNE 1953 (7)  
 NORC # 348 SEPT. 1953 (4)  
 NORC # 349 NOV. 1953 (5)  
 NORC # 351 JAN. 1954 (5)  
 NORC # 355 APRIL 1954 (5)  
 NORC # 359 JUNE 1954 (5)  
 NORC # 363 SEPT. 1954 (5)  
 NORC # 365 NOV. 1954 (5)  
 NORC # 366 JAN. 1955 (5)  
 NORC # 370 FEB. 1955 (6)  
 NORC # 371 APRIL 1955 (5)  
 NORC # 372 JUNE 1955 (4)  
 NORC # 374 AUG. 1955 (5)  
 NORC # 376 SEPT. 1955 (5)  
 NORC # 379 NOV. 1955 (4)  
 NORC # 382 JAN. 1956 (5)  
 NORC # 386 APRIL 1956 (5)  
 NORC # 390 JUNE 1956 (5)  
 NORC # 399 NOV. 1956 (5)

IN THE ELECTION IN NOVEMBER, 1952 \* WHEN EISENHOWER RAN AGAINST STEVENSON - DID THINGS COME UP WHICH KEPT YOU FROM VOTING, OR DID YOU HAPPEN TO VOTE\*

THIS QUESTION WAS ASKED 31 TIMES BETWEEN FEB. 1955 AND OCT. 1956,

VARIANT IN THE ELECTION THIS NOVEMBER, DID THINGS COME UP WHICH KEPT YOU FROM VOTING, OR DID YOU HAPPEN TO VOTE\*

AIPO # 508 NOV. 1952 (8A)

IN THE ELECTION IN NOVEMRER, DID THINGS COME UP WHICH KEPT YOU FROM VOTING, OR DID YOU HAPPEN TO VOTE\*

|            |            |        |
|------------|------------|--------|
| AIPO # 509 | DEC, 1952  | (18A)  |
| AIPO # 510 | JAN, 1953  | (18A)  |
| AIPO # 511 | JAN, 1953  | (20A)  |
| AIPO # 512 | FEB, 1953  | (23A)  |
| AIPO # 513 | MAR, 1953  | (24A)  |
| AIPO # 514 | APRIL 1953 | (22A)  |
| AIPO # 515 | MAY 1953   | (23A)) |
| AIPO # 516 | MAY 1953   | (23A)  |

IN THE ELECTION LAST NOVEMBER, DID THINGS COME UP WHICH KEPT YOU FROM VOTING, OR DID YOU HAPPEN TO VOTE\*

|            |            |       |               |
|------------|------------|-------|---------------|
| AIPO # 517 | JULY 1953  | (22A) | (PART 1 ONLY) |
| AIPO # 518 | JULY 1953  | (23A) | (PART 1 ONLY) |
| AIPO # 519 | AUG, 1953  | (29)  | (FILTER)      |
| AIPO # 520 | SEPT, 1953 | (27)  | (FILTER)      |
| AIPO # 521 | OCT, 1953  | (25)  | (FILTER)      |
| AIPO # 522 | OCT, 1953  | (23)  | (FILTER)      |

IN THE ELECTION IN NOVEMBER, 1952, DID THINGS COME UP WHICH KEPT YOU FROM VOTING, OR DID YOU HAPPEN TO VOTE\*

|            |            |       |
|------------|------------|-------|
| AIPO # 523 | NOV, 1953  | (22A) |
| AIPO # 524 | DEC, 1953  | (27A) |
| AIPO # 525 | JAN, 1954  | (24A) |
| AIPO # 526 | JAN, 1954  | (28A) |
| AIPO # 527 | FEB, 1954  | (28A) |
| AIPO # 528 | MAR, 1954  | (24A) |
| AIPO # 529 | APRIL 1954 | (29A) |
| AIPO # 530 | APRIL 1954 | (24A) |
| AIPO # 531 | MAY 1954   | (22A) |
| AIPO # 532 | JUNE 1954  | (21A) |
| AIPO # 533 | JUNE 1954  | (27A) |
| AIPO # 534 | JULY 1954  | (25A) |
| AIPO # 535 | AUG, 1954  | (27A) |
| AIPO # 536 | AUG, 1954  | (15A) |
| AIPO # 537 | SEPT, 1954 | (24A) |
| AIPO # 538 | OCT, 1954  | (22A) |

MANY PEOPLE WERE UNABLE TO VOTE IN THE 1952 ELECTION FOR PRESIDENT BECAUSE OF ILLNESS OR FOR OTHER REASONS, DID YOU VOTE\*

|           |          |       |
|-----------|----------|-------|
| POS # 930 | MAY 1954 | (71A) |
|-----------|----------|-------|

IN THE ELECTION IN NOVEMBER, 1952, THAT IS TWO YEARS AGO, DID THINGS COME UP WHICH KEPT YOU FROM VOTING, OR DID YOU HAPPEN TO VOTE\*

|            |           |       |
|------------|-----------|-------|
| AIPO # 539 | NOV, 1954 | (25A) |
| AIPO # 540 | NOV, 1954 | (21A) |
| AIPO # 541 | DEC, 1954 | (29A) |

IN THE PRESIDENTIAL ELECTION IN NOVEMBER, 1952 • WHEN EISENHOWER RAN AGAINST STEVENSON • DID THINGS COME UP WHICH KEPT YOU FROM VOTING, OR DID YOU HAPPEN TO VOTE\*

|            |           |       |
|------------|-----------|-------|
| AIPO # 542 | JAN, 1955 | (28A) |
|------------|-----------|-------|

DID YOU HAPPEN TO VOTE IN THE EISENHOWER-STEVENSON ELECTION FOR PRESIDENT IN 1952 OR WERE YOU NOT ABLE TO VOTE IN THAT ELECTION\*

RCOM # 94 JAN, 1956 (3)  
RCOM # 66 JULY 1956 (3)

IT IS SOMETIMES HARD TO REMEMBER BACK FOR FOUR YEARS, BUT DID ANYTHING PREVENT YOU FROM VOTING IN THE 1952 ELECTION BETWEEN STEVENSON AND EISENHOWER, OR DO YOU CLEARLY REMEMBER VOTING IN THAT ELECTION, OR ARE YOU ONLY FAIRLY SURE YOU GOT TO VOTE THEN\*

RCOM # 63 JUNE 1956 (4A)

IN THE ELECTION IN NOVEMBER, 1956 • WHEN EISENHOWER RAN AGAINST STEVENSON - DID THINGS COME UP WHICH KEPT YOU FROM VOTING, OR DID YOU HAPPEN TO VOTE\*

THIS QUESTION WAS REPEATED 44 TIMES BETWEEN JAN, 1958 AND NOV, 1960,

VARIANT IN THE ELECTION THIS NOVEMBER, DID THINGS COME UP WHICH KEPT YOU FROM VOTING, OR DID YOU HAPPEN TO VOTE\*

AIPO # 574 NOV, 1956 (9A)

DID YOU HAPPEN TO VOTE IN THE LAST PRESIDENTIAL ELECTION\*

NORC # 401 DEC, 1956 (6)  
NORC # 404 APRIL 1957 (5)

IN THE ELECTION IN NOVEMBER • WHEN EISENHOWER RAN AGAINST STEVENSON • DID THINGS COME UP WHICH KEPT YOU FROM VOTING, OR DID YOU HAPPEN TO VOTE\*

AIPO # 576 DEC, 1956 (102A)  
AIPO # 577 JAN, 1957 (102A)  
AIPO # 578 FEB, 1957 (102A)  
AIPO # 579 FEB, 1957 (103)  
AIPO # 580 MAR, 1957 (104A)  
AIPO # 580 APRIL 1957 (104A)

IN THE ELECTION LAST NOVEMBER • WHEN EISENHOWER RAN AGAINST STEVENSON • DID THINGS COME UP WHICH KEPT YOU FROM VOTING, OR DID YOU HAPPEN TO VOTE\*

AIPO # 582 APRIL 1957 (104A)  
AIPO # 583 MAY 1957 (104A)  
AIPO # 584 JUNE 1957 (104A)  
AIPO # 585 JUNE 1957 (104A)  
AIPO # 586 JULY 1957 (104A)  
AIPO # 587 AUG, 1957 (104A)  
AIPO # 588 AUG, 1957 (104A)  
AIPO # 589 SEPT, 1957 (103A)  
AIPO # 590 OCT, 1957 (104A)  
AIPO # 591 NOV, 1957 (104A)  
AIPO # 592 NOV, 1957 (104A)  
AIPO # 593 DEC, 1957 (104A)



DID YOU HAPPEN TO VOTE IN THE PRESIDENTIAL ELECTION LAST NOVEMBER FOR SURE OR DID SOMETHING KEEP YOU FROM VOTING\*

POS # 959 JULY 1957 (83)

IN THE ELECTION IN NOVEMBER 1960 \* WHEN KENNEDY RAN AGAINST NIXON \* DID THINGS COME UP WHICH KEPT YOU FROM VOTING, OR DID YOU HAPPEN TO VOTE\* FOR WHOM\*

THIS QUESTION WAS REPEATED 48 TIMES BETWEEN NOV, 1961 AND NOV, 1964,

VARIANT IN THE ELECTION THIS NOVEMBER, DID THINGS COME UP WHICH KEPT YOU FROM VOTING, OR DID YOU HAPPEN TO VOTE\*

AIPO # 638 NOV, 1960 (5A)

IN THE ELECTION IN NOVEMBER \* WHEN KENNEDY RAN AGAINST NIXON DID THINGS COME UP WHICH KEPT YOU FROM VOTING, OR DID YOU HAPPEN TO VOTE\* FOR WHOM\*

|            |            |       |
|------------|------------|-------|
| AIPO # 639 | DEC, 1960  | (108) |
| AIPO # 640 | JAN, 1961  | (107) |
| AIPO # 641 | FEB, 1961  | (107) |
| AIPO # 642 | MAR, 1961  | (109) |
| AIPO # 643 | APRIL 1961 | (108) |
| AIPO # 644 | MAY 1961   | (108) |
| AIPO # 645 | MAY 1961   | (108) |
| AIPO # 647 | JUNE 1961  | (108) |

IN THE ELECTION LAST NOVEMBER \* WHEN KENNEDY RAN AGAINST NIXON \* DID THINGS COME UP WHICH KEPT YOU FROM VOTING, OR DID YOU HAPPEN TO VOTE\* FOR WHOM\*

|            |            |       |
|------------|------------|-------|
| AIPO # 648 | JULY 1961  | (107) |
| AIPO # 649 | AUG, 1961  | (107) |
| AIPO # 650 | SEPT, 1961 | (107) |
| AIPO # 651 | OCT, 1961  | (107) |

DID YOU HAPPEN TO VOTE IN THAT ELECTION /1960, NIXON-KENNEDY/, OR WERE YOU UNABLE TO FOR SOME REASON\*

SRS # 160 MAY 1963 (58)

IN THE ELECTION IN NOVEMBER, 1964 \* WHEN JOHNSON RAN AGAINST GOLDWATER \* DID THINGS COME UP WHICH KEPT YOU FROM VOTING, OR DID YOU HAPPEN TO VOTE\* FOR WHOM\*

THIS QUESTION WAS REPEATED 53 TIMES BETWEEN NOV, 1964 AND NOV, 1968,

VARIANT IN THE ELECTION THIS NOVEMBER, DID THINGS COME UP WHICH KEPT YOU FROM VOTING, OR DID YOU HAPPEN TO VOTE\*

AIPO # 701 NOV, 1964 (5A)

CAN YOU RECALL WITH CERTAINTY WHETHER OR NOT YOU VOTED IN THE 1964 PRESIDENTIAL ELECTION\* FOR WHOM DID YOU VOTE\*

AIPO # 761 APRIL 1968 (13A)

IN THE ELECTION IN NOVEMBER, 1968 - WHEN THE RACE WAS BETWEEN NIXON, HUMPHREY, AND WALLACE - DID THINGS COME UP WHICH KEPT YOU FROM VOTING, OR DID YOU HAPPEN TO VOTE\* FOR WHOM\*

THIS QUESTION WAS ASKED 38 TIMES BETWEEN DEC, 1968 AND DEC, 1970.

VARIANT IN THE ELECTION THIS NOVEMBER, DID THINGS COME UP WHICH KEPT YOU FROM VOTING, OR DID YOU HAPPEN TO VOTE\*

AIPO # 771 NOV. 1968 (5A)

IN THE ELECTION IN NOVEMBER, 1968 - WHEN HUMPHREY RAN AGAINST NIXON AND WALLACE - DID THINGS COME UP WHICH KEPT YOU FROM VOTING, OR DID YOU HAPPEN TO VOTE\* FOR WHOM\*

AIPO # 857 AUG. 1972 (16)

NOW, IN 1968 YOU REMEMBER THAT HUMPHREY RAN FOR PRESIDENT ON THE DEMOCRATIC TICKET AGAINST NIXON, FOR THE REPUBLICANS, AND WALLACE, AS AN INDEPENDENT, DO YOU REMEMBER FOR SURE WHETHER OR NOT YOU VOTED IN THAT ELECTION\*

NORC # 9001 MAR, 1972 (55)

NORC # 9002 MAR, 1973 (35)

VARIANT DID YOU VOTE IN THE LAST PRESIDENTIAL ELECTION IN 1968, OR WERE YOU NOT ABLE TO\*

NORC # 4100 APRIL 1970 (8)

### ELECTIONS, NATIONAL, PARTY PREFERENCE

IF YOU WERE VOTING FOR CONGRESSMAN TODAY, WOULD YOU BE MOST LIKELY TO VOTE FOR THE REPUBLICAN, THE DEMOCRATIC, OR THE CANDIDATE OF SOME OTHER PARTY\*

AIPO # 125 JUNE 1938 (12) (B FORM)

AIPO # 127 JULY 1938 (11)

AIPO # 364 JAN, 1946 (13A)

AIPO # 448 SEPT, 1949 (20) (T FORM)

VARIANT IF A CONGRESSIONAL ELECTION WERE BEING HELD IN THIS DISTRICT TODAY, WOULD YOUR PRESENT INCLINATION BE TO VOTE FOR THE REPUBLICAN, DEMOCRATIC, OR THIRD PARTY CANDIDATE\*

AIPO # 113 FEB, 1938 (9)

AIPO # 114 MAR, 1938 (12) (A FORM)

IF YOU WERE VOTING FOR CONGRESSMAN TODAY, WOULD YOU BE MOST LIKELY TO VOTE FOR THE REPUBLICAN, THE DEMOCRATIC, OR OTHER PARTY CANDIDATE\*

AIPO # 124 MAY 1936 (10) (B FORM)

IF YOU WERE VOTING FOR CONGRESS TODAY, WOULD YOU BE MOST LIKELY TO VOTE FOR THE REPUBLICAN, DEMOCRATIC, OR SOME OTHER

PARTY CANDIDATE\*

AIPO # 128 JULY 1938 (9)

IF YOU WERE VOTING FOR CONGRESSMAN TODAY, WOULD YOU BE MOST LIKELY TO VOTE FOR THE REPUBLICAN, DEMOCRATIC, OR SOME OTHER PARTY CANDIDATE\*

AIPO # 129 JULY 1938 (9)  
AIPO # 130 AUG. 1938 (7) (A FORM)  
AIPO # 131 AUG. 1938 (12)

IF YOU WERE VOTING FOR CONGRESSMAN TODAY, WOULD YOU BE MOST LIKELY TO VOTE FOR THE REPUBLICAN, THE DEMOCRAT, OR THE CANDIDATE OF SOME OTHER PARTY\*

AIPO # 275 AUG. 1942 (48) (K FORM)

IF YOU WERE VOTING FOR CONGRESSMAN TODAY, WOULD YOU BE MOST LIKELY TO VOTE FOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE\*

AIPO # 278 SEPT. 1942 (5C)

IF YOU WERE VOTING FOR CONGRESSMAN TODAY, WOULD YOU BE MOST LIKELY TO VOTE FOR THE DEMOCRATIC, THE REPUBLICAN, OR THE CANDIDATE OF SOME OTHER PARTY\*

AIPO # 448 SEPT. 1949 (20) (K FORM)

IF AN ELECTION WERE BEING HELD TODAY FOR CONGRESSMAN IN YOUR DISTRICT, HOW WOULD YOU VOTE - FOR THE REPUBLICAN CANDIDATE, THE DEMOCRATIC CANDIDATE, OR THE CANDIDATE OF SOME OTHER PARTY\*

AIPO # 451 JAN. 1950 (16)  
AIPO # 452 JAN. 1950 (16)  
AIPO # 453 FEB. 1950 (20)

IF YOU WERE VOTING FOR CONGRESSMAN TODAY, WOULD YOU BE MOST LIKELY TO VOTE FOR THE CANDIDATE OF THE DEMOCRATIC PARTY OR OF THE REPUBLICAN PARTY\*

AIPO # 504 OCT. 1952 (15)  
AIPO # 505 OCT. 1952 (17)  
AIPO # 506 OCT. 1952 (14)  
AIPO # 507 OCT. 1952 (14)

LET US ASSUME THAT BOTH PARTIES PUT UP GOOD CANDIDATES IN THE CONGRESSIONAL ELECTIONS WHICH WILL BE HELD IN THIS STATE NEXT YEAR, AS YOU NOW FEEL, ARE YOU MORE LIKELY TO VOTE FOR THE DEMOCR. C CANDIDATE OR FOR THE REPUBLICAN CANDIDATE IN THE DISTRICT\*

AIPO # 715 AUG. 1965 (15)  
AIPO # 716 AUG. 1965 (12)  
AIPO # 719 OCT. 1965 (9)

IF YOU WERE VOTING FOR CONGRESSMAN TODAY, WOULD YOU BE MOST LIKELY TO VOTE FOR THE REPUBLICAN CANDIDATE, THE DEMOCRATIC CANDIDATE, OR THE CANDIDATE OF SOME OTHER PARTY\*

AIPO # 132 SEPT. 1938 (9)  
 AIPO # 133 SEPT. 1938 (11)  
 AIPO # 134 OCT. 1938 (9)  
 AIPO # 135 OCT. 1938 (4)  
 AIPO # 136 OCT. 1938 (12)  
 AIPO # 162 JUNE 1939 (11)  
 AIPO # 277 SEPT. 1942 (2C) (K FORM)

VARIANT IF THE ELECTION FOR CONGRESSMAN WERE BEING HELD TODAY, HOW DO YOU THINK YOU WOULD VOTE - FOR THE REPUBLICAN OR THE DEMOCRATIC CANDIDATE FOR CONGRESSMAN IN YOUR DISTRICT\*

AIPO # 305 OCT. 1943 (9)

IF AN ELECTION WERE BEING HELD TODAY FOR CONGRESSMAN IN YOUR DISTRICT, HOW WOULD YOU VOTE - FOR THE REPUBLICAN CANDIDATE, THE DEMOCRATIC CANDIDATE, OR THE CANDIDATE OF SOME OTHER PARTY\*

AIPO # 454 MAR. 1950 (18A)

WOULD YOU PREFER TO SEE THE REPUBLICANS OR THE DEMOCRATS WIN THE PRESIDENTIAL ELECTION NEXT YEAR\*

AIPO # 181 JAN. 1940 (10) (K FORM)  
 AIPO # 182 JAN. 1940 (8) (K FORM)  
 AIPO # 288 JAN. 1943 (6) (K FORM)

VARIANT WHICH WOULD YOU RATHER SEE AS THE NEXT PRESIDENT - A REPUBLICAN OR A DEMOCRAT\*

AIPO # 143 JAN. 1939 (11) (A FORM)

WOULD YOU LIKE TO SEE THE REPUBLICANS OR THE DEMOCRATS WIN THE PRESIDENTIAL ELECTION NEXT YEAR\*

AIPO # 174 OCT. 1939 (7)

WOULD YOU LIKE TO SEE A DEMOCRAT OR A REPUBLICAN WIN THE PRESIDENTIAL ELECTION NEXT YEAR\*

AIPO # 175 OCT. 1939 (10A)

WOULD YOU PREFER TO SEE THE DEMOCRATS OR THE REPUBLICANS WIN THE PRESIDENTIAL ELECTION NEXT YEAR\*

AIPO # 176 NOV. 1939 (9) (B FORM)  
 AIPO # 177 NOV. 1939 (8) (A FORM)  
 AIPO # 178 NOV. 1939 (11)  
 AIPO # 179 DEC. 1939 (9) (A FORM)  
 AIPO # 180 DEC. 1939 (12) (B FORM)

WOULD YOU PREFER TO SEE THE REPUBLICANS OR THE DEMOCRATS WIN THE PRESIDENTIAL ELECTION THIS YEAR\*

AIPO # 183 JAN. 1940 (10) (T FORM)  
 AIPO # 188 MAR. 1940 (1A) (K FORM)  
 AIPO # 188 MAR. 1940 (4) (T FORM)  
 AIPO # 195 MAY 1940 (10)

AIPO # 198 JUNE 1940 (11)

WOULD YOU PREFER TO SEE THE DEMOCRATS OR THE REPUBLICANS  
WIN THE PRESIDENTIAL ELECTION THIS YEAR\*

|            |            |       |          |
|------------|------------|-------|----------|
| AIPO # 184 | FEB, 1940  | (11)  | (K FORM) |
| AIPO # 185 | FEB, 1940  | (9)   | (T FORM) |
| OPOR # 201 | MAR, 1940  | (13)  |          |
| AIPO # 186 | MAR, 1940  | (11)  | (T FORM) |
| AIPO # 187 | MAR, 1940  | (15)  | (K FORM) |
| AIPO # 189 | APRIL 1940 | (4)   | (K FORM) |
| AIPO # 190 | APRIL 1940 | (5)   | (T FORM) |
| AIPO # 193 | MAY 1940   | (9)   |          |
| AIPO # 194 | MAY 1940   | (12)  | (K FORM) |
| AIPO # 196 | MAY 1940   | (13A) |          |
| AIPO # 197 | MAY 1940   | (11)  |          |

WOULD YOU LIKE TO SEE A REPUBLICAN OR A DEMOCRAT WIN THE  
PRESIDENTIAL ELECTION THIS YEAR\*

|            |            |      |          |
|------------|------------|------|----------|
| AIPO # 186 | MAR, 1940  | (11) | (K FORM) |
| AIPO # 187 | MAR, 1940  | (15) | (T FORM) |
| AIPO # 192 | APRIL 1940 | (8)  |          |

WOULD YOU LIKE TO SEE A DEMOCRAT OR A REPUBLICAN WIN THE  
PRESIDENTIAL ELECTION THIS YEAR\*

AIPO # 191 APRIL 1940 (9)

IF YOU WERE VOTING FOR CONGRESSMAN TODAY, WOULD YOU BE MOST LIKELY TO  
VOTE FOR THE REPUBLICAN, THE DEMOCRAT, OR THE CANDIDATE OF SOME OTHER  
PARTY\*

THIS QUESTION WAS REPEATED 25 TIMES BETWEEN OCT, 1940  
AND NOV, 1949,

IF YOU WERE VOTING FOR CONGRESSMAN TODAY, WOULD YOU BE MOST LIKELY TO  
VOTE FOR THE DEMOCRAT, THE REPUBLICAN, OR THE CANDIDATE OF SOME  
OTHER PARTY\*

|            |            |       |            |
|------------|------------|-------|------------|
| AIPO # 274 | AUG, 1942  | (19)  |            |
| AIPO # 372 | MAY 1946   | (3)   |            |
| AIPO # 373 | JUNE 1946  | (8)   |            |
| AIPO # 374 | JUNE 1946  | (4)   |            |
| AIPO # 375 | JULY 1946  | (18A) |            |
| AIPO # 376 | AUG, 1946  | (5A)  |            |
| AIPO # 377 | AUG, 1946  | (10B) |            |
| AIPO # 378 | SEPT, 1946 | (6B)  |            |
| AIPO # 379 | SEPT, 1946 | (8B)  | (K&T FORM) |
| AIPO # 379 | SEPT, 1946 | (9)   | (S FORM)   |
| AIPO # 380 | OCT, 1946  | (9)   |            |
| AIPO # 381 | OCT, 1946  | (9)   |            |
| AIPO # 382 | OCT, 1946  | (8)   |            |
| AIPO # 383 | OCT, 1946  | (6)   |            |
| AIPO # 427 | SEPT, 1948 | (6A)  |            |
| AIPO # 428 | SEPT, 1948 | (7A)  |            |
| AIPO # 429 | SEPT, 1948 | (7A)  |            |
| AIPO # 430 | OCT, 1948  | (7)   |            |
| AIPO # 431 | OCT, 1948  | (8)   |            |
| AIPO # 444 | JUNE 1949  | (15)  | (K FORM)   |

AIPO # 446 AUG, 1949 (17A)  
 AIPO # 449 OCT, 1949 (17) (K FORM)

AS YOU FEEL TODAY, WOULD YOU BE MORE LIKELY TO VOTE FOR THE  
 DEMOCRATIC OR THE REPUBLICAN CANDIDATE FOR CONGRESS FROM YOUR  
 DISTRICT\*

AIPO # 312 FEB, 1944 (12) (T FORM)  
 AIPO # 313 MAR 1944 (12) (K FORM)  
 AIPO # 314 MAR, 1944 (9)  
 AIPO # 322 JULY 1944 (10) (T FORM)  
 AIPO # 323 JULY 1944 (9)  
 AIPO # 328 SEPT, 1944 (9C)  
 AIPO # 329 SEPT, 1944 (9C)  
 AIPO # 330 OCT, 1944 (11)  
 AIPO # 331 OCT, 1944 (11)  
 AIPO # 421 JULY 1948 (9) (K FORM)

VARIANT IF THE CONGRESSIONAL ELECTIONS WERE BEING HELD TOMORROW, DO  
 YOU THINK YOU WOULD VOTE\* WOULD YOU VOTE FOR A DEMOCRAT OR A  
 REPUBLICAN TO REPRESENT YOUR DISTRICT IN CONGRESS\*

AIPO # 269 MAY 1942 (13) (K FORM)

AS YOU FEEL TODAY, WOULD YOU BE MORE LIKELY TO VOTE FOR THE  
 REPUBLICAN OR FOR THE DEMOCRATIC CANDIDATE FOR CONGRESS FROM  
 YOUR DISTRICT\*

AIPO # 421 JULY 1948 (9) (T FORM)

WHICH PARTY DO YOU WANT TO SEE WIN THE LARGEST NUMBER OF SEATS IN  
 CONGRESS IN THE ELECTION THIS FALL - THE REPUBLICAN OR THE DEMOCRATIC\*

AIPO # 323 JULY 1944 (5) (K FORM)  
 AIPO # 534 JULY 1954 (24)

VARIANT WHICH PARTY DO YOU WANT TO SEE WIN A MAJORITY OF SEATS IN THE  
 NEXT CONGRESSIONAL ELECTIONS - REPUBLICANS OR DEMOCRATS\*

AIPO # 243 JULY 1941 (11)  
 AIPO # 245 AUG, 1941 (11A)  
 AIPO # 246 AUG, 1941 (13)

WHICH PARTY DO YOU WANT TO SEE WIN A MAJORITY OF SEATS IN  
 THE CONGRESSIONAL ELECTIONS - REPUBLICANS OR DEMOCRATS\*

AIPO # 249 OCT, 1941 (14)

IF THE CONGRESSIONAL ELECTIONS WERE BEING HELD TODAY, WHICH  
 PARTY WOULD YOU LIKE TO SEE WIN A MAJORITY OF SEATS - THE  
 REPUBLICANS OR DEMOCRATS\*

AIPO # 250 OCT, 1941 (14)  
 AIPO # 264 MAR, 1942 (4)  
 AIPO # 265 MAR, 1942 (7)  
 AIPO # 266 APRIL 1942 (5)  
 AIPO # 267 APRIL 1942 (7)  
 AIPO # 268 MAY 1942 (3)

WHICH PARTY WOULD YOU LIKE TO SEE WIN A MAJORITY OF SEATS IN THE NEXT CONGRESSIONAL ELECTION - REPUBLICAN OR DEMOCRATIC\*

AIPO # 261 FEB, 1942 (7) (T FORM)

IF THE CONGRESSIONAL ELECTIONS WERE BEING HELD TODAY, WHICH PARTY WOULD YOU LIKE TO SEE WIN THE MAJORITY OF SEATS - REPUBLICAN OR DEMOCRATIC\*

AIPO # 261 FEB, 1942 (7) (K FORM)  
AIPO # 262 FEB, 1942 (12)  
AIPO # 263 MAR, 1942 (15A)

WHICH PARTY WOULD YOU LIKE TO SEE HAVE MOST MEMBERS IN CONGRESS AFTER THE PRESIDENTIAL ELECTION THIS FALL - THE DEMOCRATIC OR THE REPUBLICAN\*

AIPO # 312 FEB, 1944 (12) (K FORM)  
AIPO # 323 JULY 1944 (5) (T FORM)

IN THE CONGRESSIONAL ELECTIONS WHICH COME NEXT YEAR, DO YOU WANT THE REPUBLICANS TO KEEP THEIR PRESENT MAJORITY OR DO YOU WANT THE DEMOCRATS TO WIN CONTROL OF CONGRESS\*

AIPO # 515 MAY 1953 (7)

WHICH PARTY DO YOU WANT TO SEE WIN THE LARGEST NUMBER OF SEATS IN CONGRESS IN THE ELECTION THIS FALL - THE DEMOCRATIC OR THE REPUBLICAN\*

AIPO # 535 AUG, 1954 (26)  
AIPO # 538 OCT, 1954 (18)

WHICH PARTY WOULD YOU LIKE TO SEE WIN A MAJORITY OF SEATS IN THE U.S. HOUSE OF REPRESENTATIVES THIS FALL - THE DEMOCRATIC PARTY OR THE REPUBLICAN PARTY\*

AIPO # 735 SEPT, 1966 (21)

IF THE PRESIDENTIAL ELECTION WERE BEING HELD TODAY, WHICH PARTY WOULD YOU VOTE FOR - THE DEMOCRATIC OR REPUBLICAN\*

THIS QUESTION WAS ASKED 40 TIMES BETWEEN JUNE 1945 AND SEPT, 1949.

VARIANT IF THE PRESIDENTIAL ELECTION WERE BEING HELD TODAY, WHAT PARTY WOULD YOU VOTE FOR\*

AIPO # 293 APRIL 1943 (4) (K FORM)

IF THE PRESIDENTIAL ELECTION WERE BEING HELD TODAY, WHICH PARTY WOULD YOU VOTE FOR\*

AIPO # 294 APRIL 1943 (13A) (K FORM)

IF A PRESIDENTIAL ELECTION WERE BEING HELD TODAY, WHICH PARTY WOULD YOU VOTE FOR - THE REPUBLICAN OR DEMOCRATIC\*

AIPO # 402 AUG, 1947 (15) (T FORM)  
AIPO # 404 SEPT, 1947 (16) (T FORM)  
AIPO # 406 OCT, 1947 (17) (T FORM)

|            |           |      |          |
|------------|-----------|------|----------|
| AIPO # 407 | NOV, 1947 | (16) | (K FORM) |
| AIPO # 408 | NOV, 1947 | (16) | (K FORM) |
| AIPO # 409 | DEC, 1947 | (18) | (K FORM) |
| AIPO # 443 | JUNE 1949 | (15) | (T FORM) |

VARIANT IF A PRESIDENTIAL ELECTION WERE BEING HELD TODAY, WHICH PARTY WOULD YOU VOTE FOR - THE DEMOCRATIC OR REPUBLICAN\*

|            |           |       |
|------------|-----------|-------|
| AIPO # 375 | JULY 1946 | (188) |
| AIPO # 376 | AUG, 1946 | (58)  |

IF THE ELECTIONS FOR CONGRESS WERE BEING HELD TODAY, WHICH PARTY WOULD YOU LIKE TO SEE WIN IN THIS STATE - THE REPUBLICAN PARTY OR THE DEMOCRATIC PARTY\* AS OF TODAY, DO YOU LEAN MORE TO THE REPUBLICAN PARTY OR TO THE DEMOCRATIC PARTY\*

THIS QUESTION WAS REPEATED 137 TIMES BETWEEN APRIL 1950 AND JAN, 1963,

IF A PRESIDENTIAL ELECTION WERE BEING HELD TODAY, WHICH PARTY WOULD YOU LIKE TO SEE WIN - THE REPUBLICAN PARTY OR THE DEMOCRATIC PARTY\* AS OF TODAY, DO YOU LEAN MORE TO THE REPUBLICAN PARTY OR TO THE DEMOCRATIC PARTY\*

|            |            |      |               |
|------------|------------|------|---------------|
| AIPO # 455 | APRIL 1950 | (16) | (FILTER)      |
| AIPO # 457 | JUNE 1950  | (27) | (FILTER)      |
| AIPO # 460 | AUG, 1950  | (24) | (FILTER)      |
| AIPO # 461 | SEPT, 1950 | (15) | (FILTER)      |
| AIPO # 469 | DEC, 1950  | (20) | (FILTER)      |
| AIPO # 471 | FEB, 1951  | (22) | (FILTER)      |
| AIPO # 475 | MAY 1951   | (22) | (PART 1 ONLY) |
| AIPO # 478 | AUG, 1951  | (24) | (PART 1 ONLY) |

VARIANT IF A PRESIDENTIAL ELECTION WERE BEING HELD TODAY, WHICH POLITICAL PARTY WOULD YOU LIKE TO SEE WIN - THE REPUBLICAN PARTY OR THE DEMOCRATIC PARTY\* AS OF TODAY, DO YOU LEAN MORE TO THE REPUBLICAN PARTY OR TO THE DEMOCRATIC PARTY\*

|            |            |      |          |
|------------|------------|------|----------|
| AIPO # 493 | MAY 1952   | (16) |          |
| AIPO # 495 | JULY 1952  | (16) |          |
| AIPO # 496 | JULY 1952  | (14) |          |
| AIPO # 497 | AUG, 1952  | (5)  |          |
| AIPO # 498 | AUG, 1952  | (3)  | (FORM 1) |
| AIPO # 499 | AUG, 1952  | (3)  | (FORM 1) |
| AIPO # 500 | SEPT, 1952 | (3)  |          |
| AIPO # 501 | SEPT, 1952 | (3)  |          |

IF THE PRESIDENTIAL ELECTION WERE BEING HELD TODAY, WHICH POLITICAL PARTY WOULD YOU LIKE TO SEE WIN - THE DEMOCRATIC PARTY OR THE REPUBLICAN PARTY\* AS OF TODAY, DO YOU LEAN MORE TO THE DEMOCRATIC PARTY OR TO THE REPUBLICAN PARTY\*

|            |           |     |
|------------|-----------|-----|
| AIPO # 498 | AUG, 1952 | (3) |
| AIPO # 499 | AUG, 1952 | (3) |

IF THE PRESIDENTIAL ELECTION WERE BEING HELD TODAY, WHICH POLITICAL PARTY WOULD YOU LIKE TO SEE WIN - THE REPUBLICAN PARTY OR THE DEMOCRATIC PARTY\* AS OF TODAY, DO YOU LEAN A LITTLE MORE TO THE DEMOCRATIC PARTY OR A LITTLE MORE TO THE



## REPUBLICAN PARTY\*

AIPO # 573 OCT, 1956 (11)

IF THE ELECTIONS FOR CONGRESS WERE BEING HELD TODAY, WHICH PARTY WOULD YOU LIKE TO SEE WIN IN THIS STATE - THE DEMOCRATIC PARTY OR THE REPUBLICAN PARTY\* AS OF TODAY, DO YOU LEAN MORE TO THE DEMOCRATIC PARTY OR TO THE REPUBLICAN PARTY\* IF YOU HAD TO DECIDE TODAY WHICH PARTY WOULD YOU VOTE FOR - THE DEMOCRATIC OR REPUBLICAN\*

THIS QUESTION WAS REPEATED 37 TIMES BETWEEN SEPT, 1950 AND OCT, 1960,

IF A PRESIDENTIAL ELECTION WERE BEING HELD TODAY, WOULD YOU VOTE FOR THE REPUBLICAN PARTY, THE DEMOCRATIC PARTY, OR WOULD YOUR CHOICE OF PARTY DEPEND ON THE CANDIDATE\*

|            |            |      |
|------------|------------|------|
| AIPO # 468 | DEC, 1950  | (15) |
| AIPO # 472 | MAR, 1951  | (21) |
| AIPO # 473 | MAR 1951   | (23) |
| AIPO # 476 | JUNE 1951  | (19) |
| AIPO # 477 | JULY 1951  | (20) |
| AIPO # 481 | OCT, 1951  | (16) |
| AIPO # 482 | NOV, 1951  | (14) |
| AIPO # 484 | JAN, 1952  | (15) |
| AIPO # 485 | JAN, 1952  | (8)  |
| AIPO # 553 | SEPT, 1955 | (4)  |

VARIANT IN DECIDING WHO TO VOTE FOR THIS FALL FOR PRESIDENT, WILL YOU BE MAKING YOUR DECISION BASED MOSTLY ON YOUR FEELINGS ABOUT THE TWO MEN, EISENHOWER AND STEVENSON. OR BASED MOSTLY ON YOUR FEELINGS ABOUT THE REPUBLICAN AND DEMOCRATIC PARTIES\*

RCOM # 64 SEPT, 1956 (7)

WHAT IS YOUR BEST GUESS ABOUT YOUR FRIENDS - WILL MOST OF THEM VOTE REPUBLICAN THIS NOVEMBER, OR DEMOCRATIC\*

|            |            |      |
|------------|------------|------|
| AIPO # 490 | APRIL 1952 | (14) |
| AIPO # 565 | MAY 1956   | (5)  |

IF THE PRESIDENTIAL ELECTION WERE BEING HELD TODAY, WHICH POLITICAL PARTY WOULD YOU LIKE TO SEE WIN - THE DEMOCRATIC PARTY OR THE REPUBLICAN PARTY\* AS OF TODAY, DO YOU LEAN A LITTLE MORE TO THE DEMOCRATIC PARTY OR A LITTLE MORE TO THE REPUBLICAN PARTY\*

|            |            |      |          |
|------------|------------|------|----------|
| AIPO # 502 | SEPT, 1952 | (4)  |          |
| AIPO # 503 | SEPT, 1952 | (4)  |          |
| AIPO # 504 | OCT, 1952  | (13) | (FORM 1) |
| AIPO # 504 | OCT, 1952  | (4)  | (FORM 2) |
| AIPO # 505 | OCT, 1952  | (4)  |          |
| AIPO # 506 | OCT, 1952  | (4)  |          |
| AIPO # 507 | OCT, 1952  | (12) |          |
| AIPO # 572 | OCT, 1956  | (11) |          |

IF THE ELECTIONS FOR CONGRESS WERE BEING HELD TODAY, WHICH PARTY WOULD YOU LIKE TO SEE WIN IN THIS CONGRESSIONAL DISTRICT - THE DEMOCRATIC PARTY OR THE REPUBLICAN PARTY\* AS OF TODAY, DO YOU LEAN MORE TO THE REPUBLICAN PARTY OR MORE TO THE DEMOCRATIC PARTY\*

THIS QUESTION WAS REPEATED 69 TIMES BETWEEN FEB, 1963

AND OCT, 1973.

IF THE ELECTIONS FOR CONGRESS WERE BEING HELD TODAY, WHICH PARTY WOULD YOU LIKE TO SEE WIN IN THIS CONGRESSIONAL DISTRICT - THE REPUBLICAN PARTY OR THE DEMOCRATIC PARTY\* AS OF TODAY, DO YOU LEAN MORE TO THE REPUBLICAN PARTY OR MORE TO THE DEMOCRATIC PARTY\*

|            |            |       |         |
|------------|------------|-------|---------|
| AIPO # 735 | SEPT, 1966 | (7)   |         |
| AIPO # 736 | OCT, 1966  | (7)   | (WOMEN) |
| AIPO # 757 | JAN, 1968  | (100) |         |
| AIPO # 760 | APRIL 1968 | (100) |         |
| AIPO # 762 | MAY 1968   | (100) |         |
| AIPO # 765 | JULY 1968  | (100) |         |
| AIPO # 814 | SEPT, 1970 | (6)   |         |
| AIPO # 815 | OCT, 1970  | (3)   |         |

VARIANT IF THE ELECTIONS FOR CONGRESS WERE BEING HELD TODAY, WHICH PARTY WOULD YOU LIKE TO SEE WIN THIS CONGRESSIONAL DISTRICT - THE DEMOCRATIC PARTY OR THE REPUBLICAN PARTY\* AS OF TODAY, DO YOU LEAN MORE TO THE DEMOCRATIC PARTY OR MORE TO THE REPUBLICAN PARTY\*

|            |            |       |          |
|------------|------------|-------|----------|
| AIPO # 807 | MAY 1970   | (104) |          |
| AIPO # 808 | JUNE 1970  | (104) |          |
| AIPO # 809 | JUNE 1970  | (104) | (K FORM) |
| AIPO # 810 | JULY 1970  | (104) |          |
| AIPO # 811 | JULY 1970  | (104) |          |
| AIPO # 812 | SEPT, 1970 | (104) |          |
| AIPO # 813 | JULY 1970  | (104) |          |
| AIPO # 816 | OCT, 1970  | (2)   |          |
| AIPO # 817 | NOV, 1970  | (104) |          |

## ELECTIONS, NATIONAL, TIME OF VOTING DECISION

WHEN DID YOU DEFINITELY MAKE UP YOUR MIND TO VOTE FOR THE REPUBLICAN /DEMOCRATIC/ CANDIDATE FOR CONGRESS\*

|            |           |       |
|------------|-----------|-------|
| AIPO # 467 | NOV, 1950 | (19A) |
| AIPO # 539 | NOV, 1954 | (24D) |
| AIPO # 540 | NOV, 1954 | (20D) |
| AIPO # 607 | NOV, 1958 | (54E) |
| AIPO # 665 | NOV, 1962 | (6D)  |
| AIPO # 737 | NOV, 1966 | (3D)  |

WHEN DID YOU MAKE UP YOUR MIND DEFINITELY TO VOTE FOR (STEVENSON/ EISENHOWER) (JOHNSON/GOLDWATER) (NIXON/HUMPHREY/WALLACE) (MCGOVERN/NIXON)\*

|            |           |      |
|------------|-----------|------|
| AIPO # 508 | NOV, 1952 | (8D) |
| AIPO # 701 | NOV, 1964 | (5G) |
| AIPO # 771 | NOV, 1968 | (5F) |
| AIPO # 860 | NOV, 1972 | (6F) |

VARIANT HOW LONG BEFORE THE ELECTION HAD YOU MADE UP YOUR MIND TO VOTE FOR /CANDIDATE/\*

|            |           |      |
|------------|-----------|------|
| AIPO # 224 | NOV, 1940 | (9A) |
|------------|-----------|------|

HOW LONG BEFORE THE ELECTION HAD YOU DEFINITELY MADE UP YOUR MIND TO VOTE FOR DEWEY, ROOSEVELT, OR THOMAS\*

00374

24.1.1

AIPO # 335 NOV, 1944 (11A)

ABOUT WHEN DID YOU DEFINITELY MAKE UP YOUR MIND WHO YOU WERE GOING TO VOTE FOR\*

NORC # 230 NOV, 1944 (25)

WHEN DID YOU DEFINITELY MAKE UP YOUR MIND TO VOTE FOR /CANDIDATE/\*

AIPO # 431 OCT, 1948 (7A)

WHEN DID YOU DEFINITELY MAKE UP YOUR MIND TO VOTE FOR TRUMAN, DEWEY, WALLACE, OR THURMOND\*

AIPO # 432 NOV, 1948 (16A)

ARE YOU PRETTY CERTAIN NOW HOW YOU WILL VOTE THIS FALL OR DO YOU THINK YOU MAY CHANGE YOUR MIND BETWEEN NOW AND THE ELECTION IN NOVEMBER\*

AIPO # 695 JULY 1964 (6)  
 AIPO # 696 AUG, 1964 (4)  
 AIPO # 768 SEPT, 1968 (5A)  
 AIPO # 769 SEPT, 1968 (5A)  
 AIPO # 770 OCT, 1968 (5A)  
 AIPO # 857 AUG, 1971 (5)  
 AIPO # 858 SEPT, 1972 (5)  
 AIPO # 859 OCT, 1972 (5)

VARIANT WOULD YOU SAY YOU HAVE ALREADY DEFINITELY MADE UP YOUR MIND WHO YOU WOULD RATHER SEE ELECTED IN NOVEMBER, OR THAT YOU ARE ALMOST SURE, OR THAT YOU ARE STILL ON THE FENCE\*

RCOM # 60 AUG, 1952 (5)  
 RCOM # 62 OCT, 1952 (5)

### ELECTIONS, NATIONAL, VOTE RECALL

DID YOU VOTE FOR LEMKE, ROOSEVELT, THOMAS, OR LONDON\*

THIS QUESTION WAS REPEATED 75 TIMES BETWEEN NOV, 1938 AND JAN, 1941,

VARIANT DID YOU VOTE FOR ROOSEVELT, LONDON, THOMAS, OR LEMKE\*

AIPO # 138 NOV, 1938 (6B)

DID YOU VOTE FOR LONDON, ROOSEVELT, THOMAS, OR LEMKE\*

AIPO # 210 SEPT, 1940 (10B)

DID YOU VOTE FOR LONDON, THOMAS, ROOSEVELT, OR LEMKE\*

AIPO # 211 SEPT, 1940 (4B)  
 AIPO # 212 SEPT, 1940 (4B)  
 AIPO # 213 SEPT, 1940 (7B)  
 AIPO # 214 OCT, 1940 (4B)  
 AIPO # 215 OCT, 1940 (6B)  
 AIPO # 216 OCT, 1940 (3B)  
 AIPO # 217 OCT, 1940 (3B)

|            |           |      |
|------------|-----------|------|
| AIPQ # 218 | OCT, 1940 | (38) |
| AIPQ # 219 | OCT, 1940 | (30) |
| AIPQ # 220 | OCT, 1940 | (30) |
| AIPQ # 221 | OCT, 1940 | (40) |
| AIPQ # 222 | NOV, 1940 | (38) |

DID YOU VOTE FOR WILLKIE, ROOSEVELT, OR THOMAS\*

THIS QUESTION WAS REPEATED 78 TIMES BETWEEN NOV, 1940  
AND DEC, 1944,

VARIANT FOR WHOM DID YOU VOTE IN THE LAST PRESIDENTIAL ELECTION\*

|           |            |      |
|-----------|------------|------|
| RFOR # 28 | NOV, 1941  | (12) |
| RFOR # 29 | SEPT, 1941 | (12) |

WHICH CANDIDATE FOR PRESIDENT DID YOU VOTE FOR LAST YEAR \*  
WILLKIE, ROOSEVELT, OR THOMAS\*

|            |           |       |
|------------|-----------|-------|
| AIPQ # 254 | NOV, 1941 | (15A) |
| AIPQ # 255 | DEC, 1941 | (14)  |
| AIPQ # 258 | JAN, 1942 | (10A) |
| AIPQ # 259 | JAN, 1942 | (14A) |

DID YOU VOTE FOR WILLKIE, ROOSEVELT, OR THOMAS IN THE 1940  
PRESIDENTIAL ELECTION\*

|            |           |       |
|------------|-----------|-------|
| AIPQ # 275 | AUG, 1942 | (12A) |
|------------|-----------|-------|

DID YOU VOTE FOR OR AGAINST WILLKIE\*

|            |           |       |          |
|------------|-----------|-------|----------|
| AIPQ # 301 | AUG, 1943 | (15B) | (T FORM) |
|------------|-----------|-------|----------|

IF YOU VOTED IN 1940, CHECK THE MAN FOR WHOM YOU VOTED,  
WILLKIE, ROOSEVELT,

|            |           |     |          |
|------------|-----------|-----|----------|
| AIPQ # 322 | JULY 1944 | (3) | (K FORM) |
| AIPQ # 325 | AUG, 1944 | (3) | (K FORM) |
| AIPQ # 326 | AUG, 1944 | (3) |          |

DID YOU VOTE FOR ROOSEVELT OR WILLKIE\*

|            |           |       |
|------------|-----------|-------|
| NORC # 229 | OCT, 1944 | (24A) |
|------------|-----------|-------|

DO YOU REMEMBER FOR CERTAIN WHETHER OR NOT YOU VOTED IN THE 1940  
PRESIDENTIAL ELECTION\* /IF YES, VOTED,/ DID YOU VOTE FOR WILLKIE,  
ROOSEVELT, OR THOMAS\*

|            |            |      |
|------------|------------|------|
| OPOR # 807 | MAR, 1941  | (14) |
| AIPQ # 327 | SEPT, 1944 | (3)  |
| AIPQ # 328 | SEPT, 1944 | (3)  |
| AIPQ # 329 | SEPT, 1944 | (3)  |

VARIANT IT IS NOT OFTEN EASY TO REMEMBER SOMETHING YOU DID OVER  
THREE YEARS AGO, FOR INSTANCE, CAN YOU RECALL IF YOU  
ACTUALLY VOTED IN 1940 FOR ROOSEVELT OR WILLKIE\*

|            |          |      |          |
|------------|----------|------|----------|
| NORC # 225 | MAY 1944 | (32) | (WHITES) |
|------------|----------|------|----------|

IT IS NOT ALWAYS EASY TO RECALL SOMETHING YOU DID OVER THREE YEARS AGO, FOR INSTANCE, CAN YOU RECALL WHETHER YOU ACTUALLY VOTED IN 1940 FOR WILLKIE OR ROOSEVELT\*

AIPD # 323 JULY 1944 (11) (T FORM)

DID YOU VOTE FOR THE DEMOCRATIC OR THE REPUBLICAN CONGRESSIONAL CANDIDATE FROM YOUR DISTRICT\*

THIS QUESTION WAS REPEATED 48 TIMES BETWEEN NOV, 1942 AND DEC, 1946,

VARIANT DID YOU VOTE FOR THE DEMOCRATIC OR REPUBLICAN CONGRESSMAN\*

NORC # 229 OCT, 1944 (23A)

FOR PRESIDENT, DID YOU VOTE FOR THE REPUBLICAN OR THE DEMOCRAT\*

THIS QUESTION WAS REPEATED 40 TIMES BETWEEN DEC, 1942 AND AUG, 1944,

DID YOU VOTE FOR DEWEY, ROOSEVELT, OR THOMAS\*

THIS QUESTION WAS REPEATED 102 TIMES BETWEEN NOV, 1944 AND JAN, 1949,

FOR WHOM DID YOU VOTE IN 1944, ROOSEVELT OR DEWEY\*

|           |            |      |            |
|-----------|------------|------|------------|
| RFOR # 50 | SEPT, 1945 | (22) |            |
| PCOM # 25 | AUG, 1946  | (24) | (VETERANS) |
| RFOR # 55 | AUG, 1946  | (24) |            |
| RFOR # 56 | SEPT, 1946 | (18) |            |

VARIANT DID YOU VOTE FOR ROOSEVELT OR DEWEY /IN THE 1944 PRESIDENTIAL ELECTION/\*

ORCO # 277P NOV, 1947 (25B) (SPECIAL OCCUPATIONS)

DID YOU FAVOR ROOSEVELT OR DEWEY IN THE LAST PRESIDENTIAL ELECTION\*

|             |            |      |
|-------------|------------|------|
| NORC # 135  | OCT, 1945  | (3)  |
| NORC # 140  | MAR, 1946  | (28) |
| NORC # 241  | MAY 1946   | (26) |
| NORC # 144  | SEPT, 1946 | (33) |
| NORC # S075 | NOV, 1946  | (31) |
| NORC # T049 | MAR, 1947  | (12) |
| NORC # 150  | APRIL 1947 | (38) |

VARIANT WHICH CANDIDATE WERE YOU FOR - ROOSEVELT OR DEWEY\*

RFOR # 45 NOV, 1944 (11)

WHICH CANDIDATE DID YOU FAVOR IN THE 1944 ELECTIONS - ROOSEVELT OR DEWEY\*

RFOR # 57 DEC, 1946 (22)

FOR WHOM DID YOU VOTE /IN THE RECENT PRESIDENTIAL ELECTION/ - DEWEY, TRUMAN, OR WHOM\*

ORCO # 250B DEC, 1948 (30B) (INVESTORS)

DID YOU VOTE FOR TRUMAN, DEWEY, WALLACE, OR THURMOND\*

THIS QUESTION WAS REPEATED 81 TIMES BETWEEN NOV, 1948  
AND AUG, 1954,

VARIANT WHICH CANDIDATE DID YOU FAVOR IN THE RECENT PRESIDENTIAL  
ELECTION - DEWEY, TRUMAN, WALLACE, OR THURMOND\*

|            |            |     |
|------------|------------|-----|
| NORC # 163 | JAN, 1949  | (5) |
| NORC # 168 | AUG, 1949  | (3) |
| NORC # 169 | SEPT, 1949 | (3) |

IN 1948, TRUMAN RAN FOR PRESIDENT AGAINST DEWEY, WALLACE,  
AND THURMOND. DO YOU RECALL WHETHER YOU VOTED IN THAT  
ELECTION\* /IF VOTED/ FOR WHOM DID YOU VOTE - TRUMAN, DEWEY,  
WALLACE, OR THURMOND\*

|           |          |      |
|-----------|----------|------|
| POS # 930 | MAY 1954 | (72) |
|-----------|----------|------|

FOR CONGRESSMAN, DID YOU VOTE FOR THE REPUBLICAN CANDIDATE OR FOR THE  
DEMOCRATIC CANDIDATE\*

|            |           |        |
|------------|-----------|--------|
| AIPO # 467 | NOV, 1950 | (188)  |
| AIPO # 468 | DEC, 1950 | (188)  |
| AIPO # 539 | NOV, 1954 | (248)  |
| AIPO # 540 | NOV, 1954 | (208)  |
| AIPO # 607 | NOV, 1958 | (548)  |
| AIPO # 608 | DEC, 1958 | (1068) |
| AIPO # 665 | NOV, 1962 | (68)   |
| AIPO # 737 | NOV, 1966 | (3A)   |

VARIANT WHICH PARTY CANDIDATE FOR CONGRESSMAN DID YOU VOTE FOR - THE  
REPUBLICAN, THE DEMOCRAT, OR THE CANDIDATE OF SOME OTHER  
PARTY\*

|            |           |      |
|------------|-----------|------|
| AIPO # 137 | NOV, 1938 | (38) |
|------------|-----------|------|

DID YOU VOTE FOR THE REPUBLICAN OR DEMOCRATIC CANDIDATE FOR  
CONGRESSMAN IN YOUR DISTRICT IN 1952\*

|           |          |       |
|-----------|----------|-------|
| POS # 930 | MAY 1954 | (718) |
|-----------|----------|-------|

FOR CONGRESSMAN, DID YOU VOTE FOR THE REPUBLICAN CANDIDATE  
OR THE DEMOCRATIC CANDIDATE\*

|            |           |      |
|------------|-----------|------|
| AIPO # 737 | NOV, 1966 | (38) |
|------------|-----------|------|

DID YOU VOTE FOR EISENHOWER, THE REPUBLICAN, STEVENSON, THE DEMOCRAT,  
OR FOR SOME OTHER CANDIDATE IN THE LAST PRESIDENTIAL ELECTION\*

|            |            |      |
|------------|------------|------|
| NORC # 334 | DEC, 1952  | (6A) |
| NORC # 337 | FEB, 1953  | (6A) |
| NORC # 339 | APRIL 1953 | (6A) |
| NORC # 340 | MAY 1953   | (6A) |
| NORC # 341 | JUNE 1953  | (7A) |
| NORC # 348 | SEPT, 1953 | (4A) |
| NORC # 349 | NOV, 1953  | (5A) |
| NORC # 351 | JAN, 1954  | (5A) |
| NORC # 355 | APRIL 1954 | (5A) |

|            |       |      |      |
|------------|-------|------|------|
| NORC # 359 | JUNE  | 1954 | (5A) |
| NORC # 363 | SEPT, | 1954 | (5A) |
| NORC # 365 | NOV,  | 1954 | (5A) |
| NORC # 366 | JAN,  | 1955 | (5A) |
| NORC # 370 | MAR,  | 1955 | (6A) |
| NORC # 371 | APRIL | 1955 | (5A) |
| NORC # 372 | JUNE  | 1955 | (4A) |
| NORC # 374 | AUG,  | 1955 | (5A) |
| NORC # 376 | SEPT, | 1955 | (5A) |
| NORC # 379 | NOV,  | 1955 | (4A) |
| NORC # 382 | JAN,  | 1956 | (5A) |
| NORC # 386 | APRIL | 1956 | (5A) |
| NORC # 390 | JUNE  | 1956 | (5A) |
| NORC # 393 | SEPT, | 1956 | (5A) |

DID YOU VOTE FOR EISENHOWER OR STEVENSON\*

THIS QUESTION WAS REPEATED 60 TIMES BETWEEN JAN, 1953  
AND OCT, 1956,

VARIANT DID YOU HAPPEN TO VOTE FOR STEVENSON OR EISENHOWER\*

AIPO # 508 NOV, 1952 (88)

DID YOU VOTE FOR ADLAI STEVENSON OR EISENHOWER\*

AIPO # 509 DEC, 1952 (188)

WHOM DID YOU FAVOR FOR PRESIDENT IN 1952 - EISENHOWER OR  
STEVENSON\*

POS # 930 MAY 1954 (70)

DID YOU VOTE FOR EISENHOWER OR STEVENSON IN 1952\*

|            |      |      |       |
|------------|------|------|-------|
| AIPO # 539 | NOV, | 1954 | (258) |
| AIPO # 540 | NOV, | 1954 | (218) |
| AIPO # 541 | DEC, | 1954 | (298) |
| AIPO # 542 | JAN, | 1955 | (288) |

NOW, DO YOU MIND TELLING ME WHO YOU VOTED FOR FOR PRESIDENT  
IN 1952 - EISENHOWER OR STEVENSON\*

|           |       |      |       |
|-----------|-------|------|-------|
| RCOM # 94 | JAN,  | 1956 | (4)   |
| RCOM # 63 | JUNE  | 1956 | (48)  |
| RCOM # 66 | JULY  | 1956 | (4)   |
| RCOM # 64 | SEPT, | 1956 | (260) |
| RCOM # 65 | OCT,  | 1956 | (120) |

DID YOU VOTE FOR STEVENSON OR EISENHOWER\*

|            |       |      |        |
|------------|-------|------|--------|
| AIPO # 576 | DEC,  | 1956 | (1028) |
| AIPO # 577 | JAN,  | 1957 | (1028) |
| AIPO # 578 | FEB,  | 1957 | (1028) |
| AIPO # 579 | FEB,  | 1957 | (1038) |
| AIPO # 580 | MAR,  | 1957 | (1048) |
| AIPO # 581 | APRIL | 1957 | (1013) |
| AIPO # 582 | APRIL | 1957 | (1048) |
| AIPO # 583 | MAY   | 1957 | (1048) |
| AIPO # 584 | JUNE  | 1957 | (1048) |

|            |       |      |        |
|------------|-------|------|--------|
| AIPO # 585 | JUNE  | 1957 | (1048) |
| AIPO # 586 | JULY  | 1957 | (1048) |
| AIPO # 589 | SEPT. | 1957 | (1038) |
| AIPO # 590 | OCT.  | 1957 | (1048) |
| AIPO # 591 | NOV.  | 1957 | (1048) |
| AIPO # 592 | NOV.  | 1957 | (1048) |
| AIPO # 593 | DEC.  | 1957 | (1048) |
| AIPO # 594 | JAN.  | 1958 | (1048) |
| AIPO # 595 | FEB.  | 1958 | (1048) |
| AIPO # 596 | MAR.  | 1958 | (1038) |

VARIANT DID YOU VOTE FOR EISENHOWER, THE REPUBLICAN, STEVENSON, THE DEMOCRAT, OR FOR SOME OTHER CANDIDATE /IN THE LAST PRESIDENTIAL ELECTION/\*

|            |       |      |      |
|------------|-------|------|------|
| NORC # 399 | NOV.  | 1956 | (5A) |
| NORC # 401 | DEC.  | 1956 | (6A) |
| NORC # 404 | APRIL | 1957 | (5A) |

DO YOU MIND TELLING ME WHO YOU VOTED FOR LAST TIME IN 1956 - EISENHOWER OR STEVENSON\*

|           |      |      |      |
|-----------|------|------|------|
| RCOM # 98 | JUNE | 1960 | (4B) |
| RCOM # 99 | JUNE | 1960 | (3B) |

DO YOU MIND TELLING ME WHO YOU VOTED FOR IN 1956 - EISENHOWER OR STEVENSON\*

|            |       |      |      |
|------------|-------|------|------|
| RCOM # 100 | SEPT. | 1960 | (9B) |
|------------|-------|------|------|

IN THE ELECTION IN NOVEMBER, 1956 - WHEN EISENHOWER RAN AGAINST STEVENSON - DID THINGS COME UP WHICH KEPT YOU FROM VOTING, OR DID YOU HAPPEN TO VOTE\* FOR WHOM\*

THIS QUESTION WAS REPEATED 41 TIMES BETWEEN MAR. 1958 AND NOV. 1960.

VARIANT DID YOU HAPPEN TO VOTE FOR STEVENSON OR EISENHOWER\*

|            |      |      |      |
|------------|------|------|------|
| AIPO # 574 | NOV. | 1956 | (9B) |
|------------|------|------|------|

NOW, THINK BACK TO THE 1956 PRESIDENTIAL ELECTION, DID YOU VOTE FOR ADLAI STEVENSON OR DWIGHT EISENHOWER, OR DIDN'T YOU GET TO VOTE\*

|             |      |      |      |
|-------------|------|------|------|
| ORCO # 466G | NOV. | 1963 | (25) |
|-------------|------|------|------|

FOR THE U.S. HOUSE OF REPRESENTATIVES, DID YOU VOTE FOR THE REPUBLICAN CANDIDATE OR FOR THE DEMOCRATIC CANDIDATE\*

|            |      |      |      |
|------------|------|------|------|
| AIPO # 638 | NOV. | 1960 | (5C) |
| AIPO # 701 | NOV. | 1964 | (5C) |
| AIPO # 771 | NOV. | 1968 | (5C) |
| AIPO # 860 | NOV. | 1972 | (6C) |

IN THE ELECTION IN NOVEMBER, 1960 - WHEN KENNEDY RAN AGAINST NIXON - DID THINGS COME UP WHICH KEPT YOU FROM VOTING, OR DID YOU HAPPEN TO VOTE\* FOR WHOM\*

THIS QUESTION WAS REPEATED 40 TIMES BETWEEN NOV. 1961



AND NOV, 1964,

VARIANT DID YOU HAPPEN TO VOTE FOR KENNEDY OR NIXON\*

AIPO # 638 NOV, 1960 (58)

IN THE ELECTION IN NOVEMBER \* WHEN KENNEDY RAN AGAINST NIXON -  
DID THINGS COME UP WHICH KEPT YOU FROM VOTING, OR DID YOU  
HAPPEN TO VOTE\* FOR WHOM\*

AIPO # 639 DEC, 1960 (108)  
AIPO # 640 JAN, 1961 (107)  
AIPO # 641 FEB, 1961 (107)  
AIPO # 642 MAR, 1961 (109)  
AIPO # 643 APRIL 1961 (108)  
AIPO # 644 MAY 1961 (108)  
AIPO # 645 MAY 1961 (108)  
AIPO # 647 JUNE 1961 (108)

IN THE ELECTION LAST NOVEMBER \* WHEN KENNEDY RAN AGAINST  
NIXON \* DID THINGS COME UP WHICH KEPT YOU FROM VOTING, OR DID  
YOU HAPPEN TO VOTE\* FOR WHOM\*

AIPO # 648 JULY 1961 (107)  
AIPO # 649 AUG, 1961 (107)  
AIPO # 650 SEPT, 1961 (107)  
AIPO # 651 OCT, 1961 (107)

IN THE 1960 ELECTION, DID YOU PREFER NIXON OR KENNEDY FOR  
PRESIDENT\*

SRS # 160 MAY 1963 (57)

I KNOW IT'S HARD TO REMEMBER PAST ELECTIONS, BUT I'D LIKE YOU  
TO THINK BACK AND TRY TO RECALL WHETHER YOU VOTED FOR  
RICHARD NIXON OR JOHN KENNEDY FOR PRESIDENT IN 1960, OR  
DIDN'T YOU GET TO VOTE\*

ORCO # 466G NOV, 1963 (24)

IN 1960, DID YOU VOTE FOR RICHARD NIXON OR JOHN KENNEDY\*

AIPO # 761 APRIL 1968 (13C)

IN THE ELECTION IN NOVEMBER, 1964 \* WHEN JOHNSON RAN AGAINST  
GOLDWATER \* DID THINGS COME UP WHICH KEPT YOU FROM VOTING, OR DID YOU  
HAPPEN TO VOTE\* FOR WHOM\*

THIS QUESTION WAS REPEATED 52 TIMES BETWEEN NOV, 1964  
AND NOV, 1968,

VARIANT DID YOU HAPPEN TO VOTE FOR JOHNSON OR GOLDWATER\*

AIPO # 701 NOV, 1964 (58)

CAN YOU RECALL WITH CERTAINTY WHETHER OR NOT YOU VOTED IN THE  
1964 PRESIDENTIAL ELECTION\* FOR WHOM DID YOU VOTE\*

AIPO # 761 APRIL 1968 (13)

IN THE ELECTION IN NOVEMBER, 1968 - WHEN THE RACE WAS BETWEEN NIXON, HUMPHREY, AND WALLACE - DID THINGS COME UP WHICH KEPT YOU FROM VOTING, OR DID YOU HAPPEN TO VOTE\* FOR WHOM\*

THIS QUESTION WAS REPEATED 38 TIMES BETWEEN DEC, 1968 AND DEC, 1970,

VARIANT DID YOU HAPPEN TO VOTE FOR HUMPHREY, NIXON, OR WALLACE\*

AIPO # 771 NOV, 1968 (58)

NOW, IN 1968, YOU REMEMBER THAT HUMPHREY RAN FOR PRESIDENT ON THE DEMOCRATIC TICKET AGAINST NIXON FOR THE REPUBLICANS AND WALLACE AS AN INDEPENDENT, DO YOU REMEMBER FOR SURE WHETHER OR NOT YOU VOTED IN THAT ELECTION\* /IF VOTED/ DID YOU VOTE FOR HUMPHREY, NIXON, OR WALLACE\*

NORC # 9001 MAR, 1972 (55)  
NORC # 9002 MAR, 1973 (35)

VARIANT DID YOU VOTE IN THE LAST PRESIDENTIAL ELECTION IN 1968, OR WERE YOU NOT ABLE TO\*

NORC # 4100 APRIL 1970 (8)

### ELECTIONS, STATE AND LOCAL, INTEREST IN

ARE YOU INTERESTED IN THE COMING STATE ELECTIONS\*

|            |            |       |                |
|------------|------------|-------|----------------|
| AIPO # 278 | SEPT, 1942 | (4A)  |                |
| AIPO # 282 | OCT, 1942  | (3A)  |                |
| AIPO # 377 | AUG, 1946  | (10A) |                |
| AIPO # 378 | SEPT, 1946 | (21)  |                |
| AIPO # 379 | SEPT, 1946 | (20A) | (REGULAR FORM) |
| AIPO # 379 | SEPT, 1946 | (5)   | (S FORM)       |
| AIPO # 380 | OCT, 1946  | (5)   |                |
| AIPO # 381 | OCT, 1946  | (5)   |                |
| AIPO # 382 | OCT, 1946  | (4)   |                |
| AIPO # 383 | OCT, 1946  | (4)   |                |
| AIPO # 466 | OCT, 1950  | (13)  |                |

### ELECTIONS, STATE AND LOCAL, PARTY PREFERENCE

FOR GOVERNOR, DO YOU FAVOR THE DEMOCRATIC CANDIDATE OR THE REPUBLICAN CANDIDATE\*

|            |            |      |
|------------|------------|------|
| AIPO # 280 | OCT, 1942  | (5)  |
| AIPO # 281 | OCT, 1942  | (4)  |
| AIPO # 282 | OCT, 1942  | (4)  |
| AIPO # 326 | AUG, 1944  | (6)  |
| AIPO # 327 | SEPT, 1944 | (14) |
| AIPO # 328 | SEPT, 1944 | (15) |

VARIANT FOR GOVERNOR, DO YOU FAVOR THE REPUBLICAN CANDIDATE OR THE DEMOCRATIC CANDIDATE\*

|            |            |      |
|------------|------------|------|
| AIPO # 277 | SEPT, 1942 | (2A) |
| AIPO # 278 | SEPT, 1942 | (5A) |

IN THE ELECTION FOR GOVERNOR THIS YEAR, DO YOU FAVOR THE  
DEMOCRATIC CANDIDATE OR THE REPUBLICAN CANDIDATE\*

AIPO # 379 OCT, 1946 (6)  
AIPO # 380 OCT, 1946 (6)  
AIPO # 381 OCT, 1946 (6)  
AIPO # 382 OCT, 1946 (5)

IN THE ELECTION FOR GOVERNOR THIS NOVEMBER, WHICH POLITICAL  
PARTY WOULD YOU LIKE TO SEE WIN - THE DEMOCRATIC OR  
REPUBLICAN\*

AIPO # 462 SEPT, 1950 (15)  
AIPO # 463 OCT, 1950 (19)  
AIPO # 464 OCT, 1950 (13)  
AIPO # 465 OCT, 1950 (13)

IN THE ELECTION FOR GOVERNOR THIS NOVEMBER, WHICH POLITICAL  
PARTY WOULD YOU LIKE TO SEE WIN - THE REPUBLICAN OR  
DEMOCRATIC\*

AIPO # 466 OCT, 1950 (9)

IN THE ELECTION FOR GOVERNOR (IN THIS STATE THIS NOVEMBER) WHICH  
POLITICAL PARTY WOULD YOU LIKE TO SEE WIN - THE REPUBLICAN OR  
DEMOCRAT\*

AIPO # 466 OCT, 1950 (9)  
AIPO # 537 SEPT, 1954 (21)\*

#### ELECTIONS, STATE AND LOCAL, VOTING, REGISTRATION AND

PEOPLE WHO LIVE IN WASHINGTON, D.C., DO NOT NOW ELECT THEIR CITY  
OFFICIALS, DO YOU THINK THEY SHOULD OR SHOULD NOT HOLD ELECTIONS AND  
VOTE FOR THEIR LOCAL GOVERNMENT OFFICIALS\*

AIPO # 416 APRIL 1948 (7)  
AIPO # 444 JULY 1949 (10)

#### POLITICAL PARTIES, EVALUATION OF

DO YOU THINK BUSINESS WOULD BE BETTER OR WORSE TODAY IF WE HAD A  
REPUBLICAN PRESIDENT\*

AIPO # 126 JUNE 1938 (4)  
AIPO # 176 NOV, 1939 (14) (A FORM)

VARIANT DO YOU THINK BUSINESS WOULD BE MORE PROSPEROUS OR LESS  
PROSPEROUS IF WE HAD A REPUBLICAN PRESIDENT IN THE WHITE  
HOUSE\*

AIPO # 158 MAY 1939 (11) (A FORM)

DO YOU THINK BUSINESS WOULD BE BETTER OR WORSE IF WE HAD A  
REPUBLICAN PRESIDENT IN THE WHITE HOUSE\*

AIPO # 158 MAY 1939 (11) (8 FORM)

DO YOU THINK BUSINESS WOULD BE MORE PROSPEROUS IF WE HAD A  
REPUBLICAN PRESIDENT IN THE WHITE HOUSE\*

AIPO # 176 NOV. 1939 (14) (R FORM)

DO YOU THINK BUSINESS CONDITIONS WOULD BE BETTER OR WORSE TODAY IF THE REPUBLICANS HAD WON THE PRESIDENTIAL ELECTION LAST NOVEMBER\*

AIPO # 438 MAR. 1949 (16)

DO YOU THINK BUSINESS CONDITIONS IN THIS COUNTRY WOULD BE BETTER OR WORSE TODAY IF A REPUBLICAN PRESIDENT WERE IN OFFICE\*

AIPO # 660 JUNE 1962 (6)

WOULD YOU LIKE TO SEE THE REPUBLICAN PARTY BE MORE LIBERAL OR MORE CONSERVATIVE THAN IT WAS IN THE PRESIDENTIAL CAMPAIGN OF 1936\*

AIPO # 133 SEPT. 1938 (13)

AIPO # 134 OCT. 1938 (10)

AIPO # 135 OCT. 1938 (6)

AIPO # 182 JAN. 1940 (10A) (K FORM)

VARIANT DO YOU THINK THE REPUBLICAN PARTY SHOULD BE MORE LIBERAL OR CONSERVATIVE THAN IT WAS IN THE 1936 ELECTION\*

AIPO # 161 JUNE 1939 (4) (AC FORM)

DO YOU THINK IT MAKES A GREAT DEAL OF DIFFERENCE OR ONLY A LITTLE DIFFERENCE WHICH POLITICAL PARTY RUNS THE COUNTRY\*

AIPO # 270 JUNE 1942 (18A) (T FORM)

AIPO # 367 MAR. 1946 (18)

AIPO # 392 MAR. 1947 (8) (T FORM)

AIPO # 394 APRIL 1947 (10) (T FORM)

AIPO # 432 NOV. 1948 (12)

AIPO # 492 MAY 1952 (14)

AIPO # 561 MAR. 1956 (4)

AIPO # 710 APRIL 1965 (10)

VARIANT WOULD YOU SAY THAT IT MAKES MUCH DIFFERENCE WHICH POLITICAL PARTY RUNS THIS COUNTRY, OR NOT\*

AIPO # 455 MAY 1950 (18B) (TPS FORM)

WHAT ABOUT THE REPUBLICAN AND DEMOCRATIC PARTIES • DO YOU FEEL THERE ARE GREAT DIFFERENCES BETWEEN THE TWO PARTIES AND THEIR POLICIES, SOME DIFFERENCES BUT NOT GREAT ONES, OR THAT ON THE WHOLE THE TWO PARTIES AND THEIR POLICIES ARE PRETTY MUCH ALIKE\*

RCOM # 64 SEPT. 1956 (88)

(IT IS ANOTHER YEAR UNTIL THE CONGRESSIONAL ELECTIONS, BUT,) AS YOU FEEL TODAY, WHICH POLITICAL PARTY, THE DEMOCRATIC OR REPUBLICAN, (DO YOU THINK) CAN HANDLE EACH OF THESE (DIFFERENT) PROBLEMS BETTER • WORKING OUT A LASTING PEACE WITH OTHER COUNTRIES\*

AIPO # 355 SEPT. 1945 (22) (K FORM)\*

AIPO # 392 MAR. 1947 (7D) (K FORM)

VARIANT AS YOU FEEL TODAY, WHICH POLITICAL PARTY - THE DEMOCRATIC OR THE REPUBLICAN - CAN HANDLE EACH OF THESE DIFFERENT PROBLEMS BEST- KEEPING PEACE IN THE WORLD\*

AIPO # 379 SEPT, 1946 (4A) (T FORM)

AS YOU FEEL TODAY, WHICH POLITICAL PARTY - THE REPUBLICAN OR DEMOCRATIC - CAN HANDLE EACH OF THESE PROBLEMS BEST - KEEPING PEACE IN THE WORLD\*

AIPO # 496 JULY 1952 (10B)

NOW, HERE IS A LIST OF THINGS IMPORTANT TO THE NATION, WOULD YOU JUST LOOK DOWN THE LIST AND THEN I WILL ASK YOU SOME QUESTIONS ABOUT IT, NOW THAT FIRST ONE - WOULD KEEP THIS COUNTRY AT PEACE, DO YOU THINK IT WOULD BE TRUE ONLY OF A REPUBLICAN ADMINISTRATION, ONLY OF A DEMOCRATIC ADMINISTRATION, TRUE OF BOTH, OR TRUE OF NEITHER\*

RCOM # 98 JUNE 1960 (7L)

AS YOU FEEL TODAY, WHICH POLITICAL PARTY - THE DEMOCRATIC OR THE REPUBLICAN - CAN HANDLE EACH OF THESE PROBLEMS BETTER - RUNNING THE GOVERNMENT EFFICIENTLY\*

AIPO # 363 JAN, 1946 (12D) (K FORM)

AIPO # 372 MAY 1946 (6D) (T FORM)

AIPO # 392 MAR, 1947 (7D) (T FORM)

VARIANT SOMETIMES ONE PARTY DOES A BETTER JOB THAN THE OTHER ON CERTAIN SPECIFIC THINGS, FIRST, WHICH PARTY - THE REPUBLICAN OR THE DEMOCRATIC - WOULD YOU SAY HAS GENERALLY BEEN BETTER AT - RUNNING THE DAY-TO-DAY BUSINESS OF GOVERNMENT EFFICIENTLY\*

RFOR # 42 AUG, 1944 (13A)

IT IS ANOTHER YEAR UNTIL THE CONGRESSIONAL ELECTIONS, BUT, AS YOU FEEL TODAY, WHICH POLITICAL PARTY, THE DEMOCRATIC OR REPUBLICAN, DO YOU THINK CAN HANDLE EACH OF THESE DIFFERENT PROBLEMS BETTER - RUNNING THE GOVERNMENT EFFICIENTLY\*

AIPO # 355 SEPT, 1945 (12) (K FORM)

AS YOU FEEL TODAY, WHICH POLITICAL PARTY - THE DEMOCRATIC, THE REPUBLICAN, OR WALLACE'S THIRD PARTY - CAN HANDLE EACH OF THESE PROBLEMS BEST - RUNNING THE GOVERNMENT EFFICIENTLY\*

AIPO # 420 JUNE 1948 (15D) (K FORM)

AS YOU FEEL TODAY, WHICH POLITICAL PARTY - THE REPUBLICAN OR DEMOCRATIC - CAN HANDLE EACH OF THESE PROBLEMS BEST - RUNNING THE GOVERNMENT EFFICIENTLY\*

AIPO # 494 JUNE 1952 (4F)

AS YOU FEEL TODAY, WHICH POLITICAL PARTY - THE DEMOCRATIC OR THE REPUBLICAN - CAN HANDLE EACH OF THESE PROBLEMS BETTER - KEEPING FARMERS' INCOME HIGH\*

AIPO # 363 JAN. 1946 (12D) (T FORM)  
 AIPO # 372 MAY 1946 (6D) (K FORM)  
 AIPO # 392 MAR. 1947 (7C) (K FORM)

VARIANT IT IS ANOTHER YEAR UNTIL THE CONGRESSIONAL ELECTIONS, BUT, AS YOU FEEL TODAY, WHICH POLITICAL PARTY, THE DEMOCRATIC OR THE REPUBLICAN, DO YOU THINK CAN HANDLE EACH OF THESE DIFFERENT PROBLEMS BETTER \* KEEPING FARMERS' INCOMES HIGH\*

AIPO # 355 SEPT. 1945 (12) (K FORM)

AS YOU FEEL TODAY, WHICH POLITICAL PARTY - THE DEMOCRATIC OR THE REPUBLICAN - CAN HANDLE EACH OF THESE DIFFERENT PROBLEMS BEST \* HELPING THE FARMERS TO HAVE GOOD INCOME\*

AIPO # 379 SEPT. 1946 (4A) (K FORM)

AS YOU FEEL TODAY, WHICH POLITICAL PARTY - THE DEMOCRATIC OR THE REPUBLICAN - CAN HANDLE EACH OF THESE DIFFERENT PROBLEMS BEST \* KEEPING FARMERS PROSPEROUS\*

AIPO # 379 SEPT. 1946 (4A) (T FORM)

AS YOU FEEL TODAY, WHICH POLITICAL PARTY - THE DEMOCRATIC, THE REPUBLICAN, OR WALLACE'S THIRD PARTY - CAN HANDLE EACH OF THESE PROBLEMS BEST \* KEEPING FARMERS' INCOME HIGH\*

AIPO # 420 JUNE 1948 (15A) (K FORM)

AS YOU FEEL TODAY, WHICH POLITICAL PARTY - THE REPUBLICAN OR DEMOCRATIC - CAN HANDLE EACH OF THESE PROBLEMS BEST \* KEEPING FARMERS' INCOME HIGH\*

AIPO # 444 JUNE 1949 (9D) (K FORM)  
 AIPO # 444 JULY 1949 (4D) (FS FORM)  
 AIPO # 494 JUNE 1952 (4A)

VARIANT WHICH PARTY DO YOU THINK WOULD BE MORE LIKELY TO /KEEP FARM INCOME UP/ \* THE DEMOCRATS OR THE REPUBLICANS\*

RCOM # 60 AUG. 1952 (10B)  
 RCOM # 62 OCT. 1952 (10B)

AS YOU FEEL TODAY, WHICH POLITICAL PARTY - THE DEMOCRATIC OR THE REPUBLICAN - CAN HANDLE EACH OF THESE PROBLEMS BETTER \* KEEPING TAXES FROM GETTING TOO HIGH\*

AIPO # 363 JAN. 1946 (12A) (T FORM)  
 AIPO # 372 MAY 1946 (6A) (K FORM)  
 AIPO # 392 MAR. 1947 (7A) (K FORM)

VARIANT IT IS ANOTHER YEAR UNTIL THE CONGRESSIONAL ELECTIONS, BUT, AS YOU FEEL TODAY, WHICH POLITICAL PARTY - THE DEMOCRATIC OR REPUBLICAN - DO YOU THINK CAN HANDLE EACH OF THESE DIFFERENT PROBLEMS BETTER \* SEEING THAT TAXES DO NOT GET TOO HEAVY\*

AIPO # 355 SEPT. 1945 (12) (K FORM)

AS YOU FEEL TODAY, WHICH POLITICAL PARTY - THE DEMOCRATIC OR THE REPUBLICAN - CAN HANDLE EACH OF THESE PROBLEMS BETTER \* REDUCING

## STRIKES AND LABOR TROUBLE\*

AIPO # 363 JAN, 1946 (12B) (K FORM)  
 AIPO # 372 MAY 1946 (6B) (T FORM)  
 AIPO # 392 MAR, 1947 (7B) (T FORM)

VARIANT IT IS ANOTHER YEAR UNTIL THE CONGRESSIONAL ELECTIONS, BUT,  
 AS YOU FEEL TODAY, WHICH POLITICAL PARTY • THE DEMOCRATIC OR  
 THE REPUBLICAN • DO YOU THINK CAN HANDLE EACH OF THESE  
 DIFFERENT PROBLEMS BETTER • REDUCING STRIKES AND LABOR  
 TROUBLES\*

AIPO # 355 SEPT, 1945 (12) (T FORM)

AS YOU FEEL TODAY, WHICH POLITICAL PARTY • THE DEMOCRATIC OR  
 THE REPUBLICAN • CAN HANDLE EACH OF THESE DIFFERENT  
 PROBLEMS BEST • REDUCING THE NUMBER OF STRIKES\*

AIPO # 379 SEPT, 1946 (4A) (K FORM)

AS YOU FEEL TODAY, WHICH POLITICAL PARTY • THE DEMOCRATIC,  
 THE REPUBLICAN, OR WALLACE'S THIRD PARTY • CAN HANDLE EACH OF  
 THESE PROBLEMS BEST • REDUCING STRIKES AND LABOR TROUBLES\*

AIPO # 420 JUNE 1948 (15C) (K FORM)

AS YOU FEEL TODAY, WHICH POLITICAL PARTY • THE REPUBLICAN OR  
 DEMOCRATIC • CAN HANDLE EACH OF THESE PROBLEMS BEST •  
 REDUCING STRIKES AND LABOR TROUBLES\*

AIPO # 444 JULY 1949 (9D) (T FORM)  
 AIPO # 444 JULY 1949 (4C) (FS SAMPLE)

AS YOU FEEL TODAY, WHICH POLITICAL PARTY • THE REPUBLICAN OR  
 DEMOCRATIC • CAN HANDLE EACH OF THESE PROBLEMS BEST •  
 REDUCING STRIKES AND OTHER LABOR TROUBLES\*

AIPO # 494 JUNE 1952 (4B)

WHICH POLITICAL PARTY • THE DEMOCRATIC OR THE REPUBLICAN •  
 CAN BETTER HANDLE STRIKES AND LABOR PROBLEMS\*

AIPO # 734 SEPT, 1966 (15D)

AS YOU FEEL TODAY, WHICH POLITICAL PARTY • THE DEMOCRATIC OR THE  
 REPUBLICAN • CAN HANDLE EACH OF THESE PROBLEMS BETTER • ENCOURAGING  
 NEW BUSINESS TO START UP\*

AIPO # 363 JAN, 1946 (12C) (K FORM)  
 AIPO # 372 MAY 1946 (6C) (T FORM)  
 AIPO # 392 MAR, 1947 (7C) (T FORM)

VARIANT IT IS ANOTHER YEAR UNTIL THE CONGRESSIONAL ELECTIONS, BUT,  
 AS YOU FEEL TODAY, WHICH POLITICAL PARTY • THE DEMOCRATIC OR  
 THE REPUBLICAN • DO YOU THINK CAN HANDLE EACH OF THESE  
 DIFFERENT PROBLEMS BETTER • ENCOURAGING NEW BUSINESS TO  
 START UP\*

AIPO # 355 SEPT, 1945 (12) (T FORM)

AS YOU FEEL TODAY, WHICH POLITICAL PARTY - THE DEMOCRATIC  
THE REPUBLICAN, OR WALLACE'S THIRD PARTY - CAN HANDLE EACH  
OF THESE PROBLEMS BEST - ENCOURAGING NEW BUSINESSES TO START  
UP\*

AIPO # 420 JUNE 1948 (15B) (T FORM)

AS YOU FEEL TODAY, WHICH POLITICAL PARTY - THE DEMOCRATIC OR THE  
REPUBLICAN - CAN HANDLE EACH OF THESE PROBLEMS BETTER - KEEPING WAGES  
HIGH\*

AIPO # 363 JAN, 1946 (128) (T FORM)  
AIPO # 372 MAY 1946 (68) (K FORM)  
AIPO # 392 MAR, 1947 (78) (K FORM)

VARIANT IT IS ANOTHER YEAR UNTIL THE CONGRESSIONAL ELECTIONS, BUT,  
AS YOU FEEL TODAY, WHICH POLITICAL PARTY - THE DEMOCRATIC OR  
REPUBLICAN - DO YOU THINK CAN HANDLE EACH OF THESE DIFFERENT  
PROBLEMS BETTER - KEEPING WAGES HIGH\*

AIPO # 355 SEPT, 1945. (12) (K FORM)

AS YOU FEEL TODAY, WHICH POLITICAL PARTY - THE DEMOCRATIC,  
THE REPUBLICAN, OR WALLACE'S THIRD PARTY - CAN HANDLE EACH OF  
THESE PROBLEMS BEST - KEEPING WAGES HIGH\*

AIPO # 420 JUNE 1948 (15C) (T FORM)

AS YOU FEEL TODAY, WHICH POLITICAL PARTY - THE REPUBLICAN OR  
DEMOCRATIC - CAN HANDLE EACH OF THESE PROBLEMS BEST - KEEPING  
WAGES HIGH\*

AIPO # 494 JUNE 1952 (4D)

AS YOU FEEL TODAY, WHICH POLITICAL PARTY - THE DEMOCRATIC OR THE  
REPUBLICAN - CAN HANDLE EACH OF THESE PROBLEMS BETTER - DEALING WITH  
WORLD AFFAIRS\*

AIPO # 363 JAN, 1946 (12A) (K FORM)  
AIPO # 372 MAY 1946 (6A) (T FORM)  
AIPO # 392 MAR, 1947 (7A) (T FORM)

VARIANT SOMETIMES ONE PARTY DOES A BETTER JOB THAN THE OTHER ON  
CERTAIN SPECIFIC THINGS, FIRST, WHICH PARTY - THE REPUBLICAN  
OR THE DEMOCRATIC - WOULD YOU SAY HAS GENERALLY BEEN BETTER  
AT - HANDLING OUR RELATIONS WITH FOREIGN COUNTRIES IN THE  
RIGHT WAY\*

RFOR # 42 AUG, 1944 (13C)

AS YOU FEEL TODAY, WHICH POLITICAL PARTY - THE DEMOCRATIC,  
THE REPUBLICAN, OR WALLACE'S THIRD PARTY - CAN HANDLE EACH OF  
THESE PROBLEMS BEST - DEALING WITH WORLD AFFAIRS\*

AIPO # 420 JUNE 1948 (158) (K FORM)

NOW, HERE IS A LIST OF THINGS IMPORTANT TO THE NATION, WOULD  
YOU JUST LOOK DOWN THE LIST AND THEN I WILL ASK YOU SOME  
QUESTIONS ABOUT IT, NOW, THAT FIRST ONE - WOULD HANDLE OUR



FOREIGN AFFAIRS WELL, DO YOU THINK IT WOULD BE TRUE ONLY OF A REPUBLICAN ADMINISTRATION, ONLY OF A DEMOCRATIC ADMINISTRATION, TRUE OF BOTH, OR TRUE OF NEITHER\*

RCOM # 98 JUNE 1960 (7)

AT THE PRESENT TIME, WHAT IS YOUR CHIEF CRITICISM OF THE POLICIES OF THE REPUBLICAN PARTY\*

AIPO # 369 APRIL 1946 (19A)  
AIPO # 397 MAY 1947 (13B) (T FORM)  
AIPO # 397 MAY 1947 (13A) (K FORM)

AT THE PRESENT TIME, WHAT IS YOUR CHIEF CRITICISM OF THE POLICIES OF THE DEMOCRATIC PARTY\*

AIPO # 369 APRIL 1946 (19B)  
AIPO # 397 MAY 1947 (13A) (T FORM)  
AIPO # 397 MAY 1947 (13B) (K FORM)

AS YOU FEEL TODAY, WHICH POLITICAL PARTY - THE REPUBLICAN OR DEMOCRATIC (DEMOCRATIC OR THE REPUBLICAN) - CAN HANDLE EACH OF THESE (DIFFERENT) PROBLEMS BEST - CUTTING DOWN GOVERNMENT EXPENSES\*

AIPO # 379 SEPT. 1946 (4A) (K FORM)\*  
AIPO # 444 JUNE 1949 (4C) (K FORM)  
AIPO # 444 JUNE 1949 (4B) (FS FORM)

AS YOU FEEL TODAY, WHICH POLITICAL PARTY - THE DEMOCRATIC OR THE REPUBLICAN - CAN HANDLE THESE TWO PROBLEMS BETTER - FOREIGN AFFAIRS - THAT IS, DEALING WITH RUSSIA AND OTHER COUNTRIES OF THE WORLD\* DOMESTIC AFFAIRS - THAT IS, HANDLING PROBLEMS HERE AT HOME\*

AIPO # 406 OCT. 1947 (10) (K FORM)  
AIPO # 476 JUNE 1951 (8)  
AIPO # 534 JULY 1954 (15)

VARIANT AS YOU FEEL TODAY, WHICH POLITICAL PARTY - THE DEMOCRATIC OR THE REPUBLICAN - CAN HANDLE THESE TWO PROBLEMS BETTER - KEEPING OUR COUNTRY PROSPEROUS DURING THE NEXT FOUR YEARS\* FOREIGN AFFAIRS - THAT IS, DEALING WITH RUSSIA AND OTHER COUNTRIES OF THE WORLD\*

AIPO # 412 FEB. 1948 (3) (T FORM)

WHAT DO YOU LIKE LEAST ABOUT THE DEMOCRATIC PARTY\*

AIPO # 409 DEC. 1947 (7C) (T FORM)  
AIPO # 525 JAN. 1954 (17B)

VARIANT OF COURSE, NO ORGANIZATION IS COMPLETELY PERFECT, WHAT ARE ONE OR TWO THINGS YOU DO NOT LIKE SO WELL ABOUT THE DEMOCRATIC PARTY, OR THAT YOU THINK IT SHOULD IMPROVE\*

RFOR # 42 AUG. 1944 (7A)

THERE ARE, OF COURSE, GOOD THINGS AND BAD THINGS ABOUT BOTH THE REPUBLICAN AND DEMOCRATIC PARTIES, NOW, TELL ME WHAT YOU THINK ARE THE BAD THINGS ABOUT THE DEMOCRATIC PARTY\*

AIPO # 715 AUG, 1965 (10B)

WHICH POLITICAL PARTY - THE DEMOCRATIC OR REPUBLICAN - DO YOU THINK  
WILL DO THE MOST FOR PEOPLE IN YOUR WALK OF LIFE\*

AIPO # 413 FEB, 1948 (12B) (T FORM)  
AIPO # 443 JUNE 1949 (5) (K FORM)

VARIANT WHICH POLITICAL PARTY - THE DEMOCRATIC OR THE REPUBLICAN - DO  
YOU THINK SERVES THE BEST INTERESTS OF PEOPLE LIKE YOURSELF\*

AIPO # 445 JULY 1949 (12A) (K FORM)

WHICH POLITICAL PARTY - THE REPUBLICAN OR DEMOCRATIC - DO YOU THINK  
WILL DO THE MOST FOR PEOPLE IN YOUR WALK OF LIFE\*

AIPO # 443 JUNE 1949 (5) (T FORM)  
AIPO # 490 APRIL 1952 (15)

VARIANT WHICH POLITICAL PARTY - THE REPUBLICAN OR DEMOCRATIC - DO YOU  
THINK SERVES THE BEST INTERESTS OF PEOPLE LIKE YOURSELF\*

AIPO # 445 JULY 1949 (12A)

WHICH POLITICAL PARTY - THE REPUBLICAN OR DEMOCRATIC - DO YOU  
THINK IS BEST FOR PEOPLE LIKE YOURSELF\*

AIPO # 482 NOV, 1951 (13A)

AS YOU FEEL TODAY, WHICH POLITICAL PARTY - THE REPUBLICAN OR  
DEMOCRATIC - CAN HANDLE EACH OF THESE PROBLEMS BEST - REDUCING THE  
COST OF LIVING\*

AIPO # 444 JULY 1949 (9A) (T FORM)  
AIPO # 494 JUNE 1952 (4C)

VARIANT AS YOU FEEL TODAY, WHICH POLITICAL PARTY - THE DEMOCRATIC OR  
THE REPUBLICAN - CAN HANDLE EACH OF THESE DIFFERENT PROBLEMS  
BEST - REDUCING THE COST OF LIVING\*

AIPO # 379 SEPT, 1946 (4A) (K FORM)

DO YOU FEEL THAT ONE OF THE BIG POLITICAL PARTIES WOULD BE  
BETTER ABLE TO HANDLE THE COST OF LIVING PROBLEM, OR WOULD IT  
NOT MAKE ANY DIFFERENCE WHICH OF THE TWO IS IN OFFICE\* /IF  
ONE BETTER/ WHICH ONE\*

NORC # 153 OCT, 1947 (8)

AS YOU FEEL TODAY, WHICH POLITICAL PARTY - THE DEMOCRATIC,  
THE REPUBLICAN, OR WALLACE'S THIRD PARTY - CAN HANDLE EACH OF  
THESE PROBLEMS BEST - REDUCING THE COST OF LIVING\*

AIPO # 420 JUNE 1948 (15D) (T FORM)

WHICH POLITICAL PARTY - THE REPUBLICAN OR DEMOCRATIC - DO YOU THINK IS  
THE BEST PARTY FOR PEOPLE IN YOUR /YOUR HUSBAND'S/ LINE OF WORK\* AND  
WHICH POLITICAL PARTY - THE REPUBLICAN OR DEMOCRATIC - DO YOU THINK  
IS THE BEST PARTY FOR THE COUNTRY AS A WHOLE\*

AIPO # 466 OCT, 1950 (16) (T FORM)  
 AIPO # 481 OCT, 1951 (10)

VARIANT WHICH POLITICAL PARTY - THE REPUBLICAN OR THE DEMOCRATIC - DO YOU THINK IS BETTER FOR THE PEOPLE IN YOUR /YOUR HUSBAND'S/ TYPE OF WORK\*

AIPO # 369 APRIL 1946 (21)

WHICH POLITICAL PARTY - THE DEMOCRATIC OR REPUBLICAN - DO YOU THINK IS THE BEST PARTY FOR PEOPLE IN YOUR /YOUR HUSBAND'S/ LINE OF WORK\*

AIPO # 462 SEPT, 1950 (9)  
 AIPO # 463 OCT, 1950 (9)  
 AIPO # 464 OCT, 1950 (8)  
 AIPO # 465 OCT, 1950 (8)  
 AIPO # 466 OCT, 1950 (16A) (K FORM)

WHICH POLITICAL PARTY DO YOU THINK WOULD BE MORE LIKELY TO KEEP THE UNITED STATES OUT OF WORLD WAR III - THE REPUBLICAN PARTY OR THE DEMOCRATIC PARTY\*

THIS QUESTION WAS REPEATED 54 TIMES BETWEEN MAY 1951 AND OCT, 1972,

AS YOU FEEL TODAY, WHICH POLITICAL PARTY - THE DEMOCRATIC OR REPUBLICAN - DO YOU THINK SERVES THE INTERESTS OF THE FOLLOWING GROUPS BEST - FARMERS\* BUSINESS OWNERS AND PROFESSIONAL PEOPLE\* SKILLED WORKERS - SUCH AS CARPENTERS, PLUMBERS, ELECTRICIANS\* UNSKILLED WORKERS - SUCH AS MANUAL LABORERS\* WHITE-COLLAR WORKERS - OFFICE WORKERS\* IN WHICH OF THESE OCCUPATIONAL GROUPS WOULD YOU PLACE YOURSELF /YOUR HUSBAND/\*

AIPO # 476 JUNE 1951 (17)  
 AIPO # 488 MAR, 1952 (16)  
 AIPO # 542 JAN, 1955 (7)

VARIANT AS YOU FEEL TODAY, WHICH POLITICAL PARTY - THE DEMOCRATIC OR REPUBLICAN - DO YOU THINK SERVES THE INTERESTS OF THE FOLLOWING GROUPS BEST - FARMERS\* BUSINESS OWNERS AND PROFESSIONAL PEOPLE\* SKILLED WORKERS - SUCH AS CARPENTERS, PLUMBERS, ELECTRICIANS\* UNSKILLED WORKERS - SUCH AS MANUAL LABORERS\* WHITE COLLAR WORKERS - OFFICE WORKERS\*

AIPO # 433 NOV, 1948 (12) (K FORM)  
 AIPO # 440 APRIL 1949 (9) (T FORM)

AS YOU FEEL TODAY, WHICH POLITICAL PARTY - THE DEMOCRATIC OR REPUBLICAN - DO YOU THINK SERVES THE INTERESTS OF THE FOLLOWING GROUPS BEST - WHITE-COLLAR WORKERS - OFFICE WORKERS\* UNSKILLED WORKERS - SUCH AS MANUAL LABORERS\* SKILLED WORKERS SUCH AS CARPENTERS, PLUMBERS, ELECTRICIANS\* BUSINESS OWNERS AND PROFESSIONAL PEOPLE\* FARMERS\*

AIPO # 433 NOV, 1948 (12) (T FORM)

AS YOU FEEL TODAY, WHICH POLITICAL PARTY - THE DEMOCRATIC OR REPUBLICAN - DO YOU THINK SERVES THE INTERESTS OF THE

FOLLOWING GROUPS BEST • FARMERS\* BUSINESS OWNERS AND  
PROFESSIONAL PEOPLE\* SKILLED WORKERS • SUCH AS CARPENTERS,  
PLUMBERS, ELECTRICIANS\* UNSKILLED WORKERS • SUCH AS MANUAL  
LABORERS\* WHITE-COLLAR WORKERS • OFFICE WORKERS\*  
IN WHICH OF THESE OCCUPATIONAL GROUPS WOULD YOU PLACE  
YOURSELF\*

AIPO # 449 OCT, 1949 (14) (Y FORM)

SUPPOSE A YOUNG PERSON, JUST TURNED 21, ASKED YOU WHAT THE REPUBLICAN  
PARTY STANDS FOR TODAY • WHAT WOULD YOU TELL HIM\* AND WHAT WOULD YOU  
TELL HIM THE DEMOCRATIC PARTY STANDS FOR TODAY\*

AIPO # 478 AUG, 1951 (20) .  
AIPO # 542 JAN, 1955 (5)

VARIANT SUPPOSE A YOUNG PERSON, JUST TURNED 21, ASKED YOU WHAT THE  
DEMOCRATIC PARTY STANDS FOR TODAY • WHAT WOULD YOU TELL HIM\*  
AND WHAT WOULD YOU TELL HIM THE REPUBLICAN PARTY STANDS FOR  
TODAY\*

AIPO # 522 OCT, 1953 (14)

LOOKING AHEAD FOR THE NEXT FEW YEARS, WHICH POLITICAL PARTY - THE  
REPUBLICAN OR DEMOCRATIC • DO YOU THINK WOULD DO THE BEST JOB OF  
KEEPING THE COUNTRY PROSPEROUS\*

AIPO # 478 AUG, 1951 (22A)  
AIPO # 481 OCT, 1951 (13C)  
AIPO # 552 AUG, 1955 (6)  
AIPO # 554 OCT, 1955 (15)

VARIANT LOOKING AHEAD FOR THE NEXT FEW YEARS, WHICH POLITICAL  
PARTY • THE REPUBLICAN OR DEMOCRATIC • DO YOU THINK WOULD DO  
THE BEST JOB OF KEEPING THE COUNTRY PROSPEROUS /GOOD TIMES/\*

AIPO # 485 JAN, 1952 (17)

LOOKING AHEAD FOR THE NEXT FEW YEARS, WHICH POLITICAL PARTY •  
THE REPUBLICAN OR THE DEMOCRATIC • DO YOU THINK WILL DO THE BETTER  
JOB OF KEEPING THE COUNTRY PROSPEROUS\*

AIPO # 809 JUNE 1970 (10)  
AIPO # 812 SEPT, 1970 (4)  
AIPO # 834 JULY 1971 (16)  
AIPO # 836 AUG, 1971 (6)  
AIPO # 850 APRIL 1972 (17)  
AIPO # 856 AUG, 1972 (9)  
AIPO # 858 SEPT, 1972 (8)  
AIPO # 859 OCT, 1972 (8)

IF HARD TIMES COME AGAIN, WOULD YOU RATHER HAVE THE REPUBLICANS OR THE  
DEMOCRATS IN OFFICE IN WASHINGTON\*

AIPO # 478 AUG, 1951 (22B)  
AIPO # 552 AUG, 1955 (7)

VARIANT IF HARD TIMES COME AGAIN, WOULD YOU RATHER HAVE THE  
REPUBLICANS OR DEMOCRATS IN OFFICE\*

AIPO # 392 MAR, 1947 (8) (K FORM)

WHICH PARTY - THE REPUBLICAN OR DEMOCRATIC - DO YOU THINK IS DOING A SMARTER JOB OF GETTING ITS IDEAS ACROSS TO THE VOTERS OF THE COUNTRY\*

AIPO # 478 AUG. 1951 (23)  
 AIPO # 542 JAN. 1955 (12)  
 AIPO # 552 AUG. 1955 (5)

WHICH NATIONAL POLITICAL PARTY - THE REPUBLICAN OR DEMOCRATIC - DO YOU THINK IS BEST FOR PEOPLE LIKE YOURSELF\* WELL, IF YOU HAD TO MAKE UP YOUR MIND TODAY ON WHICH PARTY HAS YOUR BEST INTERESTS AT HEART, WHICH WOULD YOU CHOOSE - THE REPUBLICAN OR DEMOCRATIC PARTY\*

AIPO # 484 JAN. 1952 (11A) (PART 1 ONLY)  
 AIPO # 485 JAN. 1952 (14) (FILTER)  
 AIPO # 487 FEB. 1952 (12) (PART 1 ONLY)  
 AIPO # 492 MAY 1952 (5A) (PART 1 ONLY)  
 AIPO # 496 JULY 1952 (9) (FILTER)  
 AIPO # 497 AUG. 1952 (17) (FILTER)  
 AIPO # 542 JAN. 1955 (6) (PART 1 ONLY)  
 AIPO # 554 OCT. 1955 (14) (PART 1 ONLY)

VARIANT WHICH NATIONAL POLITICAL PARTY - THE REPUBLICAN OR DEMOCRATIC DO YOU THINK IS BEST FOR PEOPLE LIKE YOURSELF\* WELL, IF YOU HAD TO MAKE UP YOUR MIND TODAY ON WHICH PARTY HAS YOUR BEST INTERESTS AT HEART, WHICH WOULD YOU CHOOSE - THE REPUBLICAN PARTY OR THE DEMOCRATIC PARTY\*

AIPO # 534 JULY 1954 (14)

WHICH NATIONAL POLITICAL PARTY - THE REPUBLICAN OR DEMOCRATIC - DO YOU THINK IS BEST FOR PEOPLE LIKE YOURSELF\* WELL, IF YOU HAD TO MAKE UP YOUR MIND TODAY ON WHICH PARTY HAS YOUR BEST INTERESTS AT HEART, WHICH PARTY WOULD YOU CHOOSE - THE DEMOCRATIC OR REPUBLICAN PARTY\*

AIPO # 562 MAR. 1956 (2)

SUPPOSE THAT BETWEEN NOW AND THE ELECTION IT BEGINS TO LOOK AS IF BUSINESS IS GOING TO BE BAD OVER THE NEXT TWO OR THREE YEARS, IN THAT CASE, WOULD YOU PREFER TO HAVE THE REPUBLICANS IN OFFICE OR THE DEMOCRATS\*

AIPO # 488 MAR. 1952 (18B)  
 AIPO # 565 MAY 1956 (4)  
 AIPO # 571 SEPT. 1956 (23)  
 AIPO # 663 SEPT. 1962 (22)

VARIANT IF WE SHOULD HAVE ANOTHER SERIOUS BUSINESS DEPRESSION IN THE NEXT FEW YEARS, WHICH POLITICAL PARTY DO YOU THINK COULD DEAL WITH IT BEST\*

AIPO # 420 JUNE 1948 (10C)

BUSINESS IS REPORTED TO BE FALLING OFF IN SOME LINES, IF MOST BUSINESSES SHOULD BEGIN TO FALL OFF IN THE NEXT TWO OR THREE YEARS, WOULD YOU PREFER TO HAVE THE REPUBLICANS IN OFFICE OR THE DEMOCRATS\*

AIPO # 493 MAY 1952 (13)

SUPPOSE THAT BETWEEN NOW AND THE ELECTION IT BEGINS TO LOOK AS IF BUSINESS IS GOING TO BE BAD FOR THE NEXT TWO OR THREE YEARS, IN THAT CASE, WOULD YOU PREFER TO HAVE THE REPUBLICANS IN OFFICE OR THE DEMOCRATS\*

AIPO # 494 JUNE 1952 (5A)

IF THERE IS A DEPRESSION IN THE NEXT YEAR OR SO, DO YOU THINK THE REPUBLICANS WOULD HANDLE IT BETTER OR NOT AS WELL AS THE DEMOCRATS IF THEY WERE IN OFFICE\*

AIPO # 523 NOV, 1953 (18A)

IF THERE WERE A POSSIBILITY THE UNITED STATES MIGHT HAVE A BUSINESS DEPRESSION IN THE NEXT THREE OR FOUR YEARS, WHICH POLITICAL PARTY - THE REPUBLICAN OR DEMOCRATIC - WOULD YOU PREFER TO SEE IN CONTROL IN WASHINGTON\*

AIPO # 566 JUNE 1956 (15)

WHICH POLITICAL PARTY - THE DEMOCRATIC OR REPUBLICAN - DO YOU THINK CAN DO THE BEST JOB OF HANDLING THE PROBLEM YOU HAVE JUST MENTIONED /THE MOST IMPORTANT PROBLEM WHICH SHOULD BE DEBATED /DISCUSSED/ IN THE COMING PRESIDENTIAL CAMPAIGN/\*

AIPO # 489 MAR, 1952 (28)

AIPO # 565 MAY 1956 (38)

VARIANT WHICH POLITICAL PARTY - THE DEMOCRATIC OR REPUBLICAN - DO YOU THINK CAN DO THE BEST JOB OF HANDLING THE PROBLEM YOU HAVE JUST MENTIONED /THE MOST IMPORTANT PROBLEM WHICH SHOULD BE DEBATED IN THE COMING PRESIDENTIAL CAMPAIGN/\*

AIPO # 561 MAR, 1956 (58)

/SCALOMETER/

PLUS 5-4-3-2-1 - MINUS 1-2-3-4-5

WILL YOU PUT YOUR FINGER ON ANY ONE OF THE 10 BOXES WHICH BEST EXPRESSES YOUR FEELING ABOUT THE REPUBLICAN PARTY\* THE DEMOCRATIC PARTY\*

|            |       |      |      |
|------------|-------|------|------|
| AIPO # 493 | MAY   | 1952 | (7)  |
| AIPO # 560 | FEB,  | 1956 | (10) |
| AIPO # 567 | JULY  | 1956 | (7)  |
| AIPO # 572 | OCT,  | 1956 | (19) |
| AIPO # 573 | OCT,  | 1956 | (19) |
| AIPO # 632 | JULY  | 1960 | (27) |
| AIPO # 633 | AUG,  | 1960 | (27) |
| AIPO # 635 | SEPT, | 1960 | (27) |
| AIPO # 699 | OCT,  | 1964 | (9)  |
| AIPO # 711 | MAY   | 1965 | (9)  |
| AIPO # 733 | AUG,  | 1966 | (14) |
| AIPO # 738 | DEC,  | 1966 | (50) |
| AIPO # 744 | APRIL | 1967 | (14) |
| AIPO # 753 | OCT,  | 1967 | (15) |
| AIPO # 761 | APRIL | 1968 | (30) |
| AIPO # 767 | AUG,  | 1968 | (15) |
| AIPO # 815 | OCT,  | 1970 | (12) |
| AIPO # 844 | FEB,  | 1972 | (17) |

AIPO # 859 OCT, 1972 (10)  
AIPO # 876 AUG, 1973 (12)

LOOKING AHEAD FOR THE NEXT FEW YEARS, WHICH POLITICAL PARTY - THE REPUBLICAN OR DEMOCRATIC - DO YOU THINK WILL BE BEST FOR PEOPLE LIKE YOURSELF\* WELL, IF YOU HAD TO MAKE UP YOUR MIND TODAY ON WHICH PARTY HAS YOUR BEST INTERESTS AT HEART, WHICH WOULD YOU CHOOSE\* THE REPUBLICAN OR DEMOCRATIC PARTY\*

AIPO # 493 MAY 1952 (12) (FILTER)  
AIPO # 495 JULY 1952 (14) (PART 1 ONLY)  
AIPO # 561 MAR, 1956 (17) (FILTER)  
AIPO # 566 JUNE 1956 (14) (FILTER)  
AIPO # 571 SEPT, 1956 (13) (FILTER)  
AIPO # 635 SEPT, 1960 (29) (PART 1 ONLY)

VARIANT WHICH POLITICAL PARTY - THE DEMOCRATIC OR REPUBLICAN - DO YOU THINK IS THE BEST PARTY FOR PEOPLE LIKE YOURSELF\*

AIPO # 453 FEB, 1950 (14A)  
AIPO # 461 SEPT, 1950 (10)

DO YOU FEEL THAT THE DEMOCRATIC AND REPUBLICAN PARTIES ARE PRETTY MUCH AGREED ON FOREIGN AFFAIRS, OR DO THEY HAVE DIFFERENT IDEAS ON HOW TO HANDLE OUR PROBLEMS WITH OTHER COUNTRIES\* WHAT DO THEY DISAGREE ABOUT MOSTLY (IN FOREIGN AFFAIRS)\*

NORC # 325 MAY 1952 (19)  
NORC # 365 NOV, 1954 (5)\*

WHICH POLITICAL PARTY DO YOU THINK CAN DO A BETTER JOB OF HANDLING THE PROBLEM YOU HAVE JUST MENTIONED /THE MOST IMPORTANT PROBLEM FACING THIS COUNTRY TODAY/ - THE REPUBLICAN PARTY OR THE DEMOCRATIC PARTY\*

THIS QUESTION WAS REPEATED 72 TIMES BETWEEN JUNE 1952 AND MAY 1973.

VARIANT LOOKING AHEAD TO THE NEXT PRESIDENTIAL TERM, THAT IS, FROM 1944 THROUGH 1948, WHAT DO YOU THINK WILL BE THE GREATEST PROBLEM FACING THIS COUNTRY\* WHICH PARTY WILL BE BEST ABLE TO DEAL WITH THIS PROBLEM - THE REPUBLICAN OR DEMOCRATIC\*

AIPO # 301 AUG, 1943 (5)

WHICH POLITICAL PARTY DO YOU THINK WOULD BE BETTER ABLE TO DEAL WITH THIS PARTICULAR PROBLEM /THE MOST IMPORTANT PROBLEM FACING THIS COUNTRY DURING THE NEXT YEAR/ - THE DEMOCRATIC OR THE REPUBLICAN\*

AIPO # 354 AUG, 1945 (28)

WHICH POLITICAL PARTY DO YOU THINK CAN DEAL BEST WITH THIS PARTICULAR PROBLEM /THE MOST IMPORTANT PROBLEM FACING THIS COUNTRY DURING THE NEXT SIX MONTHS/ - THE DEMOCRATIC OR REPUBLICAN\*

AIPO # 374 JUNE 1946 (28) (K FORM)

WHICH PARTY DO YOU THINK CAN DO A BETTER JOB OF HANDLING



THE PROBLEM YOU HAVE JUST MENTIONED /THE MOST IMPORTANT PROBLEM FACING THIS COUNTRY TODAY/ - THE DEMOCRATIC OR THE REPUBLICAN\*

AIPO # 404 SEPT, 1947 (2R) (T FORM)

WHICH POLITICAL PARTY DO YOU THINK CAN DO THE BETTER JOB OF HANDLING THE PROBLEM YOU HAVE JUST MENTIONED /THE MOST IMPORTANT PROBLEM FACING THIS COUNTRY TODAY/ - THE DEMOCRATIC PARTY OR THE REPUBLICAN PARTY\*

AIPO # 740 JAN, 1967 (2B)

WHICH PARTY - THE DEMOCRATIC OR THE REPUBLICAN - DO YOU THINK CAN DO THE BEST JOB OF HANDLING THE PROBLEM YOU HAVE JUST MENTIONED /THE MOST IMPORTANT PROBLEM FACING THIS COUNTRY TODAY/\*

AIPO # 749 AUG, 1967 (2B)

WHICH POLITICAL PARTY - THE DEMOCRATIC OR THE REPUBLICAN - DO YOU THINK CAN DO THE BEST JOB OF HANDLING THE PROBLEM YOU HAVE JUST MENTIONED /THE MOST IMPORTANT PROBLEM FACING THIS COUNTRY TODAY/\*

AIPO # 753 OCT, 1967 (2B)

AIPO # 756 JAN, 1968 (7B)

DO YOU, PERSONALLY, FEEL THAT YOU AND YOUR FAMILY WILL BE BETTER OFF IF THE REPUBLICANS WIN THE PRESIDENTIAL ELECTION IN NOVEMBER OR IF THE DEMOCRATS WIN\* WELL, IF YOU HAD TO MAKE UP YOUR MIND TODAY ON WHICH PARTY HAS YOUR BEST INTERESTS AT HEART, WHICH WOULD YOU CHOOSE - THE DEMOCRATIC OR REPUBLICAN\*

AIPO # 495 JULY 1952 (15A) (PART 1 ONLY)

AIPO # 498 AUG, 1952 (8) (FILTER)

AIPO # 499 AUG, 1952 (8) (FILTER)

AIPO # 567 JULY 1956 (6) (PART 1 ONLY)

VARIANT NOW, JUST TAKING INTO ACCOUNT YOUR OWN INTERESTS AND PROBLEMS, DO YOU THINK YOU WILL BE BETTER OFF IF A REPUBLICAN PRESIDENT IS ELECTED NEXT YEAR OR IF A DEMOCRAT IS ELECTED PRESIDENT\*

AIPO # 303 SEPT, 1943 (2) (T FORM)

AIPO # 304 OCT, 1943 (9) (T FORM)

JUST TAKING INTO ACCOUNT YOUR OWN INTERESTS AND PROBLEMS, DO YOU THINK YOU WILL BE BETTER OFF IF A REPUBLICAN PRESIDENT IS ELECTED THIS YEAR OR IF A DEMOCRAT IS ELECTED PRESIDENT\*

AIPO # 313 MAR, 1944 (4) (K FORM)\*

LOOKING AHEAD FOR THE NEXT FOUR YEARS, DO YOU THINK YOU WOULD BE BETTER OFF FINANCIALLY /IN A MONEY WAY/ IF THE DEMOCRATS WIN THE PRESIDENTIAL ELECTION IN 1952 OR IF THE REPUBLICANS WIN\*

AIPO # 483 DEC, 1951 (15)



HOW ABOUT YOU AND YOUR FAMILY - DO YOU THINK YOU WILL BE BETTER OFF /FINANCIALLY/ IF THE DEMOCRATS WIN THE COMING ELECTION OR IF THE REPUBLICANS WIN\*

AIPO # 486 FEB, 1952 (13)

DO YOU PERSONALLY FEEL THAT YOU AND YOUR FAMILY WILL BE BETTER OFF IF THE DEMOCRATS WIN THE PRESIDENTIAL ELECTION IN NOVEMBER OR IF THE REPUBLICANS WIN\*

AIPO # 494 JUNE 1952 (16)

IN THE NEXT FOUR YEARS WHICH PARTY (= THE DEMOCRATIC OR THE REPUBLICAN =) DO YOU THINK IS MORE LIKELY TO KEEP /SMALL BUSINESSMENS'; LABORS'; FARMERS'; YOUR OWN/ INCOME UP = THE DEMOCRATS OR THE REPUBLICANS = OR DO YOU THINK THE WAY THE ELECTION TURNS OUT WILL NOT AFFECT /SMALL BUSINESSMENS'; LABORS'; FARMERS'; YOUR OWN/ INCOME MUCH ONE WAY OR THE OTHER\*

RCOM # 60 AUG, 1952 (12B)  
RCOM # 63 JUNE 1956 (6A)\*

WHICH NATIONAL POLITICAL PARTY DO YOU THINK IS BEST FOR PEOPLE LIKE YOURSELF - THE DEMOCRATIC OR REPUBLICAN PARTY\* WELL, IF YOU HAD TO MAKE UP YOUR MIND TODAY ON WHICH PARTY HAS YOUR BEST INTERESTS AT HEART, WHICH PARTY WOULD YOU CHOOSE - THE DEMOCRATIC OR REPUBLICAN PARTY\*

AIPO # 502 SEPT, 1952 (14)  
AIPO # 503 SEPT, 1952 (14)  
AIPO # 504 OCT, 1952 (19)  
AIPO # 516 MAY 1953 (16)  
AIPO # 523 NOV, 1953 (12)

VARIANT WHICH PARTY DO YOU THINK IS BEST FOR PEOPLE LIKE YOURSELF - THE DEMOCRATIC OR REPUBLICAN PARTY\* WELL, IF YOU HAD TO MAKE UP YOUR MIND TODAY ON WHICH PARTY HAS YOUR BEST INTERESTS AT HEART, WHICH PARTY WOULD YOU CHOOSE - THE DEMOCRATIC OR REPUBLICAN PARTY\*

AIPO # 505 OCT, 1952 (23)

WHICH POLITICAL PARTY DO YOU THINK IS BEST FOR PEOPLE LIKE YOURSELF - THE DEMOCRATIC OR REPUBLICAN PARTY\* WELL, IF YOU HAD TO MAKE UP YOUR MIND TODAY ON WHICH PARTY HAS YOUR BEST INTERESTS AT HEART, WHICH PARTY WOULD YOU CHOOSE - THE DEMOCRATIC OR REPUBLICAN PARTY\*

AIPO # 506 OCT, 1952 (17) (FILTER)  
AIPO # 507 OCT, 1952 (17) (FILTER)  
AIPO # 508 NOV, 1952 (23) (PART 1 ONLY)

AND WHAT DO YOU THINK WILL BE THE DEMOCRATIC PARTY'S BEST TALKING POINT IN TRYING TO GET PEOPLE TO VOTE FOR DEMOCRATIC CANDIDATES FOR CONGRESS (THIS FALL)\*

AIPO # 530 MAY 1954 (23B)  
AIPO # 659 MAY 1962 (4)\*

VARIANT BOTH THE DEMOCRATS AND REPUBLICANS HAVE GOOD REASONS WHY

PEOPLE SHOULD VOTE FOR THEIR PARTY, WHAT DO YOU YOURSELF THINK IS THE BEST REASON FOR VOTING DEMOCRATIC IN THE ELECTIONS THIS NOVEMBER\*

AIPO # 379 OCT, 1946 (11A) (S FORM)

WHAT DO YOU THINK WILL BE THE DEMOCRATIC PARTY'S BEST TALKING POINT IN THE CONGRESSIONAL ELECTION CAMPAIGN NEXT FALL\*

AIPO # 525 JAN, 1954 (18)

WHAT DO YOU THINK WILL BE THE DEMOCRATIC PARTY'S BEST TALKING POINT IN TRYING TO GET PEOPLE TO VOTE FOR DEMOCRATIC CANDIDATES FOR CONGRESS THIS YEAR\*

AIPO # 535 AUG, 1954 (15A)

AND WHAT DO YOU THINK WILL BE THE DEMOCRATIC PARTY'S BEST TALKING POINT IN TRYING TO GET PEOPLE TO VOTE DEMOCRATIC NEXT YEAR\*

AIPO # 554 OCT, 1955 (5B)

IN A FEW WEEKS, THE CAMPAIGN FOR CONGRESS WILL OPEN, IN YOUR OPINION, WHAT ARE THE BEST REASONS DEMOCRATIC CANDIDATES FOR CONGRESS CAN GIVE VOTERS TO GET THEM TO VOTE FOR CANDIDATES OF THE DEMOCRATIC PARTY THIS FALL\*

AIPO # 726 MAR, 1966 (11)

WHAT DO YOU THINK WILL BE THE REPUBLICAN PARTY'S BEST TALKING POINT IN TRYING TO GET PEOPLE TO VOTE FOR REPUBLICAN CANDIDATES FOR CONGRESS (THIS FALL)\*

AIPO # 530 MAY 1954 (23A)

AIPO # 659 MAY 1962 (3)\*

VARIANT BOTH THE DEMOCRATS AND REPUBLICANS HAVE GOOD REASONS WHY PEOPLE SHOULD VOTE FOR THEIR PARTY, WHAT DO YOU THINK IS THE BEST REASON FOR VOTING REPUBLICAN /IN THE ELECTIONS THIS NOVEMBER/\*

AIPO # 379 OCT, 1946 (11B) (S FORM)

AND WHAT DO YOU THINK WILL BE THE REPUBLICAN PARTY'S BEST TALKING POINT IN THE CONGRESSIONAL ELECTION CAMPAIGN NEXT FALL\*

AIPO # 525 JAN, 1954 (19)

AND WHAT DO YOU THINK WILL BE THE REPUBLICAN PARTY'S BEST TALKING POINT IN TRYING TO GET PEOPLE TO VOTE FOR REPUBLICAN CANDIDATES FOR CONGRESS THIS YEAR\*

AIPO # 535 AUG, 1954 (15B)

WHAT DO YOU THINK WILL BE THE REPUBLICAN PARTY'S BEST TALKING POINT IN TRYING TO GET PEOPLE TO VOTE REPUBLICAN NEXT YEAR\*

AIPO # 554 OCT, 1955 (5A)

IN YOUR OPINION, WHAT ARE THE BEST REASONS REPUBLICAN CANDIDATES FOR CONGRESS CAN GIVE VOTERS TO GET THEM TO VOTE FOR CANDIDATES OF THE REPUBLICAN PARTY THIS FALL\*

AIPO # 726 MAR, 1966 (12A)

AS YOU FEEL TODAY, WHICH POLITICAL PARTY • THE REPUBLICAN OR DEMOCRATIC • DO YOU THINK SERVES THE INTERESTS OF THE FOLLOWING GROUPS BEST • FARMERS\* BUSINESS OWNERS AND PROFESSIONAL PEOPLE\* SKILLED WORKERS • SUCH AS CARPENTERS, PLUMBERS, ELECTRICIANS\* UNSKILLED WORKERS • SUCH AS MANUAL WORKERS\* WHITE-COLLAR WORKERS • OFFICE WORKERS\* IN WHICH OF THESE OCCUPATION GROUPS WOULD YOU PLACE YOURSELF /YOUR HUSBAND/\*

AIPO # 554 OCT, 1955 (16)  
AIPO # 611 MAR, 1959 (2)  
AIPO # 613 APRIL 1959 (2)  
AIPO # 619 OCT, 1959 (5)

VARIANT DO YOU THINK FARMERS WILL BE BETTER OFF IF THE REPUBLICANS OR THE DEMOCRATS WIN THE PRESIDENTIAL ELECTION NEXT YEAR\* DO YOU THINK BUSINESSMEN WILL BE BETTER OFF IF THE REPUBLICANS OR THE DEMOCRATS WIN THE PRESIDENTIAL ELECTION NEXT YEAR\* DO YOU THINK SKILLED AND UNSKILLED WORKERS WILL BE BETTER OFF IF THE REPUBLICANS OR THE DEMOCRATS WIN THE PRESIDENTIAL ELECTION NEXT YEAR\* DO YOU THINK WHITE-COLLAR WORKERS WILL BE BETTER OFF IF THE REPUBLICANS OR THE DEMOCRATS WIN THE PRESIDENTIAL ELECTION NEXT YEAR\* IN WHICH OF THESE GROUPS WOULD YOU PUT YOURSELF\*

AIPO # 296 JUNE 1943

AS YOU FEEL TODAY, WHICH POLITICAL PARTY • THE DEMOCRATIC OR REPUBLICAN • DO YOU THINK SERVES THE INTERESTS OF THE FOLLOWING GROUPS BEST • WHITE COLLAR WORKERS /OFFICE WORKERS/\* UNSKILLED WORKERS • SUCH AS MANUAL LABORERS\* SKILLED WORKERS, SUCH AS ELECTRICIANS, PLUMBERS, CARPENTERS, ETC.\* BUSINESS OWNERS AND PROFESSIONAL PEOPLE\* FARMERS\* IN WHICH ONE OF THOSE GROUPS DO YOU PLACE YOURSELF\*

AIPO # 402 AUG, 1947 (18) (T FORM)

AS YOU FEEL TODAY, WHICH POLITICAL PARTY • THE DEMOCRATIC OR REPUBLICAN • DO YOU THINK SERVES THE INTERESTS OF THE FOLLOWING GROUPS BEST • FARMERS\* BUSINESS OWNERS AND PROFESSIONAL PEOPLE\* SKILLED WORKERS • SUCH AS ELECTRICIANS, PLUMBERS, CARPENTERS, ETC.\* WHITE-COLLAR WORKERS /OFFICE WORKERS/\* IN WHICH ONE OF THOSE GROUPS DO YOU PLACE YOURSELF\*

AIPO # 402 AUG, 1947 (18) (K FORM)

AS YOU FEEL TODAY, WHICH POLITICAL PARTY • THE REPUBLICAN OR DEMOCRATIC • DO YOU THINK SERVES THE INTERESTS OF THE FOLLOWING GROUPS BEST • FARMERS\* BUSINESS OWNERS AND PROFESSIONAL PEOPLE\* SKILLED WORKERS • SUCH AS CARPENTERS,

PLUMBERS, ELECTRICIANS\* UNSKILLED WORKERS - SUCH AS MANUAL  
LABORERS\* WHITE-COLLAR WORKERS - OFFICE WORKERS\*

AIPO # 440 APRIL 1949 (9) (K FORM)

AS YOU FEEL TODAY, WHICH POLITICAL PARTY - THE REPUBLICAN OR  
DEMOCRATIC - DO YOU THINK SERVES THE INTERESTS OF THE  
FOLLOWING GROUPS BEST - FARMERS\* BUSINESS OWNERS AND  
PROFESSIONAL PEOPLE\* SKILLED WORKERS - SUCH AS CARPENTERS,  
PLUMBERS, ELECTRICIANS\* UNSKILLED WORKERS - SUCH AS MANUAL  
LABORERS\* WHITE-COLLAR WORKERS - OFFICE WORKERS\*  
IN WHICH OF THESE OCCUPATIONAL GROUPS WOULD YOU PLACE  
YOURSELF\*

AIPO # 449 OCT, 1949 (14) (K FORM)

AS YOU FEEL TODAY, WHICH POLITICAL PARTY - THE REPUBLICAN OR  
DEMOCRATIC - DO YOU THINK SERVES THE INTERESTS OF THE  
FOLLOWING GROUPS BEST - FARMERS\* BUSINESS OWNERS AND  
PROFESSIONAL PEOPLE\* SKILLED WORKERS - SUCH AS CARPENTERS,  
PLUMBERS, ELECTRICIANS\* UNSKILLED WORKERS - SUCH AS MANUAL  
WORKERS\* WHITE-COLLAR WORKERS - OFFICE WORKERS\*

AIPO # 562 MAR, 1956 (3)

AS YOU FEEL TODAY, WHICH POLITICAL PARTY - THE REPUBLICAN OR  
DEMOCRATIC - DO YOU THINK SERVES THE INTERESTS OF THE  
FOLLOWING GROUPS BEST - FARMERS\* BUSINESS OWNERS AND  
PROFESSIONAL PEOPLE\* SKILLED WORKERS - SUCH AS CARPENTERS,  
PLUMBERS, ELECTRICIANS\* UNSKILLED WORKERS - SUCH AS MANUAL  
WORKERS\* WHITE-COLLAR WORKERS - OFFICE WORKERS\*  
IN THICH OF THESE GROUPS WOULD YOU PLACE YOURSELF /YOUR  
HUSBAND/\*

AIPO # 583 MAY 1957 (4)

AIPO # 596 MAR, 1958 (3)

LOOKING AHEAD FOR THE NEXT FEW YEARS, WHICH POLITICAL PARTY - THE  
REPUBLICAN OR DEMOCRATIC - DO YOU THINK WILL DO THE BEST JOB OF  
KEEPING THE COUNTRY PROSPEROUS\*

THIS QUESTION WAS REPEATED 36 TIMES BETWEEN DEC, 1955  
AND OCT, 1968,

VARIANT AS YOU FEEL TODAY, WHICH POLITICAL PARTY - THE REPUBLICAN OR  
DEMOCRATIC - CAN HANDLE EACH OF THESE PROBLEMS BEST -  
KEEPING THIS COUNTRY PROSPEROUS\*

AIPO # 496 JULY 1952 (10C)

DO YOU THINK THE REPUBLICANS WILL BE ABLE TO KEEP PROSPERITY  
AND EMPLOYMENT HIGH IN THIS COUNTRY IF THEY WIN THE  
ELECTION, OR DO YOU THINK THEY WILL NOT BE ABLE TO DO AS  
GOOD A JOB ON THIS AS THE DEMOCRATS\*

RCOM # 60 AUG, 1952 (10D)

NOW, HERE IS A LIST OF THINGS IMPORTANT TO THE NATION, WOULD  
YOU JUST LOOK DOWN THE LIST AND THEN I WILL ASK YOU SOME  
QUESTIONS ABOUT IT, NOW THAT FIRST ONE - WOULD SEE TO IT

THAT WE HAVE PROSPERITY, DO YOU THINK IT WOULD BE TRUE ONLY OF A REPUBLICAN ADMINISTRATION, ONLY OF A DEMOCRATIC ADMINISTRATION, TRUE OF BOTH, OR TRUE OF NEITHER\*

RCOM # 98 JUNE 1960 (7A)

LOOKING AHEAD FOR THE NEXT FEW YEARS, WHICH POLITICAL PARTY - THE REPUBLICAN OR THE DEMOCRATIC - IS MORE LIKELY TO KEEP THE COUNTRY PROSPEROUS\*

\* AIPO # 801 MAR, 1970 (5)

LOOKING AHEAD FOR THE NEXT FEW YEARS, WHICH POLITICAL PARTY - THE DEMOCRATIC OR REPUBLICAN - DO YOU THINK WILL DO THE BEST JOB OF - SEEING THAT EVERYONE - NEGROES AND OTHERS - HAVE EQUAL RIGHTS\*

AIPO # 561 MAR, 1956 (18)

AIPO # 590 OCT, 1957 (6)

VARIANT AS YOU FEEL TODAY, WHICH POLITICAL PARTY - THE REPUBLICAN OR DEMOCRATIC - CAN HANDLE EACH OF THESE PROBLEMS BEST - SEEING THAT EVERYONE - COLORED PEOPLE AND OTHERS - HAVE EQUAL RIGHTS\*

AIPO # 444 JULY 1949 (98) (T FORM)

WHICH PARTY DO YOU THINK WOULD DO THE BEST JOB OF HANDLING - CIVIL RIGHTS FOR NEGROES AND OTHER MINORITY GROUPS - THE REPUBLICANS OR DEMOCRATS\*

RCOM # 75 MAR, 1952 (18C)

RCOM # 59 MAY 1952 (4C)

WHICH PARTY DO YOU THINK WOULD BE MORE LIKELY TO - TRY TO GET LAWS PASSED TO PROTECT THE RIGHTS OF NEGROES AND OTHER MINORITY GROUPS - THE DEMOCRATS OR THE REPUBLICANS\*

RCOM # 62 OCT, 1952 (10B)

WHICH PARTY - THE REPUBLICAN OR THE DEMOCRATIC - DO YOU THINK CAN DO THE BEST JOB OF INCREASING RESPECT FOR THE UNITED STATES THROUGHOUT THE WORLD\*

AIPO # 564 MAY 1956 (16)

AIPO # 630 JUNE 1960 (48)

AIPO # 631 JULY 1960 (32)

AIPO # 694 JUNE 1964 (5)

WHICH POLITICAL PARTY - THE REPUBLICAN OR DEMOCRATIC - DO YOU THINK IS TRYING THE HARDEST TO BRING DOWN HIGH PRICES\*

AIPO # 408 NOV, 1947 (2)

AIPO # 478 AUG, 1951 (21)

AIPO # 481 OCT, 1951 (13B)

VARIANT WHICH POLITICAL PARTY - THE REPUBLICAN OR DEMOCRATIC - DO YOU THINK IS TRYING HARDER TO BRING DOWN HIGH PRICES\*

AIPO # 417 APRIL 1948 (3) (T&K FORM)

WHICH PARTY - THE REPUBLICAN OR THE DEMOCRATIC - DO YOU THINK WILL DO

THE BEST JOB OF KEEPING PRICES DOWN DURING THE NEXT FOUR YEARS\*

AIPO # 570 SEPT. 1956 (21)  
 AIPO # 766 AUG. 1968 (17)  
 AIPO # 770 OCT. 1968 (10)

VARIANT WHICH POLITICAL PARTY • THE DEMOCRATIC OR REPUBLICAN • DO YOU THINK CAN BEST HANDLE THE PROBLEM OF HIGH PRICES DURING THE NEXT FEW YEARS\*

AIPO # 407 NOV. 1947 (6A)

WHICH POLITICAL PARTY • THE REPUBLICAN OR DEMOCRATIC • DO YOU THINK HAS THE BEST IDEAS FOR HOLDING PRICES DOWN\*

AIPO # 478 AUG. 1951 (21)

WHICH POLITICAL PARTY • THE REPUBLICAN OR DEMOCRATIC • DO YOU THINK HAS THE BEST IDEAS FOR HOLDING DOWN PRICES\*

AIPO # 481 OCT. 1951 (138)

DO YOU THINK THE PRICES OF THINGS YOU BUY FROM DAY TO DAY WILL BE LOWER IF THE REPUBLICANS WIN IN NOVEMBER OR IF THE DEMOCRATS WIN\*

AIPO # 496 JULY 1952 (11A)

WHICH POLITICAL PARTY • THE DEMOCRATIC OR THE REPUBLICAN • DO YOU THINK IS BEST ABLE TO DEAL WITH THE PROBLEM OF HIGHER PRICES\*

AIPO # 593 DEC. 1957 (7A)

WHICH PARTY • THE REPUBLICAN OR THE DEMOCRATIC • DO YOU THINK IS MOST INTERESTED IN KEEPING PRICES DOWN\*

AIPO # 610 FEB. 1959 (10)  
 AIPO # 615 JUNE 1959 (21)  
 AIPO # 618 SEPT. 1959 (31)  
 AIPO # 660 JUNE 1962 (56)

VARIANT WHICH POLITICAL PARTY • THE DEMOCRATIC OR THE REPUBLICAN • DO YOU THINK IS MORE LIKELY TO KEEP PRICES DOWN\*

AIPO # 725 MAR. 1966 (16)

WHICH POLITICAL PARTY • THE DEMOCRATIC OR THE REPUBLICAN • IS MORE LIKELY TO KEEP PRICES DOWN\*

AIPO # 735 SEPT. 1966 (16)

LOOKING AHEAD THE NEXT FEW YEARS, WHICH POLITICAL PARTY • THE REPUBLICAN OR THE DEMOCRATIC • DO YOU THINK IS MORE LIKELY TO KEEP PRICES DOWN\*

AIPO # 753 OCT. 1967 (11)

AS YOU FEEL TODAY, WHICH POLITICAL PARTY • THE REPUBLICAN OR DEMOCRATIC • DO YOU THINK SERVES THE INTERESTS OF THE FOLLOWING

GROUPS BEST • FARMERS • BUSINESS OWNERS AND PROFESSIONAL PEOPLE •  
 SKILLED WORKERS • SUCH AS CARPENTERS, PLUMBERS, ELECTRICIANS •  
 UNSKILLED WORKERS • SUCH AS MANUAL WORKERS • WHITE-COLLAR WORKERS •  
 SUCH AS OFFICE WORKERS • PEOPLE LIKE YOURSELF •

|            |            |      |
|------------|------------|------|
| AIPO # 630 | JUNE 1960  | (4)  |
| AIPO # 653 | DEC, 1961  | (3)  |
| AIPO # 660 | JUNE 1962  | (4)  |
| AIPO # 670 | APRIL 1963 | (5)  |
| AIPO # 705 | JAN 1965   | (4)  |
| AIPO # 717 | SEPT, 1965 | (18) |

#### POLITICAL PARTIES, LEVEL OF INFORMATION

THE LETTERS U.S.A., FOR EXAMPLE, STAND FOR UNITED STATES OF AMERICA,  
 WILL YOU TELL ME WHAT WORDS THESE LETTERS STAND FOR • G.O.P. •

|            |           |      |          |
|------------|-----------|------|----------|
| AIPO # 366 | FEB, 1946 | (4A) | (T FORM) |
| AIPO # 409 | DEC, 1947 | (13) |          |

VARIANT HERE ARE SOME ORGANIZATIONS WHICH ARE USUALLY REFERRED TO  
 BY THEIR INITIALS, CAN YOU TELL ME WHAT EACH ONE STANDS  
 FOR • G.O.P.,

|            |           |      |
|------------|-----------|------|
| AIPO # 456 | JUNE 1950 | (20) |
|------------|-----------|------|

NOW, HERE ARE SOME ABBREVIATIONS THAT YOU MAY OR MAY NOT HAVE  
 HEARD OF, WILL YOU PLEASE TELL ME WHAT THE INITIALS STAND  
 FOR • G.O.P.,

|           |           |      |
|-----------|-----------|------|
| IISR # 12 | JULY 1959 | (22) |
|-----------|-----------|------|

WILL YOU TELL ME WHAT THE INITIALS G.O.P. STAND FOR •

|            |            |      |
|------------|------------|------|
| AIPO # 491 | APRIL 1952 | (17) |
| AIPO # 565 | MAY 1956   | (12) |

IN WHAT MONTH WILL THE NATIONAL REPUBLICAN AND DEMOCRATIC PARTY  
 CONVENTIONS BE HELD •

|            |            |       |
|------------|------------|-------|
| AIPO # 491 | APRIL 1952 | (14A) |
| AIPO # 565 | MAY 1956   | (9)   |

#### POLITICAL PARTIES, MINORITY PARTIES

DO YOU THINK THE SOUTH WOULD BE BETTER OFF, IN GENERAL, IF THERE  
 WERE TWO POLITICAL PARTIES OF ABOUT EQUAL STRENGTH INSTEAD OF ONE  
 STRONG PARTY AS THERE IS AT PRESENT •

|            |            |       |          |
|------------|------------|-------|----------|
| AIPO # 450 | NOV, 1949  | (10)  | (K FORM) |
| AIPO # 474 | APRIL 1951 | (17)  |          |
| AIPO # 671 | APRIL 1963 | (26A) |          |
| AIPO # 696 | AUG, 1964  | (95)  |          |
| AIPO # 733 | AUG, 1966  | (16)  |          |

VARIANT DO YOU THINK THE SOUTH WOULD BE BETTER OFF, IN GENERAL, IF  
 THERE WERE TWO POLITICAL PARTIES OF ABOUT EQUAL STRENGTH  
 INSTEAD OF ONLY ONE STRONG PARTY AS THERE IS AT PRESENT •

|            |           |      |
|------------|-----------|------|
| AIPO # 555 | OCT, 1955 | (19) |
|------------|-----------|------|

## POLITICAL PARTIES, PARTY IDENTIFICATION

IN POLITICS, DO YOU CONSIDER YOURSELF A REPUBLICAN, DEMOCRAT, SOCIALIST, OR INDEPENDENT\*

|            |            |      |          |
|------------|------------|------|----------|
| AIPO # 178 | NOV. 1939  | (3)  |          |
| AIPO # 265 | MAR. 1942  | (10) | (T FORM) |
| AIPO # 285 | DEC. 1942  | (12) |          |
| AIPO # 289 | FEB. 1943  | (9)  |          |
| AIPO # 290 | FEB. 1943  | (16) |          |
| AIPO # 291 | MAR. 1943  | (12) |          |
| AIPO # 292 | MAR. 1943  | (16) |          |
| AIPO # 293 | APRIL 1943 | (23) |          |

VARIANT DO YOU REGARD YOURSELF AS A REPUBLICAN, DEMOCRAT, SOCIALIST, OR INDEPENDENT\*

|            |           |     |
|------------|-----------|-----|
| AIPO # 103 | NOV. 1937 | (8) |
| AIPO # 104 | NOV. 1937 | (6) |

IN POLITICS, DO YOU CONSIDER YOURSELF A DEMOCRAT, REPUBLICAN, SOCIALIST, OR INDEPENDENT\*

|            |           |      |
|------------|-----------|------|
| AIPO # 179 | DEC. 1939 | (2)  |
| AIPO # 196 | MAY 1940  | (11) |

IN POLITICS, DO YOU CONSIDER YOURSELF A DEMOCRAT, INDEPENDENT, SOCIALIST, OR REPUBLICAN\*

|            |           |     |          |
|------------|-----------|-----|----------|
| AIPO # 180 | DEC. 1939 | (2) | (A FORM) |
|------------|-----------|-----|----------|

IN POLITICS, DO YOU CONSIDER YOURSELF A REPUBLICAN, INDEPENDENT, SOCIALIST, OR DEMOCRAT\*

|            |           |      |          |
|------------|-----------|------|----------|
| AIPO # 180 | DEC. 1939 | (2)  | (B FORM) |
| AIPO # 194 | MAY 1940  | (10) | (K FORM) |
| AIPO # 194 | MAY 1940  | (13) | (T FORM) |

IN POLITICS, DO YOU CONSIDER YOURSELF A DEMOCRAT, SOCIALIST, INDEPENDENT, OR REPUBLICAN\*

|            |           |      |
|------------|-----------|------|
| AIPO # 195 | MAY 1940  | (13) |
| AIPO # 200 | JULY 1940 | (13) |

IN POLITICS, DO YOU CONSIDER YOURSELF A REPUBLICAN, SOCIALIST, INDEPENDENT, OR DEMOCRAT\*

|            |           |      |
|------------|-----------|------|
| AIPO # 202 | JULY 1940 | (5)  |
| AIPO # 203 | JULY 1940 | (4)  |
| AIPO # 204 | JULY 1940 | (14) |
| AIPO # 205 | AUG. 1940 | (7)  |
| AIPO # 206 | AUG. 1940 | (6)  |

IN POLITICS, DO YOU CONSIDER YOURSELF A SOCIALIST, DEMOCRAT, REPUBLICAN, OR INDEPENDENT\*

|            |           |      |
|------------|-----------|------|
| AIPO # 207 | AUG. 1940 | (12) |
|------------|-----------|------|



DO YOU CONSIDER YOURSELF A REPUBLICAN, SOCIALIST,  
INDEPENDENT, OR DEMOCRAT\*

|            |            |     |                |
|------------|------------|-----|----------------|
| AIPO # 208 | SEPT, 1940 | (6) | (REGULAR FORM) |
| AIPO # 208 | SEPT, 1940 | (3) | (J FORM)       |
| AIPO # 209 | SEPT, 1940 | (6) |                |

IN POLITICS, DO YOU CONSIDER YOURSELF A REPUBLICAN, DEMOCRAT,  
INDEPENDENT, OR SOCIALIST\*

|            |           |      |          |
|------------|-----------|------|----------|
| AIPO # 197 | MAY 1940  | (13) |          |
| AIPO # 264 | MAR, 1942 | (6)  | (K FORM) |
| AIPO # 264 | MAR, 1942 | (3A) | (T FORM) |
| AIPO # 265 | MAR, 1942 | (10) | (K FORM) |

IN POLITICS, AS OF TODAY, DO YOU CONSIDER YOURSELF A REPUBLICAN,  
DEMOCRAT, SOCIALIST, OR INDEPENDENT\*

THIS QUESTION WAS REPEATED 57 TIMES BETWEEN MAR, 1944  
AND JULY 1948,

VARIANT IN POLITICS, AS OF TODAY, DO YOU CONSIDER YOURSELF A  
DEMOCRAT, REPUBLICAN, SOCIALIST, OR INDEPENDENT\*

|            |            |       |          |
|------------|------------|-------|----------|
| AIPO # 402 | AUG, 1947  | (20)  | (T FORM) |
| AIPO # 403 | AUG, 1947  | (19)  |          |
| AIPO # 407 | NOV, 1947  | (25)  | (T FORM) |
| AIPO # 408 | NOV, 1947  | (18A) | (T FORM) |
| AIPO # 409 | DEC, 1947  | (8A)  | (T FORM) |
| AIPO # 410 | DEC, 1947  | (19)  | (T FORM) |
| AIPO # 411 | JAN, 1948  | (14)  | (T FORM) |
| AIPO # 412 | FEB, 1948  | (14)  | (K FORM) |
| AIPO # 413 | FEB, 1948  | (14)  | (K FORM) |
| AIPO # 414 | MAR, 1948  | (14)  | (T FORM) |
| AIPO # 415 | MAR, 1948  | (15)  | (T FORM) |
| AIPO # 416 | APRIL 1948 | (18)  | (K FORM) |
| AIPO # 417 | APRIL 1948 | (14)  | (T FORM) |
| AIPO # 418 | MAY 1948   | (14)  | (K FORM) |
| AIPO # 419 | MAY 1948   | (12B) | (K FORM) |
| AIPO # 421 | JULY 1948  | (16)  | (K FORM) |

IN POLITICS, AS OF TODAY, DO YOU CONSIDER YOURSELF A REPUBLICAN,  
DEMOCRAT, OR INDEPENDENT\*

THIS QUESTION WAS REPEATED 349 TIMES BETWEEN MAR, 1946  
AND OCT, 1973,

VARIANT IN POLITICS TODAY, DO YOU CONSIDER YOURSELF A DEMOCRAT,  
REPUBLICAN, OR INDEPENDENT\*

|           |          |      |
|-----------|----------|------|
| POS # 930 | MAY 1954 | (73) |
|-----------|----------|------|

IN POLITICS, DO YOU CONSIDER YOURSELF A REPUBLICAN, A  
DEMOCRAT, OR AN INDEPENDENT\*

|           |          |      |
|-----------|----------|------|
| SRS # 630 | MAY 1964 | (55) |
|-----------|----------|------|

REGARDLESS OF HOW YOU HAVE VOTED IN THE PAST, HOW DO YOU USUALLY THINK  
OF YOURSELF - AS A REPUBLICAN, A DEMOCRAT, A SOCIALIST, OR WHAT\*

|           |            |     |
|-----------|------------|-----|
| RFOR # 53 | APRIL 1946 | (6) |
|-----------|------------|-----|

|        |    |      |      |      |           |
|--------|----|------|------|------|-----------|
| RFOR # | 57 | DEC, | 1946 | (3)  |           |
| RFOR # | 60 | MAY  | 1947 | (3)  | (XAIRE 1) |
| RFOR # | 60 | JULY | 1947 | (3)  | (XAIRE 2) |
| RFOR # | 59 | NOV, | 1947 | (11) |           |
| RFOR # | 64 | MAR, | 1948 | (4)  |           |
| RFOR # | 77 | JULY | 1949 | (20) |           |
| RCOM # | 74 | JAN, | 1952 | (20) |           |

VARIANT DO YOU REGARD YOURSELF AS A REPUBLICAN, A DEMOCRAT, OR A SOCIALIST\*

AIPO # 72 MAR, 1937 (8)

REGARDLESS OF WHICH PARTY YOU FAVORED IN THIS ELECTION, HOW DO YOU USUALLY THINK OF YOURSELF - AS A REPUBLICAN, A DEMOCRAT, A SOCIALIST, OR WHAT\*

RFOR # 74 NOV, 1948 (12)

IN POLITICS, AS OF TODAY, DO YOU CONSIDER YOURSELF A DEMOCRAT, REPUBLICAN, PROGRESSIVE, OR INDEPENDENT\*

|        |     |       |      |       |          |
|--------|-----|-------|------|-------|----------|
| AIPO # | 422 | JULY  | 1948 | (19)  | (K FORM) |
| AIPO # | 423 | AUG,  | 1948 | (14)  | (T FORM) |
| AIPO # | 425 | AUG,  | 1948 | (8)   |          |
| AIPO # | 426 | SEPT, | 1948 | (8)   |          |
| AIPO # | 427 | SEPT, | 1948 | (8)   | (S FORM) |
| AIPO # | 428 | SEPT, | 1948 | (9)   |          |
| AIPO # | 429 | SEPT, | 1948 | (9)   |          |
| AIPO # | 430 | OCT,  | 1948 | (10)  |          |
| AIPO # | 431 | OCT,  | 1948 | (10)  |          |
| AIPO # | 432 | NOV,  | 1948 | (17)  |          |
| AIPO # | 433 | NOV,  | 1948 | (18)  |          |
| AIPO # | 434 | DEC,  | 1948 | (19)  |          |
| AIPO # | 466 | OCT,  | 1950 | (14A) | (T FORM) |

IN POLITICS, AS OF TODAY, DO YOU CONSIDER YOURSELF A REPUBLICAN, DEMOCRAT, PROGRESSIVE, OR INDEPENDENT\* AS OF TODAY, DO YOU LEAN MORE TO THE REPUBLICAN PARTY OR TO THE DEMOCRATIC PARTY\*

THIS QUESTION WAS REPEATED 43 TIMES BETWEEN JULY 1948 AND JULY 1951,

IN POLITICS TODAY, DO YOU CONSIDER YOURSELF A DEMOCRAT OR A REPUBLICAN, OR DO YOU FAVOR SOME OTHER PARTY\*

THIS QUESTION WAS REPEATED 30 TIMES BETWEEN OCT, 1949 AND AUG, 1953,

VARIANT DO YOU CONSIDER YOURSELF A DEMOCRAT, REPUBLICAN, OR SOMETHING ELSE\*

|        |     |      |      |      |
|--------|-----|------|------|------|
| NORC # | 229 | OCT, | 1944 | (10) |
| NORC # | 230 | NOV, | 1944 | (23) |

DO YOU CONSIDER YOURSELF A DEMOCRAT OR REPUBLICAN, OR DO YOU FAVOR SOME OTHER PARTY\*

|        |     |      |      |      |
|--------|-----|------|------|------|
| NORC # | 153 | OCT, | 1947 | (21) |
| NORC # | 155 | FEB, | 1948 | (21) |

IN POLITICS TODAY, DO YOU CONSIDER YOURSELF A REPUBLICAN,  
A DEMOCRAT, OR DO YOU FAVOR SOME OTHER PARTY\*

NORC # 365 NOV, 1954 (4)

IN POLITICS AS OF TODAY, DO YOU REGARD YOURSELF AS A  
REPUBLICAN, DEMOCRAT, OR WHAT\*

ORCO # 384Z FEB, 1955 (55) (SPECIAL OCCUPATIONS)

REGARDLESS OF HOW YOU HAVE VOTED IN THE PAST, WHAT DO YOU USUALLY  
CONSIDER YOURSELF - A DEMOCRAT, A REPUBLICAN, SOME OTHER PARTY, OR  
WHAT\*

|            |            |      |
|------------|------------|------|
| RCOM # 62  | OCT, 1952  | (3A) |
| RCOM # 80  | AUG, 1953  | (49) |
| RCOM # 63  | JUNE 1956  | (3)  |
| RCOM # 64  | SEPT, 1956 | (3)  |
| RCOM # 65  | OCT, 1956  | (3)  |
| RCOM # 69  | NOV, 1956  | (2)  |
| RCOM # 98  | JUNE 1960  | (3)  |
| RCOM # 99  | JUNE 1960  | (2A) |
| RCOM # 100 | SEPT, 1960 | (3)  |
| RCOM # 102 | OCT, 1960  | (3)  |

VARIANT REGARDLESS OF HOW YOU HAVE VOTED IN THE PAST, WHAT DO YOU  
USUALLY CONSIDER YOURSELF - A DEMOCRAT, A REPUBLICAN, OR  
WHAT\*

RCOM # 75 MAR, 1952 (11A)

DO YOU NORMALLY CONSIDER YOURSELF A REPUBLICAN, A DEMOCRAT,  
OR WHAT\*

RCOM # 91 APRIL 1954 (10)

REGARDLESS OF HOW YOU MIGHT HAVE VOTED IN THE PAST, WHAT DO  
YOU USUALLY CONSIDER YOURSELF - A DEMOCRAT, A REPUBLICAN,  
SOME OTHER PARTY, OR WHAT\*

RCOM # 59 MAY 1952 (5A)

WHAT DO YOU USUALLY CONSIDER YOURSELF - A DEMOCRAT, A  
REPUBLICAN, SOME OTHER PARTY, OR WHAT\*

RCOM # 60 AUG, 1952 (3A)

REGARDLESS OF HOW YOU HAVE VOTED IN THE PAST, WHAT DO  
YOU USUALLY CONSIDER YOURSELF - A REPUBLICAN, A DEMOCRAT, OR  
WHAT\*

|           |           |     |          |
|-----------|-----------|-----|----------|
| RCOM # 94 | JAN, 1956 | (1) |          |
| RCOM # 66 | JULY 1956 | (1) |          |
| RCOM # 67 | AUG, 1956 | (1) | (A FORM) |

REGARDLESS OF YOUR OUTLOOK, DO YOU THINK OF YOURSELF AS A  
DEMOCRAT, A REPUBLICAN, SOME OTHER PARTY, OR WHAT\*

RCOM # 524 OCT, 1971 (46)

IN POLITICS, AS OF TODAY, DO YOU CONSIDER YOURSELF A DEMOCRAT,  
REPUBLICAN, OR INDEPENDENT\* AS OF TODAY, DO YOU LEAN A LITTLE MORE  
TO THE DEMOCRATIC PARTY OR A LITTLE MORE TO THE REPUBLICAN PARTY\*

|            |            |      |
|------------|------------|------|
| AIPO # 519 | AUG, 1953  | (30) |
| AIPO # 520 | SEPT. 1953 | (28) |
| AIPO # 521 | OCT, 1953  | (26) |
| AIPO # 522 | OCT, 1953  | (25) |
| AIPO # 523 | NOV, 1953  | (25) |
| AIPO # 524 | DEC. 1953  | (28) |
| AIPO # 525 | JAN, 1954  | (25) |
| AIPO # 526 | JAN, 1954  | (29) |
| AIPO # 527 | FEB, 1954  | (29) |
| AIPO # 528 | MAR, 1954  | (25) |
| AIPO # 529 | APRIL 1954 | (30) |
| AIPO # 530 | APRIL 1954 | (25) |
| AIPO # 531 | MAY 1954   | (23) |
| AIPO # 532 | JUNE 1954  | (22) |
| AIPO # 533 | JUNE 1954  | (28) |
| AIPO # 534 | JULY 1954  | (26) |
| AIPO # 535 | AUG, 1954  | (28) |

VARIANT NORMALLY, DO YOU CONSIDER YOURSELF A DEMOCRAT,  
REPUBLICAN, OR INDEPENDENT\* AS OF TODAY, DO YOU LEAN A  
LITTLE MORE TO THE DEMOCRATIC PARTY OR A LITTLE MORE TO THE  
REPUBLICAN PARTY\*

|            |            |      |
|------------|------------|------|
| AIPO # 502 | SEPT, 1952 | (18) |
| AIPO # 503 | SEPT, 1952 | (18) |
| AIPO # 504 | OCT, 1952  | (20) |
| AIPO # 505 | OCT, 1952  | (24) |
| AIPO # 506 | OCT, 1952  | (19) |
| AIPO # 507 | OCT, 1952  | (19) |
| AIPO # 508 | NOV, 1952  | (24) |
| AIPO # 509 | DEC, 1952  | (24) |
| AIPO # 510 | JAN, 1953  | (24) |
| AIPO # 511 | JAN, 1953  | (22) |
| AIPO # 512 | FEB, 1953  | (24) |
| AIPO # 513 | MAR, 1953  | (25) |
| AIPO # 514 | APRIL 1953 | (23) |
| AIPO # 515 | MAY 1953   | (24) |
| AIPO # 516 | MAY 1953   | (24) |
| AIPO # 517 | JULY 1953  | (23) |
| AIPO # 518 | JULY 1953  | (25) |

IN POLITICS TODAY, DO YOU CONSIDER YOURSELF A DEMOCRAT,  
REPUBLICAN, OR INDEPENDENT\*

|            |          |      |
|------------|----------|------|
| AIPO # 930 | MAY 1954 | (73) |
|------------|----------|------|

IN POLITICS, AS OF TODAY, DO YOU CONSIDER YOURSELF A DEMOCRAT,  
REPUBLICAN, AN INDEPENDENT, OR WHAT\*

|             |           |      |
|-------------|-----------|------|
| ORCO # 465R | AUG, 1962 | (31) |
| ORCO # 466G | NOV, 1963 | (21) |
| ORCO # 630D | OCT, 1966 | (15) |

GENERALLY SPEAKING, DO YOU USUALLY THINK OF YOURSELF AS A REPUBLICAN,  
DEMOCRAT, INDEPENDENT, OR WHAT\* WOULD YOU CALL YOURSELF A STRONG

/REPUBLICAN OR DEMOCRAT/ OR NOT A VERY STRONG /REPUBLICAN OR DEMOCRAT/\* /IF INDEPENDENT/ DO YOU THINK OF YOURSELF AS CLOSER TO THE REPUBLICAN OR DEMOCRATIC PARTY\*

NORC # 9001 MAR, 1972 (57)  
NORC # 9002 MAR, 1973 (33)

VARIANT HOW DO YOU THINK OF YOURSELF POLITICALLY\* WOULD YOU SAY YOU ARE A DEMOCRAT, A REPUBLICAN, AN INDEPENDENT, OR OTHER\*

NORC # 4100 APRIL 1970 (7)

### POLITICAL PARTIES, PARTY PLATFORM

IS THERE ANY PARTICULAR IDEA OR PLANK WHICH YOU WOULD LIKE YOUR PARTY TO INCLUDE IN ITS PARTY PLATFORM FOR THE COMING PRESIDENTIAL ELECTION\* WHAT WOULD YOU LIKE IT TO INCLUDE\*

AIPO # 319 MAY 1944 (12)  
AIPO # 419 MAY 1948 (12)

ON MANY ISSUES, SOUTHERN DEMOCRATS IN CONGRESS HAVE BEEN VOTING WITH REPUBLICANS, WOULD YOU LIKE TO HAVE THE REPUBLICAN PARTY OFFICIALLY JOIN WITH THE SOUTHERN CONSERVATIVE DEMOCRATS IN A NEW POLITICAL PARTY TO BE CALLED BY SOME SUCH NAME AS THE REPUBLICAN-STATES RIGHTS PARTY\*

AIPO # 450 NOV, 1949 (11) (K FORM)  
AIPO # 474 APRIL 1951 (18)

### POLITICAL PARTIES, PARTY PREFERENCE

(SEE ALSO: POLITICS, GENERAL, LIBERALISM/CONSERVATISM)

GENERALLY SPEAKING, DO YOU THINK IT IS BETTER TO VOTE FOR THE MAN OR FOR THE PARTY\*

AIPO # 570 SEPT, 1956 (22)  
AIPO # 572 OCT, 1956 (18)  
AIPO # 768 SEPT, 1968 (13)

### POLITICAL PARTIES, PARTY REGISTRATION

IF YOU HAD TO REGISTER AGAIN TODAY, WOULD YOU REGISTER AS A DEMOCRAT OR AS A REPUBLICAN\* WELL, LET US SUPPOSE YOU COULD NOT REGISTER AS ANYTHING BUT A DEMOCRAT OR A REPUBLICAN, IF THIS WERE THE CASE, HOW WOULD YOU REGISTER\*

AIPO # 519 AUG, 1953 (278) (PART 1 ONLY)  
AIPO # 520 SEPT, 1953 (258) (PART 1 ONLY)  
AIPO # 534 JULY 1954 (22) (FILTER)  
AIPO # 542 JAN, 1955 (278) (FILTER)  
AIPO # 543 FEB, 1955 (23) (FILTER)  
AIPO # 554 OCT, 1955 (21) (FILTER)  
AIPO # 556 NOV, 1955 (19) (FILTER)  
AIPO # 561 MAR, 1956 (19) (FILTER)  
AIPO # 562 MAR, 1956 (6) (FILTER)  
AIPO # 563 APRIL 1956 (18) (FILTER)  
AIPO # 580 MAR, 1957 (51) (FILTER)  
AIPO # 582 APRIL 1957 (51) (FILTER)

AIPO # 583 MAY 1957 (5) (FILTER)  
 AIPO # 834 JULY 1971 (3) (PART 1 ONLY)

VARIANT IF YOU HAD TO REGISTER AGAIN IN THE NEAR FUTURE, WOULD YOU REGISTER AS A DEMOCRAT OR AS A REPUBLICAN\*

AIPO # 509 DEC. 1952 (208)  
 AIPO # 510 JAN. 1953 (208)  
 AIPO # 511 JAN. 1953 (218)  
 AIPO # 518 JULY 1953 (248)

IF YOU HAD TO REGISTER AGAIN TODAY - OR YOU ARE NOW UNDER 21 AND WOULD BE REGISTERING FOR THE FIRST TIME - WOULD YOU REGISTER AS A DEMOCRAT OR AS A REPUBLICAN\*

AIPO # 838 OCT. 1971 (14)  
 AIPO # 839 OCT. 1971 (13)

IF YOU HAD TO REGISTER AGAIN TODAY, WOULD YOU REGISTER AS A REPUBLICAN OR AS A DEMOCRAT\* WELL, LET US SUPPOSE YOU COULD NOT REGISTER AS ANYTHING BUT A REPUBLICAN OR A DEMOCRAT, IF THIS WERE THE CASE, HOW WOULD YOU REGISTER\*

AIPO # 568 AUG. 1956 (51)  
 AIPO # 589 SEPT. 1957 (54)  
 AIPO # 590 OCT. 1957 (51)  
 AIPO # 597 MAR. 1958 (32)  
 AIPO # 598 APRIL 1958 (57)  
 AIPO # 603 AUG. 1958 (36)  
 AIPO # 618 SEPT. 1959 (51)  
 AIPO # 619 OCT. 1959 (86)

IF YOU HAD TO REGISTER TODAY, WOULD YOU REGISTER AS A REPUBLICAN OR AS A DEMOCRAT\* WELL, LET US SUPPOSE YOU COULD NOT REGISTER AS ANYTHING BUT A REPUBLICAN OR A DEMOCRAT, IF THIS WERE THE CASE, HOW WOULD YOU REGISTER\*

AIPO # 636 SEPT. 1960 (28)  
 AIPO # 693 JUNE 1964 (8)

#### POLITICAL PARTIES, PRIMARIES

IT HAS BEEN SUGGESTED THAT PRESIDENTIAL CANDIDATES BE CHOSEN BY THE VOTERS IN A NATIONWIDE PRIMARY ELECTION INSTEAD OF BY POLITICAL PARTY CONVENTIONS AS AT PRESENT, WOULD YOU FAVOR OR OPPOSE THIS\*

AIPO # 489 MAR. 1952 (16A)  
 AIPO # 494 JUNE 1952 (12A)  
 AIPO # 495 JULY 1952 (10)  
 AIPO # 554 OCT. 1955 (17)  
 AIPO # 560 FEB. 1956 (7A)  
 AIPO # 569 AUG. 1956 (6)  
 AIPO # 696 AUG. 1964 (96)  
 AIPO # 765 JULY 1968 (17)  
 AIPO # 767 AUG. 1968 (10)  
 AIPO # 847 MAR. 1972 (14)

#### VOTING, AGE

AT THE PRESENT TIME, AMERICAN CITIZENS CANNOT VOTE UNTIL THEY BECOME

21 YEARS OF AGE, WOULD YOU FAVOR CHANGING THE LAW TO ALLOW PERSONS 18, 19, AND 20 YEARS OLD TO VOTE\*

AIPO # 292 MAR, 1943 (1) (T FORM)  
AIPO # 389 JAN, 1947 (12) (T FORM)

VARIANT AT THE PRESENT TIME, AMERICAN CITIZENS CANNOT VOTE UNTIL THEY BECOME 21 YEARS OF AGE, WOULD YOU FAVOR CHANGING THE LAW TO ALLOW MEN AND WOMEN 18, 19, AND 20 YEARS OLD TO VOTE\*

AIPO # 282 OCT, 1942 (15)  
AIPO # 292 MAR, 1943 (1) (K FORM)

DO YOU THINK THE LAW SHOULD BE CHANGED TO ALLOW PEOPLE 18 YEARS OLD TO VOTE IN NATIONAL ELECTIONS, OR DO YOU THINK 21 YEARS IS THE RIGHT AGE FOR PEOPLE TO START VOTING\*

RFOR # 64 MAR, 1948 (1)  
RFOR # 68 AUG, 1948 (3) (A FORM)  
RFOR # 68 AUG, 1948 (6) (B FORM)

CONGRESS MAY BE CALLED UPON TO CONSIDER A CONSTITUTIONAL AMENDMENT TO ALLOW PERSONS 18, 19, AND 20 YEARS OLD TO VOTE IN ELECTIONS. WOULD YOU LIKE TO HAVE YOUR CONGRESSMAN VOTE FOR OR AGAINST THIS PROPOSAL\*

AIPO # 300 AUG, 1943 (1) (T FORM)  
AIPO # 301 AUG, 1943 (12) (T FORM)  
AIPO # 369 APRIL 1946 (8) (T FORM)

WOULD YOU FAVOR LOWERING THE VOTING AGE LIMIT SO THAT PERSONS 18, 19, AND 20 YEARS OLD COULD VOTE IN ELECTIONS\*

AIPO # 300 AUG, 1943 (1) (K FORM)  
AIPO # 301 AUG, 1943 (12) (K FORM)  
AIPO # 369 APRIL 1946 (8) (K FORM)  
AIPO # 389 JAN, 1947 (12) (K FORM)  
AIPO # 478 AUG, 1951 (3)

VARIANT DO YOU FAVOR REDUCING THE AGE AT WHICH AMERICAN CITIZENS CAN VOTE FROM 21 TO 18\*

AIPO # 158 MAY 1939 (1) (A FORM)

WOULD YOU FAVOR ALLOWING AMERICAN CITIZENS TO VOTE AT 18 YEARS OF AGE INSTEAD OF 21\*

AIPO # 158 MAY 1939 (1) (B FORM)

DO YOU THINK THAT THE VOTING AGE SHOULD BE LOWERED TO 18 YEARS OF AGE\*

POS # 544 MAY 1961 (18A) (YOUNG ADULTS)

WOULD YOU FAVOR OR OPPOSE LOWERING THE VOTING AGE LIMIT SO THAT PERSONS 18, 19, AND 20 YEARS OLD COULD VOTE IN ELECTIONS\*

AIPO # 516 MAY 1953 (1)  
AIPO # 520 SEPT, 1953 (1)  
AIPO # 523 NOV, 1953 (1)  
AIPO # 526 JAN, 1954 (1)

AIPO # 541 DEC, 1954 (5)

VARIANT SUPPOSE YOU WERE VOTING TODAY ON EACH OF THE FOUR PROPOSITIONS LISTED ON THIS CARD, WHICH OF THE TWO STATEMENTS - A OR B - WOULD YOU VOTE FOR\* A, YOUNG PEOPLE OF 18, 19, AND 20 YEARS OF AGE SHOULD BE GIVEN THE RIGHT TO VOTE, B, YOUNG PEOPLE OF 18, 19, AND 20 YEARS OF AGE SHOULD NOT BE GIVEN THE RIGHT TO VOTE\*

AIPO # 815 OCT, 1970 (11)

DO YOU THINK THAT PERSONS 18, 19, AND 20 YEARS OLD SHOULD BE PERMITTED TO VOTE, OR NOT\*

AIPO # 742 MAR, 1967 (7)  
 AIPO # 765 JULY 1968 (14)  
 AIPO # 792 OCT, 1969 (7)  
 AIPO # 801 MAR, 1970 (2)

VARIANT DO YOU THINK PEOPLE 18 YEARS OLD SHOULD BE ALLOWED TO VOTE IN NATIONAL ELECTIONS OR DO YOU THINK 21 YEARS IS A BETTER AGE FOR PEOPLE TO START VOTING\*

RFOR # 66 JUNE 1948 (1)

DO YOU THINK PEOPLE 18, 19, AND 20 YEARS OF AGE SHOULD BE PERMITTED TO VOTE OR NOT\*

AIPO # 714 JULY 1965 (12D)

DO YOU THINK PERSONS 18, 19, AND 20 YEARS OF AGE SHOULD BE PERMITTED TO VOTE OR NOT\*

AIPO # 814 SEPT, 1970 (12)

## VOTING, DISHONESTY IN

IN YOUR OPINION, DO YOU THINK THERE MAY BE DISHONESTY IN THE VOTING OR COUNTING OF VOTES IN YOUR DISTRICT\*

AIPO # 613 APRIL 1959 (4)  
 AIPO # 687 MAR, 1964 (6D)

## VOTING, ELECTION DATES

DO YOU THINK IT WOULD BE A GOOD IDEA OR A POOR IDEA TO HAVE THE DAY ON WHICH PRESIDENTIAL ELECTIONS ARE HELD /ONCE EVERY FOUR YEARS/ DECLARED A NATIONAL HOLIDAY\*

AIPO # 404 SEPT, 1947 (1A) (T FORM)  
 AIPO # 423 AUG, 1948 (2)  
 AIPO # 424 AUG, 1948 (2) (K FORM)  
 AIPO # 425 AUG, 1948 (2)  
 AIPO # 502 SEPT, 1952 (2)  
 AIPO # 503 SEPT, 1952 (2)  
 AIPO # 504 OCT, 1952 (2)  
 AIPO # 505 OCT, 1952 (2)  
 AIPO # 506 OCT, 1952 (2)  
 AIPO # 507 OCT, 1952 (2)  
 AIPO # 570 SEPT, 1956 (2)



AIPD # 571 SEPT, 1956 (2)

IT HAS BEEN SUGGESTED THAT THE ELECTION FOR A NEW PRESIDENT BE IN SEPTEMBER AND THE INAUGURATION IN NOVEMBER IN ORDER TO ALLOW AN INCOMING PRESIDENT MORE TIME TO PREPARE LEGISLATION FOR THE OPENING OF CONGRESS IN EARLY JANUARY, DO YOU THINK THIS IS A GOOD IDEA OR A POOR IDEA\*

AIPD # 742 MAR, 1967 (17)

AIPD # 873 JUNE 1973 (11)

**VOTING, INFLUENCES ON VOTING DECISION**

(SEE ALSO: LABOR, AFL-CIO; MARRIAGE AND FAMILY, DIVORCE; MINORITIES AND ETHNOCENTRISM, JEWS; MINORITIES AND ETHNOCENTRISM, NEGROES; RELIGION, CATHOLICISM; RELIGION, POLITICS AND; STATUS, ROLE, AND PRESTIGE, SEX STATUS)

DO YOU SUPPOSE YOU MIGHT CHANGE YOUR MIND ON THIS BETWEEN NOW AND THE ELECTION, THAT IS, IS ANYTHING LIKELY TO COME UP WHICH MIGHT GET YOU TO VOTE ANOTHER WAY\* WHAT WOULD IT BE\*

AIPD # 496 JULY 1952 (15)

AIPD # 569 AUG, 1956 (8)

AIPD # 570 SEPT, 1956 (10)

GENERALLY SPEAKING, DO YOU THINK IT IS BETTER TO VOTE FOR THE MAN OR FOR THE PARTY\*

AIPD # 572 OCT, 1956 (18)

AIPD # 768 SEPT, 1968 (13)

**VOTING, LOCATION OF POLLS**

WHERE DO PEOPLE WHO LIVE IN THIS NEIGHBORHOOD GO TO VOTE\*

AIPD # 502 SEPT, 1952 (9)

AIPD # 503 SEPT, 1952 (9)

AIPD # 504 OCT, 1952 (10)

AIPD # 505 OCT, 1952 (10)

AIPD # 506 OCT, 1952 (9)

AIPD # 507 OCT, 1952 (9)

AIPD # 537 SEPT, 1954 (18)

AIPD # 572 OCT, 1956 (3)

AIPD # 573 OCT, 1956 (38)

AIPD # 605 SEPT, 1958 (4)

AIPD # 606 OCT, 1958 (4)

AIPD # 636 SEPT, 1960 (6)

AIPD # 637 OCT, 1960 (6)

AIPD # 735 SEPT, 1966 (3)

AIPD # 736 OCT, 1966 (3) (WOMEN)

AIPD # 812 SEPT, 1970 (9)

VARIANT WHERE DO PEOPLE WHO LIVE IN YOUR NEIGHBORHOOD GO TO CAST THEIR BALLOTS\* IN OTHER WORDS, WHERE DO YOU GO TO VOTE\*

AIPD # 498 AUG, 1952 (6)

AIPD # 499 AUG, 1952 (6)

AIPD # 500 SEPT, 1952 (5)

AIPD # 501 SEPT, 1952 (5)

## VOTING, NON-VOTING

DO YOU VOTE IN ALL ELECTIONS OR ONLY THOSE THAT INTEREST YOU\*

|            |            |      |          |
|------------|------------|------|----------|
| AIP0 # 327 | SEPT, 1944 | (4)  |          |
| AIP0 # 329 | SEPT, 1944 | (48) |          |
| AIP0 # 330 | OCT, 1944  | (58) |          |
| AIP0 # 331 | OCT, 1944  | (58) |          |
| AIP0 # 332 | OCT, 1944  | (58) |          |
| AIP0 # 333 | OCT, 1944  | (58) |          |
| AIP0 # 379 | OCT, 1946  | (8)  | (S FORM) |
| AIP0 # 380 | OCT, 1946  | (8)  |          |
| AIP0 # 381 | OCT, 1946  | (8)  |          |
| AIP0 # 382 | OCT, 1946  | (7)  |          |
| AIP0 # 383 | OCT, 1946  | (5)  |          |
| AIP0 # 466 | OCT, 1950  | (19) |          |
| AIP0 # 467 | NOV, 1950  | (15) |          |
| AIP0 # 539 | NOV, 1954  | (68) |          |

VARIANT DO YOU MAKE A POINT OF VOTING IN EVERY ELECTION OR ONLY IN THOSE WHICH PARTICULARLY INTEREST YOU\*

|            |           |       |          |
|------------|-----------|-------|----------|
| AIP0 # 272 | JULY 1942 | (16A) | (T FORM) |
| AIP0 # 273 | JULY 1942 | (16)  |          |
| AIP0 # 274 | AUG, 1942 | (17)  |          |

DO YOU VOTE IN ALL ELECTIONS OR ONLY THOSE THAT PARTICULARLY INTEREST YOU\*

AIP0 # 486 FEB, 1952 (88)

HAVE YOU EVER VOTED IN THIS ELECTION PRECINCT\*

|            |            |       |          |
|------------|------------|-------|----------|
| AIP0 # 450 | NOV, 1949  | (208) | (K FORM) |
| AIP0 # 462 | SEPT, 1950 | (48)  |          |
| AIP0 # 463 | OCT, 1950  | (48)  |          |
| AIP0 # 464 | OCT, 1950  | (48)  |          |
| AIP0 # 465 | OCT, 1950  | (48)  |          |
| AIP0 # 493 | MAY 1952   | (20A) |          |

VARIANT HAVE YOU EVER VOTED IN ANY ELECTION IN THAT DISTRICT /WHERE YOU NOW LIVE/\*

AIP0 # 306 NOV, 1943 (4C) (T FORM)

HAVE YOU EVER VOTED IN THE ELECTION DISTRICT WHERE YOU NOW LIVE\*

|            |           |       |          |
|------------|-----------|-------|----------|
| AIP0 # 307 | NOV, 1943 | (8A)  |          |
| AIP0 # 308 | DEC, 1943 | (9A)  |          |
| AIP0 # 324 | AUG, 1944 | (10C) | (K FORM) |

HAVE YOU EVER VOTED IN THAT ELECTION DISTRICT /WHERE YOU ARE NOW LIVING/\*

AIP0 # 322 JULY 1944 (11C) (T FORM)

HAVE YOU EVER VOTED IN THE ELECTION PRECINCT /DISTRICT/ IN

WHICH YOU LIVE\* WHEN WAS THE LAST TIME YOU VOTED \* AND FOR  
WHAT ELECTION\*

AIPO # 495 JULY 1952 (20)  
AIPO # 496 JULY 1952 (19)

HAVE YOU EVER VOTED IN THE ELECTION PRECINCT /DISTRICT/ IN  
WHICH YOU NOW LIVE IN A LOCAL, STATE, OR NATIONAL ELECTION\*  
WHEN WAS THE LAST TIME YOU VOTED IN THIS PRECINCT /DISTRICT/,  
AND FOR WHAT ELECTION WAS THAT\*

AIPO # 497 AUG. 1952 (14)  
AIPO # 498 AUG. 1952 (16)  
AIPO # 499 AUG. 1952 (16)  
AIPO # 500 SEPT. 1952 (17)  
AIPO # 501 SEPT. 1952 (17)

HAVE YOU EVER VOTED IN THIS ELECTION PRECINCT /DISTRICT/\*

AIPO # 460 AUG. 1950 (26B)  
AIPO # 466 OCT. 1950 (38)  
AIPO # 491 APRIL 1952 (20A)

PROBABLY YOU CANNOT REMEMBER EXACTLY, BUT (ABOUT) HOW MANY TIMES DO  
YOU THINK YOU HAVE GONE TO THE POLLS AND VOTED DURING THE PAST FOUR  
YEARS\*

RCOM # 74 JAN. 1952 (21)\*  
RCOM # 87 OCT. 1954 (20)

HAVE YOU EVER VOTED IN THIS PRECINCT OR DISTRICT\*

AIPO # 502 SEPT. 1952 (6)  
AIPO # 503 SEPT. 1952 (6)  
AIPO # 504 OCT. 1952 (6)  
AIPO # 505 OCT. 1952 (7)  
AIPO # 506 OCT. 1952 (6)  
AIPO # 507 OCT. 1952 (6)  
AIPO # 508 NOV. 1952 (7B)  
AIPO # 509 DEC. 1952 (17B)  
AIPO # 537 SEPT. 1954 (15)  
AIPO # 570 SEPT. 1956 (7)  
AIPO # 571 SEPT. 1956 (7)  
AIPO # 573 OCT. 1956 (3A)  
AIPO # 574 NOV. 1956 (8B)  
AIPO # 605 SEPT. 1958 (3)  
AIPO # 606 OCT. 1958 (3)  
AIPO # 636 SEPT. 1960 (5)  
AIPO # 637 OCT. 1960 (5)  
AIPO # 638 NOV. 1960 (4)  
AIPO # 701 NOV. 1964 (4)  
AIPO # 735 SEPT. 1966 (2)  
AIPO # 736 OCT. 1966 (2) (WOMEN)

HOW OFTEN WOULD YOU SAY YOU VOTE \* ALWAYS, NEARLY ALWAYS, PART OF THE  
TIME, OR SELDOM\*

THIS QUESTION WAS REPEATED 27 TIMES BETWEEN SEPT. 1952 AND  
OCT. 1972,

VARIANT ON THE AVERAGE, WOULD YOU SAY THAT YOU VOTE NEARLY ALWAYS,  
PART OF THE TIME, OR SELDOM\*

AIPO # 498 AUG, 1952 (7)  
AIPO # 499 AUG, 1952 (7)

ON THE AVERAGE, WOULD YOU SAY THAT YOU VOTE ALWAYS, NEARLY  
ALWAYS, PART OF THE TIME, OR SELDOM\*

AIPO # 500 SEPT, 1952 (6)  
AIPO # 501 SEPT, 1952 (6)

HAVE YOU EVER VOTED IN ANY ELECTION, OR DO YOU NOT PAY ANY ATTENTION  
TO POLITICS\*

THIS QUESTION WAS REPEATED 52 TIMES BETWEEN MAR, 1953  
AND JUNE 1956,

VARIANT HAVE YOU EVER VOTED IN ANY ELECTION FOR CITY, STATE, OR  
NATIONAL POLITICAL OFFICES\*

AIPO # 473 MAR, 1951 (25)

HAVE YOU EVER VOTED IN ANY ELECTION, OR HAVE THINGS COME UP WHICH KEPT  
YOU FROM VOTING\*

AIPO # 567 JULY 1956 (101)  
AIPO # 568 AUG, 1956 (101)  
AIPO # 569 AUG, 1956 (101)  
AIPO # 570 SEPT, 1956 (4)  
AIPO # 572 OCT, 1956 (101)  
AIPO # 574 NOV, 1956 (101)  
AIPO # 575 NOV, 1956 (101)  
AIPO # 576 DEC, 1956 (101)  
AIPO # 577 JAN, 1957 (101)  
AIPO # 578 FEB, 1957 (101)  
AIPO # 579 FEB, 1957 (101)  
AIPO # 580 MAR, 1957 (101)  
AIPO # 581 APRIL 1957 (101)  
AIPO # 582 APRIL 1957 (101)  
AIPO # 583 MAY 1957 (101)  
AIPO # 584 JUNE 1957 (101)  
AIPO # 585 JUNF 1957 (101)  
AIPO # 586 JULY 1957 (101)  
AIPO # 587 AUG, 1957 (101)

HAVE YOU EVER VOTED IN THIS PRECINCT OR ELECTION DISTRICT\*

AIPO # 679 NOV, 1963 (16)  
AIPO # 681 DEC, 1963 (14)  
AIPO # 683 DEC, 1963 (108)  
AIPO # 684 JAN, 1964 (598)  
AIPO # 688 MAR, 1964 (978)  
AIPO # 689 APRIL 1964 (978)  
AIPO # 690 MAY 1964 (88)  
AIPO # 691 MAY 1964 (328)  
AIPO # 692 JUNE 1964 (168)  
AIPO # 694 JUNE 1964 (158)  
AIPO # 695 JULY 1964 (48)  
AIPO # 696 AUG, 1964 (28)  
AIPO # 697 AUG, 1964 (38)

AIPO # 698 SEPT, 1964 (28)  
 AIPO # 699 OCT, 1964 (28)  
 AIPO # 765 JULY 1968 (3)  
 AIPO # 766 AUG, 1968 (3)

### VOTING, POLL TAX

SOME SOUTHERN STATES REQUIRE EVERY VOTER TO PAY A POLL TAX AMOUNTING TO ABOUT A DOLLAR A YEAR BEFORE THEY CAN VOTE, DO YOU THINK THESE POLL TAXES SHOULD BE ABOLISHED\*

AIPO # 226 DEC, 1940 (24)  
 AIPO # 414 MAR, 1948 (10F)  
 AIPO # 439 MAR, 1949 (13C)

VARIANT SOME SOUTHERN STATES REQUIRE EVERY VOTER TO PAY A POLL TAX AMOUNTING TO ABOUT A DOLLAR A YEAR BEFORE THEY CAN VOTE, DO YOU THINK THESE POLL TAXES SHOULD BE ABOLISHED /DONE AWAY WITH/\*

AIPO # 433 NOV, 1948 (11B) (K FORM)

SOME SOUTHERN STATES REQUIRE EVERY VOTER TO PAY A POLL TAX AMOUNTING TO ABOUT A DOLLAR A YEAR BEFORE THEY CAN VOTE, DO YOU THINK THESE POLL TAXES SHOULD OR SHOULD NOT BE ABOLISHED\*

AIPO # 450 NOV, 1949 (7C) (K FORM)

SOME SOUTHERN STATES REQUIRE EVERY VOTER TO PAY A POLL TAX AMOUNTING TO ABOUT A DOLLAR A YEAR BEFORE THEY CAN VOTE, DO YOU THINK THESE POLL TAXES SHOULD BE ABOLISHED /DONE AWAY WITH/ OR NOT\*

AIPO # 511 JAN, 1953 (15)

### VOTING, REAPPORTIONMENT

IN MOST STATES, PEOPLE LIVING IN RURAL AREAS HAVE MORE REPRESENTATIVES IN THE STATE LEGISLATURE IN PROPORTION TO THEIR NUMBER THAN PEOPLE IN THE CITIES, DO YOU HAPPEN TO KNOW IF THIS IS TRUE IN THIS STATE, OR NOT\*

AIPO # 658 MAY 1962 (50)  
 AIPO # 673 MAY 1963 (27)

### VOTING, REGISTRATION AND ELIGIBILITY

WOULD YOU APPROVE OR DISAPPROVE OF A LAW WHICH WOULD REQUIRE NOT MORE THAN SIX MONTHS RESIDENCE IN ANY STATE TO BE ELIGIBLE TO VOTE IN ALL ELECTIONS IN THAT STATE\*

AIPO # 613 APRIL 1959 (3A)  
 AIPO # 687 MAR, 1964 (6A)

### VOTING, SPLIT TICKET

FOR THE VARIOUS POLITICAL OFFICES, DID YOU VOTE FOR ALL THE CANDIDATES OF ONE PARTY, THAT IS, A STRAIGHT TICKET, OR DID YOU VOTE FOR THE CANDIDATES OF DIFFERENT PARTIES\*

|            |           |       |
|------------|-----------|-------|
| AIPO # 467 | NOV, 1950 | (18C) |
| AIPO # 539 | NOV, 1954 | (24C) |
| AIPO # 540 | NOV, 1954 | (20C) |
| AIPO # 607 | NOV, 1958 | (54C) |
| AIPO # 638 | NOV, 1960 | (5D)  |
| AIPO # 665 | NOV, 1962 | (6C)  |
| AIPO # 701 | NOV, 1964 | (5D)  |
| AIPO # 737 | NOV, 1966 | (3C)  |
| AIPO # 771 | NOV, 1968 | (5D)  |
| AIPO # 860 | NOV, 1972 | (6D)  |

VARIANT DID YOU VOTE A STRAIGHT TICKET - THAT IS, DID YOU VOTE FOR ALL CANDIDATES OF THE ONE PARTY - OR DID YOU VOTE A SPLIT TICKET - THAT IS, DID YOU VOTE FOR SOME CANDIDATES OF ONE PARTY AND SOME OF THE OTHER\*

AIPO # 432 NOV, 1948 (16C)

#### VOTING, TYPE OF BALLOT

DO YOU HAPPEN TO HAVE VOTING MACHINES WHERE YOU GO TO VOTE, OR DO YOU VOTE BY MARKING A PAPER BALLOT\*

|            |            |      |
|------------|------------|------|
| AIPO # 613 | APRIL 1959 | (25) |
| AIPO # 687 | MAR, 1964  | (7)  |

VARIANT IN YOUR VOTING PRECINCT, ARE VOTING MACHINES OR PAPER BALLOTS USED\*

AIPO # 432 NOV, 1948 (13)

DO YOU VOTE /IN NATIONAL ELECTIONS/ WITH VOTING MACHINES OR PAPER BALLOTS\*

RCOM # 63 JUNE 1956 (12C)

#### PRESS

#### BIAS AND ABUSE OF POWER

DO YOU BELIEVE THAT ANY OF THE FOLLOWING ABUSE THEIR POWER: PRESS\*

|          |           |     |
|----------|-----------|-----|
| RFOR # 1 | MAY 1938  | (9) |
| RCOM # 8 | MAR, 1941 | (3) |

VARIANT DO YOU FEEL THAT THE PRESS HAS ABUSED ITS FREEDOM IN ANY WAY\* IF SO, IN WHAT WAY\*

RCOM # 16 AUG, 1938 (7)

HAS YOUR NAME APPEARED IN ANY NEWSPAPER DURING THE LAST 12 MONTHS\* WERE THE FACTS REPORTED ACCURATELY IN THE ARTICLE\*

|            |          |      |
|------------|----------|------|
| AIPO # 583 | MAY 1957 | (52) |
| AIPO # 599 | MAY 1958 | (51) |

BOOKS, PREFERENCES

WHAT IS THE MOST INTERESTING BOOK YOU HAVE EVER READ\*

AIPO # 74 MAR, 1937 (9C)  
 AIPO # 85 JUNE 1937 (8)  
 AIPO # 91 JULY 1937 (6A)  
 AIPO # 136 OCT, 1938 (9)

VARIANT WHAT IS THE MOST INTERESTING BOOK /BOOKS/ YOU HAVE EVER READ\*

AIPO # 402 AUG, 1947 (10) (T FORM)

JUST OFF HAND, WHAT WOULD YOU SAY ARE TWO OR THREE OF THE MOST INTERESTING BOOKS YOU HAVE EVER READ\*

AIPO # A959 JULY 1957 (78)

BOOKS, READING HABITS

DO YOU HAPPEN TO BE READING ANY BOOKS OR NOVELS AT THE PRESENT TIME\* WHICH ONE OR ONES\*

AIPO # 395 APRIL 1947 (13) (FILTER)  
 AIPO # 450 NOV, 1949 (17) (PART 1 ONLY)  
 AIPO # 450 NOV, 1949 (14) (TPS FORM) (PART 1 ONLY)  
 AIPO # 550 OCT, 1952 (21) (FILTER)

VARIANT DO YOU HAPPEN TO BE READING ANY BOOK AT THIS TIME\* IF SO, WHAT BOOK\*

AIPO # 71 FEB, 1937 (9)  
 AIPO # 74 MAR, 1937 (9)

DO YOU HAPPEN TO BE READING ANY BOOK/S/ AT THE PRESENT TIME\*

AIPO # 436 JAN, 1949 (5A)

DO YOU HAPPEN TO BE READING ANY BOOK AT THE PRESENT TIME\* WHAT IS ITS TITLE\*

AIPO # A959 JULY 1957 (16)

ARE YOU READING A BOOK NOW\* WHAT IS THE NAME OF IT\*

POS # 468 NOV, 1958 (198) (OLD PEOPLE)

DO YOU HAPPEN TO BE READING ANY BOOKS OR NOVELS AT PRESENT\* WHICH ONE/S/\*

AIPO # 521 OCT, 1953 (12)  
 AIPO # 539 NOV, 1954 (23)  
 AIPO # 569 AUG, 1956 (16)  
 AIPO # 580 MAR, 1957 (52)

WHEN, AS NEARLY AS YOU CAN RECALL, DID YOU LAST READ ANY KIND OF BOOK ALL THE WAY THROUGH \* EITHER A HARD-COVER BOOK OR A PAPER-BOUND BOOK\* WHAT WAS THE NAME OF IT\*

AIPO # 594 JAN 1958 (25)

AIP0 # 821 DEC, 1970 (18)

AIP0 # 867 MAR, 1973 (2)

VARIANT HOW LONG HAS IT BEEN SINCE YOU LAST HAPPENED TO READ A BOOK - WE MEAN ANY KIND OF A BOOK YOU READ BECAUSE YOU WANT TO, AND NOT BECAUSE YOU HAVE TO FOR SOME REASON LIKE SCHOOL OR YOUR WORK\*

RFOR # 73 NOV, 1948 (18A)

WHEN, AS NEARLY AS YOU CAN RECALL, DID YOU LAST READ ANY BOOK OTHER THAN THE BIBLE\* CAN YOU RECALL THE NAME OF THE BOOK YOU LAST READ (READ LAST)\*

AIP0 # 547 MAY 1955 (4A)

AIP0 # 549 JUNE 1955 (8)\*

CAN YOU RECALL WHEN YOU LAST HAD TIME TO READ A BOOK ALL THE WAY THROUGH\* HOW LONG AGO WAS THAT\*

AIP0 # A959 JULY 1957 (17)

WHEN, AS NEARLY AS YOU CAN RECALL, DID YOU LAST READ ANY KIND OF BOOK ALL THE WAY THROUGH \* EITHER A HARD-COVER OR A PAPER-BOUND BOOK\* WHAT WAS THE NAME OF IT\*

AIP0 # 775 FEB, 1969 (9)

## FREEDOM OF

IN PEACETIME, DO YOU THINK NEWSPAPERS SHOULD BE ALLOWED TO CRITICIZE OUR FORM OF GOVERNMENT\*

NORC # 217 NOV, 1943 (5)

NORC # 239 NOV, 1945 (4) (A FORM)

NORC # 157 APRIL 1948 (17)

NORC # 340 MAY 1953 (15)

VARIANT DO YOU THINK NEWSPAPERS SHOULD BE ALLOWED TO CRITICIZE OUR FORM OF GOVERNMENT\*

NORC # 351 JAN, 1954 (25)

IN PEACETIME, DO YOU THINK THE SOCIALIST PARTY SHOULD BE ALLOWED TO PUBLISH NEWSPAPERS IN THIS COUNTRY\*

NORC # 217 NOV, 1943 (24)

NORC # 239 NOV, 1945 (18) (A FORM)

NORC # 340 MAY 1953 (14)

NORC # 351 JAN, 1954 (24)

DO YOU THINK THE SOCIALIST PARTY SHOULD BE ALLOWED TO PUBLISH NEWSPAPERS IN THIS COUNTRY\*

NORC # 382 JAN, 1956 (21)

NORC # 401 DEC, 1956 (21)

NORC # 404 APRIL 1957 (27)

WHAT, IN YOUR OPINION, IS THE MAJOR CAUSE OF JUVENILE DELINQUENCY\* SEX, OBSCENE LITERATURE,



POS # 544 MAY 1961 (5) (YOUNG ADULTS)  
 POS # 556 MAY 1962 (1) (WOMEN)

HAVE YOU RECEIVED ANY SEX LITERATURE IN THE MAIL RECENTLY WHICH YOU FOUND OBJECTIONABLE\*

AIPO # 780 MAY 1969 (8)  
 AIPO # 874 JULY 1973 (17)

### MAGAZINE PREFERENCES

WHAT IS YOUR FAVORITE MAGAZINE\*

AIPO # 62 DEC. 1936 (9)  
 AIPO # 64 JAN. 1937 (9)  
 AIPO # 68 FEB. 1937 (10)  
 AIPO # 109 JAN. 1938 (4) (A FORM)  
 AIPO # 110 JAN. 1938 (8)  
 AIPO # 111 FEB. 1938 (2) (A FORM)  
 AIPO # 145 JAN. 1939 (16)  
 AIPO # 236 MAY 1941 (16)  
 AIPO # 237 MAY 1941 (14)  
 AIPO # 238 MAY 1941 (17)  
 AIPO # 290 FEB. 1943 (20)  
 AIPO # 291 MAR. 1943 (15)  
 AIPO # 609 JAN. 1959 (25)

VARIANT WHAT MAGAZINES ARE YOUR FAVORITES\*

RCOM # 18 AUG. 1939 (13C)

WHAT MAGAZINES DO YOU READ REGULARLY\*

RCOM # 18 AUG. 1939 (13A)  
 POS # 468 NOV. 1958 (197) (OLD PEOPLE)

VARIANT WHAT MAGAZINES DO YOU HAPPEN TO READ REGULARLY\*

AIPO # 451 JAN. 1950 (6)  
 AIPO # 456 JUNE 1950 (7)

WILL YOU PLEASE TELL ME THE NAMES OF ALL THE MAGAZINES YOU TRY TO READ REGULARLY\*

AIPO # 6926 APRIL 1969 (68A) (COLLEGE STUDENTS)  
 AIPO # 862 JAN. 1973 (113)

OF THE MAGAZINES YOU READ, WHICH ONE DO YOU GENERALLY SPEND THE MOST TIME ON\*

POS # 544 MAY 1961 (41) (YOUNG ADULTS)  
 POS # 556 MAY 1962 (10) (WOMEN)

### MAGAZINE READING HABITS

DO YOU READ ANY MAGAZINES REGULARLY\*

NORC # 238 OCT. 1945 (1D)  
 NORC # 245 NOV. 1947 (1D)

VARIANT DO YOU HAPPEN TO READ ANY MAGAZINES REGULARLY OR DO YOU FIND YOU NEVER HAVE ENOUGH TIME TO REALLY FOLLOW ANY MAGAZINE REGULARLY\*

RCOM # 38 JAN, 1950 (15A)

DO YOU READ MAGAZINES REGULARLY\*

AIPO # 582 APRIL 1957 (42D)

DO YOU HAPPEN TO READ ANY MAGAZINES REGULARLY\* WHICH ONES\*

AIPO # A959 JULY 1957 (12)

DO YOU READ OR LOOK AT ANY MAGAZINES REGULARLY \* THAT IS, ALMOST EVERY ISSUE\* /IF YES/ WHICH\*

POS # 544 MAY 1961 (36) (YOUNG ADULTS)  
POS # 556 MAY 1962 (9) (WOMEN)

### NEWSPAPER READING HABITS

DO YOU USUALLY READ A DAILY NEWSPAPER\*

AIPO # 79 APRIL 1937 (7A)  
NORC # 238 OCT, 1945 (1B)  
NORC # 245 NOV, 1947 (1)  
NORC # 246 SEPT, 1948 (25)

DO YOU READ A DAILY NEWSPAPER\*

AIPO # 132 SEPT, 1938 (6A)  
AIPO # 352 JULY 1945 (14A)

DO YOU READ A DAILY NEWSPAPER REGULARLY\* WHICH ONE\*

AIPO # 153 MAR, 1939 (5)  
AIPO # 154 APRIL 1939 (5)  
AIPO # 187 MAR, 1940 (5)  
AIPO # 229 JAN, 1941 (1A)  
AIPO # 234 APRIL 1941 (23A)  
AIPO # 269 MAY 1942 (12)  
AIPO # 271 JUNE 1942 (7)  
OPOR # 13 JUNE 1943 (6)  
AIPO # 321 JUNE 1944 (9)  
AIPO # 511 JAN, 1953 (7A)  
AIPO # 576 DEC, 1956 (25A)  
AIPO # 578 FEB, 1957 (25A)  
AIPO # 581 APRIL 1957 (50A)  
AIPO # 582 APRIL 1957 (42C)  
AIPO # 586 JULY 1957 (56A)  
AIPO # 590 OCT, 1957 (22A)  
AIPO # 595 FEB, 1958 (50A)  
AIPO # 599 MAY 1958 (50A)

VARIANT DO YOU READ A NEWSPAPER REGULARLY\*

OPOR # 814 APRIL 1942 (2) (T FORM)

DO YOU HAPPEN TO READ A DAILY NEWSPAPER REGULARLY\*

AIPO # 269 MAY 1942 (12A)

ON THE AVERAGE, ABOUT HOW MANY DAYS A WEEK DO YOU READ A  
NEWSPAPER\*

NORC # 240 FEB, 1946 (3A)

ON HOW MANY DAYS THIS LAST WEEK DID YOU GET AROUND TO READING  
A NEWSPAPER\*

NORC # 294 NOV, 1950 (24)

DO YOU READ A DAILY NEWSPAPER EVERY DAY, ALMOST EVERY DAY,  
OR ONLY OCCASIONALLY\*

AIPO # 930 MAY 1954 (63)

DO YOU USUALLY READ A WEEKLY NEWSPAPER\*

NORC # 238 OCT, 1945 (1C)

NORC # 245 NOV, 1947 (1C)

WOULD YOU CONTINUE TO GET A DAILY NEWSPAPER IF THE PRICE WENT  
TO 15 CENTS\*

AIPO # 779 APRIL 1969 (8A)

AIPO # 870 MAY 1973 (12A)

VARIANT AT PRESENT, SOME 50 U.S. DAILY NEWSPAPERS HAVE RAISED THEIR  
PRICE TO 10 CENTS A COPY, WOULD YOU CONTINUE TO GET YOUR  
REGULAR DAILY NEWSPAPER IF THE PRICE WERE INCREASED BY 5  
CENTS A COPY\*

AIPO # 581 APRIL 1957 (508)

AIPO # 586 JULY 1957 (568)

AIPO # 590 OCT, 1957 (228)

AIPO # 595 FEB, 1958 (508)

SUPPOSE THAT EVERY DAILY NEWSPAPER IN THE UNITED STATES WENT  
TO 15 CENTS A COPY, WOULD YOU CONTINUE TO GET YOUR REGULAR  
DAILY NEWSPAPER IF THE PRICE WERE INCREASED TO 15 CENTS A  
COPY\*

AIPO # 582 APRIL 1957 (508)

WOULD YOU CONTINUE TO GET YOUR REGULAR DAILY NEWSPAPER IF THE  
PRICE WERE INCREASED BY 5 CENTS A COPY\*

AIPO # 599 MAY 1958 (508)

DID YOU READ A NEWSPAPER YESTERDAY\*

POS # 468 NOV, 1958 (196) (OLD PEOPLE)

AIPO # 870 MAY 1973 (9)

VARIANT DID YOU HAPPEN TO READ ANY NEWSPAPER YESTERDAY\*

AIPO # 578 FEB, 1957 (26A)

DO YOU READ ANY DAILY NEWSPAPERS\* WHEN YOU READ A DAILY NEWSPAPER,  
WHAT DO YOU SPEND THE MOST TIME ON\*

POS # 544 MAY 1961 (34A) (YOUNG ADULTS)  
POS # 556 MAY 1962 (7) (WOMEN)

DO YOU HAPPEN TO GET ANY DAILY NEWSPAPER OR NEWSPAPERS REGULARLY\*  
/IF YES/ HOW MANY=

AIPO # 779 APRIL 1969 (7)  
AIPO # 870 MAY 1973 (8)

VARIANT DO YOU SUBSCRIBE TO OR BUY A DAILY NEWSPAPER - THAT IS, A  
PAPER PUBLISHED SIX DAYS A WEEK\*

AIPO # 450 NOV. 1949 (5) (TPS FORM)

DO YOU /YOUR HUSBAND/ SUBSCRIBE TO OR BUY A DAILY  
NEWSPAPER - THAT IS, A PAPER PUBLISHED SIX DAYS A WEEK\*

AIPO # 475 MAY 1951 (28)

DO YOU HAPPEN TO GET ANY DAILY NEWSPAPER OR NEWSPAPERS\*

AIPO # A959 JULY 1957 (13A)

#### NEWS SERVICE OF

(SEE ALSO: COMMUNICATIONS, MEDIA PREFERENCES; COMMUNICATIONS, MEDIA,  
RELATIVE EXPOSURE TO)

DO YOU HAPPEN TO KNOW THE NAMES OF ANY NEWS SERVICES OR PRESS  
ORGANIZATIONS THAT GATHER NATIONAL AND FOREIGN NEWS\*

AIPO # 153 MAR. 1939 (10)  
AIPO # 154 APRIL 1939 (10) (B FORM)  
AIPO # 187 MAR. 1940 (11)  
AIPO # 271 JUNE 1942 (13)  
AIPO # 321 JUNE 1944 (15) (K FORM)

#### PRESS CONFERENCES

IN THE LAST SIX MONTHS, HAVE YOU HEARD OR SEEN ANY PRESIDENTIAL PRESS  
CONFERENCES ON TELEVISION OR RADIO\*

AIPO # 657 APRIL 1962 (8)  
AIPO # 713 JUNE 1965 (20A)

#### REPORTERS AND COLUMNISTS

WHO IS YOUR FAVORITE NEWSPAPER COLUMNIST\*

RFOR # 12 NOV. 1939 (13)  
AIPO # 639 DEC. 1960 (7G)

DO YOU READ REGULARLY ANY NEWSPAPER COLUMNIST WRITING ON NATIONAL  
AFFAIRS\* WHO\*

AIPO # 346 MAY 1945 (12)

AIPO # 517 JULY 1953 (19)

VARIANT DO YOU READ ANY OF THE NEWSPAPER COLUMNISTS\* WHICH ONES DO YOU READ FAIRLY REGULARLY\*

RCOM # 16 AUG, 1938 (6)

I AM GOING TO READ YOU THE NAMES OF SOME PEOPLE, WILL YOU TELL ME WHO EACH IS - THAT IS, WHAT HE DOES\* SAMUEL LUBELL,

AIPO # 587 AUG, 1957 (50C)

AIPO # 626 MAR, 1960 (7C)

VARIANT I AM GOING TO READ YOU THE NAMES OF SOME PEOPLE; WILL YOU PLEASE TELL ME WHO EACH IS - THAT IS, WHAT THEY DO\* SAMUEL LUBELL,

AIPO # 561 MAR, 1956 (20C)

### RESPONSIBILITIES OF

IN EVERY COMMUNITY, THE SCHOOLS, THE NEWSPAPERS, THE LOCAL GOVERNMENT, EACH HAS A DIFFERENT JOB TO DO, AROUND HERE, WOULD YOU SAY THAT THE NEWSPAPERS ARE DOING AN EXCELLENT, GOOD, FAIR, OR POOR JOB\*

NORC # 238 OCT, 1945 (3)

NORC # 245 NOV, 1947 (2)

### PUBLIC UTILITIES

#### GOVERNMENT OWNERSHIP

(SEE ALSO: ATOMIC ENERGY, CIVIL VS. MILITARY OR GOVERNMENT CONTROL)

(DO) WOULD YOU PREFER PUBLIC (OWNERSHIP) OR PRIVATE OWNERSHIP OF THE ELECTRIC POWER INDUSTRY\*

AIPO # 66 JAN, 1937 (6A)\*

AIPO # 109 JAN, 1938 (7) (A FORM)

DO YOU THINK THE UNITED STATES GOVERNMENT SHOULD OR SHOULD NOT OWN THE FOLLOWING THINGS IN THIS COUNTRY - ELECTRIC POWER COMPANIES\*

AIPO # 397 MAY 1947 (4D)

AIPO # 520 SEPT, 1953 (15)

VARIANT DO YOU THINK THE GOVERNMENT SHOULD OWN THE ELECTRIC COMPANIES\*

AIPO # 204 JULY 1940 (10A) (K FORM)

OPOR # 302 AUG, 1940 (4B) (K-T FORMS)

AFTER THE WAR IS OVER, DO YOU THINK THE GOVERNMENT SHOULD OWN AND OPERATE /ALL ELECTRIC LIGHT COMPANIES/, ONLY REGULATE

THEM, OR LEAVE THEM ENTIRELY ALONE\*

RFOR # 34 MAR, 1943 (18)

SHOULD THE GOVERNMENT OWN THE ELECTRIC POWER COMPANIES IN THIS COUNTRY\*

AIPO # 349 MAY 1945 (8) (T FORM)

DO YOU THINK THE GOVERNMENT SHOULD OWN THE FOLLOWING THINGS IN THIS COUNTRY - ELECTRIC POWER COMPANIES\*

AIPO # 355 SEPT, 1945 (13D)

DO YOU THINK THE UNITED STATES GOVERNMENT SHOULD OWN THE FOLLOWING THINGS IN THIS COUNTRY - ELECTRIC POWER COMPANIES\*

AIPO # 387 DEC, 1946 (9)

DO YOU THINK THE GOVERNMENT SHOULD OWN THE ELECTRIC POWER COMPANIES IN THIS COUNTRY\*

AIPO # 392 MAR, 1947 (11) (K FORM)

DO YOU THINK THE U.S. GOVERNMENT SHOULD OWN THE ELECTRIC COMPANIES IN THIS COUNTRY\*

AIPO # 399 JUNE 1947 (9)

DO YOU THINK THE U.S. GOVERNMENT SHOULD OR SHOULD NOT OWN THE FOLLOWING THINGS IN THIS COUNTRY - ELECTRIC POWER COMPANIES\*

AIPO # 419 MAY 1948 (5B) (T FORM)

AIPO # 434 DEC, 1948 (9)

WHAT DO YOU THINK ABOUT THE GOVERNMENT OWNERSHIP AND OPERATION OF THE FOLLOWING KINDS OF BUSINESS - ELECTRIC POWER COMPANIES\*

ORCO # 384Z FEB, 1955 (4B) (SPECIAL OCCUPATIONS)

ORCO # 464R DEC, 1961 (10B)

VARIANT WHAT DO YOU THINK ABOUT THE GOVERNMENT OWNERSHIP AND OPERATION OF THE FOLLOWING KINDS OF BUSINESS\* ARE YOU FOR OR AGAINST GOVERNMENT OWNERSHIP OF THE ELECTRIC POWER COMPANIES IN THIS COUNTRY\*

ORCO # 463S DEC, 1961 (10)

#### GOVERNMENT REGULATION

AFTER THE WAR, DO YOU THINK THE FEDERAL GOVERNMENT SHOULD REGULATE GAS AND ELECTRIC COMPANIES MORE OR LESS THAN IT DID BEFORE THE WAR STARTED /SAY, 1938/\*

NORC # 202 MAR, 1942 (12)

NORC # 204 MAY 1942 (6)

NORC # 208 SEPT, 1942 (16)

NORC # 217 NOV, 1943 (28)

## PUBLIC POWER AND VALLEY AUTHORITIES

THE LETTERS U.S.A, FOR EXAMPLE, STAND FOR UNITED STATES OF AMERICA,  
WILL YOU TELL ME WHAT WORDS THESE LETTERS STAND FOR • T,V,A.\*

AIPO # 366 FEB, 1946 (4)  
AIPO # 409 DEC, 1947 (13) (T FORM)

## RATES

DO YOU THINK THAT THE RATES YOU PAY FOR YOUR ELECTRICITY ARE TOO HIGH  
(FOR YOUR ELECTRICITY), ABOUT RIGHT, OR CHEAP\*

AIPO # 204 JULY 1940 (10C)  
AIPO # 379 SEPT, 1946 (27B) (T FORM)\*

VARIANT IN YOUR OPINION, ARE THE RATES YOU PAY FOR ELECTRICITY FAIR\*

AIPO # 111 FEB, 1938 (88) (A FORM)

WHAT DO YOU THINK ABOUT EACH OF THE FOLLOWING • ELECTRIC  
LIGHT RATES\*

AIPO # 185 FEB, 1940 (14E)

HERE ARE CARDS DESCRIBING DIFFERENT ISSUES AND PROBLEMS THAT PEOPLE  
ARE TALKING ABOUT, I WOULD LIKE TO GET YOUR OPINION ON HOW IMPORTANT  
YOU THINK IT IS THAT SOMETHING BE DONE ABOUT EACH, PLEASE ARRANGE  
THE CARDS INTO THREE DIFFERENT GROUPS, USING THIS BOARD, AFTER  
READING EACH STATEMENT • IF YOU THINK THERE IS A GREAT AND URGENT NEED  
THAT SOMETHING BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX,  
"GREAT AND URGENT NEED FOR ACTION", IF YOU THINK SOMETHING SHOULD BE  
DONE ABOUT THE MATTER, BUT THAT IT IS NOT TOO URGENT, PUT THE CARD IN  
THIS BOX, "NEED FOR SOME ACTION, BUT NOT TOO URGENT", IF YOU THINK  
THAT LITTLE OR NOTHING SHOULD BE DONE ABOUT THE MATTER, PUT THE CARD  
IN THIS BOX, "LITTLE OR NO NEED FOR ACTION", LOW-COST ELECTRICITY, GAS  
FOR CONSUMERS,

ORCO # 463S DEC, 1961 (63/34/)  
ORCO # 466C MAR, 1963 (31) (31/34/)

## RADIO

## ATTITUDE TOWARD

(SEE ALSO: COMMUNICATIONS, MEDIA PREFERENCES)

IN EVERY COMMUNITY, THE SCHOOLS, THE NEWSPAPERS, THE LOCAL  
GOVERNMENT • EACH HAS A DIFFERENT JOB TO DO, AROUND HERE, WOULD YOU  
SAY THAT THE RADIO STATIONS ARE DOING AN EXCELLENT, GOOD, FAIR, OR  
POOR JOB\*

NORC # 238 OCT, 1945 (3)  
NORC # 245 NOV, 1947 (2)

DO YOU EVER FEEL LIKE CRITICIZING WHEN YOU LISTEN TO THE RADIO\*

NORC # 238 OCT, 1945 (17)  
 NORC # 245 NOV, 1947 (5C)

## FREEDOM OF

(SEE ALSO: COMMUNISM, COMMUNIST PARTY, RESTRICTIONS AGAINST)

## LISTENING HABITS

DO YOU LISTEN REGULARLY TO NEWS BROADCASTS\*  
 AT WHAT TIME OF THE DAY\*

AIPO # 153 MAR, 1939 (7) (FILTER)  
 AIPO # 154 APRIL 1939 (7) (FILTER)  
 AIPO # 187 MAR, 1940 (7) (FILTER)  
 AIPO # 271 JUNE 1942 (9) (PART 1 ONLY)  
 AIPO # 321 JUNE 1944 (11) (PART 1 ONLY)

VARIANT DO YOU LISTEN TO NEWS PROGRAMS ON THE RADIO EVERY DAY,  
 ALMOST EVERY DAY, OR ONLY OCCASIONALLY\*

POS # 930 MAY 1954 (65)

ABOUT HOW MANY HOURS A DAY DO YOU LISTEN TO THE RADIO\*

RCOM # 8 MAR, 1941 (14A)  
 POS # 468 NOV, 1958 (202) (OLD PEOPLE)

VARIANT ON AN AVERAGE, ABOUT HOW MANY HOURS A DAY DO YOU LISTEN TO  
 THE RADIO\*

RCOM # 4 APRIL 1940 (5)

DID YOU USE IT /THE RADIO/ YESTERDAY\* JUST MAKING A GUESS,  
 HOW MUCH TIME WAS IT TURNED ON YESTERDAY DURING THE DAYTIME  
 /UNTIL 6 P.M./\*  
 DURING THE EVENING /AFTER 6 P.M./\*

AIPO # 367 MAR, 1946 (13) (T FORM)

ON AN AVERAGE WEEKDAY, ABOUT HOW MANY HOURS DO YOU, YOURSELF,  
 LISTEN TO THE RADIO DURING THE TIME BETWEEN 8 IN THE MORNING  
 AND 12 NOON\*  
 12 NOON AND 6 P.M.\*  
 AFTER 6 P.M, IN THE EVENING\*

RCOM # 29 NOV, 1946 (4)

ON AN AVERAGE WEEKDAY, ABOUT HOW MANY HOURS DO YOU LISTEN TO  
 YOUR RADIO\*  
 IN THE MORNING - FROM 6 A.M. TO NOON\*  
 IN THE AFTERNOON - FROM NOON TO 6 P.M.\*  
 IN THE EVENING - AFTER 6 P.M.\*

NORC # 245 NOV, 1947 (13)

ABOUT HOW MUCH TIME DO YOU SPEND ON A TYPICAL WEEKDAY  
 LISTENING TO THE RADIO\*

AIPO # 576 DEC, 1956 (27B)



ABOUT HOW MUCH TIME ON THE AVERAGE WEEKDAY DO YOU SPEND LISTENING TO THE RADIO DURING THE DAYTIME, THAT IS UP TO 6 P.M.\* HOW MUCH TIME AFTER 6 P.M.\*

AIPO # A959 JULY 1957 (11)

ABOUT HOW MANY HOURS DO YOU SPEND LISTENING TO THE RADIO ON A TYPICAL WEEKDAY\*

POS # 544 MAY 1961 (3) (YOUNG ADULTS)

DID YOU HAPPEN TO HEAR THE RADIO BROADCAST CALLED "THE STATE DEPARTMENT SPEAKS" WHICH WAS ON THE AIR SATURDAY NIGHT AT 7 O'CLOCK\*

OPOR # 21 JAN, 1944 (19A)  
OPOR # 40 MAR, 1945 (8A)

VARIANT HAVE YOU HEARD OR READ ABOUT ANY OF THE RADIO BROADCASTS CALLED "THE STATE DEPARTMENT SPEAKS" WHICH HAVE BEEN ON THE AIR THE PAST FEW SATURDAY EVENINGS\*

OPOR # 22 JAN, 1944 (14A)

DURING RECENT WEEKS, HAVE YOU HAPPENED TO HEAR ANY OF THE SATURDAY RADIO BROADCASTS IN WHICH VARIOUS OFFICIALS OF THE STATE DEPARTMENT DISCUSSED OUR FOREIGN POLICY\*

OPOR # 44 APRIL 1945 (6A)

#### NEWS SERVICE OF

(SEE ALSO: PRESS, NEWS SERVICE OF)

AS FAR AS YOUR OWN LISTENING IS CONCERNED, IS THE RADIO GIVING TOO MUCH TIME, ABOUT THE RIGHT AMOUNT, OR NOT ENOUGH TIME TO NEWS ABOUT OTHER COUNTRIES\* NEWS ABOUT THIS COUNTRY\* NEWS ABOUT THINGS AROUND HERE\*

NORC # 238 OCT, 1945 (6)  
NORC # 245 NOV, 1947 (7A)

VARIANT DO YOU THINK THE RADIO STATIONS YOU LISTEN TO TELL YOU ENOUGH ABOUT WHAT GOES ON IN FOREIGN COUNTRIES, OR DO YOU THINK THEY SHOULD TELL YOU MORE\*

NORC # 235 JULY 1945 (2)

#### PROGRAM PREFERENCES

HERE IS A SET OF CARDS LISTING DIFFERENT KINDS OF RADIO PROGRAMS, WOULD YOU MIND (LOOKING THROUGH THOSE CARDS, AND)\* TELLING ME THE TYPES OF PROGRAMS YOU LIKE TO LISTEN TO IN THE DAYTIME\* NOW WHICH TYPES OF PROGRAMS THERE DO YOU LIKE TO LISTEN TO IN THE EVENING\* CLASSICAL MUSIC (SYMPHONIES, OPERA, ETC,)\*; COMEDY PROGRAMS; HOME-MAKING PROGRAMS; LIVESTOCK AND GRAIN REPORTS; NEWS BROADCASTS; POPULAR AND DANCE MUSIC; QUIZ (SHOWS AND OTHER PROGRAMS WHERE THE AUDIENCE TAKES PART)\*; PROGRAMS; RELIGIOUS (AND DEVOTIONAL)\* BROADCASTS; SERIAL DRAMAS (STORIES)\*; SPORTS EVENTS (PROGRAMS)\*; TALKS OR DISCUSSIONS ABOUT PUBLIC ISSUES,

NORC # 238 OCT, 1945 (11)\*  
NORC # 245 NOV, 1947 (14)\*\*

### RECEIVERS

(SEE ALSO: CONSUMERS, BUYING HABITS; CONSUMERS, PROJECTED PURCHASES)

DO YOU HAVE A RADIO IN WORKING ORDER\*

NORC # 238 OCT, 1945 (1A)  
NORC # 245 NOV, 1947 (1A)

## RECREATION AND ENTERTAINMENT

### COMMUNITY RECREATIONAL FACILITIES

WHAT, IN YOUR OPINION, IS THE MAJOR CAUSE OF JUVENILE DELINQUENCY\*  
LACK OF FACILITIES, YOUTH ORGANIZATIONS,

POS # 544 MAY 1961 (5) (YOUNG ADULTS)  
POS # 556 MAY 1962 (1) (WOMEN)

### GAMBLING, ATTITUDE TOWARD

DO YOU THINK BETTING ON HORSE RACES SHOULD BE LEGAL IN THIS STATE\*

AIPO # 120 APRIL 1938 (1) (A FORM)  
AIPO # 163 JULY 1939 (1)

VARIANT ARE YOU IN FAVOR OF MAKING BETS ON HORSE RACING LEGAL\*

AIPO # 82 MAY 1937 (4)

WOULD YOU FAVOR LOTTERIES RUN BY THE FEDERAL GOVERNMENT TO HELP PAY  
PART OF THE COST OF CARRYING ON THE WAR\*

AIPO # 258 JAN, 1942 (28)  
AIPO # 289 FEB, 1943 (38) (K FORM)

VARIANT WOULD YOU FAVOR LOTTERIES IN THIS COUNTRY RUN BY THE FEDERAL  
GOVERNMENT TO HELP PAY SOME OF THE COST OF NATIONAL DEFENSE\*

AIPO # 229 JAN, 1941 (8)

### GAMBLING, PARTICIPATION IN

DURING THE PAST YEAR, HAVE YOU DONE ANY OF THE FOLLOWING THINGS -  
BOUGHT A TICKET IN A CHURCH RAFFLE OR CHURCH LOTTERY\*  
BOUGHT A SWEEPSTAKES TICKET\*  
BET ON AN ELECTION, OR ON SOME SPORTS EVENT\*  
BOUGHT A (TICKET) NUMBER ON A PUNCH BOARD\*  
PLAYED CARDS OR OTHER GAMES FOR MONEY (SUCH AS DICE\* WHICH GAMES\*)  
BET ON A HORSE RACE\*  
PLAYED A SLOT MACHINE\*  
PLAYED THE NUMBERS GAME\*

-359- RECREATION AND ENTERTAINMENT

ON THE WHOLE, HAVE YOU MADE OR LOST MONEY ON THESE GAMES OF CHANCE\*

AIPO # 248 SEPT. 1941 (12)\*  
AIPO # 338 DEC. 1944 (12)

VARIANT DURING THE PAST YEAR, HAVE YOU DONE ANY OF THE FOLLOWING THINGS -  
BOUGHT A TICKET IN A CHURCH RAFFLE OR LOTTERY\*  
BOUGHT A SWEEPSTAKES TICKET\*  
BET ON AN ELECTION OR SOME OTHER EVENT\*  
BOUGHT A NUMBER ON A PUNCH BOARD\*  
PLAYED CARDS OR OTHER GAMES FOR MONEY\*  
BET ON A HORSE RACE\*  
PLAYED A SLOT MACHINE\*  
PLAYED THE NUMBERS GAMES\*  
ON THE WHOLE, HAVE YOU MADE OR LOST MONEY ON THESE GAMES OF CHANCE\*

AIPO # 128 JULY 1938 (7A)

DURING THE PAST YEAR, HAVE YOU DONE ANY OF THE FOLLOWING THINGS -  
BOUGHT A TICKET IN A CHURCH OR LODGE RAFFLE\*  
BOUGHT A SWEEPSTAKES TICKET\*  
BET ON AN ELECTION\* BET ON SOME SPORTS EVENT\*  
BOUGHT A NUMBER ON A PUNCHBOARD\* PLAYED CARDS OR OTHER GAMES FOR MONEY, SUCH AS POKER OR DICE\*  
WHICH GAMES\* BET ON A HORSE RACE\* PLAYED A SLOT MACHINE\*  
PLAYED THE NUMBERS GAME\*

AIPO # 455 MAY 1950 (13B) (TPS FORM)

GARDENING

DID YOU HAVE A VEGETABLE GARDEN LAST YEAR\*

AIPO # 266 APRIL 1942 (9B)  
AIPO # 287 JAN. 1943 (3B)  
AIPO # 295 MAY 1943 (1C)  
AIPO # 318 MAY 1944 (1A)  
AIPO # 348 MAY 1945 (8A)  
AIPO # 367 MARCH 1946 (10A)  
AIPO # 396 MAY 1947 (1A)

VARIANT DID YOU HAVE A VEGETABLE GARDEN FOR HOME CONSUMPTION LAST YEAR\*

AIPO # 313 MAR. 1944 (9A)

HAVE YOU STARTED A VEGETABLE GARDEN THIS YEAR\* DO YOU PLAN TO HAVE ONE\*

AIPO # 318 MAY 1944 (1)  
AIPO # 348 MAY 1945 (8)

VARIANT DO YOU PLAN TO HAVE A VEGETABLE GARDEN THIS SPRING\*

AIPO # 266 APRIL 1942 (9A)  
AIPO # 287 JAN. 1943 (3A)

-360- RECREATION AND ENTERTAINMENT

DO YOU PLAN TO HAVE A VEGETABLE GARDEN FOR HOME CONSUMPTION  
THIS YEAR\*

AIPO # 291 MAR, 1943 (1A)

HAVE YOU PUT IN A VEGETABLE GARDEN\* DO YOU PLAN TO HAVE ONE\*

AIPO # 295 MAY 1943 (1A)

DO YOU PLAN TO HAVE ONE /A VEGETABLE GARDEN/ THIS YEAR\*

AIPO # 313 MAR, 1944 (98)

DO YOU PLAN TO HAVE A VEGETABLE GARDEN THIS YEAR\*

AIPO # 396 MAY 1947 (18)

DO YOU PLAN TO HAVE A VEGETABLE GARDEN FOR HOME USE THIS  
YEAR\*

AIPG # 491 APRIL 1952 (8)

HOLIDAYS

(SEE ALSO: MORALS AND MORES, GRATITUDE; POLITICS, PRACTICAL, VOTING,  
ELECTION DATES)

WOULD YOU APPROVE OR DISAPPROVE OF HAVING ALL HOLIDAYS LIKE DECORATION  
DAY, WASHINGTON'S BIRTHDAY, BUT NOT CHRISTMAS, CELEBRATED ON MONDAYS  
IN ORDER TO HAVE LONGER WEEKENDS\*

AIPO # 368 MAR, 1946 (1)

AIPO # 456 JUNE 1950 (11)

VARIANT WOULD YOU APPROVE OR DISAPPROVE OF A PLAN TO HAVE ALL  
HOLIDAYS - LIKE THE FOURTH OF JULY - CELEBRATED ON MONDAYS SO  
AS TO MAKE LONGER WEEKENDS\*

AIPO # 167 AUG, 1939 (2)

IF YOU COULD HAVE YOUR CHOICE, WHAT ONE PRESENT WOULD YOU MOST LIKE  
TO HAVE FOR CHRISTMAS\* DO YOU THINK YOU WILL GET IT\*

AIPO # 509 DEC, 1952 (6)

AIPO # 540 NOV, 1954 (9)

AIPO # 608 DEC, 1958 (1)

PREFERENCES

WHAT IS YOUR FAVORITE WAY OF SPENDING AN EVENING\*

POS # 544 MAY 1961 (7) (YOUNG ADULTS)

POS # 556 MAY 1962 (4) (WOMEN)

AIPO # 639 DEC, 1960 (7)

AIPO # 726 MAR, 1966 (1)

AIPO # 728 MAY 1966 (1)

VARIANT WHICH IS YOUR FAVORITE WAY OF SPENDING YOUR SPARE TIME\*  
HOW DID YOU SPEND LAST EVENING\*

-361- RECREATION AND ENTERTAINMENT

AIPO # 413 FEB, 1948 (6) (K FORM)

THEATER

HERE ARE CARDS DESCRIBING DIFFERENT ISSUES AND PROBLEMS THAT PEOPLE ARE TALKING ABOUT, I WOULD LIKE TO GET YOUR OPINION ON HOW IMPORTANT YOU THINK IT IS THAT SOMETHING BE DONE ABOUT EACH, PLEASE ARRANGE THE CARDS INTO THREE DIFFERENT GROUPS, USING THIS BOARD, AFTER READING EACH STATEMENT - IF YOU THINK THERE IS A GREAT AND URGENT NEED THAT SOMETHING BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "GREAT AND URGENT NEED FOR ACTION", IF YOU THINK SOMETHING SHOULD BE DONE ABOUT THE MATTER, BUT THAT IT IS NOT TOO URGENT, PUT THE CARD IN THIS BOX, "NEED FOR SOME ACTION, BUT NOT TOO URGENT", IF YOU THINK THAT LITTLE OR NOTHING SHOULD BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "LITTLE OR NO NEED FOR ACTION", FINANCIAL SUPPORT FOR ARTISTS AND ART ACTIVITIES (THEATERS, ORCHESTRAS, ETC.),

ORCO # 463S DEC, 1961 (63/43/)  
ORCO # 466C MAR, 1963 (31/43/)

VACATIONS

IF YOU HAD YOUR CHOICE OF GOING ANYWHERE YOU WANTED ON A VACATION THIS WINTER; WHERE WOULD YOU MOST LIKE TO GO\*

AIPO # 140 DEC, 1938 (2)  
AIPO # 541 DEC, 1954 (1)  
AIPO # 557 DEC, 1955 (14C)  
AIPO # 576 DEC, 1956 (2)

HAVE YOU MADE ANY PLANS TO TAKE A VACATION TRIP THIS WINTER\*

AIPO # 278 SEPT, 1942 (3C)  
AIPO # 539 NOV, 1954 (1A)

VARIANT DO YOU PLAN TO TAKE A VACATION OR VACATIONS AWAY FROM HOME THIS WINTER\*

AIPO # 650 SEPT, 1961 (51A)

DO YOU PLAN TO TAKE A VACATION THIS SUMMER\* HOW MANY DAYS DO YOU PLAN TO TAKE /DID YOU TAKE/ FOR YOUR VACATION THIS SUMMER\*

AIPO # 477 JULY 1951 (5)  
AIPO # 533 JUNE 1954 (1)

VARIANT HAVE YOU MADE ANY PLANS TO TAKE A VACATION TRIP THIS SUMMER\*

AIPO # 395 APRIL 1947 (5)

DO YOU PLAN TO TAKE A VACATION THIS SUMMER\* HOW MANY DAYS DO YOU PLAN TO TAKE FOR YOUR VACATION\*

AIPO # 548 JUNE 1955 (22)

IF YOU COULD TAKE A TRIP OUTSIDE OF THE UNITED STATES, (TO) WHICH ONE COUNTRY WOULD YOU MOST LIKE TO VISIT (GO)\*

AIPO # 533 JUNE 1954 (3)\*  
AIPO # 548 JUNE 1955 (22D)

VARIANT IF YOU HAD YOUR CHOICE OF VISITING ANY FOREIGN COUNTRY,  
WHICH ONE WOULD YOU MOST LIKE TO SEE\*

AIPO # 130 AUG. 1938 (6) (A FORM)

WHEN THIS WAR IS OVER, MANY AMERICANS WILL WANT TO TRAVEL TO  
VARIOUS PARTS OF THE WORLD. IF YOU COULD TAKE A TRIP  
OUTSIDE OF THE UNITED STATES, TO WHICH ONE COUNTRY WOULD  
YOU MOST LIKE TO GO\*

AIPO # 343 MAR. 1945 (1)

IF YOU COULD AFFORD, WOULD YOU LIKE TO TAKE A TRIP OUTSIDE  
THIS COUNTRY AFTER THE WAR\* WHERE WOULD YOU LIKE TO GO\*

AIPO # 353 AUG. 1945 (14) (T FORM)

DO YOU PLAN TO TAKE A VACATION TRIP THIS WINTER\* WHERE DO YOU PLAN  
TO GO\*

AIPO # 557 DEC. 1955 (14A)

AIPO # 576 DEC. 1956 (1)

## RELIGION

### BELIEFS

(SEE ALSO: GOVERNMENT, U.S., CIVIL LIBERTIES)

DO YOU THINK THERE IS A GOD WHO REWARDS AND PUNISHES AFTER DEATH\*

RFOR # 35 MAY 1943 (29A) (WOMEN 20-35 YEARS OLD)

RFOR # 71 OCT. 1948 (23)

VARIANT DO YOU THINK OF GOD AS YOUR JUDGE WHO OBSERVES YOUR ACTIONS  
AND WILL REWARD AND PUNISH YOU FOR THEM\*

POS # 544 MAY 1961 (6) (YOUNG ADULTS)

DO YOU BELIEVE THERE IS A LIFE AFTER DEATH\*

AIPO # 335 NOV. 1944 (188)

POS # 544 MAY 1961 (9) (YOUNG ADULTS)

NORC # 9002 MAR. 1973 (30)

VARIANT DO YOU, PERSONALLY, THINK THAT THERE IS A LIFE AFTER DEATH\*

RFOR # 35 MAY 1943 (29B) (WOMEN 20-35 YEARS OLD)

PLEASE TELL ME, IN YOUR OWN WORDS, WHAT YOU BELIEVE ABOUT  
LIFE AFTER DEATH\*

AIPO # 407 NOV. 1947 (2C)

DO YOU THINK YOUR SOUL WILL LIVE ON AFTER DEATH\*

POS # 671 NOV, 1965 (14A)

WHICH OF THE FOLLOWING DO YOU BELIEVE IN: LIFE AFTER DEATH\*

AIPO # 764 JUNE 1968 (11A)

DO YOU (PERSONALLY) BELIEVE IN GOD\*

AIPO # 407 NOV, 1947 (2A)\*

AIPO # 513 MAR, 1953 (7A)

VARIANT DO YOU, PERSONALLY, BELIEVE IN A GOD\*

AIPO # 335 NOV, 1944 (18A)

DO YOU, YOURSELF, BELIEVE IN GOD\*

AIPO # 539 NOV, 1954 (10A)

DO YOU BELIEVE IN A GOD\*

POS # 671 NOV, 1965 (10A)

AIPO # 750 AUG, 1967 (18A)

DO YOU BELIEVE THERE IS OR IS NOT LIFE AFTER DEATH\*

AIPO # 580 MAR, 1957 (35)

AIPO # 625 FEB, 1960 (8)

#### BIBLE

HAVE YOU, YOURSELF, READ THE BIBLE OR ANY PART OF IT WITHIN THE LAST MONTH\*

AIPO # 149 FEB, 1939 (7A)

AIPO # 284 NOV, 1942 (15A) (T FORM)

VARIANT HAVE YOU, YOURSELF, READ THE BIBLE OR ANY PART OF IT AT HOME WITHIN THE LAST MONTH\*

AIPO # 307 NOV, 1943 (16A) (T FORM)

WHAT BOOK OR PART OF THE BIBLE DO YOU THINK IS THE MOST INTERESTING\*

AIPO # 149 FEB, 1939 (7C)

AIPO # 284 NOV, 1942 (15B) (T FORM)

AIPO # 307 NOV, 1943 (16B) (T FORM)

HAVE YOU CHANGED YOUR BIBLE READING HABITS SINCE WE GOT INTO THE WAR\*  
HOW\*

AIPO # 284 NOV, 1942 (15)

AIPO # 307 NOV, 1943 (16)

HAVE YOU, YOURSELF, READ THE BIBLE AT HOME WITHIN THE LAST YEAR\*  
HOW OFTEN\*

AIPO # 284 NOV, 1942 (15) (K FORM)

AIPO # 307 NOV, 1943 (16) (K FORM)

HAVE YOU, YOURSELF, READ ANY PART OF THE BIBLE AT HOME WITHIN THE LAST YEAR\*

AIPO # 335 NOV. 1944 (17)  
 AIPO # 821 DEC. 1970 (19)

CATHOLICISM

WOULD YOU VOTE FOR A CATHOLIC FOR PRESIDENT WHO WAS WELL-QUALIFIED FOR THIS POSITION\*

AIPO # 67 FEB. 1937 (8)  
 AIPO # 188 MAR. 1940 (3) (K FORM)

IF YOUR PARTY NOMINATED A GENERALLY WELL-QUALIFIED MAN FOR PRESIDENT THIS YEAR AND HE HAPPENED TO BE A CATHOLIC, WOULD YOU VOTE FOR HIM\*

AIPO # 188 MAR. 1943 (2) (T FORM)  
 AIPO # 565 MAY 1956 (17A)  
 AIPO # 598 APRIL 1958 (34)  
 AIPO # 599 MAY 1958 (32)

VARIANT IF YOUR PARTY NOMINATED A GENERALLY WELL-QUALIFIED MAN FOR PRESIDENT IN 1956 AND HE HAPPENED TO BE A CATHOLIC, WOULD YOU VOTE FOR HIM\*

AIPO # 542 JAN. 1955 (9)

AS YOU MAY KNOW, SOME OF THE CANDIDATES FOR THE PRESIDENCY THIS YEAR ARE CATHOLICS, HOW DO YOU FEEL ABOUT THIS - WOULD YOU LIKE TO SEE A CATHOLIC FOR PRESIDENT, OR NOT\*

AIPO # 626 MAR. 1960 (51A)

IN THIS COUNTRY, DO YOU THINK ANY OF THE PEOPLE LISTED HERE ARE MORE LIKELY TO BE COMMUNISTS THAN OTHERS\* CATHOLICS.

NORC # 294 NOV. 1950 (11)  
 NORC # 341 JUNE 1953 (7M)  
 NORC # 365 NOV. 1954 (30)

DO YOU THINK THE FEELING AGAINST CATHOLICS IS INCREASING OR DECREASING IN THIS COUNTRY\*

NORC # 294 NOV. 1950 (29)  
 NORC # 341 JUNE 1953 (27)

IN YOUR OPINION, ARE THERE ANY NATIONALITY, RELIGIOUS OR RACIAL GROUPS IN THIS COUNTRY THAT ARE A THREAT TO AMERICA\* WHICH\* IN WHAT WAY ARE THEY A THREAT\* CATHOLICS,

NORC # 341 JUNE 1953 (26) (FILTER)  
 NORC # 365 NOV. 1954 (31) (FILTER)  
 NORC # 379 NOV. 1955 (22) (PART 1 ONLY)

VARIANT IN YOUR OPINION, WHAT NATIONALITY, RELIGIOUS OR RACIAL GROUPS IN THIS COUNTRY ARE A THREAT TO AMERICA\* IN WHAT WAY ARE THEY A THREAT\* CATHOLICS,



NORC # 294 NOV, 1950 (20)

HAVE YOU HEARD ANY CRITICISM OR TALK AGAINST THE CATHOLICS IN THE LAST SIX MONTHS\* WHAT KIND OF CRITICISM WAS IT\*

NORC # 365 NOV, 1954 (32)  
NORC # 379 NOV, 1955 (29)

IF YOUR PARTY NOMINATED A GENERALLY WELL-QUALIFIED MAN FOR PRESIDENT AND HE HAPPENED TO BE A CATHOLIC, WOULD YOU VOTE FOR HIM\*

AIPO # 601 JULY 1958 (50A)  
AIPO # 612 MAR, 1959 (53)  
AIPO # 628 MAY 1960 (51)

VARIANT IF A PARTY OTHER THAN THE ONE YOU NORMALLY VOTE FOR NOMINATED A MAN FOR PRESIDENT IN 1960 WHO HAPPENED TO BE A CATHOLIC, DO YOU THINK YOU MIGHT VOTE FOR HIM, OR NOT\*

AIPO # 612 MAR, 1959 (55B)

BETWEEN NOW AND (THE TIME OF THE CONVENTIONS IN) 1960, THERE WILL BE MUCH DISCUSSION ABOUT THE QUALIFICATIONS OF PRESIDENTIAL CANDIDATES - THEIR EDUCATION, AGE, RELIGION, RACE, AND THE LIKE, IF YOUR PARTY NOMINATED A GENERALLY WELL-QUALIFIED MAN FOR PRESIDENT AND HE HAPPENED TO BE A CATHOLIC, WOULD YOU VOTE FOR HIM\*

AIPO # 604 SEPT, 1958 (54A)  
AIPO # 622 DEC, 1959 (80)\*

VARIANT BETWEEN NOW AND 1960, THERE WILL BE MUCH DISCUSSION ABOUT THE QUALIFICATIONS OF PRESIDENTIAL CANDIDATES, IF YOUR PARTY NOMINATED A GENERALLY WELL-QUALIFIED MAN FOR PRESIDENT AND HE HAPPENED TO BE A CATHOLIC, WOULD YOU VOTE FOR HIM\*

AIPO # 602 JULY 1958 (8)

BETWEEN NOW AND 1964, THERE WILL BE MUCH DISCUSSION ABOUT THE QUALIFICATIONS OF PRESIDENTIAL CANDIDATES - THEIR EDUCATION, AGE, RELIGION, RACE, AND THE LIKE, IF YOUR PARTY NOMINATED A GENERALLY WELL-QUALIFIED MAN FOR PRESIDENT AND HE HAPPENED TO BE A CATHOLIC, WOULD YOU VOTE FOR HIM\*

AIPO # 649 AUG, 1961 (31C)

THERE IS ALWAYS MUCH DISCUSSION ABOUT THE QUALIFICATIONS OF PRESIDENTIAL CANDIDATES - THEIR EDUCATION, AGE, RACE, RELIGION AND THE LIKE, IF YOUR PARTY NOMINATED A GENERALLY WELL-QUALIFIED MAN FOR PRESIDENT AND HE HAPPENED TO BE A CATHOLIC, WOULD YOU VOTE FOR HIM\*

AIPO # 676 AUG, 1963 (31C)  
AIPO # 714 JULY 1965 (15C)  
AIPO # 744 APRIL 1967 (15B)  
AIPO # 776 MAR, 1969 (3)

VARIANT WOULD YOU JUST AS SOON VOTE FOR A CATHOLIC FOR PRESIDENT OF THE U.S, AS FOR SOMEONE OF YOUR OWN RELIGION, OR NOT\*

POS # 671 NOV, 1965 (40A)

## CHURCH ATTENDANCE

DID YOU HAPPEN TO GO TO CHURCH LAST SUNDAY\*

AIPO # 149 FEB, 1939 (6D) (A FORM)  
 AIPO # 224 NOV, 1940 (3A)  
 AIPO # 269 MAY 1942 (10C)

VARIANT DID YOU, YOURSELF, HAPPEN TO GO TO CHURCH THIS LAST SUNDAY\*

AIPO # 392 MAR, 1947 (10D)

DID YOU HAPPEN TO ATTEND ANY RELIGIOUS SERVICE LAST SATURDAY  
OR SUNDAY\*

NORC # 300 MAR, 1951 (21)

ABOUT HOW MANY TIMES A YEAR DO YOU GO TO CHURCH\*

AIPO # 224 NOV, 1940 (38)  
 AIPO # 553 SEPT, 1955 (21C)

VARIANT HOW OFTEN DO YOU ATTEND CHURCH OR RELIGIOUS SERVICES  
DURING THE YEAR\*

NORC # 4100 APRIL 1970 (6A)

HOW OFTEN DO YOU GO TO CHURCH OR RELIGIOUS SERVICES\*

NORC # 228 SEPT, 1944 (38)  
 NORC # 231 DEC, 1944 (31)  
 NORC # 234 APRIL 1945 (29)  
 NORC # 235 JULY 1945 (30)  
 NORC # 237 SEPT, 1945 (33) (A FORM)  
 NORC # 150 APRIL 1947 (35)  
 NORC # 246 SEPT, 1948 (28)

VARIANT ABOUT HOW OFTEN DO YOU GO TO CHURCH AS A USUAL THING\*

RFOR # 71 OCT, 1948 (24C)

ABOUT HOW OFTEN DO YOU GO TO CHURCH OR RELIGIOUS SERVICES\*

NORC # 294 NOV, 1950 (26)

ABOUT HOW OFTEN DO YOU ATTEND CHURCH \* WOULD YOU SAY YOU GO  
REGULARLY, OCCASIONALLY, OR SELDOM\*

AIPO # 553 SEPT, 1955 (21B)

HOW OFTEN DO YOU ATTEND CHURCH OR RELIGIOUS SERVICES\*

POS # 544 MAY 1961 (2) (YOUNG ADULTS)

ABOUT HOW OFTEN DO YOU GO /TO CHURCH OR RELIGIOUS SERVICES/\*  
WOULD YOU SAY YOU GO REGULARLY, OCCASIONALLY, OR SELDOM\*

AIPO # 681 DEC, 1963 (17B)

ABOUT HOW OFTEN DO YOU ATTEND WORSHIP SERVICES\*

NORC # 4011 JAN, 1967 (37)

ABOUT HOW OFTEN DO YOU ATTEND RELIGIOUS SERVICES\*

NORC # 4050 APRIL 1968 (67)

DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH OR SYNAGOGUE IN THE LAST SEVEN DAYS\*

|            |            |       |
|------------|------------|-------|
| AIPO # 530 | APRIL 1954 | (13A) |
| AIPO # 547 | MAY 1955   | (9A)  |
| AIPO # 549 | JUNE 1955  | (19)  |
| AIPO # 553 | SEPT, 1955 | (21A) |
| AIPO # 565 | MAY 1956   | (8)   |
| AIPO # 568 | AUG, 1956  | (57)  |
| AIPO # 573 | OCT, 1956  | (13A) |
| AIPO # 575 | NOV, 1956  | (58)  |
| AIPO # 580 | MAR, 1957  | (28)  |
| AIPO # 583 | MAY 1957   | (55)  |
| AIPO # 589 | SEPT, 1957 | (6A)  |
| IISR # 12  | JULY 1959  | (30)  |

DID YOU, YOURSELF, HAPPEN TO GO TO CHURCH /OR SYNAGOGUE/ DURING THE LAST SEVEN DAYS\*

|            |           |       |            |
|------------|-----------|-------|------------|
| AIPO # 452 | FEB, 1950 | (13C) | (TPS FORM) |
| AIPO # 527 | FEB, 1954 | (14)  |            |
| AIPO # 543 | FEB, 1955 | (11)  |            |

VARIANT HAVE YOU GONE TO CHURCH /OR TEMPLE/ WITHIN THE LAST SEVEN DAYS\*

POS # 544 MAY 1961 (3) (YOUNG ADULTS)

DID YOU, YOURSELF, HAPPEN TO ATTEND CHURCH IN THE LAST SEVEN DAYS\*

THIS QUESTION WAS REPEATED 61 TIMES BETWEEN JUNE 1954 AND SEPT, 1973,

DO YOU THINK A PERSON CAN BE A (GOOD) CHRISTIAN IF HE DOES NOT GO TO CHURCH\*

|            |           |       |
|------------|-----------|-------|
| AIPO # 580 | MAR, 1957 | (37)  |
| AIPO # 681 | DEC, 1963 | (19)* |

HOW OFTEN DO YOU GO TO CHURCH\*

|           |           |       |              |
|-----------|-----------|-------|--------------|
| POS # 468 | NOV, 1958 | (191) | (OLD PEOPLE) |
| POS # 556 | MAY 1962  | (4)   | (WOMEN)      |

VARIANT HOW OFTEN DO YOU ATTEND CHURCH OR RELIGIOUS SERVICES\*

POS # 544 MAY 1961 (2) (YOUNG ADULTS)

HOW OFTEN DO YOU ATTEND RELIGIOUS SERVICES\*

NORC # 9002 MAR, 1973 (29)

ABOUT HOW MANY TIMES A MONTH DO YOU GO TO CHURCH\*

AIPO # 660 JUNE 1962 (24A)  
 AIPO # 691 MAY 1964 (105)

VARIANT ABOUT HOW MANY TIMES DID YOU GO TO CHURCH DURING THE  
 LAST MONTH\*

AIPO # 553 SEPT, 1955 (21D)

### CHURCHES, ABUSE OF POWER

DO YOU BELIEVE THAT ANY OF THE FOLLOWING ABUSE THEIR POWER\* PULPIT,

RFOR # 1 MAY 1938 (9)  
 RCOM # 8 MAR, 1941 (3)

### CHURCHES, RESPONSIBILITIES OF

IN EVERY COMMUNITY, THE SCHOOLS, THE NEWSPAPERS, THE LOCAL  
 GOVERNMENT - EACH HAS A DIFFERENT JOB TO DO, AROUND HERE, WOULD YOU  
 SAY THAT THE (LOCAL) CHURCHES ARE DOING AN EXCELLENT, GOOD, FAIR, OR  
 POOR JOB\*

NORC # 238 OCT, 1945 (3)\*  
 NORC # 245 NOV, 1947 (2E)

### CLERGY

(SEE ALSO: MINORITIES AND ETHNOCENTRISM, PROTEST GROUPS)

/SCALOMETER/

PLUS 5-4-3-2-1 - MINUS 1-2-3-4-5

PLEASE TELL ME HOW FAR UP THE SCALE OR HOW FAR DOWN THE SCALE YOU  
 WOULD RATE THE FOLLOWING MEN\* BILLY GRAHAM,

AIPO # 673 MAY 1963 (30H)  
 AIPO # 785 JULY 1969 (128)  
 AIPO # 844 FEB, 1972 (178)  
 AIPO # 856 AUG, 1972 (138)  
 AIPO # 859 OCT, 1972 (108)  
 AIPO # 876 AUG, 1973 (128)

WHO WOULD YOU TURN TO FIRST FOR ADVICE OR HELP IN A TIME OF SERIOUS  
 TROUBLE\* MINISTER, PRIEST, RABBI, ETC., GOD,

POS # 544 MAY 1961 (19) (YOUNG ADULTS)  
 POS # 556 MAY 1962 (2) (WOMEN)

### INTEREST IN

AT THE PRESENT TIME, DO YOU THINK RELIGION AS A WHOLE IS INCREASING  
 ITS INFLUENCE ON AMERICAN LIFE OR LOSING ITS INFLUENCE\*

AIPO # 580 MAR, 1957 (30)  
 AIPO # 673 FEB, 1962 (28)  
 AIPO # 706 FEB, 1965 (4)  
 AIPO # 742 MAR, 1967 (8)  
 AIPO # 760 APRIL 1968 (15)  
 AIPO # 797 JAN, 1970 (4)

VARIANT IN GENERAL, DO YOU THINK RELIGION IS INCREASING OR LOSING ITS INFLUENCE ON AMERICAN LIFE\*

AIPO # 779 APRIL 1969 (4)  
AIPO # 6926 MAY 1969 (13) (COLLEGE STUDENTS)

POLITICS AND

BETWEEN NOW AND (THE TIME OF THE CONVENTIONS IN) 1960, THERE WILL BE MUCH DISCUSSION ABOUT THE QUALIFICATIONS OF PRESIDENTIAL CANDIDATES - THEIR EDUCATION, AGE, RELIGION, RACE, AND THE LIKE, IF YOUR PARTY NOMINATED A GENERALLY WELL-QUALIFIED MAN FOR PRESIDENT AND HE HAPPENED TO BE A BAPTIST, WOULD YOU VOTE FOR HIM\* IF HE HAPPENED TO BE AN ATHEIST\*

AIPO # 604 SEPT, 1958 (54)  
AIPO # 622 DEC, 1959 (80)\*

VARIANT BETWEEN NOW AND 1960, THERE WILL BE MUCH DISCUSSION ABOUT THE QUALIFICATIONS OF PRESIDENTIAL CANDIDATES, IF YOUR PARTY NOMINATED A GENERALLY WELL-QUALIFIED MAN FOR PRESIDENT AND HE HAPPENED TO BE A BAPTIST, WOULD YOU VOTE FOR HIM\* IF HE HAPPENED TO BE AN ATHEIST\*

AIPO # 602 JULY 1958 (8)

THERE'S ALWAYS MUCH DISCUSSION ABOUT THE QUALIFICATIONS OF PRESIDENTIAL CANDIDATES - THEIR EDUCATION, AGE, RACE, RELIGION, AND THE LIKE, IF YOUR PARTY NOMINATED A GENERALLY WELL-QUALIFIED MAN FOR PRESIDENT AND HE HAPPENED TO BE A BAPTIST, WOULD YOU VOTE FOR HIM\*

AIPO # 744 APRIL 1967 (15E)

PRAYING

AT YOUR FAMILY MEALS AT HOME, DOES ANYONE SAY GRACE, OR GIVE THANKS TO GOD ALOUD, BEFORE THE MEAL\*

AIPO # 390 FEB, 1947 (6B) (K FORM)  
AIPO # 661 JULY 1962 (53)

UNIFICATION OF CHURCHES

DO YOU THINK IT WOULD (OR WOULD NOT) BE A GOOD THING FOR ALL PROTESTANT CHURCHES IN THE UNITED STATES TO COMBINE INTO ONE CHURCH\*

AIPO # 123 MAY 1938 (8B)  
AIPO # 419 MAY 1948 (8B)\*

VARIANT IT HAS BEEN SUGGESTED THAT ALL PROTESTANT CHURCHES IN THE UNITED STATES COMBINE INTO ONE CHURCH, DO YOU THINK THIS WOULD BE A GOOD THING\*

AIPO # 71 FEB, 1937 (7A)

A COMMITTEE OF CHURCH PEOPLE IN THE U.S, IS STUDYING A PLAN WHEREBY ALL PROTESTANT CHURCHES IN THIS COUNTRY WOULD JOIN TO FORM A SINGLE PROTESTANT CHURCH, WHAT IS YOUR FEELING ABOUT AN IDEA OF THIS KIND . WOULD YOU BE IN FAVOR OF IT OR OPPOSED TO IT\*

AIPO # 454 MAR, 1950 (15A)  
AIPO # 642 MAR, 1961 (29)

VARIANT A COMMITTEE OF CHURCH PEOPLE IN THE U.S. IS STUDYING A PLAN WHEREBY CERTAIN PROTESTANT CHURCHES, INCLUDING THE METHODISTS, PRESBYTERIANS, AND EPISCOPALIANS, WOULD JOIN TO FORM A SINGLE PROTESTANT CHURCH. HAVE YOU HEARD OR READ ABOUT SUCH A PLAN\* WOULD YOU LIKE TO SEE SUCH A PLAN GO INTO EFFECT\*

AIPO # 725 MAR, 1966 (4)

DO YOU THINK THE DAY WILL EVER COME WHEN ALL CHRISTIANS OF THE WORLD • INCLUDING ALL CATHOLIC AND PROTESTANT GROUPS • WILL BE UNITED INTO ONE CHURCH\*

AIPO # 610 FEB, 1959 (52A)  
AIPO # 663 SEPT, 1962 (5A)

## ROOSEVELT, F.D.

### ATTITUDE TOWARD, GENERAL

IN GENERAL, DO YOU APPROVE OR DISAPPROVE TODAY OF ROOSEVELT AS PRESIDENT\*

THIS QUESTION WAS REPEATED 56 TIMES BETWEEN OCT, 1938 AND MAY 1941.

VARIANT IS YOUR PRESENT FEELING TOWARD PRESIDENT ROOSEVELT ONE OF GENERAL APPROVAL OR GENERAL DISAPPROVAL\*

RFOR # 1 MAY 1938 (1)  
RCOM # 16 AUG, 1938 (16)

IN GENERAL, DO YOU APPROVE OR DISAPPROVE OF PRESIDENT ROOSEVELT TODAY\*

AIPO # 131 AUG, 1938 (13C)  
AIPO # 134 OCT, 1938 (11B)  
AIPO # 135 OCT, 1938 (5C)

IN GENERAL, DO YOU APPROVE OR DISAPPROVE OF ROOSEVELT AS PRESIDENT\*

AIPO # 138 NOV, 1938 (6C)  
AIPO # 139 NOV, 1938 (9C)  
AIPO # 143 JAN, 1939 (12C)  
AIPO # 153 MAR, 1939 (16D)  
AIPO # 154 APRIL 1939 (16C)

IN GENERAL, ARE YOU SATISFIED TODAY WITH ROOSEVELT AS PRESIDENT\*

AIPO # 145 JAN, 1939 (13C)

ARE YOU SATISFIED WITH ROOSEVELT AS PRESIDENT\*

AIPO # 146 JAN, 1939 (7C)

CONSIDERING MR. ROOSEVELT'S SIX AND A HALF YEARS IN OFFICE,  
ON THE WHOLE, DO YOU APPROVE OR DISAPPROVE OF HIS RECORD AS  
PRESIDENT\*

RFOR # 9 SEPT, 1939 (4A)

DO YOU APPROVE OR DISAPPROVE TODAY OF ROOSEVELT AS PRESIDENT\*

AIPO # 173 OCT, 1939 (12C)

WILL YOU TELL ME WHAT YOU THINK OF EACH OF THESE PEOPLE\*  
GENERALLY SPEAKING, IS YOUR OPINION OF THEM FAVORABLE OR  
UNFAVORABLE\* FRANKLIN D. ROOSEVELT,

AIPO # 336 NOV, 1944 (5)

DO YOU APPROVE OR DISAPPROVE OF THE WAY ROOSEVELT IS HANDLING HIS JOB  
AS PRESIDENT TODAY\*

THIS QUESTION WAS REPEATED 27 TIMES BETWEEN MAY 1941  
AND DEC, 1943,

VARIANT IN GENERAL, DO YOU APPROVE OR DISAPPROVE OF THE ROOSEVELT  
ADMINISTRATION TODAY\*

AIPO # 179 DEC, 1939 (10C)

#### FAMILY

DO YOU APPROVE OR DISAPPROVE OF THE WAY MRS. ROOSEVELT HAS CONDUCTED  
HERSELF AS FIRST LADY OF THE LAND\*

AIPO # 142 DEC, 1938 (1)

AIPO # 185 FEB, 1940 (1)

VARIANT IN GENERAL, DO YOU APPROVE OR DISAPPROVE OF MRS. ROOSEVELT\*

AIPO # 291 MAR, 1943 (7A)

#### POLICIES, DOMESTIC

(SEE ALSO: AGRICULTURE, GOVERNMENT SUPPORT; BUSINESS, GOVERNMENT AND,  
GENERAL)

#### POLICIES, FOREIGN

(SEE ALSO: CONGRESS, ATTITUDE TOWARD, GENERAL; INTERNATIONAL  
RELATIONS, ARMAMENT/DISARMAMENT; WAR, WORLD WAR II, AVOIDANCE OF)

#### THIRD AND FOURTH TERM ISSUES

IF ROOSEVELT IS A CANDIDATE FOR A THIRD TERM IN 1940, WOULD (WILL)  
YOU VOTE FOR HIM\*

AIPO # 83 MAY 1937 (7)

AIPO # 161 JUNE 1939 (6)\*  
 AIPO # 163 JULY 1939 (10A)\*

VARIANT IF PRESIDENT ROOSEVELT RUNS FOR A THIRD TERM IN 1940, WILL  
 YOU VOTE FOR HIM OR WILL YOU VOTE AGAINST HIM, NO MATTER WHO  
 THE REPUBLICAN CANDIDATE IS\*

AIPO # 164 JULY 1939 (12)

DO YOU FAVOR A THIRD TERM FOR PRESIDENT ROOSEVELT\*

AIPO # 89 JUNE 1937 (1)  
 AIPO # 90 JULY 1937 (2A)  
 AIPO # 105 NOV, 1937 (4)  
 AIPO # 108 JAN, 1938 (7A)  
 AIPO # 117 MAR, 1938 (3) (A FORM)  
 AIPO # 123 MAY 1938 (8)  
 AIPO # 129 JULY 1938 (2A)  
 AIPO # 135 OCT, 1938 (2A)  
 AIPO # 136 OCT, 1938 (10A)  
 AIPO # 137 NOV, 1938 (1A)  
 AIPO # 144 JAN, 1939 (10A)  
 AIPO # 155 APRIL 1939 (16A)  
 AIPO # 159 MAY 1939 (6D)  
 AIPO # 168 AUG, 1939 (11)  
 AIPO # 169 SEPT, 1939 (12A)  
 AIPO # 170 SEPT, 1939 (9A)  
 AIPO # 175 OCT, 1939 (11A)

VARIANT SHOULD PRESIDENT ROOSEVELT BE A CANDIDATE FOR A THIRD TERM IN  
 1940\*

AIPO # 56 NOV, 1936 (6)

WOULD YOU FAVOR A THIRD TERM FOR PRESIDENT ROOSEVELT IF HE  
 RAN AGAIN IN 1940\*

AIPO # 74 MAR, 1937 (5)

WOULD YOU FAVOR A THIRD TERM FOR PRESIDENT ROOSEVELT\*

AIPO # 113 FEB, 1938 (8)  
 AIPO # 114 MAR, 1938 (7) (A FORM)  
 AIPO # 115 MAR, 1938 (4) (A FORM)  
 AIPO # 116 MAR, 1938 (4) (A FORM)

WOULD YOU LIKE TO HAVE PRESIDENT ROOSEVELT RUN FOR A THIRD  
 TERM IN 1940\*

AIPO # 162 JUNE 1939 (13A)

DO YOU THINK PRESIDENT ROOSEVELT WILL RUN FOR A THIRD TERM\* DO YOU  
 THINK HE WILL BE ELECTED IF HE RUNS\*

AIPO # 127 JULY 1938 (5)  
 AIPO # 138 NOV, 1938 (2)  
 AIPO # 183 JAN, 1940 (14)

VARIANT DO YOU THINK PRESIDENT ROOSEVELT WILL BE A CANDIDATE FOR THE



## PRESIDENCY IN 1940\*

AIP0 # 78 APRIL 1937 (9)

DO YOU THINK PRESIDENT ROOSEVELT WILL BE A CANDIDATE AGAIN IN 1940\* IF HE IS A CANDIDATE, DO YOU THINK HE WILL WIN\*

AIP0 # 97 AUG, 1937 (5)

REGARDLESS OF WHAT YOU THINK OF ROOSEVELT, DO YOU THINK HE WILL RUN FOR A THIRD TERM IN 1940\*

RFOR # 4 JAN, 1939 (3)

DO YOU THINK PRESIDENT ROOSEVELT WILL RUN FOR A THIRD TERM IN 1940\* DO YOU THINK HE WILL BE ELECTED IF HE RUNS\*

AIP0 # 159 MAY 1939 (6)

AIP0 # 174 OCT, 1939 (9)

DO YOU THINK PRESIDENT ROOSEVELT WILL BE RE-ELECTED IF HE RUNS AGAIN IN 1940\*

AIP0 # 167 AUG, 1939 (11)

IF PRESIDENT ROOSEVELT RUNS FOR A THIRD TERM, WILL YOU VOTE FOR HIM\*

AIP0 # 127 JULY 1938 (5C)

AIP0 # 129 JULY 1938 (2B)

AIP0 # 132 SEPT, 1938 (2)

AIP0 # 134 OCT, 1938 (14A)

AIP0 # 135 OCT, 1938 (2B)

AIP0 # 136 OCT, 1938 (10B)

AIP0 # 169 SEPT, 1939 (12B) (A FORM)

IF PRESIDENT ROOSEVELT RUNS FOR A THIRD TERM IN 1940, WILL YOU VOTE FOR HIM\*

AIP0 # 137 NOV, 1938 (1B)

AIP0 # 138 NOV, 1938 (2C)

AIP0 # 161 JUNE 1939 (6A)

AIP0 # 163 JULY 1939 (10A) (A FORM)

AIP0 # 169 SEPT, 1939 (12B) (B FORM)

AIP0 # 170 SEPT, 1939 (9B)

AIP0 # 175 OCT, 1939 (11B)

AIP0 # 177 NOV, 1939 (14) (B FORM)

AIP0 # 179 DEC, 1939 (11) (A FORM)

VARIANT IF ROOSEVELT IS A CANDIDATE FOR A THIRD TERM IN 1940, WOULD YOU VOTE FOR HIM\*

AIP0 # 83 MAY 1937 (7)

IF PRESIDENT ROOSEVELT RUNS FOR A THIRD TERM, DO YOU THINK YOU WILL VOTE FOR HIM\*

AIP0 # 144 JAN, 1939 (10B)

AIP0 # 155 APRIL 1939 (16B)

WOULD YOU VOTE FOR ROOSEVELT IF HE RAN IN 1940\*

RFOR # 4 JAN, 1939 (4)

WOULD YOU VOTE FOR MR. ROOSEVELT IF HE RAN AGAIN IN 1940\*

RFOR # 5 MAR, 1939 (3)

IF ROOSEVELT RUNS FOR A THIRD TERM IN 1940, WILL YOU VOTE FOR HIM\*

AIPO # 166 AUG, 1939 (12)

AIPO # 167 AUG, 1939 (11A)

IF THE NEXT PRESIDENTIAL ELECTION WERE BEING HELD THIS WEEK AND PRESIDENT ROOSEVELT WAS RUNNING FOR A THIRD TERM, WOULD YOU VOTE FOR HIM OR AGAINST HIM\*

AIPO # 177 NOV, 1939 (13) (A FORM)

AIPO # 179 DEC, 1939 (11) (B FORM)

AIPO # 185 FEB, 1940 (12) (K FORM)

IF PRESIDENT ROOSEVELT RUNS FOR A THIRD TERM THIS YEAR, WILL YOU VOTE FOR HIM OR AGAINST HIM\*

AIPO # 185 FEB, 1940 (12) (T FORM)

IF PRESIDENT ROOSEVELT RUNS FOR A THIRD TERM THIS YEAR, DO YOU THINK YOU WILL VOTE FOR HIM OR AGAINST HIM\*

AIPO # 189 APRIL 1940 (6)

IF ROOSEVELT DOES RUN FOR RE-ELECTION, DO YOU THINK YOU WOULD VOTE FOR OR AGAINST HIM, AS YOU FEEL NOW\*

RFOR # 17 MAY 1940 (6)

RFOR # 18 JUNE 1940 (7)

IF PRESIDENT ROOSEVELT RUNS FOR A THIRD TERM, DO YOU THINK YOU WOULD VOTE FOR HIM OR AGAINST HIM\*

AIPO # 195 MAY 1940 (16)

AIPO # 196 MAY 1940 (17)

AIPO # 197 MAY 1940 (15)

DO YOU THINK PRESIDENT ROOSEVELT WILL RUN FOR A FOURTH TERM NEXT (THIS) YEAR\*

AIPO # 288 JAN, 1943 (88)

AIPO # 317 APRIL 1944 (5)\*

RUSSIA

#### ATTITUDE TOWARD, GENERAL

IF YOU HAD TO CHOOSE, WHICH KIND OF GOVERNMENT WOULD YOU PREFER TO LIVE UNDER - THE KIND IN GERMANY OR THE KIND IN RUSSIA\*

AIPO # 90 JULY 1937 (6)  
 AIPO # 248 SEPT, 1941 (10)  
 AIPO # 258 JAN, 1942 (5)

VARIANT WHICH OF THE FOLLOWING MOST NEARLY DESCRIBES YOUR PRESENT FEELINGS ABOUT THE RUSSIAN GOVERNMENT AND THE GERMAN GOVERNMENT\* THE RUSSIAN GOVERNMENT IS WORSE THAN THE GERMAN GOVERNMENT, THE RUSSIAN GOVERNMENT AND THE GERMAN GOVERNMENT ARE EQUALLY BAD. WHILE THERE IS NOT MUCH CHOICE BETWEEN THE TWO, THE RUSSIAN GOVERNMENT IS SLIGHTLY BETTER, THE RUSSIAN GOVERNMENT IS FAR BETTER THAN THE GERMAN GOVERNMENT,

RFOR # 29 SEPT, 1941 (5)

DO YOU THINK RUSSIA CAN BE TRUSTED TO COOPERATE WITH US AFTER THE WAR\*

AIPO # 287 JAN, 1943 (9)  
 AIPO # 335 NOV, 1944 (3)  
 AIPO # 341 FEB, 1945 (8)  
 AIPO # 347 MAY 1945 (12)  
 AIPO # 353 AUG, 1945 (7) (T FORM)

DO YOU THINK RUSSIA CAN BE TRUSTED TO COOPERATE WITH US WHEN THE WAR IS OVER\*

AIPO # 293 APRIL 1943 (13) (FILTER)  
 AIPO # 320 JUNE 1944 (9) (K FORM)

VARIANT DO YOU THINK RUSSIA CAN BE TRUSTED TO COOPERATE WITH US AFTER THE WAR IS OVER\*

AIPO # 300 AUG, 1943 (8)  
 AIPO # 306 NOV, 1943 (10B) (T FORM)  
 AIPO # 308 DEC, 1943 (10A)  
 AIPO # 310 JAN, 1944 (11) (K FORM)

WOULD YOU DESCRIBE RUSSIA AS A PEACE-LOVING NATION, WILLING TO FIGHT ONLY IF SHE THINKS SHE HAS TO DEFEND HERSELF, OR AS AN AGGRESSIVE NATION THAT WOULD START A WAR TO GET SOMETHING SHE WANTS\*

RFOR # 49 JUNE 1945 (9)  
 RFOR # 60 MAY 1947 (13) (FORM 1)

DO YOU THINK RUSSIA CAN BE TRUSTED TO COOPERATE WITH US DURING THE NEXT FEW YEARS\*

NORC # 141 MAR, 1946 (5B)  
 NORC # T049 MAR, 1947 (2)

VARIANT WOULD YOU TELL ME WHETHER OR NOT YOU THINK RUSSIA CAN BE TRUSTED TO COOPERATE WITH US NOW THAT THE WAR IS OVER\*

NORC # 133 AUG, 1945 (2)

DO YOU THINK RUSSIA CAN BE TRUSTED TO COOPERATE WITH US NOW THAT THE WAR IS OVER\*

NORC # 135 OCT, 1945 (2)

DO YOU THINK RUSSIA CAN BE TRUSTED TO COOPERATE WITH US\*

AIPO # 358 OCT. 1945 (5A) (K FORM)

DO YOU THINK RUSSIA CAN BE TRUSTED TO COOPERATE WITH US  
DURING THE NEXT YEAR OR TWO\*

NORC # 139 FEB. 1946 (3)

DO YOU THINK RUSSIA WILL COOPERATE WITH US IN WORLD AFFAIRS\*

AIPO # 366 FEB. 1946 (9)  
AIPO # 369 APRIL 1946 (2)  
AIPO # 379 SEPT. 1946 (3)  
AIPO # 386 DEC. 1946 (13A)

HOW ABOUT DURING THE NEXT FEW YEARS - DO YOU THINK RUSSIA  
CAN BE TRUSTED TO COOPERATE WITH US\*

NORC # 142 MAY 1946 (2)  
NORC # 143 JUNE 1946 (2)  
NORC # 147 DEC. 1946 (5)

DURING THE NEXT FEW YEARS, DO YOU THINK RUSSIA CAN BE TRUSTED  
TO COOPERATE WITH US\*

NORC # 145 OCT. 1946 (2)

DO YOU THINK WE CAN COUNT ON RUSSIA TO MEET US HALF-WAY IN WORKING  
OUT PROBLEMS TOGETHER\*

NORC # 151 JUNE 1947 (4)  
NORC # 152 OCT. 1947 (1)  
NORC # 154 DEC. 1947 (9)  
NORC # 158 JUNE 1948 (3)  
NORC # 160 JULY 1948 (16)  
NORC # 161 OCT. 1948 (6)  
NORC # 163 JAN. 1949 (7)  
NORC # 166 JUNE 1949 (2)  
NORC # 167 JUNE 1949 (4)  
NORC # 168 AUG. 1949 (2)  
NORC # 169 SEPT. 1949 (4)  
NORC # 170 OCT. 1949 (4)

VARIANT DO YOU THINK RUSSIA CAN BE TRUSTED TO MEET US HALF-WAY IN  
WORKING OUT WORLD PROBLEMS\*

NORC # 148 FEB. 1947 (5)

HOW DO YOU FEEL ABOUT THE PEOPLE WHO LIVE IN CERTAIN COUNTRIES - AS  
DISTINCT FROM THEIR GOVERNMENTS\* (NOW I'D LIKE TO ASK YOU HOW YOU  
FEEL ABOUT THE PEOPLE WHO LIVE IN CERTAIN COUNTRIES - NOT THEIR  
GOVERNMENTS, BUT THE PEOPLE THEMSELVES\*) IN GENERAL, DO YOU HAVE A  
FAVORABLE OR UNFAVORABLE IMPRESSION OF - THE RUSSIAN PEOPLE\*

NORC # 300 MAR. 1951 (12E)  
NORC # 370 MAR. 1955 (16)\*

/SCALOMETER/  
PLUS 5-4-3-2-1 - MINUS 1-2-3-4-5

WILL YOU PUT YOUR FINGER ON ANY ONE OF THE 10 BOXES WHICH BEST TELLS  
HOW YOU FEEL ABOUT - RUSSIA\*

|            |            |       |
|------------|------------|-------|
| AIPO # 521 | OCT, 1953  | (16A) |
| AIPO # 535 | AUG, 1954  | (21F) |
| AIPO # 537 | SEPT, 1954 | (8H)  |
| AIPO # 576 | DEC, 1956  | (50C) |
| AIPO # 738 | DEC, 1966  | (50A) |
| AIPO # 852 | MAY 1972   | (5)   |
| AIPO # 874 | JULY 1973  | (18P) |

VARIANT /SCALOMETER/

PLUS 5+4+3+2+1 - MINUS 1-2+3+4+5

HOW FAR UP THE SCALE OR HOW FAR DOWN THE SCALE WOULD YOU  
RATE THE FOLLOWING COUNTRIES - SOVIET UNION\*

AIPO # 868 APRIL 1973 (4)

WHICH OF THESE DO YOU THINK IS MORE LIKELY TO BE TRUE OF 1960 (1967) -  
A YEAR WHEN RUSSIA WILL INCREASE HER POWER IN THE WORLD, OR A YEAR  
WHEN RUSSIAN POWER WILL DECLINE\*

|            |           |       |
|------------|-----------|-------|
| AIPO # 621 | DEC, 1959 | (56D) |
| AIPO # 738 | DEC, 1966 | (1D)  |

LOOKING AHEAD TO 1970, WHICH COUNTRY DO YOU THINK WILL BE THE GREATER  
THREAT TO WORLD PEACE - RUSSIA OR COMMUNIST CHINA\*

|            |            |       |
|------------|------------|-------|
| AIPO # 641 | FEB, 1961  | (30A) |
| AIPO # 669 | MAR, 1963  | (6A)  |
| AIPO # 689 | APRIL 1964 | (7A)  |
| AIPO # 701 | NOV, 1964  | (14A) |

VARIANT OVER THE NEXT FEW YEARS, WHICH COUNTRY DO YOU THINK WILL BE  
THE GREATEST THREAT TO WORLD PEACE - COMMUNIST CHINA, THE  
SOVIET UNION, OR THE UNITED STATES\*

RCOM # 524 OCT, 1971 (3)

LOOKING AHEAD THE NEXT FEW YEARS, WHICH COUNTRY DO YOU THINK WILL BE A  
GREATER THREAT TO WORLD PEACE - RUSSIA OR COMMUNIST CHINA\*

|            |           |      |
|------------|-----------|------|
| AIPO # 741 | FEB, 1967 | (11) |
| AIPO # 835 | AUG, 1971 | (13) |

WHICH OF THESE DO YOU THINK IS MORE LIKELY TO BE TRUE OF 1963 (1965) -  
A YEAR WHEN RUSSIA WILL INCREASE HER POWER IN THE WORLD, OR A YEAR  
WHEN RUSSIA WILL DECLINE\*

|            |           |       |
|------------|-----------|-------|
| AIPO # 666 | DEC, 1962 | (73)  |
| AIPO # 704 | JAN, 1965 | (2D)* |

WHICH OF THESE DO YOU THINK IS LIKELY TO BE TRUE OF 1966 (1968,  
1969) - A YEAR WHEN RUSSIA WILL INCREASE HER POWER IN THE WORLD, OR A  
YEAR WHEN RUSSIAN POWER WILL DECLINE\*

|            |           |      |
|------------|-----------|------|
| AIPO # 721 | DEC, 1965 | (3D) |
| AIPO # 755 | DEC, 1967 | (1)  |
| AIPO # 772 | DEC, 1968 | (5)  |

## CO-EXISTENCE WITH (COLD WAR QUESTIONS)

(SEE ALSO: KENNEDY, J.F., POLICIES, GENERAL; MILITARY AFFAIRS, DEFENSE PROGRAM; UNITED NATIONS, RUSSIA, MEMBERSHIP IN)

DO YOU FEEL SATISFIED OR DISSATISFIED WITH THE WAY IN WHICH RUSSIA, ENGLAND, AND THE UNITED STATES ARE COOPERATING WITH EACH OTHER AT THE PRESENT TIME\* /IF DISSATISFIED/ WHICH COUNTRY DO YOU THINK IS CHIEFLY TO BLAME\*

|            |           |     |
|------------|-----------|-----|
| NORC # 133 | AUG, 1945 | (1) |
| NORC # 135 | OCT, 1945 | (1) |
| NORC # 141 | MAR, 1946 | (4) |
| NORC # 142 | MAY 1946  | (1) |
| NORC # 143 | JUNF 1946 | (1) |
| NORC # 147 | DEC, 1946 | (3) |
| NORC # 148 | FEB, 1947 | (4) |

VARIANT DO YOU FEEL SATISFIED OR DISSATISFIED WITH THE WAY IN WHICH RUSSIA, ENGLAND, AND THE UNITED STATES ARE COOPERATING WITH EACH OTHER AT THE PRESENT TIME\* /IF DISSATISFIED/ DO YOU THINK (ANY) ONE COUNTRY IS CHIEFLY TO BLAME\* WHICH ONE\*

|            |           |      |
|------------|-----------|------|
| NORC # 137 | DEC, 1945 | (1)  |
| NORC # 139 | FEB, 1946 | (1)* |

ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY ENGLAND, FRANCE, RUSSIA, AND THE UNITED STATES ARE COOPERATING IN THE OCCUPATION OF GERMANY\* /IF DISSATISFIED/ WHICH COUNTRY DO YOU THINK IS CHIEFLY TO BLAME\*

|            |           |      |
|------------|-----------|------|
| NORC # 243 | AUG, 1946 | (12) |
|------------|-----------|------|

WILL YOU TELL ME WHAT THE TERM COLD WAR MEANS\*

|            |           |       |
|------------|-----------|-------|
| AIPO # 432 | NOV, 1948 | (3A)  |
| AIPO # 453 | FEB, 1950 | (10A) |
| AIPO # 469 | DEC, 1950 | (9A)  |

VARIANT WILL YOU TELL ME WHAT THE TERM COLD WAR MEANS TO YOU\*

|            |           |      |
|------------|-----------|------|
| AIPO # 557 | DEC, 1955 | (7A) |
|------------|-----------|------|

IN GENERAL, WHO DO YOU THINK IS WINNING THE COLD WAR \* THE UNITED STATES OR RUSSIA\*

|            |           |      |
|------------|-----------|------|
| AIPO # 432 | NOV, 1948 | (3B) |
| AIPO # 469 | DEC, 1950 | (9B) |
| AIPO # 557 | DEC, 1955 | (7B) |

VARIANT DO YOU THINK THE UNITED STATES IS WINNING OR LOSING THE COLD WAR WITH RUSSIA\*

|            |           |       |
|------------|-----------|-------|
| AIPO # 453 | FEB, 1950 | (10B) |
|------------|-----------|-------|

WHO IS WINNING THE COLD WAR \* RUSSIA OR THE WEST\*

|            |           |      |
|------------|-----------|------|
| AIPO # 647 | JUNF 1961 | (53) |
| AIPO # 659 | MAY 1962  | (51) |

DO YOU THINK IT WILL BE POSSIBLE FOR US TO GET ALONG PEACEFULLY WITH RUSSIA, OR DO YOU FEEL WE WILL HAVE TO FIGHT THEM SOONER OR LATER\*

NORC # 303 JUNE 1951 (24)  
NORC # 365 NOV, 1954 (3)

VARIANT DO YOU THINK THE UNITED STATES WILL OR WILL NOT HAVE TO GO TO WAR AGAINST RUSSIA\*

AIPO # 416 APRIL 1948 (17A)

DO YOU BELIEVE THAT IT IS JUST A MATTER OF TIME BEFORE WE GO TO WAR WITH RUSSIA, OR DO YOU THINK THAT WAR WILL BE AVOIDED\*

AIPO # 435 JAN, 1949 (38)

IF OUR GOVERNMENT CONTINUES ITS PRESENT POLICY TOWARD RUSSIA, WHICH ONE OF THESE THREE THINGS IS MOST LIKELY TO HAPPEN\* WE WILL EVENTUALLY COME TO SOME AGREEMENT WITH RUSSIA AND HAVE REAL PEACE IN THE WORLD, THERE WILL BE A LONG PERIOD OF WORRY AND SACRIFICE, BUT WE WILL MANAGE TO STAY OUT OF A BIG WAR, WE WILL EVENTUALLY GET INTO AN ALL-OUT WAR WITH RUSSIA,

NORC # 315 DEC, 1951 (19)

DO YOU THINK THE TIME WILL COME WHEN WE CAN LIVE PEACEFULLY WITH COMMUNIST RUSSIA, OR DO YOU THINK IT IS ONLY A MATTER OF TIME UNTIL WE WILL HAVE TO FIGHT IT OUT\*

AIPO # 533 JUNE 1954 (25)

DO YOU THINK RUSSIA AND THE UNITED STATES WILL BE ABLE TO LIVE IN PEACE IN THE FUTURE, OR NOT\*

AIPO # 505 JUNE 1967 (6) (COLLEGE STUDENTS)

DO YOU THINK THE WESTERN COUNTRIES CAN CONTINUE TO LIVE PEACEFULLY WITH THE RUSSIANS, OR DO YOU THINK THERE IS BOUND TO BE A MAJOR WAR SOONER OR LATER\*

AIPO # 617 AUG, 1959 (43)  
AIPO # 619 OCT, 1959 (23)  
AIPO # 628 MAY 1960 (4)  
POS # 544 MAY 1961 (22) (YOUNG ADULTS)  
POS # 655 FEB, 1965 (14)

VARIANT DO YOU THINK THE U.S. AND OTHER WESTERN COUNTRIES CAN CONTINUE TO LIVE MORE OR LESS PEACEFULLY WITH THE RUSSIANS, OR DO YOU THINK THERE IS BOUND TO BE A MAJOR WAR SOONER OR LATER\*

AIPO # 538 OCT, 1954 (4)

DO YOU THINK THE WESTERN COUNTRIES CAN CONTINUE TO LIVE MORE OR LESS PEACEFULLY WITH THE RUSSIANS, OR DO YOU THINK THERE IS BOUND TO BE A MAJOR WAR SOONER OR LATER\*

AIPO # 555 OCT, 1955 (5)

LOOKING AHEAD TO 1980 (1985, 1990), THAT IS, 20 YEARS TIME, WHICH OF THESE DO YOU THINK WILL HAVE HAPPENED BY THEN - RUSSIA AND THE WEST WILL BE LIVING PEACEFULLY TOGETHER\*

AIPO # 621 DEC, 1959 (60D)  
 AIPO # 705 JAN, 1965 (3D)  
 AIPO # 792 OCT, 1969 (4C)

DO YOU BELIEVE THAT IT IS POSSIBLE OR IMPOSSIBLE TO REACH A PEACEFUL SETTLEMENT OF DIFFERENCES WITH RUSSIA\*

AIPO # 622 DEC, 1959 (9)  
 AIPO # 639 DEC, 1960 (6)  
 AIPO # 654 JAN, 1962 (2)  
 AIPO # 674 JUN, 1963 (25)  
 AIPO # 676 AUG, 1963 (10)  
 AIPO # 686 FEB, 1964 (3)  
 AIPO # 701 NOV, 1964 (18A)

VARIANT DO YOU THINK THE UNITED STATES AND RUSSIA CAN SETTLE THEIR DIFFERENCES WITHOUT A WAR, OR NOT\*

AIPO # 458 JAN, 1950 (14)

DO YOU, YOURSELF, THINK IT IS POSSIBLE OR IMPOSSIBLE FOR THE UNITED STATES TO REACH A PEACEFUL AGREEMENT WITH RUSSIA\*

AIPO # 472 MAR, 1951 (13)

GENERALLY SPEAKING, DO YOU THINK THE IDEA OF PEACEFUL CO-EXISTENCE IS A GOOD POLICY OR A POOR POLICY FOR THIS COUNTRY TO FOLLOW\*

AIPO # 540 NOV, 1954 (15C)

THE NEXT IS PEACEFUL CO-EXISTENCE, DO YOU THINK THAT PEACEFUL CO-EXISTENCE IS A GOOD POLICY OR A POOR POLICY FOR THE U.S. TO FOLLOW IN DEALING WITH RUSSIA\*

AIPO # 541 DEC, 1954 (19)

DO YOU BELIEVE THAT IT IS POSSIBLE OR IMPOSSIBLE TO REACH A PEACEFUL SETTLEMENT OF DIFFERENCES BETWEEN RUSSIA AND THE WEST\*

AIPO # 666 DEC, 1962 (25)

### ECONOMY

(SEE ALSO: ECONOMIC AFFAIRS, ECONOMIC PLANNING)

### ESPIONAGE IN FOREIGN COUNTRIES

DO YOU THINK RUSSIA HAS SPIES (AT WORK) HERE IN THE U.S. TODAY\*

AIPO # 375 JULY 1946 (7C)\*  
 AIPO # 439 MAR, 1949 (12)

### FOREIGN POLICY, GENERAL



DO YOU THINK THERE IS ANY CHANCE THAT RUSSIA WILL CHANGE HER POLICY AND MAKE REAL PEACE WITH US DURING THE NEXT FEW YEARS\*

|            |            |      |
|------------|------------|------|
| NORC # 295 | DEC, 1950  | (8)  |
| NORC # 333 | NOV, 1952  | (11) |
| NORC # 339 | APRIL 1953 | (2)  |
| NORC # 341 | JUNE 1953  | (8)  |
| NORC # 372 | JUNE 1955  | (5)  |

VARIANT DO YOU THINK THERE IS ANY CHANCE THAT RUSSIA WILL CHANGE HER PAST POLICY AND MAKE REAL PEACE WITH US DURING THE NEXT FEW YEARS\*

|            |            |      |
|------------|------------|------|
| NORC # 374 | AUG, 1955  | (12) |
| NORC # 376 | SEPT, 1955 | (2)  |
| NORC # 379 | NOV, 1955  | (2)  |
| NORC # 390 | JUNE 1956  | (1)  |

### IMPERIALISM

AS YOU HEAR AND READ ABOUT RUSSIA THESE DAYS, DO YOU BELIEVE RUSSIA IS TRYING TO BUILD HERSELF UP TO BE THE RULING POWER OF THE WORLD, OR IS RUSSIA JUST BUILDING UP PROTECTION AGAINST BEING ATTACKED IN ANOTHER WAR\*

|            |           |      |          |
|------------|-----------|------|----------|
| AIPO # 371 | MAY 1946  | (17) | (K FORM) |
| AIPO # 375 | JULY 1946 | (12) |          |
| AIPO # 414 | MAR, 1948 | (1A) | (K FORM) |
| AIPO # 419 | MAY 1948  | (3)  | (K FORM) |
| AIPO # 442 | MAY 1949  | (5A) |          |
| AIPO # 450 | NOV, 1949 | (1)  |          |

VARIANT DO YOU THINK RUSSIA HAS ONLY BEEN TRYING TO GET HERSELF INTO A DEFENSIVE POSITION SAFE FROM ATTACK, OR THAT SHE IS OUT TO DOMINATE AS MUCH OF THE WORLD AS POSSIBLE\*

|           |            |      |
|-----------|------------|------|
| RFOR # 53 | APRIL 1946 | (21) |
|-----------|------------|------|

DO YOU THINK RUSSIA HAS ONLY BEEN TRYING TO PROTECT HERSELF AGAINST ANY FUTURE ATTACKS, OR IS SHE ALSO OUT TO CONTROL AS MUCH OF THE WORLD AS SHE CAN\*

|            |           |     |
|------------|-----------|-----|
| NORC # 145 | OCT, 1946 | (7) |
|------------|-----------|-----|

AS YOU HEAR AND READ ABOUT RUSSIA THESE DAYS, DO YOU BELIEVE RUSSIA IS TRYING TO BUILD HERSELF UP TO BE THE RULING POWER OF THE WORLD, OR DO YOU THINK RUSSIA IS JUST BUILDING UP PROTECTION AGAINST BEING ATTACKED IN ANOTHER WAR\*

|            |           |      |
|------------|-----------|------|
| AIPO # 466 | OCT, 1950 | (18) |
| AIPO # 467 | NOV, 1950 | (14) |
| AIPO # 517 | JULY 1953 | (4)  |

### LEADERS

/SCALOMETER/

PLUS 5-4-3-2-1 - MINUS 1-2-3-4-5

PLEASE TELL ME HOW FAR UP THE SCALE OR HOW FAR DOWN THE SCALE YOU WOULD RATE - KHRUSHCHEV\*

AIPO # 591 NOV, 1957 (50B)  
AIPO # 673 MAY 1963 (30B)

VARIANT /SCALOMETER/

PLUS 5-4-3-2-1 - MINUS 1-2-3-4-5

PLEASE TELL ME HOW FAR UP THE SCALE OR HOW FAR DOWN THE SCALE  
YOU WOULD RATE THE FOLLOWING MEN - NIKITA KHRUSHCHEV\*

AIPO # 696 AUG, 1964 (8B)

/SCALOMETER/

PLUS 5-4-3-2-1 - MINUS 1-2-3-4-5

PLEASE TELL ME HOW FAR UP THE SCALE OR HOW FAR DOWN THE SCALE  
YOU WOULD RATE THE FOLLOWING MEN - PREMIER KHRUSHCHEV\*

AIPO # 699 OCT, 1964 (9B)

MILITARY STRENGTH

(SEE ALSO: MILITARY AFFAIRS, SPACE PROJECTS)

PREPARATION FOR WAR

DO YOU THINK THE GOVERNMENT OF RUSSIA WANTS A WAR WITH THE UNITED  
STATES AT THIS TIME\*

AIPO # 458 JULY 1950 (12)  
AIPO # 467 NOV, 1950 (3)  
AIPO # 480 SEPT, 1951 (8B)

PROPAGANDA OF

(SEE ALSO: INTERNATIONAL RELATIONS, PROPAGANDA)

TRADE WITH

DO YOU THINK THIS COUNTRY SHOULD PERMIT THE SALE OF SUCH THINGS AS  
MACHINERY TO RUSSIA, IN RETURN FOR SUCH THINGS AS MINERALS THAT WE  
NEED FROM THEM, OR WOULD IT BE BETTER TO STOP ALL TRADE WITH RUSSIA\*

NORC # 288 SEPT, 1950 (9)  
NORC # 348 SEPT, 1953 (14)

VARIANT DO YOU THINK THIS COUNTRY SHOULD PERMIT THE SALE OF SUCH  
THINGS AS MACHINERY AND AUTOMOBILES TO RUSSIA, IN RETURN  
FOR THINGS WE NEED FROM THEM, OR WOULD IT BE BETTER TO STOP  
ALL TRADE WITH RUSSIA\*

NORC # 160 JULY 1948 (4)

DO YOU APPROVE OR DISAPPROVE OF AMERICANS CARRYING ON TRADE  
WITH RUSSIA, IF THIS TRADE DOES NOT INCLUDE WAR MATERIALS\*

NORC # 390 JUNE 1956 (3A)

AS YOU MAY KNOW, OUR ALLIES IN EUROPE HAVE AGREED NOT TO SELL WAR  
MATERIALS TO RUSSIA, BUT SOME (OF OUR ALLIES) ARE STILL TRADING OTHER  
GOODS WITH THEM, DO YOU APPROVE OR DISAPPROVE OF OUR ALLIES CARRYING  
ON THIS OTHER TRADE WITH RUSSIA\*

NORC # 341 JUNE 1953 (19)  
 NORC # 372 JUNE 1955 (20)\*

VARIANT AS YOU MAY KNOW, OUR ALLIES IN EUROPE NEED CUSTOMERS TO BUY THEIR COTTON GOODS AND OTHER PEACETIME PRODUCTS, AND THE RUSSIANS HAVE OFFERED TO TRADE WITH THEM. WOULD YOU APPROVE OR DISAPPROVE OF OUR ALLIES CARRYING ON SUCH TRADE WITH RUSSIA\*

NORC # 323 APRIL 1952 (12)

SOME OF OUR ALLIES IN EUROPE NOW FEEL THAT THEIR TRADE WITH RUSSIA SHOULD BE INCREASED, EVEN INCLUDING SOME THINGS WHICH MIGHT BE USEFUL TO RUSSIA IN TIME OF WAR. DO YOU THINK OUR GOVERNMENT SHOULD OR SHOULD NOT OBJECT TO THIS KIND OF TRADE WITH RUSSIA BY OUR ALLIES\*

NORC # 376 SEPT. 1955 (13)

DO YOU APPROVE OR DISAPPROVE OF OUR ALLIES CARRYING ON TRADE WITH RUSSIA, IF THIS TRADE DOES NOT INCLUDE WAR MATERIALS\*

NORC # 390 JUNE 1956 (3)

SHOULD THE UNITED STATES AND RUSSIA WORK OUT A BUSINESS ARRANGEMENT TO BUY AND SELL GOODS TO EACH OTHER\* WHY DO YOU FEEL THAT WAY\*

AIPO # 519 AUG. 1953 (11)  
 AIPO # 526 JAN. 1954 (6)  
 AIPO # 565 MAY 1956 (6)

VARIANT SHOULD THE UNITED STATES AND RUSSIA WORK OUT AN ARRANGEMENT TO BUY AND SELL GOODS TO EACH OTHER\*

AIPO # 548 JUNE 1955 (20)

SHOULD THE UNITED STATES AND RUSSIA WORK OUT A BUSINESS ARRANGEMENT TO BUY AND SELL MORE GOODS TO EACH OTHER\*

AIPO # 584 JUNE 1957 (8)  
 AIPO # 591 NOV. 1957 (28)  
 AIPO # 610 FEB. 1959 (7)

FROM TIME TO TIME, PROPOSALS ARE MADE THAT THE UNITED STATES SHOULD SELL MORE PRODUCTS TO RUSSIA. WOULD YOU APPROVE OR DISAPPROVE OF SELLING THE FOLLOWING PRODUCTS TO RUSSIA OR HER EUROPEAN ALLIES\* AUTOMOBILES, GASOLINE AND MOTOR OIL, FERTILIZER, NUCLEAR POWER PLANTS, SHOES,

AIPO # 684 JAN. 1964 (24A)  
 AIPO # 715 AUG. 1965 (20)

#### U.S. POLICY TOWARD

DO YOU THINK THE UNITED STATES SHOULD BE MORE WILLING TO COMPROMISE WITH RUSSIA, OR IS OUR PRESENT POLICY ABOUT RIGHT, OR SHOULD WE BE EVEN FIRMER THAN WE ARE TODAY\*

NORC # 157 APRIL 1948 (1)  
 NORC # 158 JUNE 1948 (4)

NORC # 162 NOV, 1948 (3)  
 NORC # 163 JAN, 1949 (11)  
 NORC # 166 JUNE 1949 (3)  
 NORC # 276 MAR, 1950 (5)  
 NORC # 323 APRIL 1952 (17)  
 NORC # 340 MAY 1953 (11)  
 NORC # 347 AUG, 1953 (9)  
 NORC # 349 NOV, 1953 (12)

VARIANT DO YOU THINK THE U.S. SHOULD MAKE A GREATER EFFORT THAN IT HAS TO TRY TO SETTLE DIFFERENCES WITH RUSSIA, OR DO YOU THINK WE HAVE GONE FAR ENOUGH\*

AIPO # 513 MAR, 1953 (8)

IN OUR RELATIONS WITH RUSSIA, WHICH SHOULD THE GOVERNMENT DO\* GET TOUGHER IN DEALING WITH RUSSIA, MORE ATTEMPTS AT FRIENDLY RELATIONS WITH RUSSIA,

ORCO # 466G NOV, 1963 (11)

WOULD YOU BE WILLING TO HAVE THE UNITED STATES GIVE IN ON SOME THINGS THAT RUSSIA WANTS, OR SHOULD WE INSIST ON OUR POINT OF VIEW ON EVERYTHING\*

NORC # 157 APRIL 1948 (1A)  
 NORC # 162 NOV, 1948 (3A)  
 NORC # 340 MAY 1953 (11A)

DO YOU THINK WE SHOULD CONTINUE TO EXCHANGE AMBASSADORS WITH RUSSIA, OR WOULD IT BE BETTER TO BREAK OFF ALL RELATIONS WITH RUSSIA\*

NORC # 332 OCT, 1952 (17)  
 NORC # 363 SEPT, 1954 (6)  
 NORC # 401 DEC, 1956 (7)  
 NORC # 404 APRIL 1957 (23)

VARIANT DO YOU THINK IT WOULD BE A GOOD IDEA OR A POOR IDEA FOR THE UNITED STATES TO BREAK OFF DIPLOMATIC RELATIONS WITH RUSSIA AT THIS TIME\*

AIPO # 540 NOV, 1954 (16)

DO YOU THINK THE UNITED STATES SHOULD OR SHOULD NOT CONTINUE DIPLOMATIC RELATIONS WITH RUSSIA\*

AIPO # 682 DEC, 1963 (24)

IN WORKING OUT THE PEACE SETTLEMENTS, DO YOU THINK WE SHOULD BE MORE FIRM IN DEALING WITH RUSSIA, OR SHOULD WE BE MORE WILLING TO COMPROMISE, OR IS OUR PRESENT POLICY ABOUT RIGHT\* SHOULD WE CONTINUE TO BE (MORE) FIRM /FOLLOW OUR PRESENT POLICY/, EVEN IF IT MEANS (GREATER) TROUBLE WITH RUSSIA\*

NORC # 135 OCT, 1945 (3)  
 NORC # 245 OCT, 1946 (3)\*

DO YOU THINK THE UNITED STATES SHOULD TRY TO STOP ANY ATTEMPT BY RUSSIA TO CONTROL THE COUNTRIES NEAR HER IN EUROPE AND ASIA, OR SHOULD WE KEEP OUT OF IT\*

NORC # 141 MAR, 1946 (6)  
 NORC # 145 OCT, 1946 (4)  
 NORC # 149 APRIL 1947 (12)  
 NORC # 154 DEC, 1947 (10)

DO YOU THINK THE UNITED STATES SHOULD DO ANYTHING (TO TRY) TO GET  
 ALONG BETTER WITH RUSSIA (OR NOT)\* WHAT SHOULD BE DONE\*

AIPO # 378 SEPT, 1946 (10)  
 AIPO # 458 JULY 1950 (14)\*

DO YOU FEEL THAT THE UNITED STATES IS NOW DEALING WITH RUSSIA IN AN  
 INTELLIGENT MANNER\*

RFOR # 60 MAY 1947 (14) (FORM 1)  
 RFOR # 59 NOV, 1947 (3)  
 RFOR # 64 MAR, 1948 (12A)  
 RFOR # 67 JULY 1948 (19)

VARIANT DOES IT SEEM TO YOU THAT OUR GOVERNMENT IS FOLLOWING A  
 DEFINITE POLICY TOWARD RUSSIA, OR DO THEY NOT HAVE ANY REAL  
 PLAN FOR DEALING WITH HER\* WHAT WOULD YOU SAY THEIR POLICY  
 IS\*

NORC # 163 JAN, 1949 (8)

DO YOU THINK OUR GOVERNMENT HAS A CLEAR-CUT POLICY OR PROGRAM  
 FOR DEALING WITH RUSSIA, OR DO YOU FEEL THEY REALLY HAVE NO  
 POLICY AT ALL\* WHY DO YOU FEEL THAT WAY\*

NORC # 303 JUNE 1951 (22)

DOES IT SEEM TO YOU THAT OUR GOVERNMENT IS FOLLOWING A  
 DEFINITE POLICY TOWARD RUSSIA, OR DO THEY NOT HAVE ANY REAL  
 PLAN FOR DEALING WITH HER\*

NORC # 314 NOV, 1951 (13)

#### U.S. WILLINGNESS TO AID, WORLD WAR II

AFTER THE WAR, SHOULD THE UNITED STATES AND RUSSIA MAKE A PERMANENT  
 MILITARY ALLIANCE - THAT IS, AGREE TO COME TO EACH OTHER'S DEFENSE  
 IMMEDIATELY IF THE OTHER IS ATTACKED AT ANY FUTURE TIME\*

AIPO # 300 AUG, 1943 (78)  
 AIPO # 343 MAR, 1945 (7) (K FORM)

#### U.S. WILLINGNESS TO OPPOSE

DO YOU THINK THE UNITED STATES SHOULD DECLARE WAR ON RUSSIA NOW\*

AIPO # 378 SEPT, 1946 (11)  
 AIPO # 458 JULY 1950 (15)  
 AIPO # 460 AUG, 1950 (15)

DO YOU THINK IT WOULD BE A GOOD IDEA OR A BAD IDEA FOR THE UNITED  
 STATES TO TELL RUSSIA NOW THAT WE WILL IMMEDIATELY GO TO WAR AGAINST  
 HER WITH ALL OUR POWER IF ANY COMMUNIST ARMY ATTACKS ANY OTHER  
 COUNTRY\* WHY (DO YOU THINK IT WOULD BE A BAD IDEA)\*

NORC # 288 SEPT. 1950 (12)  
NORC # 325 MAY 1952 (7)\*

VARIANT HERE ARE A NUMBER OF THINGS THE UNITED STATES COULD DO IN THE PRESENT WORLD SITUATION, WOULD YOU SAY THIS WOULD BE VERY HELPFUL, SOME HELP, OR NO HELP AT ALL\* WARNING RUSSIA THAT ANY FUTURE COMMUNIST ATTACK WOULD MEAN WAR WITH THE UNITED STATES,

NORC # 291 OCT. 1950 (14G)

DO YOU THINK THE UNITED STATES SHOULD GO TO WAR AGAINST RUSSIA NOW\*

NORC # 314 NOV. 1951 (12)  
NORC # 327 JUNE 1952 (10)  
NORC # 330 SEPT. 1952 (9)  
NORC # 332 OCT. 1952 (20)  
NORC # 363 SEPT. 1954 (18)  
NORC # 366 JAN. 1955 (5)

VARIANT DO YOU THINK THE UNITED STATES SHOULD GO TO WAR WITH RUSSIA NOW, OR NOT\*

AIPO # 469 DEC. 1950 (4)

SUPPOSE THE RUSSIAN ARMY SHOULD ATTACK ONE OF OUR ALLIES IN WESTERN EUROPE, WOULD YOU APPROVE OR DISAPPROVE OF OUR USING HYDROGEN BOMBS AGAINST RUSSIAN CITIES\*

NORC # 355 APRIL 1954 (11)  
NORC # 366 JAN. 1955 (15)  
NORC # 379 NOV. 1955 (17)

VARIANT IF ONE OF OUR ALLIES IN WESTERN EUROPE WERE ATTACKED BY THE RUSSIAN ARMY, DO YOU THINK THE UNITED STATES WOULD BE JUSTIFIED IN USING ATOMIC BOMBS AGAINST RUSSIA\*

NORC # 170 OCT. 1949 (5)  
NORC # 273 JAN. 1950 (3)

# WAR WITH U.S.

(SEE ALSO: MILITARY AFFAIRS, PREPAREDNESS)

IF WE HAD TO FIGHT A WAR WITH RUSSIA, DO YOU THINK WE WOULD HAVE A BETTER CHANCE OF WINNING IT RIGHT NOW, OR A BETTER CHANCE LATER ON, SEVERAL YEARS FROM NOW\*

NORC # 303 JUNE 1951 (36)  
NORC # 317 FEB. 1952 (12)  
NORC # 339 APRIL 1953 (15)  
NORC # 366 JAN. 1955 (6)

VARIANT IF WAR WITH RUSSIA BROKE OUT THIS YEAR, DO YOU THINK WE WOULD BE CERTAIN TO WIN IT, OR IS THERE A REAL CHANCE WE MIGHT NOT WIN\*

NORC # 303 JUNE 1951 (35)

DO YOU EXPECT THE UNITED STATES TO GET INTO AN ALL-OUT WAR WITH RUSSIA WITHIN THE NEXT TWO YEARS\* /IF NO/ DO YOU THINK WE CAN AVOID A BIG WAR WITH RUSSIA ENTIRELY, OR WILL WE HAVE TO FIGHT THEM SOONER OR LATER\*

|            |            |       |
|------------|------------|-------|
| NORC # 333 | NOV, 1952  | (9)   |
| NORC # 334 | DEC, 1952  | (4)   |
| NORC # 337 | FEB, 1953  | (7)   |
| NORC # 339 | APRIL 1953 | (14)  |
| NORC # 341 | JUNE 1953  | (15)  |
| NORC # 347 | AUG, 1953  | (7&8) |
| NORC # 349 | NOV, 1953  | (11)  |
| NORC # 355 | APRIL 1954 | (5)   |
| NORC # 363 | SEPT, 1954 | (1)   |
| NORC # 366 | JAN, 1955  | (7)   |
| NORC # 372 | JUNE 1955  | (1)   |
| NORC # 374 | AUG, 1955  | (1)   |
| NORC # 378 | OCT, 1955  | (1)   |
| NORC # 379 | NOV, 1955  | (1)   |
| NORC # 382 | JAN, 1956  | (1)   |
| NORC # 386 | APRIL 1956 | (1)   |
| NORC # 393 | JUNE 1956  | (4)   |
| NORC # 399 | NOV, 1956  | (5)   |
| NORC # 401 | DEC, 1956  | (1)   |
| NORC # 404 | APRIL 1957 | (1)   |

VARIANT DO YOU THINK IT WILL BE POSSIBLE TO AVOID A WAR WITH RUSSIA ENTIRELY, OR DO YOU FEEL WE WILL HAVE TO FIGHT THEM SOONER OR LATER\*

|            |            |      |
|------------|------------|------|
| NORC # 314 | NOV, 1951  | (1A) |
| NORC # 315 | DEC, 1951  | (1A) |
| NORC # 320 | MAR, 1952  | (1A) |
| NORC # 323 | APRIL 1952 | (1A) |
| NORC # 325 | MAY 1952   | (6A) |
| NORC # 327 | JUNE 1952  | (1A) |
| NORC # 329 | AUG, 1952  | (8A) |

DO YOU EXPECT THE UNITED STATES TO FIGHT IN AN ALL-OUT WAR WITH RUSSIA WITHIN THE NEXT TWO YEARS\* /IF NO/ DO YOU THINK WE CAN AVOID A BIG WAR WITH RUSSIA ENTIRELY, OR WILL WE HAVE TO FIGHT THEM SOONER OR LATER\*

NORC # 332 OCT, 1952 (7)

LOOKING AHEAD TO 1980 (1990), THAT IS, 20 YEARS TIME, WHICH OF THESE DO YOU THINK WILL HAVE HAPPENED BY THEN -  
ATOMIC WAR BETWEEN RUSSIA AND AMERICA\*

|            |           |       |
|------------|-----------|-------|
| AIPO # 621 | DEC, 1959 | (60H) |
| AIPO # 792 | OCT, 1969 | (4J)* |

WOULD YOU SAY THAT THERE IS MUCH DANGER OF WAR OR NOT MUCH DANGER\*  
DO YOU THINK IT IS MORE LIKELY TO ARISE THROUGH RUSSIA, THROUGH AMERICA, OR SOME OTHER WAY\*

|            |           |      |
|------------|-----------|------|
| AIPO # 622 | DEC, 1959 | (20) |
| AIPO # 639 | DEC, 1960 | (8)  |

VARIANT IF A WAR SHOULD COME, DO YOU THINK IT IS MORE LIKELY TO  
ARISE THROUGH U.S.A., RUSSIA, OR SOME OTHER WAY\*

AIPO # 647 JUNE 1961 (51)  
AIPO # 659 MAY 1962 (29)

### WORLD WAR II, AS U.S. ALLY

IF GERMANY IS KNOCKED OUT OF THE WAR FIRST, DO YOU THINK RUSSIA WILL  
CONTINUE FIGHTING, AND HELP US BEAT JAPAN, OR NOT\* DO YOU THINK  
RUSSIA OWES IT TO THE UNITED STATES TO CONTINUE FIGHTING AND HELP US  
BEAT JAPAN\*

NORC # 213 JUNE 1943 (9) (FILTER)  
NORC # 216 SEPT. 1944 (8) (FILTER)  
NORC # 217 NOV. 1943 (7) (FILTER)  
NORC # 223 FEB. 1944 (24) (PART 1 ONLY)  
NORC # 233 MAR. 1945 (9&10) (FILTER)

VARIANT IF GERMANY IS DEFEATED, DO YOU THINK RUSSIA WILL JOIN US IN  
THE WAR AGAINST JAPAN, OR DO YOU THINK RUSSIA WILL STAY  
NEUTRAL\*

AIPO # 293 APRIL 1943 (12)

WHEN GERMANY IS DEFEATED, DO YOU THINK RUSSIA WILL JOIN US  
IN THE WAR AGAINST JAPAN OR DO YOU THINK RUSSIA WILL STAY  
NEUTRAL\*

AIPO # 335 NOV. 1944 (4)  
AIPO # 341 FEB. 1945 (9) (K FORM)

DO YOU WANT TO SEE RUSSIA JOIN US IN THE WAR AGAINST JAPAN  
OR WOULD YOU RATHER NOT SEE HER JOIN US\* DO YOU THINK RUSSIA  
WILL JOIN US IN THE WAR AGAINST JAPAN\*

AIPO # 349 MAY 1945 (2)

NOW THAT GERMANY IS DEFEATED, DO YOU THINK RUSSIA WILL  
CONTINUE FIGHTING AND HELP US BEAT JAPAN, OR NOT\*

NORC # 132 AUG. 1945 (8)

### WORLD WAR II, PEACE SETTLEMENT

(SEE ALSO: WAR, WORLD WAR II, PEACE SETTLEMENT)

## SPAIN

### ATTITUDE TOWARD

IN GENERAL, DO YOU THINK WE CAN COUNT ON SPAIN TO COOPERATE WITH US,  
OR NOT\*

NORC # 298 JAN. 1951 (180)  
NORC # 355 APRIL 1954 (4E)



VARIANT WOULD YOU TELL ME WHETHER OR NOT YOU THINK SPAIN CAN BE TRUSTED TO COOPERATE WITH US NOW THAT THE WAR IS OVER\*

NORC # 133 / AUG, 1945 (2)

LEVEL OF INFORMATION

WILL YOU TELL ME WHO GENERAL FRANCO IS\*

AIPO # 352 JULY 1945 (8A)

AIPO # 432 NOV, 1948 (6A)

VARIANT DO YOU HAPPEN TO KNOW WHO THE FOLLOWING MEN ARE\* FRANCO,

OPOR # 28 JUNE 1944 (16G)

WILL YOU TELL ME WHO FRANCO IS\*

AIPO # 440 APRIL 1949 (6A)

AIPO # 449 OCT, 1949 (15A)

WITH WHAT COUNTRY DO YOU ASSOCIATE GENERAL FRANCO\*

AIPO # 459 JULY 1950 (16A)

AIPO # 473 MAR, 1951 (19A)

AIPO # 509 DEC, 1952 (8A)

AIPO # 521 OCT, 1953 (2A)

U.S. AID TO

DO YOU APPROVE OR DISAPPROVE OF THE UNITED STATES SENDING MILITARY SUPPLIES TO THE FRANCO GOVERNMENT IN SPAIN TO HELP STRENGTHEN THE DEFENSES OF WESTERN EUROPE\*

NORC # 312 AUG, 1951 (14)

NORC # 339 APRIL 1953 (9)

SPORTS

BASEBALL

DO YOU FOLLOW BIG LEAGUE BASEBALL\*

AIPO # 100 OCT, 1937 (8)

AIPO # 119 APRIL 1938 (10A) (A FORM)

AIPO # 236 MAY 1941 (12)

VARIANT DO YOU HAPPEN TO FOLLOW BIG LEAGUE BASEBALL\*

AIPO # 136 OCT, 1938 (5A)

DO YOU THINK THAT PROFESSIONAL BASEBALL SHOULD BE CONTINUED DURING THE WAR, OR SHOULD IT BE STOPPED UNTIL AFTER THE WAR\*

AIPO # 292 MAR, 1943 (2H)

AIPO # 339 JAN, 1945 (1A) (K FORM)

VARIANT IN CASE THE UNITED STATES DOES GET INTO AN ALL-OUT WAR, SAY, IN THE COMING YEAR, DO YOU THINK MAJOR LEAGUE BASEBALL SHOULD OR SHOULD NOT BE ALLOWED TO CONTINUE\*

AIPO # 469 DEC, 1950 (11B)

DO YOU FOLLOW PROFESSIONAL BASEBALL\*

AIPO # 292 MAR, 1943 (2A)

AIPO # 339 JAN, 1945 (1B) (K FORM)

THE MAJOR LEAGUE BASEBALL SEASON IS GETTING UNDER WAY, WHICH TEAM DO YOU THINK WILL WIN THE AMERICAN LEAGUE CHAMPIONSHIP\*

AIPO # 417 APRIL 1948 (11B)

AIPO # 441 APRIL 1949 (11B)

AIPO # 489 MAR, 1952 (15B)

VARIANT WHICH TEAM DO YOU THINK WILL WIN IN THE AMERICAN LEAGUE\*

AIPO # 119 APRIL 1938 (10B)

THE MAJOR LEAGUE BASEBALL SEASON IS GETTING UNDER WAY, WHICH TEAM DO YOU THINK WILL WIN THE AMERICAN LEAGUE CHAMPIONSHIP THIS YEAR\*

AIPO # 474 APRIL 1951 (6B)

WHICH TEAM DO YOU THINK IS GOING TO WIN THE AMERICAN PENNANT THIS SEASON\*

AIPO # 534 JULY 1954 (11G)

WHICH TEAM WILL WIN THE NATIONAL LEAGUE CHAMPIONSHIP\*

AIPO # 417 APRIL 1948 (11C)

AIPO # 441 APRIL 1949 (11C)

AIPO # 489 MAR, 1952 (15C)

VARIANT WHICH TEAM DO YOU THINK WILL WIN THE NATIONAL LEAGUE\*

AIPO # 119 APRIL 1938 (10C) (A FORM)

AND WHICH TEAM DO YOU THINK WILL WIN THE NATIONAL LEAGUE CHAMPIONSHIP THIS YEAR\*

AIPO # 474 APRIL 1951 (6C)

AND WHICH TEAM DO YOU THINK IS GOING TO WIN THE NATIONAL LEAGUE PENNANT THIS SEASON\*

AIPO # 534 JULY 1954 (11H)

DO YOU FOLLOW MAJOR LEAGUE BASEBALL AT ALL\*

AIPO # 417 APRIL 1948 (11A)

AIPO # 441 APRIL 1949 (11A)

AIPO # 447 SEPT, 1949 (11A)

AIPO # 474 APRIL 1951 (6A)

AIPO # 477 JULY 1951 (19A)  
 AIPO # 489 MAR, 1952 (15A)  
 AIPO # 513 MAR, 1953 (13A)  
 AIPO # 520 SEPT, 1953 (6A)  
 AIPO # 534 JULY 1954 (11A)

VARIANT DO YOU FOLLOW MAJOR LEAGUE BASEBALL REGULARLY\*

AIPO # 378 SEPT, 1946 (14A)

DO YOU, YOURSELF, FOLLOW MAJOR LEAGUE BASEBALL AT ALL\*

AIPO # 469 DEC, 1950 (11A)

WHICH OF THESE SPORTS, IF ANY, DO YOU FOLLOW AT ALL\*  
 MAJOR LEAGUE BASEBALL,

AIPO # 479 AUG, 1951 (11E)

WILL YOU TELL ME WHO JOE DIMAGGIO IS\*

AIPO # 437 FEB, 1949 (6A) (T FORM)  
 AIPO # 481 OCT, 1951 (7A)

HAVE YOU EVER GONE TO (ATTENDED) A MAJOR LEAGUE BASEBALL GAME\*

AIPO # 452 FEB, 1950 (1D)  
 AIPO # 534 JULY 1954 (11E)\*

VARIANT WOULD YOU PLEASE TELL ME WHICH, IF ANY, OF THESE YOU HAVE  
 EVER DONE\* ATTENDED A PROFESSIONAL BASEBALL GAME,

AIPO # 710 APRIL 1965 (17A)

### BOXING

DO YOU FOLLOW BOXING OR PRIZE-FIGHTING\*

AIPO # 549 JUNE 1955 (13A)  
 AIPO # 657 APRIL 1962 (5)  
 AIPO # 670 APRIL 1963 (2)  
 AIPO # 712 JUNE 1965 (27)

IT HAS BEEN SUGGESTED THAT PROFESSIONAL BOXING BE BANNED BY LAW, WHAT  
 IS YOUR OPINION - DO YOU THINK PROFESSIONAL BOXING SHOULD BE BANNED  
 BY LAW, OR NOT\*

AIPO # 657 APRIL 1962 (6A)  
 AIPO # 670 APRIL 1963 (3A)  
 AIPO # 712 JUNE 1965 (27)

VARIANT A BRAIN SURGEON SAYS EVERY BLOW A PR GETS ON THE HEAD DOES  
 SOME INJURY TO HIS BRAIN, BECAUSE THIS HE SAYS BOXING  
 SHOULD BE BANNED BY LAW, DO YOU AGREE OR DISAGREE WITH HIS  
 POINT OF VIEW THAT BOXING SHOULD BE BANNED\*

AIPO # 549 JUNE 1955 (14A) (CARD #1)

### FOOTBALL

DO YOU FOLLOW COLLEGE FOOTBALL AT ALL\*

AIPO # 480 SEPT, 1951 (12A)  
AIPO # 511 JAN, 1953 (19A)

VARIANT DO YOU FOLLOW COLLEGE FOOTBALL\*

AIPO # 104 NOV, 1937 (5)

WOULD YOU SAY YOU TAKE A GREAT INTEREST IN COLLEGE FOOTBALL GAMES, SOME INTEREST, OR DO YOU NOT FOLLOW THEM AT ALL\*

NORC # 311 AUG, 1951 (16) (A FORM)  
NORC # 314 NOV, 1951 (21)

HOW ABOUT COLLEGE FOOTBALL GAMES \* DO YOU TAKE A GREAT DEAL OF INTEREST IN COLLEGE FOOTBALL, QUITE A BIT OF INTEREST, OR ONLY A LITTLE\*

NORC # 345 SEPT, 1953 (18)

DID YOU HAPPEN TO WATCH ANY OF THE SATURDAY AFTERNOON COLLEGE FOOTBALL GAMES ON TELEVISION (LAST) THIS SEASON\*

NORC # 314 NOV, 1951 (23)  
NORC # 345 SEPT, 1953 (11)\*

### GENERAL

DO YOU THINK THAT PROFESSIONAL SPORTS SHOULD BE CONTINUED DURING THE WAR OR SHOULD THEY BE STOPPED UNTIL AFTER THE WAR\*

AIPO # 263 MAR, 1942 (8) (K FORM)  
AIPO # 292 MAR, 1943 (2R) (T FORM)

### HUNTING

DO YOU, OR DOES YOUR HUSBAND /WIFE/, GO HUNTING\*

AIPO # 616 JULY 1959 (28)  
AIPO # 704 JAN, 1965 (25)  
AIPO # 733 AUG, 1966 (11A)

### OLYMPIC GAMES

WILL YOU TELL ME WHAT THE OLYMPIC GAMES ARE\* WILL YOU TELL ME WHERE THE 1948 (1952) OLYMPICS ARE BEING HELD\*

AIPO # 421 JULY 1948 (6)  
AIPO # 494 JUNE 1952 (6)\*

### PARTICIPATION SPORTS, PREFERENCES

WHAT IS YOUR FAVORITE SPORT TO TAKE PART IN\*

AIPO # 75 MAR, 1937 (6)  
AIPO # 120 APRIL 1938 (6R)  
POS # 544 MAY 1961 (18) (YOUNG ADULTS)

## SPECTATOR SPORTS, PREFERENCES

WHAT IS YOUR FAVORITE SPORT TO WATCH\*

|            |            |      |                |
|------------|------------|------|----------------|
| AIPO # 75  | MAR, 1937  | (6)  |                |
| AIPO # 120 | APRIL 1938 | (6A) |                |
| AIPO # 639 | DEC, 1960  | (7A) |                |
| PUS, # 544 | MAY 1961   | (17) | (YOUNG ADULTS) |
| AIPO # 843 | JAN, 1972  | (1)  |                |
| AIPO # 859 | OCT, 1972  | (18) |                |

WHAT SPORT DO YOU, YOURSELF, ENJOY WATCHING MOST\*

|            |            |       |
|------------|------------|-------|
| AIPO # 416 | APRIL 1948 | (11A) |
| AIPO # 516 | MAY 1953   | (18A) |

## WATER SPORTS

CAN YOU SWIM\*

|            |           |       |
|------------|-----------|-------|
| AIPO # 129 | JULY 1938 | (6A)  |
| AIPO # 367 | MAR, 1946 | (13A) |
| AIPO # 457 | JUNE 1950 | (25A) |

HAVE YOU EVER HAD THE OPPORTUNITY TO LEARN TO SWIM\*

|            |           |      |
|------------|-----------|------|
| AIPO # 587 | AUG, 1957 | (1A) |
| AIPO # 834 | JULY 1971 | (13) |

## STATUS, ROLE, AND PRESTIGE

## AGE LEVELS

(SEE ALSO: MARRIAGE AND FAMILY, BASIS OF MARRIAGE; POLITICS, PRACTICAL, VOTING, AGE)

## CLASS IDENTIFICATION

IF YOU WERE ASKED TO USE ONE OF THESE FOUR NAMES FOR YOUR SOCIAL CLASS, WHICH WOULD YOU SAY YOU BELONG IN - THE MIDDLE CLASS, LOWER CLASS, WORKING CLASS, OR UPPER CLASS\*

|            |            |       |          |
|------------|------------|-------|----------|
| OPOR # 52  | JULY 1945  | (23A) |          |
| AIPO # 365 | FEB, 1946  | (15)  |          |
| AIPO # 393 | MAR, 1947  | (13)  | (K FORM) |
| AIPO # 412 | FEB, 1948  | (5A)  |          |
| AIPO # 502 | SEPT, 1952 | (22)  |          |
| AIPO # 783 | JUNE 1969  | (12)  |          |

VARIANT IF YOU WERE ASKED TO USE ONE OF THESE FOUR NAMES FOR YOUR SOCIAL CLASS, WHICH WOULD YOU SAY YOU BELONGED TO - THE MIDDLE CLASS, LOWER CLASS, WORKING CLASS, OR UPPER CLASS\*

|            |           |      |
|------------|-----------|------|
| NORC # 166 | JUNE 1949 | (17) |
| NORC # 168 | AUG, 1949 | (12) |

IF YOU WERE ASKED TO USE ONE OF FOUR NAMES FOR YOUR SOCIAL CLASS, WHICH WOULD YOU SAY YOU BELONG IN - THE LOWER CLASS, THE WORKING CLASS, THE MIDDLE CLASS, OR THE UPPER CLASS\*

NORC # 9001 MAR, 1972 (23)  
NORC # 9002 MAR, 1973 (26)

CONFIDENCE, GENERAL

DO YOU THINK MOST PEOPLE CAN BE TRUSTED\*

OPOR-# 813 MAR, 1942 (19)  
NORC # 156 MAR, 1948 (26)  
NORC # 329 AUG, 1952 (22)  
NORC # 349 NOV, 1953 (22)  
NORC # 351 JAN, 1954 (23)  
NORC # 365 NOV, 1954 (20)  
NORC # 404 APRIL 1957 (29)

GENERALLY SPEAKING, WOULD YOU SAY THAT MOST PEOPLE CAN BE TRUSTED OR THAT YOU CAN'T BE TOO CAREFUL IN DEALING WITH PEOPLE\*

NORC # 9001 MAR, 1972 (49)  
NORC # 9002 MAR, 1973 (54)

VARIANT PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS. MOST PEOPLE CAN BE TRUSTED,

SRS # 889 JUNE 1966 (33F)

MANY PEOPLE SAY THEY CAN LIVE ONLY FROM ONE DAY TO ANOTHER AT THIS TIME, DO YOU THINK THIS WAY TOO, OR DO YOU BELIEVE THAT YOU CAN MAKE PLANS FOR THE FUTURE\*

NORC # 156 MAR, 1948 (25)  
NORC # 329 AUG, 1952 (21)

AS YOU LOOK TO THE FUTURE, DO YOU THINK LIFE FOR PEOPLE GENERALLY WILL GET BETTER, OR WILL IT GET WORSE\*

AIPO # 486 FEB, 1952 (12A)  
AIPO # 661 JULY 1962 (51A)

SO FAR AS YOU ARE CONCERNED, DO YOU THINK THAT 1960 (1966, 1972) WILL BE BETTER OR WORSE THAN 1959 (1965, 1971)\*

AIPO # 621 DEC, 1959 (54)  
AIPO # 721 DEC, 1965 (3)\*  
AIPO # 840 NOV, 1971 (1)\*

VARIANT DO YOU EXPECT 1972 TO BE A BETTER YEAR FOR YOU THAN 1971, ABOUT THE SAME, OR NOT AS GOOD AS 1971\*

RCOM # 524 OCT, 1971 (1R)

DO YOU THINK, FOR PEOPLE LIKE YOURSELF, THE WORLD IN TEN YEARS TIME WILL BE A BETTER PLACE TO LIVE IN THAN IT IS NOW, NOT SO GOOD, OR JUST ABOUT THE SAME\*

AIPO # 621 DEC, 1959 (59)

AIPO # 792 OCT. 1969 (3)

VARIANT LOOKING AHEAD ABOUT TEN YEARS FROM NOW, DO YOU THINK THINGS WILL BE GENERALLY BETTER OR GENERALLY WORSE THAN THEY ARE TODAY\*

NORC # 303 JUNE 1951 (3)

ON THE WHOLE, DO YOU THINK LIFE WILL BE BETTER FOR YOU OR WORSE IN THE NEXT FEW YEARS THAN IT IS NOW\*

POS # 930 MAY 1954 (1)

LOOKING AHEAD TO 1980 (1985), THAT IS, 20 YEARS TIME, WHICH OF THESE DO YOU THINK WILL HAVE HAPPENED BY THEN - CIVILIZATION, AS WE KNOW IT, WILL BE IN RUINS\*

AIPO # 621 DEC, 1959 (60J)  
AIPO # 705 JAN, 1965 (31)\*

VARIANT LOOKING AHEAD TO 1990, THAT IS 20 YEARS FROM NOW, WHICH OF THESE THINGS DO YOU THINK WILL HAVE HAPPENED BY THEN - CIVILIZATION AS WE KNOW IT WILL BE IN RUINS\*

AIPO # 792 OCT, 1969 (4L)

ON THE WHOLE, WOULD YOU SAY THAT YOU ARE SATISFIED OR DISSATISFIED WITH THE FUTURE FACING YOU AND YOUR FAMILY\*

AIPO # 675 JULY 1963 (8G)  
AIPO # 735 SEPT, 1966 (94E)  
AIPO # 758 FEB, 1968 (1)  
AIPO # 835 AUG, 1971 (9E)  
AIPO # 836 AUG, 1971 (4E) (NEGROES)  
AIPO # 842 DEC, 1971 (4D)  
AIPO # 878 SEPT, 1973 (2D)

WOULD YOU SAY THAT MOST OF THE TIME PEOPLE TRY TO BE HELPFUL, OR THAT THEY ARE MOSTLY JUST LOOKING OUT FOR THEMSELVES\*

NORC # 9001 MAR, 1972 (30)  
NORC # 9002 MAR, 1973 (52)

DO YOU THINK MOST PEOPLE WOULD TRY TO TAKE ADVANTAGE OF YOU IF THEY GOT A CHANCE, OR WOULD THEY TRY TO BE FAIR\*

NORC # 9001 MAR, 1972 (38)  
NORC # 9002 MAR, 1973 (53)

#### CRITERIA FOR SUCCESS

DO YOU THINK PEOPLE WHO ARE SUCCESSFUL GET AHEAD LARGELY BECAUSE OF THEIR LUCK OR LARGELY BECAUSE OF THEIR ABILITY\*

AIPO # 166 AUG, 1939 (1)  
AIPO # 803 MAR, 1970 (1)

VARIANT HOW DO YOU THINK PEOPLE GET GOOD JOBS - THROUGH PULL, OR LUCK, OR ABILITY\*

OPOR # 302 AUG, 1940 (2) (T FORM)

DO YOU THINK JOBS ARE OBTAINED CHIEFLY ON THE BASIS OF ABILITY, ON THE BASIS OF LUCK, OR ON THE BASIS OF PULL\*

OPOR # 302 AUG, 1940 (2) (K FORM)

DO YOU THINK SUCCESS IS DEPENDENT MOSTLY ON LUCK, ON ABILITY, OR ON PULL\*

OPOR # 813 MAR, 1942 (20)

WHY DO YOU THINK SOME PEOPLE HAVE BEEN ABLE TO GET RICH - BECAUSE OF ABILITY, LUCK, PULL, THEIR BETTER OPPORTUNITIES, OR SOMETHING ELSE\*

OPOR # 52 JULY 1945 (22A)

I'M GOING TO READ YOU SOME PAIRS OF STATEMENTS. PLEASE TELL ME WHICH ONE OF EACH PAIR YOU AGREE WITH MOST, BEING A SUCCESS IS MAINLY A MATTER OF HARD WORK, AND LUCK HAS ALMOST NOTHING TO DO WITH IT, OR, GETTING A JOB DEPENDS A LOT UPON BEING IN THE RIGHT PLACE AT THE RIGHT TIME.

SRS # 889 JUNE 1966 (32) (WHITES)

PLEASE TELL ME WHETHER YOU AGREE OR DISAGREE WITH EACH OF THE FOLLOWING STATEMENTS. GOOD LUCK IS JUST AS IMPORTANT AS HARD WORK FOR SUCCESS,

SRS # 889 JUNE 1966 (33)

SOME PEOPLE SAY THAT PEOPLE GET AHEAD BY THEIR OWN HARD WORK, OTHERS SAY THAT LUCKY BREAKS OR HELP FROM OTHER PEOPLE ARE MORE IMPORTANT, WHICH DO YOU THINK IS MORE IMPORTANT\*

NORC # 9002 MAR, 1973 (43)

# FINANCIAL STATUS

(SEE ALSO: ECONOMIC AFFAIRS, INCOME; ECONOMIC AFFAIRS, POVERTY)

ARE YOU BETTER OFF OR WORSE OFF TODAY THAN YOU WERE A YEAR AGO\*

AIPO # 128 JULY 1938 (4)  
AIPO # 395 APRIL 1947 (11A)

VARIANT FINANCIALLY, ARE YOU BETTER OFF OR WORSE OFF THAN LAST YEAR\*

AIPO # 239 JUNE 1941 (10)  
AIPO # 240 JUNE 1941 (9)

ARE YOU BETTER OFF OR WORSE OFF, FINANCIALLY, TODAY THAN YOU WERE A YEAR AGO\*

AIPO # 399 JUNE 1947 (4R)

WOULD YOU SAY THAT YOU ARE BETTER OFF OR WORSE OFF FINANCIALLY THAN YOU WERE A YEAR AGO\*



ORCO # 466C MAR, 1963 (1)

CONSIDERING YOUR INCOME AND COST OF LIVING, DO YOU FEEL YOU ARE BETTER OFF TODAY THAN YOU WERE A YEAR AGO\*

AIPO # 136 OCT, 1938 (4)  
AIPO # 176 NOV, 1939 (8)

VARIANT CONSIDERING YOUR INCOME AND COST OF LIVING, DO YOU FEEL YOU ARE BETTER OFF TODAY THAN A YEAR AGO\*

AIPO # 100 OCT, 1937 (3)  
AIPO # 118 APRIL 1938 (7)

CONSIDERING YOUR INCOME AND COST OF LIVING, ARE YOU BETTER OFF TODAY THAN YOU WERE A YEAR AGO\*

AIPO # 151 MAR, 1939 (4)

CONSIDERING YOUR INCOME AND COST OF LIVING, DO YOU FEEL YOU ARE BETTER OFF, WORSE OFF, OR ABOUT THE SAME AS YOU WERE A YEAR AGO\*

AIPO # 178 NOV, 1939 (8)

CONSIDERING YOUR INCOME AND EXPENSES, ARE YOU BETTER OFF, ABOUT THE SAME, OR WORSE OFF THAN YOU WERE A YEAR AGO\*

AIPO # 181 JAN, 1940 (6) (SUPPLEMENT)

CONSIDERING YOUR INCOME AND THE COST OF LIVING, WOULD YOU SAY YOU ARE BETTER OFF OR WORSE OFF FINANCIALLY THAN YOU WERE A YEAR AGO\*

ORCO # 630D OCT, 1966 (1)

IN GENERAL, WOULD YOU SAY THAT YOU ARE BETTER OFF FINANCIALLY THAN YOU WERE A YEAR AGO, WORSE OFF, OR ABOUT THE SAME\*

AIPO # 859 OCT, 1972 (12)

COMPARED WITH LAST YEAR, ARE YOU FINDING IT HARDER, EASIER, OR ABOUT THE SAME TO MAKE BOTH ENDS MEET\*

RFOR # 36 OCT, 1943 (1)  
RFOR # 48 MAY 1945 (1)  
RFOR # 51 OCT, 1945 (1)  
AIPO # 381 OCT, 1946 (3)  
AIPO # 408 NOV, 1947 (9)

VARIANT COMPARING THIS YEAR WITH LAST YEAR AT THIS TIME, DO YOU FEEL YOU ARE BETTER OFF, WORSE OFF, OR ABOUT THE SAME\*

RFOR # 30 DEC, 1941 (1)

COMPARED WITH LAST YEAR AT THE SAME TIME, DO YOU THINK YOU ARE NOW BETTER OFF, WORSE OFF, OR ABOUT THE SAME\*

RFOR # 69 SEPI, 1948 (1)

COMPARED WITH A YEAR AGO, DO YOU FEEL THAT IT IS NOW HARDER TO MAKE BOTH ENDS MEET, EASIER, OR ABOUT THE SAME\*

RFOR # 77 JULY 1949 (1)

ON THE WHOLE, DO YOU FEEL IT IS EASIER FOR PEOPLE AROUND HERE TO MAKE A LIVING NOW THAN IT WAS BEFORE THE WAR, HARDER, OR ABOUT THE SAME\*

RFOR # 40 JUNE 1944 (1)

RFOR # 60 MAY 1947 (1)

COMPARED WITH SIX MONTHS AGO, ARE YOU FINDING IT HARDER, EASIER, OR ABOUT THE SAME TO MAKE BOTH ENDS MEET\*

RFOR # 61 AUG, 1947 (4)

RFOR # 62 JAN, 1948 (6)

RFOR # 63 JULY 1948 (1)

RFOR # 75 FEB, 1949 (6)

RCOM # 41 JULY 1950 (6A)

VARIANT ARE YOU BETTER OFF OR WORSE OFF TODAY THAN YOU WERE SIX MONTHS AGO\*

AIPO # 378 SEPT, 1946 (15)

COMPARED WITH SIX MONTHS AGO, WOULD YOU SAY YOU WERE FINDING IT EASIER OR HARDER TO MAKE BOTH ENDS MEET\*

AIPO # 436 JAN, 1949 (1) (K FORM)

COMPARED WITH SIX MONTHS AGO, WOULD YOU SAY YOU /OR YOUR FAMILY/ WERE FINDING IT EASIER OR HARDER TO MAKE BOTH ENDS MEET\*

AIPO # 461 SEPT, 1950 (2)

AIPO # 467 NOV, 1950 (1)

ARE YOU /AND YOUR HUSBAND OR WIFE/ WORTH MORE IN TOTAL MONEY AND POSSESSIONS NOW THAN YOU WERE SIX MONTHS AGO, LESS, OR ABOUT THE SAME\*

RFOR # 75 FEB, 1949 (14)

RCOM # 41 JULY 1950 (14)

COUNTING JUST THE READY CASH YOU HAVE ON HAND AND WHAT YOU HAVE IN THE BANK - DO YOU HAVE RIGHT NOW (JUST NOW) MORE, LESS, OR ABOUT THE SAME AMOUNT YOU HAD SIX MONTHS AGO\*

RFOR # 75 FEB, 1949 (13)

RCOM # 41 JULY 1950 (13)\*

WOULD YOU SAY THAT THE TOTAL AMOUNT OF DEBTS YOU /AND YOUR HUSBAND OR WIFE/ NOW OWE IS GREATER, LESS, OR ABOUT THE SAME AS IT WAS SIX MONTHS AGO\*

RFOR # 75 FEB, 1949 (15)

RCOM # 41 JULY 1950 (15)

WOULD YOU SAY YOU AND YOUR FAMILY ARE BETTER OFF OR WORSE OFF FINANCIALLY (/IN A MONEY WAY/) NOW THAN YOU WERE A YEAR AGO\*

MAY I ASK WHY YOU SAY THAT\*

AIPO # 523 NOV, 1953 (20)  
AIPO # 615 JUNE 1959 (24)\*

SPEAKING GENERALLY, WOULD YOU SAY THAT YOUR STANDARD OF LIVING (THINGS YOU CAN BUY AND DO) IS GOING UP, GOING DOWN, OR REMAINING THE SAME\*

AIPO # 652 NOV, 1961 (28)  
AIPO # 738 EC, 1966 (8)  
AIPO # 755 DEC, 1967 (8)  
AIPO # 791 OCT, 1969 (10)

VARIANT STANDARD OF LIVING IS A TERM USED TO DESCRIBE HOW PEOPLE ARE ABLE TO LIVE - THAT IS, THE THINGS THEY HAVE AND CAN BUY AND DO, IN GENERAL, WOULD YOU SAY YOUR STANDARD OF LIVING TODAY IS GOING UP OR GOING DOWN\*

AIPO # 479 AUG, 1951 (16)

ON THE WHOLE, WOULD YOU SAY YOU ARE SATISFIED OR DISSATISFIED WITH YOUR STANDARD OF LIVING\*

AIPO # 842 DEC, 1971 (4E)  
AIPO # 878 SEPT, 1973 (2E)

WE ARE INTERESTED IN HOW PEOPLE ARE GETTING ALONG FINANCIALLY THESE DAYS, SO FAR AS YOU AND YOUR FAMILY ARE CONCERNED, WOULD YOU SAY THAT YOU ARE PRETTY WELL SATISFIED WITH YOUR PRESENT FINANCIAL SITUATION, MORE OR LESS SATISFIED, OR NOT SATISFIED AT ALL\* DURING THE LAST FEW YEARS, HAS YOUR FINANCIAL SITUATION BEEN GETTING BETTER, GETTING WORSE, OR HAS IT STAYED THE SAME\*

NORC # 9001 MAR, 1972 (52)  
NORC # 9002 MAR, 1973 (41)

### HAPPINESS

(SEE ALSO: COMMUNITY, ATTITUDE TOWARD; ECONOMIC AFFAIRS, INCOME; EDUCATION, IMPORTANCE OF; EDUCATION, QUALITY OF; HOUSING, QUALITY OF; LABOR, JOB SATISFACTION)

WILL YOU TELL ME IN YOUR OWN WORDS WHAT THE WORD HAPPINESS MEANS TO YOU\*

AIPO # 369 APRIL 1946 (7A)  
AIPO # 399 JUNE 1947 (8A)  
AIPO # 410 DEC, 1947 (11A) (T FORM)  
AIPO # 569 AUG, 1956 (11A)  
AIPO # 570 SEPT, 1956 (15A)  
AIPO # 571 SEPT, 1956 (15A)

VARIANT WHAT DOES THE WORD HAPPINESS MEAN TO YOU\*

POS # 959 JULY 1957 (32)

WOULD YOU TELL ME IN YOUR OWN WORDS WHAT THE WORD HAPPINESS MEANS TO YOU\*

POS # 468 NOV, 1958 (173) (OLD PEOPLE)

IN GENERAL, HOW HAPPY WOULD YOU SAY YOU ARE - VERY HAPPY, FAIRLY HAPPY, OR NOT VERY HAPPY\*

AIPO # 410 DEC. 1947 (118) (T FORM)  
 AIPO # 425 AUG. 1948 (7) (K FORM)  
 AIPO # 508 NOV. 1952 (1)  
 AIPO # 570 SEPT. 1956 (158)  
 AIPO # 571 SEPT. 1956 (158)

VARIANT IN GENERAL, HOW HAPPY WOULD YOU SAY THAT YOU ARE - VERY HAPPY, FAIRLY HAPPY, NOT VERY HAPPY, OR NOT HAPPY AT ALL\*

AIPO # 369 APRIL 1946 (78)

IN GENERAL, HOW HAPPY WOULD YOU SAY YOU ARE - VERY HAPPY, FAIRLY HAPPY, OR NOT AT ALL HAPPY\*

AIPO # 399 JUNE 1947 (88)

IN GENERAL, HOW HAPPY WOULD YOU SAY YOU ARE - FAIRLY HAPPY, VERY HAPPY, OR NOT VERY HAPPY\*

AIPO # 580 MAR. 1957 (40)

DO YOU REGARD YOURSELF AS VERY HAPPY, FAIRLY HAPPY, OR UNHAPPY\*

AIPO # A959 JULY 1957 (33)

IN GENERAL, WOULD YOU SAY THAT THROUGHOUT YOUR LIFETIME YOU HAVE BEEN - VERY HAPPY, FAIRLY HAPPY, NOT SO HAPPY\*

POS # 468 NOV. 1958 (174) (OLD PEOPLE)

SOME PEOPLE SEEM TO BE QUITE HAPPY AND SATISFIED WITH THEIR LIVES, WHILE OTHERS SEEM QUITE UNHAPPY AND DISSATISFIED, NOW LOOK AT THE LADDER AGAIN, SUPPOSE THAT A PERSON WHO IS ENTIRELY SATISFIED WITH HIS LIFE WOULD BE AT THE TOP OF THE LADDER, AND A PERSON WHO IS EXTREMELY DISSATISFIED WITH HIS LIFE WOULD BE AT THE BOTTOM OF THE LADDER, WHERE WOULD YOU PUT YOURSELF ON THE LADDER AT THE PRESENT STAGE OF YOUR LIFE IN TERMS OF HOW SATISFIED OR DISSATISFIED YOU ARE WITH YOUR OWN PERSONAL LIFE\*

IISR # 12 JULY 1959 (7)

/SCALOMETER/

PLUS 5-4-3-2-1 - MINUS 1-2-3-4-5

PLEASE TELL ME HOW FAR UP THE SCALE OR HOW FAR DOWN THE SCALE YOU WOULD RATE HOW HAPPY YOU ARE IN GENERAL\*

AIPO # 623 JAN. 1960 (27)

HOW HAPPY ARE YOU IN YOUR WORK AND IN LIFE IN GENERAL\*

POS, # 556 MAY 1962 (14) (WOMEN)

IN GENERAL, HOW HAPPY WOULD YOU SAY YOU ARE - VERY HAPPY, FAIRLY HAPPY, NOT VERY HAPPY, OR NOT AT ALL HAPPY\*

AIPO # 418 MAY 1948 (5A)  
 AIPO # 569 AUG. 1956 (11B)

IN GENERAL, WHICH DO YOU THINK IS HAPPIER TODAY - THE MAN WHO LIVES ON THE FARM (IN THE CITY) OR THE MAN WHO LIVES IN THE CITY (ON THE FARM)\*

AIPO # 442 MAY 1949 (1A)  
 AIPO # 458 JULY 1950 (24)\*

DO YOU THINK YOU WOULD BE HAPPIER IF YOU HAD (MADE) MORE MONEY\*

AIPO # A959 JULY 1957 (34A)  
 AIPO # 704 JAN., 1965 (28B)\*

VARIANT DO YOU THINK YOU WOULD BE HAPPIER IF YOUR FAMILY INCOME WERE GREATER, OR NOT\*

AIPO # 577 JAN. 1957 (56)

DO YOU THINK YOU WOULD HAVE BEEN HAPPIER IF YOU HAD HAD MORE MONEY\*

POS # 468 NOV. 1958 (178A) (OLD PEOPLE)

WOULD YOU SAY THAT 1959 (1969) HAS BEEN A GOOD YEAR OR A BAD YEAR AS FAR AS YOU, YOURSELF, ARE CONCERNED\*

AIPO # 621 DEC. 1959 (53)  
 AIPO # 791 OCT. 1969 (9)\*

ARE YOU SATISFIED WITH WHAT YOU HAVE ACHIEVED UP TO THIS POINT IN YOUR LIFE\*

POS # 544 MAY 1961 (5) (YOUNG ADULTS)  
 POS # 556 MAY 1962 (16A) (WOMEN)

VARIANT WHEN YOU THINK OF THE THINGS YOU WANT FROM LIFE, WOULD YOU SAY THAT YOU'RE DOING PRETTY WELL OR YOU'RE NOT DOING TOO WELL NOW IN GETTING THE THINGS YOU WANT\*

SRS # 160 MAY 1963 (21)

HOW SATISFIED ARE YOU WITH EACH OF THE FOLLOWING - YOUR ACHIEVEMENT IN LIFE\*

POS # 655 FEB. 1965 (46)

WHEN YOU THINK OF THE THINGS YOU WANT FROM LIFE, WOULD YOU SAY THAT YOU'RE DOING VERY WELL, PRETTY WELL, OR YOU'RE NOT DOING TOO WELL NOW IN GETTING THE THINGS YOU WANT\*

SRS # 857 JUNE 1965 (4)

IN GENERAL, HOW HAPPY WOULD YOU SAY YOU ARE - VERY HAPPY, FAIRLY HAPPY, OR NOT HAPPY\*

AIPO # 675 JULY 1963 (9)  
 AIPO # 735 SEPT. 1966 (95)  
 AIPO # 736 OCT. 1966 (12) (WOMEN)

TAKEN ALL TOGETHER, HOW WOULD YOU SAY THINGS ARE THESE DAYS - WOULD YOU SAY THAT YOU ARE VERY HAPPY, PRETTY HAPPY, OR NOT TOO HAPPY\*

SRS # 160 MAY 1963 (20)  
SRS # 630 MAY 1964 (50)  
SRS # 857 JUNE 1965 (1)  
NORC # 9001 MAR, 1972 (54)  
NORC # 9002 MAR, 1973 (49)

IN GENERAL, DO YOU FIND LIFE EXCITING, PRETTY ROUTINE, OR DULL\*

AIPO # 788 SEPT, 1969 (5)  
NORC # 9002 MAR, 1973 (51)

VARIANT DO YOU FIND LIFE EXCITING AND INTERESTING, OR DO YOU THINK YOUR LIFE IS BORING AND UNEXCITING\*

POS # 544 MAY 1961 (1A) (YOUNG ADULTS)

NOW LET'S TURN TO THE KIND OF LIFE YOU LEAD, THINKING OF YOUR LIFE AS YOU LIVE IT DAY BY DAY, WHICH OF THESE STATEMENTS BEST EXPRESSES THE WAY YOU FEEL\* MOSTLY I ENJOY LIFE, ALTHOUGH AT TIMES I JUST GO THROUGH THE DAYS, HALF THE TIME I ENJOY LIFE, AND HALF THE TIME I JUST GO THROUGH THE DAYS, SOMETIMES I ENJOY LIFE, BUT MOST OF THE TIME I JUST GO THROUGH THE DAYS,

RCOM # 524 OCT, 1971 (37)

#### INTELLIGENCE LEVEL

(SEE ALSO: MINORITIES AND ETHNOCENTRISM, NEGROES)

#### LEADERSHIP

PLEASE TELL ME WHETHER (DO) YOU AGREE OR DISAGREE WITH THIS (THESE TWO) STATEMENT(S), THERE ARE TWO KINDS OF PEOPLE IN THE WORLD, THE WEAK AND THE STRONG, ANY GOOD LEADER SHOULD BE STRICT WITH PEOPLE UNDER HIM IN ORDER TO GAIN THEIR RESPECT\*

NORC # 341 JUNE 1953 (35&37)  
NORC # 365 NOV, 1954 (34)\*

VARIANT DO YOU AGREE OR DISAGREE THAT ANY GOOD LEADER SHOULD BE STRICT WITH PEOPLE UNDER HIM IN ORDER TO GAIN THEIR RESPECT\*

NORC # 294 NOV, 1950 (33)

AND NOW PLEASE TELL ME WHETHER YOU AGREE STRONGLY, AGREE, DISAGREE, OR DISAGREE STRONGLY WITH THESE STATEMENTS, ANY LEADER SHOULD BE STRICT WITH PEOPLE UNDER HIM IN ORDER TO GAIN THEIR RESPECT, PEOPLE CAN BE DIVIDED INTO TWO CLASSES - THE WEAK AND THE STRONG,

AIPO # 930 MAY 1954 (69)

#### OCCUPATIONS (PREFERENCES AND POSSIBILITIES)

(SEE ALSO: LABOR, JOB SATISFACTION)

HERE ARE THREE DIFFERENT KINDS OF JOBS, IF YOU HAD YOUR CHOICE, WHICH WOULD YOU PICK\* A JOB WHICH PAYS QUITE A LOW INCOME, BUT WHICH YOU WERE SURE OF KEEPING; A JOB WHICH PAYS A GOOD INCOME BUT WHICH YOU HAVE A 50-50 CHANCE OF LOSING; A JOB WHICH PAYS AN EXTREMELY HIGH INCOME IF YOU MAKE THE GRADE, BUT IN WHICH YOU LOSE ALMOST EVERYTHING IF YOU DO NOT MAKE IT.

RFOR # 35 MAY 1943 (14) (WOMEN)  
RFOR # 71 OCT, 1948 (11)

VARIANT IF YOU HAD YOUR CHOICE WHICH WOULD YOU PREFER - A STEADY JOB EARNING JUST ENOUGH TO GET BY ON, BUT WITH NO PROSPECT FOR ADVANCEMENT\* A JOB WHICH PAYS A HIGH WAGE, BUT WITH A 50-50 CHANCE OF GETTING PROMOTED OR FIRED\*

RFOR # 13 DEC, 1939 (6)

HERE ARE THREE DIFFERENT KINDS OF JOBS, IF YOU HAD YOUR CHOICE WHICH WOULD YOU PICK /WHICH WOULD YOU RATHER HAVE YOUR HUSBAND PICK/\* A JOB WHICH PAYS QUITE A LOW INCOME, BUT WHICH /HE IS/ YOU WERE SURE OF KEEPING, A JOB WHICH PAYS A GOOD INCOME BUT WHICH /HE HAS/ YOU HAVE A 50-50 CHANCE OF LOSING, A JOB WHICH PAYS AN EXTREMELY HIGH INCOME IF /HE MAKES/ YOU MAKE THE GRADE BUT IN WHICH /HE LOSES/ YOU LOSE ALMOST EVERYTHING IF /HE DOES NOT/ YOU DO NOT MAKE IT\*

RFOR # 56 SEPT, 1946 (3E)

SOME PEOPLE PREFER A JOB WHICH PAYS VERY WELL EVEN THOUGH IT MAY NOT BE SO SECURE, OTHER PEOPLE PREFER A STEADY JOB EVEN THOUGH IT MAY NOT PAY SO MUCH, WHICH WOULD YOU, YOURSELF, PREFER - THE STEADY JOB OR THE BETTER PAYING JOB\*

AIPO # 441 APRIL 1949 (9)

IF YOU HAD A SON JUST GETTING OUT OF SCHOOL, WOULD YOU LIKE TO SEE HIM GO INTO POLITICS (/BECOME A LAWYER/) AS A LIFE WORK\*

NORC # 217 NOV, 1943 (1)  
NORC # 239 NOV, 1945 (1) (B FORM)\*

IF YOU HAD A SON, WOULD YOU LIKE TO SEE HIM GO INTO POLITICS AS A LIFE'S WORK WHEN HE GETS OUT OF SCHOOL\* WHY (DO YOU FEEL THAT WAY)\*

AIPO # 338 DEC, 1944 (3) (K FORM)  
AIPO # 516 MAY 1953 (4)\*  
AIPO # 543 FEB, 1955 (10)\*  
AIPO # 705 JAN, 1965 (12)\*

VARIANT IF YOU HAD A SON, WOULD YOU LIKE HIM TO GO INTO POLITICAL LIFE AS HIS WORK WHEN HE GETS OUT OF SCHOOL\* WHY\*

AIPO # 338 DEC, 1944 (3A) (T FORM)

SUPPOSE A BOY OR GIRL ASKS YOUR ADVICE ABOUT ENTERING POLITICS, WOULD YOU ADVISE HIM OR HER TO PLAN TO ENTER POLITICS, OR TO KEEP AWAY FROM POLITICS\*

AIPO # 386 DEC, 1946 (15C) (T FORM)

IF YOU HAD A SON, WOULD YOU LIKE TO SEE HIM GO INTO POLITICS AS A LIFE'S WORK\* WHY DO YOU FEEL THIS WAY\*

AIPO # 873 JUNE 1973 (12)

SUPPOSE A YOUNG MAN CAME TO YOU AND ASKED YOUR ADVICE ABOUT TAKING UP A PROFESSION, ASSUMING THAT HE WAS QUALIFIED TO ENTER ANY OF THESE PROFESSIONS, WHICH ONE OF THEM WOULD YOU FIRST RECOMMEND (/SUGGEST/) TO HIM\* BANKER; (BUSINESS EXECUTIVE) BUSINESSMAN; CLERGYMAN; DENTIST; (DOCTOR) DOCTOR OF MEDICINE; DRUGGIST; ENGINEER-BUILDER; GOVERNMENT CAREER; LAWYER; NEWSPAPER EDITOR; PROFESSOR-TEACHER; VETERINARIAN,

AIPO # 439 MAR, 1949 (11A) (K FORM)

AIPO # 456 JUNE 1950 (14)\*

VARIANT WHICH OF THE FOLLOWING CAREERS DO YOU THINK OFFERS THE GREATEST OPPORTUNITY FOR YOUNG MEN AND WOMEN TODAY\* LAW; MEDICINE; WRITING; ENGINEERING; NEWSPAPER WORK; RADIO; POLITICS; BUSINESS; MOVING PICTURES; MUSIC; GOVERNMENT WORK; TEACHING; THEATER; MINISTRY,

RCOM # 5 APRIL 1939 (1)

IF YOU HAD A SON 22 YEARS OLD, WHAT BUSINESS OR PROFESSION WOULD YOU LIKE TO SEE HIM GO INTO\* MEDICINE; ENGINEERING; TEACHING; MANUFACTURING; RETAILING; LAW; RESEARCH; SELLING; REAL ESTATE,

RFOR # 6 JUNE 1939 (5)

IF YOU HAD A SON WITH ABILITY AND HE COULD HAVE ANY TRAINING HE WANTED, WHAT BUSINESS, PROFESSION, TRADE, OR OCCUPATION WOULD YOU MOST LIKE TO HAVE HIM TAKE UP IF HE WANTED YOUR ADVICE\*

AIPO # 356 SEPT, 1945 (16)

SUPPOSE A BOY OR GIRL ASKS YOUR ADVICE ABOUT BECOMING A TEACHER, WOULD YOU ADVISE HIM OR HER TO PLAN TO BE A TEACHER, OR TO KEEP AWAY FROM TEACHING\*

AIPO # 386 DEC, 1946 (15A)

SUPPOSE A BOY OR GIRL ASKS YOUR ADVICE ABOUT BECOMING A LAWYER, WOULD YOU ADVISE HIM OR HER TO PLAN TO BE A LAWYER OR KEEP AWAY FROM THE LAW PROFESSION\*

AIPO # 386 DEC, 1946 (15C) (K FORM)

GENERALLY SPEAKING, WHICH ONE OR TWO OF THESE INDUSTRIES OR FIELDS LOOK TO YOU AS THOUGH THEY OFFER THE BEST OPPORTUNITIES FOR A YOUNG MAN STARTING TODAY\* AUTOMOBILE; RAILROAD; CHEMICAL; JOURNALISM; OIL; RADIO; BUILDING AND CONSTRUCTION; STEEL; AVIATION; TEXTILE; FARMING; BANKING; ADVERTISING; TELEVISION,

RFOR # 71 OCT, 1948 (2)



SUPPOSE A YOUNG MAN CAME TO YOU AND ASKED YOUR ADVICE ABOUT TAKING UP A PROFESSION, ASSUMING THAT HE WAS QUALIFIED TO ENTER ANY OF THESE PROFESSIONS, WHICH ONE OF THEM WOULD YOU FIRST RECOMMEND /SUGGEST/ TO HIM\*

BANKER; BUSINESS EXECUTIVE; PREACHER, CLERGYMAN, PRIEST; DENTIST; DOCTOR; DRUGGIST-PHARMACIST; ENGINEER-BUILDER; GOVERNMENT CAREER; LAWYER; NEWSPAPER EDITOR-PUBLISHER; PROFESSOR-TEACHER; VETERINARIAN; FARMER; MECHANIC; ELECTRONICS; MUSICIAN; ANYTHING BUT FARM; CERTIFIED PUBLIC ACCOUNTANT; RADAR; BAKER; RAILROAD; TRUCKDRIVER; TRADESMAN,

AIPO # 516 MAY 1953 (17)

WHAT OCCUPATIONS OR FIELDS DO YOU THINK NOW OFFER THE GREATEST OPPORTUNITIES FOR YOUNG MEN\* LAW; TEACHING; ENGINEERING, TECHNOLOGY; SCIENCE; MATH; ARMED SERVICES; BUSINESS; INDUSTRY; SALES, ADVERTISING; ELECTRONICS; GOVERNMENT OR POLITICS; MEDICINE, DOCTORS; MINISTRY,

POS # 544 MAY 1961 (13)

SUPPOSE A YOUNG MAN CAME TO YOU AND ASKED YOUR OPINION ABOUT TAKING UP A PROFESSION, ASSUMING THAT HE WAS QUALIFIED TO ENTER ANY OF THESE PROFESSIONS, WHICH ONE WOULD YOU FIRST RECOMMEND TO HIM\* BANKER; BUSINESS EXECUTIVE; PREACHER-CLERGYMAN; DENTIST; DOCTOR; DRUGGIST-PHARMACIST; ENGINEER-BUILDER; GOVERNMENT CAREER; LAWYER; NEWSPAPER EDITOR-PUBLISHER; PROFESSOR-TEACHER; VETERINARIAN,

AIPO # 748 JULY 1967 (6)

SUPPOSE A YOUNG MAN CAME TO YOU AND ASKED YOUR OPINION ABOUT TAKING UP A PROFESSION, ASSUMING THAT HE WAS QUALIFIED TO ENTER ANY OF THESE PROFESSIONS, WHICH ONE OF THEM WOULD YOU FIRST RECOMMEND TO HIM\* BANKER; BUSINESS EXECUTIVE; CLERGYMAN; DENTIST; DOCTOR; ENGINEER-BUILDER; GOVERNMENT CAREER; LAWYER; PROFESSOR-TEACHER,

AIPO # 880 OCT, 1973 (7)

#### OPPORTUNITIES FOR ADVANCEMENT

DO YOU THINK YOUR OPPORTUNITIES TO SUCCEED (/HAVE BEEN/) ARE BETTER THAN, OR NOT AS GOOD AS, THOSE YOUR FATHER HAD\*

RFOR # 13 DEC, 1939 (7A)

RFOR # 56 SEPT, 1946 (4A) (MEN)\*

VARIANT DO YOU THINK THAT THE OPPORTUNITIES FOR A YOUNG MAN TO GET AHEAD ARE BETTER OR NOT AS GOOD TODAY AS THEY WERE 30 YEARS AGO\*

AIPO # 149 FEB, 1939 (4) (A FORM)

DO YOU THINK THAT A YOUNG MAN STARTING OUT TODAY HAS A BETTER OR A POORER CHANCE TO GET AHEAD THAN A YOUNG MAN STARTING FIFTY YEARS AGO, PROVIDED HE HAS THRIFT, AMBITION, AND ABILITY\*

RCOM # 10 NOV, 1939 (1)

DO YOU THINK YOU HAVE AS GOOD A CHANCE TO GET AHEAD AS YOUR PARENTS HAD\*

OPOR # 302 AUG, 1940 (1)

DO YOU THINK IT IS EASIER OR HARDER TODAY FOR A YOUNG MAN TO GET AHEAD IN HIS LINE OF WORK THAN IT WAS, SAY, 25 YEARS AGO\*

AIPO # 456 JUNE 1950 (16)

DO YOU THINK YOUR SON'S OPPORTUNITIES TO SUCCEED WILL BE BETTER THAN, OR NOT AS GOOD AS, THOSE YOU HAVE\*

RFOR # 13 DEC, 1939 (7C)

RFOR # 28 NOV, 1941 (5)

VARIANT DO YOU THINK YOUR SON'S OPPORTUNITIES TO SUCCEED WILL BE BETTER THAN, OR NOT AS GOOD AS, THOSE YOU HAVE HAD\*  
IF YOU HAD A SON, DO YOU THINK HIS OPPORTUNITIES TO SUCCEED WOULD BE BETTER THAN, OR NOT AS GOOD AS, THOSE YOU HAVE\*

RFOR # 56 SEPT, 1946 (4)

(ON THE WHOLE) DO YOU THINK YOUNG MEN AFTER THIS WAR ARE GOING TO HAVE A BETTER CHANCE TO GET AHEAD, (OR A) POORER CHANCE, OR ABOUT THE SAME CHANCE YOUNG MEN HAD AFTER THE LAST WAR\*

RFOR # 35 MAY 1943 (4) (WOMEN, 20-35 YEARS)

RFOR # 51 OCT, 1945 (2)\*

VARIANT ON THE WHOLE, AFTER THE WAR DO YOU THINK THE AVERAGE YOUNG MAN WILL HAVE MORE OPPORTUNITY, ABOUT THE SAME OPPORTUNITY, OR LESS OPPORTUNITY TO GET AHEAD THAN A YOUNG MAN HAD AFTER THE LAST WAR\*

RFOR # 34 MAR, 1943 (2)

ON THE WHOLE, AFTER THIS WAR DO YOU THINK YOUNG MEN ARE GOING TO HAVE A BETTER CHANCE TO GET AHEAD, POORER CHANCE, OR ABOUT THE SAME CHANCE YOUNG MEN HAD AFTER THE LAST WAR\*

RFOR # 38 FEB, 1944 (1)

ON THE WHOLE, DO YOU THINK YOUNG MEN AFTER THIS WAR ARE GOING TO HAVE A BETTER CHANCE TO GET AHEAD OR A POORER CHANCE THAN YOUNG MEN HAD AFTER THE LAST WAR\*

RFOR # 37 JAN, 1944 (1)

RCOM # 20 FEB, 1946 (1)

#### PERSONAL PROBLEMS

WHAT IS THE MOST IMPORTANT PROBLEM THAT YOU AND YOUR FAMILY FACE TODAY\*

AIPO # 362 DEC, 1945 (1)

AIPO # 378 SEPT, 1946 (2A)

AIPO # 392 MAR, 1947 (4)

AIPO # 473 MAR, 1951 (1)

AIPO # 516 MAY 1953 (3)

VARIANT WHAT DO YOU THINK WILL BE THE BIGGEST PROBLEM YOU OR YOUR FAMILY WILL HAVE TO FACE IN THE NEXT FEW YEARS\*

NORC # 153 OCT, 1947 (1)

HOW ABOUT THE YEARS SINCE THE WAR - WHICH OF THE FOLLOWING THINGS HAVE BEEN REALLY BIG TROUBLES FOR YOU OR YOUR FAMILY\*

NORC # 153 OCT, 1947 (2)

EVERYBODY HAS PROBLEMS WHICH WORRY THEM AND THEIR FAMILIES, WHAT WOULD YOU SAY ARE THE TWO OR THREE BIGGEST PROBLEMS THAT FACE YOU AND YOUR FAMILY TODAY\*

RCOM # 74 JAN, 1952 (18)

WHAT IS YOUR GREATEST FAMILY PROBLEM AT THIS TIME\*

POS, # 556 MAY 1962 (2) (WOMEN)

ON THE NEXT SUBJECT,,WHAT WOULD YOU SAY IS THE MOST URGENT PROBLEM FACING YOU AND YOUR FAMILY IN 1970\*

AIPO # 791 OCT, 1969 (2)

WHAT IS THE MOST URGENT PROBLEM FACING YOU OR YOUR FAMILY TODAY\*

AIPO # 548 JUNE 1955 (7C)

AIPO # 752 OCT, 1967 (2)

SUPPOSE WHEN YOU GET YOUR NEWSPAPER TOMORROW THAT THE BIG HEADLINE ACROSS THE TOP OF THE PAGE COULD ANNOUNCE ANY NEWS EVENT OR HAPPENING (ANY EVENT IN THE WORLD), WHAT WOULD YOU MOST LIKE TO SEE THIS HEADLINE SAY\*

AIPO # 476 JUNE 1951 (5)\*

AIPO # 560 FEB, 1956 (9)

### SEX STATUS

DO YOU APPROVE OF A MARRIED WOMAN EARNING MONEY IN BUSINESS OR INDUSTRY IF SHE HAS A HUSBAND CAPABLE OF SUPPORTING HER\*

AIPO # 136 OCT, 1936 (6)

AIPO # 808 JUNE 1970 (1)

VARIANT DO YOU APPROVE OR DISAPPROVE OF A MARRIED WOMAN HOLDING A JOB IN BUSINESS OR INDUSTRY IF HER HUSBAND IS ABLE TO SUPPORT HER\*

AIPO # 359 OCT, 1945 (8)

DO YOU THINK A MARRIED WOMAN WHO HAS NO CHILDREN UNDER 16 AND WHOSE HUSBAND MAKES ENOUGH TO SUPPORT HER SHOULD OR SHOULD NOT BE ALLOWED TO TAKE A JOB IF SHE WANTS TO\*

RFOR # 54 APRIL 1946 (14)

DO YOU APPROVE OR DISAPPROVE OF A MARRIED WOMAN EARNING MONEY IN BUSINESS OR INDUSTRY IF SHE HAS A HUSBAND CAPABLE OF SUPPORTING HER\*

NORC # 9001 MAR. 1972 (27)

WOULD YOU RATHER DRIVE (RIDE) IN A CAR DRIVEN BY A MAN OR A WOMAN\*

AIPO # 161 JUNE 1939 (2A)  
AIPO # 442 MAY 1949 (3)\*

VARIANT WHICH DO YOU THINK ARE THE SAFER AUTOMOBILE DRIVERS - MEN OR WOMEN\*

AIPO # 401 JULY 1947 (8)

WHICH IN YOUR OPINION ARE THE SAFER DRIVERS - MEN OR WOMEN\*

AIPO # 584 JUNE 1957 (28)

DO YOU APPROVE OR DISAPPROVE OF PAYING WOMEN THE SAME SALARIES AS MEN, IF THEY ARE DOING THE SAME WORK\*

AIPO # 530 APRIL 1954 (1A)  
AIPO # 660 JUNE 1962 (57)

VARIANT IF WOMEN TAKE THE PLACE OF MEN IN INDUSTRY, SHOULD THEY BE PAID THE SAME WAGES AS MEN\*

AIPO # 259 JAN. 1942 (12)

IF A YOUNG SINGLE WOMAN IS DOING EXACTLY THE SAME KIND OF WORK WHICH SHE IS DOING AS WELL AS A MARRIED MAN WITH CHILDREN, DO YOU THINK SHE SHOULD RECEIVE EXACTLY THE SAME RATE OF PAY\*

AIPO # 356 SEPT. 1945 (15)

SOMETIMES WOMEN GET PAID LESS THAN MEN FOR DOING EXACTLY THE SAME JOBS, DO YOU THINK THERE IS OFTEN A GOOD REASON FOR THIS, OR THAT WOMEN SHOULD ALWAYS BE PAID THE SAME AS MEN\*

RFOR # 54 APRIL 1946 (11)

DO YOU OBJECT TO WOMEN DRINKING IN PUBLIC PLACES, SUCH AS BARS AND RESTAURANTS, OR NOT\*

AIPO # 558 JAN. 1956 (11E)  
AIPO # 580 MAR. 1957 (26)

VARIANT DO YOU OBJECT TO MOVIE SCENES OF WOMEN DRINKING\*

AIPO # 81 MAY 1937 (118)

DO YOU OBJECT TO WOMEN DRINKING IN PUBLIC PLACES, SUCH AS BARS AND RESTAURANTS\*

AIPO # 405 OCT. 1947 (1D) (K FORM)

IF THE PARTY WHOSE CANDIDATE YOU MOST OFTEN SUPPORT NOMINATED A



WOMAN FOR PRESIDENT OF THE UNITED STATES, WOULD YOU VOTE FOR HER IF SHE SEEMED BEST QUALIFIED FOR THE JOB\*

AIPO # 360 NOV. 1945 (60) (K FORM)  
 AIPO # 543 FEB 1955 (3)

VARIANT IF THE PARTY WHOSE CANDIDATE YOU MOST OFTEN SUPPORT NOMINATED A WOMAN FOR PRESIDENT OF THE UNITED STATES, WOULD YOU VOTE FOR HER IF SHE SEEMED QUALIFIED FOR THE JOB\*

AIPO # 448 SEPT. 1949 (15A)

IF YOUR PARTY NOMINATED A WOMAN FOR PRESIDENT, WOULD YOU VOTE FOR HER IF SHE SEEMED QUALIFIED FOR THE JOB\*

AIPO # 604 SEPT. 1958 (548)  
 AIPO # 622 DEC. 1959 (800)

IF YOUR PARTY NOMINATED A WOMAN FOR PRESIDENT, WOULD YOU VOTE FOR HER IF SHE QUALIFIED FOR THE JOB\*

AIPO # 676 AUG. 1963 (64)  
 AIPO # 776 MAR. 1969 (4)  
 AIPO # 834 JULY 1971 (1)

VARIANT WOULD YOU VOTE FOR A WOMAN FOR PRESIDENT IF SHE QUALIFIED IN EVERY OTHER RESPECT\*

AIPO # 66 JAN. 1937 (8)

HOW WOULD YOU FEEL ABOUT HAVING A WOMAN AS PRESIDENT OF THE UNITED STATES\*

POS, # 556 MAY 1962 (6) (WOMEN)

IF YOUR PARTY NOMINATED A WOMAN FOR PRESIDENT, WOULD YOU VOTE FOR HER IF SHE WERE QUALIFIED FOR THE JOB\*

AIPO # 744 APRIL 1967 (18)  
 NORC # 9001 MAR. 1972 (28)

HAVE YOU EVER WISHED YOU BELONGED TO THE OPPOSITE SEX\*

AIPO # 549 JUNE 1955 (99)  
 AIPO # 810 JULY 1970 (4)

VARIANT IF YOU COULD BE BORN OVER AGAIN, WOULD YOU RATHER BE A MAN OR A WOMAN\*

RFOR # 54 APRIL 1946 (29)

WOULD YOU PLEASE TELL ME WHICH, IF ANY, OF THESE YOU HAVE EVER DONE\* WISHED THAT YOU BELONGED TO THE OPPOSITE SEX\*

AIPO # 711 MAY 1965 (108)

## BURDEN

(SEE ALSO: ECONOMIC AFFAIRS, WELFARE; HEALTH, HEART DISEASES; HEALTH, CANCER; MILITARY AFFAIRS. SIZE OF ARMED FORCES; VETERANS, PENSIONS)

## ECONOMIC STABILITY AND

(SEE ALSO: GOVERNMENT, U.S., SPENDING)

## EXEMPTIONS

SHOULD PARENTS WITH CHILDREN IN COLLEGE BE ABLE TO DEDUCT FROM THEIR INCOME TAX THE AMOUNT OF MONEY SPENT FOR TUITION, BOARD, AND ROOM AT COLLEGE\*

AIPO # 594 JAN, 1958 (53)  
 AIPO # 642 MAR, 1961 (6)

## INCOME

DO YOU (/OR DOES YOUR HUSBAND/) PAY A FEDERAL INCOME TAX THIS YEAR\*

AIPO # 182 JAN, 1940 (138)  
 AIPO # 231 FEB, 1941 (8)\*

VARIANT DO YOU /DOES YOUR HUSBAND/ HAVE TO PAY A FEDERAL INCOME TAX\*

AIPO # 486 FEB, 1952 (3A)  
 AIPO # 511 JAN, 1953 (4A)

TO (HELP) PAY THE COST OF DEFENSE (OF THE WAR) SHOULD EVERY AMERICAN FAMILY NOT ON RELIEF PAY AN INCOME TAX BASED ON THE FAMILY'S EARNINGS, NO MATTER HOW LITTLE\* THIS TAX WOULD AMOUNT TO ABOUT \$5 A YEAR FOR THE POOREST FAMILIES AND LARGER AMOUNTS FOR FAMILIES WITH LARGER INCOMES, WOULD YOU FAVOR SUCH AN INCOME TAX ON EVERY FAMILY\*

AIPO # 226 DEC, 1940 (18)  
 AIPO # 273 JULY 1942 (8)\*

DID YOU PAY AN INCOME TAX THIS YEAR\*

AIPO # 266 APRIL 1942 (14)  
 NORC # 124 MAY 1943 (24)

DO YOU REGARD THE INCOME TAX WHICH YOU WILL HAVE TO PAY THIS YEAR AS FAIR\*

AIPO # 290 FEB, 1943 (8G)  
 AIPO # 384 NOV, 1946 (3C)

VARIANT DO YOU THINK THE PRESENT RATE YOU /OR YOUR HUSBAND/ HAVE TO PAY IS FAIR\*

AIPO # 366 FEB, 1946 (14B)

ABOUT HOW MUCH DO YOU THINK A MARRIED MAN WITH TWO CHILDREN WHO EARNS \$60 A WEEK, THAT IS, \$3,000 A YEAR, NOW PAYS IN FEDERAL

INCOME TAXES\* HOW ABOUT A MARRIED MAN WITH TWO CHILDREN WHO EARN \$200 A WEEK, THAT IS, \$10,000 A YEAR\* HOW ABOUT A MARRIED MAN WITH TWO CHILDREN WHO EARN \$1,000 A WEEK, THAT IS, \$50,000 A YEAR\*

AIPO # 304 OCT, 1943 (6) (T FORM) (PART 1 AND 2)  
AIPO # 353 AUG, 1945 (4) (K FORM) (FILTER)  
AIPO # 387 DEC, 1946 (4) (K FORM) (FILTER)

VARIANT ABOUT HOW MUCH DO YOU THINK A MARRIED MAN WITH TWO CHILDREN WHO EARN \$1,000 A WEEK, THAT IS \$50,000 A YEAR, NOW PAYS IN FEDERAL INCOME TAX\*

AIPO # 304 OCT, 1943 (6) (K FORM)

ABOUT HOW MUCH DO YOU THINK A MARRIED MAN WITH TWO CHILDREN WHO EARN \$1,000 A WEEK, THAT IS, \$50,000 A YEAR NOW PAYS IN FEDERAL INCOME TAXES\*

AIPO # 434 DEC, 1948 (17) (K FORM)

DID YOU /OR YOUR HUSBAND/ HAVE TO FILE A FEDERAL INCOME TAX REPORT IN MARCH OF LAST YEAR\* WILL YOU /OR YOUR HUSBAND/ HAVE TO FILE A FEDERAL INCOME TAX REPORT BY MARCH FIFTEENTH THIS YEAR\* (NOW) I DO NOT WANT TO KNOW THE AMOUNT BUT HAVE YOU FIGURED OUT (ABOUT) HOW MUCH YOU WILL HAVE TO PAY\* DO YOU REGARD THE AMOUNT YOU HAVE TO PAY AS FAIR\*

AIPO # 312 FEB, 1944 (11) (FILTER)  
AIPO # 313 MAR, 1944 (6) (K FORM)\* (FILTER)  
AIPO # 342 MAR, 1945 (6A) (PART 2 ONLY)

VARIANT DO YOU THINK YOU WILL HAVE TO FILE A FEDERAL INCOME TAX REPORT BY MARCH FIFTEENTH ON THE MONEY YOU MADE LAST YEAR /1942/\*

AIPO # 290 FEB, 1943 (8A)

WILL /DID/ YOU /YOUR HUSBAND/ HAVE TO FILE A FEDERAL INCOME TAX REPORT BY MARCH 15 OF THIS YEAR ON YOUR 1945 INCOME\*

AIPO # 366 FEB, 1946 (14A)

DO YOU /OR DOES YOUR HUSBAND/ PAY A FEDERAL INCOME TAX\*

AIPO # 347 MAY 1945 (10C)  
AIPO # 384 NOV, 1946 (3B)  
AIPO # 408 NOV, 1947 (5A)

(AFTER THE WAR) ABOUT HOW MUCH DO YOU THINK A MARRIED MAN WITH TWO CHILDREN WHO EARN \$60 A WEEK, THAT IS, \$3,000 A YEAR, SHOULD PAY IN FEDERAL INCOME TAXES\* HOW ABOUT A MARRIED MAN WITH TWO CHILDREN WHO EARN \$200 A WEEK, THAT IS, \$10,000 A YEAR\* HOW ABOUT A MARRIED MAN WITH TWO CHILDREN WHO EARN \$1,000 A WEEK, THAT IS, \$50,000 A YEAR\*

AIPO # 353 AUG, 1945 (4) (T FORM)\*  
AIPO # 387 DEC, 1946 (4) (T FORM)

AT PRESENT, SOME PEOPLE WITH LARGE INCOMES HAVE TO PAY MORE THAN



HALF OF THEIR INCOME IN INCOME TAXES, DO YOU THINK AN INCOME TAX LIMIT SHOULD BE PLACED ON LARGE INCOMES SO THAT NO ONE WOULD PAY MORE THAN HALF OF HIS INCOME IN FEDERAL INCOME TAX\*

AIPO # 363 JAN. 1946 (9)  
 AIPO # 397 MAY 1947 (7)  
 AIPO # 408 NOV. 1947 (6)

VARIANT WOULD YOU BE IN FAVOR OF SETTING A TOP LIMIT ON THE PERCENTAGE OF INCOME TAX A PERSON WOULD HAVE TO PAY NO MATTER WHAT HE MAKES\* WHAT IS THE HIGHEST PER CENT IN INCOME TAX ANY MAN SHOULD PAY\*

ORCO # 2508 DEC. 1948 (13) (INVESTORS)  
 ORCO # 2507 DEC. 1948 (17)

DO YOU THINK THAT PERSONAL INCOME TAXES FOR THE COMING YEAR SHOULD BE REDUCED GREATLY, REDUCED A LITTLE, OR LEFT ABOUT AS THEY ARE\*

RFOR # 57 DEC. 1946 (14)  
 RFOR # 59 NOV. 1947 (1)  
 RFOR # 64 MAR. 1948 (8A)

VARIANT TAKING EVERYTHING INTO CONSIDERATION, HOW DO YOU FEEL - SHOULD PERSONAL INCOME TAXES BE REDUCED, OR NOT\*

AIPO # 670 APRIL 1963 (9)

DID YOU /OR YOUR HUSBAND/ FILE AND PAY AN INCOME TAX BY MARCH 15 OF THIS YEAR\*

AIPO # 392 MAR. 1947 (1A)  
 AIPO # 439 MAR. 1949 (7A)

VARIANT DID YOU FILE AND PAY AN INCOME TAX LAST MARCH\*

AIPO # 304 OCT. 1943 (14)

WILL YOU FILE AND PAY AN INCOME TAX BY MARCH 15 OF THIS YEAR\*

AIPO # 414 MAR. 1948 (2A)

DO YOU CONSIDER THE AMOUNT OF INCOME TAX WHICH YOU HAD TO PAY AS TOO HIGH, TOO LOW, OR ABOUT RIGHT\*

AIPO # 392 MAR. 1947 (1B)  
 AIPO # 439 MAR. 1949 (1B)

DO YOU CONSIDER THE AMOUNT OF FEDERAL INCOME TAX WHICH YOU HAVE TO PAY AS TOO HIGH, TOO LOW, OR ABOUT RIGHT\*

AIPO # 471 FEB. 1951 (18B)  
 AIPO # 486 FEB. 1952 (3B)  
 AIPO # 511 JAN. 1953 (4B)

VARIANT DO YOU CONSIDER THE AMOUNT OF INCOME TAX WHICH YOU HAVE TO PAY AS TOO HIGH, TOO LOW, OR ABOUT RIGHT\*

AIPO # 408 NOV, 1947 (5C)  
 AIPO # 414 MAR, 1948 (2B)

LET US TAKE A TYPICAL FAMILY OF FOUR - A HUSBAND, WIFE, AND TWO CHILDREN, HOW MUCH DO YOU THINK THIS FAMILY, WITH A TOTAL INCOME OF \$3,000 A YEAR - THAT IS, \$60 A WEEK - SHOULD PAY IN PERSONAL INCOME TAXES NEXT YEAR\* SUPPOSE A FAMILY OF FOUR HAD A TOTAL INCOME OF \$5,000 A YEAR - THAT IS, \$100 A WEEK, HOW MUCH DO YOU THINK THEY SHOULD PAY\* NOW, TAKING A FAMILY OF FOUR WITH A TOTAL INCOME OF \$10,000 A YEAR - THAT IS, \$200 A WEEK - HOW MUCH DO YOU THINK THEY SHOULD PAY\* AND AGAIN, TAKE A FAMILY OF FOUR WITH A TOTAL INCOME OF \$50,000 A YEAR - HOW MUCH DO YOU THINK THEY SHOULD PAY\*

AIPO # 471 FEB, 1951 (19)  
 AIPO # 522 OCT, 1953 (13)

IT HAS BEEN SUGGESTED THAT A LAW BE PASSED SO THE FEDERAL GOVERNMENT COULD NOT TAKE MORE THAN 25 PER CENT, OR ONE-FOURTH, OF ANY PERSON'S INCOME IN TAXES EXCEPT IN WAR-TIME, WOULD YOU FAVOR OR OPPOSE THIS 25 PER CENT TOP LIMIT\* WHY DO YOU FEEL THAT WAY\*

AIPO # 479 AUG, 1951 (18) (FILTER)  
 AIPO # 489 MAR, 1952 (5) (PART ONE ONLY)  
 AIPO # 511 JAN, 1953 (14) (FILTER)

VARIANT MANY WEALTHY PERSONS IN THE U.S. NOW PAY AS HIGH AS 90 PER CENT OF THEIR INCOME IN FEDERAL INCOME TAXES, WOULD YOU FAVOR OR OPPOSE CONGRESS PASSING A LAW SO THE FEDERAL GOVERNMENT COULD NOT TAKE MORE THAN 25 PER CENT, OR ONE-FOURTH, OF ANY PERSON'S INCOME IN TAXES EXCEPT IN WAR-TIME\*

AIPO # 492 MAY 1952 (9)

IT HAS BEEN SUGGESTED THAT A LAW BE PASSED SO THE FEDERAL GOVERNMENT COULD NOT TAKE MORE THAN 35 PER CENT, OR ABOUT ONE-THIRD, OF ANY PERSON'S INCOME IN TAXES, WOULD YOU FAVOR OR OPPOSE THIS 35 PER CENT LIMIT\*

AIPO # 541 DEC, 1954 (27)

THE GOVERNMENT NOW TAKES A LARGE PART OF THE INCOME OF WELL-TO-DO PERSONS, MANY STATES ARE ASKING THAT THE CONSTITUTION BE CHANGED TO PLACE AN INCOME TAX LIMIT OF 25 PER CENT TO 35 PER CENT ON WHAT ANY PERSON WOULD HAVE TO PAY, THIS WOULD MEAN THAT THE GOVERNMENT WOULD LOSE MONEY WHICH IT WOULD HAVE TO RAISE BY OTHER KINDS OF TAXES, WOULD YOU FAVOR OR OPPOSE CHANGING THE CONSTITUTION TO PLACE A TOP LIMIT OF 25 PER CENT TO 35 PER CENT ON THE AMOUNT OF INCOME TAX WHICH ANY PERSON WOULD HAVE TO PAY\*

AIPO # 584 JUNE 1957 (31)

DO YOU THINK MOTHERS WHO ARE WORKING SHOULD OR SHOULD NOT BE ALLOWED, IN FIGURING THEIR FEDERAL INCOME TAX, TO DEDUCT FROM THEIR EARNINGS THE AMOUNT THEY HAVE TO PAY BABY-SITTERS\*

AIPO # 491 APRIL 1952 (1A)

AIPO # 520 SEPT, 1953 (3)

DO YOU CONSIDER THE AMOUNT OF FEDERAL INCOME TAX WHICH YOU HAVE /YOUR HUSBAND HAS/ TO PAY AS TOO HIGH, ABOUT RIGHT, OR TOO LOW\*

AIPO # 560 FEB, 1956 (4)  
 AIPO # 581 APRIL 1957 (54)  
 AIPO # 611 MAR, 1959 (5)  
 AIPO # 641 FEB, 1961 (31)  
 AIPO # 655 FEB, 1962 (52)  
 AIPO # 660 JUNE 1962 (50)  
 AIPO # 667 JAN, 1963 (27)  
 AIPO # 686 FEB, 1964 (14)  
 AIPO # 724 FEB, 1966 (15)

SUPPOSE YOU WERE A MEMBER OF THE U.S. CONGRESS AND IT WAS YOUR JOB TO SET THE AMOUNT OF TAXES PEOPLE MUST PAY IN THE COMING YEAR, LET US TAKE A TYPICAL FAMILY OF FOUR - A HUSBAND, A WIFE, AND TWO CHILDREN, HOW MUCH DO YOU THINK THIS FAMILY, WITH A TOTAL INCOME OF \$3,000 A YEAR - THAT IS, \$60 A WEEK - SHOULD PAY IN PERSONAL INCOME TAXES NEXT YEAR\* SUPPOSE A FAMILY OF FOUR HAD A TOTAL INCOME OF \$5,000 A YEAR - THAT IS, \$100 A WEEK - HOW MUCH DO YOU THINK THEY SHOULD PAY\* NOW, TAKING A FAMILY OF FOUR WITH A TOTAL INCOME OF \$10,000 A YEAR - THAT IS, \$200 A WEEK - HOW MUCH DO YOU THINK THEY SHOULD PAY NEXT YEAR\* AND AGAIN, TAKE A FAMILY OF FOUR WITH A TOTAL INCOME OF \$50,000 A YEAR - HOW MUCH DO YOU THINK THEY SHOULD PAY\*

AIPO # 560 FEB, 1956 (5)  
 AIPO # 581 APRIL 1957 (55)

VARIANT ABOUT HOW MUCH DO YOU THINK A MARRIED MAN EARNING \$10,000 A YEAR SHOULD PAY IN THE FORM OF INCOME TAXES /STATE AND FEDERAL COMBINED/\*

AIPO # 76 MAR, 1937 (7)

ABOUT HOW MUCH DO YOU THINK A MARRIED MAN EARNING \$3,000 A YEAR SHOULD PAY IN THE FORM OF INCOME TAXES /STATE AND FEDERAL COMBINED/\* A MARRIED MAN EARNING \$5,000\* A MARRIED MAN EARNING \$10,000\*

AIPO # 77 MAY 1937 (5)

ABOUT HOW MUCH DO YOU THINK A MARRIED MAN WHO EARNS \$5,000 A YEAR AND HAS TWO CHILDREN SHOULD PAY IN THE FORM OF FEDERAL AND STATE INCOME TAXES COMBINED\* A MAN EARNING \$10,000\*

AIPO # 144 JAN, 1939 (11) (R FORM)

ABOUT HOW MUCH DO YOU THINK A MARRIED MAN WHO EARNS \$3,000 A YEAR AND HAS TWO CHILDREN SHOULD PAY IN THE FORM OF FEDERAL AND STATE INCOME TAXES COMBINED\* A MARRIED MAN EARNING \$5,000 WITH TWO CHILDREN\* ONE EARNING \$10,000 A YEAR\*

AIPO # 231 FEB, 1941 (5)

IT HAS BEEN SUGGESTED THAT THREE PER CENT OF THE MONEY WHICH WASHINGTON COLLECTS IN FEDERAL INCOME TAXES BE RETURNED TO THE STATES AND LOCAL GOVERNMENTS TO BE USED BY THESE STATE AND LOCAL GOVERNMENTS AS THEY SEE FIT, DO YOU FAVOR OR OPPOSE THIS IDEA\*

AIPO # 738 DEC, 1966 (8A)  
 AIPO # 743 MAR, 1967 (3)  
 AIPO # 747 JULY 1967 (8)  
 AIPO # 772 DEC, 1968 (11)  
 AIPO # 821 DEC, 1970 (16)

DO YOU CONSIDER THE AMOUNT OF FEDERAL INCOME TAXES WHICH YOU HAVE TO PAY AS TOO HIGH, ABOUT RIGHT, OR TOO LOW\*

AIPO # 742 MAR, 1967 (19)  
 AIPO # 776 MAR, 1969 (9)  
 AIPO # 864 FEB, 1973 (13)

## REDUCTION IN

DO YOU THINK THAT PERSONAL INCOME TAXES FOR THE COMING YEAR SHOULD BE REDUCED GREATLY, REDUCED A LITTLE, OR LEFT ABOUT AS THEY ARE\*

RFOR # 57 DEC, 1946 (14)  
 RFOR # 59 NOV, 1947 (1)  
 RFOR # 64 MAR, 1948 (8A)

WHICH OF THESE DO YOU THINK IS (MORE)\* LIKELY TO BE TRUE OF 1960 (1966)\*\* - A YEAR WHEN TAXES WILL RISE, OR A YEAR WHEN TAXES WILL FALL\*

AIPO # 621 DEC, 1959 (56G)\*  
 AIPO # 721 DEC, 1965 (3G)\*\*

LOOKING AHEAD TO 1967 (1968, 1969), WHICH OF THESE DO YOU THINK IS LIKELY TO BE TRUE OF 1967 (1968, 1969) - A YEAR WHEN TAXES WILL RISE, OR A YEAR WHEN TAXES WILL FALL\*

AIPO # 738 DEC, 1966 (1H)  
 AIPO # 755 DEC, 1967 (1H)  
 AIPO # 772 DEC, 1968 (5H)

## TELEVISION

## PROJECTED PURCHASES

JUST YOUR BEST GUESS, HOW LONG DO YOU THINK IT WILL BE BEFORE YOU BUY A TELEVISION SET\*

AIPO # 441 APRIL 1949 (14B)  
 AIPO # 455 APRIL 1950 (6C)

VARIANT DO YOU THINK THE CHANCES ARE THAT YOU WILL OWN A TELEVISION SET WITHIN A YEAR OR SO\* IN TWO OR THREE YEARS\* LONGER THAN THAT\* PROBABLY NEVER\*

RFOR # 51 OCT, 1945 (7R)

DO YOU HAVE DEFINITE PLANS AT PRESENT TO BUY ANY OF THE

FOLLOWING THINGS DURING THE NEXT SIX MONTHS\* TELEVISION SET\*

AIPO # 483 DEC, 1951 (4G)

DO YOU THINK YOU WILL PROBABLY GET A NEW TELEVISION SET DURING THE NEXT YEAR OR TWO, OR WILL YOU PROBABLY WAIT LONGER THAN THAT\*

RCOM # 49 JAN, 1952 (25)

### SUBSCRIPTION TELEVISION

MANY MOTION PICTURES MADE IN RECENT YEARS MAY BE PUT ON TV AND THERE IS TALK OF HAVING PEOPLE PAY FOR THESE BY HAVING A SPECIAL COIN BOX ALONGSIDE THEIR SET. WOULD YOU BE INTERESTED IN RECEIVING THESE PICTURES AND PAYING FOR THEM\* HOW MUCH WOULD YOU BE WILLING TO PAY FOR A MOVIE, SAY ONE THAT YOU MAY HAVE MISSED WHEN IT FIRST APPEARED\* IF THEY COST THE SAME, WOULD YOU PREFER TO SEE A NEW MOVIE AT HOME OR IN YOUR LOCAL THEATER\*

AIPO # 515 MAY 1953 (13)

AIPO # 546 APRIL 1955 (10)

### VIEWING HABITS

(SEE ALSO: SPORTS, FOOTBALL)

HAVE YOU EVER SEEN A PROGRAM OF ANY KIND ON A TELEVISION SET\*

AIPO # 441 APRIL 1949 (13A)

AIPO # 455 APRIL 1950 (6A)

## TRANSPORT

### AIRPLANES

HAVE YOU EVER BEEN UP IN AN AIRPLANE\*

AIPO # 69 FEB, 1937 (8)

AIPO # 147 FEB, 1939 (1A)

AIPO # 157 MAY 1939 (1B)

AIPO # 345 APRIL 1945 (16A) (T FORM)

AIPO # 448 SEPT, 1949 (1A)

AIPO # 452 FEB, 1950 (1A)

AIPO # 651 OCT, 1961 (54A)

VARIANT HAVE YOU EVER RIDDEN IN AN AIRPLANE\*

RFOR # 51 OCT, 1945 (6A)

HAVE YOU EVER FLOWN IN AN AIRPLANE\*

NORC # 338 MAY 1953 (21A)

WOULD YOU PLEASE TELL ME WHICH, IF ANY, OF THESE YOU HAVE EVER DONE\* BEEN UP IN AN AIRPLANE\*

AIPO # 710 APRIL 1965 (17E)

**AUTOMOBILE MAINTENANCE AND REPAIR**

WE WOULD LIKE TO GET AN IDEA OF HOW OFTEN PEOPLE HAVE VARIOUS KINDS OF WORK DONE ON THEIR CARS. LET US TAKE YOUR /NEWEST/ FORD, FOR EXAMPLE, HAVE ANY OF THE THINGS ON THIS CARD BEEN DONE TO IT IN THE PAST MONTH\* BRAKES ADJUSTED; BRAKES RE-LINED; WHEELS ALIGNED; OIL CHANGED OR CHASSIS LUBRICATION; IGNITION WORK /DISTRIBUTOR, PLUGS, LIGHTS, ETC./; SEASONAL CHECK-UP; DENTS, BUMPS STRAIGHTENED, PAINTED; ENGINE TUNE-UP; ENGINE OVERHAUL, APPROXIMATELY HOW MUCH DID THIS WORK COST - DO YOU REMEMBER\* DO YOU PLAN TO DO ANY OF THESE THINGS TO YOUR /NEWEST/ FORD DURING THE NEXT MONTH\* WHERE DID YOU /OR WHERE DO YOU PLAN TO/ HAVE THIS WORK DONE \* AT A FORD DEALERS, AT SOME OTHER DEALERS, BY AN INDEPENDENT REPAIR GARAGE OR FILLING STATION, AT HOME BY YOU OR A FRIEND, OR HOW\*

RCOM # 52 APRIL 1952 (4)  
RCOM # 85 NOV, 1954 (4)

**AUTOMOBILE REGULATIONS**

DO YOU, YOURSELF, HAVE AN AUTOMOBILE DRIVERS LICENSE\* DO YOU THINK IT IS TOO EASY IN THIS COMMUNITY FOR PEOPLE TO GET A DRIVERS LICENSE\*

AIPO # 436 JAN, 1949 (2) (FILTER)  
AIPO # 442 MAY 1949 (2C) (PART 1 ONLY)  
AIPO # 452 JAN, 1950 (1) (FILTER)

VARIANT DO YOU HAVE A DRIVER'S LICENSE\*

POS # 544 MAY 1961 (22) (YOUNG ADULTS)

IN THREE OR FOUR EUROPEAN COUNTRIES, A PERSON WHO DRIVES A CAR AFTER HAVING MORE THAN ONE DRINK OF ALCOHOLIC BEVERAGES IS SENT TO JAIL, WOULD YOU LIKE TO SEE SUCH A LAW IN THIS COUNTRY, OR NOT\*

AIPO # 750 AUG, 1967 (17)  
AIPO # 756 JAN, 1968 (1)  
AIPO # 771 NOV, 1968 (4)

**AUTOMOBILES**

(SEE ALSO: CONSUMERS, BUYING HABITS; CONSUMERS, PROJECTED PURCHASES; STATUS, ROLE, AND PRESTIGE, SEX STATUS)

WHAT DO YOU CONSIDER THE BIGGEST CAUSE OF AUTOMOBILE ACCIDENTS\*

AIPO # 66 JAN, 1937 (2A)  
AIPO # 442 MAY 1949 (2B)

VARIANT WHAT DO YOU CONSIDER THE MAIN CAUSE OF AUTOMOBILE ACCIDENTS\*

AIPO # 518 JULY 1953 (19)

WHAT DO YOU, YOURSELF, BELIEVE IS THE GREATEST CAUSE OF HIGHWAY ACCIDENTS\*

AIPO # 584 JUNE 1957 (22)

WHAT IS THE CHIEF REASON FOR AUTO ACCIDENTS IN YOUR OPINION\*

AIPO # 727 APRIL 1966 (9)

DO YOU DRIVE A CAR\*

AIPO # 112 FEB, 1938 (4A) (A FORM)  
 AIPO # 161 JUNE 1939 (2C)  
 AIPO # 584 JUNE 1957 (9A)  
 AIPO # 710 APRIL 1965 (6A)

VARIANT DO YOU DRIVE AN AUTOMOBILE\*

AIPO # 106 DEC. 1937 (9A)

DO YOU DRIVE\*

RCOM # 18 AUG, 1939 (10C)

HAVE YOU EVER HAD AN ACCIDENT WHILE YOU WERE DRIVING\*

AIPO # 161 JUNE 1939 (2E)  
 AIPO # 442 MAY 1949 (2E)

VARIANT HAVE YOU EVER BEEN IN ANY ACCIDENT WHILE YOU WERE DRIVING\*

AIPO # 518 JULY 1953 (6B)

DO YOU DRIVE A CAR\* HAVE YOU EVER BEEN IN AN AUTOMOBILE  
 ACCIDENT WHEN YOU WERE DRIVING\*

AIPO # 584 JUNE 1957 (9E)

HAVE YOU HAD ANY ACCIDENTS OF ANY KIND WHEN YOU WERE AT THE  
 WHEEL\*

POS # 544 MAY 1961 (24) (YOUNG ADULTS)

HAVE YOU EVER BEEN IN A CAR THAT WAS INVOLVED IN AN ACCIDENT  
 IN WHICH SOMEONE WAS HURT\* WERE YOU DRIVING\*  
 HAVE YOU EVER BEEN IN A CAR THAT WAS INVOLVED IN AN ACCIDENT  
 IN WHICH THERE WAS NO ONE HURT, BUT THERE WAS DAMAGE TO THE  
 CARS\* WERE YOU DRIVING\*

AIPO # 710 APRIL 1965 (788)

WHAT IS THE FASTEST SPEED YOU HAVE EVER DRIVEN AN AUTOMOBILE\*

AIPO # 161 JUNE 1939 (2F)  
 AIPO # 518 JULY 1953 (6A)

VARIANT WHAT IS THE VERY FASTEST YOU, YOURSELF, HAVE EVER DRIVEN A  
 CAR\*

AIPO # 710 APRIL 1965 (6G)

WHAT IS THE MAKE OF THIS CAR \* OR CARS\*  
 /REFERS TO CAR/S/ OWNED BY RESPONDENT OR MEMBER OF RESPONDENT'S  
 FAMILY/ WHAT YEAR MODEL IS YOUR CAR \* OR CARS\* DID YOU BUY YOUR  
 CAR/S/ NEW OR USED\* WHAT IS THE APPROXIMATE TOTAL MILEAGE ON YOUR

CAR/S/ AT THE PRESENT TIME\*

RCOM # 52 APRIL 1952 (2)  
RCOM # 85 NOV. 1954 (2)

LET US GO BACK TO THAT /NEWEST/ FORD OF YOURS FOR A MINUTE\* WHICH OF THE FOLLOWING BEST EXPRESSES YOUR ATTITUDE TOWARD IT\* I AM COMPLETELY SOLD ON IT. THERE ARE SOME THINGS I DO NOT LIKE ABOUT IT, BUT ON THE WHOLE IT IS SATISFACTORY, IT IS NOT A VERY SATISFACTORY CAR.

RCOM # 52 APRIL 1952 (14) (A FORM)  
RCOM # 85 NOV. 1954 (10)

FROM YOUR OWN EXPERIENCE, OR FROM WHAT YOU HAVE HEARD, WOULD YOU SAY THAT THE NEW 1952 FORD IS BETTER, ABOUT THE SAME, OR NOT AS GOOD AS THE 1952 CHEVROLET ON: WORKMANSHIP AND BEING WELL PUT TOGETHER; BEING RELIABLE AND FREE OF TROUBLE; GAS AND OIL ECONOMY; ECONOMY OF REPAIRS; INITIAL PURCHASE PRICE; APPEARANCE AND GOOD LOOKS; RIDING COMFORT; GENERAL SAFETY.

RCOM # 52 APRIL 1952 (16) (A FORM)  
RCOM # 85 NOV. 1954 (11)

WHAT IS THE MAKE OF THE CAR - OR CARS - YOU OWN\* WHAT IS THE YEAR MODEL OF THE /EACH/ CAR? DID YOU BUY /CAR #1, CAR #2/ NEW OR USED\* WHAT MAKE OF TIRES WERE ON /CAR #1, CAR #2/ WHEN YOU BOUGHT IT\*

RCOM # 77 JUNE 1952 (24)  
RCOM # 83 JUNE 1954 (21)

VARIANT WHAT YEAR IS /YOUR AUTOMOBILE/\*

RFOR # 4 JAN. 1939 (48)

WHAT MAKE AND YEAR ARE THEY /AUTOMOBILES IN YOUR FAMILY/\*

RCOM # 18 AUG. 1939 (108)

WHAT MAKE IS /YOUR AUTOMOBILE OR TRUCK/\*

RCOM # 4 APRIL 1940 (118)

BY THE WAY, WHAT MAKE OF CAR, IF ANY, DO YOU /DOES YOUR HUSBAND/ OWN NOW\*

AIPO # 528 MAR. 1954 (12)

WHAT IS THE VERY FASTEST YOU, YOURSELF, HAVE DRIVEN DURING THE LAST YEAR\*

AIPO # 584 JUNE 1957 (9C)  
AIPO # 710 APRIL 1965 (6H)

VARIANT DURING THE LAST YEAR, WHAT IS THE FASTEST YOU, YOURSELF, HAVE DRIVEN A CAR\*

POS # 544 MAY 1961 (26) (YOUNG ADULTS)

FUEL



(SEE ALSO: MIDDLE EAST, ARAB STATES, GENERAL)

**GOVERNMENT OWNERSHIP**

(SEE ALSO: GOVERNMENT, U.S., CIVIL LIBERTIES)

DO YOU FAVOR GOVERNMENT OWNERSHIP OF THE RAILROADS\*

AIPO # 60 DEC. 1936 (4)  
OPOR # 302 AUG. 1940 (4A) (K FORM)

DO YOU THINK THE RAILROADS WOULD BE RUN MORE EFFICIENTLY IF THE  
(FEDERAL) GOVERNMENT OWNED AND OPERATED THEM\*

AIPO # 110 JAN. 1938 (7B)  
AIPO # 864 FEB. 1973 (8)\*

DO YOU THINK THE FEDERAL GOVERNMENT SHOULD BUY, OWN, AND OPERATE THE  
RAILROADS\*

AIPO # 127 JULY 1938 (7)  
OPOR # 302 AUG. 1940 (4A) (T FORM)

VARIANT DO YOU BELIEVE THE GOVERNMENT SHOULD BUY, OWN, AND OPERATE  
THE RAILROADS\*

AIPO # 106 DEC. 1937 (7)

ON THE FOLLOWING THINGS WE HAVE FOUND THAT PEOPLE DIFFER AS  
TO THE DEGREE TO WHICH GOVERNMENT SHOULD FUNCTION. DO YOU  
THINK THAT THE GOVERNMENT SHOULD OWN AND OPERATE ALL, SOME,  
OR NONE OF THE RAILROADS\*

RFOR # 5 MAR. 1939 (2E)

AS YOU KNOW, MANY RAILROADS IN THE COUNTRY ARE FACING MAJOR  
FINANCIAL DIFFICULTIES, DO YOU THINK THE FEDERAL GOVERNMENT  
SHOULD OR SHOULD NOT TAKE OVER AND RUN THE RAILROADS\*

AIPO # 864 FEB. 1973 (7)

DO YOU THINK THE UNITED STATES GOVERNMENT SHOULD OR SHOULD NOT OWN THE  
FOLLOWING THINGS IN THIS COUNTRY - RAILROADS\*

AIPO # 397 MAY 1947 (4A)  
AIPO # 520 SEPT. 1953 (15)

VARIANT DO YOU THINK THE GOVERNMENT SHOULD TAKE OVER THE RAILROADS\*

RFOR # 1 MAY 1938 (9)

AFTER THE WAR, DO YOU THINK THE GOVERNMENT SHOULD OR SHOULD  
NOT OWN THE RAILROADS\*

NORC # 227 AUG. 1944 (6)

DO YOU THINK THE GOVERNMENT SHOULD OWN THE RAILROADS IN THIS  
COUNTRY\*

AIPO # 349 MAY 1945 (8)

DO YOU THINK THE GOVERNMENT SHOULD OWN THE FOLLOWING THINGS  
IN THIS COUNTRY - RAILROADS\*

AIPO # 355 SEPT, 1945 (138)

DO YOU THINK THE UNITED STATES GOVERNMENT SHOULD OWN THE  
FOLLOWING THINGS IN THIS COUNTRY - RAILROADS\*

AIPO # 387 DEC, 1946 (9)

DO YOU THINK THE U.S. GOVERNMENT SHOULD OR SHOULD NOT OWN  
THE FOLLOWING THINGS IN THIS COUNTRY - RAILROADS\*

AIPO # 419 MAY 1948 (5R) (T FORM)

AIPO # 434 DEC, 1948 (5)

WHAT DO YOU THINK ABOUT THE GOVERNMENT OWNERSHIP AND OPERATION OF THE  
FOLLOWING KINDS OF BUSINESS - RAILROADS\*

ORCO # 384Z FFB, 1955 (4C) (SPECIAL OCCUPATIONS)

ORCO # 463S DEC, 1961 (10C)

ORCO # 464R DEC, 1961 (10C)

### HIGHWAYS

HERE ARE CARDS DESCRIBING DIFFERENT ISSUES AND PROBLEMS THAT PEOPLE  
ARE TALKING ABOUT. I WOULD LIKE TO GET YOUR OPINION ON HOW IMPORTANT  
YOU THINK IT IS THAT SOMETHING BE DONE ABOUT EACH. PLEASE ARRANGE THE  
CARDS INTO THREE DIFFERENT GROUPS, USING THIS BOARD. AFTER READING  
EACH STATEMENT - IF YOU THINK THERE IS A GREAT AND URGENT NEED THAT  
SOMETHING BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "GREAT  
AND URGENT NEED FOR ACTION". IF YOU THINK SOMETHING SHOULD BE DONE  
ABOUT THE MATTER, BUT THAT IT IS NOT TOO URGENT, PUT THE CARD IN  
THIS BOX, "NEED FOR SOME ACTION, BUT NOT TOO URGENT". IF YOU THINK  
THAT LITTLE OR NOTHING SHOULD BE DONE ABOUT THE MATTER, PUT THE CARD  
IN THIS BOX, "LITTLE OR NO NEED FOR ACTION". MORE AND BETTER  
HIGHWAYS,

ORCO # 463S DEC, 1961 (63/46/)

ORCO # 466C MAR, 1963 (31/46/)

### PUBLIC, GENERAL

HERE ARE CARDS DESCRIBING DIFFERENT ISSUES AND PROBLEMS THAT PEOPLE  
ARE TALKING ABOUT. I WOULD LIKE TO GET YOUR OPINION ON HOW IMPORTANT  
YOU THINK IT IS THAT SOMETHING BE DONE ABOUT EACH. PLEASE ARRANGE THE  
CARDS INTO THREE DIFFERENT GROUPS, USING THIS BOARD. AFTER READING  
EACH STATEMENT - IF YOU THINK THERE IS A GREAT AND URGENT NEED THAT  
SOMETHING BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "GREAT  
AND URGENT NEED FOR ACTION". IF YOU THINK SOMETHING SHOULD BE  
DONE ABOUT THE MATTER, BUT THAT IT IS NOT TOO URGENT, PUT THE CARD  
IN THIS BOX, "NEED FOR SOME ACTION, BUT NOT TOO URGENT". IF YOU THINK  
THAT LITTLE OR NOTHING SHOULD BE DONE ABOUT THE MATTER, PUT THE CARD  
IN THIS BOX, "LITTLE OR NO NEED FOR ACTION".  
LOW-COST, CONVENIENT, DEPENDABLE MEANS OF TRANSPORTATION FOR THE  
TRAVELING PUBLIC,

ORCO # 463S DEC, 1961 (63/37/)

ORCO # 466C MAR, 1963 (31/37/)

## RAILWAYS

HERE ARE CARDS DESCRIBING DIFFERENT ISSUES AND PROBLEMS THAT PEOPLE ARE TALKING ABOUT. I WOULD LIKE TO GET YOUR OPINION ON HOW IMPORTANT YOU THINK IT IS THAT SOMETHING BE DONE ABOUT EACH, PLEASE ARRANGE THE CARDS INTO THREE DIFFERENT GROUPS, USING THIS BOARD. AFTER READING EACH STATEMENT - IF YOU THINK THERE IS A GREAT AND URGENT NEED THAT SOMETHING BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "GREAT AND URGENT NEED FOR ACTION". IF YOU THINK SOMETHING SHOULD BE DONE ABOUT THE MATTER, BUT THAT IT IS NOT TOO URGENT, PUT THE CARD IN THIS BOX, "NEED FOR SOME ACTION, BUT NOT TOO URGENT". IF YOU THINK THAT LITTLE OR NOTHING SHOULD BE DONE ABOUT THE MATTER, PUT THE CARD IN THIS BOX, "LITTLE OR NO NEED FOR ACTION". GETTING DEPRESSED INDUSTRIES (RAILROADS, TEXTILE MILLS) BACK ON THEIR FEET,

ORCO # 463S DEC. 1961 (63/42/)  
ORCO # 466C MAR. 1963 (31/42/)

## SAFETY BELTS

DO YOU THINK THERE SHOULD OR SHOULD NOT BE A LAW REQUIRING AUTOMOBILES NOW BEING BUILT TO BE EQUIPPED WITH SAFETY BELTS\*

AIPO # 651 OCT. 1961 (58)  
AIPO # 710 APRIL 1965 (6D)

VARIANT DO YOU THINK THERE SHOULD OR SHOULD NOT BE A LAW REQUIRING ALL CARS - BOTH NEW AND USED - TO BE EQUIPPED WITH SAFETY BELTS\*

AIPO # 664 OCT. 1962 (8)

DO YOU HAVE SAFETY BELTS EQUIPPED ON YOUR CAR /YOUR FAMILY'S CAR/\* HOW OFTEN DO YOU USE THEM - ALWAYS, NEVER, OR JUST SOME OF THE TIME\*

AIPO # 710 APRIL 1965 (6)  
AIPO # 727 APRIL 1966 (12)

## ST. LAWRENCE SEAWAY

HAVE YOU HEARD OR READ ANYTHING ABOUT A PROPOSAL FOR THE UNITED STATES AND CANADA TO DEVELOP THE ST. LAWRENCE RIVER\* DO YOU THINK THIS IS A GOOD IDEA, OR A BAD IDEA, OR HAVE YOU NOT HEARD ENOUGH ABOUT IT TO SAY\*

NORC # 135 OCT. 1945 (19)  
NORC # 164 MAR. 1949 (17)  
NORC # 300 MAR. 1951 (15)

## TIRES

HAVE YOU BOUGHT ANY BRAND NEW TIRES FOR YOUR CAR/S/ WITHIN THE LAST YEAR\* /DO NOT INCLUDE TIRES THAT CAME ON THE CAR/, HOW MANY\* WHAT MAKES AND HOW MANY OF EACH MAKE\* WHY DID YOU BUY THIS PARTICULAR MAKE\*

RCOM # 77 JUNE 1952 (3)  
PCOM # 83 JUNE 1954 (3)

MORE AND MORE PEOPLE ARE BUYING TIRES ON TIME PAYMENT PLANS. THE

LAST TIME YOU BOUGHT TIRES, DID YOU PAY FOR THEM THIS WAY OR NOT\* HOW DID YOU PAY - IN CASH, BY CHARGING THEM TO YOUR ACCOUNT, OR HOW\*

RCOM # 77 JUNE 1952 (4)  
RCOM # 83 JUNE 1954 (4)

DID YOU BUY YOUR LAST TIRES AT THE SAME PLACE WHERE YOU USUALLY BUY YOUR GASOLINE\* EVEN THOUGH YOU DO NOT GET YOUR GASOLINE THERE, DOES THE PLACE WHERE YOU BOUGHT YOUR LAST TIRES SELL GASOLINE\*

RCOM # 77 JUNE 1952 (6)  
RCOM # 83 JUNE 1954 (5)

HAVE YOU HAD ANY TROUBLE AT ALL WITH ANY OF YOUR TIRES DURING THE PAST YEAR - BY TROUBLE I MEAN THINGS LIKE BLOWOUTS, PUNCTURES, SIDEWALL BRUISES, AND SLOW LEAKS, (THUMPING OR BAD SKIDS)\* WHAT KINDS OF TROUBLE DID YOU HAVE\*

RCOM # 77 JUNE 1952 (9)  
RCOM # 83 JUNE 1954 (7)\*

DURING THE LAST YEAR HAVE YOU BOUGHT ANY RECAPPED OR RETREADED TIRES, OR HAVE YOU HAD ANY OF YOUR OWN TIRES RECAPPED OR RETREADED\* HOW MANY OF YOUR OWN TIRES DID YOU HAVE RECAPPED, AND HOW MANY DID YOU BUY ALREADY RECAPPED\* WHAT MAKE OF NEW TIRE IS SOLD AT THE PLACE YOU GOT YOUR RECAPS\*

RCOM # 77 JUNE 1952 (7)  
RCOM # 83 JUNE 1954 (6)

TUBELESS TIRES HAVE BEEN DEVELOPED, WHICH HOLD AIR WITHOUT ANY INNER TUBES AT ALL, HAVE YOU HAPPENED TO HEAR OF SUCH TIRES\* CAN YOU TELL ME WHICH COMPANIES MAKE TUBELESS TIRES\* WHICH ONES\*

RCOM # 77 JUNE 1952 (12)  
RCOM # 83 JUNE 1954 (9)

(AS YOU PROBABLY KNOW, WHITE SIDEWALL TIRES ARE AVAILABLE AGAIN,) WHEN YOU BUY YOUR NEXT TIRES OR WHEN YOU BUY A NEW CAR, DO YOU THINK YOU WILL GET WHITEWALLS, OR WILL YOU PROBABLY GET THE REGULAR BLACK TIRES\*

RCOM # 77 JUNE 1952 (14A)\*  
RCOM # 83 JUNE 1954 (13)

OFFHAND, CAN YOU REMEMBER ANY AUTOMOBILE TIRE ADVERTISING YOU HAVE SEEN OR HEARD RECENTLY\* FOR WHAT MAKE OR MAKES OF TIRES WERE THESE ADVERTISEMENTS\* ANY OTHERS\* WHERE DID YOU HAPPEN TO SEE OR HEAR THE /BRAND/ ADS - IN A NEWSPAPER, MAGAZINE, BILLBOARDS, RADIO, TELEVISION, (THROUGH THE MAIL,) OR WHERE\*

RCOM # 77 JUNE 1952 (21)  
RCOM # 83 JUNE 1954 (20)\*

#### TRAVEL DESTINATIONS AND DISTANCES

HOW LONG DOES IT TAKE YOU USUALLY TO GET FROM YOUR HOME TO YOUR JOB\*

AIPO # 392 MAR, 1947 (12C)  
AIPO # 665 NOV, 1962 (41)

VARIANT ON THE AVERAGE, ABOUT HOW MUCH TOTAL TIME WOULD YOU SAY YOU LOSE EACH DAY GOING TO AND FROM WORK BECAUSE OF TRAFFIC JAMS OR TIE-UPS\*

AIPO # 665 NOV, 1962 (42)

HOW LONG DOES IT TAKE YOU TO GET TO WORK\*

AIPO # 828 APRIL 1971 (7)

WE ARE TAKING A CENSUS OF PEOPLE'S TRAVEL HABITS AND OTHER THINGS. FOR EXAMPLE, HAVE YOU EVER VISITED (ANY OF THE FOLLOWING) CITIES\* CHICAGO,

AIPO # 452 FEB, 1950 (10)\*

AIPO # 536 AUG, 1954 (7)

### TRUCKS

DO YOU THINK FREIGHT TRUCKS SHOULD BE KEPT OFF HIGHWAYS DURING CERTAIN HOURS ON SUNDAYS AND HOLIDAYS\*

AIPO # 129 JULY 1938 (1)

AIPO # 178 NOV, 1939 (13)

VARIANT WOULD YOU FAVOR LAWS TO RESTRICT AND REDUCE THE USE OF THE HIGHWAYS BY LARGE FREIGHT TRUCKS\*

AIPO # 106 DEC, 1937 (98)

WOULD YOU APPROVE OR DISAPPROVE OF A LAW KEEPING HEAVY TRUCKS OFF THE MAIN HIGHWAYS DURING CERTAIN HOURS ON WEEKENDS AND HOLIDAYS\*

AIPO # 496 JULY 1952 (1)

AIPO # 500 SEPT, 1952 (1)

AIPO # 501 SEPT, 1952 (1)

DO YOU THINK IT WOULD BE A GOOD IDEA, IN PLANNING THE MAIN HIGHWAYS OF THE FUTURE, TO HAVE A SEPARATE LANE FOR TRUCKS\*

AIPO # 502 SEPT, 1952 (1)

AIPO # 503 SEPT, 1952 (1)

AIPO # 504 OCT, 1952 (1)

AIPO # 505 OCT, 1952 (1)

AIPO # 506 OCT, 1952 (1)

AIPO # 507 OCT, 1952 (1)

AIPO # 570 SEPT, 1956 (1)

AIPO # 571 SEPT, 1956 (1)

VARIANT WHEREVER POSSIBLE, WOULD YOU FAVOR SEPARATE HIGHWAYS FOR TRUCKS AND PASSENGER CARS\*

AIPO # 83 MAY 1937 (18)

## ATTITUDE TOWARD, GENERAL

DO YOU APPROVE OR DISAPPROVE OF THE WAY TRUMAN IS HANDLING HIS JOB AS PRESIDENT\*

WHY DO YOU FEEL THAT WAY\*

PART 1 OF THIS QUESTION WAS REPEATED 71 TIMES BETWEEN MAY 1945 AND DEC, 1952. PART 2 WAS REPEATED 16 TIMES BETWEEN APRIL 1949 AND DEC, 1952.

DO YOU CONSIDER THE FOLLOWING MEN TO BE LIBERAL OR CONSERVATIVE IN THEIR POLITICAL VIEWS\* HARRY S. TRUMAN,

AIPO # 387 DEC, 1946 (6C)  
AIPO # 415 MAR, 1948 (8C) (K FORM)

VARIANT DO YOU CONSIDER THE FOLLOWING MEN TO BE LIBERAL OR CONSERVATIVE IN THEIR POLITICAL VIEWS\* PRESIDENT TRUMAN,

AIPO # 366 FEB, 1946 (12D) (KFORM)

/SCALOMETER/

PLUS 5-4-3-2-1 - MINUS 1-2-3-4-5

WILL YOU PUT YOUR FINGER ON ANY ONE OF THE 10 BOXES WHICH BEST EXPRESSES YOUR FEELING ABOUT \* TRUMAN\*

AIPO # 482 NOV, 1951 (10E)  
AIPO # 493 MAY 1952 (7D)  
AIPO # 560 FEB, 1956 (10A)  
AIPO # 569 AUG, 1956 (9A)  
AIPO # 573 OCT, 1956 (19A)  
AIPO # 632 JULY 1960 (27B)  
AIPO # 633 AUG, 1960 (27B)  
AIPO # 635 SEPT, 1960 (27B)  
AIPO # 654 JAN, 1962 (50E)

/SCALOMETER/

PLUS 5-4-3-2-1 - MINUS 1-2-3-4-5

WILL YOU PUT YOUR FINGER ON ANY ONE OF THE 10 BOXES WHICH BEST TELLS HOW YOU FEEL ABOUT \* HARRY TRUMAN\*

AIPO # 529 APRIL 1954 (14F)  
AIPO # 577 JAN, 1957 (26A)  
AIPO # 583 MAY 1957 (26A)  
AIPO # 621 DEC, 1959 (50A)

VARIANT /SCALOMETER/

PLUS 5-4-3-2-1 - MINUS 1-2-3-4-5

WILL YOU PUT YOUR FINGER ON ANY ONE OF THE 10 BOXES WHICH BEST TELLS HOW YOU FEEL ABOUT \* HARRY S. TRUMAN\*

AIPO # 518 JULY 1953 (10E)  
AIPO # 522 OCT, 1953 (10E)  
AIPO # 524 DEC, 1953 (12E)

## POLICIES, DOMESTIC

HAVE YOU HEARD OR READ ABOUT THE CIVIL RIGHTS PROGRAM SUGGESTED BY PRESIDENT TRUMAN\*

AIPO # 433 NOV, 1948 (10A)  
 AIPO # 439 MAR, 1949 (13A) -  
 AIPO # 450 NOV, 1949 (7A)

VARIANT HAVE YOU HEARD OR READ ABOUT THE CIVIL RIGHTS PROGRAM  
 RECENTLY SUGGESTED BY PRESIDENT TRUMAN\*

AIPO # 414 MAR, 1948 (10A)

### POLICIES, GENERAL

WHICH OF THESE THREE POLICIES WOULD YOU LIKE TO HAVE PRESIDENT  
 TRUMAN FOLLOW\* GO MORE TO THE LEFT BY FOLLOWING MORE OF THE VIEWS OF  
 LABOR AND OTHER LIBERAL GROUPS, GO MORE TO THE RIGHT BY FOLLOWING  
 MORE OF THE VIEWS OF BUSINESS AND CONSERVATIVE GROUPS, FOLLOW A  
 POLICY HALF-WAY BETWEEN THE TWO, WHICH OF THESE THREE POLICIES DO YOU  
 THINK PRESIDENT TRUMAN HAS BEEN FOLLOWING\*

AIPO # 353 AUG, 1945 (11) (T FORM)  
 AIPO # 388 JAN, 1947 (6)  
 AIPO # 404 SEPT, 1947 (4)

## UNITED NATIONS

### ACCOMPLISHMENTS

WHAT WOULD YOU SAY IS THE GREATEST GOOD THE UNITED NATIONS HAS  
 (ACCOMPLISHED) DONE UP TO NOW\*

AIPO # 455 MAY 1950 (4B)\* (TPS FORM)  
 AIPO # 545 MAR, 1955 (5)

### ATTITUDE TOWARD

ARE YOU SATISFIED OR DISSATISFIED WITH THE PROGRESS THAT THE UNITED  
 NATIONS HAS MADE TO DATE\*

AIPO # 370 APRIL 1946 (3A)  
 AIPO # 373 JUNE 1946 (9A)  
 AIPO # 386 DEC. 1946 (7A)  
 AIPO # 435 JAN, 1949 (2A)

IN GENERAL, ARE YOU SATISFIED OR DISSATISFIED WITH THE PROGRESS THAT  
 THE UNITED NATIONS HAS MADE SO FAR\* WHY\*

NORC # 143 JUNE 1946 (6)  
 NORC # 314 NOV, 1951 (14)  
 NORC # 337 FEB, 1953 (14)  
 NORC # 341 JUNE 1953 (25)

IN GENERAL, ARE YOU SATISFIED OR DISSATISFIED WITH THE PROGRESS THAT  
 THE UNITED NATIONS ORGANIZATION HAS MADE SO FAR\*

NORC # 243 AUG, 1946 (4)  
 NORC # 154 DEC, 1947 (6)  
 NORC # 155 FEB, 1948 (4)

|            |            |      |
|------------|------------|------|
| NORC # 160 | JULY 1948  | (9)  |
| NORC # 164 | MAR., 1949 | (9)  |
| NORC # 165 | APRIL 1949 | (13) |
| NORC # 167 | JUNE 1949  | (7)  |
| NORC # 171 | NOV., 1949 | (8)  |
| NORC # 307 | MAY 1951   | (17) |
| NORC # 325 | MAY 1952   | (11) |
| NORC # 347 | AUG., 1953 | (11) |
| NORC # 351 | JAN., 1954 | (1)  |
| NORC # 374 | AUG., 1955 | (18) |
| NORC # 386 | APRIL 1956 | (11) |
| NORC # 399 | NOV., 1956 | (8)  |

ARE YOU SATISFIED OR DISSATISFIED WITH THE PROGRESS THAT THE UNITED NATIONS ORGANIZATION HAS MADE TO DATE\*

|            |            |      |          |
|------------|------------|------|----------|
| AIPO # 394 | APRIL 1947 | (1A) | (K FORM) |
| AIPO # 402 | AUG., 1947 | (6A) |          |
| AIPO # 417 | APRIL 1948 | (4A) |          |

VARIANT ARE YOU SATISFIED OR DISSATISFIED WITH THE PROGRESS MADE TO DATE BY THE UNITED NATIONS ORGANIZATION\*

|            |            |      |
|------------|------------|------|
| AIPO # 384 | NOV., 1946 | (6A) |
|------------|------------|------|

WHAT WOULD YOU SAY IS THE MAIN PURPOSE OF THE UNITED NATIONS ORGANIZATION\*

|            |            |      |
|------------|------------|------|
| NORC # 151 | JUNE 1947  | (10) |
| NORC # 300 | MAR., 1951 | (4A) |

DO YOU FEEL THAT THE UNITED NATIONS IS IMPORTANT TO WORLD PEACE, OR DO YOU THINK THE OUTLOOK FOR PEACE WOULD BE JUST ABOUT AS GOOD WITHOUT THE UNITED NATIONS\*

|            |            |      |
|------------|------------|------|
| NORC # 157 | APRIL 1948 | (6)  |
| NORC # 162 | NOV., 1948 | (13) |
| NORC # 165 | APRIL 1949 | (14) |
| NORC # 307 | MAY 1951   | (18) |

DO YOU THINK THE PRESENT WEAKNESS OF THE UNITED NATIONS IS DUE CHIEFLY TO THE WAY THE ORGANIZATION IS SET UP, OR CHIEFLY TO THE WAY THE COUNTRIES IN IT HAVE ACTED\*

|            |            |     |
|------------|------------|-----|
| NORC # 157 | APRIL 1948 | (7) |
| NORC # 351 | JAN., 1954 | (7) |

HOW MUCH INTEREST DO YOU TAKE IN THE UNITED NATIONS ORGANIZATION - A GREAT DEAL OF INTEREST, SOME INTEREST, OR PRACTICALLY NONE\*

|            |             |       |
|------------|-------------|-------|
| NORC # 166 | JUNE 1949   | (18F) |
| NORC # 169 | SEPT., 1949 | (23C) |
| NORC # 370 | MAR., 1955  | (20A) |

VARIANT WE WOULD LIKE TO KNOW HOW MUCH INTEREST THE PUBLIC TAKES IN A NUMBER OF QUESTIONS, FOR EXAMPLE, DO YOU, YOURSELF, TAKE A KEEN INTEREST, ONLY A MILD INTEREST, OR PRACTICALLY NONE AT ALL IN NEWS ABOUT THE UNITED NATIONS\*

|            |            |       |
|------------|------------|-------|
| NORC # 155 | FEB., 1948 | (20A) |
|------------|------------|-------|



HOW MUCH INTEREST DO YOU TAKE IN THE UNITED NATIONS - A GREAT DEAL OF INTEREST, SOME INTEREST, OR PRACTICALLY NONE\*

NORC # 162 NOV, 1948 (18D)

WILL YOU TELL ME WHAT THE UNITED NATIONS ORGANIZATION IS\*

AIPO # 455 MAY 1950 (4A) (TPS FORM)  
AIPO # 482 NOV, 1951 (3A)

IN GENERAL, DO YOU THINK THE UNITED NATIONS IS DOING A GOOD JOB OR A POOR JOB IN TRYING TO SOLVE THE PROBLEMS IT HAS HAD TO FACE\*

AIPO # 468 DEC, 1950 (5A)  
AIPO # 475 MAY 1951 (3A)  
AIPO # 519 AUG, 1953 (2)  
AIPO # 524 DEC, 1953 (6)  
AIPO # 534 JULY 1954 (4)  
AIPO # 554 OCT, 1955 (9)  
AIPO # 575 NOV, 1956 (7A)  
AIPO # 622 DEC, 1959 (4) (CARD 1)  
AIPO # 637 OCT, 1960 (50)  
AIPO # 654 JAN, 1962 (4)  
AIPO # 659 MAY 1962 (52)  
AIPO # 680 NOV, 1963 (12A)  
AIPO # 695 JULY 1964 (16)

VARIANT DO YOU THINK THE UNITED NATIONS HAS DONE A GOOD JOB OR A POOR JOB IN TRYING TO SETTLE WORLD PROBLEMS\*

AIPO # 448 SEPT, 1949 (12B) (T FORM)

IN GENERAL, DO YOU THINK THE UNITED NATIONS ORGANIZATION IS DOING A GOOD JOB OR A POOR JOB IN TRYING TO SOLVE THE PROBLEMS IT HAS HAD TO FACE\*

AIPO # 647 JUNE 1961 (52)  
AIPO # 748 JULY 1967 (3)  
AIPO # 812 SEPT, 1970 (6)  
AIPO # 839 OCT, 1971 (3)

VARIANT GENERALLY SPEAKING, UP TO NOW, DO YOU THINK THE UNITED NATIONS ORGANIZATION HAS DONE A GOOD JOB, ONLY A FAIR JOB, OR A RATHER POOR JOB\*

NORC # 241 MAY 1946 (12)

IN GENERAL, ARE YOU SATISFIED OR DISSATISFIED WITH THE WAY THE UNITED NATIONS ORGANIZATION IS WORKING NOW\* WHY\*

NORC # 291 OCT, 1950 (11)

IN YOUR OWN OPINION, DO YOU THINK THE UNITED NATIONS IS INCREASING OR DECREASING IN IMPORTANCE\*

AIPO # 468 DEC, 1950 (5B)  
AIPO # 475 MAY 1951 (3B)  
AIPO # 519 AUG, 1953 (3)

AS THINGS STAND NOW, DO YOU FEEL THAT THE UNITED NATIONS ORGANIZATION IS VERY USEFUL, ONLY MODERATELY USEFUL, OR NO USE AT ALL\*

|            |            |      |
|------------|------------|------|
| NORC # 303 | JUNE 1951  | (41) |
| NORC # 332 | OCT. 1952  | (18) |
| NORC # 370 | MAR. 1955  | (18) |
| NORC # 386 | APRIL 1956 | (12) |
| NORC # 399 | NOV. 1956  | (9)  |
| SRS # 857  | JUNE 1965  | (17) |

DO YOU FEEL IT IS VERY IMPORTANT TO KEEP THE UNITED NATIONS ORGANIZATION GOING, OR IS IT ONLY FAIRLY IMPORTANT\*

|            |           |       |
|------------|-----------|-------|
| NORC # 325 | MAY, 1952 | (13A) |
| NORC # 337 | FEB. 1953 | (13A) |
| NORC # 341 | JUNE 1953 | (24A) |
| NORC # 349 | NOV. 1953 | (4A)  |

HOW IMPORTANT DO YOU THINK IT IS THAT THE U.S. TRY TO MAKE THE UNITED NATIONS A SUCCESS - VERY IMPORTANT, FAIRLY IMPORTANT, OR NOT SO IMPORTANT\*

|            |           |      |
|------------|-----------|------|
| AIPO # 507 | OCT. 1952 | (16) |
| AIPO # 575 | NOV. 1956 | (7R) |

DO YOU THINK THAT THE UNITED NATIONS HAS OR HAS NOT JUSTIFIED ITS EXISTENCE\*

|            |           |     |
|------------|-----------|-----|
| AIPO # 512 | FEB. 1953 | (4) |
| AIPO # 545 | MAR. 1955 | (4) |

DO YOU APPROVE OR DISAPPROVE OF THE UNITED NATIONS\*

|            |            |     |
|------------|------------|-----|
| AIPO # 534 | JULY 1954  | (3) |
| AIPO # 548 | JUNE 1955  | (9) |
| AIPO # 567 | JULY 1956  | (9) |
| AIPO # 589 | SEPT. 1957 | (3) |

HOW IMPORTANT DO YOU THINK IT IS THAT WE TRY TO MAKE THE UNITED NATIONS A SUCCESS - VERY IMPORTANT, FAIRLY IMPORTANT, OR NOT SO IMPORTANT\*

|            |            |       |          |
|------------|------------|-------|----------|
| AIPO # 622 | DEC. 1959  | (5)   | (CARD 1) |
| AIPO # 637 | OCT. 1960  | (51)  |          |
| AIPO # 654 | JAN 1962   | (5)   |          |
| AIPO # 680 | NOV. 1963  | (128) |          |
| AIPO # 748 | JULY 1967  | (4)   |          |
| AIPO # 812 | SEPT. 1970 | (7)   |          |

#### AUTHORITY OF

(SEE ALSO: INTERNATIONAL RELATIONS, UNDERDEVELOPED COUNTRIES; MARRIAGE AND FAMILY, BIRTH CONTROL AND ABORTION)

DO YOU THINK COUNTRIES SHOULD GET TOGETHER IN A UNION OF NATIONS (THE WORLD ORGANIZATION) TO DECIDE HOW BIG AN ARMY, NAVY, AND AIR FORCE EACH COUNTRY CAN HAVE\*

|            |            |                |
|------------|------------|----------------|
| NORC # 216 | SEPT. 1943 | (12)           |
| NORC # 235 | JULY 1945  | (17) (A FORM)* |

VARIANT IF A GENERAL INTERNATIONAL ORGANIZATION SHOULD BE SET UP, WHICH OF THESE THINGS DO YOU THINK IT SHOULD AND SHOULD NOT BE ORGANIZED TO DO\* DECIDE WHAT MILITARY STRENGTH EACH MEMBER NATION CAN HAVE,

RFOR # 48 MAY 1945 (18B)

DO YOU THINK THE UNITED NATIONS ORGANIZATION SHOULD TAKE UP NOW THE QUESTION OF HOW BIG AN ARMY AND NAVY EACH COUNTRY SHOULD HAVE, INCLUDING THE UNITED STATES, OR SHOULD THE ORGANIZATION WAIT TILL LATER BEFORE TRYING TO DECIDE THIS\*

NORC # 141 MAR, 1946 (9)

IF THE UNITED STATES DOES JOIN WITH OTHER COUNTRIES IN A UNION OF NATIONS (THE WORLD ORGANIZATION) WOULD YOU BE WILLING TO HAVE THE UNION DECIDE HOW BIG AN ARMY, NAVY, AND AIR FORCE THE UNITED STATES SHOULD HAVE\*

NORC # 216 SEPT, 1943 (13)  
NORC # 235 JULY 1945 (19) (A FORM)\*

DO YOU THINK THE UNITED NATIONS SHOULD OR SHOULD NOT BE STRENGTHENED TO MAKE IT A WORLD GOVERNMENT WITH POWER TO CONTROL THE ARMED FORCES OF ALL NATIONS, INCLUDING THE UNITED STATES\*

AIPO # 473 MAR, 1951 (10C)  
AIPO # 518 JULY 1953 (11C)  
AIPO # 545 MAR, 1955 (7A)

VARIANT DO YOU THINK THE UNITED NATIONS ORGANIZATION SHOULD BE STRENGTHENED TO MAKE IT A WORLD GOVERNMENT WITH POWER TO CONTROL THE ARMED FORCES OF ALL NATIONS, INCLUDING THE U.S.\*

AIPO # 375 JULY 1946 (2)  
AIPO # 376 AUG, 1946 (9)

SOME PEOPLE SAY THAT THE UNITED NATIONS SHOULD BE MADE INTO A GOVERNMENT OF THE ENTIRE WORLD, WITH POWER TO CONTROL THE ARMED FORCES OF ALL NATIONS, INCLUDING THE UNITED STATES, DO YOU THINK THIS IS A GOOD IDEA, OR NOT SUCH A GOOD IDEA\*

NORC # 157 APRIL 1948 (5)  
NORC # 166 JUNE 1949 (12)

VARIANT DO YOU APPROVE OR DISAPPROVE OF THE IDEA OF SETTING UP A SINGLE GOVERNMENT FOR THE WHOLE WORLD, WHOSE POWERS WOULD INCLUDE THE POWER TO CONTROL THE ARMED FORCES OF ALL COUNTRIES\*

NORC # 171 NOV, 1949 (11)  
NORC # 291 OCT, 1950 (13)

DO YOU THINK WE SHOULD AGREE TO LIMIT THE SIZE OF OUR ARMED FORCES IF OTHER COUNTRIES AGREE TO DO THE SAME\* WOULD YOU FAVOR OR OPPOSE A SYSTEM OF INSPECTION WHERE A GROUP OF INSPECTORS FROM THE UNITED NATIONS ORGANIZATION COULD GO INTO ANY COUNTRY, INCLUDING THE UNITED STATES, TO SEE IF IT ACTUALLY WAS KEEPING DOWN THE SIZE OF ITS ARMED FORCES\* WOULD YOU FAVOR SUCH AN AGREEMENT IF ALL THE GOVERNMENTS,

INCLUDING THE UNITED STATES, AGREED TO LET INSPECTORS FROM THE UNITED NATIONS ORGANIZATION COME INTO THEIR COUNTRIES TO SEE IF THEY ACTUALLY WERE KEEPING DOWN THE SIZE OF THEIR ARMED FORCES\*

NORC # 314 NOV, 1951 (18)  
NORC # 382 JAN, 1956 (10)

VARIANT DO YOU THINK WE SHOULD AGREE TO REDUCE THE SIZE OF OUR ARMY AND NAVY, IF OTHER COUNTRIES AGREE TO DO THE SAME\*  
/IF YES/ WOULD YOU FAVOR OR OPPOSE A SYSTEM OF INSPECTION WHERE A GROUP OF INSPECTORS FROM THE UNITED NATIONS ORGANIZATION COULD GO INTO ANY COUNTRY, INCLUDING THE UNITED STATES, TO SEE IF IT ACTUALLY WAS KEEPING DOWN THE SIZE OF ITS ARMED FORCES\* /IF NO OR DO NOT KNOW/ WOULD YOU FAVOR SUCH AN AGREEMENT IF ALL THE GOVERNMENTS, INCLUDING THE UNITED STATES, AGREED TO LET INSPECTORS FROM THE UNITED NATIONS ORGANIZATION COME INTO THEIR COUNTRIES TO SEE IF THEY ACTUALLY WERE KEEPING DOWN THE SIZE OF THEIR ARMED FORCES\*

NORC # 146 NOV, 1946 (2)  
NORC # 147 DEC, 1946 (1)

#### FUNCTIONAL ORGANIZATIONS

HAVE YOU HEARD OR READ ANYTHING ABOUT THE ORGANIZATION CALLED UNESCO\* WHAT DO YOU UNDERSTAND TO BE THE MAIN PURPOSE OF UNESCO\* DO YOU HAVE A FAVORABLE OR UNFAVORABLE IMPRESSION OF THE WORK THEY ARE DOING\*

NORC # 339 APRIL 1953 (19)  
NORC # 374 AUG, 1955 (20)

#### INTERNATIONAL POLICE FORCE

WOULD YOU LIKE TO SEE THE UNITED STATES JOIN IN A MOVEMENT TO ESTABLISH AN INTERNATIONAL POLICE FORCE TO MAINTAIN WORLD PEACE\*

NORC # 150 APRIL 1947 (8)  
AIPC # 517 JULY 1953 (16A)

WOULD YOU BE WILLING TO GIVE THE UNITED NATIONS ORGANIZATION THE POWER TO CALL OUR AMERICAN TROOPS, ALONG WITH THOSE OF OTHER COUNTRIES, TO HELP STOP AN AGGRESSOR\*

IN SUCH A CASE, SHOULD OUR ARMED FORCES MOVE INTO ACTION RIGHT AWAY, IN SUPPORT OF THE UNITED NATIONS DECISION, OR SHOULD WE WAIT FOR THE APPROVAL OF OUR OWN CONGRESS\*

NORC # 162 NOV, 1948 (15) (PART 1 ONLY)  
NORC # 171 NOV, 1949 (10) (FILTER)  
NORC # 307 MAY 1951 (19) (FILTER)

A PROPOSAL HAS BEEN MADE TO BUILD UP THE UNITED NATIONS EMERGENCY FORCE TO A SIZE GREAT ENOUGH TO DEAL WITH BRUSH FIRE OR SMALL WARS THROUGHOUT THE WORLD, DOES THIS SOUND LIKE A GOOD IDEA OR A POOR IDEA TO YOU\*

AIPO # 595 FEB, 1958 (25)  
AIPO # 631 JULY 1960 (25)  
AIPO # 689 APRIL 1964 (5)  
AIPO # 695 JULY 1964 (17)

VARIANT A PROPOSAL HAS BEEN MADE TO BUILD UP THE UNITED NATIONS EMERGENCY FORCE TO A SIZE GREAT ENOUGH TO DEAL WITH SMALL WARS THROUGHOUT THE WORLD, DOES THIS SOUND LIKE A GOOD IDEA OR A POOR IDEA TO YOU\*

AIPO # 640 JAN, 1961 (6A)

AT PRESENT, THE UN EMERGENCY FORCE IS MADE UP OF VOLUNTEERS FROM SMALL COUNTRIES, SHOULD IT CONTINUE THIS WAY, OR SHOULD IT INCLUDE VOLUNTEERS FROM SUCH LARGE COUNTRIES AS THE U.S. AND RUSSIA\*

AIPO # 595 FEB, 1958 (27)

AIPO # 631 JULY 1960 (26)

AIPO # 640 JAN, 1961 (7)

#### LEVEL OF INFORMATION

THE LETTERS U.S.A., FOR EXAMPLE, STAND FOR UNITED STATES OF AMERICA, WILL YOU TELL ME WHAT WORDS THESE LETTERS STAND FOR \* U.N.O.\*

AIPO # 366 FEB, 1946 (4)

AIPO # 409 DEC, 1947 (13)

#### MEMBERSHIP, GENERAL

SUPPOSE SOME COUNTRY THAT WE DO NOT LIKE WANTS TO JOIN THE UNITED NATIONS, SHOULD WE, OR ANY OTHER ONE COUNTRY, HAVE THE RIGHT TO KEEP THAT COUNTRY FROM JOINING, OR SHOULD IT BE SETTLED BY MAJORITY VOTE\*

NORC # 145 OCT, 1946 (9)

NORC # 349 NOV, 1953 (5)

#### PREVENTION OF WAR

(SEE ALSO: MIDDLE EAST, ISRAEL)

IN GENERAL, WHAT CHANCE DO YOU THINK THE UNITED NATIONS ORGANIZATION WILL HAVE (HAS) TO PREVENT WARS BETWEEN BIG NATIONS /SMALL NATIONS/ \* GOOD, FAIR, OR NO CHANCE AT ALL\*

NORC # 241 MAY 1946 (10)

NORC # 152 OCT, 1947 (3)\*

VARIANT IN GENERAL, WHAT CHANCE DO YOU THINK A UNION OF NATIONS WILL HAVE TO PREVENT WARS \* GOOD, FAIR, OR NO CHANCE AT ALL\*

NORC # 216 SEPT, 1943 (20)

IN GENERAL, WHAT CHANCE DO YOU THINK THE WORLD ORGANIZATION SET UP AT SAN FRANCISCO WILL HAVE TO PREVENT WARS \* GOOD, FAIR, OR NO CHANCE AT ALL\*

NORC # 235 JULY 1945 (24) (A FORM)

IN GENERAL, WHAT CHANCE DO YOU THINK THE WORLD ORGANIZATION SET UP AT SAN FRANCISCO WILL HAVE TO PREVENT WARS BETWEEN BIG NATIONS SMALL NATIONS/ \* GOOD, FAIR, OR NO CHANCE AT ALL\*

NORC # 235 JULY 1945 (19) (B FORM)

AS THINGS STAND TODAY, WOULD YOU SAY THE CHANCES OF THE UNITED NATIONS FOR KEEPING PEACE IN THE WORLD ARE GOOD OR POOR\*

AIPO # 577 JAN, 1957 (30)

### RUSSIA, MEMBERSHIP IN

DO YOU THINK IT IS HOPELESS TO TRY TO WORK ALONG WITH RUSSIA IN THE UNITED NATIONS, OR IS THERE STILL A CHANCE THAT WE CAN MAKE THE UNITED NATIONS WORK WITH RUSSIA IN IT\*  
DO YOU FEEL THERE IS A GOOD CHANCE, ONLY A FAIR CHANCE, OR A POOR CHANCE TO MAKE THE UNITED NATIONS WORK WITH RUSSIA IN IT\*

|            |            |      |               |
|------------|------------|------|---------------|
| NORC # 156 | MAR, 1948  | (15) | (PART 1 ONLY) |
| NORC # 162 | NOV, 1948  | (14) | (FILTER)      |
| NORC # 282 | JUNE 1950  | (13) | (FILTER)      |
| NORC # 288 | SEPT, 1950 | (10) | (PART 1 ONLY) |
| NORC # 314 | NOV, 1951  | (16) | (PART 1 ONLY) |

IT HAS BEEN SUGGESTED THAT THE UNITED NATIONS SHOULD BE REORGANIZED LEAVING OUT RUSSIA AND ALL COMMUNIST-DOMINATED COUNTRIES, DO YOU THINK THE UN WOULD BE BETTER ABLE OR LESS ABLE TO KEEP THE PEACE OF THE WORLD IF IT DID THIS\*

|            |            |      |
|------------|------------|------|
| AIPO # 455 | APRIL 1950 | (48) |
| AIPO # 458 | JULY 1950  | (6)  |
| AIPO # 545 | MAR, 1955  | (8)  |

IN GENERAL, DO YOU THINK IT IS BETTER TO HAVE RUSSIA REMAIN AS A MEMBER OF THE UNITED NATIONS ORGANIZATION, OR WOULD IT BE BETTER IF RUSSIA WERE NOT A MEMBER\*

|            |            |      |
|------------|------------|------|
| NORC # 334 | DEC, 1952  | (14) |
| NORC # 363 | SEPT, 1954 | (5)  |
| NORC # 399 | NOV, 1956  | (15) |

VARIANT DO YOU THINK IT IS BETTER TO HAVE RUSSIA IN THE UNITED NATIONS NOW, OR DO YOU THINK IT WOULD BE BETTER IF SHE GOT OUT\*

RCOM # 80 AUG, 1953 (46)

### U.S. MEMBERSHIP IN

(SEE ALSO: CHINA, COMMUNIST CHINA, RECOGNITION AND U.N.)

WOULD YOU LIKE TO SEE THE UNITED STATES JOIN A LEAGUE OF NATIONS AFTER THIS WAR IS OVER\*

|            |           |     |
|------------|-----------|-----|
| AIPO # 237 | MAY 1941  | (6) |
| AIPO # 284 | NOV, 1942 | (6) |

VARIANT AFTER THE WAR, IF A UNION OF NATIONS THAT WOULD TRY TO SOLVE WORLD PROBLEMS WERE FORMED, DO YOU THINK IT WOULD BE A GOOD IDEA OR A BAD IDEA FOR THE UNITED STATES TO JOIN IT\*

NORC # 205 JULY 1942 (9A)

NORC # 208 SEPT, 1942 (14) (A FORM)

IF A NEW COUNCIL OR UNION OF NATIONS IS FORMED AFTER THE WAR TO TAKE THE PLACE OF THE OLD LEAGUE OF NATIONS, SHOULD THIS COUNTRY JOIN\*

AIPO # 320 JUNF 1944 (7)

AFTER THE WAR, WOULD YOU LIKE TO SEE THE UNITED STATES JOIN SOME KIND OF WORLD ORGANIZATION, OR WOULD YOU LIKE TO SEE US STAY OUT\*

NORC # 228 SEPT, 1944 (3)

AFTER THE WAR, WOULD YOU LIKE TO SEE THE UNITED STATES BELONG TO SOME KIND OF WORLD ORGANIZATION, OR WOULD YOU LIKE TO SEE US STAY OUT\*

NORC # 230 NOV, 1944 (1)

NORC # 231 DEC, 1944 (1)

NORC # 233 MAR, 1945 (6)

SOME PEOPLE SAY THAT FUTURE WARS CAN BE PREVENTED IF ALL NATIONS WILL ONLY GET TOGETHER IN SOME KIND OF WORLD ORGANIZATION WITH ENOUGH POWER TO STOP ANY INVADERS. AFTER THE WAR, WOULD YOU LIKE TO SEE THE UNITED STATES BELONG TO A WORLD ORGANIZATION, OR STAY OUT OF IT\*

NORC # 234 APRIL 1945 (4) (A FORM)

WHICH OF THESE COMES CLOSEST TO EXPRESSING WHAT YOU WOULD LIKE TO HAVE THE UNITED STATES DO AFTER THE WAR\* TAKE AN ACTIVE PART IN AN INTERNATIONAL ORGANIZATION.

RFOR # 48 MAY 1945 (17C)

IF A UNION OF NATIONS IS FORMED AFTER THE WAR, DO YOU THINK IT WOULD BE A GOOD IDEA OR A BAD IDEA FOR THE UNITED STATES TO JOIN IT\*

NORC # 210 JAN, 1943 (6A)

NORC # 213 JUNE 1943 (17)

NORC # 216 SEPT, 1943 (6)

NORC # 223 FEB, 1944 (1)

DO YOU THINK THE UNITED STATES SHOULD GIVE UP ITS MEMBERSHIP IN THE UNITED NATIONS, OR NOT\*

AIPO # 470 JAN, 1951 (4)

AIPO # 475 MAY 1951 (4)

AIPO # 482 NOV, 1951 (3C)

AIPO # 654 JAN, 1962 (8A)

AIPO # 679 NOV, 1963 (3A)

AIPO # 748 JULY 1967 (5)

DO YOU THINK OUR GOVERNMENT SHOULD CONTINUE TO BELONG TO THE UNITED NATIONS ORGANIZATION, OR SHOULD WE PULL OUT OF IT NOW\*

NORC # 298 JAN, 1951 (4)

NORC # 325 MAY 1952 (13)

NORC # 337 FEB, 1953 (13)

NORC # 341 JUNE 1953 (24)  
NORC # 349 NOV, 1953 (4)

DO YOU THINK OUR GOVERNMENT SHOULD CONTINUE TO BELONG TO THE UNITED NATIONS, OR SHOULD WE PULL OUT OF IT NOW\*

NORC # 374 AUG, 1955 (17)  
NORC # 386 APRIL 1956 (10)  
NORC # 399 NOV, 1956 (7)  
SRS # 857 JUNE 1965 (16)  
NORC # 9002 MAR, 1973 (67)

### U.S. POLICY IN

(SEE ALSO: INTERNATIONAL RELATIONS, U.S. POLICY, GENERAL)

DO YOU THINK THERE IS ANYTHING THE UNITED STATES CAN DO TO MAKE THE UNITED NATIONS MORE SUCCESSFUL, OR ARE WE DOING ALL WE CAN\*

NORC # 243 AUG, 1946 (5)  
NORC # 154 DEC, 1947 (7)

DO YOU THINK THE UNITED STATES IS DOING ALL IT SHOULD TO MAKE THE UNITED NATIONS SUCCESSFUL, OR SHOULD WE BE DOING MORE\* /IF SHOULD BE DOING MORE/ WHAT MORE SHOULD WE BE DOING\*

NORC # 164 MAR, 1949 (10)  
NORC # 314 NOV, 1951 (15)

VARIANT IN GENERAL, DO YOU THINK THE UNITED STATES HAS DONE ALL IT SHOULD TO MAKE THE UNITED NATIONS SUCCESSFUL, OR SHOULD WE HAVE DONE MORE\* /IF SHOULD HAVE DONE MORE/ WHAT MORE SHOULD WE HAVE DONE\*

NORC # 157 APRIL 1948 (9)

### VETO POWER

► SUPPOSE SOME COUNTRY THAT WE DO NOT LIKE WANTS TO JOIN THE UNITED NATIONS. SHOULD WE, OR ANY OTHER ONE COUNTRY, HAVE THE RIGHT TO KEEP THAT COUNTRY FROM JOINING, OR SHOULD IT BE SETTLED BY MAJORITY VOTE\*

NORC # 145 OCT, 1946 (9)  
NORC # 349 NOV, 1953 (5)

### VETERANS

#### ABUSE OF POWER

DO YOU BELIEVE THAT ANY OF THE FOLLOWING ABUSE THEIR POWER\* VETERANS,

RFOR # 1 MAY 1938 (9)  
RCOM # 8 MAR, 1941 (3)

### PENSIONS



DO YOU THINK GOVERNMENT EXPENDITURES (SPENDING) SHOULD BE INCREASED OR DECREASED ON THE FOLLOWING - SOLDIERS' PENSIONS (VETERANS' PENSIONS)\*

AIPO # 101 OCT. 1937 (50)  
AIPO # 143 JAN. 1939 (6/2/1) \*

VARIANT SHOULD VETERAN PENSIONS BE INCREASED, DECREASED, OR REMAIN ABOUT THE SAME\*

AIPO # 145 JAN. 1939 (6R) (B FORM)

WHEN A WORLD WAR VETERAN DIES FROM CAUSES NOT CONNECTED WITH THE WAR, SHOULD HIS WIDOW AND CHILDREN BE GIVEN A PENSION BY THE GOVERNMENT\* WOULD YOU BE WILLING TO PAY HEAVIER TAXES IN ORDER TO GIVE SUCH PENSIONS\*

AIPO # 111 FEB. 1938 (1) (B FORM)  
AIPO # 196 MAY 1940 (18)

VARIANT WHEN A WORLD WAR VETERAN DIES FROM CAUSES NOT CONNECTED WITH THE WAR, SHOULD HIS WIDOW AND CHILDREN BE GIVEN A PENSION BY THE GOVERNMENT\* WOULD YOU BE WILLING TO SEE TAXES INCREASED IN ORDER TO PAY THESE PENSIONS\*

AIPO # 111 FEB. 1938 (1) (A FORM)

## WAR

## AVOIDANCE OF

HAVE YOU GIVEN ANY THOUGHT TO WHAT SHOULD BE DONE TO MAINTAIN WORLD PEACE AFTER THE PRESENT EUROPEAN WAR IS OVER\* IN YOUR OPINION, WHAT SHOULD BE DONE\*

AIPO # 121 JAN. 1940 (2)  
AIPO # 230 FEB. 1941 (6)

WHICH ONE OF THESE TWO POLICIES DO YOU THINK THE UNITED STATES SHOULD FOLLOW, IN ORDER TO PROTECT OURSELVES AGAINST FUTURE ATTACKS -  
CONCENTRATE ON TRYING TO MAKE THE NEW UNITED NATIONS ORGANIZATION SO STRONG THAT NO COUNTRY WOULD DARE START A WAR; OR  
CONCENTRATE ON TRYING TO MAKE OUR OWN DEFENSES SO STRONG THAT NO COUNTRY WOULD DARE ATTACK US\*

NORC # 133 AUG. 1945 (6)  
NORC # 135 OCT. 1945 (9)  
NORC # 139 FEB. 1946 (4)  
NORC # 142 MAY 1946 (6)  
NORC # 243 AUG. 1946 (3)

VARIANT IF THE UNITED STATES HAD TO DO ONE OF THESE TWO THINGS AFTER THE WAR, WHICH ONE DO YOU THINK WOULD GIVE US THE BEST CHANCE OF HELPING TO KEEP PEACE IN THE WORLD\* BY TRYING TO BUILD A BIGGER ARMY THAN ANY OTHER COUNTRY, EVEN THOUGH THIS WOULD PROBABLY MEAN SOME OTHER COUNTRIES WOULD TRY TO BUILD BIGGER

ARMIES THAN WE HAVE\* BY TRYING TO GET THE WORLD ORGANIZATION TO BUILD A POLICE FORCE THAT WOULD BE BIGGER THAN THE ARMY OF ANY ONE COUNTRY IN THE WORLD, INCLUDING THE UNITED STATES\*

NORC # 235 JULY 1945 (12) (A FORM)

DO YOU THINK OUR GOVERNMENT IS DOING ALL IT SHOULD TO AVOID ANOTHER WORLD WAR\*

NORC # 315 DEC, 1951 (11)

NORC # 372 JUNE 1955 (3)

NORC # 379 NOV, 1955 (8)

VARIANT ARE YOU WELL SATISFIED, OR NOT SO WELL SATISFIED WITH THE STEPS BEING TAKEN TO KEEP THIS COUNTRY AT PEACE\*

RFOR # 51 OCT, 1945 (11)

DO YOU THINK THERE IS ANYTHING THE UNITED STATES COULD DO TO PREVENT A WAR\*

NORC # 150 APRIL 1947 (15)

DO YOU THINK THE GOVERNMENT IN WASHINGTON IS DOING ALL THAT IT CAN TO AVOID ANOTHER WAR\* . . .

AIPO # 455 MAY 1950 (12C) (TPS FORM)

DO YOU THINK THERE IS ANYTHING THE UNITED STATES CAN DO NOW TO HELP PREVENT A THIRD WORLD WAR\*

NORC # 288 SEPT, 1950 (2)

DO YOU THINK THE ADMINISTRATION IN WASHINGTON IS DOING AS MUCH AS IT SHOULD TO TRY TO PREVENT A THIRD WORLD WAR\*

AIPO # 472 MAR, 1951 (11)

DO YOU THINK OUR GOVERNMENT HAS DONE ALL IT SHOULD TO AVOID ANOTHER WORLD WAR\*

NORC # 303 JUNE 1951 (27)

GENERALLY SPEAKING, DO YOU THINK THIS COUNTRY IS DOING THE BEST WE CAN TO PREVENT ANOTHER BIG WAR, OR DO YOU THINK WE ARE FALLING SHORT OF WHAT WE MIGHT DO TO PREVENT ANOTHER BIG WAR\*

RCOM # 80 AUG, 1953 (5A)

DO YOU THINK THE UNITED STATES IS DOING ALL IT SHOULD TO PREVENT SUCH A WAR, OR SHOULD WE BE DOING MORE\*

NORC # 386 APRIL 1956 (17)

#### EXPECTATION

(SEE ALSO: COMMUNISM, IMPERIALISM, EXPECTATION; GERMANY, BERLIN CRISIS; KOREA, KOREAN WAR, U.S. INVOLVEMENT IN; RUSSIA, CO-EXISTENCE WITH; RUSSIA, PREPARATION FOR WAR; RUSSIA, WAR WITH U.S.)

DO YOU THINK THE UNITED STATES WILL FIND ITSELF IN ANOTHER WAR WITHIN, SAY, THE NEXT SIX MONTHS\* WHO DO YOU THINK WILL BE RESPONSIBLE FOR STARTING THE WAR\*

|            |            |      |                        |
|------------|------------|------|------------------------|
| AIPO # 422 | JULY 1948  | (3)  | (K FORM) (FILTER)      |
| AIPO # 432 | NOV, 1948  | (5)  | (K FORM) (FILTER)      |
| AIPO # 441 | APRIL 1949 | (3)  | (K FORM) (PART 1 ONLY) |
| AIPO # 472 | MAR, 1951  | (5A) | (PART 1 ONLY)          |

DO YOU THINK THE UNITED STATES WILL FIND ITSELF IN ANOTHER WAR WITHIN, SAY, THE NEXT YEAR\*

|            |            |      |          |
|------------|------------|------|----------|
| AIPO # 441 | APRIL 1949 | (3)  | (T FORM) |
| AIPO # 455 | APRIL 1950 | (8A) |          |

DO YOU THINK THE UNITED STATES WILL FIND ITSELF IN ANOTHER WORLD WAR WITHIN, SAY, THE NEXT YEAR\* ,HOW ABOUT WITHIN THE NEXT FIVE YEARS\*

|            |            |       |
|------------|------------|-------|
| AIPO # 466 | OCT, 1950  | (15B) |
| AIPO # 472 | MAR, 1951  | (5)   |
| AIPO # 477 | JULY 1951  | (3)   |
| AIPO # 484 | JAN, 1952  | (5)   |
| AIPO # 509 | DEC, 1952  | (5)   |
| AIPO # 514 | APRIL 1953 | (5)   |
| AIPO # 521 | OCT, 1953  | (2)   |
| AIPO # 541 | DEC, 1954  | (6)   |

VARIANT DO YOU THINK THERE WILL BE ANOTHER WORLD WAR\* DO YOU THINK IT WILL COME WITHIN THE NEXT YEAR\*

|           |           |     |
|-----------|-----------|-----|
| AIPO # 91 | JULY 1937 | (1) |
|-----------|-----------|-----|

DO YOU THINK THE UNITED STATES WILL FIND ITSELF IN ANOTHER WAR WITHIN, SAY, THE NEXT YEAR\* HOW ABOUT WITHIN THE NEXT FIVE YEARS\*

|            |            |     |
|------------|------------|-----|
| AIPO # 455 | APRIL 1950 | (8) |
|------------|------------|-----|

EVERYBODY HOPES THERE WILL NOT BE ANOTHER WAR, BUT WHAT IS YOUR BEST GUESS - DO YOU THINK THERE WILL BE ANOTHER WORLD WAR WITHIN THE NEXT FIVE YEARS\*

|            |            |     |
|------------|------------|-----|
| AIPO # 582 | APRIL 1957 | (8) |
|------------|------------|-----|

DO YOU THINK WE ARE LIKELY TO GET INTO ANOTHER WORLD WAR IN THE NEXT FIVE YEARS\* /IF YES/ DO YOU THINK WE ARE LIKELY TO GET INTO ANOTHER WORLD WAR WITHIN THE NEXT YEAR\*

|            |            |      |
|------------|------------|------|
| AIPO # 670 | APRIL 1963 | (11) |
|------------|------------|------|

DO YOU THINK WE ARE LIKELY TO GET INTO ANOTHER WORLD WAR IN THE NEXT YEAR\*

|            |           |      |
|------------|-----------|------|
| AIPO # 725 | MAR, 1966 | (17) |
|------------|-----------|------|

DO YOU THINK WE ARE LIKELY TO GET INTO ANOTHER WORLD WAR IN THE NEXT FIVE YEARS\*

|            |           |       |
|------------|-----------|-------|
| AIPO # 558 | JAN, 1956 | (10B) |
| AIPO # 592 | NOV, 1957 | (29)  |

|            |            |      |
|------------|------------|------|
| AIPO # 598 | APRIL 1958 | (8)  |
| AIPO # 614 | MAY 1959   | (56) |
| AIPO # 617 | AUG, 1959  | (60) |
| AIPO # 619 | OCT, 1959  | (84) |
| AIPO # 628 | MAY 1960   | (52) |
| AIPO # 631 | JULY 1960  | (33) |
| AIPO # 642 | MAR, 1961  | (27) |
| AIPO # 644 | MAY 1961   | (4)  |
| AIPO # 650 | SEPT, 1961 | (34) |
| AIPO # 656 | MAR, 1962  | (51) |
| AIPO # 670 | APRIL 1963 | (11) |
| AIPO # 713 | JUNE 1965  | (21) |

DO YOU EXPECT THE UNITED STATES TO FIGHT IN ANOTHER WAR WITHIN THE  
NEXT 10 YEARS\* /IF YES/ DO YOU EXPECT US TO FIGHT A WAR WITHIN THE  
NEXT YEAR OR TWO, OR NOT TILL AFTER THAT\*

|             |            |      |               |
|-------------|------------|------|---------------|
| NORC # 146  | NOV, 1946  | (5)  | (PART 1 ONLY) |
| NORC # 149  | APRIL 1947 | (1)  | (PART 1 ONLY) |
| NORC # 151  | JUNE 1947  | (1)  | (PART 1 ONLY) |
| NORC # 152  | OCT, 1947  | (2)  | (PART 1 ONLY) |
| NORC # 155  | FEB, 1948  | (1)  | (PART 1 ONLY) |
| NORC # 156  | MAR, 1948  | (1)  | (PART 1 ONLY) |
| NORC # 158  | JUNE 1948  | (1A) | (FILTER)      |
| NORC # 160  | JULY 1948  | (1A) | (FILTER)      |
| NORC # 161  | OCT, 1948  | (1A) | (FILTER)      |
| NORC # 162  | NOV, 1948  | (1A) | (FILTER)      |
| NORC # 163  | JAN, 1949  | (5A) | (FILTER)      |
| NORC # 164  | MAR, 1949  | (1A) | (FILTER)      |
| NORC # 165  | APRIL 1949 | (1)  | (FILTER)      |
| NORC # 166  | JUNE 1949  | (1A) | (FILTER)      |
| NORC # 167  | JUNE 1949  | (1A) | (FILTER)      |
| NORC # 168  | AUG, 1949  | (1A) | (FILTER)      |
| NORC # 169  | SEPT, 1949 | (3A) | (FILTER)      |
| NORC # 170  | OCT, 1949  | (3A) | (FILTER)      |
| NORC # 171  | NOV, 1949  | (1A) | (FILTER)      |
| NORC # 273  | JAN, 1950  | (2A) | (FILTER)      |
| NORC # 276  | MAR, 1950  | (1A) | (FILTER)      |
| NORC # 280  | APRIL 1950 | (1A) | (FILTER)      |
| NORC # 282  | JUNE 1950  | (1A) | (FILTER)      |
| NORC # 9002 | MAR, 1973  | (65) | (PART 1 ONLY) |

DO YOU THINK THE UNITED STATES WILL FIND ITSELF IN ANOTHER WAR WITHIN,  
SAY, THE NEXT 10 YEARS\*

|            |           |      |          |
|------------|-----------|------|----------|
| AIPO # 393 | MAR, 1947 | (1)  |          |
| AIPO # 400 | JULY 1947 | (3)  |          |
| AIPO # 412 | FEB, 1948 | (2A) | (T FORM) |
| AIPO # 415 | MAR, 1948 | (5A) | (K FORM) |

VARIANT DO YOU THINK THERE WILL BE ANOTHER BIG WAR WITHIN, SAY, THE  
NEXT 10 YEARS\*

|            |           |      |
|------------|-----------|------|
| AIPO # 423 | AUG, 1948 | (6A) |
|------------|-----------|------|

AS THINGS LOOK TO YOU NOW, DO YOU THINK IT IS LIKELY OR  
UNLIKELY THERE WILL BE ANOTHER BIG WAR DURING THE NEXT 10-15  
YEARS\*

|           |           |     |
|-----------|-----------|-----|
| RFOR # 71 | OCT, 1948 | (5) |
|-----------|-----------|-----|

DO YOU EXPECT THE UNITED STATES TO FIGHT IN ANOTHER WORLD WAR WITHIN THE NEXT 10 YEARS\* DO YOU EXPECT US TO FIGHT A WORLD WAR WITHIN THE NEXT YEAR OR TWO, OR NOT TILL AFTER THAT\*

|            |       |      |      |
|------------|-------|------|------|
| NORC # 287 | JULY  | 1950 | (1A) |
| NORC # 288 | SEPT. | 1950 | (1A) |
| NORC # 291 | OCT.  | 1950 | (1A) |
| NORC # 292 | NOV.  | 1950 | (3A) |
| NORC # 295 | DEC.  | 1950 | (2A) |
| NORC # 298 | JAN.  | 1951 | (1A) |
| NORC # 300 | MAR.  | 1951 | (1A) |
| NORC # 302 | APRIL | 1951 | (1A) |
| NORC # 307 | MAY   | 1951 | (1A) |
| NORC # 312 | AUG.  | 1951 | (1A) |
| NORC # 313 | OCT.  | 1951 | (1A) |

VARIANT DO YOU EXPECT THE UNITED STATES TO FIGHT IN ANOTHER WORLD WAR WITHIN THE NEXT 10 YEARS\* DO YOU EXPECT US TO FIGHT A WORLD WAR WITHIN THE NEXT SIX MONTHS, THE NEXT SIX MONTHS TO TWO YEARS, OR NOT TILL AFTER THAT\*

NORC # 294 NOV. 1950 (2)

IN YOUR OPINION, HOW LIKELY IS IT THAT WORLD WAR III WILL BREAK OUT IN THE NEXT TWO YEARS\*

POS # 930 MAY 1954 (9)

EVERYBODY HOPES THERE WILL NOT BE ANOTHER WAR, BUT WHAT IS YOUR BEST GUESS - DO YOU THINK THERE WILL BE ANOTHER WORLD WAR WITHIN THE NEXT 10 YEARS\*

AIPO # 582 APRIL 1957 (8)

DO YOU THINK THE UNITED STATES WILL FIND ITSELF IN ANOTHER WAR WITHIN, SAY, THE NEXT 25 YEARS\*

|            |       |      |      |          |
|------------|-------|------|------|----------|
| AIPO # 341 | FEB.  | 1945 | (7A) |          |
| AIPO # 353 | AUG.  | 1945 | (1A) | (T FORM) |
| AIPO # 358 | OCT.  | 1945 | (3)  | (K FORM) |
| AIPO # 367 | MAR.  | 1946 | (2)  | (K FORM) |
| AIPO # 371 | MAY   | 1946 | (3)  | (T FORM) |
| AIPO # 375 | JULY  | 1946 | (8A) |          |
| AIPO # 379 | SEPT. | 1946 | (14) |          |
| AIPO # 412 | FEB.  | 1948 | (2A) | (K FORM) |

DO YOU EXPECT THE UNITED STATES TO FIGHT IN ANOTHER WAR WITHIN THE NEXT 25 YEARS\* DO YOU EXPECT THE UNITED STATES TO FIGHT IN ANOTHER WAR WITHIN THE NEXT 50 YEARS\* ARE THERE ANY PARTICULAR COUNTRIES YOU THINK WE ARE LIKELY TO FIGHT AGAINST\*

|             |       |      |      |                   |
|-------------|-------|------|------|-------------------|
| NORC # 233  | MAR   | 1945 | (4)  | (FILTER)          |
| NORC # 237  | SEPT. | 1945 | (14) | (A FORM) (FILTER) |
| NORC # 140  | MAR.  | 1946 | (15) | (FILTER)          |
| NORC # T046 | MAY   | 1946 | (1)  |                   |
| NORC # 144  | SEPT. | 1946 | (14) | (FILTER)          |
| NORC # 146  | NOV.  | 1946 | (5A) |                   |
| NORC # 150  | APRIL | 1947 | (14) |                   |

VARIANT DO YOU THINK THERE WILL BE ANOTHER WORLD WAR WITHIN THE NEXT 25 YEARS\*

AIPO # 309 JAN, 1944 (4)

IN THE NEXT 25 YEARS, DO YOU THINK THE UNITED STATES IS MORE LIKELY TO GET INTO A WAR, OR MORE LIKELY TO STAY OUT OF WAR\* ARE THERE ANY PARTICULAR COUNTRIES YOU THINK WE ARE LIKELY TO FIGHT AGAINST\*

NORC # 235 JULY 1945 (4) (A FORM)

DO YOU THINK THERE WILL PROBABLY BE ANOTHER BIG WAR DURING THE NEXT 25-30 YEARS, OR DO YOU THINK THERE IS A FAIRLY GOOD CHANCE TO AVOID IT\*

|        |    |       |      |      |                         |
|--------|----|-------|------|------|-------------------------|
| RFOR # | 34 | MAR,  | 1943 | (4)  |                         |
| RFOR # | 35 | MAY   | 1943 | (5)  | (WOMEN 20-35 YEARS OLD) |
| RFOR # | 47 | MAR,  | 1945 | (17) |                         |
| RFOR # | 48 | MAY   | 1945 | (16) |                         |
| RFOR # | 50 | SEPT, | 1945 | (2A) |                         |
| RFOR # | 53 | APRIL | 1946 | (17) |                         |
| RFOR # | 59 | NOV,  | 1947 | (10) |                         |

VARIANT DO YOU BELIEVE THERE WILL BE ANOTHER WORLD WAR WITHIN THE NEXT 25 OR 30 YEARS, OR DO YOU BELIEVE THAT THERE IS A GOOD CHANCE TO AVOID ONE\*

AIPO # 444 JUNE 1949 (5A)

DO YOU THINK IT IS ALMOST CERTAIN THERE WILL BE ANOTHER WORLD WAR DURING THE NEXT 25-30 YEARS, OR DO YOU THINK WE HAVE SOME CHANCE OF AVOIDING IT\*

RCOM # 80 AUG, 1953 (3)

DO YOU THINK IT IS ALMOST CERTAIN THAT THERE WILL BE ANOTHER WORLD WAR DURING THE NEXT 20-25 YEARS, OR DO YOU THINK WE HAVE SOME CHANCE OF AVOIDING IT\*

RCOM # 98 JUNE 1960 (15)

DO YOU EXPECT THE UNITED STATES TO FIGHT IN ANOTHER WAR WITHIN THE NEXT 50 YEARS\* ARE THERE ANY PARTICULAR COUNTRIES THAT YOU THINK WE MIGHT FIGHT AGAINST\*

|        |     |       |      |      |          |
|--------|-----|-------|------|------|----------|
| NORC # | 223 | FEB,  | 1944 | (3)  |          |
| NORC # | 228 | SEPT, | 1944 | (12) |          |
| NORC # | 235 | JULY  | 1945 | (4A) | (B FORM) |

VARIANT DO YOU THINK THERE WILL BE ANOTHER WORLD WAR DURING THE NEXT 50 YEARS, OR NOT\*

AIPO # 450 NOV, 1949 (13)

DO YOU THINK WE ARE LIKELY TO GET INTO ANOTHER WORLD WAR IN YOUR LIFETIME\*

|        |     |      |      |      |
|--------|-----|------|------|------|
| AIPO # | 544 | MAR, | 1955 | (1)  |
| AIPO # | 548 | JUNE | 1955 | (12) |

AIPO # 558 JAN. 1956 (10A)  
 AIPO # 566 JUNE 1956 (17)  
 AIPO # 575 NOV. 1956 (34)

VARIANT DO YOU THINK A MAJOR WAR WILL COME DURING YOUR LIFETIME\*

POS # 544 MAY 1961 (23)

WOULD YOU SAY THAT THERE IS MUCH DANGER OF WAR, OR NOT MUCH DANGER\*

AIPO # 622 DEC. 1959 (20A)  
 AIPO # 639 DEC. 1960 (8A)

### PROPAGANDA AND

(SEE ALSO: GOVERNMENT, U.S., SECRECY)

### WORLD WAR I, GENERAL

DO YOU THINK IT WAS A MISTAKE FOR THE UNITED STATES TO ENTER THE WORLD WAR\*

AIPO # 65 JAN. 1937 (1)  
 AIPO # 147 FEB. 1939 (5) (A FORM)

DO YOU THINK IT WAS A MISTAKE FOR THE UNITED STATES TO ENTER THE LAST WORLD WAR\*

AIPO # 174 OCT. 1939 (3A) (A FORM)  
 AIPO # 224 NOV. 1940 (6)  
 AIPO # 229 JAN. 1941 (3)

VARIANT DO YOU THINK IT WAS A MISTAKE FOR THE UNITED STATES TO ENTER THE LAST WAR\*

OPOR # 807 MAR. 1941 (7)  
 AIPO # 234 APRIL 1941 (14)  
 AIPO # 251 OCT. 1941 (14)  
 AIPO # 255 DEC. 1941 (15)

### WORLD WAR II, AVOIDANCE OF

WHICH OF THESE TWO THINGS DO YOU THINK IS MORE IMPORTANT - THAT THIS COUNTRY KEEP OUT OF WAR, OR THAT GERMANY BE DEFEATED\*

AIPO # 213 SEPT. 1940 (3A) (K FORM)  
 AIPO # 224 NOV. 1940 (7A) (T FORM)  
 OPOR # 804 DEC. 1940 (1) (K FORM)  
 OPOR # 805 DEC. 1940 (2) (T FORM)  
 OPOR # 809 JULY 1941 (1A) (K FORM)  
 AIPO # 250 OCT. 1941 (3) (T FORM)  
 AIPO # 252 NOV. 1941 (10A) (T FORM)

VARIANT WHICH OF THESE TWO THINGS DO YOU THINK IS MORE IMPORTANT FOR THE UNITED STATES TO TRY TO DO - TO STAY OUT OF WAR, EVEN AT THE RISK OF HAVING GERMANY WIN, OR TO DO EVERYTHING WE CAN TO HELP DEFEAT GERMANY, EVEN IF THIS MEANS GETTING INTO WAR OURSELVES\*

NORC # S102 NOV. 1941 (2)

AIPO # 253 NOV, 1941 (13) (K FORM)

BEFORE PEARL HARBOR, DO YOU THINK ROOSEVELT SHOULD HAVE BEEN TRYING TO KEEP US OUT OF THE WAR, OR TRYING TO GET US IN\*

NORC # 228 SEPT, 1944 (9)  
NORC # 137 DEC, 1945 (13)

### WORLD WAR II, BONDS

WOULD YOU BE WILLING TO HAVE YOUR EMPLOYER TAKE 15 CENTS OF EVERY DOLLAR OF YOUR WAGE OR SALARY EACH PAY DAY TO BUY DEFENSE BONDS (AND STAMPS) FOR YOU\*

AIPO # 259 JAN, 1942 (38) (T FORM)\*  
AIPO # 294 APRIL 1943 (6)

SHOULD ALL PEOPLE RECEIVING WAGES, SALARY, OR OTHER INCOME, BE REQUIRED BY LAW TO PUT TEN CENTS OUT OF EVERY DOLLAR OF THEIR INCOME IN WAR SAVINGS BONDS AND STAMPS\*

AIPO # 275 AUG, 1942 (13) (T FORM)  
AIPO # 335 NOV, 1944 (7)

VARIANT SHOULD ALL PEOPLE RECEIVING WAGES, SALARY, OR OTHER INCOME PUT TEN CENTS OUT OF EVERY DOLLAR OF THEIR INCOME IN WAR SAVINGS BONDS AND STAMPS\*

AIPO # 266 APRIL 1942 (11A)

HAVE YOU BOUGHT ANY WAR BONDS OR STAMPS AS YET\*

AIPO # 293 APRIL 1943 (16A)  
AIPO # 321 JUNE 1944 (18) (K FORM)  
AIPO # 344 APRIL 1945 (6A)  
AIPO # 357 OCT, 1945 (15)

VARIANT HAVE YOU BOUGHT ANY DEFENSE OR WAR SAVINGS BONDS OR STAMPS\*

AIPO # 267 APRIL 1942 (6A)

HAVE YOU BOUGHT ANY WAR SAVINGS BONDS OR STAMPS\*

AIPO # 270 JUNE 1942 (98)

HAVE YOU GOTTEN AROUND YET TO BUYING ANY WAR SAVINGS STAMPS OR BONDS\*

AIPO # 273 JULY 1942 (14B)

DO YOU HAPPEN TO HAVE BOUGHT ANY WAR BONDS OR STAMPS AS YET\*

AIPO # 282 OCT, 1942 (10D)

HAVE YOU BEEN ABLE TO BUY ANY WAR BONDS AND STAMPS SINCE JANUARY FIRST OF THIS YEAR\*

AIPO # 296 JUNE 1943 (19A)



HAVE YOU, YOURSELF, BOUGHT ANY WAR BONDS OR STAMPS DURING THE LAST FOUR WEEKS\*

AIPO # 303 SEPT. 1943 (116)

### WORLD WAR II, CIVILIAN EFFORTS AND ATTITUDES

(SEE ALSO: CONSUMERS, SACRIFICES IN WAR; INTERNATIONAL RELATIONS, FOREIGN AID, GENERAL; RECREATION AND ENTERTAINMENT, GARDENING; SPORTS, BASEBALL; SPORTS, GENERAL)

### WORLD WAR II, DEFENSE WORKERS

(SEE ALSO, LABOR, STRIKES)

ARE YOU WORKING IN A WAR PLANT\* WHAT PRODUCTS USED IN THE WAR EFFORT ARE MADE IN YOUR PLANT\*

|            |            |        |               |
|------------|------------|--------|---------------|
| AIPO # 304 | OCT. 1943  | (17BC) | (FILTER)      |
| AIPO # 319 | MAY 1944   | (98)   | (PART 1 ONLY) |
| AIPO # 339 | JAN. 1945  | (3C)   | (PART 1 ONLY) |
| AIPO # 344 | APRIL 1945 | (5)    | (FILTER)      |

### WORLD WAR II, DURATION

HOW MUCH LONGER DO YOU THINK THE WAR WITH GERMANY WILL LAST\*

|            |           |      |          |
|------------|-----------|------|----------|
| AIPO # 259 | MAY 1942  | (6A) |          |
| AIPO # 284 | NOV. 1942 | (18) |          |
| AIPO # 289 | FEB. 1943 | (2A) |          |
| AIPO # 296 | SEPT 1943 | (1A) |          |
| AIPO # 299 | JULY 1943 | (1A) |          |
| AIPO # 309 | JAN. 1944 | (1A) |          |
| AIPO # 313 | MAR. 1944 | (7A) | (K FORM) |
| AIPO # 321 | JUNE 1944 | (1A) |          |
| AIPO # 326 | AUG. 1944 | (1)  |          |
| AIPO # 327 | SEPT 1944 | (1)  |          |
| AIPO # 328 | SEPT 1944 | (1)  |          |
| AIPO # 331 | OCT. 1944 | (2)  |          |
| AIPO # 332 | OCT. 1944 | (2)  |          |
| AIPO # 338 | DEC. 1944 | (18) |          |
| AIPO # 341 | FEB. 1945 | (1A) |          |

VARIANT WHAT IS YOUR GUESS ON HOW LONG THE PRESENT WAR BETWEEN GERMANY AND ENGLAND AND FRANCE WILL LAST\*

AIPO # 183 JAN. 1940 (5)

REGARDLESS OF WHAT YOU HOPE, HOW LONG DO YOU THINK THE WAR WILL LAST\*

RFOR # 28 NOV. 1941 (1A)

ABOUT HOW MUCH LONGER DO YOU THINK THE WAR WITH /GERMANY/ /ITALY/ WILL LAST FROM NOW\*

|            |            |     |
|------------|------------|-----|
| NORC # 210 | JAN. 1943  | (3) |
| NORC # 211 | APRIL 1943 | (5) |
| NORC # 213 | JUNE 1943  | (4) |

REGARDLESS OF WHAT YOU HOPE, ABOUT HOW LONG FROM NOW DO YOU THINK THE WAR IN EUROPE WILL LAST\*

RFOR # 34 MAR, 1943 (3A)

DO YOU THINK THE WAR WITH GERMANY WILL BE OVER BY THE END OF THIS YEAR\* DO YOU THINK IT WILL BE OVER IN 1944\* DO YOU THINK IT WILL BE OVER IN THE FIRST HALF OF 1944, OR IN THE SECOND HALF OF 1944\*

AIPO # 302 SEPT, 1943 (1)

REGARDLESS OF WHAT YOU HOPE, ABOUT HOW LONG FROM NOW DO YOU THINK THE WAR IN EUROPE WILL LAST\*

RFOR # 41 JULY 1944 (4A)

RFOR # 45 NOV, 1944 (6A)

HOW MUCH LONGER DO YOU THINK THE WAR WITH JAPAN WILL LAST\*

AIPO # 259 MAY 1942 (8B)

AIPO # 284 NOV, 1942 (1A)

AIPO # 289 FEB, 1943 (2R)

AIPO # 299 JULY 1943 (1B)

AIPO # 296 SEPT, 1943 (1B)

AIPO # 302 SEPT, 1943 (2)

AIPO # 309 JAN, 1944 (1B)

AIPO # 313 MAR, 1944 (7B) (K FORM)

AIPO # 321 JUNE 1944 (1B)

AIPO # 329 SEPT, 1944 (1)

AIPO # 341 FEB, 1945 (1B)

AIPO # 347 MAY 1945 (7) (T FORM)

AIPO # 350 JUNE 1945 (8A) (T FORM)

VARIANT ABOUT HOW MUCH LONGER DO YOU THINK THE WAR WITH JAPAN WILL LAST FROM NOW\*

NORC # 210 JAN, 1943 (3)

NORC # 211 APRIL 1943 (5)

NORC # 213 JUNE 1943 (4)

ABOUT HOW LONG FROM NOW DO YOU THINK THE WAR IN ASIA WILL LAST\*

RFOR # 34 MAR, 1943 (3B)

ABOUT HOW LONG FROM NOW DO YOU THINK THE WAR IN THE PACIFIC WILL LAST\*

RFOR # 41 JULY 1944 (4)

RFOR # 45 NOV, 1944 (6)

ABOUT HOW MUCH LONGER DO YOU THINK THE WAR WITH /GERMANY/ /JAPAN/ WILL LAST FROM NOW\* JUST YOUR OWN BEST GUESS\*

NORC # 216 SEPT, 1943 (2)

NORC # 217 NOV, 1943 (6)

NORC # 223 FEB, 1944 (2)

NORC # 226 AUG, 1944 (20)

NORC # 228 SEPT, 1944 (21)

## WORLD WAR II, EXPECTATION

DO YOU THINK THE UNITED STATES WILL GO INTO THE WAR IN EUROPE OR DO YOU THINK WE WILL STAY OUT OF THE WAR\*

AIPO # 173 OCT, 1939 (1) (A FORM)  
 AIPO # 183 JAN, 1940 (1)  
 AIPO # 193 MAY 1940 (1A) (K FORM)  
 AIPO # 199 JUNF 1940 (3)  
 OPOR # 806 JAN, 1941 (1) (T FORM)

VARIANT DO YOU THINK THE UNITED STATES WILL BE DRAWN INTO THIS WAR\*

AIPO # 168 AUG, 1939 (2)

DO YOU THINK THE UNITED STATES WILL STAY OUT OF THE WAR IN EUROPE OR DO YOU THINK WE WILL GO INTO THE WAR\*

AIPO # 174 OCT, 1939 (2)

SUPPOSE THE UNITED STATES DOES NOT GO INTO THE WAR, AND GERMANY DEFEATS ENGLAND, DO YOU THINK YOU, PERSONALLY, WOULD BE AFFECTED BY THIS GERMAN VICTORY\*

OPOR # 201 MAR, 1940 (5)  
 OPOR # 802 JULY 1940 (8)  
 AIPO # 210 SEPT 1940 (6)  
 OPOR # 805 DEC, 1940 (4)  
 AIPO # 227 DEC, 1940 (8A)  
 OPOR # 806 JAN, 1941 (8A)  
 AIPO # 229 JAN, 1941 (5A)  
 OPOR # 808 MAR, 1941 (5A) (K FORM)

VARIANT SUPPOSE THE UNITED STATES DOES NOT GO INTO THE WAR, AND GERMANY DEFEATS ENGLAND AND FRANCE, DO YOU THINK YOU, PERSONALLY, WOULD BE AFFECTED BY THIS GERMAN VICTORY\*

AIPO # 196 MAY 1940 (1)  
 AIPO # 198 JUNE 1940 (9)

DO YOU THINK THAT, IF THE NAZIS WIN THE WAR, WE WOULD EVENTUALLY HAVE TO DO PRETTY MUCH AS THEY WANTED US TO, LIKE THE POLES\*

OPOR # 807 MAR, 1941 (12)

IF GERMANY DEFEATS ENGLAND IN THE PRESENT WAR, DO YOU THINK YOU WILL BE AS FREE TO DO WHAT YOU WANT TO AS YOU ARE NOW\*

OPOR # 807 MAR, 1941 (13)

SUPPOSE THE UNITED STATES DOES NOT GO INTO THE WAR, AND GERMANY DEFEATS ENGLAND - DO YOU THINK THAT WITHIN THE NEXT TEN YEARS YOU, PERSONALLY, WOULD BE AFFECTED BY THIS GERMAN VICTORY\* /IF YES, ASK/ IN WHAT WAY\*

OPOR # 808 MAR, 1941 (5) (T FORM)

DO YOU THINK THE UNITED STATES WILL GO INTO THE WAR IN EUROPE SOMETIME BEFORE IT IS OVER, OR DO YOU THINK WE WILL STAY OUT OF THE

WAR\*

|            |            |      |          |
|------------|------------|------|----------|
| OPOR # 201 | MAR, 1940  | (7)  |          |
| AIPO # 194 | MAY 1940   | (4)  |          |
| AIPO # 198 | JUNE 1940  | (3)  |          |
| AIPO # 802 | JULY 1940  | (4)  |          |
| AIPO # 210 | SEPT. 1940 | (3)  |          |
| AIPO # 213 | SEPT. 1940 | (28) |          |
| AIPO # 219 | OCT, 1940  | (1)  |          |
| OPOR # 805 | DEC. 1940  | (3)  |          |
| OPOR # 806 | JAN, 1941  | (1)  | (K FORM) |
| AIPO # 228 | JAN, 1941  | (1)  |          |
| OPOR # 808 | MAR, 1941  | (1A) |          |
| AIPO # 234 | APRIL 1941 | (1A) |          |
| AIPO # 235 | APRIL 1941 | (2)  |          |
| AIPO # 238 | MAY 1941   | (4)  |          |
| OPOR # 809 | JULY 1941  | (4)  |          |
| AIPO # 245 | AUG, 1941  | (4)  |          |
| AIPO # 248 | SEPT, 1941 | (2)  |          |
| AIPO # 251 | OCT, 1941  | (2)  |          |

VARIANT DO YOU THINK THE UNITED STATES WILL GO INTO THE WAR BEFORE IT IS OVER\* HOW SOON\*

AIPO # 171 SEPT, 1939 (7) (A FORM)

DO YOU THINK THE UNITED STATES WILL GO INTO THE WAR IN EUROPE IF IT LASTS ANOTHER YEAR, OR DO YOU THINK WE WILL STAY OUT OF THE WAR\* DO YOU THINK THE UNITED STATES WILL GO IN OR STAY OUT IF THE WAR LASTS TWO YEARS\* DO YOU THINK THE UNITED STATES WILL GO IN OR STAY OUT IF THE WAR LASTS THREE YEARS\*

AIPO # 177 NOV, 1939 (1) (A FORM)

IF GERMANY AND ITALY SHOULD DEFEAT ENGLAND IN THE PRESENT WAR, DO YOU THINK GERMANY AND ITALY WOULD START A WAR AGAINST THE UNITED STATES WITHIN THE NEXT 10 YEARS\*

|            |            |       |
|------------|------------|-------|
| OPOR # 802 | JULY 1940  | (13A) |
| AIPO # 210 | SEPT, 1940 | (7)   |
| AIPO # 213 | SEPT, 1940 | (88)  |
| OPOR # 804 | DEC, 1940  | (2)   |
| OPOR # 807 | MAR, 1941  | (10)  |
| OPOR # 808 | MAR, 1941  | (6)   |
| OPOR # 809 | JULY 1941  | (13)  |

VARIANT IF GERMANY SHOULD DEFEAT ENGLAND, FRANCE, AND POLAND IN THE PRESENT WAR, DO YOU THINK GERMANY WOULD START A WAR AGAINST THE UNITED STATES SOONER OR LATER\*

AIPO # 169 SEPT, 1939 (4)

IF GERMANY SHOULD DEFEAT ENGLAND, FRANCE, AND NORWAY IN THE PRESENT WAR, DO YOU THINK GERMANY WOULD START A WAR AGAINST THE UNITED STATES IN THE NEXT FEW YEARS\*

AIPO # 190 APRIL 1940 (10)

IF GERMANY SHOULD DEFEAT ENGLAND AND FRANCE IN THE PRESENT

WAR, DO YOU THINK GERMANY WOULD START A WAR AGAINST THE UNITED STATES, SOONER OR LATER\*

AIPO # 194 MAY 1940 (7) (K FORM)

MR. PULLITT, OUR AMBASSADOR TO FRANCE, SAYS THAT IF GREAT BRITAIN IS DEFEATED, THE GERMANS WILL INVADE THE UNITED STATES, DO YOU THINK THEY WILL\* IF THE ENGLISH ARE DEFEATED, HOW SOON AFTER THEIR DEFEAT DO YOU THINK THE GERMANS WILL INVADE OUR COUNTRY\*

AIPO # 207 AUG. 1940 (3)

### WORLD WAR II, NEWS REPORTS

(SEE ALSO: COMMUNICATIONS, MEDIA, RELATIVE EXPOSURE TO: GOVERNMENT, U.S., SECRECY)

### WORLD WAR II, OBJECTIVES

DO YOU FEEL THAT YOU HAVE A CLEAR IDEA OF WHAT THE WAR IS ALL ABOUT\*

AIPO # 270 JUNE 1942 (15A)  
 AIPO # 284 NOV. 1942 (3) (T FORM)  
 AIPO # 285 DEC. 1942 (4)  
 AIPO # 315 MAR. 1944 (6)

### WORLD WAR II, PEACE SETTLEMENT

(SEE ALSO: CONGRESS, PRESIDENT, RELATIONS WITH)

IF HITLER OFFERED PEACE NOW TO ALL COUNTRIES ON THE BASIS OF NOT GOING FARTHER, BUT LEAVING MATTERS AS THEY ARE NOW, WOULD YOU FAVOR OR OPPOSE SUCH A PEACE\*

AIPO # 256 DEC. 1941 (6)  
 AIPO # 260 FEB. 1942 (4)  
 AIPO # 268 MAY 1942 (13) (K FORM)  
 AIPO # 288 JAN. 1943 (10) (K FORM)

AFTER THE WAR, SHOULD THREE OR FOUR MILLION GERMAN MEN BE SENT TO RUSSIA TO HELP REBUILD DESTROYED CITIES THERE\*

AIPO # 308 DEC. 1943 (2) (T FORM)  
 AIPO # 323 JULY 1944 (2) (K FORM)  
 AIPO # 341 FEB. 1945 (5) (K FORM)  
 AIPO # 345 APRIL 1945 (2) (K FORM)

VARIANT GERMANY IS USING MILLIONS OF MEN FROM COUNTRIES SHE HAS CONQUERED TO HELP MAKE MUNITIONS AND HELP WITH HER WAR EFFORT, WHEN GERMANY IS DEFEATED, SHOULD THREE OR FOUR MILLION GERMAN MEN BE SENT TO RUSSIA TO HELP REBUILD DESTROYED CITIES THERE\*

AIPO # 308 DEC. 1943 (2) (K FORM)

(AFTER THE WAR), DO YOU THINK WORKERS FROM GERMANY SHOULD BE SENT INTO SOME OF THE COUNTRIES THEY HAVE FOUGHT AGAINST AND FORCED TO REBUILD THE HOMES AND INDUSTRIES IN THOSE COUNTRIES\*

NORC # 223 FEB. 1944 (16)\*

NORC # 235 JULY 1945 (14)

## WORLD WAR II, U.S. POLICY

(SEE ALSO: INTERNATIONAL RELATIONS, WORLD COOPERATION)

DO YOU THINK IT WAS A MISTAKE FOR THE UNITED STATES TO ENTER  
WORLD WAR II\*

AIPO # 369 APRIL 1946 (20A)

AIPO # 404 SEPT. 1947 (8A)

VARIANT TWENTY YEARS FROM NOW DO YOU THINK THAT MANY PEOPLE WILL  
LOOK UPON OUR GOING INTO THE WAR AGAINST GERMANY AS A  
MISTAKE\* DO YOU THINK THAT THIS WILL BE YOUR OPINION\*

AIPO # 316 APRIL 1944 (9) (T FORM)

## WORLD WAR II, WAR CRIMINALS

AFTER THE WAR IS OVER, HOW SHOULD WE TREAT THE NAZI LEADERS IN  
GERMANY\*

AIPO # 270 JUNE 1942 (14B)

AIPO # 341 FEB. 1945 (4)

## WORLD FIGURES

## STATURE (OPEN-END ONLY)

WHAT WOMAN THAT YOU HAVE HEARD OR READ ABOUT, LIVING TODAY IN ANY PART  
OF THE WORLD, DO YOU ADMIRE THE MOST\* AND WHO WOULD BE YOUR SECOND CHOICE\*

|            |           |      |                          |
|------------|-----------|------|--------------------------|
| AIPO # 450 | NOV. 1949 | (3)  | (TPS FORM) (PART 1 ONLY) |
| AIPO # 469 | DEC. 1950 | (5B) | (PART 1 ONLY)            |
| AIPO # 509 | DEC. 1952 | (2B) | (PART 1 ONLY)            |
| AIPO # 524 | DEC. 1953 | (4)  | (PART 1 ONLY)            |
| AIPO # 540 | NOV. 1954 | (2B) | (PART 1 ONLY)            |
| AIPO # 557 | DEC. 1955 | (11) | (PART 1 ONLY)            |
| AIPO # 593 | DEC. 1957 | (9)  | (PART 1 ONLY)            |
| AIPO # 606 | DEC. 1958 | (6)  | (PART 1 ONLY)            |
| AIPO # 639 | DEC. 1960 | (3)  | (FILTER)                 |
| AIPO # 653 | DEC. 1961 | (27) | (FILTER)                 |
| AIPO # 681 | DEC. 1963 | (1)  | (FILTER)                 |
| AIPO # 721 | DEC. 1965 | (1)  | (FILTER)                 |
| AIPO # 738 | DEC. 1966 | (3)  | (FILTER)                 |
| AIPO # 793 | NOV. 1969 | (11) | (FILTER)                 |
| AIPO # 820 | DEC. 1970 | (12) | (FILTER)                 |
| AIPO # 842 | DEC. 1971 | (6)  | (FILTER)                 |
| AIPO # 861 | DEC. 1972 | (9)  | (FILTER)                 |

VARIANT WHAT WOMAN, LIVING TODAY IN ANY PART OF THE WORLD, THAT YOU  
HAVE HEARD OR READ ABOUT DO YOU ADMIRE THE MOST\*

AIPO # 408 NOV. 1947 (8)

AIPO # 425 AUG. 1948 (7) (T FORM)

WHAT WOMAN, LIVING IN ANY PART OF THE WORLD, THAT YOU HAVE  
HEARD OR READ ABOUT DO YOU ADMIRE THE MOST\*

AIPO # 433 NOV, 1948 (9) (T FORM)

WHAT MAN THAT YOU HAVE HEARD OR READ ABOUT, LIVING TODAY IN ANY PART  
OF THE WORLD, DO YOU ADMIRE THE MOST, AND WHO WOULD BE YOUR SECOND  
CHOICE\*

|            |           |      |               |
|------------|-----------|------|---------------|
| AIPO # 450 | NOV, 1949 | (3)  | (PART 1 ONLY) |
| AIPO # 509 | DEC, 1952 | (2A) | (PART 1 ONLY) |
| AIPO # 524 | DEC, 1953 | (3)  | (PART 1 ONLY) |
| AIPO # 540 | NOV, 1954 | (2A) | (PART 1 ONLY) |
| AIPO # 557 | DEC, 1955 | (10) | (PART 1 ONLY) |
| AIPO # 593 | DEC, 1957 | (8)  | (PART 1 ONLY) |
| AIPO # 608 | DEC, 1958 | (5)  | (PART 1 ONLY) |
| AIPO # 639 | DEC, 1960 | (29) | (FILTER)      |
| AIPO # 653 | DEC, 1961 | (26) | (FILTER)      |
| AIPO # 681 | DEC, 1963 | (2)  | (FILTER)      |
| AIPO # 721 | DEC, 1965 | (2)  | (FILTER)      |
| AIPO # 738 | DEC, 1966 | (2)  | (FILTER)      |
| AIPO # 755 | DEC, 1967 | (21) | (FILTER)      |
| AIPO # 793 | NOV, 1969 | (10) | (FILTER)      |
| AIPO # 820 | DEC, 1970 | (11) | (FILTER)      |
| AIPO # 842 | DEC, 1971 | (5)  | (FILTER)      |
| AIPO # 861 | DEC, 1972 | (8)  | (FILTER)      |

VARIANT WHAT MAN, LIVING TODAY IN ANY PART OF THE WORLD, THAT YOU  
HAVE HEARD OR READ ABOUT DO YOU ADMIRE THE MOST\*

AIPO # 433 NOV, 1948 (9)

WHAT MAN THAT YOU HAVE HEARD ABOUT, LIVING TODAY IN ANY PART OF THE  
WORLD, DO YOU ADMIRE THE MOST\*

|            |           |      |
|------------|-----------|------|
| AIPO # 469 | DEC, 1950 | (5A) |
| AIPO # 483 | DEC, 1951 | (6)  |

## YUGOSLAVIA

### ATTITUDE TOWARD

IN GENERAL, DO YOU THINK WE CAN COUNT ON YUGOSLAVIA TO COOPERATE WITH  
US, OR NOT\*

|            |            |       |
|------------|------------|-------|
| NORC # 298 | JAN, 1951  | (18E) |
| NORC # 315 | DEC, 1951  | (20C) |
| NORC # 323 | APRIL 1952 | (13C) |
| NORC # 341 | JUNE 1953  | (20B) |
| NORC # 365 | NOV, 1954  | (14B) |
| NORC # 390 | JUNE 1956  | (8C)  |
| NORC # 401 | DEC, 1956  | (10A) |

VARIANT DURING THE NEXT FEW YEARS, DO YOU THINK YUGOSLAVIA CAN BE

TRUSTED TO COOPERATE WITH US\*

NORC # 145 OCT. 1946 (2)

LEADERS

WILL YOU TELL ME WHO MARSHAL TITO IS\*

AIPO # 447 SEPT. 1949 (17A)  
 AIPO # 463 OCT. 1950 (11)  
 AIPO # 470 JAN. 1951 (6A)  
 AIPO # 474 APRIL 1951 (15)  
 AIPO # 479 AUG. 1951 (9)

VARIANT DO YOU HAPPEN TO KNOW WHO THE FOLLOWING MEN ARE\* TITO,

OPOR # 28 JUNE 1944 (16B)

HERE IS A LIST OF MEN IN PUBLIC LIFE, CAN YOU TELL ME  
 BRIEFLY WHO EACH ONE IS OR WHAT HE DOES\* MARSHAL TITO,

NORC # 303 JUNE 1951 (13)



## APPENDICES

Appendices A through C describe the sample designs, and the coding categories for certain basic "demographic" background questions, used in most of the surveys cited in this index.

Appendix A: American Institute of Public Opinion  
(The Gallup Organization).

Appendix B: National Opinion Research Center.

Appendix C: The Roper Organization, Inc.  
(Commercial and Fortune)

Comparable information for surveys conducted by other organizations cited in this index may be obtained from the Roper Public Opinion Research Center, Post Office Box 624, Williams College, Williamstown, Massachusetts 01267.

Appendix D describes sources of marginal distributions of responses for some of the surveys represented in this index, including a listing of the topics covered in "The Polls" section of Public Opinion Quarterly since 1961, cross-referenced to the Roper Center's subject categories.

APPENDIX A: AMERICAN INSTITUTE OF PUBLIC OPINION:  
A SUMMARY OF SAMPLING PROCEDURES AND TYPICAL DEMOGRAPHICS

A. SAMPLE DESIGN

The sampling procedure described is designed to produce an approximation of the adult civilian population living in the United States, except for those persons in institutions such as prisons or hospitals.

Prior to 1950, the samples for all Gallup surveys, excluding special surveys, were a combination of what is known as a purposive design for the selection of cities, towns, and rural areas, and the quota method for the selection of individuals within such selected areas.

The first step in obtaining the sample was to draw a national sample of places (cities, towns, and rural areas). These were distributed by six regions and five or six city sizes, urban-rural groups or strata in proportion to the distribution of the population of voting age by these regional-city size strata. The distribution of cases between the non-South and South, however, was on the basis of the vote in presidential elections.

Within each region the sample of such places was drawn separately for each of the larger states and for groups of smaller states. The places were selected to provide broad geographic distribution within states and at the same time in combination to be politically representative of the state or group of states in terms of three previous elections. Specifically they were selected so that in combination

they matched the state vote for three previous elections within small tolerances. Great emphasis was placed on election data as a control in the era from 1935 to 1950.

Within the civil divisions in the sample, respondents were selected on the basis of age, sex and socio-economic quotas. Otherwise, interviewers were given considerable latitude within the sample areas, being permitted to draw their cases from households and from persons on the street anywhere in the community.

All Gallup polls since 1950 have been based on a national probability sample of interviewing areas. Refinements in the sample design have been introduced at various points in time since then. However, over this period the design in its essentials has conformed to the current procedure, as follows:

1. The United States is divided into seven size-of-community strata: cities of population 1,000,000 and over; 250,000 to 999,999; and 50,000 to 249,999; with the urbanized areas of all these cities forming a single stratum; cities of 2,500 to 49,999; rural villages; and farm or open country rural areas.
2. Within each of these strata, the population is further divided into seven regions; New England, Middle Atlantic, East Central, West Central, South, Mountain, and Pacific Coast.
3. Within each size-of-community and regional stratum the population is arrayed in geographic order and zoned into equal-sized groups of sampling units.

4. In each zone, pairs of localities are selected with probability of selection proportional to the size of each locality's population--producing two replicated samples of localities.
5. Within selected cities for which population data are reported by census tracts or enumeration districts, these sample subdivisions are drawn with probability of selection proportional to the size of the population.
6. For other cities, minor civil divisions, and rural areas in the sample for which population data are not reported by census tracts or enumeration districts, small, definable geographic areas are drawn, with the probability of selection proportional to size where available data permit; otherwise with equal probability.
7. Within each subdivision selected for which block statistics are available, a block or block cluster is drawn with probability of selection proportional to the number of dwelling units.
8. In cities and towns for which block statistics are not available, blocks are drawn at random, that is, with equal probability.
9. In subdivisions that are rural or open country in character, segments approximately equal in size of population are delineated and drawn with equal probability.
10. In each cluster of blocks and each segment so selected, a randomly selected starting point is designated on the interviewer's map of the area. Starting at this point, interviewers are required to follow a given direction in the selection of households, taking households in sequence, until their assigned number of interviews has been completed.

11. Within each occupied dwelling unit or household reached, the interviewer asks to speak to the youngest man 18 or older at home, or if no man is at home, the oldest woman 18 or older. This method of selection within the household has been developed empirically to produce an age distribution by men and women separately which compares closely with the age distribution of the population. It increases the probability of selecting younger men, who are at home relatively infrequently, and the probability of reaching older women in the household who tend to be under-represented unless given a disproportionate chance of being drawn from among those at home. The method of selection among those at home within the household is not strictly random, but it is systematic and objective and eliminates interviewer judgment in the selection process.

12. Interviewing is conducted at times when adults are most likely to be at home, which means on weekends or if on weekdays, after 4:00 P.M. for women and after 6:00 P.M. for men.

13. Allowance for persons not at home is made by a "times-at-home" weighting procedure rather than by "call-backs". This procedure is a standard method for reducing the sample bias that would otherwise result from under-representation of persons who are difficult to find at home.

14. The pre-stratification by regions is routinely supplemented by fitting each obtained sample to the latest available Census Bureau estimates of the regional distribution of the population. Also minor adjustments of the sample are made by educational attainment (by men

and women separately), based on the annual estimates of the Census Bureau derived from their Current Population Survey.

B. DEMOGRAPHIC DATA

AGE

- 1) SEPTEMBER, 1936 - FEBRUARY, 1937.  
17-20 years; 21-24; 25-34; 35-44; 45-54; 55 and over.  
(AIPO #53-67)
- 2) FEBRUARY, 1937 - OCTOBER, 1973.  
Actual age punched.  
(#68-880)

SEX

- 1) SEPTEMBER, 1936 - OCTOBER, 1973.  
Male; female. (#53-880)

RACE

- 1) SEPTEMBER, 1936 - SEPTEMBER, 1954.  
White; colored. (#53-537)
- 2) OCTOBER, 1954 - MAY, 1958.  
White; non-white. (#538-600)
- 3) JULY, 1958 - OCTOBER, 1973.  
White; Negro; other. (#601-880)

MARITAL STATUS

- 1) AUGUST, 1937 - MAY, 1949.  
Are you married or single? Married; single; widowed; divorced.  
(#165, 273, 286, 290, 404, 409-411, 421, 435-437, 442)  
--Variants (#96, 233)
- 2) JULY, 1943 - JULY, 1967.  
Are you married, single, widowed, or divorced? (#298, 302, 303, 305, 306, 309, 314, 360, 364, 369, 374, 377, 453, 457, 474, 480-482, 485, 488-490, 516, 615)  
--Variant replaces "widowed" with "a widower." (#717-719, 747)
- 3) DECEMBER, 1969 - JANUARY, 1973.  
Are you married or single? Married; single; divorced/widowed.  
(#795, 802, 820, 821, 825, 830-863)

EDUCATION

## 1) MARCH, 1939 - JANUARY, 1944.

How far did you (happen to) go in school? No school; grammar school, incomplete; grammar school, complete; high school, incomplete; high school, complete; college, incomplete; college, complete. (#263, 267, 283, 290, 297-303, 306)

--The same information, while coded differently, is available on the following surveys: (#150, 183, 229, 268, 308, 309)

## 2) SEPTEMBER, 1941 - NOVEMBER, 1957.

What is the last grade or class you completed in school? No school; grade school (1-6); grade school (7-8); high school, incomplete (9-11); high school, complete (12); college, incomplete; college, graduate. What college? Business school; nursing school; trade school. (#320-330, 336-380, 382, 384-447, 503-592)

--Somewhat the same information is available from the following surveys: (#248, 251, 255, 259, 260, 264, 312, 313, 448-453)

## 3) MARCH, 1950 - SEPTEMBER, 1952.

What was the last grade or class you completed in grade or high school? Did you attend college? No school; grade school (1-8); high school (9-11); high school (12); college, incomplete; college, complete; business school; nurses training; trade school. (#454-501)

## 4) DECEMBER, 1957 - OCTOBER, 1958.

What was the last grade or class you completed in school? No schooling; grammar school (1-6); grammar school (7-8); high school, incomplete (9-11); high school, graduate (12); trade, technical, or business school; college, university, incomplete (less than 4 years); college, university graduate (4 years). (#593-597)

--Variant. "No schooling" and "Grammar school (1-6)" are combined: (#598-606)

## 5) NOVEMBER, 1958 - OCTOBER, 1973.

What was the last grade or class you completed in school? None or grades 1-4; grades 5, 6, 7; grade 8; high school, incomplete (9-11); high school, graduate (12); technical, trade, or business school; college, university, incomplete; college, university, complete. (#607-674, 676-880)

--Variant. (#675)

OCCUPATION

## 1) SEPTEMBER, 1936 - NOVEMBER, 1937.

Professional; business; skilled workers; unskilled workers; unemployed; other; none. (#53, 56-104)

## 2) NOVEMBER, 1937 - DECEMBER, 1938.

Professional; businessmen; skilled white collar; unskilled white collar; skilled workers; unskilled workers; other; none; unemployed. (#105-140)

## 3) DECEMBER, 1938 - APRIL, 1939.

Professional; businessmen; skilled white collar; unskilled white collar; skilled workers; unskilled workers; none; unemployed; WPA; housewife of - ; student; retired. (#141-155)

## 4) SEPTEMBER, 1938 - AUGUST, 1941.

Three column code: (1) Professional; farmers; proprietors, managers, officials - "businessmen"; clerks - white collar; skilled workmen and foremen; semi-skilled workers; farm laborers; other skilled laborers; servant classes. (2) Workers, head of family, etc.; housewife; student; son or daughter; mother of some member of family. (3) Employed; unemployed; retired; WPA; Home Relief; widow. (#133-215, 224-234, 236-238)

The following surveys use either the first or first and second columns of the code cited above: (#216-222, 244, 246)

## 5) APRIL, 1941 - NOVEMBER, 1941.

Three column code: (1) Farmers; businessmen; white collar; skilled labor; semi-skilled labor; farm labor; unskilled labor; servants; professional. (2) Breadwinner; housewife; student; son or daughter; mother. (3) Employed; unemployed; retired; WPA; on relief - Home Relief; widow. (#235, 239-243)

The following surveys use columns (1) and (2) only: (#245, 247, 248, 250-253)

## 6) OCTOBER, 1941 - MARCH, 1942.

Same as columns (1) and (2) of version 5, except that "small business" is added to column 1. (#249, 254-263)

## 7) APRIL, 1942 - AUGUST, 1951.

Two column code: (1) Professional; semi-professional; farmers, farm labor; business executive; white collar; skilled labor; semi-skilled labor; domestic workers; protective workers; service workers; small business; unskilled labor; other. (2) Employer, employed full or part-time; housewife, mother, widow; students - 25 and younger; retired; unemployed; son or daughter - 26 and older; other. (#266, 268-282, 284-286, 290-296, 301-314, 316, 321-335, 337-341, 345, 346, 348-478)

--Variant. (#264-266)

--In the following surveys, "armed forces" and/or "defense worker" have been added to column (2): (#283, 287-289, 297-300, 315, 317-320, 336, 342-344, 347)



## 8) AUGUST, 1951 - SEPTEMBER, 1952.

Two column code used for both respondent and head of household:

(1) Professional; farmer; business; clerical; sales; skilled workers; semi-skilled workers; service workers; farm laborers; unskilled labor; non-labor force; other. (2) Employed full or part-time; housewife, mother, widow; student - 25 years or younger; retired; unemployed; son or daughter - 26 years or older; other. (#479-501)

## 9) SEPTEMBER, 1952 - NOVEMBER, 1957.

Two column code: (1) Professional; farmers (farm managers); business, executives; clerical; sales workers; skilled workers; unskilled workers, operatives; service workers (domestic and protective); farm laborers; laborers, except farm and mine.

(2) Same as column 2, version 8. (#503-519, 521-562, 592)

--Variant using column 1 only: (#565, 566, 573)

--Variant. (#520)

## 10) APRIL, 1956 - OCTOBER, 1973.

Same as column 1, version 9 with the addition of "Not in labor force." (#563, 564, 567-572, 574-591, 593-880)

### INCOME

## 1) SEPTEMBER, 1936 - MAY, 1938.

Average +; average; poor +; poor; On Relief. (#53-120)

--Variant. "On Relief" is divided into "On Relief - WPA" and "On Relief - home." (#121-124)

## 2) JUNE, 1938 - MARCH, 1941.

Wealthy; average +; average; poor +; poor; Old Age Assistance; On Relief - WPA; On Relief - home. (#133-233)

--Variant without "Old Age Assistance": (#125-132)

## 3) JULY, 1941 - JANUARY, 1942.

Same as version 2 PLUS a total weekly family income figure: under \$15; \$15-19.99; \$20-29.99; \$30-39.99; \$40-60; over \$60. (#241-245)

--Variant. "Poor +" is omitted: (#246-248, 259)

--Version 2 is combined with different total weekly income groups in the following surveys: (#234-240)

## 4) AUGUST, 1941 - APRIL, 1943.

Same as version 2, except that "Poor +" is omitted. (#246-294)

--On the following surveys, total weekly family income groups are also given: (#246-248, 259, 263, 264, 267)

## 5) MAY, 1943 - SEPTEMBER, 1952.

Wealthy; average; average +; poor; Old Age Assistance; on relief.  
 (#295-299, 307-456, 458, 459, 461, 462, 464-469, 471-473, 475-478,  
 480-482, 484-490, 492-501)

--Variant. Addition of "armed forces": (#300-306)

--Combined with total weekly family income groups in the following  
 surveys: (#302, 370)

## 6) SEPTEMBER, 1952 - FEBRUARY, 1953.

Poor; average; average +. (#503, 504, 506-512)

## 7) MARCH, 1954 - JUNE, 1954.

Upper; above average; below average; lower. (#528, 529, 531, 532)

--Variant. "Average" added. (#530)

## 8) OCTOBER, 1959 - NOVEMBER, 1962.

Total annual income before taxes of all members of respondent's  
 immediate family living in same household. Under \$500 per year;  
 \$500-999; \$1,000-1,499; \$1,500-1,999; \$2,000-2,499; \$2,500-2,999;  
 \$3,000-3,999; \$4,000-4,999; \$5,000-6,999; \$7,000-9,999; \$10,000-  
 \$14,999; \$15,000 and over per year. (#641-650, 657, 664, 665)

--Variant stops at "\$10,000 and over." (#619, 628, 629)

## 9) OCTOBER, 1961 - FEBRUARY, 1970.

Total annual income before taxes of all members of respondent's  
 immediate family living in same household. Under \$1,000 per year;  
 \$1,000-1,499 etc. Same as version 8.

(#651-656, 658-663, 666-721, 726, 728-755, 760-800)

--Variant starting with "under \$1,499 a year" and ending with "over  
 \$25,000 a year." (#722-725, 727)

## 10) MARCH, 1970 - JULY, 1973.

Total annual income before taxes of all members of respondent's  
 immediate family living in same household. Under \$1,000 per year;  
 \$1,000-1,999; \$2,000-2,999; \$3,000-3,999; \$4,000-4,999; \$5,000-5,999;  
 \$6,000-6,999; \$7,000-9,999; \$10,000-11,999; \$12,000-14,999; \$15,000  
 or more per year. (#801-867, 869-874)

--Variant with additional breakdowns of "\$7,000-9,999" and "\$15,000  
 or more per year." (#860, 861)

## 11) JULY, 1973 - OCTOBER, 1973.

Total annual income before taxes of all members of respondent's  
 immediate family living in same household. Under \$2,000 per year;  
 \$2,000-2,999; \$3,000-3,999; \$4,000-4,999; \$5,000-5,999; \$6,000-  
 6,999; \$7,000-9,999; \$10,000-11,999; \$12,000-14,999; \$15,000-\$19,999;  
 \$20,000 or more per year. (#875-880)

FAMILY COMPOSITION

1) MARCH, 1941 - JANUARY, 1949.

Questions asking only for the number (and, sometimes, ages) of respondent's children. (#253, 377, 436)

2) JULY, 1941 - JUNE, 1948.

How many are there in your immediate family (including children)? (#241-244, 247, 248)

--Variants. (#253, 261, 263, 264, 266, 267, 271, 283, 302, 306, 308, 316, 369, 420)

3) JUNE, 1950 - NOVEMBER, 1954.

How many persons are there in your immediate family now living at home, including children and yourself? (#457, 460-466, 470, 474, 479, 483, 491, 512-515, 522-524, 526, 540)

4) SEPTEMBER, 1952 - NOVEMBER, 1959.

How many persons 21 years of age and over are there in your immediate family now living at home including yourself? (#503, 504, 506, 507, 510, 559-576, 582-587, 589-592, 596, 598, 599, 604, 606-608, 612-620)

--Variant. (#558)

5) DECEMBER, 1959 - JANUARY, 1968.

How many persons 21 years and over are there now living in this household, including yourself (include lodgers, servants, and other employees living in household)? (#621-653, 656, 657, 660, 662, 663, 665-667, 672, 678-682, 684, 689, 691-697, 702, 712-715, 748, 756)

6) OCTOBER, 1952 - MAY, 1971.

Same as version 5 PLUS: Are there any children under 21 years of age now living in this household? How many? (#655, 658, 659, 661, 664, 668-671, 673, 674, 685, 686, 688, 690, 698-701, 704-711, 716-721, 723, 726, 728-747, 749-755, 757-771, 773-821, 830)

--Variants. (#505, 578, 594, 595, 597, 602, 609, 610, 654, 675-677, 687, 722, 724, 725, 727, 772)

7) APRIL, 1954 - MARCH, 1973.

How many persons 18 years and over are there now living in this household, including yourself (include lodgers, servants, and other employees living in household)? Are there any children under 18 years of age now living in this household? (#824, 825, 828, 831, 833, 835-863)

--Variant. (#529, 595, 597, 826, 834, 867)

RELIGION

## 1) FEBRUARY, 1937 - NOVEMBER, 1944.

Are you a member of a church? Which church? Roman Catholic; Baptist; Methodist; Jewish; Lutheran; Presbyterian; Episcopalian; Congregational; Reformed; Protestant; other; no church. (#71 (no code available), 99, 100, 139, 145, 147, 150, 151, 154, 172, 173, 175, 178, 180, 181, 207-221, 229, 239-240, 248, 253, 256, 269 (no code available), 278-282, 284, 285, 286, 302, 307, 308, 310, 315, 323, 335)

--Variants. (#115, 122, 123, 128, 133, 141, 149, 294)

## 2) NOVEMBER, 1944 - JUNE, 1946.

Are you a member of a church? /If yes/ What denomination? /If no/What is your religious preference? Codes list between 57 and 97 religious denominations. (#336-338, 360, 361, 368, 373)

## 3) NOVEMBER 1946 - MAY, 1948.

Same question as version 2, with the following response categories: Catholic; Protestant; Jewish; other; no preference. (#384, 386, 396, 398, 407-409, 411, 419)

--Variant. (#392)

## 4) JULY, 1949 - APRIL, 1955.

What is your religious preference - Protestant, Catholic, or Jewish? Other. (#445, 461-467, 470, 482, 496, 521, 522, 524-529, 531, 535-540, 544-546)

## 5) JULY, 1948 - NOVEMBER, 1953.

Same question as version 4, coded as: None, atheist; Protestant; Catholic; Jewish; other, unspecified; Greek or Russian Orthodox; Mohammedan, Moslem; Buddhist; other, specified - Christian Scientist, Seventh Day Adventist, Jehovah Witnesses, Mormons, etc. (#495, 497-503, 505, 506, 509, 512, 514, 523)

--Variants. (#422-432, 454, 487-489, 513, 530, 532, 442)

## 6) MAY, 1955 - MARCH, 1958.

Same question as version 4, except that "Catholic" is replaced with "Roman Catholic." (#547-549, 552, 554, 555, 557, 560, 561, 565-578, 583, 586, 589, 595-597)

## 7) MARCH, 1957 - FEBRUARY, 1966

Same question as version 6 with "None" added to code. (#580, 592, 598, 601-639, 642-647, 649-658, 661, 662, 664-676, 678-680, 682-705, 708, 711, 712, 714, 716-720, 723, 724)

## 8) MAY, 1958 - DECEMBER, 1965.

What is your religious preference - Protestant, Roman Catholic, or Jewish? Other; none. /If Protestant, ask/What Protestant denomination - Baptist, Methodist, Lutheran, Presbyterian, or what?

Other; Episcopal. (#600, 660, 706, 709, 710, 713, 715, 721)  
 --Variants (#543, 553)

9) MARCH, 1966 - SEPTEMBER, 1973.

Same question as version 8 except that the code for religious preference now includes: Protestant; Roman Catholic; Jewish; other; none; Eastern Orthodox. (#725, 726, 729-731, 733, 734, 736-739, 741, 744, 749, 751, 752, 754, 755, 757, 760, 762, 763, 765, 771, 772, 776-785, 788-793, 796-798, 801, 802, 807-810, 814, 817, 831, 839, 842, 877)

10) APRIL, 1966 - OCTOBER, 1973.

Same as version 9 without second part of question dealing with Protestant denomination. (#727, 728, 732, 735, 740, 742, 743, 745-748, 753, 756, 758, 761, 764, 766-770, 773-775, 786, 787, 794, 795, 800, 803-806, 811-813, 815, 816, 820-830, 833-838, 840, 843, 846-876, 878-880)

#### NATIONAL ORIGIN

1) Most national origin codes contain between 50 and 80 countries. The minimum information available from any given code would be similar to the following:

England, Wales, Scotland, Scotch Irish.  
 Ireland.  
 Germany, Austria.  
 Italy.  
 Norway, Sweden, Denmark, Finland.  
 Poland, Russia, Czechoslovakia, Yugoslavia, Hungary,  
 Bulgaria, Rumania, Lithuania.  
 Other European: France, Netherlands, Belgium, Switzerland,  
 Greece, Spain, Portugal, etc.  
 Mexico, Puerto Rico, Central & South America.  
 Africa.  
 All other countries.

National Origin data are available on the following surveys:  
 (#147-150, 229, 234, 236, 240, 241, 260, 263, 277-282, 307, 308, 310, 314, 315, 318, 322-333, 335-338, 500-505, 618, 699, 847, 850-861). The version given above is used in AIP0 #850-861.

#### LABOR UNION MEMBERSHIP

1) MARCH, 1937 - FEBRUARY, 1938.

Do you belong to (Are you a member of) a labor union?  
 (#73, 74, 76, 86, 89, 98, 111)

2) JULY, 1938 - MAY, 1939.

Do you (or does your husband) belong to a labor union?  
 (#127-130, 133, 135, 144, 146, 147, 149, 150, 158)

## 3) NOVEMBER, 1939 - DECEMBER, 1957.

Are you (or is your husband) a member of a labor union?

(#177, 179, 184, 185, 187, 193, 195, 202-206, 219-221, 226, 232, 234, 245-247, 249, 250, 252, 254, 262, 263, 269, 274, 276, 277, 283, 287, 295-299, 305, 307, 308, 310-313, 315, 316, 318, 319, 325-332, 335-338, 343, 345, 351, 353, 356-368, 370-375, 377-380, 384-388, 393-406, 408-432, 434-455, 459, 461-469, 471, 472, 479, 487, 488, 492, 494-510, 514-517, 521-527, 534-541, 544, 548, 554-577, 581, 586-589, 593)

--Variants (#355, 376)

## 4) SEPTEMBER, 1958 - OCTOBER, 1973.

Are you or is your husband/wife a member of a labor union?

(#605-607, 609, 614-622, 624-637, 639, 640, 643-645, 658, 660, 664, 667, 675, 680-684, 690, 694-701, 706, 711, 718-720, 723, 724, 732-734, 737, 738, 742, 743, 751, 753, 755-785, 787-793, 796-798, 802, 807, 808, 815, 824-826, 833-842, 844-880)

CAR OWNERSHIP

## 1) SEPTEMBER, 1936 - SEPTEMBER, 1948.

Car; no car. (#53-57, 63-124, 155-245, 247-326, 352-355, 376-408, 410-422, 425-427)

## 2) JUNE, 1938 - DECEMBER, 1957.

Do you own an auto? Year. Make. (#129-144, 148-154)

--Variants. (#125-128, 145-147, 409, 588, 591-593)

## 3) FEBRUARY, 1950 - MAY, 1966.

Do you or does any member of your family living here own a car now - that is a passenger car or station wagon, not a truck?

(#595, 597, 729)

--Variants. (#453, 547, 590, 693)

HOME OWNERSHIP

## 1) JULY, 1938 - OCTOBER, 1950.

Do you own your own home? (#128, 135, 150, 178, 208-211, 232, 353, 385, 423, 495, 538, 539, 541, 543)

--Variants. (#157, 158, 267, 271, 433, 440, 461-466)

## 2) JULY, 1955 - MARCH, 1973.

Do you own or (do you) rent your home? (#550, 551, 554, 560-565, 567, 571, 574-576, 578, 580, 582, 587-595, 597, 600-603, 606, 608, 609, 612-628, 631, 632, 635, 636, 638-640, 663, 665, 669, 677, 687-689, 691, 697-699, 704-709, 717-719, 721-724, 727-729, 735, 740, 745, 752, 757, 763, 769, 770, 773, 774, 776-778, 785-792, 794-798, 802, 809, 810, 836, 851-861, 867)

TELEPHONE OWNERSHIP

1) DECEMBER, 1936 - FEBRUARY, 1942.

Telephone; no telephone. (#60-156, 159-169, 252-255, 257, 258, 260, 261)

2) MAY, 1939 - MAY, 1940.

What means of telephoning do you have when you are at home?

Telephone in own home; telephone in apartment house; telephone in boarding house; use relative's phone; use friend's or

neighbor's; pay station handy; no access; other. (#184-190, 192, 195)

--Variant minus "other": (#157, 158, 170, 171)

--Variant. (#173-182)

3) JANUARY, 1940 - NOVEMBER, 1940.

Same question text as version 2. Codes are: have telephone in own home; do not have telephone in own home. (#183, 191, 193, 194, 196-201, 224, 225)

4) SEPTEMBER, 1940 - AUGUST, 1948.

Is there a telephone in your home (place where you live)? (#209-222, 226-251, 256, 263-306, 310-423)

5) JANUARY, 1942 - NOVEMBER, 1962.

Is there a telephone in your home which is listed in your name or the name of a member of your immediate family?

(#424-464, 466-501)

--Variants. (#259, 262, 307-309, 610, 619, 622, 664, 665)

6) MAY, 1963 - FEBRUARY, 1969.

Do you happen to have a telephone in your household? (#763-775)

--Variant. (#673)

TELEVISION OWNERSHIP

1) AUGUST, 1950 - DECEMBER, 1965.

Do you happen to have a television set in your home? Do you happen to have a television set in your own home, or not?

Do you have a television set in your home? Do you have a television set in the house? (#460, 496-501, 513, 514, 516, 522-524, 526, 527, 529, 535, 536, 545, 546, 549, 551-554, 556, 568, 574-576, 578, 582, 587, 588, 601, 612, 692, 722)

SIZE OF PLACE

1) SEPTEMBER, 1936 - FEBRUARY, 1938.

Urban; farm; small town. (#53-112)

2) FEBRUARY, 1938 - AUGUST, 1939.

Farm; small town; urban - over 500,000; 2,500-25,000; 25,000-100,000; 100,000-500,000. (#113-167)



## 3) AUGUST 1939 - MAY, 1941.

Farm; small town under 2,500; 2,500-10,000; 10,000-100,000;  
100,000-500,000; 500,000 and over. (#168-234, 236-238)

## 4) APRIL, 1941 - JANUARY, 1948.

Farm population; towns under 2,500; 2,500-10,000; 10,000-100,000;  
100,000-500,000; 500,000 and over; rural, non-farm.  
(#235, 239-377, 379-404, 406-411)

## 5) SEPTEMBER, 1946 - NOVEMBER, 1951.

Same as version 4, except that "Rural, non-farm" is omitted.  
(#378, 405, 413-482)

## 6) DECEMBER, 1951 - JULY, 1953.

Farm; towns under 2,500; 2,500-9,999; 10,000-24,999; 25,000-49,999;  
50,000-99,999; 100,000-499,999; 500,000 and over.  
(#483-518)

## 7) AUGUST, 1953 - NOVEMBER, 1954.

(Note: versions 7 and 8 are used simultaneously in some cases -  
see variant below).

Farm resident; place under 2,500; 2,500-9,999; 10,000-24,999;  
25,000-49,999; 50,000-99,999; 100,000-499,999; 500,000 and over;  
place under 2,500 near large city; 2,500-9,999 near large city;  
10,000-24,999 near large city; 25,000-49,999 near large city;  
50,000-99,999 near large city. (#519-529, 531, 533-535, 539)  
--Variant. Versions 7 and 8 are used together. (#541-563)

## 8) APRIL, 1954 - OCTOBER, 1973.

(Note: versions 8 and 7 are used simultaneously in some cases -  
see variant above).

Farm resident; open country, non-farm; places under 2,500;  
2,500-4,999; 5,000-9,999; 10,000-24,999; 25,000-49,999;  
50,000-99,999 and suburbs; 100,000-249,999 and suburbs;  
250,000-499,999 and suburbs; 500,000-999,999 and suburbs;  
1,000,000 and over and suburbs. (#530, 532, 536-538, 540,  
564-880)

REGION AND STATE

## 1) SEPTEMBER, 1936 - APRIL, 1955.

NEW ENGLAND: Maine, New Hampshire, Vermont, Massachusetts,  
Rhode Island, Connecticut.

MIDDLE ATLANTIC: New York, New Jersey, Pennsylvania, Maryland,  
Delaware, West Virginia.

EAST CENTRAL: Ohio, Michigan, Indiana, Illinois.

WEST CENTRAL: Wisconsin, Minnesota, Iowa, Missouri, North Dakota,  
South Dakota, Nebraska, Kansas.

SOUTHERN: Virginia, North Carolina, South Carolina, Georgia, Florida,  
Kentucky, Tennessee, Alabama, Mississippi, Arkansas, Louisiana,  
Oklahoma, Texas.

ROCKY MOUNTAIN: Montana, Arizona, Colorado, Idaho, Wyoming, Utah,  
Nevada, New Mexico.



PACIFIC: California, Oregon, Washington.  
(#53-546)

2) MAY, 1955 - OCTOBER, 1973.

District of Columbia is added to MIDDLE ATLANTIC region.  
(#547-880)

3) JANUARY, 1963 - OCTOBER, 1973.

Alaska and Hawaii are added to PACIFIC region.  
(#667-880)

APPENDIX B: NATIONAL OPINION RESEARCH CENTER:  
A SUMMARY OF SAMPLING PROCEDURES AND TYPICAL DEMOGRAPHICS

A. SAMPLE DESIGN

1941 - 1957

The samples used were persons twenty-one years of age and older, resident within the continental United States. They were limited to the civilian, non-institutional population. Prior to August, 1945, the samples included approximately 2500 individuals, and since that date, approximately 1300.

In the earlier surveys, quota sampling was used. But since September, 1953, the local sample areas--city blocks or other small specifically defined neighborhoods--were all selected by random methods, and interviewers were required to canvass these small areas (following a predesignated route) and to interview all persons found at home who met specified age, sex, and race quotas. This modified form of probability sampling was introduced in a few areas in 1949, but the transition to it was not completely effected until 1953.

While it is likely that the later sampling method reduced the bias of quota sampling to a reasonably low level, quota bias plus random sampling error meant that no confidence should be placed in small differences (less than five percentage points). Interviewing in all cases was handled by NORC's national field staff, the members of which were personally recruited and professionally trained.

1958 - 1962

The Roper Center has no NORC surveys conducted in this time span.

1963 - 1973

The universe sampled in these studies is the total non-institutional population of the United States, 21 years of age or older. The sample is a standard multi-stage area probability sample to the block or segment level. At the block level, however, quota sampling is used with quotas based on sex, age, race and employment status.

The primary sampling units employed derived from NORC's 1953 Master Sample. The primary sampling units in the Master Sample had been selected with probabilities proportionate to their estimated 1953 populations. Population shifts in the past decade have rendered that set of PSU's a less efficient primary stage than it was when initially selected. Nevertheless, since a well-trained and experienced field force was available in that set of PSU's, it was obviously desirable to update the sample by some procedure which minimized the number of sampling units which needed to be changed. A procedure suggested by Nathan Keyfitz was employed. It involved the comparison of the desired 1960 probabilities of selection for PSU's to their original 1950 probabilities. If the originally selected PSU had a lower original probability than was warranted by its 1960 population, it was retained in the new sample and assigned the desired probability. If the originally selected PSU had a higher probability than was now warranted, it was subjected to the possibility of being dropped. The probability of

retention for such a PSU was the ratio of its desired probability to its original probability. Replacements for dropped PSU's were made from among those PSU's which had not fallen into the 1953 sample and for which the 1953 probability was lower than that desired in 1960, the probability of 1960 selection being a function of the amount of growth the unit had undergone.

Basically, this method preserves the stratification based on the 1950 classifications of geographic regions, size of largest town, median family income, economic characteristics, and in the South, by race. Counties which the Census Bureau classified as non-metropolitan in 1950 but as metropolitan in 1960 were, however, shifted to metropolitan strata. This restratification complicated the computation of selection probabilities but, in all likelihood, served to increase somewhat the efficiency of the sample.

Localities: Within each selected PSU, localities were ordered according to cities with block statistics, other urban places, urbanized Minor Civil Divisions, the non-urbanized MCS's, with the places ordered by 1960 population within each of these categories. Localities were selected from this list using a random start and applying a designated skip interval to the cumulative 1960 population. This provided stratification according to size and urban type of locality, and at the same time selection with probability proportionate to size.

Where available, 1960 Census block statistics were used. Blocks were selected with probabilities proportionate to the population in the block. In places without block statistics, Census enumeration

districts were selected with probabilities proportional to the number of households. The selected districts were then divided into segments and estimates of the number of households within each segment were obtained by field counts. The selection of segments was then made with probability proportionate to the number of households.

The average cluster size is 3.5 respondents. Past experience would suggest that for most purposes this sample of 1,500 could be considered as having about the same efficiency as a simple random sample of 1,000.

At the block or segment level, the interviewer begins his travel pattern at a random dwelling unit which has been previously designated and proceeds in a specified direction until his quotas have been filled. In the South, segments have been selected by race of respondent. This has been done since accuracy of response is increased when Negroes are interviewed by Negro interviewers in the South. Elsewhere, the interviewer is given no race quotas.

The quotas call for approximately equal numbers of men and women with the exact proportion in each location determined by the 1960 Census. For women, the additional requirement is imposed that there be the proper proportion of employed and unemployed women in the location. Again these quotas are based on the 1960 Census. For men, the added requirement is that there be the proper proportion of men over and under 30 in the location.

B. DEMOGRAPHIC DATA1941 - 1957

Age: What is your approximate age?  
 21 - 29 years                      50 - 59 years  
 30 - 39 years                      60 years and over  
 40 - 49 years                      Not ascertainable

Sex: Male  
 Female

Education: What was the last grade (or year) you completed in school?  
 Completed college                  Completed grammar school  
 Some college                      Some grammar school  
 Completed high school              No school  
 Some high school

Economic Level:                  A Group -- "Wealthy"

Out of every 100 families in a community, the two most prosperous--or wealthy--belong in this top economic group. Thus, in a city of 10,000 population, comprising perhaps 2,500 families, about 50 families would fall into the A group. Generally speaking, these A families have, or could have if they wished, all the necessities and comforts of life, and they can afford all the luxuries appropriate to the community in which they live. While the concrete evidences of wealth and prosperity differ from place to place, the common denominator for the A group is the fact that they generally can afford the luxuries which are available in the community or area in which they reside.

A persons will be found following certain occupations more frequently than others. The head of an A family is likely to be a business executive, a bank president, a large cattle rancher, a holder of mining interests, a lawyer, a physician, or the like. Many A's have a high level of formal education. A good number will be older persons.

B Group -- "Upper Middle Class"

Second highest in our scale of standard-of-living groups are the 14 next-most-prosperous families out of every 100--a group which might also be called "upper middle class". Like members of the A group, the B's can take the necessities and comforts of life for granted, but they differ from the A's in that their choice of the luxuries available in their community is limited. Unlike A's, B's must choose which luxuries they want most.

The breadwinner of a B family is frequently a professional or semi-professional man, such as a dentist, pharmacist, or professor; he may be the owner or operator of a fairly successful small or medium-sized business (judged in relation to other businesses in the community), an executive below the top ranks, a highly skilled technician, or a contractor.

### C Group -- "Middle Class"

This is the great middle class--the group to which most Americans think they belong (although only about half of them do)--comprising about 52 out of every 100 families in a community. Included is a wide range of people all along the economic scale from those not quite in the B group to those barely out of the D group. Like the A's and B's, the C's have all the necessities and some or even all the comforts of life available in their community. Unlike the A and B groups, however, the C's have few, if any, luxuries and may, in some cases, lack most of the tangible comforts connoted in the local standard of living scale.

In your community the bulk of the C group may be found in the following occupational categories: skilled and semi-skilled mechanical and production workers; experienced clerical employees and retail sales people; government employees--federal, state, county, and municipal; owners or operators of small businesses with limited sales volume (as compared with other businesses in the community).

### D Group -- "Poor"

Almost a third of the families in any community--32 out of every 100--fall into the D group, the poor people. No one in the D group has all, though a few may have some, of the items which are considered necessary to an acceptable standard of living in the community.

#### Size of Town:

- Metropolitan District over 1,000,000
- Metropolitan District under 1,000,000
- 2,500 to 50,000
- Under 2,500 (rural non-farm)
- Farm

Region and State:

- East New England, Middle Atlantic: (Maine, Vermont, Connecticut, Massachusetts, Rhode Island, New Hampshire, New York, New Jersey, Pennsylvania)
- Midwest East North Central, West North Central: (Ohio, Indiana, Illinois, Michigan, Wisconsin, Minnesota, North Dakota, South Dakota, Iowa, Nebraska, Kansas, Missouri)
- South South Atlantic, East South Central, West South Central: (District of Columbia, Virginia, West Virginia, Delaware, Maryland, North Carolina, South Carolina, Georgia, Florida, Kentucky, Alabama, Tennessee, Mississippi, Louisiana, Arkansas, Oklahoma, Texas)
- Far West Mountain, Pacific: (Montana, Idaho, Washington, Oregon, Wyoming, Colorado, Utah, Nevada, New Mexico, Arizona, California)



1958 - 1962

The Roper Center has no NORC surveys conducted in this time span.

1963 - 1973

Age: What is your approximate age?  
(actual age coded)

Sex: Male  
Female

Race: White  
Negro  
Other

Marital Status: Are you married, widowed, divorced, separated, or were  
you never married?

Family: How many children do you have?  
How many of the children are in elementary school or high school  
now?

Education: What was the highest grade or year you completed in school?  
4 years or less                      Some college  
5 - 8 years                              Completed college  
9 - 11 years                              Post graduate  
Completed high school

Occupation: Do you work full-time, work part-time, keep house, or what?  
(Also asked about spouse).  
What kind of work (do, did) you do?

Occupation: Professional, technical and kindred workers.  
Farmers and farm managers.  
Managers, officials and proprietors, except farm.  
Clerical and kindred workers.  
Sales workers.  
Craftsmen, foremen and kindred workers.  
Operatives and kindred workers.  
Service workers.  
Farm laborers and foremen.  
Laborers, except farm and mine.

Industry: Agriculture, forestry and fisheries.  
Mining, construction.

Manufacturing.

Transportation, communication and other public utilities.

Wholesale and retail trade.

Finance, insurance and real estate.

Business and repair services; personal services; entertainment and recreation services; professional and related services.

Public administration.

National Origin: What country did most of your ancestors come from?

American Indian

Austrian

British (include Welsh, but not Scotch or Irish, q.v.)

Chinese

Czechs

Danes

Dutch

Finns

French

French Canadians

Germans

Greeks

Gypsies

Hungarians

Irish

Italians

Japanese

Latin Americans

Lithuanians

Mexicans

Native White Americans (United States)

Negroes (African)

Norwegians

Poles

Puerto Ricans

Russians

Scotch

Spanish Americans (from Spain)

Swedes

Swiss

Other Western European (Please log)

Other Eastern European (Please log)

Other African (Please log)

Other Asian (Please log)

Other Western Hemisphere (Please log)

Other mixed

Religion: What is your religious preference?

Protestant, but no denomination indicated

Disciples of Christ - Christian Church

Jehova's Witnesses  
 Pentacostal  
 Reformed Church  
 Salvation Army  
 Seventh Day Adventists  
 Spiritualists  
 Unitarians  
 Christian Scientists  
 Mormons, Church of Jesus Christ of Latter-Day Saints  
 Baptists  
 Methodists  
 Episcopalian, Anglican  
 Presbyterian  
 Lutherans  
 Congregationalists, Congregational Christian, Evangelical and  
 Reformed (two names must be in conjunction), United Church of  
 Christ  
 Other fundamentalist Protestant Sects (Please log)  
 Other Protestant (Please log)  
 Protestant, but don't know denomination  
 Roman Catholics  
 Greek Orthodox Catholics (Include all other Eastern Catholic  
 Churches)  
 Jews  
 Other, e.g., Moslem, Druid

Income: Into which one of the groups on this card did your total family income fall last year, before taxes?

|                      |                      |
|----------------------|----------------------|
| Under \$ 2,000       | \$ 6,000 to \$ 6,999 |
| \$ 2,000 to \$ 2,999 | \$ 7,000 to \$ 7,999 |
| \$ 3,000 to \$ 3,999 | \$ 8,000 to \$ 9,999 |
| \$ 4,000 to \$ 4,999 | \$10,000 to \$14,999 |
| \$ 5,000 to \$ 5,999 | \$15,000 or over     |

Size of Place:

Ten largest metropolitan areas (2,000,000 or more)  
 Other metropolitan areas (under 2,000,000)  
 Counties with town of 10,000 or more (Urban county)  
 Counties with no town of 10,000 population (Rural county)

Region and State:

Northeast

New England, Middle Atlantic: (Maine, Vermont, New Hampshire, Massachusetts, Connecticut, Rhode Island, New York, New Jersey, Pennsylvania)

North Central

East North Central, West North Central: Wisconsin, Illinois, Indiana, Michigan, Ohio, Minnesota, Iowa, Missouri, North Dakota, South Dakota, Nebraska, Kansas)

South

South Atlantic, East South Central, West South Central: (Delaware, Maryland, West Virginia, Virginia, North Carolina, South Carolina, Georgia, Florida, Kentucky, Tennessee, Alabama, Mississippi, Arkansas, Oklahoma, Louisiana, Texas)

West

Mountain, Pacific: (Montana, Idaho, Wyoming, Nevada, Utah, Colorado, Arizona, New Mexico, Washington, Oregon, California, Alaska, Hawaii)

APPENDIX C: THE ROPER ORGANIZATION, INC.:  
A SUMMARY OF SAMPLING PROCEDURES AND TYPICAL DEMOGRAPHICS

A. SAMPLE DESIGN

The sample interviewed currently is a representative sample of the population of the Continental United States, age 18 and up--exclusive of institutionalized segments of the population (Army camps, nursing homes, prisons, etc.).

The sampling methodology employed is a multistage, stratified probability sample of interviewing locations.

At the first selection stage, 100 counties are selected at random proportionate to population after all the counties in the nation have been stratified by population size within geographic region. At the second stage, cities and towns within the sample counties are drawn at random proportionate to population. Where block statistics are available, blocks are drawn within the cities and towns at random proportionate to population. Where no block statistics are available, blocks or rural route segments are drawn at random.

A specified method of proceeding from the starting household was prescribed at the block (or route) level. Quotas for sex and age levels of respondents, as well as for employed women, were imposed in order to insure proper representation of each group in the sample. In addition, hours were restricted for interviewing men (after 5:00 on weekdays and weekends) in order to obtain proper representation for employment.

A validation is made by telephone of all interviewers' work by an outside organization.

B. DEMOGRAPHIC DATAAGE

- 1) MAY, 1938 - JANUARY, 1947.  
Under 40; over 40. (Fortune #3-5, 7-12, 14, 15, 16C-22, 24-27, 29, 58) (Commercial #1B, 9, 10)  
--Variants. (Fortune #1, 2, 23, 30-32) (Commercial #8, 11, 16)
- 2) MARCH, 1943 - JULY, 1961.  
21-34, 35-49, 50 and over. (Fortune #34, 36-55, 57, 59-62, 64-70, 72-75, 77) (Commercial #20, 24, 40, 41, 49, 61, 67, 73-75, 81, 106, 107, 116, 119, 120, 121, 124, 126)
- 3) DECEMBER, 1939 - MAY, 1962.  
Other codes. (Fortune #13, 28, 35, 56, 63, 71, 76) (Commercial #1A, 6, 8, 12, 15, 18, 19, 25, 29, 33, 36-38, 43, 52, 54, 56, 59, 60, 62-65, 69, 70, 77, 80, 83, 90, 91, 96, 98-100, 102-107, 109, 111, 127)

SEX

- 1) MAY, 1938 - MAY, 1962.  
Male; female. (Fortune #1-77) (Commercial #1-127)

RACE

- 1) DECEMBER, 1945 - JULY, 1961.  
White; negro. (Fortune #52-54, 56-64, 66-77) (Commercial #19, 20, 24, 25, 29, 33, 36-38, 40, 41, 43, 49, 54, 56, 59-65, 67, 69, 70, 74, 75, 77, 80, 81, 83, 90, 98-100, 102-107, 119, 120, 124, 126)
- 2) AUGUST, 1946 - JANUARY, 1957.  
White; negro; other. (Fortune #55, 65) (Commercial #109)

MARITAL STATUS

- 1) DECEMBER, 1939 - JULY, 1961.  
Codes always show whether respondent is married or single and often whether divorced, widowed, or separated. (Fortune #13, 28, 35, 50, 54, 56, 61, 62, 71, 75) (Commercial #18, 20, 25, 40, 41, 43, 54, 60, 62, 64, 65, 69, 90, 103, 104, 109, 111, 112, 124, 126)

EDUCATION

- 1) JUNE, 1944 - MAY, 1962.  
No school; grade school (1-8); high school (9-12); college (13-16).  
(Fortune #40, 42-47, 61-64, 66-75) (Commercial #33, 37, 38, 40, 41, 54, 59-61, 62, 64, 65, 69, 74, 75, 80, 81, 98-100, 102, 103, 105, 107, 111, 112, 119, 120, 124, 126, 127)  
--Variants. (Commercial #29, 43, 56, 63, 73, 90, 96)
- 2) JUNE, 1945 - AUGUST, 1948.  
Non-English speaking; no school; grade school (1-8); high school (9-12); college (13-16). (Fortune #48-52, 55-60, 65)  
(Commercial #20, 25)  
--Variants. (Commercial #24, 70)
- 3) AUGUST, 1939 - OCTOBER, 1949.  
Other forms (Fortune #35, 53, 54, 76, 77) (Commercial #15, 36)

OCCUPATION

- 1) MAY, 1938 - JANUARY, 1948.  
Professional; proprietor-farm; proprietor-other; housekeeper; salaried minor; salaried executive; wages - factory; wages - farm; wages - other; retired; unemployed; student. (Fortune #1-5, 7-15, 17-53, 55-57, 59, 60, 64, 66-69, 72-74) (Commercial #8-12, 16, 20, 24, 38, 40, 90)
- 2) AUGUST, 1952-AUGUST, 1953.  
Professional or executive; farm proprietor; small store or shop proprietors; white collar-clerical and sales; personal service and protective; farm labor; factory labor; non-factory labor; homemaker; other. (Commercial #60, 62, 63, 67, 74, 75, 80)
- 3) APRIL, 1940 - MAY, 1962.  
Other codes. (Fortune #16, 54, 61-63, 71, 75-77) (Commercial #1, 25, 29, 33, 36, 37, 41, 43, 49, 56, 59, 61, 64, 69, 70, 75, 77, 80, 81, 83, 91, 96, 98-100, 102, 109, 111, 116, 119, 124, 126, 127)

ECONOMIC LEVEL

(A) (A-) Group: Large one-family houses, 8 or more rooms, usually with garage for one and frequently two cars. Usually two or more bathrooms.

Executives and successful professional people.

90 to 95% own one or more automobiles (in the Far West and some parts of the Mid-West practically 100%).

(B+) (B) (B-) Group: Mainly moderate size one-family houses, some of the best two family and duplex homes, moderately expensive apartments.

Average professional people and the bulk of the average or better paid white collar jobs. A few highly paid skilled mechanics and craftsmen. Successful retail store owners.

60 to 80% own one, a few own two older or less expensive cars.

(C+) (C) (C-) Group: Small one-family houses, fairly well kept, many two-family houses and older, cheaper apartments.

Skilled workers in both trades and factories, police and firemen in many cities, truck drivers and poorly paid white collar jobs. Small retail store managers and owners.

40 to 70% own one car.

(D+) (D) Group: Run down one-family houses, poor two-family houses and tenements.

Unskilled labor, unemployed, janitors, and many of the unskilled and poorly paid factory workers. Usually includes all or most of the negro sections.

20 to 40% - on the west coast about 50% own a car but frequently an old one 6 to 10 years old.

(N) Group: Negro.

1) MAY, 1938 - NOVEMBER, 1945.

A; B; C; D; N. (Fortune #1-51) (Commercial #8-12, 16)

2) AUGUST, 1939 - MAY, 1962.

A; B; C; D. (Fortune #52-57, 59-77) (Commercial #18, 19, 20, 24, 25, 29, 33, 37, 38, 40, 41, 43, 49, 52, 54, 56, 59-65, 67, 69, 70, 74, 77, 80, 81, 83, 90, 91, 96, 103-107, 109, 119-121, 127)

3) JUNE, 1960 - JULY, 1961.

A; A-; B+; B; B-; C+; C; C-; D+; D.  
(Commercial #98-102, 111, 112, 124, 126)

4) SEPTEMBER, 1938 - APRIL, 1958.

Other codes: (Fortune #75) (Commercial #6, 15, 41, 112, 116)

#### FAMILY COMPOSITION

1) DECEMBER, 1939 - JANUARY, 1957.

Have you any children - how many? How many children do you have?

Do you have any children - how many, ages, sex. '

(Fortune #13, 71, 76) (Commercial #109)

--Variants. (Commercial #43, 54)



2) SEPTEMBER, 1938 - NOVEMBER, 1959.

Other forms which determine total number in family living at home, sometimes within given age groups. (Commercial #6, 49, 52, 70, 111, 112)

### RELIGION

1) AUGUST, 1938 - APRIL, 1949.

Catholic; Protestant; Jewish; other. (Fortune #35, 49, 54, 65, 71, 76)

--Variants. (Fortune #2, 4)

2) OCTOBER, 1949 - MARCH, 1960.

Catholic; Protestant; Jewish; other; none. (Commercial #36, 40, 43, 62-65, 67, 69, 80, 98-100, 102-104, 109, 119, 124)

3) MAY, 1938 - JULY, 1953.

Other forms - containing more than 3 denominations. (Fortune #1) (Commercial #15, 59, 60, 81)

### NATIONAL ORIGIN

1) MAY, 1952 - SEPTEMBER, 1960.

Great Britain (England, Scotland, Wales)

Ireland

Germany

Scandinavia (Norway, Sweden, Denmark)

Italy

Other Western Europe

Poland

Other Eastern Europe

All other

The following surveys contain this information for "grandparents" and/or "ancestors." Countries listed after "Other Western Europe" and "Other Eastern Europe" vary slightly. (Commercial #59, 62, 80, 100)

2) APRIL, 1944 - AUGUST, 1952.

Other forms determining whether respondent and/or parents are native born. (Fortune #39, 76) (Commercial #60)

### LABOR UNION MEMBERSHIP

1) MARCH, 1948 - FEBRUARY, 1949.

Not a member; CIO; AFL; other. (Fortune #64, 66-70, 72, 74) (Commercial #33)

2) MAY, 1952 - OCTOBER, 1960.

Are you a member of a labor union or does any member of your immediate family belong to a labor union? Which one - CIO or AFL or what? (Commercial #59, 60, 62-65, 69, 75, 98-100, 102)

3) APRIL, 1940 - JULY, 1953.

Other forms. (Fortune #16C, 30, 55, 56, 58, 59, 61, 62, 65, 75-77) (Commercial #19, 25, 41, 67, 73, 74, 80, 81)

#### CAR OWNERSHIP

1) JANUARY, 1939 - JULY, 1961.

Determines whether respondent and/or member of immediate family owns a car. (Fortune #4, 15, 63) (Commercial #25, 52, 75, 77, 83, 96, 112, 120, 121, 126)

#### HOME OWNERSHIP

1) JANUARY, 1946 - OCTOBER, 1959.

Determines whether respondent or his family owns or rents home. (Fortune #52, 61) (Commercial #40, 41, 75, 81, 112)

#### TELEPHONE OWNERSHIP

1) MARCH, 1940 - NOVEMBER, 1946.

Determines whether respondent has a telephone in his home or not. (Fortune #15) (Commercial #29)

#### TELEVISION OWNERSHIP

1) JANUARY, 1952 - MARCH, 1960.

Do you (by any chance) have (own) a television set (in your home)? (Commercial #49, 52, 60, 62, 64, 65, 77, 83, 124)

2) NOVEMBER, 1948 - SEPTEMBER, 1957.

Other forms. (Fortune #73) (Commercial #41, 120)

#### SIZE OF PLACE

1) FEBRUARY, 1942 - AUGUST, 1953.

Over 1,000,000; 100,000-1,000,000; 25,000-100,000; 2,500-25,000; under 2,500 and rural non-farm; rural-farm. (Fortune #32, 34-46, 48-50, 52-57, 59-61, 67-69, 75-77) (Commercial #19, 24, 29, 33, 37, 38, 40, 41, 54, 59-62, 70, 74, 75, 77, 80, 90)

2) JANUARY, 1948 - NOVEMBER, 1948.

Over 1,000,000; 100,000-1,000,000; 25,000-100,000; 2,500-25,000.  
(Fortune #62-64, 66, 71-74)

3) JANUARY, 1952 - JUNE, 1956.

Over 1,000,000; 250,000-1,000,000; 100,000-250,000; 25,000-100,000;  
2,500-25,000; under 2,500 and rural non-farm; rural. (Commercial  
#63-65, 67, 69, 74, 75, 77, 80, 83)

4) AUGUST, 1956 - OCTOBER, 1958.

Over 1,000,000; 250,000-1,000,000; 100,000-250,000; 25,000-100,000;  
2,500-25,000; towns under 2,500, open country. (Commercial #96,  
98-100, 102, 104-107)

5) MARCH, 1939 - SEPTEMBER, 1957.

Other forms. (Fortune #5, 10, 13, 47, 51) (Commercial #9, 15, 25,  
49, 91, 109, 111, 112, 116, 119)

#### REGION

1) SEPTEMBER, 1940 - SEPTEMBER, 1957.

New England; Middle Atlantic; East North Central; West North  
Central; South Atlantic; East South Central; West South Central;  
Mountain; Pacific. (Fortune #21, 32, 34-50, 52-64, 66-77)  
(Commercial #19, 24, 25, 29, 33, 36-38, 40, 41, 54, 59-65, 67, 69,  
70, 74, 75, 77, 80, 83, 90, 96, 98-100, 102, 104-109, 111, 112,  
116, 119)

2) MARCH, 1939 - APRIL, 1954.

Other forms. (Fortune #5, 10, 13, 15, 51)  
(Commercial #9, 15, 49, 91)

APPENDIX D: SOURCES OF MARGINAL DISTRIBUTIONS FOR SOME  
OF THE QUESTIONS CITED IN THIS INDEX.

Information on marginal distributions of responses to some of the questions in this index may be found in: (1) the monthly Gallup Opinion Index (formerly, the Gallup Political Index); (2) the three volume work by George H. Gallup, The Gallup Poll: Public Opinion, 1935-1972 (New York: Random House, 1972); and (3) "The Polls," a regular section of Public Opinion Quarterly, edited by Hazel Erskine. In the remaining cases, the marginals can be purchased from the Roper Public Opinion Research Center, Williamstown, Massachusetts.

"The Polls" has been a regular feature of Public Opinion Quarterly since 1961. In each issue of the POQ, "The Polls" presents both current and past opinion survey data on a particular topic or set of related topics. The researcher who uses "The Polls" will find the name of the survey organization, the date of the survey, the exact question wording, and the marginal distributions of responses related to that question.

Following is the list of subjects treated in "The Polls" since 1961. Since the subject designations used in this index (based on the Roper Center indexing system) and those used in "The Polls" frequently differ, the entries in the following "Polls" list have been cross indexed to major category headings (except for Practical Politics, in which minor categories are also given) in Roper Center system which is used in this book.

Volume & Year      Title of and Subjects Treated in "The Polls"

Vol. 25, 1961

- Number 1      PRESIDENTIAL ELECTION: Preferences for candidate, party; Congressional elections; Approval of Eisenhower on particular issues. (In Roper Center index, see: Politics, Practical, Elections, National, Candidate Preference; Politics, Practical, Elections, National, Party Preference; Politics, Practical, Elections, National, Candidate Evaluation; Eisenhower, D.D.)
- Number 2      THE COLD WAR: Foreign aid and technical assistance; Propaganda; Summit meetings (Krushchev); Trade; United Nations; World attitudes toward U.S. (In Roper Center index, see: International Relations; Russia; United Nations; Communism; Military Affairs)
- Number 3      DEFENSE, PEACE, AND SPACE: Cuba; Disarmament and nuclear control; German occupation; Military strength and defense; Science and space race; War and peace (Russia). (In Roper Center index, see: Latin America; Atomic Energy; International Relations; Germany; Military Affairs; War; Russia)
- Number 4      THE QUARTER'S POLLS: Berlin; Civil defense; Labor unions; Control of the media; Medical care for the aged; Nuclear control; Political parties; J.F. Kennedy; Willingness to sacrifice for JFK's programs; Taxes; War; Welfare. (In Roper Center index, see: Germany; Military Affairs; Labor; Government, U.S.; Press; Radio; Television; Communications; Health; Atomic Energy; Politics, Practical; Kennedy, J.F.; Economic Affairs; Taxation; War)

Vol. 26, 1962

- Number 1      RACE RELATIONS: General; Segregation in schools, public places, housing; Federal aid to education; Race and politics. (In Roper Center index, see: Minorities and Ethnocentrism; Education)
- Number 2      ATTITUDES TOWARD ORGANIZED LABOR: Unions in general; Featherbedding; Legislation; Labor vote; Minimum wage; Work week; Union finances. (In Roper Center index, see: Labor)

Vol. 26, 1962 (Continued)

- Number 3      THE DOMESTIC ECONOMY: Cost of living; Unemployment; Political parties. (In Roper Center index, see: Economic Affairs; Consumers; Status, Role, and Prestige; Politics, Practical, Political Parties, Evaluation of)
- Number 4      THE INFORMED PUBLIC: Knowledge of people, terms, and events in the news. (In Roper Center index, see: Politics, General, Leaders; see also, major categories related to field in which people, events, etc. are classified)

Vol. 27, 1963

- Number 1      TEXTBOOK KNOWLEDGE: Knowledge of literature, history, Bible, geography, political process, spelling, arithmetic. (In Roper Center index, see: Arts and Sciences; Religion; Geography; Politics, Practical; Numbers and Measures)
- Number 2      ATOMIC WEAPONS AND NUCLEAR ENERGY: Expectations and fears; Preparation; Control of atomic energy; Peaceful uses; Competition with other countries; Moral attitudes. (In Roper Center index, see: Atomic Energy; Military Affairs)
- Number 3      EXPOSURE TO DOMESTIC INFORMATION: Knowledge of government, politics, labor, health, miscellaneous items. (In Roper Center index, see: Politics, Practical; Government, U.S.; Labor; Health; other appropriate categories)
- Number 4      EXPOSURE TO INTERNATIONAL INFORMATION: Knowledge of U.N., current foreign relations, economic issues, war issues, China, Berlin. (In Roper Center index, see: United Nations; International Relations; Russia, War; Economic Affairs; Germany; China; Military Affairs; other categories dealing with specific countries and continents, i.e. Asia; Great Britain etc.)

Vol. 28, 1964

- Number 1      SOME GAUGES OF CONSERVATISM: Political ideologies; Party preference; Government policies; Federal vs. State power, income taxes; National debt; Federal spending; U.S. role in world affairs; U.N. effectiveness. (In Roper Center index, see: Politics, General; Politics, Practical, Elections, National, Party Preference; Politics, Practical, Political Parties, Evaluation of; Government, U.S.; Taxation; Economic Affairs; International Relations; United Nations)

Vol. 28, 1964 (Continued)

- Number 2     KENNEDY AS PRESIDENT: Popularity in general; Cuba; Integration; Business and labor; Economy. (In Roper Center index, see: Kennedy, J.F.; Latin America; Minorities and Ethnocentrism; Business; Labor; Economic Affairs).
- Number 3     SOME THOUGHTS ABOUT LIFE AND PEOPLE: Trust in people; Quality of life better today?; Happiness and satisfaction; Home; Work; Future; Personal faults (self-evaluation). (In Roper Center index, see: Status, Role, and Prestige; Morals and Mores; Labor; Housing; Education; Government, U.S.)
- Number 4     CHURCH ATTENDANCE: Frequency, by religion, sex, region, education, size of community, age; Attitudes - trends; Church membership. (In Roper Center index, see: Religion)

Vol. 29, 1965

- Number 1     PERSONAL RELIGION: Belief in God, afterlife; Prayer (frequency); Intensity of belief; "Being a Christian"; Influence of religion; Knowledge of Bible; Sundays. (In Roper Center index, see: Religion)
- Number 2     ORGANIZED RELIGION: Religious preference; Role of Churches; Protestant - Catholic differences; Religion and schools; Freedom of religion. (In Roper Center index, see: Religion)
- Number 3     RELIGIOUS PREJUDICE: Racial and religious prejudice; Senator McCarthy; Catholic as president. (In Roper Center index, see: Religion; Minorities and Ethnocentrism; Communism; Congress; Government, U.S.)
- Number 4     RELIGIOUS PREJUDICE: ANTI-SEMITISM: Religious prejudice; Communism; Middle East problems; Jews in general; Jewish refugees; Treatment of Jews in Germany (Hitler). (In Roper Center index, see: Religion; Communism; Middle East; Minorities and Ethnocentrism; Germany)

Vol. 30, 1966

- Number 1     SMOKING: Do you smoke?; Cigarettes and cancer; Government regulation (advertising, etc.). (In Roper Center index, see: Drinks, Drugs, and Indulgence; Health)

Vol. 30, 1966 (Continued)

- Number 2     CANCER: Fear of; Shamefulness of; Knowledge of causes, symptoms, cures; Money for research. (In Roper Center index, see: Health)
- Number 3     POPULATION EXPLOSION, BIRTH CONTROL, AND SEX EDUCATION: General, including Catholic question; Sterilization and abortion; Sex education. (In Roper Center index, see: Marriage and Family; Demography; Education)
- Number 4     MORALITY: General; Sexual morality; Marital infidelity; Attitudes toward youth (trends); Women's clothing; Attitudes toward various professions. (In Roper Center index, see: Morals and Mores; Marriage and Family; Clothing and Adornment; Status, Role, and Prestige)

Vol. 31, 1967

- Number 1     MORALITY AND SEX: General; VD. (In Roper Center index, see: Morals and Mores)
- Number 2     POPULATION EXPLOSION AND BIRTH CONTROL: (Same as Vol. 30, Number 3).
- Number 3     NEGRO HOUSING: Racial discrimination (miscellaneous items); Attitudes toward other races and ethnic groups in neighborhoods. (In Roper Center index, see: Minorities and Ethnocentrism)
- Number 4     DEMONSTRATIONS AND RACE RIOTS: Knowledge of riots; Opinions on civil rights demonstrations; Participation in; Effectiveness of; Communism; Causes of riots; Negroes in general; Policy questions. (In Roper Center index, see: Government, U.S.; Communism; Minorities and Ethnocentrism)

Vol. 32, 1968

- Number 1     NEGRO EMPLOYMENT: Job discrimination; Competence; Work experience with Negroes; Specific occupational prejudices; Legislation; Union role; Political role; Income. (In Roper Center index, see: Minorities and Ethnocentrism; Politics, Practical, Political Parties, Evaluation; Economic Affairs)



Vol. 32, 1968 (Continued)

- Number 2      WORLD OPINION OF U.S. RACIAL PROBLEMS: U.S. treatment of Negroes compared with their treatment in other countries (surveys of Americans and foreigners). (In Roper Center index, see: Minorities and Ethnocentrism; International Relations. For U.S. respondents only)
- Number 3      SPEED OF RACIAL INTEGRATION: Opinions on proper speed. (In Roper Center index, see: Minorities and Ethnocentrism)
- Number 4      RECENT OPINION ON RACIAL PROBLEMS: Predictions; Attitudes toward riots; Policies; Discrimination in general. (In Roper Center index, see: Minorities and Ethnocentrism; Government, U.S.)

Vol. 33, 1969

- Number 1      NEGRO PHILOSOPHIES OF LIFE: Asks Blacks about: Opportunity; Alienation; Trends; Morality; Religion; Materialism; Liberalism/Conservatism; Authoritarianism. (In Roper Center index, see: Status, Role, and Prestige; Morals and Mores; Religion; Politics, General. Note: Responses of Blacks may be obtained from national samples of the general population)
- Number 2      NEGRO FINANCES: Adequate income?; Socioeconomic status; Feelings of financial security; Expectations; Family finances; Attitudes toward utilities, taxes, money. (In Roper Center index, see: Economic Affairs; Status, Role, and Prestige; Consumers; Public Utilities; Taxation. Note: Response of Blacks may be obtained from national samples of the general population)
- Number 3      SOME RECENT OPINIONS ON NATO: Participation (of various countries) in NATO; Knowledge of NATO; Alternatives to NATO; European countries as allies. (In Roper Center index, see: International Relations; Germany; France; Great Britain; Russia; Europe; Communism; Military Affairs)
- Number 4      WESTERN PARTISANSHIP IN THE MIDDLE EAST: Sympathies for sides in Palestine problem; Suez Canal; Jerusalem; Other specific events and policies. (In Roper Center index, see: Middle East; International Relations; United Nations)

Vol. 34, 1970

- Number 1 IS WAR A MISTAKE?: World War I; World War II; Korean War; Vietnam War. (In Roper Center index, see: War; Korea; Asia)
- Number 2 CAPITAL PUNISHMENT: In general, and for murder, treason (and espionage), and hijacking. (In Roper Center index, see: Crime and Justice)
- Number 3 FREEDOM OF SPEECH: Mayor Hague, Jersey City; General; Communism; Socialism (disguised); Criticism of government; Nazis; Anti-Vietnam demonstrations; Civil rights demonstrations; Heckling of political candidates. (In Roper Center index, see: Government, U.S.; Communism; Politics, General)
- Number 4 OPINION OF THE NEWS MEDIA: General; Communism; National security questions; Government regulation; Editorials for candidates; Abuse of power by various groups, including press; Fairness of press; TV - political fairness; Agnew; Roosevelt; Reasons for bias in media; Credibility of radio, TV, magazines, and newspapers. (In Roper Center index, see: Press; Radio; Television; Communism; Government, U.S.; International Relations; Roosevelt, F.D.; Communications)

Vol. 35, 1971

- Volume 1 RED CHINA AND THE U.N.: General (asks all countries). (In Roper Center index, see: China; United Nations)
- Number 2 WOMEN'S ROLE: Equal opportunities?; Woman for president; Women in politics; Women and work, including equal pay; Ability of women; Who has easier role?; Sexual preference (rather be?). (In Roper Center index, see: Status, Role, and Prestige)
- Number 3 THE POLITICAL RIGHTS OF AGE: Eighteen-year-old vote; Voter Registration; Voter turnout; Interest and activity in politics; Party preference. (In Roper Center index, see: Politics, Practical, Voting, Age; Politics, Practical, Elections, State and Local, Voting, Registration and Eligibility; Politics, Practical, Voting, Registration and Eligibility; Politics, Practical, Elections, National, Non-voting; Politics, Practical, Voting, Non-voting; Politics, Practical, Elections, National, Interest in; Politics, Practical, Elections,

Vol. 35, 1971 (Continued)

State and Local, Interest in; Politics, Practical, Elections, National, Campaign Activities; Politics, Practical, Elections, National, Party Preference; Politics, Practical, Political Parties, Party Evaluation)

- Number 4 GOVERNMENT INFORMATION POLICY: Pentagon Papers; War deaths; Danger of nuclear weapons; Information about war (Vietnam); General satisfaction with and confidence in Government information; Johnson administration; Vietnam; Nixon administration (honesty); Confidence in president (Johnson, Nixon); World opinion of U.S. (In Roper Center index, see: Government, U.S.; Congress; International Relations; Asia; Johnson, L.B.; Nixon, R.M.)

Vol. 36, 1972

- Number 1 POLLUTION AND ITS COSTS: Attitudes toward pollution; Wildlife; Policies; Government spending level (for miscellaneous items); Priorities; More Taxes? (In Roper Center index, see: Environment; Government, U.S.)
- Number 2 POLLUTION AND INDUSTRY: Knowledge of sources of pollution; Policies; Pollution control by industries; Jobs vs. pollution. (In Roper Center index, see: Environment)
- Number 3 GUN CONTROL: Own gun?; Legislation; Regulation; Crime; Police violence. (In Roper Center index, see: Crime and Justice)
- Number 4 PACIFISM AND THE GENERATION GAP: Attitude toward antiwar demonstrations, involuntary armed service; More troops in Vietnam; Cambodia; Nixon; Cooper-Church Amendment; Laos; Santo Domingo; South Korea; Israel; Cuba; American troops in other countries in general; U.S. and Communist forces in other countries (specific). (In Roper Center index, see: Government, U.S.; Military Affairs; Asia; Nixon, R.M.; Congress; Korea; Middle East; Latin America; International Relations; Communism)

Vol. 37, 1973

- Number 1 HOPES, FEARS, AND REGRETS: Personal happiness and satisfaction; Goals; Problems (especially economic); etc. (In Roper Center index, see: Status, Role, and Prestige; Government, U.S.)

Vol. 37, 1973 (Continued)

- Number 2      INTERRACIAL SOCIALIZING: Opinion and reports of actual interracial contracts; Marriage, especially. (In Roper Center index, see: Minorities and Ethnocentrism)
- Number 3      PRESIDENTIAL POWER: President vs. Congress - which has/should have most power?: economic, war, foreign policy; Executive privilege. (In Roper Center index, see: Congress; Government, U.S.)
- Number 4      CORRUPTION IN GOVERNMENT: General attitudes toward government officials and politicians; Politics and domestic policy; Republicans vs. Democrats; Roosevelt, Truman, Stevenson, Eisenhower, Johnson, Goldwater: general honesty and specific events; McGovern, Nixon: Watergate, ITT, Russian wheat sale, campaign money; Members of Congress: honesty. (In Roper Center index, see: Government, U.S.; Politics, General; Politics, Practical, Political Parties, Party Evaluation; Politics, Practical, Elections, National Campaign Activities; Politics, Practical, Elections, National, Candidate Evaluation; Politics, Practical, Elections, National, Candidate Preference; Roosevelt, F.D.; Truman, H.S.; Eisenhower, D.D.; Johnson, L.B.; Nixon, R.M.; Congress)

Vol. 38, 1974

- Number 1      FEAR OF VIOLENCE AND CRIME: Extent of crime (trends); Fear of street crime. (In Roper Center index, see: Crime and Justice; Community)
- Number 2      CAUSES OF CRIME: Juvenile delinquency; Law and order; Leniency toward crime. (In Roper Center index, see: Crime and Justice; Community, Morals and Mores)